

O'Dwyer's

45TH ANNUAL

2015

DIRECTORY OF
PUBLIC RELATIONS
FIRMS

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It's hard to fly in the face of the sagacity of this argument isn't it? Or is it?

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Others still try to solve problems using the same thinking that created the problems in the first place.

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Along the way we have been rewarded in many different ways.

Last year we were named Healthcare Agency of the Year. We were ranked seventh on the *New York Observer* "PR Power 50 list".

We won 39 awards for excellence.

Our Wall Street Reputation Study took gold for Innovation in PR from PR World.

We couldn't have done any of this sitting in the bleachers with our fingers crossed.



O'Dwyer's Directory of Public Relations Firms 2015

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FOREWORD

The 2015 Edition of *O'Dwyer's Directory of Public Relations Firms* contains listings of 1,250 public relations firms and public relations departments of advertising agencies worldwide. Readers should also cross-reference the directory with the PR firms database on odwyerpr.com for the latest updates to listings contained in the directory as well as new firm listings not found in the printed edition.

The rankings of PR Firms, which includes virtually all the major firms, are intended to allow the reader to draw rough conclusions regarding the growth of agencies year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a "Special Report" on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an "agreed-upon-procedure," carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the Directory's opinion, rather than a statement of fact. The rankings are only intended to be approximations in the Directory's judgment of a firm's standing within the industry, and are not warranted to comply with any specific objective standards.

The Directory's geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 22 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Companies looking for PR counsel should be sure to read the article "How to Hire and Get the Most From Outside PR Counsel" at the end of the geographical index. Fraser Seitel, former senior VP-PA of Chase Manhattan Bank and author of *The Practice of Public Relations*, has contributed an article on hiring a PR firm from the client's point of view.

The last section of the directory, an exclusive cross-client index, is the only place where you can look up a company and determine its outside PR counsel. 6,700 clients are listed this year.

The editors of the Directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

Jack O'Dwyer
Publisher
June 2015

PR FIRMS NEWLY LISTED IN THE DIRECTORY

Bella Public Relations	KARV Communications	Razonia McClellan Public Relations
Bravo Group	Legal PR Team	Relevance New York
Candor Public Relations	Lexington Public Relations	Sage Communications
Caster Communications, Inc.	LS2group	Sandy Hillman Communications
Cinch PR & Branding Group	Martopia Public Relations Group	SnappConner PR
Crosswind Media & PR	Metis Communications	SoMe Connect
Current Lifestyle Marketing	North Public Relations	Spencer McMillan Public Relations
Diamond Public Relations	PCG Advisory Group (PCG)	Story Partners
Didit Communications	Pietryla PR & Marketing	Style House Public Relations
Diffusion	Piper & Gold Public Relations	Tartan Group
Goldman McCormick PR	Pivot PR	TJM Communications, Inc.
Hawkins Int'l Public Relations	Power Group, The	TogoRun
Hemp Public Relations	PPR Worldwide	Ward Creative Communications
Jaffe	Purple Door Communications and	Wilbert Group, The
Just Drive Media	Public Relations	Wireside Communications
Karbo Communications	Rachel Kay Public Relations (RKPR)	

PR FIRM RANKING INSTRUCTIONS

Your firm can be an O'Dwyer ranked firm—a prime new business tool—by filling out the form below and e-mailing it to jack@odwyerpr.com. Send top page of latest income tax return and W-3 for 2015. Your ranking will be posted on odwyerpr.com and you can use it in new business pitches. Clients have come to rely on firms in the O'Dwyer rankings.

Deadline for rankings based on '15 fee income: Mon., Feb. 29, 2016



Letter from the CPA of the PR firm as follows: *(This form may be photocopied and used by CPA)*

To the Board of Directors of _____ (city, state) _____:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O'Dwyer's based on 2015 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. Such amounts do not exceed the limit of 7.5% of total fees. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2014:

Net fee income for 2015 was: \$ _____

Net fee income for 2014 was: \$ _____

Percentage gain (loss) was: _____

B. Gross billings for calendar 2015 aggregated _____ (total income plus reimbursables).

C. We determined from the payroll records that _____ employees were employed full-time as of Dec. 31, 2015 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2015 totaled: \$ _____.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and _____ (CEO of PR firm).

F. The PR firm named above is (is not) owned, affiliated or in any way related to an advertising agency or individual owners of an advertising agency or any other company. The name of the parent or affiliated company is _____ (tell what industry the parent company is in).

G. Net fees of the PR firm named above in one or more of 12 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm's expertise in these areas. (fees of specialties cannot exceed total fees of firm.)

Agriculture _____	Financial PR/IR _____	Professional Services _____
Beauty & Fashion _____	Food & Beverage _____	Sports/Leisure _____
Entertainment/Cultural _____	Healthcare _____	Technology/Indus. _____
Environmental/PA _____	Home Furnishings _____	Travel & Econ. Dev. _____

H. **List branch office fees/staff on a separate sheet for:** New York, Chicago, Los Angeles, Washington, D.C. area, Boston, Connecticut, Philadelphia, Pittsburgh, Atlanta, Southeast, Florida, Ohio, St. Louis, Minneapolis/St. Paul, Midwest Cities, Austin, Dallas, Houston, Seattle, Western Cities, San Francisco, Sacramento and Silicon Valley.

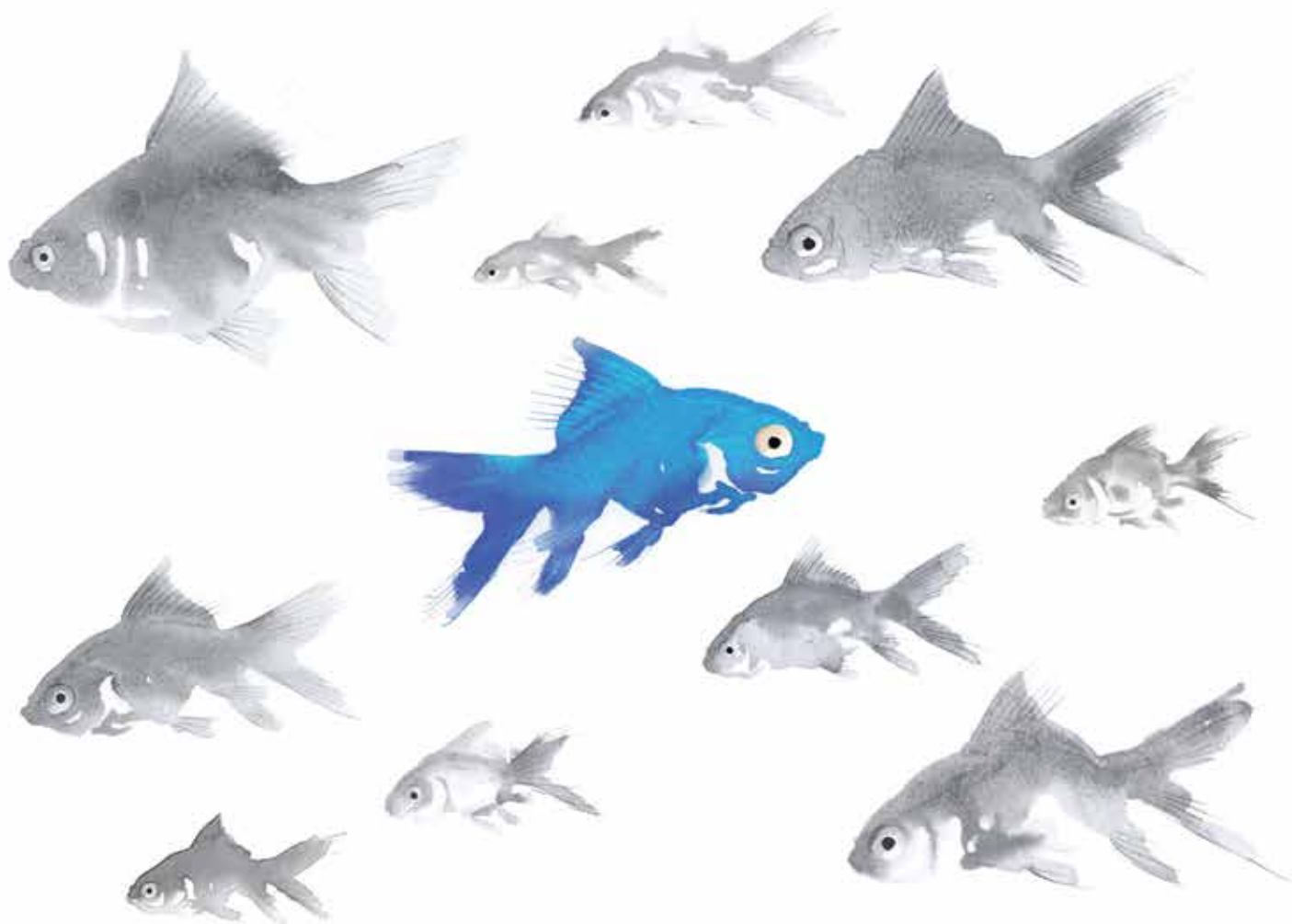
We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA _____ Signed by CEO of PR firm: _____

Agency contact for this form: _____ phone: _____ e-mail: _____

GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2016. PR operations which are units of advertising agencies or partly owned by ad agency employees must indicate this. Affiliates or joint ventures of PR firms should not be listed. **A PR professional's name may appear only once. At least one full-time person must be listed at each branch.** Staff listed at h.q. cannot also be listed in branches. Firms billing more than \$1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the categories must show at least three accounts in the particular specialty.



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RANKING OF PR FIRMS WITH MAJOR U.S. OPERATIONS

Firm	2014 Net Fees	Employees	% Change from 2013
1. Edelman, New York, NY -- edelman.com	\$797,328,238	5,308	+8.6
2. APCO Worldwide, Washington, DC -- apcoworldwide.com	118,112,600	635	-1.9
3. Waggener Edstrom Communications, Bellevue, WA -- waggeneredstrom.com	106,676,000	705	-9.3
4. W2O Group, San Francisco, CA -- w2ogroup.com	82,625,000	402	+10.1
5. Ruder Finn, New York, NY -- ruderfinn.com	73,891,000	522	+16.8
6. Finn Partners, New York, NY -- finnpartners.com	52,796,000	339	+19.0
7. MWWPR, New York, NY -- mww.com	51,775,000	248	+7.8
8. ICR, New York, NY -- icrinc.com	50,687,714	144	+19.4
9. DKC Public Relations, New York, NY -- dkcnews.com	41,500,000	199	+26.2
10. Zeno Group, New York, NY -- zenogroup.com	39,921,576	276	+11.2
11. Allison+Partners, San Francisco, CA -- allisonpr.com	37,000,000	207	+28.3
12. Global Strategy Group, New York, NY -- globalstrategygroup.com	32,378,000	76	+29.5
13. PadillaCRT, Minneapolis, MN -- padillacrt.com	31,624,111	185	-2.2
14. Racepoint Global, Boston, MA -- racepointglobal.com	27,274,597	188	+14.0
15. G&S Business Communications, New York, NY -- gscommunications.com	25,438,112	140	+13.1
16. Coyne PR, Parsippany, NJ -- coynepr.com	23,010,000	154	+14.8
17. Taylor, New York, NY -- taylorstrategy.com	21,700,000	108	+2.8
18. Prosek Partners, New York, NY -- prosek.com	20,300,000	85	+17.0
19. Hunter PR, New York, NY -- hunterpr.com	20,250,000	101	+10.2
20. 5W Public Relations, New York, NY -- 5wpr.com	18,961,046	112	+18.4
21. French West Vaughan, Raleigh, NC -- fwv-us.com	18,753,747	87	even
22. Fahlgren Mortine, Columbus, OH -- fahlgrenmortine.com	18,616,471	110	+10.5
23. LEVICK, Washington, DC -- levick.com	17,231,618	61	+40.4
24. Sparkpr, San Francisco, CA -- sparkpr.com	16,424,750	63	+44.6
25. Peppercomm, New York, NY -- peppercomm.com	16,294,726	90	+14.4
26. Jackson Spalding, Atlanta, GA -- jacksonspalding.com	16,129,010	115	+19.7
27. Cooney/Waters Unlimited, New York, NY -- cooneywatersunlimited.com	15,438,041	52	+10.1
28. LaunchSquad, San Francisco, CA -- launchsquad.com	14,062,803	103	+24.0
29. SS PR, Northfield, IL -- sspr.com	13,977,000	74	+3.6
30. Makovsky, New York, NY -- makovsky.com	13,200,000	60	-7.4
31. Rasky Baerlein Strategic Communications, Boston, MA -- rasky.com	13,189,973	50	+32.5
32. RF Binder Partners, New York, NY -- rfbinder.com	12,700,000	77	+3.3
33. Zimmerman Agency, Tallahassee, FL -- www.zimmerman.com	12,200,000	46	+10.9
34. Max Borges Agency, Miami, FL -- maxborgesagency.com	10,693,735	55	+17.8
35. Crosby, Annapolis, MD -- crosbymarketing.com	10,438,755	49	+34.5
36. Current, Chicago, IL -- talktocurrent.com	10,309,101	45	+4.2
37. Hoffman Agency, The, San Jose, CA -- hoffman.com	10,270,000	30	+12.2
38. Merritt Group, McLean, VA -- merrittgrp.com	10,186,230	48	+18.5
39. Davies, Santa Barbara, CA -- DaviesPublicAffairs.com	9,992,391	31	-9.0
40. Development Counsellors Int'l (DCI), New York, NY -- aboutdci.com	9,079,895	44	+9.9
41. Inkhouse Media + Marketing, Waltham, MA -- inkhouse.com	9,017,618	68	+41.3
42. ReviveHealth, Nashville, TN -- thinkrevivehealth.com	8,780,000	46	+65.7

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RANKING OF PR FIRMS continued

Firm	2014 Net Fees	Employees	% Change from 2013
43. Highwire PR, San Francisco, CA -- highwirepr.com	8,208,694	42	+36.3
44. Podesta Group, Washington, DC -- podestagroup.com	8,181,127	18	+10.9
45. Spectrum, Washington, DC -- spectrumsience.com	8,085,455	35	+32.5
46. FoodMinds, Chicago, IL -- foodminds.com	8,072,494	29	+25.5
47. PAN Communications, Boston, MA -- pancommunications.com	7,800,000	56	+29.8
48. HORN, San Francisco, CA -- hornsgroup.com	7,700,000	42	-3.8
49. Airfoil, Southfield, MI -- airfoilgroup.com	7,170,140	47	-2.9
50. Dodge Communications, Alpharetta, GA -- dodgecommunications.com	6,957,425	53	-1.0
51. Lambert, Edwards + Associates, Grand Rapids, MI -- lambert-edwards.com	6,840,000	44	+10.5
52. Gregory FCA, Ardmore, PA -- gregoryfca.com	6,800,000	44	-6.8
53. Bliss Integrated Communication, New York, NY -- blissintegrated.com	6,783,000	39	+8.9
54. McNeely Pigott & Fox Public Relations, Nashville, TN -- mpf.com	6,764,064	56	+20.7
55. Lou Hammond & Associates, New York, NY -- louhammond.com	6,748,039	40	+2.9
56. Bateman Group, San Francisco, CA -- bateman-group.com	6,700,000	40	+52.3
57. Singer Associates, Inc., San Francisco, CA -- singersf.com	6,658,905	16	+31.5
58. 360 Public Relations, Boston, MA -- 360pr.com	6,547,095	40	+6.1
59. Pierpont Communications, Houston, TX -- piercom.com	6,434,096	36	+10.3
60. rbb Public Relations, Miami, FL -- rbbpr.com	6,401,985	38	+10.2
61. Public Communications Inc., Chicago, IL -- pcipr.com	6,312,563	47	+1.6
62. DVL, part of Finn Partners, Nashville, TN -- dvl.com	6,184,000	53	+12.4
63. Jarrard Phillips Cate & Hancock, Brentwood, TN -- jarrardinc.com	6,092,616	24	+20.5
64. GYMR, Washington, DC -- gymr.com	6,004,742	23	-1.0
65. Quinn, New York, NY -- quinn.pr	5,460,472	41	+21.0
66. Sachs Media Group, Tallahassee, FL -- sachsmmedia.com	5,130,720	27	+20.8
67. Cerrell Associates, Los Angeles, CA -- cerrell.com	5,015,110	22	+25.3
68. J Public Relations, San Diego, CA -- jpublicrelations.com	4,808,622	37	+45.4
69. CooperKatz & Co., New York, NY -- cooperkatz.com	4,790,810	30	+7.3
70. L.C. Williams & Associates, Chicago, IL -- lcwa.com	4,710,899	25	+1.1
71. JPA Health Communications, Washington, DC -- jpa.com	4,630,541	17	+27.6
72. Dukas Public Relations, New York, NY -- dukaspr.com	4,543,306	20	+21.4
73. SevenTwenty Strategies, Washington, DC -- 720strategies.com	4,503,628	33	-7.0
74. Seigenthaler Public Relations, part of Finn Partners, Nashville, TN	4,292,620	28	+17.9
75. Paul Werth Associates, Columbus, OH -- paulwerth.com	4,231,152	16	+23.1
76. Moore Communications Group, Tallahassee, FL -- moorecommgroup.com	4,109,564	26	-1.2
77. LANE, Portland, OR -- lanep.com	3,846,887	22	-6.4
78. Standing Partnership, St. Louis, MO -- standingpartnership.com	3,824,984	24	+3.3
79. Intermarket Communications, New York, NY -- intermarket.com	3,815,447	15	-7.6
80. Nancy J. Friedman Public Relations, New York, NY -- njfpr.com	3,542,000	22	+6.3
81. Hawkins Int'l Public Relations, New York, NY -- hawkpr.com	3,432,000	28	+18.3
82. Konnect Public Relations, Los Angeles, CA -- konnect-pr.com	3,229,239	29	+37.9
83. Trevelino/Keller, Atlanta, GA -- trevelinokeller.com	3,178,744	19	+15.5
84. Hotwire, New York, NY -- hotwirepr.us	3,121,032	20	+47.7



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XOJET flight
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RANKING OF PR FIRMS continued

Firm	2014 Net Fees	Employees	% Change from 2013
85. KYNE, New York, NY -- kyne.com	3,096,952	15	+37.7
86. Fiona Hutton & Associates, Los Angeles, CA -- fionahuttonassoc.com	3,070,243	9	+30.5
87. MCS Healthcare Public Relations, Bedminster, NJ -- mcspr.com	2,848,364	17	+57.2
88. Status Labs, Austin, TX -- statuslabs.com	2,835,873	26	+88.1
89. Vantage PR, San Francisco, CA -- vantagepr.com	2,807,787	27	+18.5
90. Beehive PR, St. Paul, MN -- beehivepr.biz	2,714,513	11	+39.4
91. Schneider Associates, Boston, MA -- schneiderpr.com	2,641,524	18	-1.8
92. Ripp Media/Public Relations, New York, NY -- rippmedia.com	2,506,223	8	+7.8
93. SPM Communications, Dallas, TX -- spmcommunications.com	2,397,828	16	+14.3
94. IW Group, West Hollywood, CA -- iwgroupinc.com	2,309,000	12	+10.2
95. BoardroomPR, Ft. Lauderdale, FL -- boardroompr.com	2,300,000	13	even
96. Cashman + Katz Integrated Comms., Glastonbury, CT -- cashman-katz.com	2,135,000	25	+14.5
97. North 6th Agency (N6A), New York, NY -- n6a.com	2,070,036	13	+39.5
98. Hodges Partnership, The, Richmond, VA -- hodespart.com	2,033,497	14	+3.2
99. Idea Grove, Dallas, TX -- ideagrove.com	1,959,699	22	+36.5
100. Gatesman+Dave, Pittsburgh, PA -- gatesmandave.com	1,800,000	72	+28.6
101. Crosswind Media & Public Relations, Austin, TX -- crosswindpr.com	1,750,000	15	+59.1
102. M/C/C, Inc., Dallas, TX -- mccom.com	1,700,000	30	even
103. O'Malley Hansen Communications, Chicago, IL -- omalleyhansen.com	1,690,000	12	+2.4
104. BLAZE, Santa Monica, CA -- blazepr.com	1,684,371	11	+6.0
105. Ward Creative Communications, Bellaire, TX -- wardcc.com	1,672,863	9	+27.1
106. Perry Communications Group, Sacramento, CA -- perrycom.com	1,591,404	9	+3.1
107. Wilbert Group, The, Atlanta, GA -- thewilbertgroup.com	1,560,021	10	even
108. Landis Communications, San Francisco, CA -- landispr.com	1,500,000	10	+7.1
109. Didit Communications, LLC, New York, NY -- didit.com/services/public-relations	1,495,583	10	+100.1
110. Rosica Communications, Paramus, NJ -- rosica.com	1,430,930	11	-5.5
111. LaVoieHealthScience, Boston, MA -- lavoiehealthscience.com	1,257,575	8	+24.4
112. Marketing Maven Public Relations, Camarillo, CA -- marketingmavenpr.com	1,226,093	11	+31.2
113. Wise Public Relations, New York, NY -- wisepublicrelations.com	1,100,000	5	+87.7
114. Maccabee, Minneapolis, MN -- maccabee.com	1,095,868	7	+4.4
115. Red Sky PR, Boise, ID -- redskypr.com	1,056,620	9	+5.1
116. Power Group, The, Dallas, TX -- thepowergroup.com	1,043,422	9	+68.8
117. BizCom Associates, Addison, TX -- bizcompr.com	861,222	4	-3.5
118. Butler Associates, LLC, New York, NY -- butlerassociates.com	825,817	6	+2.7
119. WordWrite Communications LLC, Pittsburgh, PA -- wordwritepr.com	695,163	6	-13.3
120. Feintuch Communications, New York, NY -- feintuchcommunications.com	666,646	4	+3.6
121. KCD Public Relations, San Diego, CA -- kcdpr.com	613,263	7	+7.5
122. Weiss PR, Baltimore, MD -- weisspr.com	554,402	3	+37.4
123. Style House PR, New York, NY -- stylehousepr.com	408,062	4	-26.7
124. Karbo Communications, San Francisco, CA -- karbocom.com	379,679	5	even
125. Malen Yantis Public Relations, Vail, CO -- myprco.com	335,820	2	+29.9
126. CJ Public Relations, Southington, CT -- cjpr.com	287,606	4	-18.3
127. AMP3 Public Relations, New York, NY -- amp3pr.com	204,205	1	-21.9

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— *Fortune*

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LEADING GAINERS AMONG THE RANKING OF PR FIRMS

FIRMS IN THE TOP 25 OVERALL

	Firm	2014 Net Fees	Employees	% Change from 2013
1.	Sparkpr, San Francisco, CA	\$16,424,750	63	+44.6
2.	LEVICK, Washington, DC	17,231,618	61	+40.4
3.	Global Strategy Group, New York, NY	32,378,000	76	+29.5
4.	Allison+Partners, San Francisco, CA	37,000,000	207	+28.3
5.	DKC Public Relations, New York, NY	41,500,000	199	+26.2
6.	ICR, New York, NY	50,687,714	144	+19.4
7.	Finn Partners, New York, NY	52,796,000	339	+19.0
8.	5W Public Relations, New York, NY	18,961,046	112	+18.4
9.	Prosek Partners, New York, NY	20,300,000	85	+17.0
10.	Ruder Finn, New York, NY	73,891,000	522	+16.8

FIRMS RANKED 26 THROUGH 50

1.	ReviveHealth, Nashville, TN	\$8,780,000	46	+65.7
2.	Inkhouse Media + Marketing, Waltham, MA	9,017,618	68	+41.3
3.	Highwire PR, San Francisco, CA	8,208,694	42	+36.3
4.	Crosby, Annapolis, MD	10,438,755	49	+34.5
5.	Spectrum, Washington, DC	8,085,455	35	+32.5
6.	Rasky Baerlein Strategic Communications, Boston, MA	13,189,973	50	+32.5
7.	PAN Communications, Boston, MA	7,800,000	56	+29.8
8.	LaunchSquad, San Francisco, CA	14,062,803	103	+24.0
9.	Jackson Spalding, Atlanta, GA	16,129,010	115	+19.7
10.	Merritt Group, McLean, VA	10,186,230	48	+18.5

FIRMS RANKED 51 THROUGH 100

1.	Crosswind Media & Public Relations, Austin, TX	\$1,750,000	15	+59.1
2.	MCS Healthcare Public Relations, Bedminster, NJ	2,848,364	17	+57.2
3.	Bateman Group, San Francisco, CA	6,700,000	40	+52.3
4.	Hotwire, New York, NY	3,121,032	20	+47.7
5.	J Public Relations, San Diego, CA	4,808,622	37	+45.4
6.	North 6th Agency (N6A), New York, NY	2,070,036	13	+39.5
7.	Beehive PR, St. Paul, MN	2,714,513	11	+39.4
8.	Konnect Public Relations, Los Angeles, CA	3,229,239	29	+37.9
9.	KYNE, New York, NY	3,096,952	15	+37.7
10.	Idea Grove, Dallas, TX	1,959,699	22	+36.5

FIRMS RANKED 101 THROUGH 125

1.	Didit Communications, LLC, New York, NY	\$1,495,583	10	+100.1
2.	Wise Public Relations, New York, NY	1,100,000	5	+87.7
3.	Power Group, The, Dallas, TX	1,043,422	9	+68.8
4.	Weiss PR, Baltimore, MD	554,402	3	+37.4
5.	Marketing Maven Public Relations, Camarillo, CA	1,226,093	11	+31.2
6.	Malen Yantis Public Relations, Vail, CO	335,820	2	+29.9
7.	Ward Creative Communications, Bellaire, TX	1,672,863	9	+27.1
8.	LaVoieHealthScience, Boston, MA	1,257,575	8	+24.4
9.	KCD Public Relations, San Diego, CA	613,263	7	+7.0
10.	BLAZE, Santa Monica, CA	1,684,371	11	+6.0



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RANKING OF PR FIRMS BY CITIES & REGIONS

NEW YORK & NEW JERSEY

Firm	2014 Net Fees	Empl.
1. Edelman (includes Rochester)	\$174,310,782	871
2. DKC Public Relations	41,500,000	199
3. Ruder Finn	37,024,000	199
4. MWWPR	33,926,000	153
5. Global Strategy Group	32,378,000	76
6. W2O Group	27,962,039	136
7. Finn Partners	23,660,000	150
8. Coyne, Parsippany, NJ	22,631,098	149
9. Prosek Partners	20,300,000	85
10. Hunter PR	20,250,000	101
11. 5W Public Relations	18,961,046	112
12. Cooney/Waters Unlimited	15,438,041	52
13. Peppercomm	14,567,389	85
14. Makovsky	13,200,000	60
15. Taylor	12,766,247	66
16. APCO Worldwide	12,054,200	49
17. RF Binder Partners	11,200,000	69
18. Development Counsellors Int'l (DCI)	9,079,895	44
19. ICR	7,618,617	51
20. Zeno Group	7,183,973	42
21. Bliss Integrated Communication	6,783,000	39
22. Lou Hammond & Associates	6,748,039	40
23. G&S Business Communications	6,533,873	40
24. Quinn	5,460,472	41
25. PadillaCRT	5,212,613	24
26. CooperKatz & Co.	4,790,810	30
27. Dukas Public Relations	4,543,306	20
28. Intermarket Communications	3,815,447	15
29. Nancy J. Friedman Public Relations	3,542,000	22
30. Hawkins Int'l Public Relations	3,432,000	28
31. Hotwire	3,121,032	20
32. KYNE	3,096,952	15
33. LaunchSquad	2,953,375	23
34. MCS Healthcare PR, Bedminster, NJ	2,848,364	17
35. Ripp Media/Public Relations	2,506,223	8
36. Coyne	2,349,599	13
37. North 6th Agency (N6A)	2,070,036	13
38. J Public Relations	1,949,089	17
39. Didit Communications, LLC	1,495,583	10
40. Rosica Communications, Paramus, NJ	1,430,930	11
41. Wise Public Relations	1,100,000	5
42. Butler Associates, LLC	825,817	6
43. Feintuch Communications	666,646	4
44. Style House PR	408,062	4
45. Vantage PR	224,000	2
46. AMP3 Public Relations	204,205	1

CONNECTICUT

1. ICR, Norwalk	\$31,776,537	69
2. Cashman + Katz Int. Comms., Glastonbury	2,135,000	25
3. CJ Public Relations, Southington	287,606	4

WASHINGTON, DC

Firm	2014 Net Fees	Empl.
1. Edelman	\$63,805,609	291
2. APCO Worldwide	47,343,600	176
3. LEVICK	17,231,618	61
4. Finn Partners	11,958,000	56
5. Crosby, Annapolis, MD	10,438,755	49
6. Merritt Group, McLean, VA	10,186,230	48
7. Podesta Group	8,181,127	18
8. Spectrum	8,085,455	35
9. GYMR	6,004,742	23
10. JPA Health Communications	4,630,541	17
11. SevenTwenty Strategies	4,503,628	33
12. MWWPR	3,488,000	15
13. Racepoint Global	1,700,000	9
14. Weiss PR, Baltimore, MD	554,402	3

BOSTON

1. Racepoint Global	\$22,079,597	88
2. Rasky Baerlein Strategic Comms.	13,189,973	50
3. Inkhouse Media + Marketing	9,017,618	68
4. PAN Communications	7,800,000	56
5. 360 Public Relations	6,547,095	40
6. ICR	4,223,825	11
7. Schneider Associates	2,641,524	18
8. W2O Group	2,478,750	10
9. LaunchSquad	1,750,461	14
10. LaVoieHealthScience	1,257,575	8
11. RF Binder Partners	1,100,000	8
12. Vantage PR	5,000	3

SOUTHEAST

1. French West Vaughan, Raleigh, NC	\$18,753,747	87
2. Edelman, Atlanta, GA	16,299,532	103
3. Jackson Spalding, Atlanta, GA	16,129,010	115
4. G&S Business Comms., Raleigh, NC	13,696,974	68
5. Zimmerman Agency, Tallahassee, FL	12,200,000	46
6. Max Borges Agency, Miami, FL	10,693,735	55
7. ReviveHealth, Nashville, TN	8,780,000	46
8. PadillaCRT, Richmond, VA	8,397,040	48
9. Taylor, Charlotte, NC	7,265,248	33
10. Dodge Communications, Alpharetta, GA	6,957,425	53
11. McNeely Pigott & Fox PR, Nashville, TN	6,764,064	56
12. rbb Public Relations, Miami, FL	6,401,985	33
13. DVL, part of Finn Partners, Nashville, TN	6,184,000	53
14. Jarrard Phillips Cate & Hancock, Brentwood, TN	6,092,616	24
15. Sachs Media Group, Tallahassee, FL	5,130,720	27
16. Seigenthaler, part of Finn Partners, Nashville, TN	4,292,620	28
17. Moore Comms. Group, Tallahassee, FL	4,109,564	26
18. Trevelino/Keller, Atlanta, GA	3,178,744	19
19. BoardroomPR, Ft. Lauderdale, FL	2,300,000	13
20. Hodges Partnership, The, Richmond, VA	2,033,497	14
21. Edelman, Orlando, FL	1,965,632	8
22. Wilbert Group, The, Atlanta, GA	1,560,021	10
23. Finn Partners, Ft. Lauderdale, FL	944,000	10
24. APCO Worldwide, Raleigh, NC	943,800	6
25. Quinn, Miami, FL	783,633	6

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City & Regional rankings continued on page 19

An abstract, monochromatic painting in shades of gray. It features several faces and hands rendered with expressive, visible brushstrokes. The faces are partially obscured and integrated into the overall composition, which has a textured, layered appearance. The text 'CHANGING CONVERSATIONS' is overlaid in a large, white, sans-serif font.

CHANGING CONVERSATIONS

RANKING OF PR FIRMS BY CITIES & REGIONS continued

CHICAGO

Firm	2014 Net Fees	Empl.
1. Edelman	\$95,611,995	603
2. SS PR, Northfield, IL	13,977,000	74
3. Zeno Group	12,309,666	61
4. Current	10,309,101	45
5. FoodMinds	8,072,494	29
6. Public Communications Inc.	6,312,563	47
7. G&S Business Communications	5,207,265	32
8. Finn Partners	4,868,000	34
9. L.C. Williams & Associates	4,710,899	25
10. APCO Worldwide	2,165,100	9
11. MWWPR	1,700,000	8
12. O'Malley Hansen Communications	1,690,000	12
13. Taylor	962,880	4
14. W2O Group	826,250	6

MIDWEST CITIES

1. Fahlgren Mortine, Columbus, OH	\$18,616,471	110
2. PadillaCRT, Minneapolis, MN	18,014,458	100
3. Airfoil, Southfield, MI	7,170,140	47
4. Lambert, Edwards + Assocs., Grand Rapids, MI	6,840,000	44
5. Paul Werth Associates, Columbus, OH	4,231,152	16
6. Standing Partnership, St. Louis, MO	3,824,984	24
7. Beehive PR, St. Paul, MN	2,714,513	11
8. W2O Group, Minneapolis, MN	2,478,750	11
9. Maccabee, Minneapolis, MN	1,095,868	7

PENNSYLVANIA

1. Gregory FCA, Ardmore	\$6,800,000	44
2. Gatesman+Dave, Pittsburgh	1,800,000	72
3. WordWrite Comms. LLC, Pittsburgh	695,163	6

TEXAS

1. W2O Group, Austin	\$20,917,171	100
2. Edelman (includes Dallas & Houston), Austin	12,416,677	76
3. Pierpont (includes Austin & Dallas), Houston	6,434,096	36
4. MWWPR, Dallas	5,128,000	17
5. Status Labs, Austin	2,835,873	26
6. SPM Communications, Dallas	2,397,828	16
7. Idea Grove, Dallas	1,959,699	22
8. Crosswind Media & PR, Austin	1,750,000	15
9. M/C/C, Inc., Dallas	1,700,000	30
10. Ward Creative Comms., Bellaire	1,672,863	9
11. Power Group, The, Dallas	1,043,422	9
12. BizCom Associates, Addison	861,222	4
13. Taylor, Austin	275,350	1

FLORIDA

1. Zimmerman Agency, Tallahassee	\$12,200,000	46
2. Max Borges Agency, Miami	10,693,735	55
3. rbb Public Relations, Miami	6,401,985	38
4. Sachs Media Group, Tallahassee	5,130,720	27
5. Moore Comms. Group, Tallahassee	4,109,564	26
6. BoardroomPR, Ft. Lauderdale	2,300,000	13
7. Edelman, Orlando	1,965,632	8
8. Finn Partners, Ft. Lauderdale	944,000	10
9. Quinn, Miami	783,633	6
10. Vantage PR, Orlando	421,000	10

LOS ANGELES

Firm	2014 Net Fees	Empl.
1. Edelman	\$24,142,926	131
2. Davies, Santa Barbara	9,992,391	31
3. Cerrell Associates	5,015,110	22
4. Finn Partners	4,008,000	36
5. ICR	3,820,613	8
6. Konnect Public Relations	3,229,239	29
7. Fiona Hutton & Associates	3,070,243	9
8. MWWPR	2,865,000	23
9. J Public Relations, San Diego	2,859,532	20
10. W2O Group	2,478,750	11
11. IW Group, West Hollywood	2,309,000	12
12. BLAZE, Santa Monica	1,684,371	11
13. Marketing Maven PR, Camarillo	1,226,093	11
14. W2O Group, San Diego	826,250	6
15. Taylor	445,625	2
16. Coyne	378,902	5

SAN FRANCISCO & NORTHERN CALIFORNIA

1. Allison+Partners	\$37,000,000	207
2. Edelman	29,711,952	152
3. Edelman (Silicon Valley), San Mateo, CA	19,633,928	87
4. Sparkpr	16,424,750	63
5. W2O Group	16,394,539	80
6. Hoffman Agency, The, San Jose, CA	10,270,000	30
7. LaunchSquad	9,358,967	66
8. Zeno Group (Santa Monica), Silicon Valley	8,805,428	39
9. Highwire PR	8,208,694	42
10. HORN	7,700,000	42
11. Bateman Group	6,700,000	40
12. Singer Associates, Inc.	6,658,905	16
13. Edelman, Sacramento, CA	3,879,413	15
14. Racepoint Global	3,500,000	16
15. ICR	3,248,121	5
16. Finn Partners	2,979,000	18
17. APCO Worldwide, Sacramento, CA	2,714,500	9
18. Vantage PR	2,106,000	12
19. Peppercomm	1,727,337	5
20. APCO Worldwide	1,651,100	5
21. Perry Comms. Group, Sacramento, CA	1,591,404	9
22. Landis Communications	1,500,000	10
23. MWWPR	1,450,000	8
24. W2O Group, Sunnyvale, CA	826,250	4
25. Inkhouse Media + Marketing	815,000	10
26. Ruder Finn	420,000	3
27. Karbo Communications	379,679	5

WESTERN CITIES

1. Waggenger Edstrom Comms., Bellevue, WA	\$106,676,000	705
2. Edelman, Seattle, WA	25,450,082	148
3. Edelman, Portland, OR	7,106,509	39
4. LANE, Portland, OR	3,846,887	22
5. APCO Worldwide, Seattle, WA	2,200,900	12
6. Red Sky PR, Boise, ID	1,056,620	9
7. KCD Public Relations, San Diego, CA	613,263	7
8. Malen Yantis Public Relations, Vail, CO	335,820	2

CHANGING MINDS

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RANKING OF PR FIRMS BY SPECIALTY

AGRICULTURE

Firm	2014 Net Fees
1. G&S Business Communications, New York, NY	\$15,125,851
2. PadillaCRT, Minneapolis, MN	4,894,676
3. Edelman, New York, NY	3,985,511
4. Peppercomm, New York, NY	1,134,309
5. Standing Partnership, St. Louis, MO	811,465
6. LEVICK, Washington, DC	390,392
7. Fahlgren Mortine, Columbus, OH	313,658
8. Red Sky PR, Boise, ID	134,179
9. French West Vaughan, Raleigh, NC	100,000
10. O'Malley Hansen Communications, Chicago, IL	84,600
11. Didit Communications, LLC, New York, NY	48,758

ENTERTAINMENT/CULTURAL

1. Edelman, New York, NY	\$14,177,296
2. Finn Partners, New York, NY	6,363,509
3. MWWPR, New York, NY	5,777,000
4. Taylor, New York, NY	3,455,000
5. Jackson Spalding, Atlanta, GA	3,011,621
6. W2O Group, San Francisco, CA	1,742,000
7. Peppercomm, New York, NY	1,457,137
8. Hunter PR, New York, NY	1,000,000
9. LaunchSquad, San Francisco, CA	895,000
10. Public Communications Inc., Chicago, IL	760,711
11. Coyne PR, Parsippany, NJ	622,905
12. 360 Public Relations, Boston, MA	555,659
13. French West Vaughan, Raleigh, NC	505,100
14. M/C/C, Inc., Dallas, TX	500,000
15. rbb Public Relations, Miami, FL	498,323
16. IW Group, West Hollywood, CA	451,000
17. CooperKatz & Co., New York, NY	349,929
18. Zeno Group, New York, NY	275,455
19. LEVICK, Washington, DC	259,864
20. Singer Associates, Inc., San Francisco, CA	241,612
21. PadillaCRT, Minneapolis, MN	235,309
22. McNeely Pigott & Fox PR, Nashville, TN	225,090
23. Landis Communications, San Francisco, CA	125,000
24. SPM Communications, Dallas, TX	102,560
25. North 6th Agency (N6A), New York, NY	80,326
26. Marketing Maven Public Relations, Camarillo, CA	77,693
27. AMP3 Public Relations, New York, NY	68,813
28. Rosica Communications, Paramus, NJ	44,000
29. Maccabee, Minneapolis, MN	42,900
30. Schneider Associates, Boston, MA	35,000
31. Standing Partnership, St. Louis, MO	24,241
32. Power Group, The, Dallas, TX	19,500
33. Didit Communications, LLC, New York, NY	12,523

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HOME FURNISHINGS

Firm	2014 Net Fees
1. Edelman, New York, NY	\$74,094,227
2. Zeno Group, New York, NY	5,921,316
3. G&S Business Communications, New York, NY	4,461,174
4. L.C. Williams & Associates, Chicago, IL	3,144,384
5. 360 Public Relations, Boston, MA	2,557,173
6. PadillaCRT, Minneapolis, MN	1,165,367
7. Hunter PR, New York, NY	1,000,000
8. Jackson Spalding, Atlanta, GA	879,343
9. Finn Partners, New York, NY	662,892
10. Lou Hammond & Associates, New York, NY	522,310
11. LaunchSquad, San Francisco, CA	412,000
12. Konnect Public Relations, Los Angeles, CA	307,011
13. SS PR, Northfield, IL	279,540
14. McNeely Pigott & Fox PR, Nashville, TN	276,899
15. French West Vaughan, Raleigh, NC	275,000
16. Rosica, Paramus, NJ	206,049
17. PAN Communications, Boston, MA	156,000
18. Landis Communications, San Francisco, CA	120,000
19. Marketing Maven Public Relations, Camarillo, CA	105,790
20. Beehive PR, St. Paul, MN	93,906
21. Didit Communications, LLC, New York, NY	91,128
22. Coyne PR, Parsippany, NJ	67,199
23. O'Malley Hansen Communications, Chicago, IL	51,800
24. Maccabee, Minneapolis, MN	41,495
25. Trevelino/Keller, Atlanta, GA	25,000
26. CJ Public Relations, Southington, CT	5,075

BEAUTY & FASHION

1. Edelman, New York, NY	\$16,662,485
2. Ruder Finn, New York, NY	7,504,455
3. French West Vaughan, Raleigh, NC	4,297,243
4. 5W Public Relations, New York, NY	3,800,000
5. Turner PR, a Fahlgren Mortine co., New York, NY	2,072,791
6. Coyne PR, Parsippany, NJ	1,697,153
7. Zeno Group, New York, NY	1,502,188
8. SPM Communications, Dallas, TX	740,452
9. LaunchSquad, San Francisco, CA	730,000
10. Beehive PR, St. Paul, MN	668,221
11. Finn Partners, New York, NY	584,681
12. Status Labs, Austin, TX	562,000
13. Current, Chicago, IL	532,966
14. Inkhous Media + Marketing, Waltham, MA	450,880
15. Style House PR, New York, NY	408,062
16. Marketing Maven Public Relations, Camarillo, CA	352,831
17. O'Malley Hansen Communications, Chicago, IL	340,600
18. 360 Public Relations, Boston, MA	296,844
19. LEVICK, Washington, DC	221,032
20. RF Binder Partners, New York, NY	194,021
21. Peppercomm, New York, NY	177,755
22. PAN Communications, Boston, MA	156,000
23. AMP3 Public Relations, New York, NY	151,423
24. Rosica Communications, Paramus, NJ	140,831
25. Jackson Spalding, Atlanta, GA	100,022
26. Power Group, The, Dallas, TX	78,473
27. IW Group, West Hollywood, CA	64,000
28. Maccabee, Minneapolis, MN	57,323
29. Trevelino/Keller, Atlanta, GA	50,000
30. McNeely Pigott & Fox PR, Nashville, TN	22,000
31. PadillaCRT, Minneapolis, MN	21,025
32. Didit Communications, LLC, New York, NY	17,800

Specialty rankings continued on page 23



Redefining Strategic Communications

Sustainably moving the needle on corporate reputation and valuation requires tying all communications strategies and tactics to the financial goals of the company. With an intimate understanding of the capital markets as a starting point, ICR shapes communication strategies for every key stakeholder audience, including business/financial, consumer, employees and third parties. It is when all of these parties have a unified view of the company and are sharing that understanding externally, that valuation has the opportunity to reach its full potential.

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RANKING OF PR FIRMS BY SPECIALTY continued

FINANCIAL PR/INVESTOR RELS.


Firm	2014 Net Fees
1. Edelman, New York, NY	\$47,575,447
2. ICR, New York, NY	47,166,381
3. Prosek Partners, New York, NY	15,900,000
4. Ruder Finn, New York, NY	14,891,764
5. APCO Worldwide, Washington, DC	13,686,422
6. Peppercomm, New York, NY	6,967,868
7. MWWRP, New York, NY	5,900,000
8. Dukas Public Relations, New York, NY	4,543,306
9. RF Binder Partners, New York, NY	4,095,824
10. Intermarket Communications, New York, NY	3,815,447
11. Gregory FCA, Ardmore, PA	3,710,000
12. Makovsky, New York, NY	3,650,000
13. G&S Business Communications, New York, NY	2,514,053
14. Bliss Integrated Communication, New York, NY	2,229,000
15. PadillaCRT, Minneapolis, MN	1,773,478
16. Lambert, Edwards + Assocs., Grand Rapids, MI	1,770,000
17. SS PR, Northfield, IL	1,397,700
18. CooperKatz & Co., New York, NY	1,085,856
19. Zeno Group, New York, NY	1,078,005
20. LANE, Portland, OR	1,053,090
21. LEVICK, Washington, DC	1,052,572
22. Sachs Media Group, Tallahassee, FL	892,584
23. Rasky Baerlein Strategic Comms., Boston, MA	783,045
24. Jackson Spalding, Atlanta, GA	668,320
25. KCD Public Relations, San Diego, CA	613,263
26. Inkhouse Media + Marketing, Waltham, MA	541,057
27. Beehive PR, St. Paul, MN	506,431
28. rbb Public Relations, Miami, FL	492,188
29. LaunchSquad, San Francisco, CA	491,000
30. Status Labs, Austin, TX	469,000
31. Finn Partners, New York, NY	409,560
32. Crosswind Media & Public Relations, Austin, TX	350,000
33. Seigenthaler, part of Finn Partners, Nashville, TN	301,140
34. Trevelino/Keller, Atlanta, GA	300,000
35. French West Vaughan, Raleigh, NC	298,225
36. North 6th Agency (N6A), New York, NY	189,285
37. McNeely Pigott & Fox PR, Nashville, TN	185,424
38. Feintuch Communications, New York, NY	156,730
39. Landis Communications, San Francisco, CA	150,000
40. Marketing Maven Public Relations, Camarillo, CA	143,787
41. Butler Associates, LLC, New York, NY	113,360
42. IW Group, West Hollywood, CA	100,000
43. M/C/C, Inc., Dallas, TX	100,000
44. Moore Communications Group, Tallahassee, FL	78,398
45. Rosica Communications, Paramus, NJ	58,015
46. Weiss PR, Baltimore, MD	54,500
47. Maccabee, Minneapolis, MN	42,015
48. Standing Partnership, St. Louis, MO	35,490
49. Schneider Associates, Boston, MA	20,000
50. SPM Communications, Dallas, TX	16,065

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ENVIRONMENTAL/PUBLIC AFFAIRS

Firm	2014 Net Fees
1. APCO Worldwide, Washington, DC	\$29,604,799
2. Edelman, New York, NY	17,064,414
3. Davies, Santa Barbara, CA	9,992,391
4. Finn Partners, New York, NY	6,000,645
5. Cerrell Associates, Los Angeles, CA	5,015,110
6. Singer Associates, Inc., San Francisco, CA	3,336,240
7. Rasky Baerlein Strategic Comms., Boston, MA	3,281,242
8. MWWRP, New York, NY	3,075,000
9. Fiona Hutton & Associates, Los Angeles, CA	3,070,243
10. LEVICK, Washington, DC	2,202,002
11. Sachs Media Group, Tallahassee, FL	2,179,867
12. SevenTwenty Strategies, Washington, DC	2,006,379
13. Lambert, Edwards + Assocs., Grand Rapids, MI	1,987,000
14. Perry Communications Group, Sacramento, CA	1,415,987
15. Crosby, Annapolis, MD	1,041,331
16. Peppercomm, New York, NY	995,882
17. PadillaCRT, Minneapolis, MN	994,850
18. Public Communications Inc., Chicago, IL	928,908
19. CooperKatz & Co., New York, NY	769,798
20. Butler Associates, LLC, New York, NY	712,457
21. McNeely Pigott & Fox PR, Nashville, TN	690,377
22. Schneider Associates, Boston, MA	432,844
23. French West Vaughan, Raleigh, NC	300,000
24. Seigenthaler, part of Finn Partners, Nashville, TN	291,091
25. Moore Communications Group, Tallahassee, FL	277,104
26. Jackson Spalding, Atlanta, GA	261,776
27. Zeno Group, New York, NY	158,331
28. Landis Communications, San Francisco, CA	150,000
29. IW Group, West Hollywood, CA	142,000
30. Word Write Communications, Pittsburgh, PA	134,800
31. Rosica Communications, Paramus, NJ	58,000
32. Beehive PR, St. Paul, MN	49,910
33. Didit Communications, LLC, New York, NY	25,050
34. Trevelino/Keller, Atlanta, GA	25,000
35. Standing Partnership, St. Louis, MO	2,000

Specialty rankings continued on page 25

A black and white photograph of a man from the chest down, wearing a white button-down shirt and a dark tie. He is rolling up his left sleeve with his right hand. Three horizontal lines with small circles at the end point from the text labels to his sleeve.

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RANKING OF PR FIRMS BY SPECIALTY continued

PROFESSIONAL SERVICES

Firm	2014 Net Fees
1. Edelman, New York, NY	\$98,193,095
2. Finn Partners, New York, NY	13,201,826
3. Coyne PR, Parsippany, NJ	7,115,388
4. Rasky Baerlein Strategic Comms., Boston, MA	4,571,736
5. Current, Chicago, IL	4,477,339
6. MWWPR, New York, NY	4,325,000
7. Bliss Integrated Communication, New York, NY	4,003,000
8. Jackson Spalding, Atlanta, GA	2,944,811
9. 5W Public Relations, New York, NY	2,900,000
10. LEVICK, Washington, DC	2,792,963
11. Peppercomm, New York, NY	2,725,311
12. rbb Public Relations, Miami, FL	2,531,680
13. Ripp Media/Public Relations, New York, NY	2,506,223
14. Quinn, New York, NY	2,457,212
15. Zeno Group, New York, NY	2,203,500
16. PadillaCRT, Minneapolis, MN	1,850,007
17. Status Labs, Austin, TX	1,429,873
18. Konnect Public Relations, Los Angeles, CA	1,412,739
19. Prosek Partners, New York, NY	1,400,000
20. Schneider Associates, Boston, MA	1,382,051
21. CooperKatz & Co., New York, NY	1,293,179
22. French West Vaughan, Raleigh, NC	1,219,935
23. Gregory FCA, Ardmore, PA	1,010,000
24. Didit Communications, LLC, New York, NY	995,910
25. Moore Communications Group, Tallahassee, FL	905,578
26. LaunchSquad, San Francisco, CA	900,000
27. North 6th Agency (N6A), New York, NY	786,286
28. Singer Associates, Inc., San Francisco, CA	694,469
29. L.C. Williams & Associates, Chicago, IL	632,686
30. Inkhous Media + Marketing, Waltham, MA	631,233
31. McNeely Pigott & Fox PR, Nashville, TN	588,878
32. IW Group, West Hollywood, CA	546,000
33. PAN Communications, Boston, MA	468,000
34. Beehive PR, St. Paul, MN	421,225
35. Public Communications Inc., Chicago, IL	390,338
36. Power Group, The, Dallas, TX	370,700
37. Crosswind Media & Public Relations, Austin, TX	350,000
38. Seigenthaler, part of Finn Partners, Nashville, TN	339,422
39. Weiss PR, Baltimore, MD	293,902
40. Standing Partnership, St. Louis, MO	293,195
41. WordWrite Communications LLC, Pittsburgh, PA	252,300
42. Wise Public Relations, New York, NY	220,000
43. Marketing Maven Public Relations, Camarillo, CA	175,705
44. Landis Communications, San Francisco, CA	175,000
45. Maccabee, Minneapolis, MN	167,292
46. Sachs Media Group, Tallahassee, FL	105,500
47. M/C/C, Inc., Dallas, TX	100,000
48. Rosica Communications, Paramus, NJ	61,389
49. Trevelino/Keller, Atlanta, GA	50,000
50. O'Malley Hansen Communications, Chicago, IL	27,600
51. SPM Communications, Dallas, TX	20,669
52. Perry Communications Group, Sacramento, CA	13,014

FOOD & BEVERAGE

Firm	2014 Net Fees
1. Edelman, New York, NY	\$98,062,752
2. Hunter PR, New York, NY	15,000,000
3. APCO Worldwide, Washington, DC	13,895,513
4. FoodMinds, Chicago, IL	8,072,494
5. MWWPR, New York, NY	7,832,000
6. Taylor, New York, NY	7,010,000
7. Zeno Group, New York, NY	6,619,318
8. PadillaCRT, Minneapolis, MN	5,587,772
9. RF Binder Partners, New York, NY	5,443,766
10. Coyne PR, Parsippany, NJ	5,019,321
11. Current, Chicago, IL	4,433,907
12. 5W Public Relations, New York, NY	3,300,000
13. W2O Group, San Francisco, CA	2,505,000
14. Jackson Spalding, Atlanta, GA	2,362,220
15. French West Vaughan, Raleigh, NC	2,233,616
16. Finn Partners, New York, NY	2,178,044
17. 360 Public Relations, Boston, MA	1,948,991
18. DVL, part of Finn Partners, Nashville, TN	1,660,275
19. SPM Communications, Dallas, TX	1,504,373
20. Ruder Finn, New York, NY	1,435,288
21. Konnect Public Relations, Los Angeles, CA	1,209,019
22. LEVICK, Washington, DC	1,091,507
23. IW Group, West Hollywood, CA	996,000
24. J Public Relations, San Diego, CA	867,984
25. Lambert, Edwards + Associates, Grand Rapids, MI	854,000
26. BLAZE, Santa Monica, CA	842,185
27. SS PR, Northfield, IL	698,850
28. LANE, Portland, OR	690,273
29. Quinn, New York, NY	546,047
30. Peppercomm, New York, NY	501,715
31. O'Malley Hansen Communications, Chicago, IL	465,100
32. Maccabee, Minneapolis, MN	441,545
33. Singer Associates, Inc., San Francisco, CA	375,305
34. Trevelino/Keller, Atlanta, GA	375,000
35. Power Group, The, Dallas, TX	361,173
36. BizCom Associates, Addison, TX	350,000
37. McNeely Pigott & Fox PR, Nashville, TN	305,949
38. Seigenthaler, part of Finn Partners, Nashville, TN	245,236
39. Rosica Communications, Paramus, NJ	170,574
40. PAN Communications, Boston, MA	156,000
41. Highwire PR, San Francisco, CA	151,545
42. CJ Public Relations, Southington, CT	136,880
43. North 6th Agency (N6A), New York, NY	129,168
44. rbb Public Relations, Miami, FL	122,074
45. LaunchSquad, San Francisco, CA	98,000
46. Hodges Partnership, The, Richmond, VA	96,000
47. Red Sky PR, Boise, ID	89,043
48. Marketing Maven Public Relations, Camarillo, CA	77,876
49. Standing Partnership, St. Louis, MO	67,019
50. Schneider Associates, Boston, MA	54,900
51. Landis Communications, San Francisco, CA	10,000
52. Beehive PR, St. Paul, MN	1,022



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RANKING OF PR FIRMS BY SPECIALTY continued

HEALTHCARE

Firm	2014 Net Fees
1. Edelman, New York, NY	\$136,615,173
2. W2O Group, San Francisco, CA	62,203,000
3. Ruder Finn, New York, NY	29,293,412
4. APCO Worldwide, Washington, DC	27,747,903
5. Cooney/Waters Unlimited, New York, NY	15,438,041
6. ReviveHealth, Nashville, TN	8,780,000
7. Makovsky, New York, NY	8,450,000
8. Spectrum, Washington, DC	8,085,455
9. Crosby, Annapolis, MD	8,021,268
10. Zeno Group, New York, NY	7,475,573
11. Dodge Communications, Alpharetta, GA	6,957,425
12. Waggener Edstrom Communications, Bellevue, WA	6,117,000
13. Jarrard Phillips Cate & Hancock, Brentwood, TN	6,092,616
14. GYMR, Washington, DC	6,004,742
15. PadillaCRT, Minneapolis, MN	5,609,562
16. Racepoint Global, Boston, MA	5,212,400
17. JPA Health Communications, Washington, DC	4,630,541
18. Rasky Baerlein Strategic Comms., Boston, MA	3,950,279
19. Finn Partners, New York, NY	3,679,144
20. Coyne PR, Parsippany, NJ	3,657,459
21. Public Communications Inc., Chicago, IL	3,565,873
22. MWWRP, New York, NY	3,500,000
23. 5W Public Relations, New York, NY	3,400,000
24. KYNE, New York, NY	3,096,952
25. MCS Healthcare Public Relations, Bedminster, NJ	2,848,364
26. RF Binder Partners, New York, NY	2,526,188
27. SevenTwenty Strategies, Washington, DC	2,498,074
28. Hunter PR, New York, NY	2,000,000
29. Moore Communications Group, Tallahassee, FL	1,774,103
30. Singer Associates, Inc., San Francisco, CA	1,702,290
31. LEVICK, Washington, DC	1,630,468
32. Lambert, Edwards + Associates, Grand Rapids, MI	1,477,000
33. SS PR, Northfield, IL	1,397,700
34. Sachs Media Group, Tallahassee, FL	1,389,839
35. DVL, part of Finn Partners, Nashville, TN	1,363,529
36. French West Vaughan, Raleigh, NC	1,300,000
37. LaVoieHealthScience, Boston, MA	1,257,575
38. McNeely Pigott & Fox PR, Nashville, TN	1,071,032
39. PAN Communications, Boston, MA	936,000
40. L.C. Williams & Associates, Chicago, IL	933,829
41. Seigenthaler, part of Finn Partners, Nashville, TN	915,534
42. Standing Partnership, St. Louis, MO	895,513
43. Gregory FCA, Ardmore, PA	710,000
44. Beehive PR, St. Paul, MN	703,473
45. CooperKatz & Co., New York, NY	561,216
46. Bliss Integrated Communication, New York, NY	551,000
47. Rosica Communications, Paramus, NJ	542,819
48. Highwire PR, San Francisco, CA	493,243
49. Crosswind Media & Public Relations, Austin, TX	437,500
50. Merritt Group, McLean, VA	435,000
51. Status Labs, Austin, TX	375,000

HEALTHCARE continued

Firm	2014 Net Fees
52. Jackson Spalding, Atlanta, GA	374,260
53. Trevelino/Keller, Atlanta, GA	360,000
54. BLAZE, Santa Monica, CA	336,874
55. rbb Public Relations, Miami, FL	305,838
56. Schneider Associates, Boston, MA	299,840
57. Marketing Maven Public Relations, Camarillo, CA	240,426
58. Landis Communications, San Francisco, CA	200,000
59. Maccabee, Minneapolis, MN	180,620
60. Perry Communications Group, Sacramento, CA	162,403
61. Power Group, The, Dallas, TX	132,371
62. WordWrite Communications LLC, Pittsburgh, PA	126,000
63. Didit Communications, LLC, New York, NY	102,184
64. Idea Grove, Dallas, TX	101,684
65. North 6th Agency (N6A), New York, NY	59,723
66. CJ Public Relations, Southington, CT	58,090
67. O'Malley Hansen Communications, Chicago, IL	48,000
68. Red Sky PR, Boise, ID	42,929
69. LaunchSquad, San Francisco, CA	40,000
70. Weiss PR, Baltimore, MD	31,000
71. IW Group, West Hollywood, CA	10,000
72. SPM Communications, Dallas, TX	8,960

SPORTS/LEISURE

1. Taylor, New York, NY	\$10,365,000
2. French West Vaughan, Raleigh, NC	5,447,959
3. Edelman, New York, NY	4,120,939
4. Ruder Finn, New York, NY	3,585,191
5. Coyne PR, Parsippany, NJ	1,720,937
6. Racepoint Global, Boston, MA	1,210,500
7. Jackson Spalding, Atlanta, GA	895,189
8. LEVICK, Washington, DC	646,985
9. CooperKatz & Co., New York, NY	513,758
10. SS PR, Northfield, IL	419,310
11. BLAZE, Santa Monica, CA	336,874
12. rbb Public Relations, Miami, FL	321,563
13. Konnect Public Relations, Los Angeles, CA	307,011
14. Sachs Media Group, Tallahassee, FL	280,895
15. Finn Partners, New York, NY	275,301
16. Peppercomm, New York, NY	224,970
17. 360 Public Relations, Boston, MA	162,749
18. Trevelino/Keller, Atlanta, GA	120,000
19. PadillaCRT, Minneapolis, MN	111,898
20. Rasky Baerlein Strategic Comms., Boston, MA	97,920
21. LaunchSquad, San Francisco, CA	95,000
22. APCO Worldwide, Washington, DC	93,957
23. Rosica Communications, Paramus, NJ	89,794
24. Zeno Group, New York, NY	78,145
25. McNeely Pigott & Fox PR, Nashville, TN	44,703
26. CJ Public Relations, Southington, CT	36,136
27. Singer Associates, Inc., San Francisco, CA	12,157
28. Didit Communications, LLC, New York, NY	5,925
29. SPM Communications, Dallas, TX	4,500

RANKING OF PR FIRMS BY SPECIALTY continued

TECHNOLOGY/INDUSTRIAL

Firm	2014 Net Fees
1. Edelman, New York, NY	\$265,147,553
2. Waggener Edstrom Communications, Bellevue, WA	65,341,000
3. APCO Worldwide, Washington, DC	22,432,599
4. Racepoint Global, Boston, MA	20,314,597
5. MWWPR, New York, NY	18,683,000
6. Ruder Finn, New York, NY	17,180,890
7. Sparkpr, San Francisco, CA	16,424,750
8. W2O Group, San Francisco, CA	16,175,000
9. Finn Partners, New York, NY	12,720,766
10. Zeno Group, New York, NY	11,951,973
11. Max Borges Agency, Miami, FL	10,693,735
12. LaunchSquad, San Francisco, CA	10,401,803
13. Hoffman Agency, The, San Jose, CA	10,270,000
14. Merritt Group, McLean, VA	9,751,230
15. SS PR, Northfield, IL	9,085,050
16. Fahlgren Mortine, Columbus, OH	7,739,983
17. PadillaCRT, Minneapolis, MN	7,715,617
18. HORN, San Francisco, CA	7,700,000
19. Highwire PR, San Francisco, CA	7,563,904
20. Inkhouse Media + Marketing, Waltham, MA	7,394,447
21. Airfoil, Southfield, MI	7,170,140
22. Bateman Group, San Francisco, CA	6,700,000
23. PAN Communications, Boston, MA	5,772,000
24. 5W Public Relations, New York, NY	4,000,000
25. G&S Business Communications, New York, NY	3,337,304
26. Hotwire, New York, NY	3,121,032
27. LEVICK, Washington, DC	2,859,114
28. Vantage PR, San Francisco, CA	2,807,707
29. Jackson Spalding, Atlanta, GA	2,429,641
30. Coyne PR, Parsippany, NJ	2,133,037
31. Peppercomm, New York, NY	2,109,779
32. DVL, part of Finn Partners, Nashville, TN	1,931,689
33. Prosek Partners, New York, NY	1,900,000
34. Trevelino/Keller, Atlanta, GA	1,870,000
35. Idea Grove, Dallas, TX	1,866,941
36. Gregory FCA, Ardmore, PA	1,370,000
37. Makovsky, New York, NY	1,100,000
38. 360 Public Relations, Boston, MA	1,025,679
39. Hunter PR, New York, NY	1,000,000
40. M/C/C, Inc., Dallas, TX	1,000,000
41. Standing Partnership, St. Louis, MO	966,878
42. Moore Communications Group, Tallahassee, FL	913,118
43. Wise Public Relations, New York, NY	880,000
44. Lambert, Edwards + Associates, Grand Rapids, MI	752,000
45. North 6th Agency (N6A), New York, NY	737,260
46. Seigenthaler, part of Finn Partners, Nashville, TN	711,130
47. Feintuch Communications, New York, NY	507,916
48. Rasky Baerlein Strategic Comms., Boston, MA	505,751
49. rbb Public Relations, Miami, FL	483,392
50. RF Binder Partners, New York, NY	391,257
51. Karbo Communications, San Francisco, CA	379,679
52. Crosswind Media & Public Relations, Austin, TX	350,000
53. French West Vaughan, Raleigh, NC	300,000
54. LANE, Portland, OR	281,121
55. Singer Associates, Inc., San Francisco, CA	276,877
56. Beehive PR, St. Paul, MN	270,325
57. Red Sky PR, Boise, ID	254,614

TECHNOLOGY/INDUSTRIAL continued

Firm	2014 Net Fees
58. CooperKatz & Co., New York, NY	217,075
59. Public Communications Inc., Chicago, IL	210,595
60. Hodges Partnership, The, Richmond, VA	204,000
61. Schneider Associates, Boston, MA	200,650
62. Didit Communications, LLC, New York, NY	177,785
63. Weiss PR, Baltimore, MD	175,000
64. BLAZE, Santa Monica, CA	168,438
65. O'Malley Hansen Communications, Chicago, IL	160,100
66. McNeely Pigott & Fox PR, Nashville, TN	157,705
67. WordWrite Communications LLC, Pittsburgh, PA	137,000
68. Maccabee, Minneapolis, MN	113,450
69. Landis Communications, San Francisco, CA	100,000
70. Konnect Public Relations, Los Angeles, CA	95,645
71. Power Group, The, Dallas, TX	81,205
72. Rosica Communications, Paramus, NJ	55,234
73. CJ Public Relations, Southington, CT	54,000

TRAVEL/HOSPITALITY

Firm	2014 Net Fees
1. Edelman, New York, NY	\$21,629,346
2. Zimmerman Agency, Tallahassee, FL	9,600,000
3. Development Counsellors Int'l (DCI), New York, NY	9,079,895
4. Finn Partners, New York, NY	6,719,632
5. Lou Hammond & Associates, New York, NY	6,225,729
6. Turner PR, a Fahlgren Mortine co., New York, NY	4,755,329
7. J Public Relations, San Diego, CA	3,940,637
8. Nancy J. Friedman Public Relations, New York, NY	3,542,000
9. Hawkins Int'l Public Relations, New York, NY	3,199,352
10. MWWPR, New York, NY	2,663,000
11. Zeno Group, New York, NY	2,657,774
12. French West Vaughan, Raleigh, NC	2,476,669
13. Quinn, New York, NY	2,457,212
14. APCO Worldwide, Washington, DC	2,330,990
15. Jackson Spalding, Atlanta, GA	2,201,807
16. rbb Public Relations, Miami, FL	1,646,927
17. 5W Public Relations, New York, NY	1,500,000
18. Coyne PR, Parsippany, NJ	976,602
19. PadillaCRT, Minneapolis, MN	895,954
20. Taylor, New York, NY	870,000
21. Current, Chicago, IL	867,183
22. SS PR, Northfield, IL	698,850
23. Racepoint Global, Boston, MA	542,100
24. LEVICK, Washington, DC	531,228
25. LANE, Portland, OR	525,209
26. Seigenthaler, part of Finn Partners, Nashville, TN	389,057
27. Malen Yantis Public Relations, Vail, CO	335,820
28. McNeely Pigott & Fox PR, Nashville, TN	297,883
29. Sachs Media Group, Tallahassee, FL	282,035
30. Moore Communications Group, Tallahassee, FL	150,757
31. Red Sky PR, Boise, ID	118,414
32. North 6th Agency (N6A), New York, NY	87,989
33. Hodges Partnership, The, Richmond, VA	84,000
34. Marketing Maven Public Relations, Camarillo, CA	51,985
35. Standing Partnership, St. Louis, MO	50,360
36. Schneider Associates, Boston, MA	28,500
37. Singer Associates, Inc., San Francisco, CA	19,949
38. Didit Communications, LLC, New York, NY	18,520
39. Maccabee, Minneapolis, MN	4,000

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INDEX TO PUBLIC RELATIONS FIRMS WITH SPECIALIZED SKILLS

(Only PR firms that list clients in the Directory are included. This index is basically a guide to smaller PR operations which have handled many PR accounts in a specialized area over a period of years. Larger firms also have capabilities in these specializations which may vary from office to office and year to year.)

CATEGORIES LISTED

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Agriculture

Arizona

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Caliber Group, Tucson
Havas PR, Phoenix

California

Edelman, Los Angeles
Edelman, Sacramento
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Edelman, San Mateo
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FleishmanHillard, San Diego
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Havas PR, El Segundo
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Havas PR, San Diego
Havas PR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
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Revell Communications, Sacramento
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Edelman, Miami
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North Public Relations, Tallahassee
Pinta, Miami Beach

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Red Sky Public Relations, Boise

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FleishmanHillard, St. Louis
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Ketchum, Pittsburgh

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FleishmanHillard, Austin
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Havas PR, Houston
Ketchum, Dallas

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MorganMyers, Waukesha

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Blaze, Santa Monica
Bolt Public Relations, Irvine
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Edelman, Los Angeles
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Edelman, San Mateo
Film Fashion, Los Angeles
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Formula PR Inc., San Diego
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ICR, Norwalk

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Ketchum, Chicago
Motion PR, Chicago
O'Malley Hansen Communications, Chicago
Taylor, Chicago
Weber Shandwick, Chicago
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Weber Shandwick, Baltimore

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Cone Communications, Boston
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ICR, Boston
marlo marketing, Boston
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Cone Communications, Boston
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 Taylor, Charlotte

Ohio

Dix & Eaton Incorporated, Cleveland
 Fahlgren Mortine, Columbus
 Stevens Strategic Communications, Inc., Cleveland
 thunder::tech, Cleveland

Oregon

EastCoast West Public Relations, Bend
 Edelman, Portland

Pennsylvania

Brian Communications, Conshohocken
 Havas PR, Pittsburgh
 Ketchum, Pittsburgh

LevLane Advertising, PR & Interactive, Philadelphia

Tennessee

Finn Partners, Nashville
 McNeely Pigott & Fox Public Relations, LLC, Nashville

Texas

Burns & Associates, Michael A., Dallas
 Crosswind Media & PR, Austin
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 Havas PR, Houston
 Jackson Spalding, Dallas
 Ketchum, Dallas
 M/C/C, Inc., Dallas
 MWWPR, Dallas
 OCG PR, Fort Worth
 Power Group, The, Dallas
 Razonia McClellan Public Relations, Lubbock
 TrizCom Public Relations, Dallas
 Zeno Group, Dallas

Washington

Edelman, Seattle

Environmental/Public Affairs**Alaska**

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
 Allison+Partners, San Francisco
 Cerrell Associates, Inc., Los Angeles
 Davies, Los Angeles
 Davies, Santa Barbara
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Edelman, San Mateo
 Finn Partners, Los Angeles
 Finn Partners, San Francisco
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 Gable PR, San Diego
 Global Strategy Group, Santa Monica
 Havas PR, El Segundo
 Havas PR, Los Angeles
 Havas PR, San Diego
 Havas PR, San Francisco
 Ketchum, Los Angeles
 Ketchum, San Francisco
 Landis Communications Inc., San Francisco
 Mayo Communications & Mayo PR, Los Angeles
 Ogilvy Public Relations, Los Angeles
 Ogilvy Public Relations, Sacramento
 Ogilvy Public Relations, San Francisco
 PadillaCRT, Los Angeles
 Perry Communications Group, Inc., Sacramento
 Porter Novelli, Irvine
 Porter Novelli, Los Angeles
 Porter Novelli, San Diego
 Porter Novelli, San Francisco
 Porter Novelli, Sunnyvale
 Revell Communications, Sacramento

Rogers & Cowan, Los Angeles
 Ruder Finn Inc., San Francisco
 Singer Associates, Inc., San Francisco
 Southwest Strategies LLC, San Diego
 Waggener Edstrom Communications, San Francisco
 Weber Shandwick, Los Angeles
 Weber Shandwick, Sacramento
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Zeno Group, Santa Monica
 Zeno Group, Silicon Valley

Colorado

Ogilvy Public Relations, Denver
 Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
 Cashman + Katz Integrated Communications, Glastonbury
 Global Strategy Group, Hartford

D.C.

APCO Worldwide, Washington
 Caplan Communications LLC, Washington
 Crosby, Washington
 Davies, Washington
 Edelman, Washington
 Finn Partners, Washington
 FleishmanHillard, Washington
 Global Strategy Group, Washington
 Ketchum, Washington
 Levick, Washington
 Makovsky, Washington
 Ogilvy Public Relations, Washington
 Porter Novelli, Washington
 Potomac Communications Group, Inc., Washington
 Rasky Baerlein Strategic Communications, Inc., Washington
 Ruder Finn Inc., Washington
 SeventyTwo Strategies, Washington
 Story Partners, Washington
 Tricom Associates, Inc., Washington
 Vanguard Communications, Washington
 Waggener Edstrom Communications, Washington
 Weber Shandwick, Washington

Florida

BoardroomPR, Ft. Lauderdale
 BoardroomPR, Miami
 BoardroomPR, Orlando
 BoardroomPR, Tampa
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 FleishmanHillard, Miami
 JeffreyGroup, Miami Beach
 Moore Communications Group, Tallahassee
 North Public Relations, Tallahassee
 Pearson Associates, David, Coral Gables
 Porter Novelli, Ft. Lauderdale
 Porter Novelli, Winter Haven
 Rogers & Cowan, Boca Raton
 The Buzz Agency of Florida, Delray Beach
 Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
 Edelman, Atlanta
 Eric Mower + Associates, Atlanta
 FleishmanHillard, Atlanta
 Ketchum, Atlanta
 Ogilvy Public Relations, Atlanta
 Porter Novelli, Atlanta
 Rogers & Cowan, Atlanta
 Weber Shandwick, Atlanta

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Environmental/Public Affairs continued

Illinois

Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
Ketchum, Chicago
KSA (Kathy Schaeffer and Associates, Inc.), Chicago
Ogilvy Public Relations, Chicago
Pietryla PR & Marketing, Chicago
Porter Novelli, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Maryland

Caplan Communications LLC, Rockville
Crosby, Annapolis
Weber Shandwick, Baltimore

Massachusetts

Cone Communications, Boston
FleishmanHillard, Boston
Greenough, Watertown
Lois Paul and Partners, Boston
Porter Novelli, Boston
Rasky Baerlein Strategic Communications, Inc., Boston
Schneider Associates, Boston
Solomon McCown & Company, Inc., Boston
Waggener Edstrom Communications, Boston
Weber Shandwick, Boston

Michigan

Lambert, Edwards & Associates, Grand Rapids
Marx Layne & Company, Farmington Hills
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Brushfire Inc., Cedar Knolls
BSY Associates Inc., Holmdel
Holt Public Affairs LLC, Oldwick
JCPR Inc., Parsippany

New York

A. Lavin Communications, Port Washington
APCO Worldwide, New York
Berman Group, Inc., The, New York
Brushfire Inc., New York
Butler Associates, LLC, New York
Cashman + Katz Integrated Communications, New York
Cataldi Public Relations, New York
Cooney/Waters Unlimited, New York
CooperKatz & Company, Inc., New York
Development Counsellors International (DCI), New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
Expedition PR, Brooklyn
Finn Partners, New York
FleishmanHillard, New York

G&S Business Communications, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Goldman Communications Group, Inc.,
Bayside
Havas PR, New York
JCPR Inc., New York
JeffreyGroup, New York
Ketchum, New York
LAK Public Relations, Inc., New York
Lou Hammond & Associates, New York
Makovsky, New York
Marino Organization Inc., The, New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Porter Novelli, New York
PPR Worldwide, New York
Primavera Public Relations, Inc., Yorktown Heights
Prosek Partners, New York
RF | Binder Partners, Inc., New York
Rogers & Cowan, New York
Ruder Finn Inc., New York
Sloane & Company, New York
Stanton Public Relations & Marketing, New York
Thompson & Co. Public Relations, New York
Waggener Edstrom Communications, New York
Weber Shandwick, New York
Zeno Group, New York

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh

Ohio

Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Stevens Strategic Communications, Inc.,
Cleveland
thunder::tech, Cleveland

Oregon

Edelman, Portland
Waggener Edstrom Communications, Portland

Pennsylvania

Bravo Group, Harrisburg
Devine + Partners, Philadelphia
Havas PR, Pittsburgh
Ketchum, Pittsburgh
LevLane Advertising, PR & Interactive,
Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

Tennessee

DVL Seigenthaler, Nashville
Finn Partners, Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville
Seigenthaler Public Relations, Inc., Nashville

Texas

Bizcom Associates, Addison
Crosswind Media & PR, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas

OCG PR, Fort Worth
Phillips & Company, Austin
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
TrizCom Public Relations, Dallas
Waggener Edstrom Communications, Austin
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Zeno Group, Dallas

Virginia

PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond
Sage Communications, McLean
Shirley & Banister Public Affairs, Alexandria

Washington

Edelman, Seattle
Porter Novelli, Seattle
Waggener Edstrom Communications, Bellevue
Waggener Edstrom Communications, Seattle
Weber Shandwick, Seattle

Financial PR/Investor Relations

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Caliber Group, Tempe
Caliber Group, Tucson
Havas PR, Phoenix

California

Abernathy MacGregor Group, The, Los Angeles
Abernathy MacGregor Group, The, San Francisco
Allison+Partners, San Francisco
Blaine Group, The, Beverly Hills
Brunswick Group, San Francisco
Cognito, Los Angeles
DKC Public Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Global Strategy Group, Santa Monica
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Honig Company, LLC, The, Studio City
ICR, Los Angeles
ICR, San Francisco
InkHouse Media + Marketing, San Francisco
Just Drive Media, San Francisco
KCD Public Relations, San Diego
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
Lewis PR, San Francisco
Marketing Maven Public Relations, Camarillo
Mayo Communications & Mayo PR, Los Angeles
MWWPR, Los Angeles
MWWPR, San Francisco
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco

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Public Affairs



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Financial PR/Investor Rels. continued

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 Ruder Finn Inc., San Francisco
 Torrenzano Group, The, San Francisco
 Upright Position Communications, Mare Island
 Weber Shandwick, Los Angeles
 Weber Shandwick, Sacramento
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Zeno Group, Santa Monica
 Zeno Group, Silicon Valley

Colorado

Linhardt Public Relations, Denver
 Ogilvy Public Relations, Denver
 Volume Public Relations, Highlands Ranch
 Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
 Global Strategy Group, Hartford
 ICR, Norwalk
 London, Michael J. & Associates, Trumbull
 Torrenzano Group, The, Hartford

D.C.

APCO Worldwide, Washington
 Brunswick Group, Washington
 DKC Public Relations, Washington
 Edelman, Washington
 FleishmanHillard, Washington
 Global Communicators, LLC, Washington
 Global Strategy Group, Washington
 Kellen, Washington
 Ketchum, Washington
 Levick, Washington
 Makovsky, Washington
 MWWPR, Washington
 Ogilvy Public Relations, Washington
 Rasky Baerlein Strategic Communications, Inc., Washington
 Ruder Finn Inc., Washington
 SevenTwenty Strategies, Washington
 Story Partners, Washington
 Torrenzano Group, The, Washington
 Weber Shandwick, Washington

Florida

BoardroomPR, Ft. Lauderdale
 BoardroomPR, Miami
 BoardroomPR, Orlando
 BoardroomPR, Tampa
 Edelman, Miami
 Edelman, Orlando
 FleishmanHillard, Miami
 JeffreyGroup, Miami Beach
 Moore Communications Group, Tallahassee
 TransMedia Group, Boca Raton
 Weber Shandwick, Miami

Georgia

Anderson Jones PR, Decatur
 Edelman, Atlanta
 FleishmanHillard, Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 Kellen, Atlanta
 Ketchum, Atlanta
 Ogilvy Public Relations, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta
 Wilbert Group, The, Atlanta

Illinois

DKC Public Relations, Chicago
 Edelman, Chicago
 FleishmanHillard, Chicago
 Greentarget Global LLC, Chicago

Kellen, Chicago
 Ketchum, Chicago
 MWWPR, Chicago
 Ogilvy Public Relations, Chicago
 Pietryla PR & Marketing, Chicago
 SoMe Connect, Chicago
 SS|PR, Northfield
 Weber Shandwick, Chicago
 Zeno Group, Chicago

Maryland

Weber Shandwick, Baltimore
 Weiss PR, Inc., Baltimore

Massachusetts

BackBay Communications, Boston
 FleishmanHillard, Boston
 ICR, Boston
 InkHouse Media + Marketing, Waltham
 Lois Paul and Partners, Boston
 Nicolazzo & Associates, Newton
 Pirozolo Company Public Relations, Boston
 Rasky Baerlein Strategic Communications, Inc., Boston
 Schneider Associates, Boston
 Solomon McCown & Company, Inc., Boston
 Weber Shandwick, Boston

Michigan

Lambert, Edwards & Associates, Grand Rapids
 Marx Layne & Company, Farmington Hills
 Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
 FleishmanHillard, Minneapolis
 Gage, Plymouth
 PadillaCRT, Minneapolis
 Spong, Minneapolis
 Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 FleishmanHillard, St. Louis
 Standing Partnership, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Brushfire Inc., Cedar Knolls
 Diegnan & Associates, Norman, Oldwick
 JCPR Inc., Parsippany
 MWWPR, East Rutherford
 MWWPR, Trenton

New York

Abernathy MacGregor Group, The, New York
 Adam Friedman Associates, New York
 APCO Worldwide, New York
 Aspectus PR, New York
 BackBay Communications, New York
 Bliss Integrated Communication, New York
 Britt Banter Public Relations, New York
 Brunswick Group, New York
 Brushfire Inc., New York
 Butler Associates, LLC, New York
 Cognito, New York
 Didit Communications, New York
 DKC Public Relations, New York
 Dukas Public Relations, New York
 Edelman, New York
 Edson & Associates Inc., Andrew, Jericho
 5W Public Relations, New York
 Feintuch Communications, New York
 FleishmanHillard, New York
 Global Strategy Group, New York
 Havas PR, New York
 Hotwire, New York

ICR, New York
 Indra Public Relations, New York
 Intermarket Communications, New York
 JCPR Inc., New York
 JeffreyGroup, New York
 Kellen, New York
 Ketchum, New York
 Kwittken, New York
 LAK Public Relations, Inc., New York
 Lane, New York
 M Booth & Associates, Inc., New York
 Makovsky, New York
 Marketing Maven Public Relations, New York
 Mount & Nadler, Inc., New York
 MWWPR, New York
 Ogilvy Public Relations, New York
 PadillaCRT, New York
 PCG Advisory Group (PCG), New York
 Peppercomm, Inc., New York
 Pollack PR Marketing Group, The, New York
 PPR Worldwide, New York
 Prosek Partners, New York
 Reputation Communications, New York
 RF | Binder Partners, Inc., New York
 River Communications, Inc., White Plains
 Rubenstein Public Relations, Inc., New York
 Ruder Finn Inc., New York
 Sloane & Company, New York
 Southard Communications, Inc., New York
 Spector & Associates, Inc., New York
 Spong, New York
 Stanton Public Relations & Marketing, New York
 Thompson & Co. Public Relations, New York
 Tierney, New York
 Torrenzano Group, The, New York
 Weber Shandwick, New York
 Zeno Group, New York
 Zlokower Company, New York

North Carolina

FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 French | West | Vaughan, Raleigh
 Pivot PR, Charlotte

Ohio

Dix & Eaton Incorporated, Cleveland
 Fahlgren Mortine, Columbus
 Falls Communications, Cleveland
 Roop & Co., Cleveland
 Stevens Strategic Communications, Inc., Cleveland

Oregon

Edelman, Portland
 Lane, Portland

Pennsylvania

Gregory FCA, Ardmore
 Havas PR, Pittsburgh
 Ketchum, Pittsburgh
 LevLane Advertising, PR & Interactive, Philadelphia
 Tierney, Harrisburg
 Tierney, Philadelphia
 WordWrite Communications LLC, Pittsburgh

South Carolina

Caliber Group, Charleston

Tennessee

DVL Seigenthaler, Nashville
 McNeely Pigott & Fox Public Relations, LLC, Nashville
 Seigenthaler Public Relations, Inc., Nashville

Texas

Abernathy MacGregor Group, The, Houston
 Brunswick Group, Dallas



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Financial PR/Investor Rels. continued

Burns & Associates, Michael A., Dallas
Crosswind Media & PR, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
M/C/C, Inc., Dallas
MWWPR, Dallas
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Torrenzano Group, The, Austin
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Zeno Group, Dallas

Virginia

PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond

Washington

Edelman, Seattle
Weber Shandwick, Seattle

Food & Beverage

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Caliber Group, Tempe
Caliber Group, Tucson
Havas PR, Phoenix

California

Agnes Huff Comms. Group, LLC, Los Angeles
Allison+Partners, San Francisco
AMF Media Group, San Ramon
Beautiful Planning Marketing & PR, San Francisco
Blaze, Santa Monica
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Coyne PR, Los Angeles
DKC Public Relations, Los Angeles
Double Forte, San Francisco
DRIVEN Public Relations, Costa Mesa
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Ellipses Public Relations, Inc., Oakland
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
ICR, Los Angeles
ICR, San Francisco
J Public Relations, San Diego
Ketchum, Los Angeles
Ketchum, San Francisco

Konnect Public Relations, Los Angeles
Landis Communications Inc., San Francisco
Lewis PR, San Francisco
MacKenzie Agency, The, Santa Rosa
Marketing Maven Public Relations, Camarillo
McCue Communications, Burbank
MWWPR, Los Angeles
MWWPR, San Francisco
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
Orsi Public Relations, Los Angeles
PadillaCRT, Los Angeles
Pinta, Los Angeles
Pollack PR Marketing Group, The, Los Angeles
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Purple Door Communications and Public Relations, Greenbrae
Rachel Kay Public Relations (RKPR), Solana Beach
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
SHIFT Communications, San Francisco
360 Public Relations, San Francisco
Taylor, Los Angeles
Tellem Grody Public Relations, Inc., Malibu
Torme Lauricella Public Relations, San Francisco
Torrenzano Group, The, San Francisco
UPRAISE Marketing + Public Relations, San Francisco
VPE Public Relations, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Linhart Public Relations, Denver
Ogilvy Public Relations, Denver
Red Jeweled Media, Englewood
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications, Glastonbury
CJ Public Relations, Southington
ICR, Norwalk
Mason Public Relations, Bethany
Torrenzano Group, The, Hartford

D.C.

APCO Worldwide, Washington
DKC Public Relations, Washington
Edelman, Washington
Finn Partners, Washington
FleishmanHillard, Washington
Kellen, Washington
Ketchum, Washington
Levick, Washington
MWWPR, Washington
Ogilvy Public Relations, Washington
Porter Novelli, Washington
Ruder Finn Inc., Washington
360 Public Relations, Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington

Florida

At The Table Public Relations, Tampa
Brustman Carrino Public Relations, Miami
Conroy Martinez Group, The, Coral Gables

Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Hollywood
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
Pierson Grant PR, Fort Lauderdale
Pinta, Miami Beach
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
Quinn, Miami Beach
rbb Public Relations, Miami
Rogers & Cowan, Boca Raton
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
Spencer McMillan PR, Windermere
TJM Communications, Inc., Oviedo
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Anderson Jones PR, Decatur
BLH Consulting, Inc., Atlanta
Brandware Public Relations, Atlanta
Communications 21, Atlanta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Kellen, Atlanta
Ketchum, Atlanta
Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
Rogers & Cowan, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Current Lifestyle Marketing, Chicago
DixonJames Communications, Chicago
DKC Public Relations, Chicago
Edelman, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
FoodMinds, LLC, Chicago
Golin, Chicago
JSH&A Communications, Oakbrook Terrace
Kellen, Chicago
Ketchum, Chicago
Motion PR, Chicago
MWWPR, Chicago
O'Malley Hansen Communications, Chicago
Ogilvy Public Relations, Chicago
Porter Novelli, Chicago
SoMe Connect, Chicago
SS|PR, Northfield
Taylor, Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Iowa

MorganMyers, Waterloo

Louisiana

Zehnder Communications, Inc., New Orleans

Maryland

Sandy Hillman Communications, Baltimore
Weber Shandwick, Baltimore



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Food & Beverage continued

Massachusetts

CM Communications, Inc., Boston
Cone Communications, Boston
FleishmanHillard, Boston
ICR, Boston
marlo marketing, Boston
Momentum Media PR, Boston
PAN Communications, Inc., Boston
Porter Novelli, Boston
Schneider Associates, Boston
SHIFT Communications, Newton
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

Franco Public Relations Group, Detroit
Lambert, Edwards & Associates, Grand Rapids
Logos Communications, Inc., Canton
Marx Layne & Company, Farmington Hills
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Gage, Plymouth
Kohnstamm Communications, St. Paul
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

BSY Associates Inc., Holmdel
Coyne PR, Parsippany
MWWPR, East Rutherford
MWWPR, Trenton
Rosica Communications, Paramus

New York

ABI, New York
Allidura Consumer, New York
AMP3 Public Relations, New York
APCO Worldwide, New York
Beautiful Planning Marketing & PR, New York
Buzzword PR, New York
Carolyn Izzo Integrated Communications
(CIIC), Nyack
Cashman + Katz Integrated Communications,
New York
Catalyst, New York
Chandler Chicco Agency, New York
Citizen Relations, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
CRC, New York
Daddi Brand Communications, New York
Didit Communications, New York
DKC Public Relations, New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
EVINS Communications, Ltd., New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Formula PR Inc., New York
GMG Public Relations, Inc., Nanuet
Havas PR, New York
Hawkins International Public Relations, New York

Hunter Public Relations, New York
ICR, New York
Indra Public Relations, New York
J Public Relations, New York
JB Cumberland Public Relations, New York
JeffreyGroup, New York
Kaplow, New York
Kellen, New York
Ketchum, New York
Kwitken, New York
LAK Public Relations, Inc., New York
Lane, New York
Lippe Taylor, New York
Lou Hammond & Associates, New York
M Booth & Associates, Inc., New York
Marina Maher Communications, LLC, New
York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New
York
MWWPR, New York
Nancy J. Friedman Public Relations, Inc., New
York
Nike Communications, Inc., New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Pinta, New York
Pollack PR Marketing Group, The, New York
Pollock Communications, New York
Porter Novelli, New York
PPR Worldwide, New York
Primavera Public Relations, Inc., Yorktown
Heights
Quinn, New York
Redpoint Marketing PR, Inc., New York
RF | Binder Partners, Inc., New York
Rogers & Cowan, New York
Ruder Finn Inc., New York
Sharp Communications, Inc., New York
SHIFT Communications, New York
Spong, New York
Style House Public Relations, New York
360 Public Relations, New York
Taylor, New York
Thompson & Co. Public Relations, New York
Tierney, New York
Torrenzano Group, The, New York
Weber Shandwick, New York
Weill Associates, Geoffrey, New York
WordHampton Public Relations Inc., East
Hampton
Zeno Group, New York

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Pierson Grant Public Relations, Raleigh
Pivot PR, Charlotte
Taylor, Charlotte

Ohio

Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Stevens Strategic Communications, Inc.,
Cleveland
thunder::tech, Cleveland

Oklahoma

Candor Public Relations, Oklahoma City

Oregon

EastCoast West Public Relations, Bend
Edelman, Portland
Lane, Portland
Maxwell PR + Engagement, Portland

Pennsylvania

Brian Communications, Conshohocken
Havas PR, Pittsburgh
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia

South Carolina

Caliber Group, Charleston

Tennessee

DVL Seigenthaler, Nashville
Finn Partners, Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville
Seigenthaler Public Relations, Inc., Nashville

Texas

Bizcom Associates, Addison
Burns & Associates, Michael A., Dallas
Crosswind Media & PR, Austin
DPK Public Relations, Colleyville
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
MWWPR, Dallas
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
Power Group, The, Dallas
Razonia McClellan Public Relations, Lubbock
SHIFT Communications, Austin
SPM Communications, Inc., Dallas
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Zeno Group, Dallas

Vermont

Maxwell PR + Engagement, Burlington

Virginia

Hodges Partnership, The, Richmond
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond
Sage Communications, McLean

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Edelman, Seattle
Porter Novelli, Seattle
Revolution PR, Seattle
Weber Shandwick, Seattle

Wisconsin

MorganMyers, Waukesha


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FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Lewis PR, San Francisco
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
Torrenzano Group, The, San Francisco
VPE Public Relations, Los Angeles

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Torrenzano Group, The, Hartford

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Edelman, Washington
FleishmanHillard, Washington
Global Communicators, LLC, Washington
Ketchum, Washington
Rasky Baerlein Strategic Communications, Inc., Washington
Ruder Finn Inc., Washington
SevenTwenty Strategies, Washington
Torrenzano Group, The, Washington

Florida

Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
JeffreyGroup, Miami Beach

Georgia

Anderson Jones PR, Decatur
Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta

Illinois

Edelman, Chicago
FleishmanHillard, Chicago
JSH&A Communications, Oakbrook Terrace
Ketchum, Chicago

Massachusetts

FleishmanHillard, Boston
Pirozzolo Company Public Relations, Boston
Rasky Baerlein Strategic Communications, Inc., Boston

Minnesota

FleishmanHillard, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
FleishmanHillard, St. Louis

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JCPR Inc., Parsippany
RAM Communications, Cranford

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A. Lavin Communications, Port Washington
Adam Friedman Associates, New York
APCO Worldwide, New York
Ditid Communications, New York
Edelman, New York
Edson & Associates Inc., Andrew, Jericho
Feintuch Communications, New York

FleishmanHillard, New York
Havas PR, New York
JCPR Inc., New York
JeffreyGroup, New York
Ketchum, New York
Latitude, New York
Lou Hammond & Associates, New York
PCG Advisory Group (PCG), New York
PPR Worldwide, New York
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Stanton Public Relations & Marketing, New York
Torrenzano Group, The, New York
Wise Public Relations, Inc., New York
Worldcom Public Relations Group, The, New York

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FleishmanHillard, Raleigh

Ohio

Public Relations Global Network (PRGN), Cleveland
Stevens Strategic Comms., Inc., Cleveland

Oregon

Edelman, Portland

Pennsylvania

Havas PR, Pittsburgh
Ketchum, Pittsburgh

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas

Virginia

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Eastwick, Sunnyvale
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Havas PR, El Segundo
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Havas PR, San Diego
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JeffreyGroup, Miami Beach
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Brandware Public Relations, Atlanta
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Weber Shandwick, Atlanta
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March Communications, Chicago
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Havas PR, New York
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Brian Communications, Conshohocken
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Seigenthaler Public Relations, Inc., Nashville

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DoubleDimond Public Relations LLC, Houston
Havas PR, Houston
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Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Razonia McClellan Public Relations, Lubbock
TrizCom Public Relations, Dallas
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Weber Shandwick, Dallas

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PadillaCRT, Norfolk
PadillaCRT, Richmond
Wireside Communications, Richmond

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Edelman, San Mateo
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ICR, Norwalk
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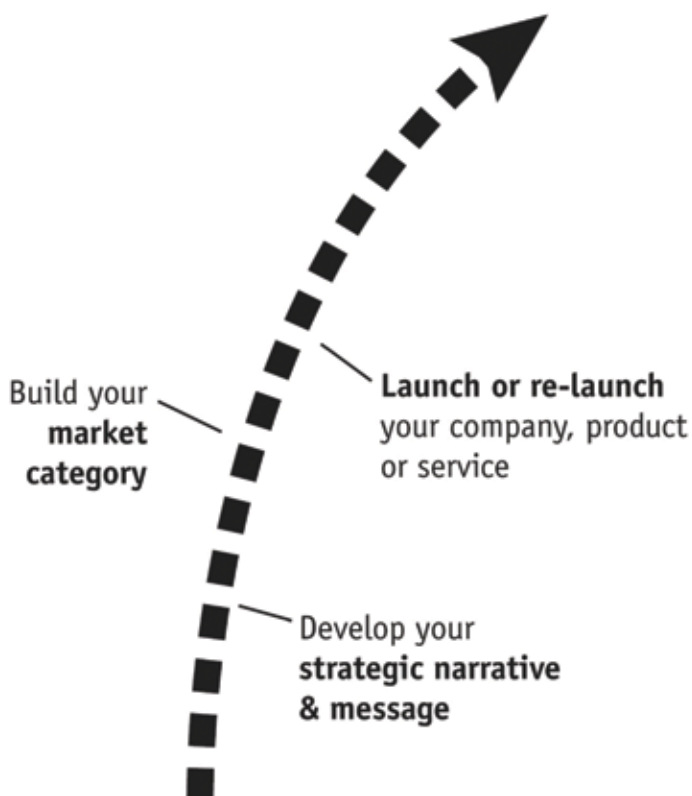
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Global Strategy Group, Washington
GYMR, LLC (Getting Your Message Right),
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Sachs Media Group, Orlando
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TransMedia Group, Boca Raton
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Dodge Communications, Alpharetta
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Jackson Spalding, Athens
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Kellen, Atlanta
Ketchum, Atlanta
Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Idaho

Red Sky Public Relations, Boise

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Current Lifestyle Marketing, Chicago
Dixon|James Communications, Chicago
DKC Public Relations, Chicago
Edelman, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Glendale Communications Group, Inc.,
Barrington
Greentarget Global LLC, Chicago
Jasculca Terman Strategic Comms., Chicago
Kellen, Chicago
Ketchum, Chicago
L.C. Williams & Associates, Chicago
March Communications, Chicago
Motion PR, Chicago
MWWPR, Chicago
Ogilvy Public Relations, Chicago
Pietryla PR & Marketing, Chicago
Porter Novelli, Chicago
Public Communications Inc., Chicago
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Stanton Communications, Inc., Baltimore
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Weiss PR, Inc., Baltimore

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CM Communications, Inc., Boston

FleishmanHillard, Boston
Greenough, Watertown
ICR, Boston
LaVoieHealthScience, Boston
Lois Paul and Partners, Boston
March Communications, Boston
Nicolazzo & Associates, Newton
PAN Communications, Inc., Boston
Porter Novelli, Boston
Racepoint Global, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Schneider Associates, Boston
SHIFT Communications, Newton
Solomon McCown & Company, Inc., Boston
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Weber Shandwick, Boston

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Gage, Plymouth
PadillaCRT, Minneapolis
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Standing Partnership, St. Louis
Weber Shandwick, Kansas City
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JCPR Inc., Parsippany
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MWWPR, East Rutherford
MWWPR, Trenton
R&J Public Relations, LLC, Bridgewater
Rosica Communications, Paramus
Tartaglia Communications, LLC, Somerset

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ABI, New York
Affect, New York
APCO Worldwide, New York
Biosector 2, New York
Bliss Integrated Communication, New York
Cashman + Katz Integrated Comms., New York
Chamberlain Healthcare PR, New York
Chandler Chicco Agency, New York
Cooney/Waters Unlimited, New York
CooperKatz & Company, Inc., New York
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DDR Public Relations, Inc., Pleasantville
Didit Communications, New York
DKC Public Relations, New York
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ICR, New York
JB Cumberland Public Relations, New York
JCPR Inc., New York
JeffreyGroup, New York
Kaplow, New York
Keith Sherman and Associates, New York
Kellen, New York
Ketchum, New York
Kwittken, New York
KYNE, New York
LAK Public Relations, Inc., New York
Lippe Taylor, New York
M Booth & Associates, Inc., New York
Makovsky, New York
Marina Maher Communications, LLC, New
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Marketing Maven Public Relations, New York
MWWPR, New York
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PadillaCRT, New York
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Pinta, New York
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Ruder Finn Inc., New York
SHIFT Communications, New York
Southard Communications, Inc., New York
Spector & Associates, Inc., New York
Stanton Communications, Inc., New York
Stanton Public Relations & Marketing, New
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Thompson & Co. Public Relations, New York
Tierney, New York
Torrenzano Group, The, New York
Waggener Edstrom Communications, New York
Weber Shandwick, New York
Zeno Group, New York
Zlokower Company, New York

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Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Pierson Grant Public Relations, Raleigh

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Fahlgren Mortine, Columbus
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Paul Werth Associates, Columbus
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Duffy & Shanley, Inc., Providence

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Caliber Group, Charleston

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DVL Seigenthaler, Nashville
Finn Partners, Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville
Seigenthaler Public Relations, Inc., Nashville

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Burns & Associates, Michael A., Dallas
Crosswind Media & PR, Austin
DoubleDiamond Public Relations LLC,
Houston
DPK Public Relations, Colleyville
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
MWPR, Dallas
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
Power Group, The, Dallas
SHIFT Communications, Austin
SPM Communications, Inc., Dallas
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas
Waggener Edstrom Communications, Austin
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Zeno Group, Dallas

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Hodges Partnership, The, Richmond
Merritt Group, McLean
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond
Sage Communications, McLean

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Porter Novelli, Seattle
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Waggener Edstrom Communications, Seattle
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Kellen, Atlanta
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FleishmanHillard, Chicago
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JSH&A Communications, Oakbrook Terrace
Kellen, Chicago
Ketchum, Chicago
L.C. Williams & Associates, Chicago
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Edelman, New York
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FleishmanHillard, New York
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G&S Business Communications, New York
Gotham Public Relations, New York
Havas PR, New York
Hunter Public Relations, New York
JB Cumberland Public Relations, New York
Kaplow, New York
Kellen, New York
Ketchum, New York
Lou Hammond & Associates, New York
Marina Maher Communications, LLC, New
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Primavera Public Relations, Inc., Yorktown
Heights
Quinn, New York
Redpoint Marketing PR, Inc., New York
Ruder Finn Inc., New York
Sharp Communications, Inc., New York
Spong, New York
Style House Public Relations, New York
360 Public Relations, New York
Zeno Group, New York

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G&S Business Communications, Raleigh

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Tennessee

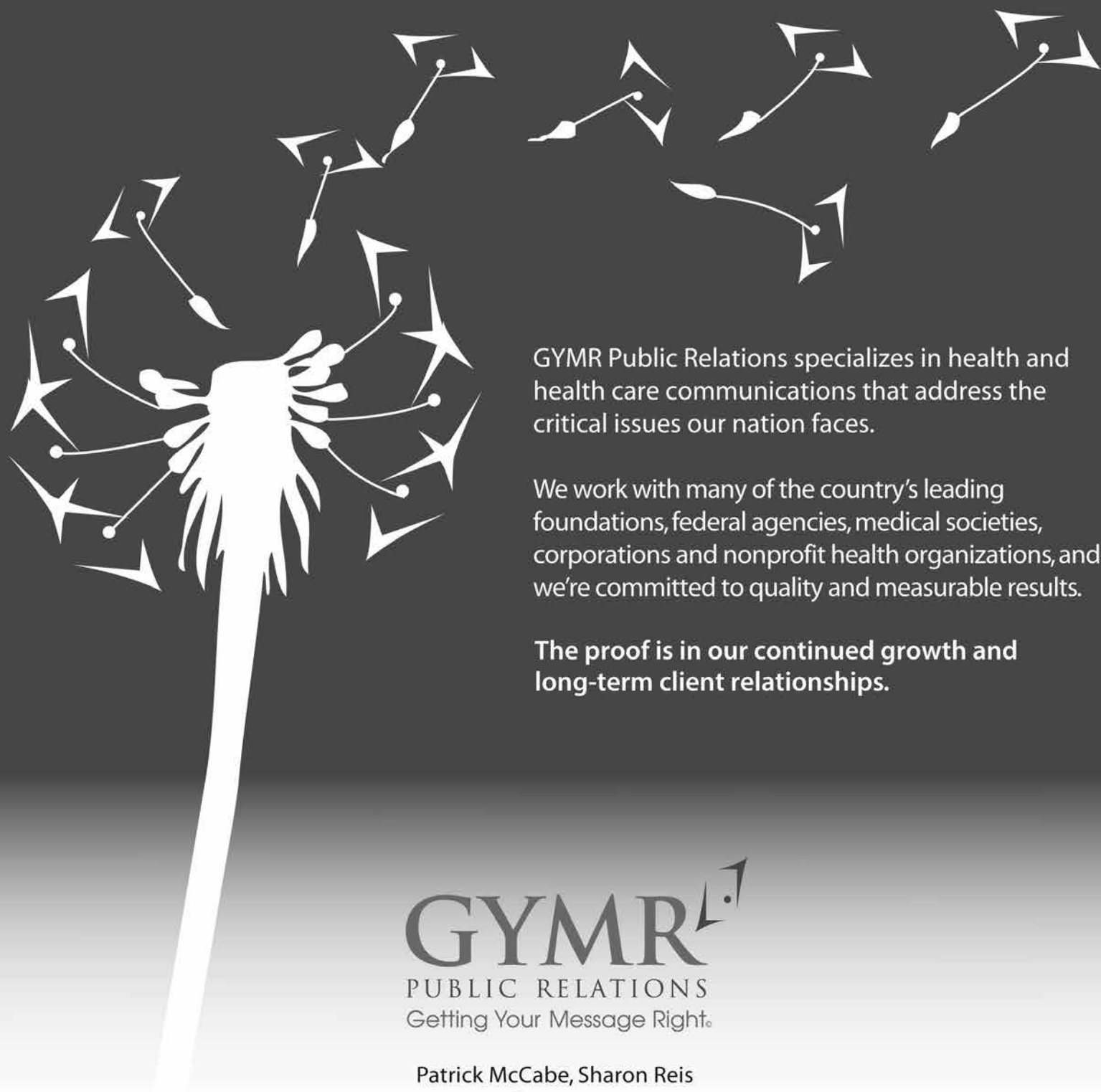
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TrizCom Public Relations, Dallas
Zeno Group, Dallas

Washington

Edelman, Seattle
Revolution PR, Seattle

Lifestyle

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

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Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
Be Social Public Relations, Solana Beach
Beautiful Planning Marketing & PR, San Francisco
Blaine Group, The, Beverly Hills
Blaze, Santa Monica
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
DKC Public Relations, Los Angeles
Double Forte, San Francisco
DRIVEN Public Relations, Costa Mesa
Edge Communications, Inc., Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
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Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
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Horn, San Francisco
J Public Relations, San Diego
Konnect Public Relations, Los Angeles
Landis Communications Inc., San Francisco
Marketing Maven Public Relations, Camarillo
Mayo Comms. & Mayo PR, Los Angeles
MWWPR, Los Angeles
MWWPR, San Francisco
Orsi Public Relations, Los Angeles
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Pinta, Los Angeles
Pollack PR Marketing Group, The, Los Angeles
Rachel Kay Public Relations (RKPR), Solana Beach
Revell Communications, Sacramento
Rogers & Cowan, Los Angeles
SHIFT Communications, San Francisco
Squires PR, Culver City
360 Public Relations, San Francisco
Taylor, Los Angeles
Torme Lauricella Public Relations, San Francisco
UPRAISE Marketing + Public Relations, San Francisco

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Linhart Public Relations, Denver
Red Jeweled Media, Englewood
Turner Public Relations, Inc., Denver

Connecticut

Cashman + Katz Integrated Communications, Glastonbury
CJ Public Relations, Southington

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Finn Partners, Washington
MWWPR, Washington
Stanton Communications, Inc., Washington
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BoardroomPR, Orlando
BoardroomPR, Tampa
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Durée & Company, Inc., Fort Lauderdale
Finn Partners, Fort Lauderdale
Fish Consulting, Hollywood
JeffreyGroup, Miami Beach
KWE Partners, Miami
Moore Communications Group, Tallahassee
Pearson Associates, David, Coral Gables
Pinta, Miami Beach
Quinn, Miami Beach
rbb Public Relations, Miami
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BLH Consulting, Inc., Atlanta
Brandware Public Relations, Atlanta
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Trevelino/Keller, Atlanta
Wilbert Group, The, Atlanta

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DKC Public Relations, Chicago
Finn Partners, Chicago
G&S Business Communications, Chicago
JSH&A Communications, Oakbrook Terrace
Motion PR, Chicago
MWWPR, Chicago
SS|PR, Northfield
Taylor, Chicago

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Sandy Hillman Communications, Baltimore
Stanton Communications, Inc., Baltimore

Massachusetts

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Cone Communications, Boston
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SHIFT Communications, Newton
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Franco Public Relations Group, Detroit

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Gage, Plymouth
Kohnstamm Communications, St. Paul
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New Jersey

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Maxwell PR + Engagement, Burlington

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Sage Communications, McLean

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Pierpont Communications Inc., Houston
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Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
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FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Marketing Maven Public Relations, Camarillo
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Ruder Finn Inc., San Francisco
Taylor, Los Angeles
UPRAISE Marketing + PR, San Francisco
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Weber Shandwick, Los Angeles
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 Finn Partners, Washington
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 Hager Sharp Inc., Washington
 Ketchum, Washington
 Porter Novelli, Washington
 Ruder Finn Inc., Washington
 Vanguard Communications, Washington
 Weber Shandwick, Washington

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 JeffreyGroup, Miami Beach
 Moore Communications Group, Tallahassee
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 Porter Novelli, Winter Haven
 Spencer McMillan Public Relations,
 Windermere
 Weber Shandwick, Miami

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 BLH Consulting, Inc., Atlanta
 Edelman, Atlanta
 FleishmanHillard, Atlanta
 Ketchum, Atlanta
 Porter Novelli, Atlanta
 Weber Shandwick, Atlanta

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DKC Public Relations, Chicago
 Edelman, Chicago

Finn Partners, Chicago
 FleishmanHillard, Chicago
 Ketchum, Chicago
 Porter Novelli, Chicago
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FleishmanHillard, Kansas City
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 FleishmanHillard, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

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New York

Beautiful Planning Marketing & PR, New York
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 Edelman, New York

Finn Partners, New York
 FleishmanHillard, New York
 Formula PR Inc., New York
 Havas PR, New York
 Indra Public Relations, New York
 JCPR Inc., New York
 JeffreyGroup, New York
 Ketchum, New York
 Latitude, New York
 Marina Maher Communications, LLC, New York
 Marketing Maven Public Relations, New York
 MFA, Ltd. (Missy Farren & Assocs.), New York
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Ketchum, Dallas
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas

Washington

Edelman, Seattle
Porter Novelli, Seattle
Weber Shandwick, Seattle

Political Candidates

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Havas PR, Phoenix

California

Beautiful Planning Marketing & PR, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Global Strategy Group, Santa Monica
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Mayo Communications & Mayo PR, Los Angeles
Revell Communications, Sacramento
Ruder Finn Inc., San Francisco

Connecticut

Global Strategy Group, Hartford

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Edelman, Washington
FleishmanHillard, Washington
Global Strategy Group, Washington
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Florida

Edelman, Miami
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FleishmanHillard, Miami
North Public Relations, Tallahassee

Georgia

Anderson Jones PR, Decatur
Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta

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Edelman, Chicago
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Minnesota

FleishmanHillard, Minneapolis

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FleishmanHillard, St. Louis
FleishmanHillard, St. Louis

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Beautiful Planning Marketing & PR, New York
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FleishmanHillard, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Havas PR, New York
Ketchum, New York
Primavera Public Relations, Inc., Yorktown Heights
Ruder Finn Inc., New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Oregon

EastCoast West Public Relations, Bend
Edelman, Portland

Pennsylvania

Havas PR, Pittsburgh
Ketchum, Pittsburgh

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Crosswind Media & PR, Austin
Edelman, Austin
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Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas

Washington

Edelman, Seattle

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Havas PR, Phoenix
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Agnes Huff Communications Group, LLC, Los Angeles
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Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Edge Communications, Inc., Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gable PR, San Diego
Global Strategy Group, Santa Monica
Havas PR, El Segundo
Havas PR, Los Angeles
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Havas PR, San Francisco
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Ketchum, San Francisco
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Marketing Maven Public Relations, Camarillo
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Merritt Group, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Perry Communications Group, Inc., Sacramento
Pinta, Los Angeles
Pollack PR Marketing Group, The, Los Angeles
Rachel Kay Public Relations (RKPR), Solana Beach
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
Singer Associates, Inc., San Francisco
Squires PR, Culver City
Taylor, Los Angeles
Taylor & Company, Los Angeles
Vantage PR, San Francisco
Waggener Edstrom Communications, San Francisco
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Weber Shandwick, Sacramento
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Colorado

Catapult PR-IR LLC, Boulder
Red Jeweled Media, Englewood
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Connecticut

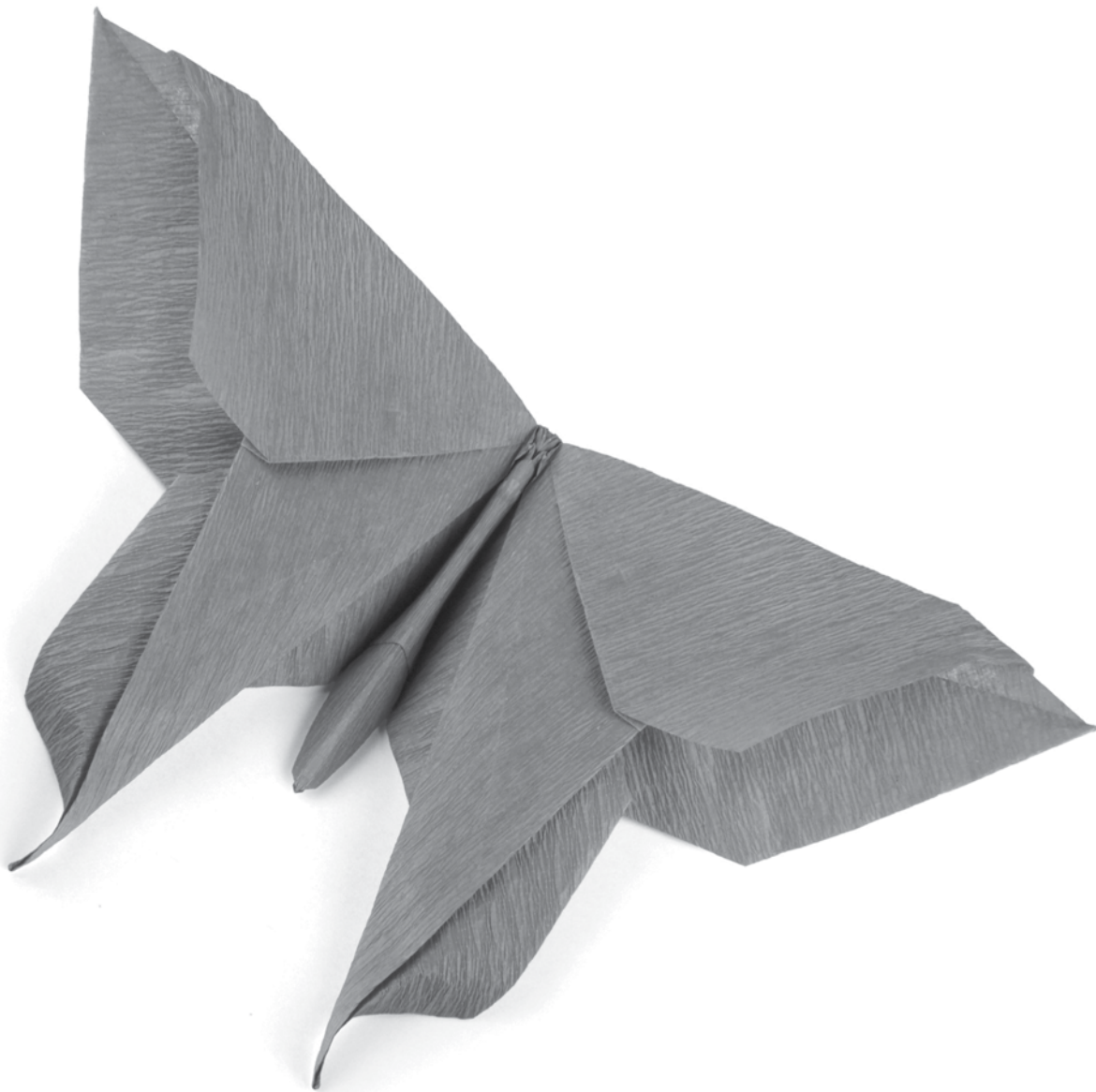
Global Strategy Group, Hartford
London, Michael J. & Associates, Trumbull
Mason Public Relations, Bethany

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APCO Worldwide, Washington
DKC Public Relations, Washington
Edelman, Washington
Finn Partners, Washington
FleishmanHillard, Washington
Global Communicators, LLC, Washington
Global Strategy Group, Washington
Hager Sharp Inc., Washington
Kellen, Washington
Ketchum, Washington
Levick, Washington
Makovsky, Washington
Ruder Finn Inc., Washington
SevenTwenty Strategies, Washington
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BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
Clay Associates, Everett, Miami
Edelman, Miami
Edelman, Orlando
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Jackson Spalding, Athens
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Kellen, Atlanta
Ketchum, Atlanta
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Edelman, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
Greentarget Global LLC, Chicago
JSH&A Communications, Oakbrook Terrace
Kellen, Chicago
Ketchum, Chicago
L.C. Williams & Associates, Chicago
Motion PR, Chicago
NM Marketing Communications, LLC,
Glenview
Pietryla PR & Marketing, Chicago
Taylor, Chicago
Tech Image, Chicago
Weber Shandwick, Chicago

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Maryland

Weber Shandwick, Baltimore
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FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Brushfire Inc., Cedar Knolls
BSY Associates Inc., Holmdel
JCPR Inc., Parsippany
R&J Public Relations, LLC, Bridgewater

New York

A. Lavin Communications, Port Washington
Acuity Project, The, New York
Adam Friedman Associates, New York
Affect, New York
APCO Worldwide, New York
BackBay Communications, New York
Beautiful Planning Marketing & PR, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Britt Banter Public Relations, New York
Brushfire Inc., New York
CooperKatz & Company, Inc., New York
Crenshaw Communications, New York
DDR Public Relations, Inc., Pleasantville
DKC Public Relations, New York
Edelman, New York
Edson & Associates Inc., Andrew, Jericho
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
FleishmanHillard, New York
G&S Business Communications, New York
Global Strategy Group, New York
Goldman Communications Group, Inc.,
Bayside
Goodman Media International, Inc., New York
Havas PR, New York
Horn, New York
JCPR Inc., New York
JeffreyGroup, New York
Kellen, New York
Ketchum, New York
Kwitken, New York
LAK Public Relations, Inc., New York
M Booth & Associates, Inc., New York
Makovsky, New York
Marino Organization Inc., The, New York
Marketing Maven Public Relations, New York
Nicholas Public Relations, George P., New
York
North 6th Agency, Inc., New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pinta, New York
Pollack PR Marketing Group, The, New York
PPR Worldwide, New York
Primavera Public Relations, Inc., Yorktown
Heights
Prosek Partners, New York
Reich Communications, New York
RF | Binder Partners, Inc., New York
Ripp Media/Public Relations, Inc., New York
River Communications, Inc., White Plains
Ruder Finn Inc., New York
Ryan Public Relations, Kingston
Spong, New York

Stanton Public Relations & Marketing, New York
Taylor, New York
Tierney, New York
Waggener Edstrom Communications, New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York
Zlokower Company, New York

North Carolina

Capstrat, Raleigh
Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
Pivot PR, Charlotte
Taylor, Charlotte

Ohio

Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Roo & Co., Cleveland
Stevens Strategic Comms., Inc., Cleveland
thunder::tech, Cleveland

Oklahoma

Candor Public Relations, Oklahoma City

Oregon

Edelman, Portland
Waggener Edstrom Communications, Portland

Pennsylvania

Furia Rubel Communications, Inc., Doylestown
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Ketchum, Pittsburgh
LevLane Advertising, PR & Interactive,
Philadelphia
Sacunas, Harrisburg
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia
WordWrite Communications LLC, Pittsburgh

Tennessee

DVL Seigenthaler, Nashville
Finn Partners, Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville
Seigenthaler Public Relations, Inc., Nashville

Texas

Burns & Associates, Michael A., Dallas
DoubleDimond Public Relations LLC, Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
M/C/C, Inc., Dallas
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Power Group, The, Dallas
Shirleybarr Public Relations, Houston
TrizCom Public Relations, Dallas
Waggener Edstrom Communications, Austin
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Witherspoon Marketing Communications, Fort
Worth



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Professional Services continued

Virginia

Merritt Group, McLean
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond
Sage Communications, McLean
Wireside Communications, Richmond

Washington

Edelman, Seattle
Waggener Edstrom Communications, Bellevue
Waggener Edstrom Communications, Seattle
Weber Shandwick, Seattle

Real Estate Finance & Dev.

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Caliber Group, Tempe
Caliber Group, Tucson
Havas PR, Phoenix
Lavidge, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
Bob Gold & Associates, Redondo Beach
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
DKC Public Relations, Los Angeles
Fineman PR, San Francisco
Gable PR, San Diego
Global Strategy Group, Santa Monica
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
ICR, Los Angeles
ICR, San Francisco
InkHouse Media + Marketing, San Francisco
J Public Relations, San Diego
KCD Public Relations, San Diego
Landis Communications Inc., San Francisco
Pollack PR Marketing Group, The, Los Angeles
Singer Associates, Inc., San Francisco
Torrenzano Group, The, San Francisco

Connecticut

Global Strategy Group, Hartford
ICR, Norwalk
Torrenzano Group, The, Hartford

D.C.

DKC Public Relations, Washington
Global Strategy Group, Washington
Makovsky, Washington
Rasky Baerlein Strategic Communications, Inc., Washington
SevenTwenty Strategies, Washington
Torrenzano Group, The, Washington

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Durée & Company, Inc., Fort Lauderdale
Pearson Associates, David, Coral Gables
Pierson Grant Public Relations, Fort Lauderdale
Quinn, Miami Beach
rbb Public Relations, Miami
The Buzz Agency of Florida, Delray Beach
TransMedia Group, Boca Raton

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Brandware Public Relations, Atlanta
Communications 21, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Wilbert Group, The, Atlanta

Illinois

DKC Public Relations, Chicago
Falk Associates/Contact, Chicago
SoMe Connect, Chicago

Indiana

Borshoff, Indianapolis

Maryland

Weiss PR, Inc., Baltimore

Massachusetts

ICR, Boston
InkHouse Media + Marketing, Waltham
marlo marketing, Boston
Rasky Baerlein Strategic Communications, Inc., Boston
Solomon McCown & Company, Inc., Boston

Michigan

Logos Communications, Inc., Canton
lovio george | communications + design, Detroit

Nevada

Firm Public Relations & Marketing, The, Las Vegas

New Jersey

Coyne PR, Parsippany
JCPR Inc., Parsippany
R&J Public Relations, LLC, Bridgewater

New York

Adam Friedman Associates, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
DDR Public Relations, Inc., Pleasantville
Didit Communications, New York
DKC Public Relations, New York
5W Public Relations, New York
Feintuch Communications, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Hamilton Public Relations, New York
Havas PR, New York
ICR, New York
J Public Relations, New York
JCPR Inc., New York
LAK Public Relations, Inc., New York
Makovsky, New York
Pollack PR Marketing Group, The, New York
Primavera Public Relations, Inc., Yorktown Heights
Quinn, New York
Relevance New York, New York
Rubenstein Public Relations, Inc., New York
Sharp Communications, Inc., New York
Stanton Public Relations & Mktg., New York
Thompson & Co. Public Relations, New York
Tierney, New York
Torrenzano Group, The, New York
Zlokower Company, New York

North Carolina

French | West | Vaughan, Raleigh
Pierson Grant Public Relations, Raleigh
Pivot PR, Charlotte

Ohio

Roop & Co., Cleveland

thunder::tech, Cleveland

Oklahoma

Candor Public Relations, Oklahoma City

Pennsylvania

Brian Communications, Conshohocken
Furia Rubel Communications, Inc., Doylestown
Gregory FCA, Ardmore
Havas PR, Pittsburgh
LevLane Advertising, PR & Interactive, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia

South Carolina

Caliber Group, Charleston

Tennessee

DVL Seigenthaler, Nashville
Seigenthaler Public Relations, Inc., Nashville

Texas

Burns & Associates, Michael A., Dallas
Havas PR, Houston
Jackson Spalding, Dallas
Leverage PR, LLC, Austin
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston

Virginia

Sage Communications, McLean

Washington

Revolution PR, Seattle

Social Media

Alaska


Thompson & Co. Public Relations, Anchorage

Arizona

Caliber Group, Tempe
Caliber Group, Tucson
Havas PR, Phoenix

California

Allison+Partners, San Francisco
Be Social Public Relations, Solana Beach
Bender/Helper Impact, Inc., Los Angeles
Blaze, Santa Monica
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
DKC Public Relations, Los Angeles
Double Forte, San Francisco
DRIVEN Public Relations, Costa Mesa
Eastwick, San Francisco
Eastwick, Sunnyvale
Edge Communications, Inc., Los Angeles
Ellipses Public Relations, Inc., Oakland
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Formula PR Inc., San Diego
Gable PR, San Diego
Global Strategy Group, Santa Monica
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Horn, San Francisco



TWO HEADS MAY BE BETTER THAN ONE. BUT PUTTING 225 OF THEM TOGETHER? THAT'S DOWNRIGHT INCREDIBLE.

Great results take teamwork, teamwork with our clients and teamwork with each other. We call this collaborative approach thinking wider. It's a level of integration that looks for solutions from every angle and it's delivering results for our clients on a whole new level.

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Social Media continued

J Public Relations, San Diego
Just Drive Media, San Francisco
Karbo Communications, San Francisco
KCD Public Relations, San Diego
Landis Communications Inc., San Francisco
Lewis PR, San Francisco
Marketing Maven Public Relations, Camarillo
Max Borges Agency, San Francisco
Mayo Communications & Mayo PR, Los Angeles
McCue Communications, Burbank
MWWPR, Los Angeles
MWWPR, San Francisco
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Pinta, Los Angeles
Pollack PR Marketing Group, The, Los Angeles
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Rachel Kay Public Relations (RKPR), Solana Beach
Rogers & Cowan, Los Angeles
SHIFT Communications, San Francisco
Squires PR, Culver City
360 Public Relations, San Francisco
Taylor, Los Angeles
Tellem Grody Public Relations, Inc., Malibu
Torrenzano Group, The, San Francisco
VPE Public Relations, Los Angeles
Walt & Company Communications, Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose

Colorado

Linhart Public Relations, Denver
Ogilvy Public Relations, Denver
Red Jeweled Media, Englewood
Volume Public Relations, Highlands Ranch
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications, Glastonbury
CJ Public Relations, Southington
Global Strategy Group, Hartford
Mason Public Relations, Bethany
Torrenzano Group, The, Hartford

D.C.

DKC Public Relations, Washington
Finn Partners, Washington
Global Communicators, LLC, Washington
Global Strategy Group, Washington
Hager Sharp Inc., Washington
Kellen, Washington
Makovsky, Washington
MWWPR, Washington
Ogilvy Public Relations, Washington
Porter Novelli, Washington
Rasky Baerlein Strategic Communications, Inc., Washington
SevenTwenty Strategies, Washington
Stanton Communications, Inc., Washington
360 Public Relations, Washington
Torrenzano Group, The, Washington
Tricom Associates, Inc., Washington
Weber Shandwick, Washington

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Diamond Public Relations, Miami
Durée & Company, Inc., Fort Lauderdale
Finn Partners, Fort Lauderdale
JeffreyGroup, Miami Beach
KWE Partners, Miami
Max Borges Agency, Miami
Moore Communications Group, Tallahassee
North Public Relations, Tallahassee
O'Donnell Agency, Miami
O'Donnell Agency, West Palm Beach
Pierson Grant Public Relations, Fort Lauderdale
Pinta, Miami Beach
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
Quinn, Miami Beach
rbb Public Relations, Miami
Rogers & Cowan, Boca Raton
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
Spencer McMillan Public Relations, Windermere
The Buzz Agency of Florida, Delray Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Anderson Jones PR, Decatur
BLH Consulting, Inc., Atlanta
Communications 21, Atlanta
Eric Mower + Associates, Atlanta
Kellen, Atlanta
Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
Rogers & Cowan, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Illinois

Current Lifestyle Marketing, Chicago
DKC Public Relations, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
G&S Business Communications, Chicago
JSH&A Communications, Oakbrook Terrace
Kellen, Chicago
L.C. Williams & Associates, Chicago
Motion PR, Chicago
MWWPR, Chicago
O'Reilly DePalma Inc., Frankfort
Ogilvy Public Relations, Chicago
Porter Novelli, Chicago
Public Communications Inc., Chicago
SoMe Connect, Chicago
SS|PR, Northfield
Taylor, Chicago
Tech Image, Chicago
Weber Shandwick, Chicago

Louisiana

Zehnder Communications, Inc., New Orleans

Maryland

Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

Birnbach Communications Inc., Marblehead
CM Communications, Inc., Boston
Cone Communications, Boston

Fama PR, Inc., Boston
Greenough, Watertown
Lois Paul and Partners, Boston
marlo marketing, Boston
Momentum Media PR, Boston
Porter Novelli, Boston
Rasky Baerlein Strategic Communications, Inc., Boston
SHIFT Communications, Newton
Solomon McCown & Company, Inc., Boston
360 Public Relations, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Airfoil, Southfield
lovio george | communications + design, Detroit
Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
Gage, Plymouth
Kohnstamm Communications, St. Paul
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

Firm Public Relations & Marketing, The, Las Vegas

New Jersey

Brushfire Inc., Cedar Knolls
BSY Associates Inc., Holmdel
Coyne PR, Parsippany
JCPR Inc., Parsippany
Litzky Public Relations, Hoboken
MWWPR, East Rutherford
MWWPR, Trenton
R&J Public Relations, LLC, Bridgewater
RAM Communications, Cranford
Rosica Communications, Paramus

New York

Acuity Project, The, New York
Adam Friedman Associates, New York
Affect, New York
AMP3 Public Relations, New York
Bella Public Relations, Inc., New York
Berman Group, Inc., The, New York
Brushfire Inc., New York
Cashman + Katz Integrated Communications, New York
Catalyst, New York
Chandler Chicco Agency, New York
Citizen Relations, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
CRC, New York
Crenshaw Communications, New York
DDR Public Relations, Inc., Pleasantville
Didit Communications, New York
DKC Public Relations, New York
Eastwick, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
Expedition PR, Brooklyn
5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
Formula PR Inc., New York
G&S Business Communications, New York
Global Strategy Group, New York



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Social Media continued

Goodman Media International, Inc., New York
Gotham Public Relations, New York
Havas PR, New York
Hawkins International Public Relations, New York
Horn, New York
Indra Public Relations, New York
J Public Relations, New York
JB Cumberland Public Relations, New York
JCPR Inc., New York
JeffreyGroup, New York
Kaplow, New York
Kellen, New York
Lane, New York
Lippe Taylor, New York
Lou Hammond & Associates, New York
M Booth & Associates, Inc., New York
Makovsky, New York
Marina Maher Comms., LLC, New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New York
MWWPR, New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
PCG Advisory Group (PCG), New York
Peppercomm, Inc., New York
Pinta, New York
Pollack PR Marketing Group, The, New York
Porter Novelli, New York
PPR Worldwide, New York
Primavera Public Relations, Inc., Yorktown Heights
Quinn, New York
Redpoint Marketing PR, Inc., New York
Reich Communications, New York
Relevance New York, New York
Rogers & Cowan, New York
Sharp Communications, Inc., New York
SHIFT Communications, New York
Spong, New York
Stanton Communications, Inc., New York
Stanton Public Relations & Marketing, New York
360 Public Relations, New York
Taylor, New York
Thompson & Co. Public Relations, New York
Tierney, New York
Torrenzano Group, The, New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York
Zlokower Company, New York

North Carolina

Eric Mower + Associates, Charlotte
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
Pierson Grant Public Relations, Raleigh
Taylor, Charlotte

Ohio

Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Stevens Strategic Communications, Inc., Cleveland
thunder::tech, Cleveland

Oregon

Lane, Portland
Maxwell PR + Engagement, Portland
Weinstein PR, Portland

Pennsylvania

Devine + Partners, Philadelphia
Gregory FCA, Ardmore
Havas PR, Pittsburgh
LevLane Advertising, PR & Interactive, Philadelphia

Tierney, Harrisburg
Tierney, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island

Duffy & Shanley, Inc., Providence

South Carolina

Caliber Group, Charleston

Tennessee

Finn Partners, Nashville
McNeely Pigott & Fox Public Relations, LLC, Nashville

Texas

Bizcom Associates, Addison
Burns & Associates, Michael A., Dallas
Crosswind Media & PR, Austin
DoubleDimond Public Relations LLC, Houston
Havas PR, Houston
MWWPR, Dallas
OCG PR, Fort Worth
Phillips & Company, Austin
Porter Novelli, Austin
Razonia McClellan Public Relations, Lubbock
SHIFT Communications, Austin
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas

Vermont

Maxwell PR + Engagement, Burlington

Virginia

Hodges Partnership, The, Richmond
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond
Wireside Communications, Richmond

Washington

Porter Novelli, Seattle
Revolution PR, Seattle
Weber Shandwick, Seattle

Sports/Leisure

Arizona

Havas PR, Phoenix

California

Allison+Partners, San Francisco
Beautiful Planning Marketing & PR, San Francisco
Blaine Group, The, Beverly Hills
Blaze, Santa Monica
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Coyne PR, Los Angeles
DKC Public Relations, Los Angeles
Double Forte, San Francisco
DRIVEN Public Relations, Costa Mesa
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Global Strategy Group, Santa Monica
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Karbo Communications, San Francisco
Ketchum, Los Angeles

Ketchum, San Francisco
Marketing Maven Public Relations, Camarillo
Max Borges Agency, San Francisco
Purple Door Communications and Public Relations, Greenbrae
Rachel Kay Public Relations (RKPR), Solana Beach
Revell Communications, Sacramento
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
Squires PR, Culver City
360 Public Relations, San Francisco
Taylor, Los Angeles
Tellem Grody Public Relations, Inc., Malibu
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose

Colorado

Turner Public Relations, Inc., Denver
Volume Public Relations, Highlands Ranch
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications, Glastonbury
CJ Public Relations, Southington
Global Strategy Group, Hartford

D.C.

DKC Public Relations, Washington
Edelman, Washington
FleishmanHillard, Washington
Global Strategy Group, Washington
Ketchum, Washington
Levick, Washington
Ruder Finn Inc., Washington
360 Public Relations, Washington
Weber Shandwick, Washington

Florida

Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Max Borges Agency, Miami
Moore Communications Group, Tallahassee
North Public Relations, Tallahassee
Pearson Associates, David, Coral Gables
Pierson Grant Public Relations, Fort Lauderdale
rbb Public Relations, Miami
Rogers & Cowan, Boca Raton
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
The Buzz Agency of Florida, Delray Beach
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Brandware Public Relations, Atlanta
Communications 21, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Ketchum, Atlanta
Rogers & Cowan, Atlanta
Weber Shandwick, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Current Lifestyle Marketing, Chicago
DKC Public Relations, Chicago
Edelman, Chicago



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PRIVATE EQUITY

Sports/Leisure continued

FleishmanHillard, Chicago
G&S Business Communications, Chicago
JSH&A Communications, Oakbrook Terrace
Ketchum, Chicago
Motion PR, Chicago
NM Marketing Communications, LLC,
Glenview
Public Communications Inc., Chicago
SS|PR, Northfield
Taylor, Chicago
Weber Shandwick, Chicago

Indiana

Borshoff, Indianapolis

Maryland

Weber Shandwick, Baltimore

Massachusetts

Cone Communications, Boston
FleishmanHillard, Boston
Momentum Media PR, Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

lovio george | communications + design,
Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany
Litzky Public Relations, Hoboken

New York

Beautiful Planning Marketing & PR, New York
Cashman + Katz Integrated Communications,
New York
Catalyst, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
Ditit Communications, New York
DKC Public Relations, New York
Edelman, New York
5W Public Relations, New York
FleishmanHillard, New York
Formula PR Inc., New York
G&S Business Communications, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Goodman Media International, Inc., New York
Hamilton Public Relations, New York
Havas PR, New York
Hunter Public Relations, New York
Indra Public Relations, New York
JeffreyGroup, New York
Ketchum, New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New York
PPR Worldwide, New York
Primavera Public Relations, Inc., Yorktown
Heights
Rogers & Cowan, New York
Ruder Finn Inc., New York
Spong, New York
360 Public Relations, New York

Taylor, New York
Turner Public Relations, Inc., New York
Weber Shandwick, New York
Zlokower Company, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
Pierson Grant Public Relations, Raleigh
Taylor, Charlotte

Ohio

Fahlgren Mortine, Columbus
Falls Communications, Cleveland

Oregon

EastCoast West Public Relations, Bend
Edelman, Portland

Pennsylvania

Devine + Partners, Philadelphia
Havas PR, Pittsburgh
Ketchum, Pittsburgh

Texas

Crosswind Media & PR, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
Razonia McClellan Public Relations, Lubbock
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas

Virginia

Sage Communications, McLean

Washington

Edelman, Seattle
Weber Shandwick, Seattle

Technology/Industrial

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix
Lavidge, Phoenix

California

Allison+Partners, San Francisco
Bateman Group, San Francisco
Beautiful Planning Marketing & PR, San
Francisco
Bender/Helper Impact, Inc., Los Angeles
Blaine Group, The, Beverly Hills
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Cognito, Los Angeles
Coyne PR, Los Angeles
DKC Public Relations, Los Angeles
Double Forte, San Francisco
DRIVEN Public Relations, Costa Mesa
Eastwick, San Francisco
Eastwick, Sunnyvale
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Edge Communications, Inc., Los Angeles

Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Gable PR, San Diego
Gallagher PR, Danville
Global Strategy Group, Santa Monica
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Highwire PR, San Francisco
Hoffman Agency, The, San Jose
Honig Company, LLC, The, Studio City
Horn, San Francisco
InkHouse Media + Marketing, San Francisco
JPR Communications, Woodland Hills
Just Drive Media, San Francisco
Karbo Communications, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lewis PR, San Francisco
March Communications, San Francisco
Marketing Maven Public Relations, Camarillo
Max Borges Agency, San Francisco
Mayo Communications & Mayo PR, Los
Angeles
McGrath/Power Public Relations, San Jose
Merritt Group, San Francisco
MWWPR, Los Angeles
MWWPR, San Francisco
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Pinta, Los Angeles
Pollack PR Marketing Group, The, Los
Angeles
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Rachel Kay Public Relations (RKPR), Solana
Beach
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
SHIFT Communications, San Francisco
Sparkpr, San Francisco
10Fold, Pleasanton
10Fold, San Francisco
Torrenzano Group, The, San Francisco
UPRAISE Marketing + Public Relations, San
Francisco
Upright Position Communications, Mare Island
Vantage PR, San Francisco
Versaggi Biocommunications, Mill Valley
Waggenger Edstrom Communications, San
Francisco
Walt & Company Communications, Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Catapult PR-IR LLC, Boulder
Ogilvy Public Relations, Denver
Volume Public Relations, Highlands Ranch
Weber Shandwick, Denver

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Technology/Industrial continued

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
Global Strategy Group, Hartford
London, Michael J. & Associates, Trumbull
Mason Public Relations, Bethany
Torrenzano Group, The, Hartford

D.C.

APCO Worldwide, Washington
DKC Public Relations, Washington
Edelman, Washington
Finn Partners, Washington
FleishmanHillard, Washington
Global Communicators, LLC, Washington
Global Strategy Group, Washington
Kellen, Washington
Ketchum, Washington
Levick, Washington
Makovsky, Washington
MWWPR, Washington
Ogilvy Public Relations, Washington
Porter Novelli, Washington
Potomac Communications Group, Inc.,
Washington
Rasky Baerlein Strategic Communications,
Inc., Washington
Ruder Finn Inc., Washington
SevenTwenty Strategies, Washington
Stanton Communications, Inc., Washington
Story Partners, Washington
Torrenzano Group, The, Washington
Waggener Edstrom Communications,
Washington
Weber Shandwick, Washington

Florida

Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Max Borges Agency, Miami
Moore Communications Group, Tallahassee
Pinta, Miami Beach
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
Rogers & Cowan, Boca Raton
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Anderson Jones PR, Decatur
Brandware Public Relations, Atlanta
Communications 21, Atlanta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Kellen, Atlanta
Ketchum, Atlanta
Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
Rogers & Cowan, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Current Lifestyle Marketing, Chicago
DixonJames Communications, Chicago
DKC Public Relations, Chicago

Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
Highwire PR, Chicago
Kellen, Chicago
Ketchum, Chicago
March Communications, Chicago
Motion PR, Chicago
MWWPR, Chicago
NM Marketing Communications, LLC,
Glenview
O'Malley Hansen Communications, Chicago
O'Reilly DePalma Inc., Frankfort
Ogilvy Public Relations, Chicago
Porter Novelli, Chicago
SS|PR, Northfield
Tech Image, Chicago
Walker Sands Communications, Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Indiana

Borshoff, Indianapolis

Maryland

Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

BackBay Communications, Boston
Birnbach Communications Inc., Marblehead
Fama PR, Inc., Boston
FleishmanHillard, Boston
Greenough, Watertown
HB Agency, Newton
InkHouse Media + Marketing, Waltham
LaunchSquad, Cambridge
Lois Paul and Partners, Boston
March Communications, Boston
marlo marketing, Boston
Metis Communications, Boston
PAN Communications, Inc., Boston
Pirozzolo Company Public Relations, Boston
Porter Novelli, Boston
Racepoint Global, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Schneider Associates, Boston
SHIFT Communications, Newton
Version 2.0 Communications, Boston
Waggener Edstrom Communications, Boston
Weber Shandwick, Boston

Michigan

Airfoil, Southfield
Bianchi Public Relations, Inc., Troy
Eisbrenner Public Relations, Royal Oak
Franco Public Relations Group, Detroit
Lambert, Edwards & Associates, Grand Rapids
LaunchSquad, Birmingham
Logos Communications, Inc., Canton
Marx Layne & Company, Farmington Hills
Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
FleishmanHillard, Minneapolis
Gage, Plymouth
Kohnstamm Communications, St. Paul
PadillaCRT, Minneapolis
Pocket Hercules, Minneapolis
Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
FleishmanHillard, St. Louis

O'Malley Hansen Communications, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Brushfire Inc., Cedar Knolls
BSY Associates Inc., Holmdel
Coyne PR, Parsippany
Diegnan & Associates, Norman, Oldwick
JCPR Inc., Parsippany
MWWPR, East Rutherford
MWWPR, Trenton
R&J Public Relations, LLC, Bridgewater
RAM Communications, Cranford

New York

A. Lavin Communications, Port Washington
ABI, New York
Adam Friedman Associates, New York
Affect, New York
AMP3 Public Relations, New York
APCO Worldwide, New York
BackBay Communications, New York
Bateman Group, Brooklyn
Beautiful Planning Marketing & PR, New York
Berman Group, Inc., The, New York
Britt Banter Public Relations, New York
Brushfire Inc., New York
Cashman + Katz Integrated Communications,
New York
Citizen Relations, New York
Cognito, New York
Cooney/Waters Unlimited, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
Crenshaw Communications, New York
Didit Communications, New York
DKC Public Relations, New York
Eastwick, New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
Expedition PR, Brooklyn
5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
FleishmanHillard, New York
Formula PR Inc., New York
G&S Business Communications, New York
Global Strategy Group, New York
Gotham Public Relations, New York
Havas PR, New York
Highwire PR, New York
Horn, New York
Hotwire, New York
Hunter Public Relations, New York
JCPR Inc., New York
JeffreyGroup, New York
Kellen, New York
Ketchum, New York
Kwittken, New York
LAK Public Relations, Inc., New York
Lane, New York
LaunchSquad, New York
M Booth & Associates, Inc., New York
Makovsky, New York
Marino Organization Inc., The, New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New
York
MWWPR, New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
PCG Advisory Group (PCG), New York
Peppercomm, Inc., New York



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Contact

Lisa DeScenza

Director

CELL: 978.395.5970

EMAIL: ldescenza@lavoiehealthscience.com

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Technology/Industrial continued

Pinta, New York
Pollack PR Marketing Group, The, New York
Porter Novelli, New York
PPR Worldwide, New York
Primavera Public Relations, Inc., Yorktown Heights
Prosek Partners, New York
Reputation Communications, New York
RF | Binder Partners, Inc., New York
River Communications, Inc., White Plains
Rogers & Cowan, New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
SHIFT Communications, New York
Southard Communications, Inc., New York
Spector & Associates, Inc., New York
Spong, New York
Stanton Communications, Inc., New York
Stanton Public Relations & Marketing, New York
Thompson & Co. Public Relations, New York
Torrenzano Group, The, New York
Trylon SMR, New York
Waggener Edstrom Communications, New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York
Zeno Group, New York
Zlokower Company, New York

North Carolina

Capstrat, Raleigh
Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
Pivot PR, Charlotte

Ohio

Dix & Eaton Incorporated, Cleveland
Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Roop & Co., Cleveland
Stevens Strategic Communications, Inc., Cleveland
thunder::tech, Cleveland

Oklahoma

Candor Public Relations, Oklahoma City

Oregon

Edelman, Portland
Lane, Portland
Waggener Edstrom Communications, Portland

Pennsylvania

Brian Communications, Conshohocken
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Ketchum, Pittsburgh
LevLane Advertising, PR & Interactive, Philadelphia
Simon Group Inc., The, Sellersville
WordWrite Communications LLC, Pittsburgh

Rhode Island

Caster Communications, Inc., Wakefield

Tennessee

DVL Seigenthaler, Nashville
Finn Partners, Nashville
McNeely Pigott & Fox Public Relations, LLC, Nashville
Seigenthaler Public Relations, Inc., Nashville

Texas

Burns & Associates, Michael A., Dallas

Crosswind Media & PR, Austin
DoubleDimond Public Relations LLC, Houston
DPK Public Relations, Colleyville
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Idea Grove, Dallas
Ketchum, Dallas
M/C/C, Inc., Dallas
MWWPR, Dallas
OCG PR, Fort Worth
Phillips & Company, Austin
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
Power Group, The, Dallas
SHIFT Communications, Austin
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas
Waggener Edstrom Communications, Austin
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Zeno Group, Dallas

Utah

SnappConner PR, South Jordan

Virginia

Hodges Partnership, The, Richmond
Merritt Group, McLean
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond
Sage Communications, McLean
Wireside Communications, Richmond

Washington

Edelman, Seattle
Porter Novelli, Seattle
Waggener Edstrom Communications, Bellevue
Waggener Edstrom Communications, Seattle
Weber Shandwick, Seattle

Travel/Hospitality

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
Beautiful Planning Marketing & PR, San Francisco
Blaze, Santa Monica
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Coyne PR, Los Angeles
DKC Public Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Edge Communications, Inc., Los Angeles
Ellipses Public Relations, Inc., Oakland
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento

FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
J Public Relations, San Diego
Ketchum, Los Angeles
Ketchum, San Francisco
Lewis PR, San Francisco
MacKenzie Agency, The, Santa Rosa
Marketing Maven Public Relations, Camarillo
McCue Communications, Burbank
MWWPR, Los Angeles
MWWPR, San Francisco
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
Orsi Public Relations, Los Angeles
PadillaCRT, Los Angeles
Pinta, Los Angeles
Pollack PR Marketing Group, The, Los Angeles
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
360 Public Relations, San Francisco
Taylor, Los Angeles
Upright Position Communications, Mare Island
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Linhart Public Relations, Denver
Malen Yantis Public Relations, Vail
Ogilvy Public Relations, Denver
Turner Public Relations, Inc., Denver
Weber Shandwick, Denver

Connecticut

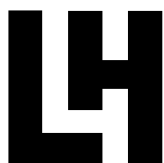
Cashman + Katz Integrated Communications, Glastonbury

D.C.

DKC Public Relations, Washington
Edelman, Washington
Finn Partners, Washington
FleishmanHillard, Washington
Global Communicators, LLC, Washington
Ketchum, Washington
Levick, Washington
MWWPR, Washington
Ogilvy Public Relations, Washington
Ruder Finn Inc., Washington
Stanton Communications, Inc., Washington
Story Partners, Washington
360 Public Relations, Washington
Weber Shandwick, Washington

Florida

Cheryl Andrews Marketing Communications, Coral Gables
Conroy Martinez Group, The, Coral Gables
Diamond Public Relations, Miami
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
KWE Partners, Miami
Moore Communications Group, Tallahassee
North Public Relations, Tallahassee
Pearson Associates, David, Coral Gables



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Travel/Hospitality continued

Pinta, Miami Beach
Quinn, Miami Beach
rbb Public Relations, Miami
Rogers & Cowan, Boca Raton
Spencer McMillan Public Relations,
Windermere
The Buzz Agency of Florida, Delray Beach
TJM Communications, Inc., Oviedo
Weber Shandwick, Miami
Zimmerman Agency, The, Tallahassee

Georgia

Anderson Jones PR, Decatur
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
Ogilvy Public Relations, Atlanta
Rogers & Cowan, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Current Lifestyle Marketing, Chicago
DKC Public Relations, Chicago
Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Ketchum, Chicago
Motion PR, Chicago
MWWPR, Chicago
Ogilvy Public Relations, Chicago
SS|PR, Northfield
Taylor, Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Louisiana

Zehnder Communications, Inc., New Orleans

Maryland

Sandy Hillman Communications, Baltimore
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

CM Communications, Inc., Boston
FleishmanHillard, Boston
HB Agency, Newton
marlo marketing, Boston
Momentum Media PR, Boston
Pirozzolo Company Public Relations, Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

Logos Communications, Inc., Canton
lovio george | communications + design,
Detroit
Marx Layne & Company, Farmington Hills
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
FleishmanHillard, St. Louis

Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

Firm Public Relations & Marketing, The, Las Vegas

New Jersey

BSY Associates Inc., Holmdel
Coyne PR, Parsippany
MWWPR, East Rutherford
MWWPR, Trenton

New York

AMP3 Public Relations, New York
Beautiful Planning Marketing & PR, New York
Britt Banter Public Relations, New York
Buzzword PR, New York
Carolyn Izzo Integrated Communications
(CIIC), Nyack
Cashman + Katz Integrated Communications,
New York
Citizen Relations, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
Development Counsellors International (DCI),
New York
Ditid Communications, New York
DKC Public Relations, New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
EVINS Communications, Ltd., New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Formula PR Inc., New York
Goodman Media International, Inc., New York
Gotham Public Relations, New York
Hamilton Public Relations, New York
Havas PR, New York
Hawkins International Public Relations, New
York
J Public Relations, New York
JeffreyGroup, New York
Kahn Travel Communications (KTC pr),
Rockville Centre
Keith Sherman and Associates, New York
Ketchum, New York
Lane, New York
Latitude, New York
Laura Davidson Public Relations, New York
Lou Hammond & Associates, New York
M Booth & Associates, Inc., New York
Marino Organization Inc., The, New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New York
MMGY Global, New York
MWWPR, New York
Nancy J. Friedman Public Relations, Inc., New
York
Nike Communications, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Pinta, New York
Pollack PR Marketing Group, The, New York
PPR Worldwide, New York
Primavera Public Relations, Inc., Yorktown
Heights
Quinn, New York
Redpoint Marketing PR, Inc., New York
Relevance New York, New York
Rogers & Cowan, New York
Ruder Finn Inc., New York

Spong, New York
Spring, O'Brien & Co., New York
Stanton Communications, Inc., New York
360 Public Relations, New York
Taylor, New York
Thompson & Co. Public Relations, New York
Tierney, New York
Turner Public Relations, Inc., New York
Weber Shandwick, New York
Weill Associates, Geoffrey, New York
Zeno Group, New York

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Pivot PR, Charlotte
Taylor, Charlotte

Ohio

Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
thunder::tech, Cleveland

Oregon

EastCoast West Public Relations, Bend
Edelman, Portland
Lane, Portland
Maxwell PR + Engagement, Portland
Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
Devine + Partners, Philadelphia
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia

Tennessee

Finn Partners, Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville
Seigenthaler Public Relations, Inc., Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas
MWWPR, Dallas
Razonia McClellan Public Relations, Lubbock
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Zeno Group, Dallas

Vermont

Maxwell PR + Engagement, Burlington

Virginia

PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond
Sage Communications, McLean

Washington

Edelman, Seattle
Weber Shandwick, Seattle

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Luckie Strategic PR
O2 Ideas, Inc.

Alaska

Anchorage

Northwest Strategies
Thompson & Co. Public Relations

Arizona

Phoenix

Havas PR
HMA Public Relations
Lavidge
Off Madison Ave
Riester

Scottsdale

Klute Communications
Martz Parsons
McRae Agency, The
Rosenberg Group Inc., The

Tempe

Caliber Group

Tucson

Caliber Group
LP&G, Inc.

Arkansas

Little Rock

Combs & Company, Inc.
Mangan Holcomb Partners

California

Beverly Hills

Blaine Group, The
DDR Public Relations, Inc.
Hoffman Associates Inc., Clive
Klein & Assocs., Inc., Phyllis

Burbank

McCue Communications

Camarillo

Marketing Maven Public Relations

Campbell

Walt & Company Communications

Canoga Park

Scott Public Relations

Carlsbad

CCS PR, Inc.

Costa Mesa

DRIVEN Public Relations
Idea Hall

Cote De Caza

Laer Pearce & Associates

Culver City

Squires PR
Wongdoody Communications

Danville

Gallagher PR

El Segundo

Group22 & BPR
Havas PR

Encinitas

Clearpoint Agency, Inc.
Zenzi

Fallbrook

Leavitt Communications

Garden Grove

Copernio

Greenbrae

Purple Door Communications and Public
Relations

Irvine

Bolt Public Relations
Citizen Relations
Global Results Communications
Lages & Associates, Inc.
Morgan Marketing and Public Relations LLC
Porter Novelli

Laguna Beach

BrandKarma

Los Alamitos

Miller Geer & Associates

Los Angeles

Abernathy MacGregor Group, The
Accomplished Media & Entertainment - The
AME Company
Agnes Huff Communications Group, LLC
Alpaytac Public Relations/Marketing
Communications
Bender/Helper Impact, Inc.
Casey & Sayre
Cerrell Associates, Inc.
Citizen Relations
Cognito
Cohn & Wolfe
Coyne PR
Davies
DKC Public Relations
Edelman
Edge Communications, Inc.
Eileen Koch & Company, Inc.
Entertainment Fusion Group (EFGPR)
42West
Farr Marketing Group
Fifteen Minutes
Film Fashion
Finn Partners
FleishmanHillard
Franken Public Relations, Al
Gillott Communications LLC

Havas PR

ICR
JS2 Communications
Ketchum
Konnect Public Relations
Lagrange Communications
Lewis & Associates
Lippin Group, The
Mayo Communications & Mayo PR
Miller PR
MPRM Communications
MSLGROUP Americas
Murphy O'Brien
MWWPR
Ogilvy Public Relations
Orsi Public Relations
PadillaCRT
Pinta
PMK•BNC
Pollack PR Marketing Group, The
Porter Novelli
RL Public Relations + Marketing + Sportivo
Rogers & Cowan
Sard Verbinnen & Co
Sitrick And Company
Spelling Communications
Taylor
Taylor & Company
Terzian Associates, Carl
VPE Public Relations
Weber Shandwick

Los Gatos

Dovetail Public Relations
Sterling Communications

Malibu

Tellem Grody Public Relations, Inc.

Mare Island

Upright Position Communications

Marina del Rey

TogoRun

Mill Valley

Solem & Associates
Versaggi Biocommunications

Mission Viejo

Luminor

Newport Beach

Estey-Hoover, Inc.
Hayes Martin Associates, Inc.
O'Leary and Partners

Oakland

Ellipses Public Relations, Inc.

Pacifica

Miramar Events

Pasadena

Russ Reid Company
Smith Asbury Inc.

Playa de Rey

Macy + Associates

California continued

Pleasanton

10Fold

Rancho Santa Margarita

Girlpower Marketing
Robertson Communications Corp.

Redondo Beach

Bob Gold & Associates
Nelson & Gilmore

Reseda

Brener Zwickel & Associates, Inc.

Sacramento

Edelman
FleishmanHillard
FSB Core Strategies
Ogilvy Public Relations
Perry Communications Group, Inc.
Revell Communications
Ross-Campbell, Inc.
Runyon Saltzman & Einhorn
Weber Shandwick

San Diego

Blue Mine Group
FleishmanHillard
Formula PR Inc.
Gable PR
Havas PR
Hicks & Associates, Roni
Hutchens PR
J Public Relations
J. Walcher Communications
KCD Public Relations
Nuffer, Smith, Tucker
Oster & Associates, Inc.
Porter Novelli
Southwest Strategies LLC
V-Fluence Interactive Public Relations, Inc.

San Francisco

Abernathy MacGregor Group, The
Access Communications
Allison+Partners
Arieff Communications
Bateman Group
Beautiful Planning Marketing & PR
Bite
Blattel Communications
Blue Practice, Inc.
BrewLife
Brunswick Group
Burditch Marketing Communications
Cinch PR & Branding Group
ClementPeterson
Cohn & Wolfe
Double Forte
Eastwick
Edelman
Fineman PR
Finn Partners
FleishmanHillard
Folsom & Associates
Graham & Associates, Inc.
Havas PR
Highwire PR
Horn
ICR
InkHouse Media + Marketing
IW Group, Inc.

Joele Frank, Wilkinson Brimmer Katcher
Just Drive Media
Karbo Communications
Ketchum
Landis Communications Inc.
LaunchSquad
Lewis PR
Lyman PR
March Communications
Max Borges Agency
Merritt Group
MSLGROUP Americas
MSR Communications, LLC
MWWPR
Ogilvy Public Relations
One Chocolate Communications
Peppercomm, Inc.
Porter Novelli
Ruder Finn Inc.
Sard Verbinen & Co
SHIFT Communications
Singer Associates, Inc.
Sitrick And Company
Sparkpr
10Fold
360 Public Relations
Torme Lauricella Public Relations
Torrenzano Group, The
UPRAISE Marketing + Public Relations
Vantage PR
W2O Group
Waggener Edstrom Communications
WCG
Weber Shandwick

San Jose

Big Sky Communications, Inc.
Hoffman Agency, The
LMGPR
MCA
McGrath/Power Public Relations
Pacifico, Inc.
PRxDigital
Shultz Advertising, Al
Tanis Communications Inc.
Weber Shandwick

San Juan Capistrano

Wilson Sparling & Associates

San Mateo

Edelman
Small Planet PR

San Ramon

AMF Media Group
Salo Productions

Santa Ana

DGWB Advertising & Communications

Santa Barbara

Davies
Evans, Hardy + Young Inc.
ReviveHealth

Santa Clara

DRB Partners

Santa Clarita

Brook Advertising and Public Relations

Santa Monica

Blaze

Global Strategy Group

Orci
Phelps
Zeno Group

Santa Rosa

MacKenzie Agency, The

Sherman Oaks

FoleyFreisleben LLC

Signal Hill

Adler Public Affairs

Silicon Valley

Zeno Group

Solana Beach

Be Social Public Relations
Rachel Kay Public Relations (RKPR)

Studio City

Fiona Hutton & Associates, Inc.
Honig Company, LLC, The

Sunnyvale

Eastwick
Porter Novelli
Voce Communications

Torrance

Hoyt Organization Inc., The

Valley Glen

P&G Communications

Walnut Creek

JStokes

West Hollywood

Contact Any Celebrity
IW Group, Inc.

Westlake Village

Fisher & Associates, Inc.

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JMPR Public Relations, Inc.
JPR Communications

Colorado

Aspen

Darnauer Group Communications

Boulder

Catapult PR-IR LLC
Fresh Ideas Group, The
Metzger Albee PR

Denver

GroundFloor Media
Intermountain Corporate Affairs
JohnstonWells Public Relations
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- Facebook Advertising
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Vail

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Bethany

Mason Public Relations

Bloomfield

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Fairfield

Heymann & Co., Donald L.

Farmington

Keiler
Martino & Binzer

Glastonbury

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Cronin and Company, Inc.

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Danika Communications LLC

Hartford

Global Strategy Group
Torrenzano Group, The

New Britain

Gaffney Bennett Public Relations

New Haven

Mascola Group

New Milford

Branagan Communications Consultants, LLC

Norfolk

J.B. Stanton Communications

Norwalk

ICR

South Norwalk

Group Gordon

Southington

CJ Public Relations

Stamford

Butler Associates, LLC
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HealthFlash Marketing Communications

Trumbull

London, Michael J. & Associates
Marx Communications

Wilton

Kovak-Likly Communications

District Of Columbia

Washington

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APCO Worldwide
Brick Factory, The
Brunswick Group

Caplan Communications LLC
Carmen Group Inc.
CLS Strategies
Crosby
Crosby-Volmer International Communications
Davies
Dezenhall Resources
DKC Public Relations
Edelman
Ein Communications
Environics Communications, Inc.
Ervin | Hill Strategy
Finn Partners
FleishmanHillard
Global Communicators, LLC
Global Strategy Group
GMMB
Graham Williams Group
Griffin & Company, Inc.
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Hager Sharp Inc.
Harbour Group, The
Jefferson-Waterman International
JPA Health Communications
Kearns & West, Inc.
Kellen
KellenAdams Public Affairs
Ketchum
Levick
Makovsky
McLoughlin Media
Media & Communication Strategies, Inc.
Mercury Public Affairs
MSLGROUP Americas
MWWPR
Ogilvy Public Relations
Podesta Group
Porter Novelli
Potomac Communications Group, Inc.
Powell Tate
Prime Policy Group
Raffetto Herman Strategic Communications
Rasky Baerlein Strategic Communications, Inc.
RepEquity
Ruder Finn Inc.
SevenTwenty Strategies
Spectrum
Stanton Communications, Inc.
Story Partners
Susan Davis International Ltd.
Swanson Communications LLC
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TogoRun
Torrenzano Group, The
Tricom Associates, Inc.
Vanguard Communications
Waggener Edstrom Communications
Weber Shandwick
Wexler & Walker
Witeck Communications
Xenophon Strategies
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Florida

Boca Raton

Epstein Assocs., Inc., Barry R.
Insider Media Management
Newsmark Public Relations
Rogers & Cowan
Sachs Media Group
Tilson PR

TransMedia Group

Coral Gables

Cheryl Andrews Marketing Communications
Conroy Martinez Group, The
Pearson Associates, David

Deerfield Beach

Smith & Knibbs, Inc.

Delray Beach

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Jaffe
St. John & Partners

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Maitland

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Brustman Carrino Public Relations
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Clay Associates, Everett
Diamond Public Relations
Edelman
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KWE Partners
Max Borges Agency
Newman PR
O'Donnell Agency
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Weber Shandwick
Weinbach Group, Inc., The
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Miami Beach

JeffreyGroup
KMR Communications
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Quinn

Naples

Predy Public Relations Inc., Beth

Orlando

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BoardroomPR
Consensus Communications
Edelman
Sachs Media Group
Uproar PR

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TJM Communications, Inc.

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KSC Advertising and Public Relations

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Kidd Public Relations
Moore Communications Group
North Public Relations
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Sachs Media Group
Zimmerman Agency, The

Tampa
Alpaytac Public Relations/Marketing
Communications
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Tucker/Hall, Inc.

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O'Donnell Agency

Weston
brainstorm2go, inc.

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Spencer McMillan Public Relations

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Porter Novelli

Georgia

Alpharetta
Dodge Communications

Athens
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Atlanta
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BLH Consulting, Inc.
Brandware Public Relations
Brave Public Relations
Cohn & Wolfe
Communications 21
Cookerly Public Relations
Demoss Group, Inc., The
Denmark, The Agency
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Edelman
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FleishmanHillard
Hale Public Relations, Maizie
Hope-Beckham Inc.
Jackson Spalding
Kellen
Ketchum
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MSLGROUP Americas
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Wilbert Group, The
William Mills Agency

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Leesburg PR

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Ketchum
Korshak Inc., Margie
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March Communications
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Zapwater Communications
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Winger Marketing

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New West, LLC
PriceWeber

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Mayer Advertising, Peter A.
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Regan Communications Group
Schneider Associates
Sharon Merrill
Solomon McCown & Company, Inc.
Stern + Associates
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LaunchSquad

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Hingham

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Hopkinton

Lougee Consulting Group

Jamaica Plain

Fuessler Group Inc.

Manchester

Haggman, Inc.

Manchester-by-the-Sea

Warner Communications

Marblehead

Birnbach Communications Inc.

Marshfield

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Needham

BBK Worldwide

Newburyport

Matter Communications Inc.
Stackpole & Partners Advertising

Newton

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HB Agency
Nicolazzo & Associates
SHIFT Communications

Northboro

Kowal Communications, Inc.

Pittsfield

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JMB Communications
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Sharon

Tiziani Whitmyre, Inc.

Sudbury

Leinweber Associates

Topsfield

Seamonds & Company

Wakefield

Virtual, Inc.

Waltham

InkHouse Media + Marketing

Watertown

Greenough

Wayland

Stimpson Communications

Westborough

Rainier Corporation

Westford

TechMarcom

Michigan**Ann Arbor**

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Martopia Public Relations Group
MSLGROUP Americas

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LaunchSquad
Weber Shandwick

Canton

Logos Communications, Inc.

Dearborn

Campbell Marketing & Communications

Detroit

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Publicom, Inc.

Farmington Hills

Marx Layne & Company

Grand Rapids

Felder Communications Group
Lambert, Edwards & Associates
Seyferth & Associates, Inc.

Lansing

Piper & Gold Public Relations
Truscott Rossman Group, The

Novi

Shazaaam! LLC

Royal Oak

Eisbrenner Public Relations

Southfield

Airfoil

Troy

Bianchi Public Relations, Inc.
Quell Group, The

Minnesota**Bloomington**

Weber Shandwick

Duluth

Westmoreland Flint

Eden Prairie

Lilja Inc.

Minneapolis

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Clarity Coverdale Fury
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Creative Comms. Consultants, Inc.
Exponent
Fast Horse Inc.
FleishmanHillard
Himle Rapp & Company, Inc.
Karwoski & Courage
Lola Red PR
Maccabee
Nemer Fieger
PadillaCRT
Pocket Hercules
Riley Hayes Agency
Russell & Herder
Spong
Strother Communications Group
Tunheim Partners

New Brighton

Lukaszewski Group, The
Risdaal Public Relations

Plymouth

Gage

St. Paul

Beehive PR
Kohnstamm Communications

Wayzata

Northstar Counselors, Inc.

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Maris, West & Baker Advertising

Missouri**Chesterfield**

Common Ground Public Relations, Inc.

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Ink Inc.
Sturges Word
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St. Louis

Brighton
 Drohlich Associates, Inc.
 FleishmanHillard
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 HLK
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 Osborn & Barr Communications
 Standing Partnership
 Vandiver Group, Inc., The
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R&J Public Relations, LLC

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Cranford

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East Rutherford

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CPR Strategic Marketing Communications

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 Expedition PR
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 Swanson Communications LLC

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Floral Park

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Behan Communications, Inc.

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Mamaroneck

Seitz Communications, Rob

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Thomas Public Relations, Inc.
Waxwords Incorporated

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Nanuet

GMG Public Relations, Inc.

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Seiden Communications Inc.

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Aspectus PR
Auletta and Company, LLC., R.C.
Avant Collective
BackBay Communications
Baddish Group, The
Baltz & Company, Inc.
Beautiful Planning Marketing & PR
Bella Public Relations, Inc.
Berman Group, Inc., The
Biosector 2
Bliss Integrated Communication
Blond, Inc., Susan
Blue Sky Marketing Communications
Brand Union, The
Brandman Agency, The
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Brener Zwikel & Associates, Inc.
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Bromley Group, The
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Catalyst
Chamberlain Healthcare PR
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Dedit Communications
Diffusion
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DJC Communications
DJD/Golden Advertising, Inc.
DJG Marketing
DKC Public Relations
Double E Communications
Dukas Public Relations
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Edelman
Emanate
Equity Group Inc., The
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Halo Group, The
Hamilton Public Relations
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Havas PR
Hawkins International Public Relations
HealthStar PR
Hemp Public Relations
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Highwater Group
Highwire PR
Hill+Knowlton Strategies
Horn
Hotwire
Hunter Public Relations
ICR
Imagine Communications
Indra Public Relations
Infinite Spada
Intermarket Communications
IW Group, Inc.
J Public Relations
JB Cumberland Public Relations
JCPR Inc.
JeffreyGroup
Joele Frank, Wilkinson Brimmer Katcher
Josell Communications, Inc.
Kaplow
KARV Communications
KBS+P
KCD Inc.
KCSA Strategic Communications
Keating & Co., LLC
Keith Sherman and Associates
Kekst and Company
Kellen
Ketchum
Kraut Company, Inc., G.A.
Krupp Communications (K2)
Kundell Communications
Kwittken
KX Associates Inc.
KYNE
LaForce & Stevens
Laino Consultants, Ltd., Lee
Laitin Enterprises Inc., Julie A.
LAK Public Relations, Inc.
LandersMadden
Lane
Latitude
LaunchSquad
Laura Davidson Public Relations
Legal PR Team
Lippe Taylor
Lippert/Heilshorn & Associates, Inc.
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Lou Hammond & Associates
M Booth & Associates, Inc.
Magrino Agency, Susan
Makovsky
Marina Maher Communications, LLC
Marino Organization Inc., The
Marketing Maven Public Relations
Marston Webb International
MBS Value Partners, LLC
Media Connect
Merkley + Partners
Metrick Communications LLC, Alan
MFA, Ltd. (Missy Farren & Assocs.)
MMGY Global
Montieth & Company
Mount & Nadler, Inc.
MSLGROUP Americas
Multicultural Marketing Resources, Inc.
MWWPR
Nadine Johnson & Associates, Inc.
Nancy J. Friedman Public Relations, Inc.
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Newman Group, The
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 Trent & Company, Inc.
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 Weill Associates, Geoffrey
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 Widness & Company Public Relations
 Wilmot Communications, LLC, Paul
 Wise Public Relations, Inc.
 Wolfe Axelrod Weinberger Assocs. LLC
 Worldcom Public Relations Group, The
 Zeno Group
 Zlokower Company

Nyack

Carolyn Izzo Integrated Communications
 (CIIC)
 Emerging Media Inc.

Pittsford

Martino Flynn L.L.C.

Pleasantville

DDR Public Relations, Inc.
 Roher Public Relations
 Zero Gravity Group

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A. Lavin Communications
 LCH Communications

Purchase

Giles Communications LLC

Rochester

Eric Mower + Associates
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 Partners + Napier
 Tipping Point Communications

Rockville Centre

Kahn Travel Communications (KTC pr)

Rye Brook

BCA Marketing Communications

Smithtown

SMM Advertising

Syracuse

Cowley Associates
 Eric Mower + Associates

Troy

Gramercy Communications, LLC

Upper Nyack

TGI Healthworks, Inc.

Valhalla

Delfino Marketing Communications, Inc.

West Hempstead

Multi Dynamic Public Relations Group, LLC

White Plains

River Communications, Inc.

Williamsville

Gelia

Yonkers

High Impact Marketing Communications

Yorktown Heights

Primavera Public Relations, Inc.

North Carolina**Cary**

MMI Public Relations

Chapel Hill

Jennings
 Koroberi, Inc.

Charlotte

Crown Communications
 Eric Mower + Associates
 FleishmanHillard
 Luquire George Andrews, Inc.
 Pivot PR
 Taylor

Fayetteville

Hodges Associates, Inc.

Greensboro

Quixote Group, LLC

Greenville

Faulkner and Associates Advertising, Inc.

High Point

Trone Brand Energy

Huntersville

My Creative Team

Raleigh

Capstrat
 Crossroads Public Relations
 FleishmanHillard
 French | West | Vaughan
 G&S Business Communications
 Pierson Grant Public Relations
 V.K. Fields & Co. PR Pros

North Dakota**Fargo**

Promersberger Company

Ohio**Beachwood**

Acclaim Communications

Canfield

Pecchia Communications LLC

Canton

Innis Maggiore

Cincinnati

Eric Mower + Associates
 ETC
 Northlich
 Powers Agency

Cleveland

Dix & Eaton Incorporated
 Falls Communications
 Jayne & Company, LLC
 Marcus Thomas LLC
 Public Relations Global Network (PRGN)
 Roop & Co.
 Stevens Strategic Communications, Inc.
 thunder::tech

Cleveland Heights

Fairmount Group LLC, The

Columbus

Conrad, Phillips Vutech, Inc.
Fahlgren Mortine
Paul Werth Associates
SBC Advertising
Wilson Group Communications, Inc.

Dayton

Ohlmann Group, The
Soulati Media

Hudson

Akhia Public Relations

Independence

JC Power Strategic Communications

Maumee

Hart Associates Inc.

Rocky River

Sweeney

Russell

Richards Communications

Toledo

FLS Group

Oklahoma**Oklahoma City**

Candor Public Relations

Oregon**Bend**

EastCoast West Public Relations

Eugene

Cawood

Lake Oswego

Mobility Public Relations, LLC

Portland

CFM Strategic Communications
Edelman
Lane
MacKenzie Marketing Group
Maxwell PR + Engagement
McClenahan Bruer Communications, Inc.
Metropolitan Group
Pipeline PR & Marketing
Waggener Edstrom Communications
Weinstein PR

Pennsylvania**Ardmore**

Buchanan Public Relations LLC
Gregory FCA

Bethlehem

swb&r

Chester Springs

Northlight

College Hill

Kimball Communications

Conshohocken

Brian Communications
DDCworks

Downingtown

Schubert b2b

Doylestown

DEETER
Furia Rubel Communications, Inc.

Harleysville

Hornercom

Harrisburg

Bravo Group
Sacunas
Tierney

Harrisburgh

Pavone

Ivyland

McCoy Group, Sharon

Jamison

Timmons & Company

Kennett Square

Darman and Associates

Lancaster

White Good

Langham

Rosen Coren Agency, Inc.

Langhorne

Saxton Communications, Ernie

Newtown

Garfield Group Public Relations

Philadelphia

Bellevue Communications Group
Braithwaite Communications
Brownstein Group
Devine + Partners
Harris, Baio & McCullough
LevLane Advertising, PR & Interactive
Tierney
Tonic Life Communications
Vox Medica, Inc.

Pittsburgh

Brunner, Inc.
Elias/Savion Public Relations
Gatesman+Dave
Havas PR
Jampole Communications, Inc.
Ketchum
WordWrite Communications LLC
Yearick-Millea

Plymouth Meeting

Vault Communications, Inc.

Sellersville

Simon Group Inc., The

Villanova

RT&E Integrated Communications

Rhode Island**East Greenwich**

Rankin Associates, Thomas

Newport

Fleming + Company, Inc.

Providence

Duffy & Shanley, Inc.
SVM PR

Riverside

Newberry PR/Marketing, Inc.

Wakefield

Caster Communications, Inc.

South Carolina**Charleston**

Boineau & Company, E.
Caliber Group
Mallory Factor Inc.
Rawle Murdy Associates, Inc.

Columbia

Chernoff Newman

Greenville

Erwin-Penland Inc.

Tennessee**Brentwood**

Jarrard Phillips Cate & Hancock, Inc.

Memphis

Walker & Associates, Inc.

Nashville

Bohan
Buntin Group, The
DVL Seigenthaler
Finn Partners
Hudson & Associates, Inc., Bill
Katcher Vaughn & Bailey Public Relations
Lexington Public Relations
McNeely Pigott & Fox Public Relations, LLC
ReviveHealth
Seigenthaler Public Relations, Inc.
Webster & Associates, LLC

Texas**Addison**

Bizcom Associates
HCK2 Partners

Austin

Cohn & Wolfe
Crosswind Media & PR
Edelman
FleishmanHillard
Leverage PR, LLC
Newsroom Ink
PetersGroup Public Relations
Phillips & Company
Pierpont Communications Inc.
Porter Novelli
R&R Partners
SHIFT Communications
Status Labs

Texas continued

Torrenzano Group, The
Waggener Edstrom Communications
Weber Shandwick

Colleyville

DPK Public Relations

Dallas

Brunswick Group
Burns & Associates, Michael A.
Edelman
FleishmanHillard
Hopkins & Associates, Inc.
Idea Grove
Jackson Spalding
Ketchum
Laurey Peat + Associates
Levenson Group
M/C/C, Inc.
MM2 Public Relations
MWWRP
Pierpont Communications Inc.
Point Group, The
Powell Group, The
Power Group, The
Richards Partners
SPM Communications, Inc.
Sunwest Communications
TrizCom Public Relations
Weber Shandwick
Zeno Group

Fort Worth

Hutson Creative Group, Inc.
Interstar Public Relations
OCG PR
Witherspoon Marketing Communications

Houston

Abernathy MacGregor Group, The
DoubleDimond Public Relations LLC
Edelman
FleishmanHillard
Havas PR
Kimberly Public Affairs
Lopez Negrete Communications
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Pierpont Communications Inc.
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Ward Creative Communications

Irving

Cooksey Communications, Inc.

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Razonia McClellan Public Relations

San Antonio

Dublin & Associates, Inc.
Pierpont Communications Inc.
Weinkrantz and Co., Alan

The Woodlands

Ascot Media Group Inc.

Utah**Provo**

Connect Marketing

Salt Lake City

Bremer Public Relations Inc.
Penna Powers
Richter7
Wall Street Communications
Wilkinson Ferrari & Co.

South Jordan

SnappConner PR

Vermont**Burlington**

Maxwell PR + Engagement
Skillet Design & Marketing

Essex Junction

Hagan Associates

Virginia**Alexandria**

BRG Communications
Corallo Media Strategies
CRC Public Relations
Hawthorn Group, The
O'Keeffe & Company, Inc.
PadillaCRT
Shirley & Banister Public Affairs
Smith & Harroff, Inc.
Sunstar Strategic
Williams Whittle Associates

Arlington

Capitoline Communications
Kanter & Co.
Live Wire Media Relations, LLC

McLean

Merritt Group
Sage Communications
SpeakerBox Communications, LLC

Middleburg

Bendure Communications

Norfolk

Dave Iwans & Associates
PadillaCRT

Reston

Palatiello & Associates, John M.

Richmond

Barber Martin Advertising
Hodges Partnership, The
PadillaCRT
SB&A Integrated Marketing
Wireside Communications

Roanoke

Neathawk Dubuque & Packett

Sterling

Martin Thomas International

Virginia Beach

BCF
Brickell & Partners Public Relations

Washington**Bellevue**

Waggener Edstrom Communications

Seattle

Barokas Public Relations
Edelman
Fearey Group, The
MSLGROUP Americas
Nyhus Communications
Porter Novelli
PRR, Inc.
Publicis Seattle
Raffetto Herman Strategic Communications
Revolution PR
Richmond Public Relations Inc.
Sound Counsel Crisis Communications
Strategies 360
Waggener Edstrom Communications
Weber Shandwick

Tacoma

Voxus, Inc.

West Virginia**Charleston**

Ryan Associates, LLC, Charles

Wisconsin**Brookfield**

Celtic
LePoidevin Marketing

Green Bay

Imaginasium Inc.

Madison

Lindsay, Stone & Briggs
Stephan & Brady, Inc.

Mequon

PKA Marketing

Milwaukee

Boelter + Lincoln Marketing Communications
Bottom Line Marketing & Public Relations
BVK
Core Creative Inc.
HY Connect
Jacobson/Rost
Mueller Communications, Inc.
Nelson & Schmidt Inc.
Sonntag Public Relations, Inc., Ron
Stir, LLC
Trefoil Group
Versant
Vollrath Associates, Inc.

Shorewood

IPREX

Waukesha

MorganMyers



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WITH LEGS**

**INSERT
COYNE**



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PUMPED**

WARNING!
DO NOT USE EXPLOSIVE AEROSOL
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bodily harm.

GEOGRAPHICAL INDEX TO PR FIRMS & BRANCHES OUTSIDE THE U.S.

Argentina

Buenos Aires
Edelman
JeffreyGroup
Porter Novelli

Australia

Melbourne
Edelman
Havas PR
Porter Novelli

New South Wales
Havas PR

Newstead
Havas PR

Sydney
Edelman
FleishmanHillard
Havas PR
Porter Novelli

Austria

Vienna
Ketchum

Belgium

Brussels
APCO Worldwide
Burson-Marsteller
Edelman
FleishmanHillard
Havas PR
Ketchum
Porter Novelli
Ruder Finn Inc.

Brazil

Brasilia
Porter Novelli

Rio de Janeiro
Edelman
JeffreyGroup
Porter Novelli

São Paulo
Edelman
FleishmanHillard
JeffreyGroup
Ketchum
Porter Novelli

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M3 Communications Group, Inc.
Porter Novelli
United Partners, Ltd.

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Edelman
FleishmanHillard

Montréal
energi PR
Edelman

FleishmanHillard
NATIONAL Public Relations
Porter Novelli
Weber Shandwick

Ottawa
FleishmanHillard
Weber Shandwick

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Communications Group Inc., The
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Enterprise Canada
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FleishmanHillard
Harbinger Communications, Inc.
High Road Communications Canada
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Marshall Fenn Communications Inc.
MSLGROUP Americas
Porter Novelli
Strategic Ampersand Inc.
Strategic Objectives Inc.
Temple Scott Associates, Inc.
Veritas Communications Inc.
Weber Shandwick
Welsh Communications Inc., Ann
Wertheim + Company, Inc.

Vancouver
Beautiful Planning Marketing & PR
Edelman
FleishmanHillard
Weber Shandwick

Victoria
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Chile

Santiago
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Colombia

Bogata
Porter Novelli

Costa Rica

San Jose
Porter Novelli

Croatia

Zagreb
Havas PR

Czech Republic

Prague
FleishmanHillard
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Denmark

Copenhagen
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Dominican Republic

Santo Domingo
Porter Novelli

Egypt

Giza
Ketchum

El Salvador

San Salvador
Porter Novelli

Finland

Helsinki
Havas PR
Porter Novelli

France

Paris
Edelman
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Puteaux Cedex
Havas PR

Germany

Berlin
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FleishmanHillard
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Bonn
Ketchum

Dresden
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Ketchum

Frankfurt
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Ketchum

Hamburg
Edelman
Havas PR

Kronberg
Public Relations Partners GMBH (GPRA)

Munich
Edelman
Finn Partners
FleishmanHillard
HBI Helga Bailey GmbH
Ketchum
Porter Novelli
Waggenger Edstrom Communications

Stuttgart
Ketchum

Greece

Athens
Porter Novelli

Guatemala

Guatemala City
Porter Novelli

Honduras

Tegucigalpa
Porter Novelli

Hong Kong

APCO Worldwide
Burson-Marsteller
Edelman
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Havas PR
Ketchum
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Strategic Public Relations Group
Waggener Edstrom Communications

Hungary

Budapest
Porter Novelli

India

Ahmedabad
Edelman

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Porter Novelli
Ruder Finn Inc.

Bengaluru
Waggener Edstrom Communications

Chennai
Edelman
Ketchum

Delhi
Waggener Edstrom Communications

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Edelman
Ruder Finn Inc.

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Kolkata
Edelman
Ketchum

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New Delhi
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Ketchum
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Pune
Edelman
Ketchum

Indonesia

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FleishmanHillard
Havas PR

Jakarta Selatan
Fortune PR

Ireland

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Brindley Advertising Ltd.
Edelman
FleishmanHillard
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Finn Partners

Kfar Saba
MS Business Communication Ltd

Tel Aviv
Porter Novelli

Italy

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Rome
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Porter Novelli

Japan

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Focused Communications Co., Ltd.
Inoue Public Relations, Inc.
J-Spin Inc.
Porter Novelli

Kenya

Nairobi
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Korea

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KPR
Porter Novelli

Kuwait

Kuwait City
Bensirri PR

Safat
Havas PR

Latvia

Riga
Porter Novelli

Lebanon

Beirut
Havas PR
Porter Novelli

Malaysia

Kuala Lumpur
Edelman
FleishmanHillard

Selangor
Havas PR

Mexico

Mexico City
Cohn & Wolfe
Edelman
FleishmanHillard
JeffreyGroup
Porter Novelli

Netherlands

Amsterdam
Edelman
FleishmanHillard
Havas PR
Ketchum
Porter Novelli

New Zealand

Auckland
Porter Novelli

Nicaragua

Managua
Porter Novelli

Nigeria

Lagos
Porter Novelli

Norway

Oslo
Porter Novelli

Panama

Panama City
Porter Novelli

People's Republic Of China

Beijing
Cohn & Wolfe
Edelman
FleishmanHillard
ICR
Porter Novelli
Ruder Finn Inc.
Waggener Edstrom Communications

Guangzhou
Edelman
FleishmanHillard
Ketchum
Ruder Finn Inc.

Shanghai
Edelman
FleishmanHillard
Havas PR
Ketchum
Porter Novelli
Ruder Finn Inc.
Waggener Edstrom Communications

Shenzhen
Havas PR

Peru

Lima
Porter Novelli

Philippines

Makati City
FleishmanHillard

Pasig City
Havas PR

Poland

Warsaw
Edelman
FleishmanHillard
Havas PR
Porter Novelli

Portugal

Lisbon
Porter Novelli

Puerto Rico

San Juan
FleishmanHillard

Qatar

Doha
Havas PR
Ketchum

Romania

Bucharest
Porter Novelli

Russia

Moscow
Edelman
FleishmanHillard
Insiders Communication Group
Ketchum
Porter Novelli

Saudi Arabia

Jeddah
Ketchum
Porter Novelli

Riyadh
FleishmanHillard
Havas PR
Ketchum
Porter Novelli

Singapore

Singapore
Cohn & Wolfe
Edelman
FleishmanHillard
Havas PR
Porter Novelli
Ruder Finn Inc.
Waggener Edstrom Communications

Slovak Republic

Bratislava
Porter Novelli

South Africa

Johannesburg
Edelman
FleishmanHillard
Waggener Edstrom Communications

Spain

Barcelona
Edelman
Porter Novelli

Madrid
Edelman
FleishmanHillard
Ketchum
Porter Novelli

Valencia
Porter Novelli

Sultanate Of Oman

Ruwi
Havas PR

Sweden

Gothenburg
Porter Novelli

Stockholm
Edelman
Porter Novelli

Switzerland

Basel
G&S Business Communications
Ruder Finn Inc.

Zurich
Edelman

Taiwan

Taipei
Edelman
Ketchum

Tanzania

Dar es Salaam
Porter Novelli

Thailand

Bangkok
FleishmanHillard

The Netherlands

Arnhem
Wisse Kommunikatie

Turkey

Istanbul
Edelman
Porter Novelli

Ukraine

Kiev
FleishmanHillard
Havas PR

United Arab Emirates

Abu Dhabi
Edelman
FleishmanHillard
Ketchum
Porter Novelli

Dubai
Cicero & Bernay Public Relations
Edelman
FleishmanHillard
Havas PR
Porter Novelli

United Kingdom

Chichester, West Sussex (England)
Napier Partnership Limited

Edinburgh
PHPR Ltd.
Porter Novelli

High Wycombe, Buckinghamshire (England)
Strategic PR

Leeds (England)
Brass Agency

London (England)
BackBay Communications
Clareville Communications
Cohn & Wolfe
Consolidated PR
Edelman
ENS
Finn Partners
Firefly Communications Ltd.
FleishmanHillard
Gabrielle Shaw Communications
Grayling
Havas PR
Hudson Sandler Limited
Ketchum
Lansons Communications
Munro & Forster Communications Ltd.
MWWPR
Neville McCarthy Associates
Ogilvy Public Relations
PMK•BNC
Porter Novelli
Public Relations Consultants Association
Racepoint Global
Ruder Finn Inc.
Sard Verbinen & Co
Spreckley Partners Ltd.
TogoRun
Torrenzano Group, The
Waggener Edstrom Communications

Vietnam

Ho Chi Minh City
Edelman

DO THE RIGHT THING –

“Each of you will be tested. The test will come in the everyday things of ordinary life: Whether you are faithful to your wife, whether you are a father who puts his children before himself, whether you are honest and true with those you deal with. Most of all, it will come in those moments when you have a choice: to sit quietly on the sidelines – or to stand up for what’s right and true, especially when standing up for what is right and true means mockery and derision and exclusion...”

– Wall Street Journal columnist William McGurn
addressing St. Charles Preparatory School

Young people in America are searching for values – values that transcend the popular media, values that have more depth than a 140 character tweet.

This quote is from the Borromeo Lecture series at St. Charles Borromeo Preparatory School in Columbus, Ohio.

The series presents great thinkers, from the late Avery Cardinal Dulles, S.J., to Michael Novak, Joel Klein and former Senator Olympia Snowe.

Young people can change the world for the better ... we have to give them the tools they need.

For a copy of ***Values for a New Generation***,
please contact Joan Avagliano at
javagliano@dgi-nyc.com



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How to hire and get the most from outside PR counsel

by Jack O'Dwyer

Public relations covers such a broad array of communications services these days that defining it has become harder than ever. The experienced PR professional more than ever before is involved in the shaping of messages and strategies for clients as well as getting these messages distributed in the most efficient manner possible.

PR pros, in dealing with the skeptical and idealistic general and trade press, must provide the facts on which they have to base their stories. Any variance from this policy can damage the future of the PR pros involved.

However, PR people, often working in close coordination with marketing and advertising people, find themselves involved in all sorts of special events, promotional activities and other means of publicizing a client.

While some PR veterans considered measurement to be a redundant activity, the new PR pros know they are dealing with numbers-oriented and sales-oriented executives and must speak that language if they are to survive in the industry.

PR has long been known as the field of "third party endorsement" but few agencies today want to limit their activities to that goal. There are too many other ways to garner public attention and get points across. These include use of the Internet, sponsorship of public events, placement of issue advertising, and other activities that do not involve a third party.

Media have credibility

As for the believability of the media and reporters, a \$150,000 study by PR Society of America and the Rockefeller Foundation, which drew responses from 2,500 members of the public, found reporters to be highly credible. The results were released in 1999.

On a list of 45 spokespeople, network TV news anchor was found to rank 12; local reporter, 15; nationally syndicated columnist, 19, and reporter for a big TV station or newspaper, 23.

Ranking very high in credibility at No. 5 was "local business owner." Your input as CEO is vital every step of the way in dealing with the media.

Ranking at mid-level in the study at 25 was "head of a big corporation." This is not as high as the press or other types of spokespeople (Supreme Court Justice and "teacher" were at the top of the list) but it is certainly far higher than "PR specialist."

Anyone shopping for a PR firm should talk to both the giants and the independents. You'll get different views of what PR can or can't do for you.

O'Dwyer's *Directory of PR Firms* lists several dozen big ad-agency owned PR operations employing more than 15,000 people and more than 1,700 independent firms, many

of good PR being practiced in both types of firms, depending on what your needs are.

Person on your account is important

PR often comes down to the person working on your account. At big agencies, supervision of the day-by-day account team is highly important. The smaller independents will argue that if you hire them you'll get the principal or principals all or most of the time.

One view of PR is that it's communicating in an editorial format where editors set all the rules and stories are written from the viewpoint of the reader, not the subject of the story.

Control-oriented sales and marketing executives have flooded into the PR field in recent years and are making their influence felt. Their values are client confidentiality, concentration on getting across a well-defined mes-

sage, and measurement of results.

The "old days," when PR pros went largely unsupervised as they built press relationships via lunches, dinners and other forms of contact, appear to be over.

PR has become a much more disciplined field where agency people usually keep track of how they spend each hour of the day.

Propelling this discipline is the fact that a great majority of the 15 biggest PR firms have been acquired by the large advertising agency holding companies. Management and financial controls have become standard in a field once known for its looseness. Worldwide accounts in the multi-million dollar category demand such controls if PR firms are to keep control of their costs.

PR can be seen as separate

We like the definition of PR given by John Wolfe in 1989 when he was New York bureau chief of *Advertising Age*: "The ad agency's job is to convince consumers of something; the PR firm's job is to convince the media of something."

However, the current dominant philosophy is that all forms of communications must be coordinated or "integrated" if the best results for clients are to be achieved.

High-tech West Coast PR and marketing guru Regis McKenna gives this advice: "Treat the press the same way you would a major customer."

Michael Wolff, whose Internet company ran into financial difficulties, hired a PR firm to win ink but found that doing that was far from easy.

Wolff, who now writes for *New York* magazine, said that "it's hard, really hard, to influence the media—especially for

Continued on next page

Rules for Shopping for a PR firm

- Obtain current account lists of prospective firms with names, phones and e-mails of client contacts.
- Check with business associates and media in your city and industry on what PR firms are highly regarded.
- Ask for people who will be on your account to attend presentations.
- Keep client review committee small.
- Insist on fast start to account; test media contacts of firm right away.
- Third-party endorsement is a key element of PR.
- Don't hire a PR firm to reach its accounts.

HOW TO HIRE continued

people and companies with no news.”

Wolff also wrote he thinks clients hire PR firms because it’s “unpleasant” to deal with reporters.

“They’re peremptory, cranky, and ego-bashing,” he wrote.

Ask for qualitative research

Anna West, of Kearns & West, San Francisco, recommended emphasis on qualitative research rather than quantitative research (formal projects involving large numbers of respondents).

Kearns, writing in the March 1998 newsletter of the Counselors Academy of PR Society of America, said five or ten calls can be made to the right people in only a day or two and “can have a tremendous impact on a project’s strategy, direction and outcome.”

Time-consuming and expensive quantitative research is useful when a large audience is involved such as consumers or voters, she wrote. But this, too, can benefit from qualitative research, she added.

Some PR people believe deeply in research and recommend it to all clients.

McKenna’s advice on research was that “You don’t have to ask 300 people to find out something.”

PR closes the sale

While advertising creates excitement and interest in products and services, many consumers will seek further information sources before making a final decision. Sources include general and specialized publications, friends, and the Internet.

Word-of-mouth is decisive these days and the verdicts on products and services are usually delivered in brief, blunt terms. This is one of the arenas in which PR people should operate.

PR can have an immense effect in a short period of time and at a comparatively low cost. But the CEO of a company often must be personally involved in the PR efforts including press relations. You want top-flight business intelligence in your specialized area—such as what reporters and security analysts are saying about you not only in print but informally.

You want knowledge of upcoming stories and surveys, news of your competitors, and news of your industry before it hits print.

Sometimes, you can ward off a negative story by showing a reporter he or she is way off base. You can make sure your company is included in stories that mention all your competitors.

Press can help in search

Companies seeking a fast start can do initial research by asking general and trade reporters what they think about a company or product, talking to employees, and using existing research.

A media-oriented program will seek to build relationships with reporters and analysts so that the company becomes a source for these influentials.

The best type of PR is when the reporter calls you with a story idea and asks you for advice. He or she does this because you have been helpful in the past—sending newsclips, feeding tips or helping the reporter to understand your industry.

You want a PR firm that knows all the major analysts and writers in your field and can broaden your range of press contacts.

The analysts and reporters will need plenty of help from your firm or PR staffers but there will be times when only a discussion with you will suffice.

Reporters and analysts, meanwhile, can help you by supplying documents, clips, background, etc., on a subject you want explored.

Returning calls of reporters will build your list of press contacts because reporters will tell their fellow scribes you were helpful.

Companies are paying large sums of money these days for sponsorship of sporting and other events, stadiums, etc. They’re satisfied that their names are being seen by large numbers of people and are not worried about exact demographic breakdowns or exact measurement of the effect of such plugs.

They’re satisfied that large numbers of people see their names and marketing wisdom is that people tend to buy products they’re familiar with.

PR “team” has four elements

The PR firm is one part of a four-member team that is needed for good PR.

You, the CEO, are the most important member. The other three members are a close aide that is always on tap to handle press calls; your outside PR counsel, and the press and security analysts themselves.

Checking your plans and programs with the outside world from the start can save you a lot of trouble later on.

Thinking of the press and analysts as fellow team members rather than as “the enemy” can save you lots of time and money.

Of course, a few rules are needed in dealing with media. Reporters should be cautioned that everything is “on background” and not for quoting unless quotes are specifically approved. Reporters, and particularly trade reporters, want to build relationships, not destroy them. An occasional bad experience with a reporter or publication should not cause a client to adopt a bunker mentality.

Negatives must be faced

CEOs must realize that the negatives that can be ignored in ad campaigns cannot be ignored in dealing with the press.

Reporters, to protect themselves from charges of inaccuracy or even libel suits, are more apt to probe for details about negative developments than positive ones since few companies are likely to complain about a questionable statement or two in a positive story.

The same mistakes made in a negative story can be used to attack the credibility of the entire story and get the reporter and news medium in deep trouble.

One definition of PR is that it is “doing good and getting credit for it.” Another is that PR is “winning good will.” The latter was the one used by Bert Goss, longtime head of Hill & Knowlton. Our definition of PR is that it helps the client in appearances in the public forum, when the public may be demanding explanations of a client’s conduct. The public can be a severe judge.

The media provide more space and time than ever before to all sorts of opinions and voices via letters-to-the-editor columns, op-ed pages, and call-in radio and TV talk shows. The media constitute a platform rather than the exclusive preserve of writers and editors.

Those who are articulate and well prepared are the ones who

will fare the best in the public forum of news and opinions. The internet has spawned a host of new information and opinion-forming entities including web logs (blogs) that are operated by individuals.

PR should take advantage of opportunities that pop up during the course of a year. The client as well as the agency should keep their eyes open for such opportunities. Anywhere from 25 percent to 50 percent of a budget can be spent “hitching your wagon to a star.”

How to begin your search

In starting your search for a PR firm, check with business associates and your trade association about their experiences in hiring outside PR counsel. The trade press in your industry is apt to have a good handle on hard working, reliable PR pros and firms. Local press are also likely to be knowledgeable.

Almost all PR firms cite “referrals” as their main source of new clients. The PR firm you pick will want to win the same type of recommendation from you.

Look over the firms listed in *O'Dwyer's Directory of PR Firms*, using the geographical index, the ranking of firms by 11 types of special skills, and the rankings of firms by size.

There are good PR people in all sizes of agencies. Most often you will want a firm with a specialty in your product category. The days are gone when PR people could handle “anything.” They might, but how good a job would they do? It's the same as in law, medicine and other professions. You would go to a real estate lawyer, for instance, if you were involved in a real estate deal.

After picking out a half dozen or so likely agencies, examine their account lists carefully. See if there are any conflicts with your company.

Look for clients in similar industries. Look at the size and prestige of the clients. Would your company fit comfortably among the clients on one of these lists? Would it be a giant among midgets or vice-versa?

Try to compare the current account lists of the agencies with those of several years ago. See how many clients the firm has been able to keep. Rapid turnover in accounts is not necessarily bad these days because of the increase in project work. However, the agency should be able to show a continuing relationship with a good number of clients.

Ask for an up-to-date list of clients along with the contacts at these clients and their telephone numbers.

Agencies that don't have their own branch offices are often members of worldwide PR networks such as Worldcom Group, Pinnacle Worldwide, IPREX-International PR Exchange, and PR Organisation International. This helps them to compete with the dozen or more PR firms that have their own branch offices throughout the world.

How some companies shop for PR

One way of learning how to shop for a PR firm is to see how others do it. Here's how one client conducts his searches:

“First, I call in four or five agencies. They prepare nothing. Rather, they are asked about themselves. The PR firm you pick should speak your language. You must be comfortable with them. Otherwise, the agency might try to mold the company into what the agency is. The PR firm must fit in with the company's personality—not vice versa.

“Then I ask two or three to make written proposals—for which they may be paid. Nothing too elaborate. Most of the agencies who get to this stage will come up with run-of-the-mill PR ideas and programs. But one or two will come up with some really good...even great...ideas. Those are the agencies I hire.

“You can expect plenty of meetings but you can't expect too many press placements or other results in the first three months. During that time, you educate them on your business and the business of your competitors.

“Above all, make the PR firm part of your company. Too often, it's an adversarial relationship. A company hires a firm and says, ‘Okay, let's see the SOBs do it.’ Don't dare them to do things. Trust them.”

One corporate PR director said briefing of the agency can get out of hand. Have one informed person at the agency and let him or her fill in the other agency departments, he advises.

The PR director of a blue-chip company which has a number of PR firms likes to follow the news to see who is winning the important new accounts and who is doing good work. He will then call in a few firms and let them do the talking. “We can tell what type of people they are by the kinds of questions they ask,” he says. “We ask them to send along whomever would be working on the account. We get their account list and call up the clients for further checking.”

The PR director then takes written proposals. He discourages “big, glamorous flip-chart presentations.” One of the firms is picked without too much hesitation and notes are kept on the rest for future possible use.

One longtime New York PR counselor said clients should visit the offices of the two or three finalist agencies before making a decision.

“You can judge the size and strength of an agency best by a visit,” he said. “Bad things to look for are offices that are empty, outdated clippings on the walls, secretaries who read magazines. Pluses you may find are staffers busy at computer terminals, the frequent jangle of incoming phone calls, some clutter—that's often the badge of busy, creative people.”

Don't expect too much too soon

New York consultant Tom Leighton, who also helps companies find agencies, says the most common mistake clients make is hiring an agency in a hurry to fight fires that have been burning for years. The client wants the fire put out almost immediately.

“During 14 years in PR consulting and previous years on the client side at Sears, Roebuck and other companies, I learned that the people who hire agencies often don't know anything about PR and the people pitching the account often don't work on it. The inexperienced people at the company are confronted by the best sales people at the agency and what the company usually makes is a chemical guess. The result is often a bad match,” says Leighton.

Here are some other observations Leighton makes:

“The smaller the search committee, the better the choice. Too often, the search for a PR firm is viewed as a semi-social occasion, an opportunity for deserving executives to enjoy a number of agency dog-and-pony shows in the big city.

Continued on next page

HOW TO HIRE continued

Almost invariably, the committee sees too many agencies in too little time and winds up choosing the winner in a blur of fatigue."

Don't withhold key facts

"Clients don't know how much a solid PR program costs. They expect too much, too soon, for too little. Clients are inclined to hold back essential information during agency briefings prior to the presentation. Later, they are surprised that the presentation is off target.

"PR firms are frequently denied the opportunity to advise clients. Instead, they are encouraged to tell clients what the clients want, rather than what they need.

"Companies continue to confuse advertising with PR and they evaluate PR firms by ad agency criteria."

Robert L. Ferrante of The Cantor Concern, a management consultant who assists in searches, says he asks clients who are looking at PR firms to separate their real needs from their imagined needs.

An objective framework of tasks and goals must be set up and the substance of PR presentations separated from the overall sales part of the presentation, he adds.

One of Ferrante's aims is to coordinate the possible input of the prospective PR firms with any in-house capabilities the client may have. Another aim is to set up a means of evaluating performance. He prefers that one person or a small committee make the choice.

What to expect from your firm

Find out from the agency principal or principals before you sign the contract how often you are going to see them each month. You should also meet the account executive who is assigned to day-to-day contact with you and should know on what other accounts he or she is working.

"Most clients do not want their A/Es working on more than two or three other accounts," said one PR executive. "They really can't handle it. Their minds become too fragmented."

Not only should you meet the account personnel, but also the support people. If a big agency is involved, your work may be farmed out to writers, artists, placement and other specialists. You should meet them from time to time.

What you want from a firm is "instant accessibility," as one PR person put it. Some of the smaller firms keep all their employees up-to-date on all their accounts as much as is possible. A client who calls can always expect some kind of help or at least knowledgeable interest in his or her problem.

One longtime New York public relations counselor says that for tens of thousands a month a client should get almost daily contact with his or her PR firm.

"For hundreds of thousands a year a company could have a full-time PR pro although there would be secretarial and other costs.

"If you're doing a day-in, day-out job you'll find that monthly review meetings will take care of themselves. They'll arise spontaneously. You won't have to lock yourself into a schedule, such as having the meeting on the 25th of each month.

"And if you're at the client every day, you won't need to do a lot of reporting about your activities. You and the client will

know what you're doing."

Going by the client once a week or waiting for him or her to call doesn't work. Too many firms wait for the client to take the initiative. Successful account executives do not operate that way.

While daily contact with the account executive is stressed by some PR people, others point out that the monthly meetings with agency principals are also important. "If you don't like your account executive, that's the time to bring it up," says a corporate PR man. "Don't be afraid to ask for a new one. Many companies have switched agencies when all they really needed was a new A/E," says one PR pro.

Measuring performance

There are many ways of measuring the performance of a PR firm. These include obtaining higher sales and profits for your product, increased floor traffic at consumer outlets, increased market share, increased profits, publicity obtained, and reaching tangible goals such as passage of legislation. Sophisticated models for assessing each press clip or broadcast mention by various criteria are also available.

A vocal school insists that the PR profession will not win full acceptance among top management until the measurement issue has been settled.

A New York PR counselor with more than 25 years' experience said that a PR firm on a sizable budget should be able to come up with four or five major placements a year—besides counseling and the day-in and day-out product, personnel and other routine announcements.

"These are the 'home runs' of the business," the counselor says. "I mean a 'personality' profile" in the *New York Times*, a feature in *Newsweek* or *Time* magazine, a healthy time segment on a nationwide TV program or a prominent mention in *Reader's Digest*.

"This is the most efficient way to reach big audiences. Stories in the trade press don't count that much. The company may be so important to the field that the trades have to pick up just about every word it says."

Don't let firm coast after hit

"PR firms have a tendency to coast after a 'home run'—say a piece in *Fortune* or an item on the first page of the *Wall Street Journal*. There is a tendency for them to say, 'That ought to hold them for a month or two.' But the client should continue to put pressure on the firm...keep feeding them information. Actually, the PR firm should lead the client...be ahead of it.

"Time sheets should be kept by the agency so it can tell who spends how much time on what account. The client who is paying you \$10,000 a month wants as much service as the one who is paying you \$20,000. You have to keep a certain rein on the smaller client or his time will eat into that of the bigger one.

"But the time sheets are for internal use only. They only confuse the client. About 25 to 40 percent of the budget should be allotted to capitalizing on unforeseen events," says the New York counselor.

How to hire a PR firm: the corporate view

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank. He is the author of *The Practice of Public Relations*, in its 12th edition, and co-author of *Rethinking Reputation*, published by Palgrave Macmillan in 2012.

In the 21st century, the public relations business is “big business.” Public relations agency revenues run into the billions annually, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a potential public relations agency client to be cautious before hiring an agency.

As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative. By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

2) Get references and interview them.

You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?

--Did he or she finish it on time, on budget, with a pleasant attitude?

--Are you still using what was produced?

--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

3) Emphasize results.

It is “results” not “activity” that counts. Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics and results keeps a consultant honest.

You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the \$500 or \$600 or higher per hour that they ask. (Some ask \$1,000 an hour. Are they worth it? Well.....)

Not everyone in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retain-

er fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly. But push back on the first proposal, especially if it sounds too high.

5) Review monthly bills.

And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s?

And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant

Seitel’s 13 rules when hiring outside PR counsel:

1. Whenever possible, seek competitive bids.
2. Get references and interview them.
3. Emphasize results.
4. Negotiate down larger retainer fees.
5. Review monthly bills.
6. Beware the management audit.
7. Don’t leap for the big “name.”
8. Buy creativity.
9. Insist on “social media” inclusion
10. Resist the “waffler.”
11. Beware “hidden extras.”
12. Make demands.
13. Quickly disengage.

Continued on next page

HOW TO HIRE continued

sends. If the firm gets away with something early in the relationship then by your initial silence, you condone this behavior. And you deserve to be gouged further, as surely you will be.

6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do is “get to know” the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don’t have time to be interviewed by every new outsider hired to consult the company. Second, some consultants use the “management audit” as a guise to get to higher ranking executives for future considerations.

So while there’s nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm’s public relations professional and conscience of the organization – not to mention sponsor of the consultant, – should approach the “management audit” with caution or at least question its necessity.

7) Don’t leap for the big “name.”

There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as “public relations consultants.” In many cases their specialty is who they know, not what they know.

Nothing wrong with being “connected” but...sometimes people of this ilk who claim they are “plugged in” may well have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that “personal chemistry” between the client and the consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

8) Buy creativity.

Just as you don’t want to buy a consulting firm for its name or hire someone you can’t stand, neither should you dish out hard-earned corporate money for mediocre advice.

In other words, avoid the “shelf shill” the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be “peddled” the research, analysis, or solutions used for other clients; what quality improvement guru W. Edwards Deming called, “instant-pudding answers.”

Rather, hire creativity. You and your staff can provide “safe” counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

9) Insist on “social media” inclusion.

Social media isn’t “the answer” to every public relations question, but it’s a necessary tool in any public relations program. Using social media, like using traditional media, is a facility with which every public relations agency should be

conversant.

While some firms “specialize” in social media, the fact is that communicating via social media -- Facebook and Twitter and Instagram and Snapchat and Youtube and all the rest -- has become commonplace in the practice of public relations. Therefore, a social media

component must be included in every agency representation pitch. So insist on it.

10) Resist the “waffler.”

The worst advice a consultant can offer is “waffling” advice counsel that yings and yangs but never commits to a specific point of view. “On the one hand, you might do this...but on the other hand...” etc.

Advice like this just isn’t worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn’t something you should buy.

10) Beware “hidden extras.”

Keep your eyes open and your wallet closed to the “nose-under-the-tent” phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be

discussed in advance of contract signing, so both sides understand the nature of the agreement.

11) Make demands.

You’ve hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant’s brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you’re depending on them and plan to get what you’re paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he’ll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o’clock at night.

12) Quickly disengage.

Finally, don’t be reluctant to fire a consultant. Sometimes the client and consultant just don’t click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn’t especially thrilling to be around, there’s no shame in quickly disengaging.

In addition, keep your eyes open about “cancellation clauses” at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.

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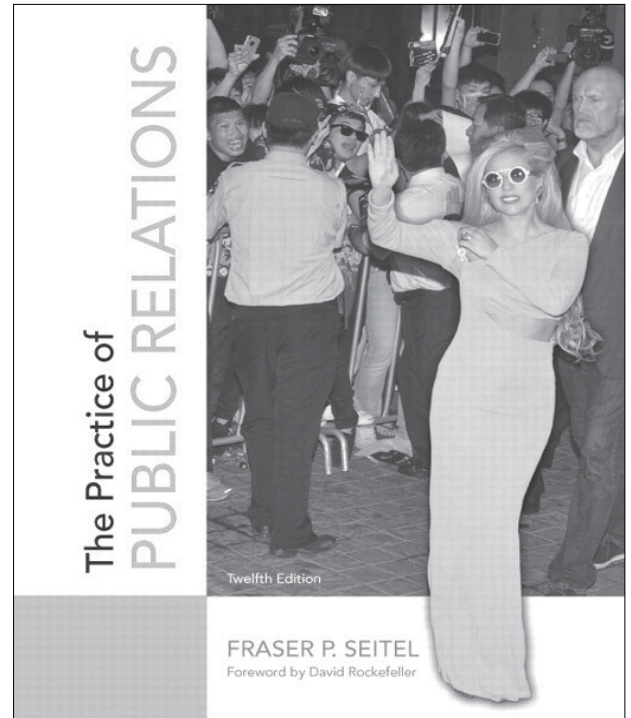


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Booz Allen Hamilton, Inc

City National Bank

City of Detroit

Comcast Corporation

Coty, Inc

Credit Suisse

Duke Energy

Evercore Partners

Grosvenor Capital Management

Continued on next page

ABERNATHY MACGREGOR GROUP, THE continued

Health Net, Inc
Henkel Corporation
Hershey Company
Hudson's Bay Company
Johnson & Johnson
Kennametal, Inc
King Street Capital Management, LLC
Kraton Performance Polymers
Madison Dearborn Partners, LLC
Mattel
Mylan
Office Depot
Overseas Shipholding Group, Inc
PG&E Corporation
Pine River Capital Management LP
QEP Resources Inc
Royalty Pharma
Safeway
Sprint
Starwood Capital Group
Sun Pharmaceuticals
TIAA-CREF
Toyota
Triple Point Capital
Trulia, Inc
Tudor Investments Corporation
Veolia Environment
Vodafone Group plc
Walmart
WH Group
York Capital Management



ABI

29 Broadway, New York, NY 10006
212/529-4500; fax: 212/529-4442; info@abipr.com
www.abipr.com
Business-to-business, marketing public relations. Employees: 45.
Founded: 1980.

Agency Statement: At some agencies, B2B is an afterthought. At ABI, it's all we do – and it sets us apart. We bring clients in-depth knowledge of the unique challenges and pain points facing B2B companies and a professional team with experience and insight to help clients realize the full potential of global market opportunities. For 35 years, we have leveraged our expertise in the industrial, packaging, chemical, energy, life sciences, building/construction and technology sectors to help our clients generate new business opportunities, break into new markets and strengthen brands.

Our forte is working closely with clients, deeply rooting ourselves in their business to understand challenges and opportunities and then proactively offering ideas to accelerate growth. We combine the best assets of small firms, including a dedicated, collaborative team and nimbleness, with those of larger agencies, such as global reach and unmatched experience in the industries we serve.

Founded in 1980, ABI supports clients in the Americas, Europe, Middle East, Africa and Asia-Pacific from its offices in New York, London, Frankfurt, Singapore and Shanghai. The ABI team is known for its ability to develop differentiated positioning and messaging that will resonate with key decision makers as well as architecting strategic programs that leverage a variety of marketing and communications channels to support sales.

Nicole Zampino, exec. dir., 212/529-2234, nzampino@abipr.com

Bosch Packaging Technology
CMB Engineering
Corning
CPC
Crown Holdings, Inc.
Epson America

Georgia-Pacific Packaging
Kistler
Mettler Toledo
Newpark Drilling Fluids
Newpark Resources
Newpark Mats & Integrated Services
PACK EXPO
Pharma EXPO
PMMI
Presto Products Company
Printpack
Saint Gobain
Sulzer Metco
Videojet

ACCESS COMMUNICATIONS

650 California St., San Francisco, CA 94108
415/904-7070; fax: 415/904-7055
www.accesspr.com

Susan Butenhoff, founder & CEO

ACCLAIM COMMUNICATIONS

23811 Chagrin Blvd., Beachwood, OH 44122
216/375-2141; mosbrook@acclaimllc.com
www.acclaimllc.com

PR & mktg. for small and mid-sized organizations. Experts on media, messaging, crisis and content marketing. Employees: 4. Founded: 2012.

Joe Mosbrook, mng. partner

ACCOMPLISHED MEDIA & ENTERTAINMENT - THE AME COMPANY

802 N. Edgemont St., Los Angeles, CA 90029
310/919-4271; maryann@theamecompany.com
www.theamecompany.com

Entertainment, TV, reality TV, film, fashion, music, indie, books, pop culture. Employees: 12. Founded: 2007.

Mary Ann McQueen Butcher, pres.



ACUITY PROJECT, THE

200 Park Ave., #1700, New York, NY 10166
keith.decie@theacuityproject.com
www.theacuityproject.com

Messaging, media relations, stakeholder engagement, communications strategy, social media, digital strategy, co-creation, sustainability. Founded: 2011.

Keith Decie, lead partner

Alcatel-Lucent
B. Joseph White (author)
Center for Education on Social Responsibility
Corporate Alliance on Malaria in Africa
Daniels School of Business, University of Denver
GBC Health
GSA Network
Innovations for Poverty Action
Prepex
University of Colorado
University of Illinois

ADAM FRIEDMAN ASSOCIATES, LLC

Strategic Communications Aligned With Business Objectives

ADAM FRIEDMAN ASSOCIATES

28 West 44th St., #1111, New York, NY 10036
917/675-6250; fax: 212/981-8174; adam@adam-friedman.com
www.adam-friedman.com

Corporate comms., investor rels., crisis mgmt., media rels., B2B mktg., branding, digital media. Employees: 11. Founded: 1999.

Agency Statement: Adam Friedman Associates is a strategic communications firm that provides expert counsel to senior management of corporations, professional service firms and non-profit institutions in these practice areas: corporate and investor relations, media relations, crisis management, B2B marketing and digital media. Within these disciplines we execute programs across a broad range of client industries, including: real estate, financial services, technology, energy and industrial. We operate around the globe through our membership in PRGN.

Adam Friedman, principal; Julia Bonner, dir., Nashville office

888 Holdings
BioNitrogen
Brendan Wood International
Cedar Realty Trust
Decker & Co.
Deutsche Börse AG
Dollar Tree Stores
Emirates Center for Strategic Studies and Research
Eurasia Drilling Company
Federal Realty Investment Trust
Glimcher Realty Trust
Hirtle Callaghan
Invest in Bavaria
Kimberly-Clark
Pennsylvania Real Estate Investment Trust
Spinnaker Coating, LLC
Turner Construction
Waste Management
Women in the Boardroom

ADAMS UNLIMITED

80 Broad St., #3202, New York, NY 10004
212/956-5900; fax: 212/956-5913; candice@adams-pr.com
www.adams-pr.com

PR, promotional partnerships, corporate branding, marketing research, strategic planning, special events, crisis management, image development. Founded: 1985.

Candice Adams Kimmel, pres.

ADLER PUBLIC AFFAIRS

1995 Molino Ave., #202, Signal Hill, CA 90755
562/961-6960; jeffadler@adlerpa.com
www.adlerpa.com

Public affairs, media relations, crisis management, community outreach, media training. Founded: 1986.

Jeff Adler, president/CEO



AFFECT

989 Avenue of the Americas, 6th flr., New York, NY 10018
212/398-9680; fax: 212/504-8211

Web: www.affect.com

Blog: www.techaffect.com

Twitter: www.twitter.com/teamaffect

Facebook: www.facebook.com/affect

Technology, healthcare and professional services. Founded: 2002.

Agency Statement: Affect is not your run-of-the-mill public relations and social media agency. Specializing in technology, healthcare and professional services, we combine smart people, creative ideas and hard work to provide exceptional service and produce tangible results. We are

quick thinkers and engaging writers, fearless media relations specialists and innovative marketers, equipped with the knowledge and skill set to make public relations, social media and marketing revenue drivers for our clients.

We know that every company has different business goals. Our services are tailored to meet communications needs of all shapes, sizes and budgets. We can help you launch a campaign, finesse your existing plans or light a creative spark that ignites your entire business strategy. From program development to execution, we focus on campaigns designed to make our clients successful and prove our worth on a daily basis by measuring our success, raising the bar, and measuring again.

If you're looking for a partner that shares your passion, enthusiasm and determination, contact us. For more information about Affect, visit our website or blog, TechAffect. Also, please see our acclaimed video series, 90 Seconds to PR Success, for more insight into how we think and work at Affect.

Sandra Fathi, pres. & founder

Email: sfathi@affect.com

Sample clients:

Ascent
Axon Healthcare Associates
Definiens
Easy Office Phone
Hauntworld
IDT911
INTTRA
MetricStream
Microdesk
Navis
Protegrity
Radware
Visier



AGENDA

400 Gold Ave., SW, #1200, Albuquerque, NM 87102
505/888-5877; fax: 505/888-6166; info@agenda-global.com
www.agenda-global.com

Full service public relations, corporate communications, crisis management, issues management, and government affairs. Employees: 25. Founded: 1996.

Agency Statement: Agenda is an international public relations, strategic communications and public affairs firm providing multidisciplinary solutions to complex business, market and policy challenges. Our focus is in developing strategies and programs for individual clients and coalitions, leveraging our expertise in campaign management, strategic messaging, stakeholder engagement, third-party allied development, marketing, advertising and international affairs. Our approach is based on decades of political, business and consulting experience at the local, state, national and international levels. Agenda is headquartered in Washington D.C. with offices in Albuquerque, Austin, Denver, Miami, Jackson, Wyoming and San Francisco.

Doug Turner, Max Hamel, Craig Pattee, Christian Goff, partners

925 15th St., 4th flr., Washington, DC 20005



AGNES HUFF COMMUNICATIONS GROUP, LLC

Marina Towers, P.O. Box 91194, Los Angeles, CA 90009
310/641-2525; ahuff@ahuffgroup.com

www.ahuffgroup.com

PR, media relations, strategic planning, crisis management, marketing communications, reputation management, branding, social media integration, corporate communications, community relations, product and serv-

Continued on next page

AGNES HUFF COMMS. GROUP, LLC continued

ice launches, B2B, media training and special event management and production. Employees: 5. Founded: 1995.

Agency Statement: Agnes Huff Communications Group, LLC is an award-winning full service strategic PR firm with expertise in a variety of industries including aviation, travel & tourism, healthcare, professional services, construction, transportation, green technology, publishing, entertainment and retail. The firm's account team has decades of experience with high profile clients delivering exceptional results that elevate client profiles and enhance their brands for business success.

Agnes Huff, PhD, pres./CEO; Richard Baldwin, CFO; Anna Jerden, acct. dir.; Vanessa Chandler, creative dir.

Bureau of Engineering
City of Los Angeles
Greystone Management
HNTB Corp.
Hotel Shangri-la Santa Monica
Los Angeles World Airports
Marina Del Rey Hospital
R&B JAAMZ, Inc. Productions
Rattle the Cage Productions
Van Nuys Airport
VCA Animal Hospitals
VCA-Antech, Inc.

AH&M MARKETING COMMUNICATIONS

152 North St., #340, Pittsfield, MA 01201
413/448-2260; fax: 413/445-4026; info@ahminc.com
Press rels., product publicity, speakers' programs, crisis mgmt., employee rels., IR, community rels. Founded: 1988.

James H. Allison, III, president

AIGNER PRENSKY MARKETING GROUP

214 Lincoln St., Allston, MA 02134
617/254-9500; fax: 617/254-3700
www.aignerprenskymarketing.com
Events planning; media placement. Founded: 1984.

Anne-Marie Aigner, co-pres.



AIRFOIL

1000 Town Center, #600, Southfield, MI 48075
248/304-1400; fax: 248/304-1401; vallee-smith@airfoilgroup.com
www.airfoilgroup.com
Employees: 59. Founded: 2000.

Agency Statement: Airfoil is an independent public relations and marketing firm serving both emerging and leading technology companies. With offices in Detroit, Silicon Valley, London and Hong Kong, the agency drives technology communications for a growing client roster across consumer, enterprise, healthcare and automotive segments. Airfoil provides services to measure, inform and accelerate clients' marketing communications, digital, social media and brand strategy programs. Airfoil has been honored as a Silver Anvil winner for work with Microsoft, named Technology Agency of the Year by the *Holmes Report* and recognized as a Best Place to Work by *Advertising Age*.

Follow Airfoil on Facebook and Twitter at @airfoilgroup.

Lisa Vallee-Smith, Janet Tyler, Co-CEOs; David Bailey, exec. VP & gen. mgr.; Tracey Parry, Leah Haran, sr. VPs; Sharon Neumann, sr. VP, finance & administration; Keith Donovan, Kevin Sangsland, Andy Kill, Tim Wieland, Amy Bryson, VPs

ABB
Altair
American Laser Skincare
Armaly Brands (Brillo)
Castrol innoVentures
Delphi
eBay
Faurecia

FordDirect
Fuze
Gas Station TV
GoAnimate
iCIMS
MetroMile
MICROS-Retail
Microsoft
MModal
MyLife
Netatmo
New Engineering University
Openways
Parrot
Plex Systems
Society of Manufacturing Engineers
SurveyMonkey
Walsh College
ZEISS

AKHIA PUBLIC RELATIONS

85 Executive Pkwy., #400, Hudson, OH 44236
330/463-5650; fax: 330/463-5624
www.akhia.com

Media rels., image campaigns, new product launches, events and sponsorship mgmt., trade publicity. Founded: 1996.

Jan Gusich, CEO

ALISON GROUP, THE

Advertising and PR firm
4234 Columbia Rd., Martinez, GA 30907
706/724-3758

www.thealisongroup.com
PR, business-to-business, mktg., creative, dir. mktg., sales promotion, research. Founded: 1982.

Mark Alison, president



ALLIDURA CONSUMER

450 W. 15th St., 7th fl., New York, NY 10011
212/229-8400; fax: 212/229-8496
www.inventivhealth.com/Allidura
twitter: @allidura
blog: allswell.allidura.com
Employees: 14

Agency Statement: Whether cars or cameras, diapers or detergent, health has never been more ubiquitous than it is today. For some brands, health may be a new focus. Fortunately, it's always been at the center of ours. And, we've taken this knowledge and enthusiasm to some of the world's largest brands to help them connect with today's socially charged, health-minded consumers.

Allidura Consumer, part of the InVentiv Health Public Relations Group, takes an integrated approach to communications with capabilities spanning public relations, digital and social media, marketing and branding, graphic design and multimedia, and research and measurement.

Our client counsel allows brands to communicate across the wellness spectrum regardless of whether a brand's equity is in health or faced with a health challenge. Our meaningful insights and creative know-how have been tapped by a full range of consumer product and nutritional supplement brands, over the counter and beauty products, and food and beverage companies.

Danielle Dunne, mng. dir.

ALLIED INTEGRATED MARKETING

111 E. 12th St., 2nd fl., New York, NY 10003
212/253-8777

Full-service event marketing and promotion agency; brand-building promotional programs, and consumer events.

Matthew Glass

ALLISON+ PARTNERS

ALLISON+PARTNERS

505 Sansome St., 7th flr., San Francisco, CA 94111
415/217-7500; fax: 415/217-7503; scott@allisonpr.com
www.allisonpr.com

Practice Areas: Consumer Marketing, Corporate, Global China Practice, Health + Wellness, Public Affairs, Social Impact and Technology.

Agency Statement: Allison+Partners is a fast-growing, global communications firm with 18 offices and more than 200 colleagues worldwide. The agency was founded to create a positive and highly entrepreneurial environment where talented people at all levels could do great work and thrive. Our mantra is "it's about the work," and we live that every day by working collaboratively to develop breakthrough campaigns that are never one-size-fits-all. Allison+Partners was named 2015 "Most Innovative Agency of the Year" and 2014 "Agency of the Year" by *The Holmes Report*.

Scott Allison, co-founder, chmn. & CEO; Andy Hardie-Brown, co-founder & COO; Jonathan Heit, co-founder, pres., Americas; Scott Pansky, co-founder & sr. partner; Phil Carpenter, sr. partner, west coast; Anne Colaiacovo, sr. partner & gen. mgr., New York; Zach Colvin, partner & gen. mgr., San Francisco; Matthew Della Croce, pres., Europe & global corporate; Brian Feldman, sr. partner & gen. mgr., Atlanta; Carline Jorgenson, gen. mgr., Los Angeles; Larry Krutchik, partner, Los Angeles; Cathy Planchard, sr. partner & gen. mgr., Phoenix; Lisa Rosenberg, chief creative officer; Kent Schwartz, partner & sr. VP, finance, San Francisco; David Wolf, managing dir., global China practice

Some of our clients include:

Adecco
Best Western International
California Tobacco Control Program
Frito-Lay
KOA
Mozilla
Orbitz
Pioneer
Samsung
Seventh Generation
Sony
Sprint
Toyota
Underwriter Laboratories
Zynga



ALPAYTAC PUBLIC RELATIONS/MARKETING COMMUNICATIONS

900 N. Franklin St., #708, Chicago, IL 60610
312/245-9805; fax: 312/245-9807; huma@alpaytac.com
www.alpaytac.com

Housewares, travel, consumer electronics, business-to-business, aviation, retail, finance, fashion, health and beauty. Employees: 24. Founded: 2004.

Agency Statement: Alpaytac is a top rated, award-winning public relations and marketing agency with offices in New York, Chicago, Los Angeles, and Washington, D.C. The agency's team of elite professionals applies its collective expertise in publicity, integrated marketing, social media and digital marketing to a diverse set of clients in more than 16 different industries. Clients include start-ups to global industry giants.

Alpaytac differentiates itself from other agencies by providing a branding driven and totally integrated model that fuses cutting edge PR, social media and digital strategies to help build businesses with measurable results.

Alpaytac and its executives have been recognized with over 24 awards in the last 5 years including, PR News' Brand Marketer of the Year, PR News' Top Women in PR for 2014, and Bulldog Media Relations Award, Best General Business Campaign – Gold Level.

Huma Gruaz, pres./CEO; Michelle Mekky, sr. VP/dir., Chicago office

AMF MEDIA GROUP

12657 Alcosta Blvd., #500, San Ramon, CA 94583
925/790-2662; jennifer@amfmediagroup.com
www.amfmediagroup.com

Healthcare, food & beverage PR. Employees: 23. Founded: 2007.

Vintage Foster, pres.; Jennifer DuBois, PR & social media team leader



AMP3 PUBLIC RELATIONS

349 5th Ave., New York, NY 10016
646/827-9594; Info@AMP3pr.com
www.AMP3pr.com

Fashion, beauty and lifestyle PR. Employees: 6. Founded: 2004.

Agency Statement: AMP3 PR is a boutique publicity agency based in New York City. We specialize in consumer lifestyle PR campaigns for both established and emerging companies including: fashion, accessories, beauty, entertainment, food, beverage, tech, culture and travel brands. We offer traditional PR & media outreach, social media marketing strategy & online visibility, and special event PR & production. Our top-rated agency offers one-on-one attention and a tailored approach. We help our clients to create content and communicate their stories effectively to gain maximum exposure and generates sales.

Alyson Roy, owner/partner

Blazetrak
Cat Footwear
Caterpillar Footwear
Exclusiv Vodka
Grooveshark
Iceland Naturally
Karelen
Lysium
Magnifico Giornata
Mixify
Nolcha
Nolcha Fashion Week
Paul Drish
Paul Drish Footwear
Polpettina Homestyle Pizza Kitchen
Taste of Iceland in NYC

ANDERSON JONES PR

DRIVING BUSINESS @ THE SPEED OF INFORMATION

ANDERSON JONES PR

402 Kensington Parc Dr., Decatur, GA 30002
404/419-6613; jennifer@andersonjonespr.com
www.andersonjonespr.com

Research & planning, brand development & marketing strategy, media relations & training, social media strategy, engagement & training. Employees: 10. Founded: 2009.

Agency Statement: Anderson Jones PR is an insights-driven, full service public relations and social media marketing agency.

We uncover your target audience's specific behaviors, interests, needs and motivations to translate your business goals into actionable marketing that connects with your customers where they are, when they are there and how they want to be engaged.

We deliver big agency success at boutique pricing.

Jennifer Jones, principal partner; Samantha Anderson, principal partner

Atlanta Institute of Music and Media
Cartoon Network
Coca-Cola Company
ING Financial
Kimberly Clark

ANDOVER COMMUNICATIONS, INC.

One Bridge Plaza, #325, Fort Lee, NJ 07024
201/947-4133

www.andovercommunications.com

Consumer prod./svcs; bus.-to-bus. PR. Employees: 6. Founded: 1989.

Steven Clark, pres.

ANDREA & ASSOCIATES

112 East 23rd St., New York, NY 10010
212/353-9585; fax: 212/473-7864; andrea@andreaandassociates.com
www.andreaandassociates.com
Non-profit PR. Founded: 1981.

Andrea Mikotajuk Kotuk, pres.

ANDREA OBSTON MARKETING COMMS. LLC

3 Regency Drive, Bloomfield, CT 06002
860/243-1447
www.aomc.com
PR strategy, planning and execution; services: crisis management and recovery & media training. Founded: 1982.

Andrea Obston, president

ANNE KLEIN COMMUNICATIONS GROUP

ANNE KLEIN COMMUNICATIONS GROUP, LLC

Member of IPREX Global Public Relations and Communication
1000 Atrium Way, #102, Mount Laurel, NJ 08054
856/866-0411; fax: 856/866-0401; AKCG@annekleincg.com
www.annekleincg.com

Full-service PR counseling firm. Employees: 9. Founded: 1982.

Agency Statement: Anne Klein Communications Group (www.annekleincg.com) is a national PR firm based in the Philadelphia region. We provide strategic counseling and communications programs to help clients achieve business goals. Our clients include *Fortune* 500 companies and other national and regional businesses and organizations.

We create customized communications programs that help position our clients, their products and their services in the marketplace and establish their reputations among their key target audiences. We also design communications programs to help our clients create a favorable public opinion climate in which to operate. Corporations and organizations undergoing change seek our advice in managing communications.

In addition to the traditional PR services - such as media relations and internal communications, we also specialize in issues and crisis communications, community outreach and change communications.

The firm is a member of IPREX (www.iprex.com), an international network of independent public relations firms, with offices throughout the world.

Anne Sceia Klein, founder; Gerhart Klein, exec. VP; Christopher Lukach, pres. & co-owner; Michael Gross, sr. VP



ANREDER & CO.

286 Madison Ave., #907, New York, NY 10017
212/532-3232; fax: 212/679-7999
www.anreder.com
IR, corporate PR, financial, crisis management. Employees: 8. Founded: 1990.

Steven S. Anreder, pres. & CEO

APCO worldwide®

APCO WORLDWIDE

700 12th St., NW, #800, Washington, DC 20005
202/778-1000; fax: 202/466-6002; information@apcoworldwide.com
www.apcoworldwide.com
Employees: 635. Founded: 1984.

Agency Statement: APCO Worldwide, a global communication, stakeholder engagement and business strategy firm, challenges conventional thinking and inspires movements to help our clients succeed in an ever-changing world. With more than 30 offices throughout the Americas, Europe, the Middle East, Africa and Asia, APCO's areas of expertise include:

Business, Industry & Finance

- Branding & Positioning
- Corporate Advisory & Market Entry
- Executive & Board Communication
- Financial Communication
- Internal Communication
- Marketing Communication
- Product Launch Navigator

Media, Public Opinion & Society

- Community Relations
- Corporate Responsibility & Sustainability
- Creative Services
- Crisis Management
- Issues Management
- Litigation Communication
- Media Relations & Spokesperson Training
- Online Communication
- Opinion Research
- Social Media
- Stakeholder Mapping & Engagement
- Strategic Philanthropy

Government & Public Policy

- Ally Development & Coalition Building
- Antitrust & Competition
- Business Diplomacy
- Government Relations
- Policy Research & Analysis
- Trade & Investment Policy

Stakeholders are at the core of all APCO does. We turn the insights that come from our deep stakeholder relationships into forward-thinking, creative solutions that always push the boundaries of communication.

Founded in 1984, APCO is an independent and majority women-owned business with a global headquarters in Washington, D.C.

Brad Staples, global CEO; Margery Kraus, founder & exec. chmn.

APCO's NEW YORK OFFICE

360 Park Ave. South, 11th flr., New York, NY 10010
212/300-1800; fax: 212/300-1819; nfernandez@apcoworldwide.com

Nelson Fernandez, chmn., North America & mng. dir., New York

APCO's EMEA HEADQUARTERS

47 Rue Montoyer 5th Floor, 1000 Brussels, Belgium
32-2-645-9811; fax: 32-2-645-9812; nbouvier@apcoworldwide.com

Nicolas Bouvier, chmn., Europe

APCO's ASIA HEADQUARTERS

1903, 19/F, Cambridge House, TaiKoo Place, 979 King's Road, Hong Kong
852-2866-2313; fax: 852-2866-1917; awendholt@apcoworldwide.com

Amy Wendholt, mng. dir., Hong Kong

China Ocean Shipping Company

Clinton Global Initiative

eBay

IKEA

Johnson Controls

Mars

Microsoft

Tesco

U.S. Travel Association

The UPS Foundation

ARIEFF COMMUNICATIONS

340 Pine St., #504, San Francisco, CA 94104
415/538-9363
www.ariEFF.com

Consumer products, style driven products, home decor. Founded: 2002.

Adrienne Arieff, president

ARTICULATE COMMUNICATIONS INC.

40 Fulton St., 15th flr., New York, NY 10038
212/255-0080; fax: 212/255-0090
www.articulatecomms.com

Business-to-bus., technology PR, industry analysis, comms., media training, media rels., positioning & message development and measurement. Founded: 2002.

Audra Tiner, CEO



ASCENDANT COMMUNICATIONS

Parkshot House, 5 Kew Rd., Richmond TW3 2JJ, United Kingdom
+44 (0) 208 334 8041; jcooper@ascendcomms.net
www.ascendcomms.net

B2B PR and communications services for vendors and businesses offering technology and services in Europe. Founded: 2003.

Agency Statement: Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European and global one stop shop solution for PR and associated services. Our proven team of experienced consultants and partners, based in offices across Europe, North America and Asia, have helped key brands such as Akamai, hybris SAP, Microsoft and TIBCO with their press, analyst, social media, content marketing and other PR requirements on a regional and global level. However, we also understand the needs of companies new to Europe and who are looking for support on a more regional, or country specific, level and who need the guidance and expertise of local media experts.

James Cooper, founder & principal

Clients of record:

Akamai
hybris SAP
Microsoft
TIBCO

ASCOT MEDIA GROUP INC.

P.O. Box 133032, The Woodlands, TX 77393
281/333-3507; fax: 832/813-5154; tstevens@ascotmedia.com
www.ascotmedia.com

Authors, publishers, entertainers, products, restaurant chains, attorneys, medical industry including: hospitals, doctors, plastic surgeons, dialysis, and chiropractors. Employees: 12. Founded: 2003.

Trish Stevens, CEO



ASPECTUS PR

117 E. 24th St., Suite 2A, New York, NY 10010
646/202-9845; info@aspectuspr.com
www.aspectuspr.com

Financial services, technology, energy, engineering & event marketing. Founded: 1995.

Agency Statement: Aspectus PR is a full-service, global communications agency. We focus on Financial Services, Technology, Energy, Engineering and Event Marketing. Through our offices in New York, London and Singapore, we service our clients across the globe. Our clients, who range from international conglomerates to start-up entities, view Aspectus PR as a strategic business partner. Our services include brand creation, development and sustainability, messaging and positioning, thought leadership, reputation management, crisis communications, media relations, social media, media training, content generation, industry analyst relations and SEO. We are an independent agency, 100% owned by our directors and employees.

Bill Penn, group chmn.; Alastair Turner, global CEO



AT THE TABLE PUBLIC RELATIONS

301 W. Platt St., #414, Tampa, FL 33606
813/251-4242
www.AtTheTablePR.com
Employees: 4. Founded: 1983.

Agency Statement: At The Table Public Relations is a food and beverage-focused firm that raises awareness and communicates messages for client brands, products and services. We are results-oriented and provide strength in crisis planning, marketing, strategic planning, news media

relations (publicity and promotion), social media programs and special events. We specialize in retail, restaurant, foodservice, commodity, product, and branded food categories.

Cheryl Miller, principal/CEO

Craft Kafe
Dynamark Systems
Georgia Fruit & Vegetable Growers Assn.
Georgia Pecan Commission
Pearson Farm
Sonny's BBQ

AULETTA AND COMPANY, LLC., R.C.

59 E. 54th St., New York, NY 10022
212/355-0400

General PR, such as beauty & fashion, food, sports, financial. Employees: 10. Founded: 1965.

Richard C. Auletta, pres.



AVANT COLLECTIVE

48 Wall Street, 5th flr., New York, NY 10005
917/830-2923; deanne@avantcollective.com
www.avantcollective.com

Fashion and lifestyle PR including ready to wear, jewelry and accessories. Founded: 2012.

Agency Statement: Avant Collective is a boutique PR & marketing agency working with clients in fashion and lifestyle. We take a bespoke, hands-on approach with each client, considering their overall objectives, budget and resources, which makes each engagement unique.

Deanne Yee, Teresa Cheng, co-founders & partners

Artifact Uprising
Bikini.com
HEUCY
Jennie Kwon Designs
KBLU

AXIA PUBLIC RELATIONS

888-PR-FIRM-8
www.axiapr.com

Food & beverage; greentech; healthcare; mobile/wireless; professional services; real estate finance & development; sports/leisure; technology/industrial; travel. Founded: 2002.

Jason Mudd, Principal

Brightway
Dave & Buster's
Fidelity National Financial
FIS

Miller Lite
Rebounderz
Southern Comfort
Verizon

B



BACKBAY COMMUNICATIONS

20 Park Plaza, Suite 801, Boston, MA 02116
617/556-9982; bill.haynes@backbaycommunications.com
www.BackBayCommunications.com

Financial and professional services. Employees: 14. Founded: 2005.

Agency Statement: BackBay Communications is an independent strategic branding, marketing and public relations firm focused on the financial and professional services sectors. BackBay offers a unique

Continued on next page

BACKBAY COMMUNICATIONS continued

combination of content and creativity. BackBay's services include advertising, branding, events, marketing materials, websites, and PR. BackBay is highly regarded for its thought leadership initiatives and relationships with the major business media. With offices in Boston, New York and London, BackBay serves companies in the U.S. and Europe, and around the world through strategic partnerships.

BackBay Communications' capabilities include:

- Advertising
- Branding
- Corporate positioning
- Conference speaking
- Marketing Collateral
- Media Relations
- Social media
- Video
- Websites

Bill Haynes, president

825 Third Ave., Suite 241, New York, NY 10022

212/520-1385; kelly.holman@backbaycommunications.com

Kelly Holman

106 Great Portland St., London, W1W 6PF, UK

+44 (0)203 475 7550; toby.mitchenall@backbaycommunications.com

Toby Mitchenall

Adams Funds

Adveq

AFEX

Boston Partners

Bregal Partners

Bregal Sagemount

CEANNATE

CenterOak Partners

Eagle Investment Systems

Evanston Capital Management

Graycliff Partners

Hancock Capital

HarbourVest Partners

Karen Clark & Company

Linedata

Meketa Investment Group

Monroe Capital

Murray Devine

Nautic Partners

Pamlico Capital

Quad-C Management

Ridgemont Equity Partners

Riverside Company

Stellus Capital

Sun Capital

TA Associates

TD Bank

Thompson Street Capital Partners

BADDISH GROUP, THE

28 W. 39th St., #302, New York, NY 10018

212/221-7611; info@thebaddishgroup.com

www.thebaddishgroup.com

Consumer PR.

Laura Baddish, CEO

BALTZ & COMPANY, INC.

49 W. 23rd St., 9th flr., New York, NY 10010

212/982-8300; info@baltzco.com

www.baltzco.com

PR firm specializing in restaurant, food, beverage and hospitality companies. Founded: 1998.

Phillip Baltz, President

BANDY CARROLL HELLIGE

307 W. Muhammed Ali Blvd., Louisville, KY 40202

502/589-7711

www.bch.com

Corp. comms., issues mgmt. and marketing comms. Founded: 1995.

Susan Bandy, Mark Carroll, Tim Hellige, Gary Sloboda, Matt Kamer, partners

BARBER MARTIN ADVERTISING

7400 Beaufont Springs Dr., #201, Richmond, VA 23225

804/320-3232

www.barbermartin.com

Full-service agency. Founded: 1989.

Robyn Deyo, owner & CEO

BAROKAS PUBLIC RELATIONS

71 Columbia St., Ste. 325, Seattle, WA 98104

206/264-8220; fax: 206/264-8221

www.barokas.com

Media rels., crisis comms., social media, creative svcs., business press, trade show support, strategic planning. Employees: 25. Founded: 1998.

Howie Barokas, owner & CEO

BASSETT & BASSETT INC.

1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226

313/965-3010; fax: 313/965-3016

www.bassettbassett.com

PR, advertising and marketing; social & digital marketing; comms. mgrs., counselors & trainers. India representation established 2009. Employees: 11. Founded: 1986.

Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.



Bateman
group

BATEMAN GROUP

1550 Bryant St., #300, San Francisco, CA 94103

415/503-1818; fax: 415/503-1880; info@bateman-group.com

www.bateman-group.com

Blog, Bateman Banter: www.batemanbanter.com

An award-winning agency founded in 2004. Making a bigger impact for a more select group of companies. Integrates PR, social media, content and analytics to help technology and consumer brands turn innovation into market leadership. Based in San Francisco, offices in Brooklyn. Employees: 43. Founded: 2004.

Agency Statement: Bateman Group is an integrated public relations and social media communications firm founded in 2004 around a compelling vision — to make a bigger market impact for a smaller, more select group of companies. Our ideal clients are companies, regardless of size, solving real problems in ground-breaking and sometimes disruptive ways that value content expertise, exceptional writing and guaranteed senior-level attention from their communications partner above all else. Based in San Francisco with offices in New York City, Bateman Group set out to be distinctive through its approach to planning, ability to deliver excellent results, pursuit of client satisfaction and creative program execution. Fundamentally, Bateman Group is about accountability. We understand that a well-developed communications strategy is useless if measurable returns cannot be realized. We insist on correlating every client's investment with their bottom line returns, such as improved stock valuation, market share gains and increased revenue.

Fred Bateman, CEO and founder; Bill Bourdon, partner & gen. mgr.; Syreeta Mussante, sr. VP; Shannon Hutto, Paula Cavagnaro, Amanda Van Nuys, VPs; Elinor Mills, VP of content; Amy Ziari, dir. of content & media strategy; Justin Mauldin, sr. acct. dir.; Miles Daniels, Mina Manchester, acct. dirs.; Jordan Fellows, Ben Friedland, Kerry Tescher, acct. mgrs.

45 Main St., #617, Brooklyn, NY 11201

347/410-7983

Tyler Perry, partner and gen. mgr.; Steph Johnson, sr. VP; Matt Coolidge, acct. dir.; Elissa Davis, Sara Spitz, acct. mgrs.

Addepar

AdRoll

Animoto

App Annie

Bromium

Campaign Monitor

Code42

Fuze

Google Cloud Platform

Google for Work

HackerOne

Invoca

LightSpeed Retail

LinkedIn

Lookout

Netskope

Numerify

Ping Identity

Prosper

Scale Venture Partners

Sharethrough

Sitecore

Sysomos

Ticketfly

Virtustream

ZenPayroll

BBDS COMMUNICATIONS

See Noble Communications

BBK WORLDWIDE

117 Kendrick St., #600, Needham, MA 02494
 617/630-4477; fax: 617/630-5090
www.bbkworldwide.com
 PR, media rels., strategic planning, mktg. comms. for pharm., biotech, medical device and healthcare svcs. Founded: 1983.

Joan Bachenheimer, founding principal

BCA MARKETING COMMUNICATIONS

Advertising and PR firm
 800 Westchester Ave., N641, Rye Brook, NY 10573
 914/697-4866
www.bcany.com
 PR, adv., creative, mktg. for int'l travel and tourism. Capabilities include media rels., special events, promotions and projects. Founded: 1984.

James Cronin, pres.

BCF

4500 Main St., #600, Virginia Beach, VA 23462
 757/497-4811; fax: 757/497-3684
www.bcfagency.com
 Regional and national accounts in the travel/tourism, beverage, consumer products, healthcare, technology, pet and retail industries, and business-to-business initiatives. Founded: 1980.

Art Webb, pres. & CEO

BE SOCIAL PUBLIC RELATIONS

143 South Cedros Ave., Suite B203, Solana Beach, CA 92075
 858/764-0566; contact@besocialpr.com
www.besocialpr.com
 Beauty, lifestyle. Employees: 10. Founded: 2011.

Acai Roots
 Big Brothers Big Sisters
 Bon Affair
 Bzees
 Cate McNabb Cosmetics
 Elle Mer
 Foot Cardigan
 Ipanema
 Prana
 Sunology
 Swell Caroline



Beautiful Planning
 MARKETING & PR

BEAUTIFUL PLANNING MARKETING & PR

149 Madison Ave., 10th flr., New York, NY 10017
 877/841-7244; fax: 866/694-3505; info@beautifulplanning.com
www.beautifulplanning.com
 Fashion PR, beauty & lifestyle, consumer products, experts & authors, B2B, B2C, technology, event PR, celebrity, entertainment, sports, corporate, executives, food & beverage, travel & hospitality. Employees: 14. Founded: 2005.

Agency Statement: Established in 2005, Beautiful Planning Marketing & PR (BPMR) is a full service NYC PR Firm with a global media reach. What makes us different? We are an exciting firm with consistently fresh out of the box ideas and bustling personalities. We are a strong PR firm with a finger on the pulse of what's hot now. We have truly developed a name within the Public Relations industry for perfection, professionalism and excellence in helping to grow names, brands and businesses around the country as well as on an international level. Our team is made up of creative, energetic, and unique publicity and brand development professionals that are ready to take you next PR campaign to an unsurpassed level of excellence. We deliver aggressive PR campaigns and a worthwhile media buzz that you simply will not find elsewhere.

We specialize in Fashion PR, Beauty and Lifestyle, Consumer Brands, Products, Technology, Healthcare, Food & Beverage, Entertainment, Sports, Experts, Authors, and Event PR.

Beautiful Planning Marketing & PR is located in the heart of bustling New York City with our offices in midtown Manhattan. We are proud to have an amazing location overseeing the NYC Fashion District. Though

we are an NYC PR Firm our clients span across the globe. We have the ability to draw local, national U.S. press for any client, in any location.

Monique Tatum: CEO; Wendy Vazquez, jr. A/E.; Autumn Gilliam, publicity asst.

201 Spear St., Suite 1100, San Francisco, CA 94105
 601 West Broadway, Suite 400, Vancouver BC V5Z 4C2 Canada

Accessories Expert Kimmie Smith

Bel Vigour

City Model and Talent

CRCC Asia

CSPAS

David A. McKnight- Fashion Stylist and Author

Duffield Lane

EMERGE! A Runway Fashion Show: Fashion Show for Emerging Designers honoring Andre Leon Talley with Award presented by Diane Von Furstenburg

Estella NYC

Fighting With Leukemia with Fashion for The Leukemia & Lymphoma Society

From the Inside Out Project

Hot 97 Summer Jam 2013 20th Anniversary

Gamesformation

Green EMBASSY

Igloodgn

Integrity Partners

Mercedes Benz Fashion Week Nina Skarra

Model Launcher

MVC Management Productions

Mind Body and Soul Wellness

Model launcher

New Look New Life Plastic Surgery

NHEO: National Hispanic Entrepreneurs Organization

OakGem

Out-Fit Challenge Mud Run

Paris Luxe

Princess Marie Chantal - www.MarieChantal.com

The Reality of FASHION The Reality of AIDS

The Mane Choice

Texas de Brazil

SimpleDeal Mobile App

Snowman NEW YORK

W Concept

BEBER SILVERSTEIN GROUP

89 NE 27th St., Miami, FL 33137

305/856-9800

PR, marketing, community relations, special events. Founded: 1988.

Jennifer Beber

BECKERMAN

One University Plaza, Suite 507, Hackensack, NJ 07601

201/465-8000; fax: 201/465-8040

www.beckermanpr.com

Renewable energy technologies, real estate, consumer, professional services, public affairs and government. Founded: 1989.

Keith Zakheim, CEO

B E E H I V E PR

BEEHIVE PR

1021 Bandana Blvd. E, Suite 226, St. Paul, MN 55108-5112

651/789-2232; fax: 651/789-2230; rmartin@beehivepr.biz

www.beehivepr.biz

Consumer and B2B media relations, social media strategy and activation, crisis management, brand positioning, sponsorship activation, corporate communications, employee engagement and CSR. Employees: 10. Founded: 1998.

Agency Statement: Beehive PR is a strategic PR boutique based in St. Paul, Minn. We are focused on creating a positively brilliant experience for our clients, partners and team, every day. We have a reputation for fresh insights – focused on differentiating brands – big ideas, contagious energy and results. Our senior strategists and savvy specialists are experts in strategic communications and quick studies of our clients' businesses. Beehive works across a wide range of industries, around the globe and in our own

Continued on next page

BEEHIVE PR continued

backyard. Our team is committed to being a trusted partner. We create positive momentum with our clients. And we deliver results on time, on budget.

Lisa Hannum, CEO; Nicki Gibbs, Ayme Zemke, VPs

Builders Assn. of the Twin Cities
Christopher & Banks
Coloplast Corp.
DCM Services, LLC
Deluxe Corp.
Ergodyne

Peters Billiards
Preferred One
Rasmussen College
University of Minnesota
Health
Verizon Wireless

BEHAN COMMUNICATIONS, INC.

86 Glen St, Glens Falls, NY 12801
518/792-3856; mark.behan@behancom.com
www.behancommunications.com
Founded: 1988.

Mark L. Behan, pres. and founder

BELLA PUBLIC RELATIONS, INC.

226 W. 37th St., 15th flr., New York, NY 10018
212/868-8183; fax: 212/868-8187
m.russo@bellapr.com
www.bellapr.com

Beauty, fashion; lifestyle. Employees: 6. Founded: 2001.

Marla Russo, CEO/pres.

Chuckle farm
Click-eez bracelets
Drom fragrances
Eye of ja jewelry
Kryolan
Lasio hair care
Promgirl
Revlon
Xen-Tan

BELLEVUE COMMUNICATIONS GROUP

Subsidiary of S.R. Wojdak & Associates
200 So. Broad St., #850, Philadelphia, PA 19102
215/735-5960; fax: 215/546-0636
www.bellevuepr.com
Full-service PR firm.

Kevin A. Feeley, pres.



BENDER/HELPER IMPACT, INC.

11500 W. Olympic Blvd., #655, Los Angeles, CA 90064
310/473-4147; fax: 310/478-4727; info@bhimpact.com
www.bhimpact.com
Entertainment content, services, products & technology. Employees: 50.
Founded: 1986.

Agency Statement: Bender/Helper Impact (B/HI) is an independently-owned, global marketing communications and public relations firm focused on current and future entertainment content, products, services and technologies.

B/HI has implemented highly-effective communications programs and initiatives for many of the largest and most influential entertainment and media companies and properties in the world. Additionally, the company has executed public relations and social media-based communications strategies for cutting-edge companies' products, services and technologies.

Lee Helper, pres. & partner; Dean Bender, prin.

Fathom Events
HBO Global Licensing
HBO Home Entertainment
Konami Digital
Lionsgate Home Entertainment
Magnolia
Show Mobile

Sony Online Entertainment
The QYOU
Warner Bros.

BENDURE COMMUNICATIONS

201 East Washington St., Middleburg, VA 20118
540/687-6700; info@bendurepr.com
www.bendurepr.com
Employees: 5.

Vicki Bendure, pres.



BENNETT & COMPANY MARKETING

543 Estates Place, Orlando, FL 32779
407/478-4040; laura@bennettandco.com
www.bennettandco.com

blog: <http://bennettaboutmarketing.wordpress.com>
Specializing in travel, restaurants, hotels, real estate, luxury clients and major special events. Employees: 13. Founded: 1982.

Agency Statement: From coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served.

Centrally headquartered in Orlando, the agency has long-time affiliates across the state and connections around the US and the globe. Since 1982 we have focused on knowing the media, leaders and communication pathways to reach consumers. Utilizing today's tools for PR, marketing and social media, ultimately it is about results and whether our clients profit.

After nearly 30 years, we enjoy our clients and thrive on being the one clients turn to for smart professionals who bring results. And a healthy dose of fun too.

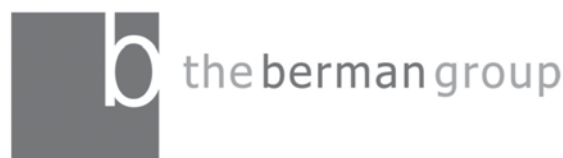
Laura Phillips Bennett, president

BENSIRRI PR

15th flr., Space Tower, Kuwait City, Kuwait
+965 224 79542; contact@bensirri.com
www.bensirri.com

Oil and gas, transport, travel, and logistics, technology, financial and investor communication, consumer communication. Employees: 5.
Founded: 2008.

Fawaz Al Sirri, mng. partner



BERMAN GROUP, INC., THE

380 Lexington Avenue, 19th flr., New York, NY 10168
212/450-7300; fax: 212/450-7301; sberman@bermangrp.com
www.bermangrp.com

Real estate, construction, legal, financial svcs. Employees: 40. Founded: 2006.

Agency Statement: The Berman Group is a full-service corporate communications firm delivering business-to-business marketing, public relations and special events services to corporations, associations and nonprofits. Our work ranges from economic development campaigns on behalf of the City of New York to nonprofit galas, public relations campaigns, creative development launches and online campaigns. We apply an integrated approach and have built a proven track record in strategic communications designed to win business and grow organizations. Clients include businesses in the construction, real estate, legal, financial services industries and other business-to-business markets.

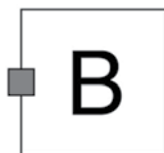
Sarah S. Berman, pres.

7x24 Exchange
Adam America
AKF Group LLC

Albanese Organization
 Association of Legal Administrators
 Avenue of the Americas Assn.
 BASF Corp.
 Belkin Burden Wenig & Goldman, LLP
 Building Trades Employers' Assn.
 Castellano, Korenberg & Co.
 Clarion Partners
 Clune Construction Co.
 Contractors' Assn. of Greater New York, Inc.
 CoreNet Global
 DataGryd/Colliers International
 Donnelly Mechanical
 Edison Properties
 E-J Electric Installation Co., Inc.
 Environmental Contractors Assn.
 Faithful+Gould
 Goods for Good
 Gotham Organization
 Gotham West Market
 Gracie Inc.
 Habitat for Humanity
 Heideell Pittoni Murphy & Bach LLP
 Hunter Roberts Construction Group
 International Facility Management Assn.
 Jaros Baum & Bolles
 Knoll
 L+L Holding Co.
 Madison Capital
 Margolin, Winer & Evens, LLP
 Mc Gowan Builders
 McGraw-Hill Financial
 Murray Hill Property
 Natural Resources Defense Council
 New York City Economic Development Corp.
 Platinum Drive Realty
 RockFarmer Capital
 Slate Property Group
 State University of New York System
The Real Deal Magazine
 Urban Land Institute
 VOA Architecture
 WX Inc. - New York Women Executives in Real Estate

BEUERMAN MILLER FITZGERALD

643 Magazine St., #405, New Orleans, LA 70130
 504/524-3342
 www.e-bmf.com
 PR, crisis comms., reputation mgmt., media rels., gov't affairs. Founded: 1990.
 Greg Beuerman, Virginia Miller, partners



**BIANCHI
PUBLIC
RELATIONS**

BIANCHI PUBLIC RELATIONS, INC.

888 W. Big Beaver Rd., #777, Troy, MI 48084
 248/269-1122; fax: 248/269-8202; bianchipr@bianchipr.com
 www.bianchipr.com
 Aftermarket, association, automotive, business-to-business, construction, consulting, design, education, engineering, financial services, industrial, legal, manufacturing, not-for-profit, professional services and technology sectors. Employees: 8. Founded: 1992.
Agency Statement: Based in the North American industrial nexus of Detroit, Bianchi PR provides clients with strategic communications counsel, PR/media relations support and digital/social content development in the business-to-business and automotive / industrial technology sectors. The firm has worked with 12 of the top North American automotive OEM suppliers and offers senior attention and deep expertise in media relations, strategic planning, message development and event / speaking support. As a member of the Public Relations Global Network (www.prgn.com), a leading consortium of independent PR agencies working to provide local expertise worldwide, Bianchi PR also offers global reach and a full range of communications services.

James A. Bianchi, pres.; Jessica Killenberg, VP, acct. svcs.
 3M Automotive Division
 Accuride Corp.
 BASF Automotive
 Cooper Standard
 Freudenberg NOK Sealing Technologies
 FRIMO North America
 Johnson Controls Automotive Group
 Munro & Associates
 Schaeffler Group Automotive
 TRW Automotive

BIG SKY COMMUNICATIONS, INC.

2001 Gateway Place, #130W, San Jose, CA 95110
 408/436-3900
 www.bigskypr.com
 Full service public relations firm.
 Coleen Muller Padnos, pres.

BIGEYE CREATIVE

(Formerly Covenant Communications)
 500 S. Magnolia Ave, Orlando, FL 32801
 407/839-8599; fax: 407/839-4779
 www.bigeyeagency.com
 Communications and marketing.
 Justin Ramb, CEO



BIOSECTOR 2

450 W. 15th St., 6th flr., New York, NY 10011
 212/845-5600; jokane@biosector.com
 www.inventivhealth.com/B2
 twitter: @biosector2
 blog: b2view.biosector2.com
 Employees: 45. Founded: 2002.

Agency Statement: Biosector 2 (B2) is a global healthcare communications agency that partners with visionary clients to deliver groundbreaking programs and improve the health of people's lives. For more than a decade, B2's experience as an agency spans virtually every category in the industry and drives strategic solutions for their clients.

With a dynamic and collaborative team in New York, Washington, Los Angeles, and London, B2 provides clients with global reach and fully integrated services. Biosector 2, as part of the InVentiv Health Public Relations Group, delivers unmatched perspective, creative know-how, and a truly integrated approach to communications.

At Biosector 2 our main goal is to create measurable behavior change for our clients' most important stakeholders. Our track record reflects the systematic approach we take for all of our clients' business needs. Our dynamic, insightful approach allows us to solve today's problems while uncovering tomorrow's opportunities.

Janine O'Kane, US mng. dir.; David Kane, EU mng. dir.

BIRNBACH COMMUNICATIONS INC.

20 Devereux St., #3A, Marblehead, MA 01945
 781/639-6701; fax: 781/639-6702
 www.birnbachcom.com
 Technology, unified comms., financial software and svcs., security & compliance, clean tech, B2B, professional svcs., storage, healthcare, consumer, social networking, nonprofit and education. Employees: 10. Founded: 2001.

Norman Birnbach, founder

Avior Computing
 Blue Stream Laboratories
 Company Folders
 Edvisors
 LaunchU/Oberlin College
 PCI Synthesis
 UNIT4 Business Software
 Vortex Aquatic

BITE

100 Montgomery St., San Francisco, CA 94104
415/365-0222; fax: 415/365-0223
Technology communications for enterprise B2B, consumer tech,
Internet/Web 2.0 & cleantech. Founded: 1995.

Sean Mills, regional dir., North America

BITNER GOODMAN

Partner in the Worldcom PR Group
2101 Northeast 26th St., Fort Lauderdale,
FL 33305
954/730-7730; fax: 954/730-7130;
info@bitnergoodman.com

Gary E. Bitner, pres.



BIZCOM ASSOCIATES

16301 Quorum Dr., #150A, Addison, TX 75001
972/490-0903; fax: 972/692-7975; scottwhite@bizcompr.com
www.bizcompr.com
Business-to-bus. PR, consumer products and services, environmental,
franchising, social media, start-ups. Founded: 1999.

Scott White, president

Connemara Conservancy
Corner Bakery Cafe
Galavante
MFV Expositions
Montgomery Farm
Red Mango
Star Wellness
The Dwyer Group
Vent-a-hood
Wingstop

BLAINE GROUP, THE

8665 Wilshire Blvd., #301, Beverly Hills, CA 90211
310/360-1499; fax: 310/360-1498
www.blainegroupinc.com
PR and IR firm, financial PR, creative, direct mktg., infomercials, sales
promo., healthcare and technology specialty, entertainment, authors,
mktg., crisis planning and management. Employees: 10. Founded: 1975.

Devon Blaine, president/CEO

Affordable Healthcare Review
California Capital Partners
Coastal Financial Partners Group
CV Studios Entertainment
GENRICH Family Office
Global Crowdfunding Conference
LawFund Management Group
restrainingorders.expert
Wheelchair Solutions
Books: *You Are Photogenic*; *Connected to Goodness*

BLAKESLEE

916 N. Charles St., Baltimore, MD 21201
410/727-8800; fax: 410/752-1302
www.blakesleeadv.com
Full-service mktg. comms. firm, PR, corp. comms. Founded: 1931.
Founded: 1931.

Duane LeVine, pres. & CEO

BLATTEL COMMUNICATIONS

250 Montgomery St., #1200, San Francisco, CA 94104
415/397-4811; fax: 415/956-5125; ellen@blattel.com
www.blattel.com
Professional services and business to business marketing and public
relations in the primary areas of legal, commercial real estate and con-
struction, financial services and consulting, and various professional
associations. Founded: 1990.

Ellen Blattel, CEO



BLAZE

1427 Third Street Promenade, #201, Santa Monica, CA 90401
310/395-5050; fax: 310/395-5001; mkovacs@blazepr.com
www.blazepr.com

Resorts and hospitality; food and beverage; sports & entertainment; con-
sumer products and healthy lifestyle. Employees: 10. Founded: 1990.

Agency Statement: BLAZE is the trusted partner of choice for lifestyle
challenger brands hungry for a real piece of the marketshare. BLAZE has
been retained by a growing number of savvy clients who want integrated
PR, influencer and social media strategies - and flawless execution.
BLAZE senior level professionals play a hands-on, day-to-day role with
clients. With more than two decades of relationships and a solid team
founded in strategic approaches, BLAZE is adroit in advancing client
objectives and nimble to the quick-changing pace of media technologies.

Matt Kovacs, president

Clients include:

Adventure City
AmaWaterways
Brewery Ommegang
Craig Realty
ESPN
HelleTel app
KeVita Sparkling Probiotic Beverages
Marriott Hotels
Michael's Restaurant Group
Nawgan Products, LLC
NutraWise
Performance Bike
Sloan Valve
Table Tops Unlimited
Valence Surface Technologies



BLH CONSULTING, INC.

502 Pryor St., #301, Atlanta, GA 30312
404/688-0415; betsy@blhconsulting.net
www.blhconsulting.net

General market consumer brand and business-to-business PR and market-
ing communications with additional specialty areas targeting the African-
American and U.S. Hispanic markets. Employees: 4+. Founded: 2002.

Agency Statement: BLH Consulting, Inc. specializes in developing
and implementing consumer brand and business-to-business public rela-
tions and strategic marketing communications programs that are relevant
and inclusive.

As an independent PR and marketing communications consulting firm,
BLH's award-winning consultants bring corporate and global agency
experience as well as the most relevant minds together to tackle their
clients' most pressing communications and marketing challenges.

Select Services: traditional and social media relations, strategic coun-
sel, media training, diversity program communications, corporate and
community partnership negotiations, special events, advertising counsel,
urban and rural outreach, and translation services.

Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO;
Jenifer Cooper, creative dir.; Jemia Singleton, Sorayana Bravo Cook,
A/Ss; Tiffany Barranco, sr. A/E; Linda VanBrackle, acct. coord.;
Nichole Taylor, sr. acct. supervisor; Alejandra Cadiz Gomez, Hispanic
mktg. dir.

American Cancer Society
Brodeur Partners
Cabarrus County Schools
Concessions International, LLC

Cooperworks
COX Enterprises
Fulton-DeKalb Hospital Authority, The
GlaxoSmithKline Consumer Healthcare
Ketchum
Mitchell Communications Group
Punch of Creativity
UST Global
Voya Financial



BLISS INTEGRATED COMMUNICATION

Member of The Worldcom Public Relations Group

500 5th Ave., #1640, New York, NY 10110

212/840-1661; fax: 212/840-1663

www.blissintegrated.com

Professional & financial svcs., healthcare, B2B, B2C, thought leadership, mktg. & digital comms. Employees: 40. Founded: 1975.

Agency Statement: Bliss Integrated Communication is a 40-year old marketing communication firm that helps healthcare, financial and professional services companies build reputation and sales through PR, digital media, investor relations and analytics. We focus on goals and results, not on stand-alone tactics. Clients include some of the most respected names in the industries served; average tenure among large clients is eight-plus years. What sets us apart is our strategic approach to communication and our unwavering commitment to our clients' success.

Elizabeth Sosnow, Meg Wildrick, mng. partners; Cortney Stapleton, partner; Michael Roth, practice leader, healthcare; Aven James, Katherine Kilpatrick, Patrick Ruppe, Vicky Aguiar, Diana Dopfel, VPs

Active International

Bank of West

BDO

Berkadia Commercial Mortgage

Cielo

Confluence

Convatec

Fair Health

Fidelity Investments Personal Investing

Hay Group

Jefferson International

John Theurer Cancer Center

KeyBanc Capital Markets

KeyBank Real Estate Capital

Key Private Bank

Kurt Salmon

Millennium Health

Pfizer, Inc.

Procure Treatment Centers, Inc.

Strategic Decisions Group

Symphony

Transcelerate

Verisight

Victory Capital Management



BLOND, INC., SUSAN

50 W. 57th St., New York, NY 10019

212/333-7728

www.susanblondgroupinc.com

Founded: 1987.

Susan Blond, pres.

BLUE MINE GROUP

3525 Del Mar Heights Rd, #636, San Diego, CA 92130

858/792-2633; fax: 858/792-5928

www.blueminegroup.com

Strategic mktg. comms. firm. Specializes in mktg., product launches, re-positioning products.

Michael Lurie, founder & CEO

BLUE PRACTICE, INC.

388 Market St., #1400, San Francisco, CA 94111

415/381-1100

www.bluepractice.com

Crisis comms., PR strategy and branding; media rels.; media training, social media and blogger rels.; digital/video service; search mktg.; investor rels.; reputation mgmt.; and website and creative design. Founded: 2006.

Jessica Switzer, Tim Gnatek, partners & co-founders

BLUE SKY MARKETING COMMUNICATIONS

900 Broadway, #702, New York, NY 10003

212/995-1777; info@blueskypr.com

www.blueskypr.com

Consumer marketing communications with a focus on beauty, health, grooming, fitness and lifestyle. Founded: 1999.

Diane Bates, Susan Hagaman, partners

BML PUBLIC RELATIONS

356 Bloomfield Ave., #2, Montclair, NJ 07042

973/337-6395

www.bmlpr.com

Consumer focused-product launches & placement, branding events, celeb/athlete appearances & social media. Founded: 2006.

Brian M. Lowe, pres. & CEO



BOARDROOMPR

1776 No. Pine Island Rd., #320, Ft. Lauderdale, FL 33322

954/370-8999; fax: 954/370-8892; 877/773-4761; donsill@boardroompr.com

www.boardroompr.com

Services: Media/public relations; crisis management; integrated marketing; social media, website development, online marketing; SEO; branding; new product launches and grand openings; public affairs; and media training. Employees: 16. Founded: 1988.

Agency Statement: BoardroomPR is a full-service public relations and marketing firm delivering results for many of Florida's most successful professionals, corporations, entrepreneurs and non-profit organizations. Now in our 26th year, we are able to leverage the skills and connections of our staff, which includes former journalists, seasoned P.R. and marketing professionals to secure earned media throughout Florida. Clients turn to us when they want creative solutions to help them raise their visibility, establish their credibility and ultimately make their phones ring for new business.

BoardroomPR helps bridge traditional and new media to generate newspaper, magazine, trade journal, radio, television and online coverage. Our digital expertise includes website development, blog and social media management and email campaigns. Perhaps most important in today's Internet-driven economy, our online campaigns incorporate research, search engine optimization (SEO) and pay-per-click (PPC) and online reputation management (ORM). We offer full-service branding capabilities consisting of logo, ad and collateral materials design, copywriting and video production. With offices in Fort Lauderdale, Miami, Orlando and Tampa, we are uniquely positioned to serve clients across Florida, and the U.S.

Julie Talenfeld, pres.; Don Silver, COO

World Trade Center Tampa Bay, 1101 Channelside Dr., Tampa, FL 33602

813/895-3040; ttemplin@boardroompr.com

Todd Templin

The Historic Angebilt Bldg., 37 N. Orange Ave., Suite 500, Orlando, FL 32801

407/973-8555; mfriedman@boardroompr.com

Michelle Friedman

601 Brickell Key Dr., Suite 700, Miami, FL 33131

786/453-8061; jclarin@boardroompr.com

Jennifer Clarin

Accountable Care Options, LLC

Altman Companies

American Cancer Society "Jail 'n Bail"

Anesthesia Pain Care Associates

City National Bank

Continued on next page

BOARDROOMPR continued

C3/Customer Contact Channels
Canyon Ranch Living Miami Beach Residences
Development Specialists, Inc.
e-Builder
Feldman Gale
Field of Flowers
Fiske & Co. CPAs
Florida's Children First
Florida Peninsula Insurance Co.
Florida Property and Casualty Insurance Association
Franklin Street
Holocaust Documentation & Education Center
Hope Outreach Center
IStar Financial
Marina Palms
McCrane Property Company
MyMotionCalendar
Oasis Outsourcing
Saint Mark's Episcopal School
Social Media Law & Order
Six/Ten LLC
Tropical Financial Credit Union



BOB GOLD & ASSOCIATES

BOB GOLD & ASSOCIATES

1640 South Pacific Coast Hwy., Redondo Beach, CA 90277
310/784-1040; fax: 310/784-1050; bob@bobgoldpr.com
www.bobgoldpr.com
Software, hardware, infrastructure and content companies. Employees:
13. Founded: 1997.

Agency Statement: Bob Gold & Associates is a boutique agency specializing in the marketplace where print, high-speed Internet, telephony, and video collide. The agency's wide-ranging client roster includes software, hardware, infrastructure and content companies.

We are a co-founder of the Whiteoaks International Network, represented by 17 agencies in 37 countries across four continents. As the only North American member, we offer clients consistent global reach and coverage via one contact, one report and one invoice.

Bob Gold, president

Adder Technology	Penthera
Amdocs	Property I.D.
Deluxe Entertainment	Psychability
EchoStar	Sling Box
Hitachi Consulting	Sling Media
Newsbeam	Telit Wireless Solutions

BOELTER + LINCOLN MARKETING COMMS.

222 E. Erie St., 4th fl., Milwaukee, WI 53202
414/271-0101; fax: 414/271-1436
www.boelterlincoln.com
Media rels., events, crisis comms., online mktg., collateral, advocacy advertising, media training, web. dev. Founded: 1975.

Jill Brzeski, pres./CEO

BOGART COMMUNICATIONS

5 Jordan Rd., Hastings-on-Hudson, NY 10706
212/486-0030; jeff@bogart.cc
www.bogart.cc; @jeffbogart
Corporate communications, investor and media relations, public affairs and issues analysis, marketing communications. Founded: 1979.

Jeffrey D. Bogart, principal

BOHAN

124 12th Ave. South, Nashville, TN 37203
615/327-1189
www.bohanideas.com
Full-service marketing communications: adv., PR, marketing. Founded: 1990.

David Bohan, chairman/CEO

BOINEAU & COMPANY, E.

128 Beaufain St., Charleston, SC 29401
843/723-1462; fax: 843/723-9332; eboineau@eboineauandco.com
www.eboineauandco.com
Marketing comms. & PR, brand building & corp. reputation, planning & implementation; media & presentation training. Healthcare, biotech, legal; financial, environmental, real estate development, energy, hospitality, corporate & non-profit. Founded: 1990.

Elizabeth L. Boineau, principal



BOLT PUBLIC RELATIONS

2860 Michelle Drive, Suite 100, Irvine, CA 92606
949/218-5454; ccallaway@boltpr.com
www.boltpr.com
Founded: 2007.

Agency Statement: Bolt PR is a national, award-winning, independently owned public relations, marketing communications, events and social media management agency with offices in Irvine, Calif.; Raleigh, N.C.; and Dallas, Tex. Founded in 2007, Bolt PR provides businesses of all sizes with revenue-generating exposure, credibility and attention in the marketplace. Bolt PR taps into every possible medium, including print, Internet and broadcast, to connect organizations with their target audiences.

Caroline Callaway, pres.; Jo-Anne Chase, VP; Dori Stroll, dir.; Lena Lotsey, social media dir.

American Residential Services	Live Streaming Fitness
Animation Vertigo	Making the Cut
Collicutt Energy	NoteStream
Cristophe Salon Newport Beach	Orangetheory Fitness
Elbows Mac n' Cheese	Smashburger
Elevate Grill	Tamarind of London
GoRoll	Tri Cascade
"Got to Be NC" Competition	TriDerma
Dining Series	VIRginia International Raceway
Harvard Sweet Boutique	
KIN Los Angeles	

BOOM BROADCAST AND MEDIA RELATIONS, INC.

4 Hill Spruce, Littleton, CO 80127
303/904-2100; info@boombroadcast.com
www.boombroadcast.com
Broadcast media relations services, SMTs, RMTs, VNRs, RNRs, in-market tours and PSAs. Founded: 2004.

Joan Winkler, Barbara Gutjahr, owners

BORSHOFF

Member of IPREX
47 So. Pennsylvania St., #500, Indianapolis, IN 46204
317/631-6400; fax: 317/631-6499
www.borshoff.biz
A full service advertising and PR firm. Employees: 58. Founded: 1984.

Susan Matthews, mng. principal

Buckingham Companies	Indianapolis Power & Light Co.
City National Bank	J.D. Byrider
DEFENDER Direct	Kiwanis International
Eli Lilly & Company	MDwise
Evansville Water and Sewer Utility	NIPSCO
F.C. Tucker	OmniSource
GTECH	Rose-Hulman's Homework
Indiana Commission for Higher Education	Hotline
Indianapolis Indians	The American Legion Dept. of Education
Indianapolis Museum of Art	US 31/INDOT

BOSCOBEL MARKETING COMMUNICATIONS, INC.

806 Dale Dr., Silver Spring, MD 20910
301/588-2900
Marketing, PR, social media, gov't contractors and association PR, thought leadership, commercial B2B, content mgmt., content mktg.

Joyce Bosc, president

BOTTOM LINE MARKETING & PUBLIC RELATIONS

600 W. Virginia St., #100, Milwaukee, WI 53204

414/270-3000; jremsik@blmpr.com

www.blmpr.com

Healthcare, financial services, senior living. Founded: 1998.

Jeffrey Remsik, president

Braff Communications LLC

BRAFF COMMUNICATIONS LLC

P.O. Box 500, Fair Lawn, NJ 07410

201/612-0707; mbraff@braffcommunications.com

www.braffcommunications.com

Business-to-business and consumer PR. Founded: 1993.

Agency Statement: Braff Communications LLC provides high-impact consumer and business-to-business public relations services to corporate clients. We develop custom public relations programs that effectively communicate clients' key messages to target audiences. The Braff Communications pledge: all accounts receive senior-level, hands-on involvement; we are honest and do not make promises we cannot keep; we reply promptly, operating under the old-fashioned notion that we are here to serve our clients.

Mark Braff, president

BRAGAW PUBLIC RELATIONS SERVICES

3093 Epstein Circle, Mundelein, IL 60060

847/997-3876; rbragaw@bragawpr.com

www.bragawpr.com

Marketing & professional services. Founded: 1981.

Richard S. Bragaw, pres.

BRAINSTORM2GO, INC.

1112 Weston Rd., #321, Weston, FL 33326

954/651-3505

www.brainstorm2go.com

Consumer, event marketing, creative brainstorm. Employees: 1. Founded: 2006.

Sherri Pfefer, founder

BRAITHWAITE COMMUNICATIONS

Advertising and PR firm

1500 Walnut St., 18th fl., Philadelphia, PA 19102

215/564-3200; fax: 215/732-1086

www.gobraithwaite.com

PR, mktg. communs./intergrated mktg., mkt. research, healthcare specialty. Founded: 1994. Founded: 1994.

Hugh Braithwaite, CEO

BRANAGAN COMMUNICATIONS CONSULTANTS, LLC

19 Creamery Rd., New Milford, CT 06776

860/210-0149

www.branagancommunications.com

Publicity placement specialist; writing & editing of website content, sales materials, presentations, product brochures; event coordination. Employees: 1. Founded: 1993.

Barbara Branagan-Mitchell, owner

BRAND UNION, THE

3 Columbus Circle, 11th fl., New York, NY 10019

212/336-3200

www.thebrandunion.com

Global brand agency.

Toby Southgate, CEO

BRANDKARMA

668 N. Coast Hwy., #224, Laguna Beach, CA 92651

949/585-9000

www.brandkarma.org

Healthcare and pharmaceuticals PR. Founded: 1992.

Ken Ribotsky, president/CEO

BRANDMAN AGENCY, THE

261 Fifth Ave., 22nd fl., New York, NY 10016

212/683-2442; fax: 212/683-2022; nyc@thebrandmanagency.com

www.brandmanpr.com

Luxury travel, tourism, lifestyle brands, real estate and design. Founded: 2000.

Melanie Brandman, founder & CEO

**BRANDWARE PUBLIC RELATIONS**

7820 Roswell Rd., Atlanta, GA 30350

770/649-0880; fax: 770/649-0820

www.brandwarepr.com; http://facebook.com/BrandwarePR;

Twitter @brandwarepr

Independent full-service public relations firm specializing in automotive, powersports and enthusiast brand communications. In-house market research, social media, marketing communications, event marketing expertise. Employees: 13. Founded: 2000.

Agency Statement: Brandware helps companies and brands build and grow loyal customer communities through award-winning public and media relations, social campaigns, events and experiences. We're experts at creating media and content opportunities for products and services that appeal to enthusiast lifestyles, including automotive, powersports, consumer electronics, technology and luxury goods. Our boutique culture means clients can expect rapid response, a never-ending pipeline of fresh ideas and a highly competitive account team.

Our seamless portfolio of integrated communications services includes insight and analysis from our market research group, strategy from our brand management team and the right mix of measurably effective action from our media and event specialists. Brandware's high-performance group delivers a potent mix of creative horsepower, compelling content and a national network of media, influencer and industry contacts. For clients that range from startups to iconic brands, we prove every day that consumers and customers respond most enthusiastically if the message matches their preferred medium.

Elke Martin, Principal

CurtCo/Robb Report

DV8 Sports

Elco Electric Propulsion

Falken Tire

Ferrari N.A. Motorsports

Hilton Head Island Motoring Festival

J.D. Power and Assocs.

KPA Dealer Services

Lexol Leather Care

Penguin Dry Ice

RK Motors

Teles Properties

Tire Rack

Vintage Wheels

BRASS AGENCY

Moorfield House, Alma Road, Leeds LS6 2AH, United Kingdom

0113 230 4000; hello@brassagency.com

www.brassagency.com

Full-service PR, crisis comms., issues mgmt., professional svcs., consumer, hi-tech, bus.-to.-bus. Founded: 1983.

John Morgan, chief executive

BRATSKEIR & COMPANY

152 Madison Ave., #500, New York, NY 10016

212/679-2233; mrosen@bratskeir.com

www.bratskeir.com

Beauty, health and wellness, retail, CPG, consumer lifestyle, and social media marketing. Founded: 1989.

Allyn Seidman, CEO

BRAVE PUBLIC RELATIONS

(Formerly KCPR)

1718 Peachtree St., #999, Atlanta, GA 30309

404/233-3993

www.bravepublicrelations.com

Boutique PR firm, hospitality, retail and entertainment

Kristin Cowart, principal

BRAVOGROUP

BRAVO GROUP

20 N. Market Square, Suite 800, Harrisburg, PA 17101
717/214-2200; fax: 717/214-2205; denny@thebravogroup.com

www.bravogroup.us

www.twitter.com/bravogroup

www.facebook.com/BravoGroup

www.instagram.com/bravo_group

Research, branding and identity development, messaging, media relations, digital strategies, issue management, crisis communications, advertising, print collateral, marketing, media buying, grassroots and coalition building, advocacy, and government relations. Employees: 38. Founded: 1999.

Agency Statement:

Win Tough Fights™

Bravo Group's culture of winning the fights worth winning has built the firm we are today. With a presence in Harrisburg, Philadelphia, Pittsburgh and Dallas, TX, we bring energy and urgency to every campaign.

We understand the importance of tight timelines in the toughest of public circumstances. We've worked from the trenches to the spotlight, delivering sound advice, execution and success for clients.

Our difference lies in our integrated campaign-style approach, where our professionals on the ground have access to a full range of tactics to match smart strategies with the experience necessary to win.

Insights. Strategy. Message. Mobilize. Win.

Chris Bravacos, pres. & CEO; Topper Ray, pres., comms.; Jennifer Riley, mng. dir., Philadelphia office; Kelley Denny, mng. dir., Pittsburgh office; Jeanette Krebs, mng. dir., Harrisburg office; Bill Spinner, creative svcs. practice lead

Partial Client List:

Accenture
Aetna
Alliance of Automobile Manufacturers
America's Natural Gas Alliance
American Cancer Society
American Diabetes Association
American Lawyer Media
Amgen
Biotechnology Industry Organization (BIO)
BTG International
Cabot Oil & Gas
Chief Oil & Gas
Cisco Systems
Comcast Cable
Dow Chemical
Enterprise Rent-A-Car
Everpower
Geisinger Health System
Hershey Entertainment & Resorts
KPMG
Lilly USA (Eli Lilly)
Lincoln Financial Distributors
NRG Energy, Inc.
Pennsylvania Bio
Peoples Natural Gas
Pfizer
Pharmaceutical Research & Manufacturers of America (PhRMA)
Philadelphia Energy Solutions
PPL Electric Utilities
Purdue Pharma
Robert Morris University
SAS Institute, Inc.
Southwestern Energy
Sunoco Logistics
Sunoco LP
Sunovion Pharmaceuticals
Tenet Healthcare Corporation
The Hershey Company
UGI Energy Services
University of Pennsylvania Health System
University of Pittsburgh
University of Pittsburgh Medical Center (UPMC)

BREMER PUBLIC RELATIONS INC.

623 East 2100 South, Salt Lake City, UT 84106
801/364-2030; fax: 801/364-2037; abremer@bremerpr.com
Specialties in healthcare and related technologies, consumer products, business service, residential and commercial real estate, urban redevelopment. Founded: 1988.

Alicia Bremer, president and sr. PR Counsel

BRENER ZWIKEL & ASSOCIATES, INC.

6901 Canby Ave., #150, Reseda, CA 91335

818/344-6195; fax: 818/344-1714

www.bzapr.com

Full-service PR & marketing firm; event promotion, implementation & Staffing and credentialing. Employees: 17. Founded: 1990.

Steve Brener, pres: Toby Zwickel, VP

BrewLife™
into your story.

BREW LIFE

60 Francisco St., San Francisco, CA 94133

415/362-5018; fax: 415/362-5019; info@brewlife.com

www.brewlife.com

BrewLife partners with emerging entrepreneurial clients, venture-backed startups, and mid-cap companies on brand communications, research analytics, strategic positioning, creative design, media/investor relations, and digital development. Employees: 15. Founded: 2013.

Agency Statement: BrewLife is an integrated marketing agency that helps brands craft their positioning and connect with customers across multiple communication channels. As an agency under the W2O umbrella, BrewLife focuses on partnering with emerging and entrepreneurial clients from venture-backed start-ups to mid-cap companies in the life science, healthcare, technology and consumer industries.

The common thread is that they have game-changing offerings and value brand communications as a source of competitive advantage. BrewLife strengthens their cause with a combination of research analytics, strategic positioning, creative design, media and investor relations, and digital development.

Established in late 2012, the BrewLife team comprises seasoned professionals who possess a wealth of branding and communications experience. They can access the complementary resources within the W2O network of companies to bring additional levels of expertise and execution to clients as needed at key inflection points over time. The W2O Group's network of firms develops integrated business solutions to drive change and growth through "pragmatic disruption" for the world's leading brands and organization.

For more information, please visit www.brewlife.com

Carolyn Wang, pres.

BRG COMMUNICATIONS

110 S. Union St., #300, Alexandria, VA 22314

703/739-8350; fax: 703/739-8340; info@brandresourcesgroup.com

www.brgcommunications.com

Media relations, community relations, product/service launches.

Jane L. Barwis, pres. & CEO

brian.

BRIAN COMMUNICATIONS

200 Four Falls Corporate Center, #100, Conshohocken, PA 19428

484/385-2900; fax: 484/385-2901; bill@briancom.com

www.briancom.com; twitter.com/BrianComms; Instagram: briancomms

Employees: 47. Founded: 2010.

Agency Statement: Brian Communications is a strategic communications agency, led by Brian Tierney. With expertise in strategic counsel and planning, public relations, crisis communications, branding and advertising, Brian Communications is one of the fastest-growing communications firms in the Philadelphia region. Clients include some of the most respected companies and institutions in the nation such as Aramark,

Independence Blue Cross, Horatio Alger Association, Newspaper Association of America, AmeriHealth Caritas and The World Meeting of Families – Philadelphia 2015.

Brian Tierney, CEO; Ed Mahlman, exec. VP; Matt Broschious, exec. VP; Meg Kane, VP; Michelle Hunt, VP; Deborah Massa, VP

Partial client list:

AmeriHealth Caritas
Aramark
Foundation for Advancing Alcohol Responsibility
Independence Blue Cross
Republic Bank
Resorts Casino
Widener University

BRICK FACTORY, THE

(Formerly The Bivings Group)
1726 M St., N.W., #201, Washington, DC 20036
202/499-4200
www.thebrickfactory.com
Digital, advertising, marketing. Founded: 1993.

Todd Zeigler, founder/CEO

BRICKELL & PARTNERS PR

A partner in The Worldcom Public Relations Group
484 Viking Drive, #151, Virginia Beach, VA 23452
757/463-4500; fax: 757/498-5948
www.brickellpr.com
Founded: 1982.

Sean Brickell, pres.



BRIDGE GLOBAL STRATEGIES LLC

See Didit Communications

BRIGHTON

7711 Bonhomme, #100, St. Louis, MO 63105
314/726-0700; fax: 314/721-8517
www.brightonagency.com
Full-service marketing comms., adv., ROI mktg. measurement, promotion, graphic design/production & media planning/placement. Founded: 1989.

Tina VonderHaar, pres. & CEO

BRINDLEY ADVERTISING LTD.

55 Main St., Donnybrook, Dublin 4, Ireland
01 775 3400
www.brindleyadv.ie
Sales promo., adv., PR, radio and TV. Founded: 1956.

Mick Hosey, client svcs. dir.



BRITT BANTER PUBLIC RELATIONS

40 Fulton St., New York, NY 10038
212/797-0224; fax: 212/797-0213; info@brittbanter.com
www.brittbanter.com
Consumer, financial/legal, travel. Employees: 6.

Agency Statement: As an award-winning firm with the perfect blend of nerdy and chic, Britt Banter has developed a modern and determined approach to public relations with a heavy emphasis on creative strategy. We know business, but we don't believe in the daily grind and we certainly don't know what it's like to have a case of the Mondays. Banter is a lifestyle. We are relentless in our pursuit of media relations.

Specializing in social and digital media, branding, crisis management, media training and strategy, we use the tools that define our agency dynamic to not only create an image for our brands, but also to build a culture. With our rooted, decade-long press and media relationships, we establish a distinct voice for each of our consumer, travel and business clients.

Amy Britt, mng. partner; Brendan Lyle, board pres.

American Legal Finance Assn.

BBL Churchill
Catherine Angiel
Mishcon de Reya
Pristine Vodka

BROADHEAD + CO

123 North Third St., #400, Minneapolis, MN 55401
612/623-8000; fax: 612/623-4810
www.broadheadco.com
Marketing, media relations, public affairs. Founded: 2001.

Dean Broadhead, CEO

BROD & SCHAFFER

See MBS Value Partners, LLC

BROMLEY GROUP, THE

15 W. 26th St., 3rd fl., New York, NY 10010
212/696-1100
www.tbh-world.com
Footwear, home, intimate apparel, fiber/textiles, beauty, apparel/retail, children, accessories, special events. Founded: 1985.

Karen Bromley, principal

BROOK ADVERTISING AND PUBLIC RELATIONS

Advertising and PR firm
26526 Isabella Pkwy, Santa Clarita, CA 91351
661/250-3400
www.brookadvertising.com
PR, adv., automotive, construction/bldg., fast foods/restaurants, pharmaceuticals/healthcare. Founded: 1987.

Will Tannewitz, president

BROOKS GROUP, THE

10 W. 37th St., 5th fl., New York, NY 10018
212/768-0860
www.brookspr.com
Promote products, services & personalities to the print & broadcast media. Founded: 1995.

Rebecca Brooks, president

BROUILLARD COMMUNICATIONS, INC.

Now part of The Brand Union, a global brand agency.

BROWN & ASSOCIATES, INC., JANICE

164 NH Route 25, Meredith, NH 03253
603/764-5800; jbrown@janicebrown.com
www.janicebrown.com
Strategic communications for software, Internet, applied technology, health-care technology, consumer/lifestyle, industrial companies. Employees: 1. Founded: 1990.

Janice L. Brown, pres.

BROWNSTEIN GROUP

Formerly Voice Public Relations
215 S. Broad St., Philadelphia, PA 19107
215/735-3470; fax: 215/735-6298
www.brownsteingroup.com
B2B, corporate, consumer, retail, healthcare, technology, sports marketing. Founded: 1964.

Marc Brownstein, pres. & CEO

BRUNNER, INC.

Formerly Blattner Brunner, Inc.
11 Stanwix St., Pittsburgh, PA 15222
412/995-9500
www.brunnerworks.com
Founded: 1989.

Michael J. Brunner, CEO; Scott Morgan, pres.

BRUNSWICK

BRUNSWICK GROUP

245 Park Ave., 14th flr., New York, NY 10167

212/333-3810; fax: 212/333-3811

www.brunswickgroup.com

Corporate and financial comms., investor relations, crisis comms., M&A and take-over counsel, IPOs, litigation, restructurings, corporate data & privacy, and public policy debates. Employees: 900. Founded: 1987.

Agency Statement: Brunswick Group LLP is a private partnership with a growing team of approximately 900 employees, with about 250 in the United States and including more than 115 partners around the world.

The firm has grown organically over 27 years and now has 23 wholly owned offices in 14 countries. These include Abu Dhabi, Beijing, Berlin, Brussels, Dallas, Dubai, Frankfurt, Hong Kong, Johannesburg, London, Milan, Mumbai, Munich, New York, Paris, Rome, San Francisco, Singapore, Shanghai, Sao Paulo, Stockholm, Vienna and Washington D.C.

The firm's service offer comprises corporate and financial communications, investor relations, internal communications, coaching and opinion research.

Susan Gilchrist, group chief executive; Steve Lipin, sr. partner; Nick Lovegrove, U.S. mng. partner

One Bush St., #1400, San Francisco, CA 94104

415/671-7676

Amanda Duckworth

1099 New York Ave., N.W., #300, Washington, DC 20001

202/393-7337

David Sutphen

200 Crescent Court, #225, Dallas, TX 75201

214/254-3790

Mark Palmer

brushfire

BRUSHFIRE INC.

2 Wing Drive, Cedar Knolls, NJ 07927

973/871-1700; fax: 973/889-5429

www.brushfireinc.com

Employees: 21. Founded: 1969.

Agency Statement: At Brushfire, we know there are unlimited agencies to choose from all promising clients the same thing: breakthrough creative, big ideas and success. We do that too. But to us, why we do it is just as important as what we do. We believe that marketing is all about heart. It's about keeping a fire in our belly for nurturing great ideas that resonate with consumers, while maintaining unparalleled levels of client service.

Brushfire is an integrated marketing agency based in New Jersey. We specialize in results-driven advertising campaigns, public relations, branding, digital and direct marketing.

Jill B. Draper, pres.; Joan Mueller, Jon Renner, exec. VPs, client svcs.; Michelle Goldstein, VP, mgmt. supv.

New business inquiries: jrenner@brushfireinc.com

Partial Client List:

Bravo! Group Services

Crown Plaza Princeton Conference Center

Gorilla Glue

Gourmet Factory

Natural Systems Utilities

New Jersey Lottery

O'Keeffe's Working Hands/Healthy Feet

Paper Mill Playhouse

Remington Men's Shaving/Grooming



BRUSTMAN CARRINO PUBLIC RELATIONS

4500 Biscayne Blvd., #204, Miami, FL 33137

305/573-0658; fax: 305/573-7077; bcpr@brustmancarrinopr.com

www.brustmancarrinopr.com

Culinary, tourism, arts & entertainment, and special events. Employees: 12. Founded: 1985.

Agency Statement: Brustman Carrino Public Relations is a full service, bi-lingual Miami-based PR firm with a proven track record in creating publicity and special event marketing programs from the local to the national level for a prestigious group of culinary, hospitality, arts & entertainment clients in the southeastern United States.

Susan Brustman, founder; Lawrence Carrino, pres.

BLT Prime, Trump National Doral, Miami

Emeril's Homebase, New Orleans: Emeril's, NOLA Restaurant, Emeril's Delmonico

Fontainebleau Miami Beach-food & beverage: Scarpetta, Hakkasan, Stripsteak and Michael Mina 74

Goldman Properties: Wynwood Kitchen & Bar, Wynwood Walls, Joey's Italian Café

Lure Fishbar and The Rum Line, Loews Miami Beach Hotel

Meat Market restaurant, Miami Beach & Palm Beach

The Dutch Miami, W South Beach

The Food Network & Cooking Channel South Beach Wine & Food Festival

Thompson Miami Beach, food & beverage: Seagrape, 1930's House and Crown Room

Whole Foods Market, Florida Region

BRW/LEGRAND

See LeGrand Hart



B · S · Y
ASSOCIATES, INC.

BSY ASSOCIATES INC.

960 Holmdel Rd., Bldg. 2, #201, Holmdel, NJ 07733

732/817-0400; fax: 732/817-1411; info@bsya.com

www.bsya.com

Full service marketing & PR firm. Employees: 4. Founded: 1974.

Agency Statement: BSY Associates Inc. is an award-winning marketing agency offering brand management, public relations, marketing consulting, corporate communications and promotional services to companies worldwide. Started by Barbara Spector Yeninas in 1974, BSYA continues to lead—exceeding expectations for clients attracted to the agency's expertise and entrepreneurial style.

Barbara Spector Yeninas, sr. partner & CEO

180 Turning Lives Around

Containerization & Intermodal Institute (CII)

Dachser USA

Evergreen

FrontStreet

Horizon Lines

Metropolitan Room at the Newark Club

National Retail Systems

United Seamen's Service- AOTOS Awards

BUCHANAN PUBLIC RELATIONS LLC

700 Pont Reading Rd., Suite 200, Ardmore, PA 19003

610/649-9292; fax: 610/649-0457

www.buchananpr.com

Corporate, B2B, financial, legal, consumer, non-profit, crisis management. Founded: 1998.

Anne A. Buchanan, pres.

BULLFROG & BAUM

56 W. 22nd St., 3rd flr., New York, NY 10010
212/255-6717; info@bullfrogandbaum.com
www.bullfrogandbaum.com
Hospitality, lifestyle, consumer. Employees: 30. Founded: 2000.
Jennifer Baum, pres./founder

BUNTIN GROUP, THE

Sub. of Buntin Advertising
1001 Hawkins St., Nashville, TN 37203
615/244-5720; fax: 615/244-6511
www.buntinggroup.com
Financial, healthcare, sports and recreation, consumer products, bus.-to-bus. PR. Founded: 1985.
Jeffrey Buntin, Jr., pres./CEO

BURDETTE KETCHUM

1023 Kings Ave., Jacksonville, FL 32207
904/645-6200; fax: 904/645-6080; dcrime@burdetteketchum.com
www.burdetteketchum.com
Consumer, bus.-to-bus., healthcare, crisis mgmt., internal comms., social media. Founded: 1996.
Karen Burdette, founder/chmn.; Will Ketchum, pres./CEO

BURDITCH MARKETING COMMUNICATIONS

165 11th St., San Francisco, CA 94103
415/874-9696
www.burditchmarketingcommunications.com
Lifestyle mktg. & comms. Specializes in luxury, hospitality, wines and food, and travel markets. Founded: 2000.
Paul Burditch, president

BURGESS ADVERTISING & MARKETING, INC.

1290 Congress Street, Portland, ME 04102
207/775-5227; fax: 207/775-3157
www.burgessadv.com
PR, adv., creative, media buying/placement/planning, digital/social media, web design, healthcare and energy specialties. Employees: 17. Founded: 1986.
Meredith Strang Burgess, founder/pres./CEO



MICHAEL A. BURNS & ASSOCIATES, INC.

BURNS & ASSOCIATES, MICHAEL A.

Member of Worldcom Public Relations Group
7557 Rambler Rd., #525, Dallas, TX 75231
214/521-8596; fax: 214/521-8599
www.mbapr.com
Business, consumer, financial, high-tech, int'l marketing and creative svcs. Employees: 9. Founded: 1989.

Agency Statement: Michael A. Burns & Associates (MB&A) is one of the leading public relations firms in the Southwest. Based in Dallas, our core competency is in developing, managing and implementing B2B communications campaigns that are either national or global in scope. In addition to media relations, we provide a broad range of strategic communication services, including corporate, investor and employee relations, website development, event planning, trade show support, collateral design and production, direct mail programs and other integrated marketing services. Our philosophy is to focus on measurable results that not only make public relations an invaluable part of the marketing mix, but also help us to add value and build long-term relationships with our clients.

Michael A. Burns, president & CEO; Jennifer Green, sr. VP
Andrews Logistics
ANNUITAS
BDI
Blackhill Partners, LLC
Botticelli Foods, LLC
CIS Group, Inc.
Greater Dallas Military Foundation
Faulkner Design Group



Grote Industries, LLC
International Capital Management Corp.
InsideIQ Building Automation Alliance
Legacy ER & Urgent Care
Loloi Rugs
Moravia
NexBank, SSB
Principal Technology, Inc.
Shakespeare Dallas
Special Products & Manufacturing, Inc.
Tech Trans, Inc.
Timberline Knolls



Burson-Marsteller

BURSON-MARSTELLER

Subsidiary of WPP Group plc
230 Park Ave. South, New York, NY 10003
212/614-4000; fax: 212/598-5320; contactbm@bm.com
www.bm.com
Facebook.com/BursonMarsteller
Twitter.com/B_M
Public affairs; corporate and financial communications; healthcare; technology; consumer and brand marketing; media relations; issues and crisis communication; grassroots outreach; digital communications; advertising; research. Founded: 1953.

Agency Statement: Burson-Marsteller, established in 1953, is a leading global public relations and communications firm. The firm's strategic insights and innovative programming build and sustain strong corporate and brand reputations. Burson-Marsteller provides its clients with counsel and program development across the spectrum of public relations, public affairs, reputation and crisis management, digital strategy, advertising and other communications services. Burson-Marsteller is committed to Being More, the firm's promise to exceed expectations today and constantly improve for tomorrow. Its clients are global companies, industry associations, professional services firms, governments and other large organizations.

Burson-Marsteller is a part of Young & Rubicam Group, a subsidiary of WPP, the world's leading communications services network. Visit www.bursonmarsteller.com for more information.

Global Leadership:

Donald A. Baer, worldwide chair & CEO; Patrick Przybyski, worldwide COO & CFO; Rachel Rodin Wolman, worldwide mng. dir, human resources; Karen Hughes, worldwide vice chair; Patrick Ford, worldwide vice chair, chief client officer & chmn. of Asia-Pacific; Jay Leveton, worldwide exec. VP & interim CEO of Penn Schoen Berland; Dave DenHerder, CEO, Burson-Marsteller United States; Jeremy Galbraith, CEO, Burson-Marsteller Europe, Middle East & Africa & global chief strategy officer; Ramiro Prudencio, CEO, Burson-Marsteller Latin America; Helene Ellison, global healthcare practice chair; Gary Koops, global media practice chair; Kevin Bell, global public affairs practice chair

Regional Headquarters:

North America – New York

230 Park Ave. South, New York, NY 10003
212/614-4000

Latin America – Miami

Courvoisier Center II, 601 Brickell Key Drive, Suite 900, Miami, Florida 33131
305/347-2620

Asia Pacific – Hong Kong

23/F, Chinachem Exchange Square, 1 Hoi Wan Street, Quarry Bay, Hong Kong
+852.2880.0229

Europe, Middle East and Africa – Brussels

37 Square de Meeûs, B-1000 Brussels
+32.02.743.66.11

BUSINESS STRATEGIES & BEYOND LLC

1512 Fox Trail, Mountainside, NJ 07092
908/232-5977; gsteckler@bizstratbeyond.com
www.bizstratbeyond.com

Strategic marketing plans and implementation for industrial bus-to-bus. PR in pharmaceutical, packaging, food and specialty chemical processing, machinery, construction, electronics and other industries. Founded: 1985.

Gail Steckler, chief strategy officer



BUTLER ASSOCIATES, LLC

204 East 23rd St., New York, NY 10010
212/685-4600; TButler@ButlerAssociates.com
www.ButlerAssociates.com

Corporate, financial, public affairs, energy & environmental, labor & employment, legal, non-profit and crisis management. Employees: 6. Founded: 1996.

Agency Statement: Winner of two International Association of Firefighters (IAFF) best national P.R./Political campaign awards in 2013 and six time IAFF award honoree. Ranked among top 10 in the New York market for its environmental and public affairs practice.

Butler Associates campaigns range from victorious *Fortune* 50 shareholder proxy battles, directing public affairs legal and public safety campaigns, to visibility for top business and financial firms and their CEO's. The Butler group includes seasoned pros, committed to their clients, who deliver consistent results. Its Litical Solutions division delivers mobile consumer engagement campaigns and award winning advertising for broadcast, online and print.

Thomas P. Butler, president

One Stamford Plaza, 263 Tresser Blvd., 9th fl., Stamford, CT 06901

Association of BellTel Retirees Inc.

Empire Government Strategies

Grandparents.com

Hunts Point Cooperative Market

Hostelworld.com

Mechanical Contractors Association of New York

New York Affordable Reliable Electricity Alliance

Plumbing Foundation of New York

ProtectSeniors.Org

Siebert Brandford Shank & Co., LLC.

Stamford (CT) Police Association

Stamford (CT) Professional Fire Fighters Association

Steamfitters Local 638, New York

Telebeam Telecommunications

Uniformed Firefighters Association (NY City)



BUZZWORD PR

BUZZWORD PR

New York, NY
646/675-8550; info@buzzwordpr.com
www.buzzwordpr.com

Media relations. Founded: 2003.

Agency Statement: New York City-based Buzzword PR is an independently-owned media relations firm focused on securing press coverage for a wide array of brands. We have a proven track record of media placements in nationally-circulated magazines and newspapers, well-trafficked blogs and websites and highly-rated radio and television programs. Buzzword PR's chief aim is to increase public awareness and visibility for our clients through strategic, results-driven media relations campaigns.

Eva Dilmanian, publicist

Arcadia Small Ship Cruises

ET African Journeys

Group IST

Jazz at Lincoln Center

Metropolitan Entertainment

NYC Dance Week

Variety Cruises

WFUV (90.7 FM, wfuv.org)

BVK

250 West Coventry Court, #300, Milwaukee, WI 53217-3990

414/228-1990; fax: 414/228-7561

www.bvk.com

Marketing communications firm serving clients in the travel, healthcare, retail, business-to-business, commercial, legal, and entertainment fields.

Gary Mueller, creative dir.

C



CALIBER

MARKETING · PR · INTERACTIVE

CALIBER GROUP

120 S. Ash Ave., #B103, Tempe, AZ 85281

480/442-4505; fax: 520/795-4565; lwelter@calibergroup.com

www.calibergroup.com

Brand marketing, interactive and public relations firm focused on positioning new brands and repositioning mature or damaged brands. Specializes in crisis communications, reputation management, strategic planning, social media, brand positioning, litigation support and media relations. Employees: 15. Founded: 1997.

Linda Welter, CEO

4007 E. Paradise Falls Dr., #210

Tucson, AZ 85712

520/795-4500; fax: 520/795-4565

PO Box 21421

Charleston, SC 29413

855/343-1668; fax: 520/795-4565

Arizona Oncology

Diamond Ventures

General Growth

General Produce

Hughes Federal Credit Union

PRO*ACT

University of Arizona Online

Vintage Partners

CALYPSO COMMUNICATIONS

121 Bow St., Bldg. 6, Portsmouth, NH 03801

603/431-0816

www.calypsocom.com

Industry specialties include healthcare, financial, environmental/PA, and energy sector. Employees: 8. Founded: 2000.

Kevin Stickney, founder/pres.

CAMPBELL MARKETING & COMMUNICATIONS

3200 Greenfield Rd., #280, Dearborn, MI 48120

313/336-9000; dscheinberg@pcgcampbell.com

www.pcgcampbell.com

Full-service marketing communications firm organized around seven core disciplines: integrated marketing, strategic consulting, product marketing; PR; event mgmt.; creative; market research. Founded: 1982.

David Scheinberg, pres.

CANDOR PUBLIC RELATIONS

518 Colcord Dr., #100, Oklahoma City, OK 73102

405/550-4040; info@candorpr.com

www.candorpr.com

Crisis, healthcare, education, retail. Employees: 7. Founded: 2012.

Karen Wicker, president

INTEGRIS
John Rex Charter Elementary
Kimray
Oklahoma Academy of Physician Assistants
Oklahoma Pharmacy Assn.
Standley Systems
Walmart

CAPITOLINE COMMUNICATIONS

Part of Alcalde & Fay
2111 Wilson Blvd., 8th flr., Arlington, VA 22201
703/841-0626; fax: 703/243-2874
www.alcalde-fay.com

Advocacy communications; crisis management; communications audits, media relations; communications counsel, brochures and collateral materials. Founded: 1991.

Kevin J. Fay, pres.



CAPLAN COMMUNICATIONS LLC

1700 Rockville Pike, Suite 400, Rockville, MD 20852
301/998-6592; fax: 301/983-2126; ccinfo@caplancommunications.com
www.caplancommunications.com

Public affairs, environment, and energy. Founded: 2004.

Agency Statement: Caplan Communications is a full-service Washington-DC area agency that develops strategy, targeted traction and legislative results. We position high-profile issues toward key audiences and desired press. We also present integrated and cost-effective solutions for nonprofits.

We generate a profound degree of news value. For 11 years, Caplan works at the vanguard of issues advocacy by networking with print and broadcast journalists and digital media. Our work prompts clear calls to action about sustainability, environmental protection, public health, resources management and proper stewardship of America's wildlife, public lands, and waterways.

Aric Caplan, president

Alaska Wilderness League
American Lung Association
American Rivers
Chesapeake Bay Foundation
Defenders of Wildlife
Earthjustice
Environmental Defense Fund
Environmental Entrepreneurs
Evangelical Environmental Network
Friends of the Earth
Greenpeace USA
Hip Hop Caucus
League of Conservation Voters
National Geographic Society
National Parks Conservation Association
Natural Resources Defense Council
National Wildlife Federation
North Carolina Environmental Network
Physicians for Social Responsibility
Sierra Club
Union of Concerned Scientists
Waterkeeper Alliance
The Wilderness Society



capstrat®

CAPSTRAT

1201 Edwards Mill Rd., #400, Raleigh, NC 27607
919/828-0806; fax: 919/834-7959; sjohnston@capstrat.com
www.capstrat.com
Healthcare, energy/infrastructure, professional services, technology.
Founded: 1994.

Agency Statement: Capstrat is a strategic communications agency specializing in campaigns that help clients win customers, improve visibility, generate revenue and achieve favorable public policy outcomes. We have deep expertise in advertising, marketing, public relations, digital, public affairs and traditional and social media, all delivered within a unified communications strategy for measurable success. Founded in 1994, Capstrat is headquartered in Raleigh, N.C., and is a part of Ketchum, a leading global communications consultancy operating in 70 countries.

Visit www.capstrat.com, or contact Shane Johnston at 919-882-1981 or sjohnston@capstrat.com.

Ken Eudy, CEO; Karen Albritton, pres.; Debbie Reed, CFO; Todd Coats, chief creative officer; Dana Yeganian, exec. VP & mng. dir., client svcs.; Shane Johnston, exec. VP & dir., client dev.

Blue Cross and Blue Shield of North Carolina

Deloitte

Duke Energy

Edison Electric Institute

Lenovo

Teleflex

UVA Medical

CARMEN GROUP INC.

505 9th St., N.W., #700, Washington, DC 20004
202/785-0500; fax: 202/478-1734

www.carmengroup.com

Public relations, public affairs, advocacy, advertising, marketing, design, multi-media, video production, event planning, research. Founded: 2005.

David M. Carmen, pres./CEO



CAROLYN IZZO INTEGRATED COMMS. (CIIC)

37 North Broadway, Suite 1, Nyack, NY 10960
845/358-3920

www.ciicnews.com

PR & Social Media for travel, hospitality, food & beverage and lifestyle industries. Employees: 13. Founded: 1996.

Agency Statement: CIIC is a full-service public relations, social media and marketing firm specializing in creating dynamic campaigns for the travel, hospitality, food & beverage and lifestyle industries. CIIC's work is not only strategic, creative and results-driven, but award winning as well. Our work has been honored by PR Daily with its Media Relations Award, and by the venerable HSMIA (Hospitality Sales & Marketing Association International). Headquartered in New York, CIIC also has affiliate offices in Los Angeles, San Diego, Mexico City and Miami and is a member of Tribe Global, a network of 27 member-owned communications agencies across 24 countries who share a common culture and vision.

Carolyn Izzo-Feldman, pres. & chief strategist; Patricia Fahie, exec. VP; Kate Wark, sr. VP; Rose Capasso, acct. mgr.; Danielle Terzian, acct. mgr.

Azuridge Estate Hotel

Hotel El Ganzo

Kimberly Hotel

Los Cabos Tourism Board

Mexico Grand Hotels

Solmar Hotels & Resorts

The Food & Shops at LaGuardia Airport

The Post Hotel & Spa

CASEY & SAYRE

12517 Venice Blvd., Los Angeles, CA 90066
310/636-1888; fax: 310/636-4888

www.cswpr.com

Business-to-business & corporate PR. Founded: 1980.

Barbara Sayre Casey, chmn. & CEO

Cashman + Katz

Integrated Communications

CASHMAN + KATZ INTEGRATED COMMUNICATIONS

76 Eastern Blvd., Glastonbury, CT 06033

860/652-0300; fax: 860/652-0308

www.cashman-katz.com

Advertising and PR. Employees: 30. Founded: 1992.

Agency Statement: For over 20 years Cashman + Katz is a full-service advertising and public relations firm that specializes in fully integrated consumer, financial, business-to-business, technology, healthcare, manufacturing, pharmaceutical, sports, entertainment and issue advocacy campaigns.

Cashman + Katz also houses one of the Northeast's Premier Focus Group Facilities, Connecticut InFocus. www.ctinfofocus.com

C+K also houses at its headquarters 2 editing suites with HD surround sound, its own stable of HD cameras, and a Green Screen Studio under its sister video production company DSign Digital. www.dsigindigital.com

Tony Cashman, pres. & CEO; Amanda Mueller, sr. VP of PR & social media

125 E. 12th St., New York, NY 10003
646/559-8306

Tony Cashman, pres. & CEO

BIC North America
Connecticare
Connecticut Catholic Conference
Connecticut Dept. of Motor Vehicles
Connecticut Dept. of Public Health
Connecticut Dept. of Transportation
Connecticut Natural Gas
Connecticut Science Center
Dishnet
Eastern CT Health Network
Fox CT
Foxwoods Resort Casino
Gaylord Hospital
Goodwill
Hartford Courant
Mashantucket Pequot Tribal Council
MassMutual
Manufacturing Council
Quinnipiac Athletics
Saint Mary's Hospital
Saybrook Point Inn
School Nutrition Assn. of Connecticut
See Something Say Something
The Lighting Quotient
Tribune Broadcasting
United Illuminating
UTC Aerospace
WPIX-TV 11



CASTER COMMUNICATIONS, INC.

155 Main St., Wakefield, RI 02879

401/792-7080; info@castercomm.com

www.castercomm.com

Technology and consumer electronics. Employees: 8. Founded: 1998.

Agency Statement: Caster Communications is a boutique public relations and social media firm specializing in technology and consumer electronic products and services. Founded in 1998, Caster has worked with start-ups and legacy brands across numerous industries including the smart home (home automation, security, lighting control, energy management, and comfort systems), residential and commercial audio/video, digital healthcare and wellness, and mobile accessories, along with a long history of supporting dealers, associations, alliances and buying groups in

the consumer electronics industry. Based in RI, but willing to eat, drink and idea share anywhere, Caster believes it's ok if dogs bark on conference calls as long as we get the story.

Kimberly D. Lancaster, president

AVnu Alliance
Beale Street Audio
Control4
ESP/SurgeX
H-P Products
HealthSpot
HTSA – Home Technology Specialists of America
ION Audio
Nortek Security & Control
Phāz Music
PowerHouse Alliance
Pro Audio Technology
SVS
UniKey
Z-Wave Alliance

CASTLE GROUP INC., THE

38 Third Ave., Charlestown Navy Yard, Boston, MA 02129

617/337-9500; fax: 617/337-9539; info@thecastlegrp.com

www.thecastlegrp.com

Corporate and consumer PR, media relations, relationship marketing, events-driven PR. Founded: 1996.

Sandy Lish, prin./founder

CATALDI PUBLIC RELATIONS

143 W. 29th St., New York, NY 10001

212/244-9797; fax: 212/244-0098; info@cataldipr.com

www.cataldipr.com

Media, consumer products, events, cause-related & beverage, promotions & guerilla marketing. Employees: 7.

Sal Cataldi, president/creative director; Jacky Agudelo, A/E; Jillian Brooks, asst. A/E

All Screen Media/Net Soaps
AMC
AMC YEAH!
Atlantic Records
Comcast Select On Demand/Xfinity TV
Corbis Entertainment
Harmony Vineyards
IMAX
Independent Film Channel (IFC)
Karmaloop.com
NPN Media
PEN American Center
Stony Brook Foundation
Talent Partners
Theatre Within - John Lennon Annual Tribute Concert in New York
Turner Networks (TNT, TBS)
WE tv
WNYC - New York Public Radio



CATALYST

An IMG Company

304 Park Ave. South, 5th flr., New York, NY 10010

212/774-6863; bwerner@catalystimg.com

www.catalystimg.com

The agency partners with leading brands to reach the hearts and minds of consumers who are passionate about sports, entertainment and leading an active lifestyle. Employees: 45. Founded: 2005.

Agency Statement: Catalyst, an IMG company, is at the forefront of consumer communications through its extensive knowledge of digital and traditional media. The agency partners with leading brands to reach the hearts and minds of consumers who are passionate about sports, entertainment and leading an active lifestyle. Catalyst is headquartered in

New York with offices in Los Angeles, Charlotte and London. From 2010 to 2013, Catalyst earned four agency of the year honors including consecutive Small Agency of the Year awards from *PRWeek* in 2012 and 2013.

More information is available at www.catalystimg.com.

Bret Werner, Ted Fragulis, Bill Holtz, agency leads

Dick's Sporting Goods
Marriott
Microsoft
Nestle Purina
SUBWAY
Timex
Under Armour
USAA

CATALYST MARKETING COMMUNICATIONS, INC.

2777 Summer St., #301, Stamford, CT 06905-1022
203/348-7541; fax: 203/348-5688; b2b@catalystmc.com
www.catalystmc.com

Full-service firm offering PR, adv., sales literature, bus.-to-bus. comms., design and trade shows. Founded: 2005.

Melissa A. LoParco, VP & PR dir.



CATAPULT PR-IR LLC

6560 Gunpark Dr., Suite C, Boulder, CO 80301
303/581-7760; fax: 303/581-7762; gmurrel@catapultpr-ir.com
www.catapultpr-ir.com
Employees: 7.

Agency Statement: Catapult is a Boulder, Colo.-based PR and marketing communications agency focused exclusively on technology. The firm is a "hands-on boutique," in that the agency principals, with more than 30 years of experience each, are active in all facets of client service. More than a traditional PR firm, Catapult develops Strategic Narratives for clients that focus on defining and owning new or existing industry category segments. It blends strategic thinking with aggressive program execution to help clients achieve business goals. If you are looking to lead a market and stand out from competitors, Catapult is an agency to consider.

Guy Murrel, Terri Douglas, Principals

Amadeus Consulting
BluePoint Alert Solutions
CodeFutures
CollabNet
Electric Cloud
FreeWave Technologies

CAWOOD

1200 High St., #200, Eugene, OR 97401
541/484-7052
www.cawood.com
Business-to-business, medical, retail PR. Founded: 1979.

Liz Cawood, president

CBR PUBLIC RELATIONS

Member of IPREX
1495 N. Maitland Ave., Maitland, FL 32751
407/834-7777; 866/834-4227
www.cbrpr.com
Metro Orlando & Melbourne area PR firm. Strategic corporate and media relations. Founded: 1984.

Lori C. Booker, CEO/founder

CCS PR, INC.

2710 Loker Ave. W, #350, Carlsbad, CA 92010
760/438-5250; info@ccspr.com
www.ccspr.com
Media relations, desktop publishing, web site content, surveys, market research, and sales hand-outs.

Gayle Mestel, pres./CEO

CELTIC

330 South Executive Dr., #206, Brookfield, WI 53005
262/789-7630; brianm@celticinc.com
www.celticinc.com

Public and media relations, crisis comms., media training, promotions and events.

Brian Meehan, president

CERCONE BROWN & CO.

77 N. Washington St., Boston, MA 02114
617/248-0680; lcercone@cerconebrown.com
www.cerconebrown.com

Lifestyle and business media relations, social media marketing, blogger relations, brand activation and events, corporate social responsibility. Founded: 2001.

Len Cercone, partner; Erika Brown, partner



CERRELL ASSOCIATES, INC.

Partner in The Worldcom Public Relations Group
320 North Larchmont Blvd., Los Angeles, CA 90004
323/466-3445; fax: 323/466-8653
www.cerrell.com

Public affairs, campaigns & issues mgmt., gov't rels., land use and planning, energy & environmental PA, public relations and media relations. Employees: 22. Founded: 1966.

Agency Statement: For nearly 50 years, Cerrell has been one of the country's largest and most respected independent public affairs and public relations firms. The firm possesses unmatched expertise providing political and public policy strategy and communication campaigns for clients throughout California, the country and worldwide. Cerrell is a sought after advocate for both full scale public relations and public affairs programs for clients in the corporate, non-profit, political, environmental and trade organization fields. Cerrell is distinguished by our ability to use our team of seasoned practice area professionals to address issues and provide both stand-alone public affairs/public relations support or create a fully integrated effort. We are issue experts; our focus is on developing and implementing sound strategies and effective messaging. Our team blends traditional communications and community outreach programs with high level political involvement, governmental advocacy and cutting-edge technologies. Widely recognized for our results-oriented service, Cerrell helps its diverse client base identify, crystallize and achieve their goals.

More information can be found at the company's Web-site: www.cerrell.com

Hal Dash, chmn. and CEO; Lisa Gritzner, pres.; Steve Bullock, CFO; Alisa Karlan, Brandon Stephenson, Sean Rossall, Fernando Chavez, Marc Mitchell, VPs

24 Hour Fitness
Access Services
AC Martin
AES Energy Corp.
Alaska Airlines
Alameda Corridor Transportation Authority (ACTA)
Allied Barton
American Beverage Assn.
Ampco Parking
Bombardier Transportation
California Apartment Assn. of Los Angeles
California Partnership for Access to Treatment
California Resources Corp.
Car2go
CenterCal Properties
City of Montebello
Clear Channel Outdoor
Conway MacKenzie
Ecocem
Flintridge Sacred Heart Academy



Continued on next page

CERRELL ASSOCIATES, INC. continued

GC Services
Gateway to LA BID
Goldline
Hanjin Int'l
HDR Engineering, Inc.
Intercontinental Hotel Group (IHG)
Los Angeles County Dept. of Public Works
Managed Career Solutions
Microsoft
Orange County Water District
Oxbow Carbon LLC
PhRMA
Prime Group
Resource Environmental LLC
Sanitation District of Los Angeles County
Servicon
Shell Energy Corp.
Southern California Gas Company
St. Joseph Health System
Time Warner Cable
Turner Construction
Uber
Walgreens Co.
Wilshire Grand Development

CFM STRATEGIC COMMUNICATIONS

(Formerly Conkling Fiskum & McCormick)
1100 SW Sixth Ave., #1425, Portland, OR 97204
503/294-9120; fax: 503/294-9152
www.cfm-online.com

Gary Conkling, Dave Fiskum, partners



CHAMBERLAIN HEALTHCARE PR

450 W. 15th St., Suite 405, New York, NY 10011
212/884-0650; christie.anbar@inventivhealth.com
www.inventivhealth.com/chamberlain
Employees: 35. Founded: 1993.

Agency Statement: Chamberlain is a healthcare public relations company serving the healthcare sector exclusively. For more than 20 years, Chamberlain has worked to redefine and shape the standards by which health information is communicated. As counselors in this complex and evolving environment, we are passionate about translating science into meaningful messages that empower and inspire our audiences to take action and make informed decisions about their health. Chamberlain's diverse client roster represents several sectors in healthcare - from leading Fortune 100 & 500 pharmaceutical companies, to nonprofit organizations, to biotechnology and medical organizations.

At Chamberlain, we offer a complete suite of communications services to reach target audiences through appropriate channels—fully matched to today's technological and geographic realities. An overview of services includes Brand Communications, Corporate Communications, Market Access, Traditional and Social Media Relations, Advocacy Relations, Data Strategy and Management, Public Affairs, Message and Content Development, National and Grassroots Programming, Issues and Crisis Management.

Chamberlain as part of the InVentiv Health Public Relations Group and inVentiv Health, Inc., is part of a global communications network with 13,000 employees in 40 countries.

Christie Anbar, mng. dir.



CHANDLER CHICCO AGENCY

450 W. 15th St., 7th fl., New York, NY 10011
212/229-8400; info@ccapr.com
www.inventivhealth.com/ccapr
Employees: 54. Founded: 1995.

Agency Statement: Chandler Chicco Agency (CCA), as part of the inVentiv Health Public Relations Group, is a global team of healthcare communications specialists dedicated to helping clients solve their most complex challenges. Integrating an unmatched breadth of resources that enables a comprehensive, 360-degree approach, CCA serves clients that span the spectrum of healthcare from blockbusters to niche products; large pharma to emerging specialty companies; biotech to devices and diagnostics; healthcare technology, hospitals, non-profits and academic centers.

CCA sets the standard in delivering best-in-class communications in a collaborative, flexible environment where creativity reigns and clients come first. Highly valued as a natural extension of clients and winner of *PRWeek's* 2014 Healthcare Campaign of the Year, the CCA team is passionate about the work and proud to be making a real difference in people's lives.

Our communications programs are driven by the need to motivate behavioral change among stakeholders. We achieve this by bringing the right people to the table -- healthcare professionals, thought leaders, advocates, patients and loved ones -- and then building alliances, communities, and champions motivated to act.

CCA is fully integrated globally with operations in New York, Washington, Los Angeles, London, and Paris, and is supported by inVentiv Health, Inc., a pure-play global network spanning 45 markets. The network is truly best-in-class and, through ongoing collaboration and knowledge sharing, stays one step ahead of the local and regional social, economic and policy trends to ensure the delivery of integrated communications solutions for clients who seek global reach while demanding local relevance.

Julie Adrian, mng. dir., US; Tracy Naden, mng. dir., NY; Heather Gartman, mng. dir., DC; Cori Hollenbach, mng. dir., UK

CHAPPELLROBERTS

Formerly Roberts Communications & Marketing Inc.
1600 E 8th Ave., Ste. A-133, Tampa, FL 33605
813/281-0088
www.chappellroberts.com
Founded: 1978.

Colleen Chappell, president & CEO

CHEN PR

71 Summer St., penthouse, Boston, MA 02110
781/466-8282; fax: 781/466-8989; ccarletone@chenpr.com
www.chenpr.com
PR and analyst relations counsel for consumer technology companies and business-to-business companies.

Chris Carleton, co-founder & principal

CHERNOFF NEWMAN

1411 Gervais Street, 5th fl., Columbia, SC 29201
803/254-8158
www.chernoffnewman.com
Healthcare advertising.

Lee Bussell, chmn. & CEO

CHERYL ANDREWS MARKETING COMMS.

331 Almeria Ave., Coral Gables, FL 33134
305/444-4033; fax: 305/444-1987; cheryl@cam-pr.com
www.cam-pr.com
International travel/tourism PR specializing in image building, new resort & attraction launches & destination awareness & positioning. Also specializes in real estate, healthcare & restaurants. Employees: 17. Founded: 1985.

Cheryl Andrews, pres.; Jim Stephens, VP, creative

Abaco Beach Resort
Anguilla Tourist Board
Bucuti Beach Resort & Tara Suites
Costa Rica Tourist Board
Four Seasons Resort Nevis
Grand Residences (Riviera Cancun)
Hawks Cay Resort
Hyatt Regency Trinidad
Ocean Club Resorts
Paradise Beach Resort Nevis
Trinidad & Tobago Tourism Development Co.

CHILD'S PLAY COMMUNICATIONS

12 W. 31st St., 6th fl., New York, NY 10001
212/488-2060; fax: 212/488-2059; childsplay@childsplaypr.com
www.childsplaypr.com
All products, services and entertainment properties marketed to moms. Proprietary services: Team Mom, word-of-mouth, online marketing, Parkbench Panel, Child's Play Party!, Insider Mom Network. Traditional and social media relations, special events, cause-marketing, grassroots outreach, targeted sampling. Founded: 1988.

Stephanie Azzarone, pres.

CICERO & BERNAY PUBLIC RELATIONS

P.O. Box 34533, Dubai, United Arab Emirates
971 4 334 2966; fax: 971 4 334 2977
www.cbpr.me

Ahmad Itani, COO

CIM MARKETING PARTNERS

8367 W. Flamingo Rd., #200, Las Vegas, NV 89147
702/944-2464
www.cimmp.com
Strategic mktg. planning, PR and social media, budgeting, consulting & training, logo development/branding, media buying & placement. Founded: 1996.

Darcy Neighbors, Founder & CEO



CINCH PR & BRANDING GROUP

632 Commercial St., 2nd fl., San Francisco, CA 94111
415/392-2230; erinc@cinchpr.com
www.cinchpr.com

Lifestyle, travel, hospitality, wine, real estate. Employees: 7.

Agency Statement: Based in the heart of downtown San Francisco, Cinch PR is a leading boutique consumer lifestyle, travel and hospitality public relations firm. With extensive experience marketing and launching influential consumer brands and products, Cinch PR specializes in media relations, strategic brand positioning, key message development, media training, event planning, and strategic creative counsel. The Cinch story is always linked to each client's unique business goals, including increasing market share, driving sales or cultivating customer loyalty.

Alli Goldstein, pres.

CITIGATE CUNNINGHAM

See Grayling Connecting Point



CITIZEN RELATIONS

5510 Lincoln Blvd., Suite 110, Los Angeles, CA 90094
213/996-3800
megan.vanvleet@citizenrelations.com
www.citizenrelations.com
Consumer; consumer technology; social engagement and new media;

influencer/experiential marketing; social marketing; diversity/Hispanic; reputation management/crisis; corporate positioning; sustainability and social responsibility; health/wellness; and business to business; travel and tourism; food and beverage; energy; financial services; consumer packaged goods. Employees: 69. Founded: 1986.

Agency Statement: Citizen Relations is an international, award-winning public relations and integrated communications agency with specific strengths in consumer technology, food & beverage, consumer packaged goods, travel & tourism, automotive, energy and financial services. Our mission is to inspire citizens to act and fuel business and brand success for our clients. We achieve this by offering the most collaborative business model in the industry built to move at the speed of News, Now.

With 135 staff in nine (9) core offices in the U.S., Canada, U.K. and Hong Kong, we deliver boutique service on a global scale. Our affiliate network provides additional coverage across more than 40 cities in North America and more than 60 countries worldwide allowing us to deliver major campaigns on both a local, regional and global level.

Our values act as our anchor and promise: Do What's Right. Respect Everyone. Strive for Excellence. We put people first, maintaining a strong foundation for outstanding service.

Daryl McCullough, chmn., CEO; Cynthia Rude, COO

19100 Von Karman Ave., Suite 560, Irvine, CA 92612
949/809-6700

Erin Georgieff, Angela Alvarez, mng. dirs.

415 Madison Ave., 2nd fl., New York, NY 10017
212/613-4900; fax: 212/868-7206

Beth Balsam, Laura Bremer, Jon Cronin, mng. dirs.

Aflac

Alcatel One Touch

Bayer Consumer Care (Dr. Scholl's Brand, Active Family Project)

Duracell Powermat

P&G Brands (Duracell, Pampers, Febreze, Swiffer, Old Spice, Orgulloso,

Dawn, P&G Professional, Mr. Clean, BeingGirl, Cascade, Dreft, Luvs)

Princess Cruises

Rocky Mountaineer

Sungevity

Travelocity

Verizon - Hopeline



CJ PUBLIC RELATIONS

50 Center St., 2nd fl., Southington, CT 06489
860/426-9991; fax: 860/676-2267
www.cjpr.com

Full-service PR firm providing customized national media, social media, community engagement, communications and media training services to clients. Employees: 5.

Agency Statement: We drive publicity campaigns and support client marketing goals. We amplify our clients' messages through skillful story angle development, high impact media placements and custom social media programs. Utilizing strong feature and technical writing skills and extensive message planning experience, we develop and execute communications plans based on the unique needs of each client.

The agency team has extensive experience in consumer and trade publicity, special events promotion, social media engagement campaigns, product launches, retail promotions and media training.

Our goal is to be a genuine partner for each client. We remain flexible to meet timely client needs while providing consistent, reliable and personal service. Our team members each specialize in unique aspects of public relations but we all approach clients with sensitivity, respect and genuine interest in creating the best possible outcomes.

Elizabeth Cowles Johnston, president

Clients include:

Cognate Nutritionals

Energize Connecticut

Hartford Marathon Foundation

NU Hartford Marathon

School Nutrition Assn.

School Nutrition Assn. of Georgia

School Nutrition Assn. of Minnesota

The United Illuminating Co.

CLAREVILLE COMMUNICATIONS

315-317 New Kings Rd., London SW6 4RF, United Kingdom
0207 736 4022

www.clareville.co.uk

Consumer & bus.-to-bus. media rels., media promotions, direct mktg., sales promotions. Founded: 1990.

John Starr, Val Mumby, mng. directors

CLARITY COVERDALE FURY

120 S. Sixth St., #1300, Minneapolis, MN 55402
612/339-3902

www.claritycoverdalefury.com

Brand planning for internal and external comms., media rels., custom publishing, training, events, cause-related mktg., competitive intelligence, issues mgmt., employee rels., advertising, interactive and design. Founded: 1979.

Tim Clarity, partner/CEO

CLARKE/ERIC MOWER & ASSOCS.

See Eric Mower and Associates



Everett Clay Associates
6161 Blue Lagoon Drive
Suite 270
Miami, Florida 33126
305 261 6222
305 262 9977 FAX

CLAY ASSOCIATES, EVERETT

6161 Blue Lagoon Dr., #270, Miami, FL 33126
305/261-6222; fax: 305/262-9977; fgong@evclay.com
www.evclay.com

Reputation mgmt., litigation & issues support, fin'l & banking, healthcare, tourism and professional services. Employees: 9. Founded: 1940.

Agency Statement: Everett Clay Associates is a family-owned firm, oldest in Miami. The bilingual (English and Spanish) staff is energetic and innovative. Communications solutions are implemented in Florida as well as the tri-county area (Dade, Broward and Palm Beach County) for a variety of clients. Extremely high success rate for media placements and solving complex communications problems. Firm also offers management of issues through a JV, Public Policy Consultants.

Dana Clay, chmn.; Melisa Mendez Chantres, pres.; Frances Gong, VP
Armor Correctional Health Services, Inc.
Fast Fibr
Hunton & Williams
Litigation Support for various matters
MCCI
Mendez Fuel
Miami Awning Co.
One Real Estate Investment
Palmer Trinity School
TotalBank

CLAY MARKETING

See TGI Healthworks, Inc.

CLEARPOINT AGENCY, INC.

511 Saxony Place, #102, Encinitas, CA 92024
760/230-2424

www.clearpointagency.com

High-tech, consumer products, e-commerce, clinical research and financial service industries.

Bonnie Shaw, pres.; Beth Walsh, VP

CLEMENTPETERSON

2024 Divisadero St., San Francisco, CA 94115
415/448-7375

www.clementcom.com

Technology PR. Founded: 2009.

Bret Clement, founder

CLINTON GROUP, THE

See American Directions Group



unexpected solutions

CLS STRATEGIES

1850 M St., NW, #900, Washington, DC 20036
202/289-5900; fax: 202/289-4141; info@clsstrategies.com

www.clsstrategies.com

twitter.com/CLSStrategies

Linkedin.com/CLSStrategies

Public affairs, crisis & litigation, international, digital. Employees: 30. Founded: 1993.

Agency Statement: Based in Washington, D.C., with global reach and experience on six continents, CLS Strategies helps clients win where it matters most – in the halls of government, the marketplace and the court of public opinion. For more than two decades, CLS Strategies has been in the thick of major policy battles, both legislative and regulatory, at the state and federal levels. Staffed by veterans of political campaigns, government agencies and Capitol Hill, we know how policymakers think – and how to influence their thinking. Fortune 100 CEOs turn to us for counsel during a crisis. NGOs and foreign governments engage us to represent their interests in the domestic and global marketplace. While the tools we use continue to change, our approach remains steadfast. Our team of smart, well-trained professionals treat our clients as partners, immersing themselves in our clients' businesses, issues and cultures.

Executive committee: Bob Chlopak, Charlie Leonard, Andrew Koneschusky, Brian Berry, Juan Cortiñas

CM COMMUNICATIONS, INC.

20 Park Plaza, #821, Boston, MA 02116
617/536-3400; lmoretti@cmcommunications.com

www.cmcommunications.com

Advertising, branding, creative services, digital mktg., direct mail, e-mail comms., PR, social media mktg., strategic planning, website development. Employees: 10. Founded: 1986.

Lori Moretti, pres.; Meghan Almquist, sr. acct. mgr.; Michael Conrad, prod. mgr.; Jillian Watts, acct. exec.

Alma Nove
Artisan Promotions
Battery Wharf Hotel & Spa
Boston Marriott Burlington
Chopps American Bar and Grill
Diocesan Health Facilities
Egan Maritime Institute
Hard Rock Cafe
Migis Hotel Group
Nantucket Looms
Phillips Candy House
Providence Biltmore
Stoweflake Mountain Resort & Spa
Wahlburgers
World Challenge Expeditions

Cognito

COGNITO

11 Broadway, 18th fl., New York, NY 10004
646/395-6300; fax: 646/395-1876

www.cognitomedia.com

Financial, financial technology and corporate public relations. Employees: 46. Founded: 2000.

Agency Statement: Cognito is an integrated communications consulting firm for the financial and technology sectors. With offices in New York, London, Los Angeles and Singapore, we help firms improve their performance and manage their reputation. We provide planning, marketing, design, PR and social campaigns, together with proprietary software that delivers measurability and intelligence.

Tom Coombes, CEO; Martin Matthews, chmn.; Daniel Simon, pres.; Loretta Mock, VP; Ishviene Arora, VP; Binna Kim, mng. dir., New

York; Ali Wells, creative dir., U.S.; Vivienne Hsu, dir. of digital & social media; Matthew Kneller, bus. dev., Cognito Analytics

Bloomberg
BNY Mellon
Calypso
Capco
Citi
J.P. Morgan
Lord Abbett
MarketAxess
Museum of American Finance
Nadex
Oracle
Sibos
SWIFT
TradeTech

cohn&wolfe

COHN & WOLFE

Subsidiary of WPP Group
200 Fifth Ave., New York, NY 10010
212/798-9700; fax: 212/329-9900; donna.imperato@cohnwolfe.com
www.cohnwolfe.com

Agriculture, beauty & fashion, books & publications, branding, consumer, corporate, crisis communications, digital & social media, educational institutions, energy, entertainment, environmental, financial PR/investor relations, food & beverage, foreign markets, financial services, green tech, healthcare, internal communications, issues management, lifestyle, mobile/wireless, multicultural, political candidates, public affairs, social media, sports marketing, sustainability, technology, travel. Founded: 1970.

Agency Statement: Cohn & Wolfe, a global communications agency, builds brands and corporate reputations through an uncompromising commitment to creativity. The agency's strategic approach unearths fresh, relevant insights leading to communications solutions that deliver measurable business success. Over its 40-year history, Cohn & Wolfe's award-winning brand marketing work and world-class digital media campaigns have attracted top brands around the world. Cohn & Wolfe was named Agency of the Year by *PRWeek* in 2013, and a Best Place to Work by *PRWeek*, *Crain's NY*, *Advertising Age* and *PR News*. The agency has more than 1,100 employees in over 50 offices across North America, EMEA and Asia. Cohn & Wolfe is part of WPP (Nasdaq: WPPGY), the world's largest communications services group.

Global Corporate and Practice Leadership

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310/967-2951
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+44 (0)20 7331 5465
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Jill Tannenbaum, chief marketing officer
212/798-9871
jill.tannenbaum@cohnwolfe.com

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stephen.brown@cohnwolfe.com

Brooke Hovey, exec. VP, mng. dir., Austin
512/542-2841
brooke.hovey@cohnwolfe.com

Mischa Dunton, mng. dir., San Francisco
415/365-8520
mischa.dunton@cohnwolfe.com

Kazumi Mechling, pres., Los Angeles
415/365-8520
kazumi.mechling@cohnwolfe.com

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+65-8233-3666
gavin.foo@cohnwolfe.com

Patricia Ramirez, mng. dir., Mexico
+5255-5350-3730
patricia.ramirez@cohnwolfe.com

Lydia Shen, pres., Beijing
+86-010-8438-3699
lydia.shen@cohnwolfe.com

Scott Wilson, CEO, London
+44/0-207-331-5300
scott.wilson@cohnwolfe.com

Doug Buemi, vice chmn., regional dir., Asia Pacific
+66-818-30725
doug.buemi@cohnwolfe.com

For a complete listing of our global offices, visit www.cohnwolfe.com

COLANGELO & PARTNERS PUBLIC RELATIONS

1010 Ave. of the Americas, #300, New York, NY 10018
646/624-2885; info@colangelopr.com
www.colangelopr.com

Food, wines, spirits, travel, wellness. Founded: 2006.

Gino Colangelo, pres.

COLES MARKETING COMMUNICATIONS

3950 Priority Way, #106, Indianapolis, IN 46240
317/571-0051; fax: 317/571-0052
www.colesmarketing.com

Media, community, government relations; organization and crisis training; publicity and ad campaigns; franchise PR; graphic and Web design; media buying. Founded: 1989.

Barbara Coles, pres.

COLLE & MCVOY PUBLIC RELATIONS

400 First Ave. North, #700, Minneapolis, MN 55401
612/305-6000
www.collemcvoy.com

Full-service PR. Founded: 1981.

Tom Lindell, mng. dir., PR

COMBS & COMPANY, INC.

3426 Old Cantrell, Little Rock, AR 72202
501/664-3000; fax: 501/664-4016; info@combsco.com
www.combsco.com
General PR.

Ben Combs, pres.

COMMON GROUND PUBLIC RELATIONS, INC.

16690 Swingley Ridge Rd., #220, Chesterfield, MO 63017
 636/530-1235; fax: 636/530-5995; info@commongroundpr.com
 www.commongroundpr.com
 Healthcare, crisis comms., employee comms. Founded: 2004.

Denise Bentele, pres. & CEO; Lynese Hoffman, exec. VP & CFO

COMMUNICATIONS 21

834 Inman Village Pkwy., #150, Atlanta, GA 30307
 404/814-1330; fax: 404/814-1332; info@c21pr.com
 www.c21pr.com
 Business-to-business and business-to-consumer marketing, PR and interactive. Founded: 1992.

Sharon Goldmacher, pres./CEO

Earth Fare
 Georgia CCIM
 Lennar Commercial
 Mystic Wine Shop
 Quality Technology Services
 Southeast United Dairy Assn.
 The Avenue East Cobb
 The Avenue Peachtree City
 The Avenue Viera
 The Avenue West Cobb
 The Central Intercollegiate Athletic Assn. (The CIAA)

COMMUNICATIONS GROUP INC., THE

250 Ferrand Dr., 4th flr., Toronto, Ontario M3C 3G8, Canada
 416/696-9900; fax: 416/696-9897; deisenstadt@tcgpr.com
 www.tcgpr.com
 Independent PR firm for corporate, real estate, high tech, professional services and B2B. Founded: 1973.

David Eisenstadt, founding partner

**CONE COMMUNICATIONS**

855 Boylston St., Boston, MA 02116
 617/227-2111; fax: 617/523-3955; bfleishman@conecomm.com
 www.conecomm.com
 Corporate social responsibility, brand communications, cause marketing, nonprofit marketing, digital engagement, corporate communications. Employees: 100. Founded: 1980.

Agency Statement: Cone Communications is a public relations and marketing agency known for igniting brands with high-impact strategies and programs based in deep insights, unique subject matter expertise and innovation. Focusing on key areas such as corporate social responsibility, cause marketing, consumer product media relations, social media, nonprofit marketing, corporate communications and crisis prevention/management, the agency is positioned to help clients achieve both business and societal outcomes. Cone Communications has offices in Boston and New York, and is a part of Diversified Agency Services, a division of Omnicom Group Inc.

Bill Fleishman, CEO

AARP
 Barbour
 Ben & Jerry's
 Charter Communications
 Chicco
 CVS
 Dr. Pepper
 Fair Trade USA
 Food Should Taste Good
 General Mills
 Goodyear
 HAI Group
 Jiffy Lube
 Johnson & Johnson
 Keurig Green Mountain

Lindt
 Northwestern Mutual
 Pan Mass Challenge
 Qdoba
 Service Master
 Sprint
 Target
 Timberland
 UPS
 USO
 Valpak
 Vitamin Angels
 Xylem

CONKLING FISKUM & MCCORMICK

See CFM Strategic Communications

CONNECT MARKETING

80 E 100 N, Provo, UT 84606
 801/373-7888
 www.connectmarketing.com
 Technology PR. Founded: 1989.

Neil Myers, pres.

CONRAD, PHILLIPS VUTECH, INC.

Advertising and PR firm
 1398 Goodale Blvd., Columbus, OH 43212
 614/224-3887; info@cpvinc.com
 www.cpvinc.com
 Restaurants, financial services, telecommunications. Founded: 1967.

Jim Vutech, Prin. & strategist

**CONROY MARTINEZ GROUP, THE**

300 Sevilla Ave., #311, Coral Gables, FL 33134
 305/445-7550; fax: 305/445-7551; cl@conroymartinez.com
 www.conroymartinez.com
 Entertainment, healthcare/medical, travel and tourism, retail, real estate, education and corporate PR. Employees: 10. Founded: 1990.

Agency Statement: The Conroy Martinez Group is a bilingual, multi-cultural, full-service public relations and marketing firm delivering results to our clients in the areas of social and traditional media and marketing, media relations, and strategic counsel.

The boutique P.R. firm promotes US companies to the US Hispanic and Latin American markets and Latin American companies to the US marketplace.

The Conroy Martinez Group is an affiliate of The Public Relations Global Network, an organization of leading public relations agencies worldwide.

C.L. Conroy, pres.; Jorge Martinez, VP

The Astor Companies
 Baptist Health South Florida
 Conrad Miami
 Crystal Lagoons
 Dolphin Mall
 Gibraltar Private Bank & Trust
 Infinity Auto Insurance
 JLG Industries, Inc.
 Lennar-SE Florida
 Mayfair Hotel and Spa
 Miami Seaquarium
 The Taubman Company

CONSENSUS COMMUNICATIONS

201 S. Orange Ave., #950, Orlando, FL 32801
 407/608-5900
 www.onmessage.com
 Issues management, crisis management, business to business, business to consumer, media relations/training, strategic planning and lobbying. Founded: 1995.

Tre Evers, John Sowinski, partners

CONSOLIDATED PR

20 St Thomas St., London SE1 9BF, United Kingdom
020 7781 2300

www.consolidatedpr.com

Corporate, bus.-to-bus., consumer, e-strategy, public affairs, personal finance. Founded: 1990.

Nick Clark, mng. director

CONSULTANTS IN MARKETING, INC.

See CIM Marketing Partners

CONSULTING FOR STRATEGIC GROWTH 1, LTD.

880 3rd Ave., 6th flr., New York, NY 10022

646/205-7770

www.cfsgl.com

Founded: 1994.

Stanley Wunderlich, chmn. & CEO

CONTACT ANY CELEBRITY

8721 Santa Monica Blvd., #431, West Hollywood, CA 90069

310/691-5466; fax: 310/362-8771; jordan@contactanycelebrity.com

www.contactanycelebrity.com

Database of celebrity contact information. Employees: 2. Founded: 1990.

Jordan McAuley, founder

CONVENTURES, INC.

One Design Center Place, Boston, MA 02210

617/439-7700; fax: 617/439-7701

www.conventures.com

Marketing, communications and PR. Founded: 1977.

Dusty Rhodes, president

COOKERLY PUBLIC RELATIONS

Monarch Tower, 3424 Peachtree Rd. NE, #500,
Atlanta, GA 30326

404/816-2037; fax: 404/816-3037

www.cookerly.com

Crisis & issues mgmt., media rels., bus.-to-bus.
comms., consumer product mktg. Founded: 1987.

Carol Cookerly, president



WORLD COM
Public Relations Group
The Local Advantage. Worldwide.

COOKSEY COMMUNICATIONS, INC.

5525 N. MacArthur Blvd., #530, Irving, TX 75038

972/580-0662; gail@cookseypr.com

www.cookseypr.com

Media relations, brand and image positioning, crisis management, event management, marketing communications, and employee communications. Founded: 1998.

Gail Cooksey, president

Cooney Waters Unlimited...

COONEY/WATERS UNLIMITED

111 Fifth Ave., New York, NY 10003

212/886-2200; fax: 212/886-2288

www.cooneywatersunlimited.com

www.cooneywaters.com

www.thecorkerygroup.com

www.alembichealth.com

Full-service communications for health & wellness, medical, biotechnology, diagnostics and devices, strategic marketing, media strategy, corporate counsel, issues management, product marketing, patient/consumer education, professional/advocacy relations. Employees: 52. Founded: 1992.

Agency Statement: Cooney/Waters Unlimited is a family of strategic communications companies focused exclusively on healthcare. We are experts at translating complex science into bold, compelling campaigns. We offer an unparalleled scope of strategic marketing and communications solutions, advocacy relations and issue-oriented communications to healthcare clients in non-profit, government and industrial sectors throughout the world.

•**Cooney/Waters** pushes creative boundaries to deliver innovative marketing communications approaches across therapeutic areas and health sectors. We are passionate about scientific innovation, breakthrough medicines and technologies, and creating ground-breaking coalitions to improve patient care.

•**Alembic Health** sets the standard for public and private advocacy in the health and wellness arena. We specialize in educating consumers, building support, creating alliances and informing public policy to advance individual and public health.

•**The Corkery Group** specializes in building the brands of the world's leaders in health and medicine. Through our expertise in issue-oriented communications, we help our clients achieve their long-term corporate, public health and advocacy goals.

Timothy Bird, CEO; Julia Jackson, exec. VP, Cooney Waters; Sherri Michelstein, pres., Alembic Health; Karen O'Malley, pres., The Corkery Group; Rob Caruano, exec. VP, The Corkery Group; Jacob Potter, exec. VP, The Corkery Group

AbbVie Foundation

Alere, Inc.

Gilead Sciences

National Foundation for Infectious Diseases

Novartis

Parent Project Muscular Dystrophy

UCB, Inc.

United Nations agency Water Supply and Sanitation Collaborative Council
US Centers for Disease Control

CooperKatz

& company, inc.

COOPERKATZ & COMPANY, INC.

Affiliations: Council of Public Relations Firms; Public Relations Global Network (PRGN)

205 Lexington Ave., 5th flr., New York, NY 10016

917/595-3030; fax: 917/326-8997; info@cooperkatz.com

www.cooperkatz.com

Provides strategic public relations, digital/social and creative services support for industry sectors including business-to-business, consumer products and services, education, financial services, healthcare, not-for-profit, professional services, technology, telecommunications, trade associations, transportation, and more. Employees: 33. Founded: 1996.

Agency Statement: CooperKatz & Company is a highly-regarded, results-driven marketing / public relations firm.

Headquartered in New York City and independent since its founding in 1996, the firm offers full-service public relations, digital / social media, creative services and events production capabilities to a national client base across a broad range of industry sectors.

The CooperKatz team provides the best of both worlds, combining the professionalism, strategic thinking and experience of a large global agency with the nimbleness and hands-on client focus of a small firm. The agency has won numerous industry awards, including "Best Agency of the Year" in its size category by *The Holmes Report* and "100 Best Places to Work in New York City" by *Crain's New York Business*.

Agency capabilities are organized under three practice areas that serve clients on an integrated or standalone basis:

- Public Relations
- Digital
- Creative Services (including CooperKatz Productions)

Ralph Katz, principal, 917/595-3040, rkatz@cooperkatz.com

Anne Green, pres. & CEO, 917/595-3060, agreen@cooperkatz.com

Arctic Ease

Asia Pulp & Paper

Assn. of National Advertisers (ANA)

Coldwell Banker Real Estate LLC

DialAmerica

Fiserv

Grinnell College

Memorial Sloan Kettering Cancer
Center

Navigant

Northern Arizona University

Nostrum Energy

Otis Elevator Co.

Physicians Foundation, The

Polar USA

Strategic Funding Source

TD Bank



Public Relations Global Network
The World's Local Agency

COPERNIO

11602 Knott St., Suite D-13, Garden Grove, CA 92841
714/891-3660; fax: 714/891-1490; svanbarn@copernio.com
www.copernio.com

Full-service Firm: PR, PA, social media, brand strategy, crisis comm. and global pr for consumer electronics, aerospace, corporate, gaming, health-care, green, security, emerging and industrial technology. Founded: 1959.

Susan van Barneveld, president

CORALLO MEDIA STRATEGIES

520 N. Washington St., Alexandria, VA 22314
703/838-9705

www.corallomediastrategies.com

Strategic media services with an emphasis on crisis communications, intellectual property, national security and federal litigation. Founded: 2006.

Mark Corallo, partner

CORBETT PUBLIC RELATIONS, INC.

111 South Tyson Ave., Floral Park, NY 11001
516/775-0435

www.corbettpr.com

Media rels., gov't rels., crisis mgmt., social media, special events, not-for-profit. Employees: 9. Founded: 1990.

William J. Corbett Jr., president

CORBIN-HILLMAN COMMUNICATIONS

1776 Broadway, #1610, New York, NY 10019
212/246-6515; fax: 212/246-6533; info@corbinpr.com
www.corbinpr.com

Marketing & PR firm. Founded: 1977.

Michelle Corbin Hillman, CEO and founder

CORE CREATIVE INC.

600 W. Virginia St., #700, Milwaukee, WI 53204
414/291-0912; fax: 414/291-0932

www.corecreative.com

Advertising and PR, web site design and production. Founded: 1994.

Ward Alles, pres.

CORNERSTONE COMMUNICATIONS, LTD

575 Madison Ave., #1006, New York, NY 10022
212/605-0370; cornerstonepr@gmail.com

www.cornerstonepr.com

Wine, spirits, food, luxury lifestyle. Founded: 1990.

Marsha Palanci, founder & CEO

CORPORATE INK PUBLIC RELATIONS, LTD.

Partner in The Worldcom Public Relations Group
90 Washington St., Newton, MA 02458
617/969-9192

www.corporateink.com

Technology, financial services, healthcare, telecommunications PR.

Amy Berman, pres.



COVENANT COMMUNICATIONS

See BigEye Creative

COWLEY ASSOCIATES

407 S. Warren St., Syracuse, NY 13202
315/475-8453; fax: 315/475-8408; paul@cowleyweb.com

www.cowleyweb.com

Adv., marketing, PR, research and online communications. Founded: 1975.

Paul Cowley, founder/pres./creative dir.; Gail Cowley, exec. VP



COYNE PR

5 Wood Hollow Rd., Parsippany, NJ 07054
973/588-2000

www.coynepr.com

New Business inquiries: David Carter, sr. VP, business dev. Founded: 1991.

Agency Statement: Coyne is a full-service, integrated communications agency with expertise in a variety of industries. The agency consistently displays the knowledge and creativity that has made it one of the fastest-growing agencies. The agency is a member of the Worldcom Public Relations Group, the world's leading partnership of independent-owned PR firms, and prominent clients include The Walt Disney Company, Hard Rock International, Red Robin Gourmet Burgers, Chrysler, Goodyear Tire & Rubber Company, Shell Lubricants, Columbia Business School and Pfizer. Clients look to Coyne for its amazing combination of unbridled imagination, limitless enthusiasm, unwavering strategic approach and impeccable integrity. Fueled by the agency's mission to be the best place to work, employees deliver high-profile programs that drive visibility, engagement and growth for many of the world's most-trusted brands. Coyne has won more than 750 industry honors in the past decade, including Midsize Agency of the Year by *PRWeek*, Consumer Agency of the Year, Best Agency to Work For in America and Small Agency of the Year by *The Holmes Report*.

In the midst of an ever-changing media landscape, Coyne offers a range of services to provide clients with the integrated communications solutions they need to influence the relationship between brand and consumer. These multi-platform solutions drive visibility, engagement and growth for many of the world's most trusted brands. In addition to our deep experience in public relations, our digital offerings have grown exponentially over the past several years to include a dedicated social media practice, an award-winning digital design group, and a dedicated advertising and marketing team. Each practice area is led by senior industry experts who have years of experience with major brand campaigns across business categories.

Thomas F. Coyne, CEO; Rich Lukis, pres.; Brad Buyce, John Gogarty, exec. VPs; Chris Brienza, Dave Carter, Kelly Dencker, Joe Gargiulo, Jennifer Kamienski, Kevin Lamb, Tim Schramm, Deborah Sierchio, Lisa Wolleon, Sr. VPs; Stacy Bataille, Linda Bernstein Jasper, Dr. Norman Booth, D.Litt, David Cooper, Jennifer DeNick, Lauren Mackiel Gory, Brian Murphy, Sue Murphy, Geoffrey Phelps, Mike Salzillo, Janet Schiller, Rob Schnapp, VPs

5 Bryant Park, 28th flr., New York, NY 10018
212/938-0166

12400 Wilshire Blvd., Los Angeles, CA 90025
310/395-6110

AEG

AOL

API

Atlantic Health

BabyCenter

Ball Up Streetball

Beam Suntory

Becton, Dickinson and Company

Bimbo Bakeries

Breastcancer.org

Casio America

Christopher & Dana Reeve Foundation

Chrysler

Columbia Business School

Community Food Bank of NJ

David's Bridal

Daytona International Speedway

Disney Parks & Resorts

DuPont Nutrition & Health

Eggland's Best Inc.

Epiphone

ESPN

Eurest

GE Water & Process Technology

Goodyear Tire & Rubber Company



Hard Rock International
 Harlem Globetrotters
 Heathrow Airport
 Hey Gorgeous!
 Humana
 IMAX
 Ironman World Triathlon Corporation
 Just Born Quality Confections
 Main Line Health
 Express Scripts
 MuseAmi
 My Fit Foods
 National Canine Research Foundation
 National Senior Games Association
 Newhall Laboratories
 Newman's Own Foundation
 NFL Players Inc.
 Novartis
 Outrigger
 Palmer's
 Perrigo Nutritionals
 Pfizer Consumer Healthcare
 Proponent Federal Credit Union
 QSR Automations, Inc.
 Reckitt Benckiser
 Red Robin Gourmet Burgers
 Retrophin
 Sandvik Coromant
 Sealed Air Corporation
 ShakeAway Worldwide
 Shell Lubricants
 South African Tourism
 Spartan Race
 Super 8
 thinkThin
 The Topps Company
 Touch by Alyssa Milano
 Toys "R" Us
 TripAdvisor
 Simon School of Business at the University of Rochester
 USA Today Sports Media Group
 United States Golf Association
 VF Corporation
 VTech
 Wyndham Worldwide

CPR STRATEGIC MARKETING COMMUNICATIONS

475 Market St., 2nd fl., Elmwood Park, NJ 07407
 201/641-1911
www.cpronline.com
 PR and advertising for healthcare, healthcare IT, technology and high-tech. Founded: 1981.

Joseph Carabello, pres. & CEO; Laura Carabello, principal

CRAMER-KRASSELT

225 N. Michigan Ave., Chicago, IL 60601
 312/616-9600
www.c-k.com
 Utilizing extensive research, strategic planning, engagement strategy and analytics resources, C-K has full-service PR & brand building capabilities, including consumer mktg., food and beverage, corp./IR, healthcare, consumer branding/retail products & services, and technology. Founded: 2001.

Peter Krivkovich, pres./CEO, Cramer-Krasselt



CRC

1133 Broadway, Suite 1021, New York, NY 10010
 646/205-3573; cindy@crcciocomm.com
www.crcciocomm.com
 Apparel, accessories, beauty, home care, food & beverage. Employees: 5.

Founded: 2007.

Agency Statement: At CRC, we are seasoned PR specialists with backgrounds in TV, magazines, .coms, fortune 500 companies and global agencies. We are a strategic communications partner that knows ROI is a product of true collaboration and integration, while delivering bold creative solutions and pragmatic implementation. Located in the Flatiron, we are a hard working fun group who all roll up their sleeves to deliver our winning C3 Formula: Create, Connect and Communicate.

Cindy Riccio, pres. & founder

Argyle Diamonds of Australia
 BREIL Italian Timepieces Since 1939
 Charles & Colvard
 Clairol Professional Haircare
 Cookie Lee Jewelry
 Donna Karan and DKNY Hosiery
 Edible Arrangements
 Forever Brilliant
 Giorgio Armani's Acqua di Gio
 Hanes Hosiery
 L'eggs
 L'Oreal
 Lulu Avenue
 Matrix Professional Haircare
 Maybelline
 neatHome by Unger
 Powell & Mahoney Vintage Original Cocktail Mixers
 Samsung Vacuum
 Slim-Fast
 Snapple
 ViVi Jewelry

CRC PUBLIC RELATIONS

Formerly Creative Response Concepts
 2760 Eisenhower Ave., 4th fl., Alexandria, VA 22314
 703/683-5004
www.crcpublicrelations.com
 Full service public relations firm specializing in aiming its clients media coverage through television, radio, newspapers, magazines, trade publications, newsletters and the Internet.

Lief Noren, chairman; Greg Mueller, pres.

CREATIVE COMMS. CONSULTANTS, INC.

111 Third Avenue South, #390, Minneapolis, MN 55401
 612/338-5098; fax: 612/338-1398
www.cccinc.com
 PR, advertising, bus.-to-bus., computers/computer products, construction/building, telecommunications. Founded: 1978.

Susan McPherson, president



CRENSHAW COMMUNICATIONS

36 West 20th St., 5th fl., New York, NY 10011
 212/367-9700; dorothy@crenshawcomm.com
www.crenshawcomm.com
 B2C, consumer products, travel & hospitality, technology, B2B, integrated mktg. programs, social media, nat'l & regional media rels. Employees: 14. Founded: 2009.

Agency Statement: Crenshaw Communications is a New York PR firm that focuses on one key communications strategy: differentiation. We help our clients identify, shape, and communicate what makes them exceptional.

The result is outstanding work and branded visibility that supports or even drives business outcomes. We collaborate with clients that range from emerging and early-stage businesses to large brands.

We have particular expertise in digital technology, consumer electronics, retail and e-commerce, and B2B/professional services

Dorothy Crenshaw, CEO/founder; George Drucker, sr. counsel, west coast; Marijane Funes, Chris Harihar, dirs.

5 Elements Robotics
 Ballantine IPA

Continued on next page

CRENSHAW COMMUNICATIONS continued

Blick Art Materials
Bluebottlebiz
Edible Arrangements
Exponential Interactive
Findaway
Magzter
Moguldom
Purch
Retale
Telenav
ToutApp
VMR
Xplenty
ZetrOZ

CRONIN AND COMPANY, INC.

50 Nye Rd., Glastonbury, CT 06033
860/659-0514; fax: 860/659-3455

www.cronin-co.com

PR, media relations, event marketing, crisis comms., advertising, direct marketing, digital, strategic planning, media, print and broadcast production, and research. Founded: 1947.

Steve Wolfberg, principal/chief creative officer



CROSBY

705 Melvin Ave., #200, Annapolis, MD 21401
410/626-0805

www.crosbymarketing.com

Integrated mktg. programs, national PR/media rels., PSAs, social mktg., health comms. Employees: 51. Founded: 1973.

Agency Statement: The Crosby team is passionate about creating communications programs focused on Inspiring Actions That Matter™. These actions help clients positively impact people's lives, while also contributing to the greater good.

Crosby helps clients make powerful connections with their customers, constituents and communities by tapping the motivations that shape attitudes and inspire behavior change. The firm's award-winning campaigns, which integrate paid, earned, shared and owned media, have touched the lives of virtually every American.

Crosby has specialized practices in Healthcare, Government and Nonprofits & Causes, and ranks among the top agencies in the Mid-Atlantic region. It has headquarters in Maryland's State capital of Annapolis and offices in Washington, D.C.

Raymond Crosby, pres.; Tammy Ebaugh, chief strategy officer; Joel Machak, exec. creative dir.

Agency for Healthcare Research & Quality (AHRQ)
CapitalSource Bank
Catholic Relief Services
DAV (Disabled American Veterans)
DuPont
EPA ENERGY STAR program
Kaiser Permanente
Sagepoint Senior Living Services
Saint Agnes Hospital
Social Security Administration
U.S. Dept. of Agriculture
U.S. Dept. of Health & Human Services
Veterans Health Administration
Wallace Foundation

CROSBY-VOLMER INTERNATIONAL COMMS.

1660 L St., NW, #801, Washington, DC 20036
202/232-6575

www.crosbyvolmer.com

Associations, energy, financial services, healthcare, Hispanic outreach, hotels/travel/lifestyle, legal PR, sports & entertainment, technology/telecom. Founded: 1997.

Rob Volmer, pres.; Andrew Crosby, mng. principal

CROSSROADS PUBLIC RELATIONS

507 W. Peace St., Raleigh, NC 27603

919/821-2822

www.crossroadsprm.com

B2B tech, pharma, biotech, healthcare IT. Founded: 2003.

Kristi Lee-John, Shawn Ramsey, principals



CROSSWIND MEDIA & PR

701 Brazos St., Suite 1100, Austin, TX 78701

855/277-7963; tgraham@crosswindpr.com

www.crosswindpr.com

Brand building, corp. affairs, crisis & issues mgmt., digital & social media, employee comms., gov't & public affairs, healthcare, investor & financial relations, lifestyle & entertainment, market intelligence, marketing, media relations, trade shows & special events. Employees: 15. Founded: 2008.

Agency Statement: Our home is Texas. We hold a fierce commitment to our clients, still do business on a handshake, and occasionally, wear boots to our meetings. We serve corporate, public agencies and national governments across 5 continents.

Our proven expertise in media strategy, corporate reputation and brand enrichment is focused on the most important of today's currencies: TRUST. Because, where we're from, your word is your bond.

Thomas Graham, pres. & CEO; James Bernsen, VP; Jake Clements, VP; Todd Keefe, VP; Angela Shubert, VP

Accudyne Industries

Central Texas Regional Mobility Authority

Del Mar College

Dr. Bryan Shaw (Baylor University)

Engel Management

Fujifilm Holdings America Corporation

Luminex Corporation

Morgan Stanley

National Desert Storm Memorial

National Veterinary Cancer Registry

Texas Sports Hall of Fame

Wincor Nixdorf

CROWN COMMUNICATIONS

Partner in IPREX Worldwide Communications

2125 Southend Dr., #252, Charlotte, NC 28203

704/376-3434; fax: 704/376-2537; kblanchard@crown-com.com

www.crown-com.com

Marketing communications counsel and public relations. Founded: 1993.

Kathryn Blanchard, president

CURLEY & PYNN PUBLIC RELATIONS MGMT. INC.

258 Southhall Lane, #130, Maitland, FL 32751

407/423-8006; fax: 407/648-5869

www.thestrategicfirm.com

Travel and tourism, economic development, higher education, health care, interactive and digital entertainment, commercial development and technology. Employees: 8. Founded: 1984.

Roger Pynn, pres./CEO



CURRENT

875 N. Michigan Ave., Suite 2700, Chicago, IL 60611

312/929-0500; marketing@talktocurrent.com

www.talktocurrent.com

Content strategy, public relations, and social media. Areas of expertise include consumer products, food and beverage, home, personal care, travel and wellness, and marketing to moms. Employees: 51. Founded: 2006.

Agency Statement: Current is an agency that lives up to its name. To

us, being Current means constantly thinking of new ways to connect brands with their consumers by uncovering real insights that inspire purpose-driven programs and deliver measurable results.

With expertise in content strategy, public relations and social, we help clients engage target audiences through strategic media, influencer and advocate initiatives.

Talk to Current in Chicago, New York, Dallas, Los Angeles and San Francisco.

Virginia Devlin, pres.; Christine Bridger, exec. creative dir.; Amy Colton, exec. VP; Lisa Dini, exec. VP; Eric Slutsky, exec. VP

Allstate
Azamara Club Cruises
Balloon Time
Brita
Champion
Free The Children
Glad
goodnessknows
Greater Miami Convention & Visitors Bureau
Green Works
Hidden Valley
Johnsonville
Kingsford
Liquid-Plumr
Mira
Omron Healthcare
RadioShack
Rockin' Refuel
Round Table Pizza
Samsung Home Appliances
Snuggle
Soy Vay
Sun Products
The Setai
The Sun Products Corporation
Wetstyle

CYPHERS AGENCY, THE

53 Old Solomons Island Road, Ste. G, Annapolis, MD 21401
410/280-5451; fax: 410/280-5452; info@thecyphersagency.com
www.thecyphersagency.com

Full-service advertising agency, offering adv., marketing and PR.

David Cyphers, pres.

D



DADDI BRAND COMMUNICATIONS

220 East 23rd St., #907, New York, NY 10010
646/370-1341; fax: 646/370-5779; bill@daddibrand.com
www.daddibrand.com

Brand communications for the consumer, health and beauty aids, food and beverage, toys, media and B2B categories. Employees: 4. Founded: 2005.

Agency Statement: Daddi Brand Communications helps brands establish ongoing, meaningful and relevant dialogue with the audiences they target. This is accomplished through a combination of public relations, promotions, grass roots marketing and content development. Our focus is on achieving not just communications objectives, but business objectives.

William Daddi, president

7-Eleven
Alex Brands
Drambuie (Bacardi USA)
DSP Skin Care
Green Seal
Kantar Media
Kantar Worldpanel
Levelwing
Propel Equity Partners

DANIKA COMMUNICATIONS LLC

15 E. Putnam Ave., PBM #386, Greenwich, CT 06830
203/661-3663

www.danikapr.com

Travel & tourism, food & beverage. Founded: 2001.

Anne Ryan, president

DARMAN AND ASSOCIATES

110 East State St., #15, Kennett Square, PA 19348
610/925-1976; fax: 610/925-1982

www.darmangroup.com

Sports, marketing, activewear, meetings, events. Founded: 1981.

Jeff Darman, pres.

DARNAUER GROUP COMMUNICATIONS

600 E. Hopkins Ave., #302, Aspen, CO 81611
970/925-9010; fax: 970/920-4075

www.darnauer.com

A boutique marketing communications firm specializing in public affairs and community outreach, brand positioning, creative strategies, emerging media and environmental sustainability. Founded: 1991.

Jeanette Darnauer, president

DAVE IWANS & ASSOCIATES

223 East City Hall Ave., #400, Norfolk, VA 23510
757/314-3100

Tourism, event and crisis public relations. Founded: 1998.

Dave Iwans, president



DAVIES

808 State St., Santa Barbara, CA 93101
805/963-5929; rrice@daviespublicaffairs.com
www.DaviesPublicAffairs.com

Founded: 1983.

Agency Statement: Davies is the go-to North American public affairs firm for projects facing complex, controversial permitting fights. Davies knows that behind every controversy is a compelling story to be told. By deploying compelling messages and cultivating authentic grassroots support, Davies overcomes opposition and delivers timely public approvals for clients in the real estate, mining, natural resources and energy industries.

John Davies, CEO; Robb Rice, Taylor Canfield, exec. VPs; Lisa Palmer, sr. VP; Joshua Boisvert, VP

Los Angeles
310/395-9510

Washington, D.C.
202/580-8930

Partial listing of clients:
Anglo American
Colony Capital
ExxonMobil

DAVIES MURPHY GROUP, INC.

200 Wheeler Rd., Burlington, MA 01803
781/418-2400; info@daviesmurphy.com
www.daviesmurphy.com

B2B, B2C, High Tech. Founded: 1998.

Eric Davies, Andy Murphy, principals

DDCWORKS

Formerly Diccicco Battista Communications
1200 River Road, #300 East, Conshohocken, PA 19428
484/342-3600; fax: 484/342-3602
www.ddcworks.com

Media relations, special event management, media training. Founded: 1994.

Tim Cifelli, president

DDR PUBLIC RELATIONS

DDR PUBLIC RELATIONS, INC.

444 Bedford Rd., Pleasantville, NY 10570
914/747-2500; fax: 914/747-2592; ddr@ddrpr.com
www.ddrpr.com

Full-service public relations and integrated marketing communications firm specializing in large and small businesses, healthcare, medical and business professionals, beauty, real estate, schools, cultural institutions and nonprofits. Branding, media relations, social media, graphic arts, advertising, reputation management, special events and corporate cause marketing. Employees: 7. Founded: 1989.

Agency Statement: DDR Public Relations, founded in 1989, is an award-winning public relations firm located in Westchester County, NY with a satellite office in Los Angeles, CA. We specialize in large and small businesses, healthcare, medical and business professionals, beauty, real estate, schools, cultural institutions and nonprofits. With more than 25 years of experience, we have an extensive network of media, business and political contacts to create dynamic public relations campaigns featuring strategic branding and brand positioning, media relations and social media strategies, graphic arts and advertising as well as grand-scale special events and cause marketing programs. Our strategies and services are varied and cutting-edge including PRogram Express, a new "jump start" program for smaller businesses and organizations.

Dawn Dankner-Rosen, pres.; Melissa Napolitano, visual branding dir.; Jen Topiel, acct. dir.

9930 Durant Dr., #7, Beverly Hills, CA 90212
310/277-5700

Dawn Dankner-Rosen, pres.

Abby Rodman, LCSW
Financial Asset Management Corp.
Katonah Museum of Art
New York Health & Wellness
Prudential Financial, Prudential Spirit of Community Awards
Trion Real Estate Management
WeeZee - The Science of Play
Westchester County Dept. of Transportation

DEETER

Doylestown Commerce Center, 2005 S. Easton Rd., #204, Doylestown, PA 18901

215/348-3890; fax: 215/348-4261; info@deeterusa.com
www.deeterusa.com

Advertising, PR, marketing comms. Founded: 1985.

Drew Deeter, pres.

DELFINO MARKETING COMMUNICATIONS, INC.

Advertising and PR firm
400 Columbus Ave., #120 S, Valhalla, NY 10595-1335
914/747-1400; fax: 914/747-1430
www.delfino.com
Founded: 1970.

Paul Delfino, president

DELIA ASSOCIATES

P.O. Box 338, Whitehouse, NJ 08888
908/534-9044; fax: 908/534-6856; edelia@delianet.com
Strategic communication and planning, media rels., content development, editorial svcs., brand dev., corporate identity, creative svcs., web dev., advertising, trade shows and market research.

Ed Delia, president

DEMOSSE GROUP, INC., THE

3343 Peachtree Rd., NE, #1000, Atlanta, GA 30326
770/813-0000
www.demoss.com

PR firm focused on faith-based organizations and enterprises. Offers media rels., virtual PR, mktg., adv., advocacy, comms. planning, identity

and positioning, creative writing and crisis communications.

Mark DeMoss, president

DENMARK, THE AGENCY

6285 Barfield Rd NE, #200, Atlanta, GA 30328
404/256-3681; denmarktheagency.com

Integrated marketing firm: advertising, direct marketing, new media and PR. Founded: 1986.

Priscilla Jessup, CEO

DEUTSCH

Subsidiary of Interpublic Group of Cos.

111 8th Ave., New York, NY 10011
212/981-7600

www.deutschinc.com

Full service advertising, promotions, interactive, marketing, corporate comms. Founded: 1996.

Val DiFebo, pres.



DEVELOPMENT COUNSELLORS INT'L (DCI)

215 Park Ave. South, 10th flr., New York, NY 10003

212/725-0707; fax: 212/725-2254

www.aboutdci.com; @aboutdci

Economic Development and Tourism Marketing. Employees: 45.
Founded: 1960.

Agency Statement: Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with 450+ cities, regions, states and countries helping them attract both investors and visitors. DCI can help communicate your community's advantages to your target markets. The firm is headquartered in New York City, with regional offices in Denver, Los Angeles and Toronto.

Andrew T. Levine, pres.; Julie Curtin, mng. partner/economic dev. practice; Karyl Leigh Barnes, mng. partner/tourism practice; Carrie Nepo, CFO/partner

American Electric Power
Bavarian U.S. Offices for Economic Development
Birmingham Business Alliance
Brownsville Economic Development Council
Calgary Economic Development
Charles County Economic Development Department
Charleston Regional Development Alliance
Chattanooga Area Chamber of Commerce
Chattanooga Area CVB
Chile Tourism
Choose New Jersey
City of Lone Tree
City of Salinas, California
City of Watertown
CityPass
Columbus Chamber
Corpus Christi REDC
Discover Palm Beach County, Inc.
Dubai Convention and Events Bureau
Economic Promotion Agency of Tuscany
Fiera Milano Congressi
Finger Lakes Wine Country
Greater Halifax Partnership
Greater Houston Partnership
Greater Louisville, Inc.
Greater Oklahoma City Chamber
Greater Palm Springs CVB
Greater Phoenix Economic Council
ICC Jerusalem
Indianapolis Chamber
Iowa Economic Development Authority
Lee County Economic Development Office
Long Beach Convention & Visitors Bureau
Los Angeles Convention & Visitors Bureau

McKinney MEDC
 Metro Denver Economic Development Corp.
 Metro Orlando Economic Development Commission
 Monterey County Convention & Visitors Bureau
 Netherlands Foreign Investment Agency
 New Jersey Business Action Center
 Niagara Tourism & Convention Corp.
 North Carolina Division of Tourism
 North Dakota Department of Commerce
 Northwest Arkansas Council
 Port of Long Beach
 Prince William County
 PromPeru
 Regional Growth Partnership (Toledo)
 San Diego Regional EDC
 Simon Shopping Destinations
 Sioux Falls Development Foundation
 Source Cincinnati
 Sunny Isles Beach Tourism & Marketing Council
 Temple Economic Development Corporation
 Texas Economic Development Corp.
 Thailand Board of Investment
 Thompkins County Area Development Services
 Tourism Australia
 Tourism Tasmania
 Tourism Toronto
 Travel Alberta
 U.S. Travel Association
 U.S. Virgin Islands Dept. of Tourism
 Visit California
 Visit Carlsbad
 Visit Huntington Beach
 Visit Santa Barbara
 VisitScotland
 Wake County Economic Development
 Williamsburg Area Destination Marketing Committee

DEVENEY COMMUNICATION

Member of Worldcom Public Relations Group
 1582 Magazine St., New Orleans, LA 70130
 504/949-3999
 www.deveney.com
 Crisis management, integrated marketing, media relations, strategic planning and community relations.
 John Deveney, pres.



WORLD.COM
 Public Relations Group
 The Local Advantage. Worldwide.



DEVINE + PARTNERS
 Public Relations. Issues Management. Social Media.

DEVINE + PARTNERS

2300 Chestnut St., #420, Philadelphia, PA 19103
 215/568-2525; fax: 215/568-3909
 www.devineandpartners.com
 Jay Devine, pres. & CEO

Amoroso Baking
 Brandywine Conservancy
 Congreso de Latinos Unidos
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 Drexel University
 First Niagara Bank
 Firsttrust Bank
 Franklin Institute
 Jefferson University Hospitals
 Mann Center for the Performing Arts
 National Constitution Center
 Peapod
 Pennsylvania Environmental Council
 Philadelphia Academies Inc.
 Philadelphia Zoo
 Shelbourne Healthcare
 Spirit of Philadelphia
 St. Christopher's Foundation for Children
 Tiffany & Co.

Universal Health Services
 University of the Arts
 Wiley Group
 William Penn Foundation

DEVON GROUP, THE

68 White St., #7-367, Red Bank, NJ 07701
 732/706-0123
 www.devonpr.com
 Business-to-business, technology. Founded: 1994.
 Jeanne Achille, CEO

DEZENHALL RESOURCES

1130 Connecticut Ave., N.W., #600, Washington, DC 20036
 202/296-0263; fax: 202/452-9370
 www.dezenhall.com
 PA, crisis mgmt., media rels. for packaging, plastics, healthcare, food and beverage, textile, biotech, consumer products. Founded: 1987.
 Eric B. Dezenhall, CEO

DGWB ADVERTISING & COMMUNICATIONS

217 N. Main St., #200, Santa Ana, CA 92701
 714/881-2300; fax: 714/881-2442
 www.dgwb.com
 Media rels., media training, strategic planning, event management, etc.
 Company founded in 1988; PR dept. founded in 2004. Founded: 1988.
 Mike Weisman, CEO



DIAMOND PUBLIC RELATIONS

4770 Biscayne Blvd, Suite 503, Miami, FL 33137
 305/854-3544; kara@diamondpr.com
 www.diamondpr.com
 Travel, hospitality, hotels, resorts, restaurants, destinations/CVBs, and spas. Employees: 18. Founded: 2007.
Agency Statement: Diamond Public Relations, an award-winning, boundary-pushing firm, specializes in the travel sector, using the art of public relations and the popularity of social platforms to drive attention, desire, cache and ultimately business to clients. A company based on results, Diamond PR excels at developing strategy and trend-driven initiatives, and then seamlessly delivering on them. Only afraid of a creative plateau, the agency continues to push the limits of traditional media, execute personalized campaigns and validate efforts with powerful results.

Jody Diamond, pres./founder; Kara Rosner, VP/co-founder

Aruba Marriott Resort & Stellaris Casino
 Casa Palopo/Guatemala
 Elegant Hotels/Barbados
 Florida Buzz Report Blog (Marriott)
 Ft. Lauderdale Marriott Harbor Beach
 Hotel Zamora/St. Petersburg
 Jupiter Beach Resort
 JW/CM Marriott Resorts Cancun
 JW Marriott El Convento Cusco/Peru
 Marco Island Marriott
 Marriott Haiti Port-Au-Prince
 Marriott Stanton South Beach
 Playa Largo (Autograph Collection)/Key Largo
 RED, The Steakhouse/Miami
 Resort at Longboat Key Club & Lido Beach Resort/Sarasota
 Salviatino Collection/Italy
 San Juan Marriott Resort & Stellaris Casino
 Sandpearl Resort/Clearwater, Florida
 Santa Barbara Beach & Golf Resort
 Sense Beach House/Miami
 St. Kitts Marriott Resort & Royal Beach Casino
 The Caribbean Island of Curaçao
 US Marriott Hotels & Resorts
 W Fort Lauderdale
 Westin Playa Bonita/Panama

Didit COMMUNICATIONS

DIDIT COMMUNICATIONS

276 Fifth Ave., Suite 205, New York, NY 10001

800/932-7761; fax: 212/917-1311

www.didit.com/services/public-relations

Corporate & marketing PR, social media & content development, public & community affairs, crisis management, media & public speaking training, for both B2B & B2C clients. Employees: 16. Founded: 2012.

Agency Statement: Didit Communications is a division of Didit an integrated marketing communications leader recognized as an *Inc.* 500, Deloitte Fast 50 and Fast 500 company for its digital marketing leadership. Didit Communications is the company's fast-growing PR group, which began with social media and content development services and has expanded through acquisitions of HLD Communications, LVM Group and Bridge Global Strategies. These PR boutiques, as well as Didit's homegrown Social and Content Group, are led by senior professionals who enjoy hands-on work with clients to build highly recognized and respected brands.

Dave Pasternack, pres. & co-founder; Mark Simon, exec. VP; Renee Marquardt, sr. VP, client svcs., Didit

Didit Social, Content & SEO Group

Ana Raynes, dir., social & content; Jennifer Cohen, acct. dir.; Jon Gouveia, strategist

Didit offers a wide spectrum of services, ranging from PR and social media to SEO and digital advertising. We suggest the best channels to tell each client's story and are channel-agnostic, matching clients to the right services for their specific needs.

HLD Communications

Don Miller, exec. VP; Liz Burke, VP; Amanda Cunningham, acct. mgr.

Founded in 1986; expertise in traditional communications vehicles of PR, crisis/community/government relations & marketing; represents small to large-sized entities in U.S. Healthcare, non-profit, professional services, retail, public safety, fitness, real estate, energy, education.

Caithness Long Island
The DeMatteis Organization
Decof, Decaf & Barry Law Firm
Foxgate at Islip
The Jobco Organization
ReXist 360
Westfield Sunrise & South Shore

LVM GROUP

A DIDIT COMPANY

LVMGroup

David Grant, pres.; Jeannette Boccini, exec. VP; Rachel Antman, VP

Founded 1974; expertise in real estate and professional services clients.

Alliance Residential Company
Bleckner P.C.
Empire State Realty Trust
EVO Real Estate Group
Insperty
WSP Building Systems

bridge

GLOBAL STRATEGIES
A DIDIT COMPANY

Bridge Global Strategies

Lucy Siegel, exec. VP; Keiko Okano, VP; Carinna Gano, acct. coord.

Founded 2004; expertise in international & cross-cultural comms. issues/challenges; U.S. market entry communications; PR for startups. Financial, healthcare, technology, travel/hospitality.

Clinllabs
Coloratour
Fujita Kanko, Inc.
Hotel Okura Co., Ltd.
JETRO-New York
New York Pharma Forum Inc.
Scandidos

DIEGNAN & ASSOCIATES, NORMAN

Box 298, Oldwick, NJ 08858

908/832-7951; fax: 908/832-9650; N.Diegnan@comcast.net

www.diegnan-associates.com

Employees: 4. Founded: 1978.

Norman Diegnan, pres.

Hunterdon Harmonizers
New Jersey Bankers Assn.
Newark Wire Cloth Co.

diffusion

DIFFUSION

104 W 27th St., 11th flr., New York, NY 10001

646/571-0120; ivan.ristic@diffusionpr.com

www.diffusionpr.us

Employees: 15 NYC, 30 London. Founded: 2008.

Agency Statement: Award-winning, international, integrated PR agency in New York and London for technology, mobile, consumer and B2B brands. We use our creativity across traditional and social media to deliver campaigns that empower, engage and persuade. And always with an absolute focus on measurable business results.

Ivan Ristic, pres.; Daljit Bhurji, mng. dir.; Kate Ryan, VP; Tom Malcolm, head of consumer; Giles Barron, head of bus. svcs.; Ivana Farthing, head of mobile and consumer tech.; Neil Ginsburg, business dev. dir.

The Dilenschneider Group

DILENSCHNEIDER GROUP INC., THE

New York, NY

212/922-0900; fax: 212/922-0971

CEO, CFO, top management and investor relations support, corporate communications, external affairs, and crisis management. Founded: 1991.

Agency Statement: The Dilenschneider Group, headquartered in New York and Chicago, is dedicated to providing personal service to a limited and select number of clients. The Group has proven links in all major world capitals and in all major U.S. cities.

The Group's objectives are to bring to clients a level of communications counsel and creativity and an exposure to contacts, networks and relationships that are not available elsewhere.

Robert L. Dilenschneider, founder & chmn.

DIX & EATON

DIX & EATON INCORPORATED

200 Public Square, #3900, Cleveland, OH 44114

216/241-0405; fax: 216/241-3070

www.dix-eaton.com

Investor rels., crisis comms., marcom, media rels., content mktg., internal comms., creative svcs. Founded: 1952.

Agency Statement: Dix & Eaton is a strategic business communications firm providing professional counsel to address the complex, high-stakes challenges our clients face. Working as partners, we bring deep experience, foresight and creativity to every relationship and help clients realize the full power of communication to drive results. We specialize in the following areas:

- Public Relations
- Investor Relations
- Crisis Management
- Marketing Communications
- Branding
- Content Marketing
- Social Media Marketing
- Website Design
- Corporate Social Responsibility
- Employee Engagement
- Communications Training

Scott Chaikin, chmn. & CEO; Chas Withers, pres.; Jim Brown, CFO; Lisa Rose, Gary Wells, Matt Barkett, sr. mng. dirs.; David Hertz, Gregg LaBar, David Loomis, Lisa Zone, mng. dirs.; Amy McGahan, Gary Pratt, sr. VPs; Kevin Poor, sr. VP & creative dir.; Jon Barnes, Karin Bonev, Kris Dorsey, Kellie Friery, Ann Lentz, Angela Rodenhauser, VPs

AIG Property Casualty
Aleris International
Atlas Energy, L.P.
BASF
Boart Longyear
Calumet Specialty Products Partners, LP
Cardinal Health, Inc.
Case Western Reserve University - Weatherhead School of Management
CBIZ Inc.
Cedar Fair Entertainment Co.
Cleveland Indians Baseball Co., Inc.
Cleveland Museum of Art
Cleveland Plus Marketing Alliance
Cleveland State University
Delek US Holdings
DENTSPLY International
Diebold
Energizer Battery
Fairmount Santrol
Forest City Enterprises, Inc.
Glatfelter
Greater Cleveland Partnership
Group Plan Commission
IDEX Corp.
ITW
Jazz Aviation LP
Kelly Services, Inc.
KeyBank
LEEDCO - Lake Erie Energy Development Corp.
Libbey Inc.
Lincoln Electric Co.
Lubrizol Corp.
McDonald Hopkins
MetroHealth System Medical Center
Mettler-Toledo International Inc.
Motorola Solutions, Inc.
Myers Industries, Inc.
NACCO Industries, Inc.
National Air Cargo Group
Net Jets Inc.
New York Community Bancorp, Inc.
Newry Corp.
Nordson Corp.
NorTech
OM Group, Inc.
OMNOVA Solutions Inc.
Pinnacle Airlines Corp.
Playhouse Square Foundation
PPG Industries
quasar
Rock & Roll Hall of Fame & Museum
Sherwin-Williams
Southwest Airlines Co.
Stoneridge Corp.
Swagelok Co.
Timken Co.
Timken Steel Corp.
UnitedHealth Group
Veyance Technologies, Inc.



Dixon | James

Communications to eXcelerate business success.

DIXON|JAMES COMMUNICATIONS

Chicago, IL
708/848-8085; fax: 708/848-4270; jim.heininger@dixon-james.com
www.dixon-james.com
Consumer brand mktg., mgmt. comms./change creation; issues mgmt.; corp. reputation mgmt. Employees: 4. Founded: 2009.

Agency Statement: Dixon|James Communications is an independent business consulting and marketing communications firm committed to accelerating your business success.

Dixon|James excelerates your business success through a powerful blend of business consulting and strategic communications. We bring an unrivaled dedication to your business success, which means we'll work to deeply understand your business, propose and follow strategic plans which work toward desired outcomes, and continually present new ideas and thinking that will help your business.

Jim Heininger, founder/principal

Burtch Works
Cantata Adult Life Services
Civic Staffing
Enova International
JAHN Architects
McDonald's Corporation
Memo Touch
QuaverMusic.com
Wellmark

DJC COMMUNICATIONS

575 Lexington Ave., New York, NY 10022
212/971-9708; djc@djccommunications.com
www.djccommunications.com
Corporate, higher education, non-profit, publishing. Founded: 1991.

Debra Caruso, pres. & owner

DJD/GOLDEN ADVERTISING, INC.

145 W. 28th St., New York, NY 10001
212/366-5033; info@djdgolden.com
www.djdgolden.com
Advertising, PR, BtoB telemarketing and marketing for finance, professional services, high-tech, new media, real estate. Founded: 1984.

Marcia Golden, president

DJG MARKETING

1450 Broadway, 23rd flr., New York, NY 10018
212/370-9700
www.djgmarketing.com
Strategic planning, positioning and marketing. Specializing in advertising and PR.

Marc Passarelli, president & CEO



Public Relations, Marketing & Government Affairs

DKC PUBLIC RELATIONS

261 Fifth Ave., 2nd flr., New York, NY 10016
212/685-4300; contact@dkcnews.com
www.dkcnews.com
DKC is a full service public relations, marketing and government affairs company, providing all communications services including strategic counsel and planning, media relations, digital and social media, integrated marketing, executive positioning, crisis management, public affairs, original content development, event production, advertising and branding. Employees: 200. Founded: 1991.

Agency Statement: DKC has a national reputation for strategic thinking, creativity and expert media relations, along with superior client service and an innovative approach to public relations and integrated marketing.

Continued on next page

DKC PUBLIC RELATIONS continued

DKC maintains offices in New York City, Los Angeles, Chicago, San Francisco, Albany and Washington, D.C.

Sean Cassidy, pres.; John Marino, mng. dir./partner; Joe DePlasco, Matthew Traub, Diane Briskin, Jeff Klein, Scott Miranda, William Cunningham, mng. dirs.

Among DKC clients:

AARP
Airbnb
Bank of Montreal
C.F. Martin & Co.
Children's Health Fund
Citi
Delta Air Lines
Destination Hotels & Resorts
Discovery Education
Disney Interactive
Esquire Magazine
Feld Entertainment
Foursquare
Harrah's Entertainment
Jaguar / Land Rover
James Hotels
Jim Beam
J.C. Penney
Ken Burns
LinkedIn
Marvel Entertainment
Match.com
McAfee
National Board of Review
New Balance
New Era
New York Palace Hotel
NYU Langone Medical Center
PBS
Rockwell Group
Sesame Street
Showtime Networks
Steinway & Sons
Stony Brook University
Tommy Bahama
Topps Co.
Trump Hotel Collection
Tumblr
USTA/US Open
Yahoo



DODGE COMMUNICATIONS

11675 Rainwater Dr., #300, Alpharetta, GA 30009
770/998-0500; fax: 770/998-0208; bmerman@dodgecommunications.com
www.dodgecommunications.com
www.twitter.com/DodgeComm
www.facebook.com/DodgeComm
www.linkedin.com/company/dodge-communications
Business to business healthcare. Employees: 55. Founded: 2001.

Agency Statement: Dodge Communications is an integrated PR and marketing agency that accelerates the growth of innovative healthcare companies through strengthened brand awareness, enhanced thought leadership and increased demand.

Brad Dodge, pres./CEO; Brian Parrish, exec. VP/prin.; Elisabeth Deckon, VP; Chowning Johnson, VP

ActiveHealth Management
Brightree
CASIS
Kareo
Merge Healthcare
Navicare

DOE-ANDERSON, INC.

620 West Main St., Louisville, KY 40202
502/589-1700; dburgess@doeanderson.com
www.doeanderson.com

Consumer, media and community relations. PA, crisis comms., corp. and employee rels., gov't rels., public info and involvement programs. Founded: 1985.

Todd Spencer, Pres. & CEO

DONLEY COMMUNICATIONS CORPORATION

30 North Franklin Turnpike, Ho-Ho-Kus, NJ 07423
212/751-6126
www.donleycomm.com
Founded: 1974.

Newton W. Lamson, president & CEO

DONN PEARLMAN & ASSOCS. PUBLIC RELATIONS

4491 Via Bianca Ave., Las Vegas, NV 89141
702/868-5777; donn.pearlman@gmail.com
www.DonnPearlman.com
Entertainment, travel, law. Founded: 2006.

Donn Pearlman, president

DORLAND GLOBAL PUBLIC RELATIONS

See Tonic Life Communications

DOUBLE E COMMUNICATIONS

39 W. 19th St., #611, New York, NY 10011
212/941-7590
www.dblepr.com

PR & fin'l comms., high tech., corp. positioning, brand building, IR. Founded: 2000.

Eric Eddy, founder/president



DOUBLE FORTE

49 Stevenson St., Suite 575, San Francisco, CA 94105
415/863-4900; fax: 415/863-4994; lcaraher@double-forte.com
www.double-forte.com

Consumer lifestyle, interactive entertainment and consumer technology, B2B and business productivity, wine, spirits and specialty food. Employees: 32. Founded: 2002.

Agency Statement: Double Forte is an independent, national public relations and digital marketing agency built for good companies and organizations who appreciate smart strategy and excellent execution that works to connect and engage them with the people who matter to them; we are headquartered in San Francisco, with offices in Boston, New York and Healdsburg, California. We have a long and stellar reputation for our work within and on behalf of consumer packaged goods, consumer technology, business technology, and consumer and business services companies.

Lee Caraher, pres.; Bill Orr, exec. VP; Liz O'Donnell, sr. VP; Maggie Zeman, sr. VP; Jonathan Poretz, VP; Michelle Curran, VP; Brian Stevens, VP, Loretta Stevens, VP

American Messaging/IntelliGuard
CamelBak
CLIF Bar
CLIF Kid
Creative Marketing Concepts
Drync
Entertainment Software Association - E3 Tradeshow
EO/SF (Entrepreneurs' Organization)
Horowitz Research
Invisible Connect
Marine Mammal Center, The
MaxPlay
Mezzetta Foods
mine
Orgel Wealth Management
Saison Beauty
Tagatoo
YouCaring



DOUBLEDIMOND PUBLIC RELATIONS LLC

Member of Public Relations Boutiques International
708 Main St., #740, Houston, TX 77002
713/426-4111; fax: 713/513-5264; info@doubledimondpr.com
www.doubledimondpr.com

Strategic planning, media and community rels., public affairs, business-to-business, marketing comms., media and presentation training, crisis and issues mgmt., social and online media. Founded: 2007.

Agency Statement: DoubleDimond Public Relations, LLC, is a Houston-based firm providing public relations and marketing solutions to businesses, nonprofit organizations and government agencies. We are experienced professionals who serve a broad range of clients with integrated communications programs designed specifically to meet their needs and achieve their goals. DoubleDimond is all about results; we take a personal interest not only in the success of our projects, but also in the success of our clients.

Margot Dimond, Lisa Dimond Vasquez, principals

Baker Hughes
City of Galveston Recovers
CDM Smith
GroundFORCE Building Systems
Harris County Toll Road Authority
Houston Airport System
Houston International Boat, Sport & Travel Show
International Council on Nanotechnology
Lighthouse of Houston, The
Neuhaus Education Center
Optum Clinic
R. G. Miller Engineers, Inc.
Travelers Insurance
UnitedHealthcare (Texas)

DOVETAIL PUBLIC RELATIONS

15951 Los Gatos Blvd., Suite 16, Los Gatos, CA 95032
408/395-3600
www.dovetailpr.com
Technology public relations, media relations, analyst relations. Founded: 1993.

Corey Oiesen, president; Mark Coker, founder

DPK PUBLIC RELATIONS

PO Box 1994, Colleyville, TX 76034
214/432-7556; dan@dpkpr.com
www.dpkpr.com
Crisis planning, response and recovery, strategic media relations, media training, public speaking training, executive writing, content marketing, investor relations and internal communications. Employees: 1. Founded: 2003.

Daniel Keeney, founder & pres.

Aldridge
Arocha Hair Restoration
Bell Helicopter
City of Houston
ERHC Energy Inc.
Lockheed Martin
NASA - Johnson Space Center
Park Cities Obedience School
PULSE Network
Saint Arnold Brewing Company
Tendenci
Voxofon

DRB PARTNERS

2328 Walsh Ave., Santa Clara, CA 95051
408/943-0515
www.drbpartners.com
High-tech, bus.-to-bus. PR. Founded: 1985.

Ray Brown, CEO



DRIVEN PUBLIC RELATIONS

1954 Placentia Ave., #108, Costa Mesa, CA 92627
951/719-1040; info@DRIVENpublicrelations.com
www.DRIVENpublicrelations.com
Employees: 14. Founded: 2004.

Agency Statement: DRIVEN Public Relations is an award-winning international PR and marketing agency specializing in all facets of communications. We develop programs that generate significant brand awareness for our clients and create consumer demand for their products. Our team consists of brand experts and media relations professionals with experience in all areas of public relations and marketing. Our senior PR practitioners have worked with some of the most notable names in the world.

Our core competencies include:

- Automotive and Motorsports PR
- Motorcycle and Powersports PR
- Lifestyle, Fashion and Beauty PR
- Technology PR
- Medical and Healthcare PR
- Health Product PR
- Wine and Spirits PR
- Brand development
- Consumer and lifestyle communications
- Crisis communications
- Event/tradeshows PR and management
- Executive positioning
- Foundational media relations
- Governmental affairs
- Internal corporate communications
- Product launch programs
- Social media integration
- Search Engine Optimization
- Website design and development
- Entertainment Marketing
- Experiential Marketing

From MSNBC, ABC, CBS, CNN, Discovery, Fox News, NBC, Speed, *LA Times*, *Maxim*, *Men's Health*, *New York Times*, *USA Today*, *Wall Street Journal*, *Wired*, *Glamour*, *First For Women*, *The View*, E! News, ESPN, *Hollywood Reporter*, BuzzFeed, *Vogue* to *Details* and countless more, our clients have shared their brands' stories through some of the top media outlets in the world.

Our PR efforts aren't confined to just the United States. We have launched successful PR campaigns in Canada, France, Germany, Italy and Britain.

We welcome you to contact DRIVEN Public Relations to review your PR needs. We know we can deliver unprecedented results that will truly move your business forward as we have been doing for our clients over the past 10 years.

Michael Caudill, pres./CEO

Atwater
Borla Exhaust
DMVdesk
Geico
Kauzbots
KLD Energy Technology
Line-X
Mezcal Vago
Millbrook Distillery
Mozie Bicycles
POP Paddleboards
Renovo Motors
Sena Bluetooth
Silver Cross
Sprint
TeenSafe
Van De Vort

DROHLICH ASSOCIATES, INC.

22 Balcon Rd., St. Louis, MO 63141
 314/434-0002; mdrohlich@drohlich.com
 General PR, sales promo & mktg. Founded: 1958.

Michael Drohlich, pres.

DROTMAN COMMUNICATIONS

368 Veterans Memorial Hwy, #8, Commack, NY 11725
 631/462-1198; fax: 631/462-2257; info@drotmanpr.com
 www.drotmanpr.com

Sports and leisure PR. Employees: 2. Founded: 2001.

Doug Drotman, president

DUBLIN & Associates, Inc.**DUBLIN & ASSOCIATES, INC.**

3015 San Pedro, San Antonio, TX 78212
 210/227-0221

www.dublinandassociates.com

Strategic planning, advice and counsel, issues management, crisis communications, media relations, product publicity, food public relations, community relations, special events, online and social media outreach/programs, financial and corporate public relations. Founded: 1982.

James R. Dublin, CEO

DUFFEY COMMUNICATIONS, INC.

3379 Peachtree Rd. NE., #300, Atlanta, GA 30326
 404/266-2600

www.duffey.com

Founded: 1984.

Sherri Simmons, pres. & CEO

Duffy & Shanley**DUFFY & SHANLEY, INC.**

10 Charles St., Providence, RI 02904
 401/274-0001

www.duffyshanley.com

General PR, consumer PR, public affairs, technology, crisis comms., PR firm with ad and interactive units. Founded: 1973.

Agency Statement: Duffy & Shanley is a full service, integrated communications firm with expertise in consumer products and services. Our idea driven approach has made us one of the fastest growing agencies.

Jon Duffy, pres.; Annette Maggiasco, VP

AT&T
 Brahmin
 Deepwater Wind
 Foster Grant
 Motorola
 Staples
 Taste of Nature
 United Healthcare

**DUKAS PUBLIC RELATIONS**

100 W. 26th St., New York, NY 10001
 212/704-7385; richard@dukaspr.com

www.dukaspr.com

Employees: 20. Founded: 2002.

Agency Statement: DPR is an award-winning financial PR agency, which is known for its media relations expertise, results-driven approach and involvement of senior management on all accounts.

DPR's clients include both well-known and emerging companies in many key areas of finance, including: mutual funds, ETFs, wealth management, hedge funds and alternative investments, private equity, institu-

tional investing, investment banking, broker/dealers and fintech. DPR also is strong in the professional services space, where it represents companies in law, accounting, insurance, compliance, risk management and management consulting.

DPR is highly-regarded for its ability to generate consistent top-tier coverage for its clients in the media, including *The Wall Street Journal*, *New York Times*, *Barron's*, *Financial Times*, CNBC, Bloomberg and all of the top trade publications, websites and blogs. Trade outlets in which DPR regularly places clients include, *Institutional Investor*, *Pensions & Investments* and *The Deal*, among many others.

The agency is particularly strong in broadcast, where it averages approximately 50 bookings per month - mainly on CNBC, Bloomberg, and Fox Business Network.

DPR provides comprehensive media and presentation training, message development, editorial services, a speaker's bureau, crisis communications and digital media services.

Richard Dukas, chmn. & CEO; Seth Linden, pres.; Doug Hesney, exec. VP; Zach Leibowitz, Stephanie Dressler, Sean Dougherty, VPs

BlueMountain Capital
 Brown Advisory
 Brandes Investment Partners
 Credit Union National Assn.
 Eaton Vance
 EisnerAmper
 Global X Management
 JMP Group
 Morgan Creek Capital
 Muddy Waters
 Raymond James

**DURÉE & COMPANY, INC.**

10620 Griffin Rd., Suite 208, Fort Lauderdale, FL 33328

954/723-9350; fax: 954/723-9535; duree@dureeandcompany.com

www.dureeandcompany.com

Nonprofits, restaurants, lifestyle, entertainment, travel, medical, real estate, business, legal, luxury brands, PR, marketing, special events, and radio promotions. Employees: 6. Founded: 1999.

Agency Statement: Durée & Company is in the business of getting the media's attention. With clients including nonprofits, restaurants, lifestyle, entertainment, real estate, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with nearly 20 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company get clients noticed. Whether it's national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.

Durée Ross, president

Boys & Girls Clubs of Miami-Dade
 BRAVO! Cucina Italiana
 BRIO Tuscan Grille
 BRAVO | BRIO Restaurant Group
 Broward College — B. SOCA
 Chima Brazilian Steakhouse
 CJS Global
 Coldwell Banker South Florida
 Coral Gables Executive Physicians
 Coral Springs Museum of Art
 Daiza Restaurant Group
 Debbie's Dream Foundation: Curing Stomach Cancer
 Feeding South Florida
 Forever Golden
 Fort Lauderdale Femfessionals
 Frances Herrera Interior Design
 Gladstone & Weissman, PA
 Informed Families/The Florida Family Partnership
 JustAskBoo.com
 Law Office of Richard Tendler
 Lubell Rosen
 MADD — Walk Like MADD & MADD Dash Fort Lauderdale 5K
 Oberti Luxury Eyewear
 Oliver-Pyatt

Optiwow
 Patricia and Phillip Frost Museum of Science
 Pike & Lustig, LLP-Turnpike Law
 Rising Tide Car Wash
 RIVA Condos
 Riverwalk Arts & Entertainment District
 Smith Magenis Research Foundation
 Sonic Beach
 Special Needs Group
 Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger
 The Alchemist Gastropub
 The Crockett Foundation
 The Jills, #1 Real Estate Team in America
 Tsukuro Asian Fusion Restaurant
 VSBrooks Advertising
 Yoga Gangsters

DURHAM GROUP

See Cashman + Katz



DVL SEIGENTHALER

700 12th Ave., South, #400, Nashville, TN 37203
 615/244-1818; fax: 615/780-3301; ronald.roberts@dvl.com
 www.dvl.com

PR, advertising, interactive, events, investor relations, crisis & issues management. Employees: 50. Founded: 1980.

Agency Statement: DVL Seigenthaler is one of the leading full-service public relations agencies in the Southeast. DVL has proven expertise in all aspects of public relations, including corporate communications, news media relations, internal communications, investor relations, special events, meeting management, crisis communications and issues management, as well as advertising, marketing, interactive, video production and strategic planning.

Ronald Roberts, Jimmy Chaffin, Nelson Eddy, partners

AmSurg Corp.
 Ardent Health Services
 Bridgestone/Firestone Inc.
 Brown-Forman Beverages Worldwide
 Capital Digestive Care
 Corizon, Inc.
 Cumberland University
 Franke Group
 Franklin American Mortgage Co.
 Franklin American Mortgage Music City Bowl
 Goodwill Industries
 Greater Nashville Assn. of Realtors
 Harpeth Valley Utilities
 J. Alexander's Corp.
 J.M. Smucker Co. for Martha White and White Lily
 Jack Daniel Distillery
 Lipscomb University
 Logan's Roadhouse, Inc.
 MedManagement, Inc.
 Metro E-911 Services
 Middle Tennessee State University
 Nashville Electric Service
 ONEOK, Inc.
 PHG Energy
 Piedmont Natural Gas
 Stoney River Legendary Steaks
 Tennessee Valley Authority
 Tennessee Valley Industrial Comm.
 The Tiger Woods Foundation
 Tractor Supply Co.

E



EASTCOAST WEST PUBLIC RELATIONS

1133 NW Wall St. Suite 1, Bend, OR 97701

541/749-0534; Info@EastCoastWestPR.com

www.EastCoastWestPR.com

Corporate, entertainment, food & beverage, celebrity, lifestyle, small business, sports, health & fitness. Employees: 4. Founded: 2011.

Agency Statement: To provide unmatched service to businesses at all stages of growth and operating in any market. It is our goal to help our clients build a brand that will stand-out and stand alone among its competition. We won't rest until we help you to see your vision become reality. After all, we've been there once too.

Joshua Queen, principal

Art Samson
 Cheyenne West
 CrossFit Bend Central
 CrossFit Type 44
 Health Now Books
 Jiggystick
 Jillian Flathers
 Leonard Gross
 Minuteman Press
 MOsley Wotta
 Ripken Baseball
 Westside Bend CrossFit



EASTWICK

111 W. Evelyn Ave., #210, Sunnyvale, CA 94086

408/470-4850; fax: 408/732-7172; info@eastwick.com

www.eastwick.com

Business to business and consumer technology.

Offices: Silicon Valley, San Francisco, New York. Employees: 55. Founded: 1991.

Agency Statement:

Hi, we're Eastwick.

We're a technology-focused communications agency, and we're here to help.

With deep Silicon Valley roots, we are geeky and breathe tech every day. We're eager to tell the world your stories – from enterprise, security, and data and analytics, to adtech, cleantech, healthtech, edtech, and consumer.

We bring together public relations, content, social media, advocacy, creative services, and research and insights to help some of the world's biggest brands – and emerging leaders – create high-impact communications strategies.

We are tech communications.

We get you.

We get you noticed.

We get you results.

Barbara Bates, founder & CEO; Douglas Liddie, COO; Heather Kernahan, exec. VP & gen. mgr.; Gwen Murphy, exec. VP; Erin McCabe, Dave De Jear, sr. VPs; Sahana Jayaraman, Karen Clyne, Jun Quintana, VPs

211 Sutter St., floor 3, San Francisco, CA 94108

20 W. 22nd St., #1108, New York, NY 10010

Agari
 Antea Group
 AutoGrid Systems
 Ayla Networks
 Bluescapes
 BMC

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EASTWICK continued

Dell Boomi
Dolby Family Ventures
Ebiquity
Emergence Capital
Facebook Atlas
Flex Logic Technologies
Greensmith
Imergy Power
Intacct
Lynda.com
MapR
Matterport
Mediaocean
Neustar
Ooyala
Protiviti
ReachLocal
Salesforce
Siluria Technologies
Soligent
Synchronoss
Thought Spot
Treasure Data
Unify (formerly Siemens Enterprise Communications)
Videology
Webgility
Webtrends
Wizeline



EDELMAN

250 Hudson St., 16th flr., New York, NY 10013
212/768-0550; fax: 212/704-0117; new.york@edelman.com
www.edelman.com
facebook.com/edelman
twitter.com/edelmanpr
instagram.com/edelman Employees: 5400. Founded: 1952.

Agency Statement: Edelman is the world's largest public relations firm, with more than 5,000 employees in 65 cities, as well as affiliates in more than 35 cities. Edelman was named one of *Advertising Age's* "A-List Agencies" in both 2010 and 2011, and an "Agency to Watch" in 2014; *Adweek's* "2011 PR Agency of the Year;" *PRWeek's* "2011 Large PR Agency of the Year;" and *The Holmes Report's* "2013 Global Agency of the Year" and its 2012 "Digital Agency of the Year." Edelman has been awarded seven Cannes Lions including the Grand Prix for PR in 2014. Edelman was named one of the "Best Places to Work" by *Advertising Age* in 2010 and 2012 and among Glassdoor's "Best Places to Work" in 2011, 2013 and 2014. Edelman owns specialty firms Edelman Berland (research), Edelman Deportivo (creative), BioScience Communications (medical communications) and agency Edelman Significa (Brazil). Visit <http://www.edelman.com> for more information.

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Executive Committee

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www.edgecommunicationsinc.com
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www.linkedin.com/company/edge-communications-inc.
Founded: 1996.

Agency Statement: Founded in 1996, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service. We're a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of 20+ senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years' experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, Boston, San Francisco, Minneapolis and Honolulu.

Kenneth Greenberg, pres.; Sara Flint, VP

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www.EdsonPR.com
Corporate and financial PR. Employees: 4. Founded: 1996.

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Eileen Koch, president

EILER COMMUNICATIONS

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www.eilerpr.com

High tech, financial svcs., healthcare, biotech, crisis comms. PR and new media. Employees: 5. Founded: 1987.

Larry T. Eiler, chmn./CEO; Sandy Eiler, pres./COO

EIN COMMUNICATIONS

1712 N St., NW, Washington, DC 20036

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Media relations, strategic PR. Founded: 1986.

Marina Ein, president

Eisbrenner

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Member of IPREX

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B2B, automotive, technology, corporate and internal marketing communications. Employees: 20. Founded: 1985.

Agency Statement: For 30 years, our values have kept us focused on the pursuit of one goal: to help good companies communicate. We're proud to work with a full roster of clients who are ethical, well-run, provide shareholder returns, do the right thing within their communities, strive to create innovative products, and see the value of transparent, authentic communication. Our company is founded upon five core values: individual curiosity spurs innovation; work hard and have fun; treat the world with respect; be motivated to discover what's next; emphasize the positive in everything we do. These core values guide every important decision we make, providing the basis of our hiring process, performance reviews, client alignment, vendor partner selection and the way each of us conducts ourselves every day. Through the firm's ownership in IPREX (www.iprex.com), one of the world's largest networks of independently owned public relations firms, clients gain access to local expertise and marketing capabilities on a global scale.

Ray Eisbrenner, chmn.; Tom Eisbrenner, pres. & CEO; Lauren Eisbrenner, exec. VP & COO; Steve Blow, VP

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PR, advertising, hospitality, healthcare, retail. Founded: 1976.

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Hospitality, restaurants, food, beverage, special events, chefs, travel & tourism. Employees: 5. Founded: 2007.

Agency Statement: Ellipses Public Relations is a San Francisco Bay Area-based boutique PR firm with a passion for the hospitality industry. As artisans ourselves, we believe in handcrafted cookies, not cookie-cutters. We take on one-of-a-kind clients and create a customized approach with proven results. As your devoted PR team, we become ardent advocates and advisors on your behalf. Our mission is simple: to inspire everyone to love our clients as much as we do.

Diana G. Haven, pres.

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Consumer, corporate, healthcare, travel/tourism/hospitality, food/beverage, financial, digital, and integrated marketing. Founded: 2006.

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www.rethinkingreputation.com

www.hospitalcrisis.net

www.edsonpr.com Founded: 1992.

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PR, branding, marketing and social media for B2B and B2C companies in the technology, media, gaming, consumer, professional services and mobile markets. Founded: 2005.

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Pharmaceutical, health and wellness, consumer, beauty and travel PR. Employees: 16. Founded: 1990.

Agency Statement: energi PR is an award-winning, independently-owned, bilingual Canadian agency with offices in Toronto and Montreal. We service name brand clients across Canada and the US, and as the Canadian affiliate of both the GLOBALHealthPR (GHPR) and the Public

Continued on next page

ENERGI PR continued

Relations Global Networks (PRGN) we are able to service clients in markets around the world. We provide clients with fresh ideas and innovative approaches to building and strengthening brands with the seamless integration of traditional and new PR/social media.

We represent global, national and local clients and are committed to ethical practices, transparency and strategic excellence; offering the highest quality and standard of service.

energi PR specializes in the healthcare and consumer sectors and is well recognized for its thriving pharmaceutical, consumer wellness, beauty and travel practices. We are founding members of the Canadian Council of PR Firms (CCPRF).

Esther Buchsbaum, Carol Levine, co-founders & mng. partners

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HomeStars	Valeant
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Sports PR. Founded: 2002.

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Public and gov't relations, public affairs, mktg. and corp. comms., video production, media training, crisis and risk comms. Founded: 1935.

Barbara Fox, president & CEO



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Lifestyle, fashion, beauty, hospitality, film, television, music and overall entertainment industries. Founded: 2001.

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PR solutions for clients in advanced technology, fin'l svcs., health sciences, consumer products. Founded: 1994.

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PR, sales promotion, marketing, political, event mgmt. Founded: 1978.

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Adv., PR, sales promo., direct mktg., digital/direct/relationship marketing for b-to-b, consumer, energy, entertainment & tourism, financial svcs., food & beverage, healthcare, higher education, manufacturing and technology. Employees: 69. Founded: 1968.

Agency Statement: EMA is a Public Relations and Public Affairs agency operating within a digitally integrated marketing communications firm. EMA's PR/PA team is well-balanced in both consumer and business-to-business PR, and has specialized expertise in public affairs, crisis and reputation management, executive training and cause-related marketing. EMA also has extensive experience in developing and managing PR campaigns with strong social media and online strategies.

EMA has eight offices in Buffalo, Rochester, Syracuse, Albany, and New York, N.Y.; Cincinnati; Charlotte, N.C.; and Atlanta. Office location is important to us in order to be accessible to clients and resources. We make a huge investment in our office spaces (second-highest cost behind salaries) and update them constantly to ensure they are conducive to collaboration and productivity across departments and staff levels, but also will impress our clients.

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www.ErvinHillStrategy.com
Bus. dev., comms., gov't rels, crisis mgmt., U.S. subsidiaries of foreign cos., public affairs. Employees: 15. Founded: 1987.

Jim Ervin, CEO

ERWIN-PENLAND INC.

125 East Broad St., Greenville, SC 29601
864/271-0500
www.erwinpenland.com
Full-service advertising and PR Firm. Conference and event planning.

Joe Erwin, pres.

ESTEY-HOOVER, INC.

Advertising and PR firm
20201 S.W. Birch St., #150, Newport Beach, CA 92660
949/756-8501; fax: 949/756-8506
www.estey-hoover.com
PR, adv., creative, dir. mktg., automotive, beer/wine/liquor, computers/
computer products, financial services. Founded: 1975.

Daniel W. Hoover, founder/president

ETC

4000 Executive Park Dr., Cincinnati, OH 45241
513/772-7903; pat.esposito@etc-online.com
www.etc-online.com
Environmental, health and safety issues. Founded: 1994.

Pat Esposito, pres. & CEO

EVANS, HARDY + YOUNG INC.

829 De La Vina St., Santa Barbara, CA 93101
805/963-5841
www.EHY.com
Full-service mktg. comms. agency specializing in the restaurant & food
categories, travel & tourism, healthcare.

Jim Evans, co-founder/CEO

EVINS^{sct}

Strategy. Creative. Tactics.

EVINS COMMUNICATIONS, LTD.

635 Madison Ave., New York, NY 10022
212/688-8200; info@evins.com
www.evins.com
facebook.com/EvinsCommunications
twitter.com/EVINSsct
pinterest.com/Evins/

Full-service brand marketing communications and public relations firm
with specialist expertise in developing integrated multi-platform pro-
grams for brands, products and services in the premium, prestige and lux-
ury sectors. Employees: 25. Founded: 1987.

Agency Statement: We architect and build brands, and we transform
brand and business potential into brand and business performance. We
facilitate connecting brands and audiences, foster engagement between
brands and constituents, as well as catalyze and optimize how brands and
their publics converse and interrelate. We create programs that engender
brand trial and experience; leverage brand experience to foment conver-
sation and storytelling; catalyze brand advocacy and engagement to opti-
mize brand mind-share; and transform brand mind-share into brand mar-
ket-share. We are the point where insight meets execution and bridge the
divide between what a brand is now and what it can become in the future;
we transform brands into market leaders and legacies.

We are strategic. We are creative. We are tactical.

EVINS incorporates the following practices into holistic and integrated
marketing communications programs specifically designed to advance a
client's business:

- Authority/Leadership Positioning
- Blogger Engagement & Blogger Relations
- Brand Advocacy & Brand Engagement Programming

- Brand Archetype & Brand Essence
- Brand Content & Brand Programming
- Business Development & Strategic Partnerships
- Buzz Marketing & Influencer Connectivity
- Cause Related Marketing & Programming
- Content Development / Content Programming / Content Optimization /
Storytelling
- Crisis Communications/Management & Mitigation/Preparation &
Training
- Digital Content & Digital Newsroom
- Digital Listening & Digital Surveillance
- Engagement, Resonance & Sentiment Programming
- Entertainment Marketing & Product Integration/Product Placement
- Event Embedding & Event Marketing
- Executive Branding & Reputation Management/Optimization
- Experiential Programming
- Influencer Engagement & Influencer Relations
- News Bureau & Online Newsroom
- Product Integration & Product Placement
- Public Advocacy & Public Service Programming
- Public Relations & Media Relations
- Social Media / Social Networking / Social Platforming
- Strategic Partnerships & Partnership Programming

EVINS has a proven track record of doing exceptional work for
extraordinary brands, and is consistently recognized for its excellence in
creativity, strategies and tactics. We offer a client far more than tradition-
al public relations and we are committed to providing a client with con-
summate business and strategic counsel in order to make a consequential
and measurable contribution to their business and their brand. The
Agency's unique, multi-platform approach has made an invaluable con-
tribution to the development, growth and success of icon and legacy
brands, industry innovators and pioneers including, American Express,
Departures Magazine, Ebel Watches, Exclusive Resorts, Glaceau Vitamin
Water, Kanebo Cosmetics, Leica Camera, Maker's Mark Bourbon,
Marquis Jet, Neiman Marcus, Rosewood Hotel & Resorts, Preferred
Hotels & Resorts, Tourneau and Vera Wang, amongst many others.

Because of our approach, philosophy and results, our commitment to
making a beneficial and consequential contribution to our clients' busi-
nesses, as well as the dedication and professionalism of our executives
and account professionals, EVINS builds and maintains long-term client
partnerships, with an average tenure of more than eight years and sever-
al in excess of two decades. The ultimate affirmation and validation of
our ability to contribute to a client's success is the longevity of our client
relationships and our proven proficiency for transforming brand and busi-
ness potential into brand and business performance.

Mathew L. Evins, chmn.; Louise R. Evins, pres. & CEO; Elyse
Heckman, VP, travel & hospitality group; Drew Tybus, VP, food, spir-
its & wine group; David Harrison, dir., digital integration & social
media group; Matthew Berritt, dir., lifestyle group; Amy Chan, dir.,
travel & hospitality group

Expedition PR

EXPEDITION PR

147 Prince St., #10, Brooklyn, NY 11201
718/514-2083; fax: 718/989-3967; contact@expeditionpr.com
www.expeditionpr.com
Facebook: <https://facebook.com/ExpeditionPR>
Twitter: @ExpeditionPR

Integrated corporate and product communications, executive positioning,
sustainability communications and social media marketing for digitally
connected companies, educational institutions and non-profits. Founded:
2009.

Agency Statement: ExpeditionPR connects innovative organizations
with key influencers to build market awareness, generate demand and
create conversations around key themes and issues. Our multi-lingual
team understands the international market dynamics and has the industry
expertise to position companies of all sizes in a global world. We are pas-
sionate about the opportunities that technology offers to drive sustainable
development and change the way we work and live.

Katja Schroeder, president

Dogfish Accelerator
Falansai Vietnamese Kitchen
Freeborders

Continued on next page

EXPEDITION PR continued

Goombal
Morton Subotnick's Pitch Painter
PlanetSolar/General Consulate of Switzerland in New York
SAP
Thicket App (Interval Studios)

EXPONENT

400 First Ave. North, #700, Minneapolis, MN 55401
612/305-6003; tom.lindell@exponentpr.com
www.exponentpr.com
Food and beverage, health care and agriculture. Founded: 1980.
Tom Lindell, mng. dir.

F

42WEST

220 W. 42nd St., 12th flr., New York, NY 10036
212/277-7555
42west.net
Entertainment marketing.
Leslie Dart, CEO/pres.



5W PUBLIC RELATIONS

1166 Avenue of the Americas, 4th flr., New York, NY 10036
212/999-5585; fax: 646/328-1711; info@5wpr.com
www.5wpr.com
Founded: 2003.

Agency Statement: 5W Public Relations (5W) is a full-service PR Agency that partners with brands - both established and emerging, corporations, global interests, national corporations and consumer companies, brands, regional businesses, high-profile individuals, government agencies and academic institutions to help them define and achieve their strategic PR goals.

Resourceful, innovative, and nimble, 5W works hard, thinks big, and delivers successful results. We are known for needle-moving public relations programs, a novel approach, and innovative people who deliver measurable, game-changing results.

5W practice areas include Consumer Brands, Food & Beverage, Health & Wellness, Travel & Hospitality, Technology, Beauty, Entertainment, Nonprofit, Corporate Communications and Reputation Management, Public Affairs, Crisis Communications, and Digital Strategy.

We develop and execute novel and fresh ways for our clients to connect with their target audiences in memorable ways. As a result, we measurably increase the positive results of their communication efforts. Our programs lead to award winning recognition, including PR Agency of the Year, PR Executive of the Year, Product Launch of the Year, Business to Business Program of the Year and Digital/Social Media Campaign of the Year, among others.

Ronn D. Torossian, pres. & CEO; Erika Kauffman, partner & gen. mgr.; Greg Sherry, exec. VP & COO; Juda Engelmayer, Dara Busch, Matt Caiola, sr. VPs

1800 Tequila
Aerosoles
Ader Investment Management
All-Clad Metalcrafters
Barnes & Noble.com
BornFree
Bowery House
Carrington Farms
Camp Bow Wow
CheapOAir.com
Decléor
DigitalOcean

Diono
Donald J Pliner
Duane Reade
Empire Government Strategies
FULLBEAUTY Brands
Gray Line New York
GoHealth
Harrah's
IMUSA USA
International Bowling Campus
Jane Iredale
KRUPS
Lenda
Lifestyles Condoms
Loews Hotels
McDonald's
Medifast
Millennium Hotels
MyRegistry.com
Patina Restaurant Group
PeekYou
Philip Stein
Pressels
Publisher's Clearing House
Roomer
Sparkling ICE by Talking Rain
Spring Owl Asset Management
Sure Fit
T-Fal
The Jackie Robinson Foundation
The National Law Enforcement and Firefighter's Children's Foundation
The New Jersey Chamber of Commerce
The Peebles Corp.
Three Olives Vodka
U-Haul
VideoBlocks
Voices Against Brain Cancer
Whole Foods Market
Zeta Interactive



FAHLGREN MORTINE

4030 Easton Station, Suite 300, Columbus, OH 43219
614/383-1500; fax: 614/383-1501; neil.mortine@fahlgren.com
www.fahlgrenmortine.com

Categories: tourism, healthcare, BtoB/industrial/manufacturing, technology, education, consumer packaged goods, beauty & fashion, lifestyle, insurance/finance, retail, agriculture, food & beverage.

Practice areas: media rels., executive counsel & strategic comms., planning, reputation mgmt./crisis comms., investor rels. & financial comms., social media mgmt., internal comms., public affairs, media training, community rels. & events, writing (technical, speech, online, creative, business). Employees: 104. Founded: 1986.

Agency Statement: Fahlgren Mortine offers a full range of marketing and communications services, from media relations to the creative and practical application of new media, all in real-time. With more than 80 public relations professionals and clients based all over the world, Fahlgren Mortine is headquartered in Columbus, Ohio, with locations in Cleveland, Cincinnati, Dayton and Toledo, Ohio; Parkersburg and Charleston, W. Va.; Ft. Lauderdale and Tallahassee, Fla.; Boise, Idaho; Denver, Colo.; Lexington, Ky.; Greenville and Myrtle Beach, S.C., and New York City. In addition to our regional offices, we have the ability to reach audiences globally through our involvement with the Council of Public Relations Firms and membership in IPREX. Fahlgren Mortine acquired Turner PR, a travel, tourism and active lifestyle public relations firm with offices in Denver, Colo. and New York City in January 2014. Turner PR is a wholly owned subsidiary of Fahlgren Mortine and works with many notable brands, including Bermuda Tourism Authority, Four Seasons Resorts Vail and Whistler, and Sandos Hotels and Resorts.

But what matters most to our clients is our way of doing business. We're accountable, approachable and committed to helping our clients succeed. It's enabled us to achieve a Net Promoter Score (NPS) that places us in what the creator of the NPS deems the "world-class" range, and it means our clients enthusiastically recommend us to their peers. It

also helps us attract the best talent from the corporate and agency worlds who are looking for the best place to practice their profession and make a real difference with clients.

Neil Mortine, president & CEO

Airwalk
Albuquerque CVB
Ansell
Avery Dennison
Bermuda Tourism Authority
Boise CVB
BucketFeet, Inc.
Capital University
Cardinal Health
City of Columbus
Cliffs Natural Resources
Colfax
Cooper Tires
Crown Equipment
Dayton/Montgomery County CVB
Donate Life Ohio
Emerson Climate Technologies
Emerson Network Power
Emerson Power Transmission
Elmer's Products
Exel
Experience Columbus
Gatlinburg CVB
Gordini USA, Inc.
JayBird, LLC
Kent State University
Kidde
The Kroger Co., Columbus Division
The Kroger Co. of Michigan
K-Swiss
The Limited
Materion Corporation
McDonald's (co-ops in Ohio, Florida, and the Carolinas)
Midmark Corporation
Myrtle Beach Chamber of Commerce/CVB
Nevada Commission on Tourism
Nova Southeastern University
The Office of TourismOhio
OnBase
Panama City Beach CVB
Recreational Equipment, Inc.
Simplot
Santos Hotels and Resorts
Savannah College of Art and Design
Sherwin-Williams
Standard Register
Utah Office of Tourism
Visit Cheyenne
Visit Estes Park
West Virginia Department of Health and Human Resources
West Virginia Lottery
West Virginia University Healthcare
Wyoming Office of Tourism

FAIRMOUNT GROUP LLC, THE

12434 Cedar Rd., #7, Cleveland Heights, OH 44106
216/229-5220; info@thefairmountgroup.com
www.thefairmountgroup.com
Crisis comms., environmental, multicultural markets, educational institutions, professional svcs. Founded: 2006.

Dawn Hanson, co-pres.

FALK ASSOCIATES/CONTACT

1120 W. Belmont Ave., Chicago, IL 60657
773/883-2580; fax: 773/975-1999; contact@falkpr.com
www.falkpr.com
PR & Promotional Marketing.

Amy Falk, president

Cancer Health Alliance
Classic Cinemas

EBRM

FRS

International Assn. of Healthcare Security and Safety
International Healthcare Security and Safety Foundation
Meijer
New Moms/Bright Endeavors
Swallow Solutions
Waldheim Cemetery

FALLS

COMMUNICATIONS

FALLS COMMUNICATIONS

Member of Public Relations Organisation International
Terminal Tower, 50 Public Square, Flr. 25, Cleveland, OH 44113
216/696-0229; fax: 216/696-0269; rfalls@fallscommunications.com
www.fallscommunications.com
Detroit: 313/567-6600

Toronto: 905/842-9920 Employees: 60. Founded: 1994.

Agency Statement: Falls Communications is a full-service public relations, marketing support, digital and investor relations firm.

Our extensive scope of in-house services are at all our clients' disposal to meet their most challenging communication needs. We have been, and will continue to be, a communications counseling firm dedicated to leadership, integrity and client service. These services include the following:

- Marketing Support & Communications
- Media Relations
- Digital
- Product Introduction & Support
- Issues & Crisis Counseling
- Corporate Identity & Branding
- Web and Graphic Design
- Issues Management
- Investor Relations
- Employee Relations
- Government & Public Affairs
- Social Media
- Collateral Materials & Publications



Falls Communications is committed to leadership, service and results in meeting client needs and goals through our uniquely talented professionals, products, and total client services.

We believe and achieve success because the satisfaction of each client must be earned through the delivery of quality counseling, value-added services, and results-oriented programming.

Rob Falls, president & CEO; Keith Mabee, group pres., corp. comms. & IR; Kelly Henderson-Molnar, general counsel & CFO; Jennifer Allanson, Brian Bloom, Julie Brosien, Cristy Carlson, Chris Lynch, Eileen Petridis, sr. VPs; Rob Berick, Kevin Donahue, Bethany Hilt, mng. dirs.; Ron Fountain, exec. counsel; Stephanie Walters, VP; Chris Caputo, COO Falls Digital; Ben Bykowski, VP, Falls Digital

A. Schulman
Acclaim Lighting
Aurora Plastics
Ave Maria Foundation
Bass Solutions
BioEnterprise
Bridgestone Invitational
Calfee
CardinalCommerce
Cast Nylons
Cedar Fair
Cleveland Public Library
Committee of 200
Donley's Construction
Downtown Cleveland Alliance
DUCK Tape
Earthtronics
Eaton
Elmer's Products, Inc.
Emerald Performance Materials
Erie Insurance
Eye Lighting
Flack Steel

Continued on next page

FALLS COMMUNICATIONS continued

FROG Tape
Greater Cleveland Film Commission
Gunlocke
InterContinental Suites Hotel Cleveland
Krazy Glue
Lincoln Electric Co.
Martin-Senour Automotive Finishes
Metro Health Systems
Meyer Products
Moen Canada
Moen Commercial
Moen Inc.
Northwood University
NRP Group
Painter's Mate Green Tape
Park Place Technologies
Permlight
Rayonier Advanced Materials
SS&G Healthcare Services
Sherwin-Williams Aerospace
Sherwin-Williams Automotive Finishes
Shurtape
ShurTech Brands, LLC
Step2
Swagelok
Table 45
Tarkett
Team NEO
Technical Consumer Products
The Medical Center Co.
The North American Menopause Society (NAMS)
Vitamix
Vocon
Vorys, Sater, Seymour and Pease
Walter | Haverfield LLP
Wayne State University Physician Group
Zack Bruell Restaurants



FAMA PR, INC.

Liberty Wharf, 250 Northern Ave., Boston, MA 02210
866/326-2552; info@famapr.com
www.famapr.com
Technology PR. Employees: 36. Founded: 2002.

Agency Statement: fama PR is North America's premier boutique PR firm for technology companies. Unlike other firms, fama PR's account teams are comprised solely of experienced PR practitioners who apply a common sense approach to both strategy development and tactical program execution. This staffing model has proven to deliver superior results and unmatched client service. Working closely with clients, fama PR creates customized communications programs that are directly aligned with business objectives to help increase brand awareness and drive revenue. Through its international network of partner agencies, fama PR ensures its clients' messages have a global reach.

Headquartered on the Boston waterfront in the city's dynamic Seaport Innovation District, fama PR is also the only PR firm named as *Boston Business Journal's* Best Place to Work Four Years in a Row.

Matt Flanagan, founding partner; Keith Watson, founding partner; Ed Harrison, managing partner

Applause
Atlas Venture
Axis Communications
CashStar
CyberArk
D2L
DraftKings
IdeaPaint
ModusLink

Prelert
SAS
SciQuest
SessionM
Spanning
Triton Digital
Virgin Pulse (a Virgin Brand)

FARR MARKETING GROUP

2940 Westwood Blvd., 2nd fl., Los Angeles, CA 90064
310/470-3644
www.farrmarketing.com
Marketing comms., PA. Founded: 1996.

Harvey Farr, pres.

FAST HORSE INC.

240 N. 9th Ave., Minneapolis, MN 55401
612/746-4610
www.fasthorseinc.com
Brand strategy, grassroots mktg., media relations, event planning, online publicity.

Jorg Pierach, founder/creative dir.

FAULKNER AND ASSOCIATES ADVERTISING, INC.

Advertising and PR firm
1694-A E. Arlington Blvd., Greenville, NC 27858
252/355-8181; fax: 252/355-4030
Pr, adv., creative/design service, dir. mktg., sales promo., aerospace/defense, agriculture/gardening, legal/accounting/consulting services.

Emily Coffman, pres.

FEAREY GROUP, THE

1809 7th Ave., #1111, Seattle, WA 98101
206/343-1543
www.feareygroup.com
Public relations, public affairs, media relations, community outreach, coalition building, social media integration, crisis communications/issues management. Founded: 1981.

Aaron Blank, pres. & CEO



FEINTUCH COMMUNICATIONS

245 Park Ave., 39th fl., New York, NY 10167
212/808-4900; fax: 212/792-4001; info@feintuchpr.com
www.feintuchcommunications.com; www.PRWorldAlliance.com
Founded: 2009.

Agency Statement: Feintuch Communications is a boutique *strategic relations* firm offering senior counseling, experience and hands-on support to a broad range of organizations - from the *Fortune* 500 to emerging companies, non-profits and associations.

We've aligned our in-house talent and external resources around the critical business and marketing challenges faced by businesses today - including strategic public relations, business development, investor relations, capital sourcing, partnership development, advertising and marketing. We serve on the board and are a partner in PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies.

Our focus is b-to-b marketing with significant expertise in technology, financial services/fin tech, professional services, energy/clean tech, advertising & media/ad tech. In our delivery of sophisticated public relations services, we focus on specific needs - such as media relations, new product launches, corporate identity and branding - as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.

For companies looking to expand into new global markets, our JumpStart Global Advisors (www.jumpstartglobal.com) subsidiary offers a bundle of integrated services that allow them to enter those markets quickly and efficiently.

Our goal is to provide the expert service, experienced counsel and

hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.

Henry Feintuch, president

Accura Media Group
Convene
Glebar
Imperial Holdings
MarketingSherpa/MECLABS
Optimal Payments
Rezzcard
Secure-24
Solidd
Vericred

FELDER COMMUNICATIONS GROUP

Advertising and PR firm
1593 Galbraith Ave. SE, #200, Grand Rapids, MI 49546
616/459-1200; fax: 616/459-2080
www.felder.com
PR, adv., business/consumer adv., dir. mktg., sales promo., financial services/banks/savings & loans. Founded: 1994.

Stan Felder, pres./CEO

FIFTEEN MINUTES

8436 W. Third St., #650, Los Angeles, CA 90048
323/556-9700; fax: 323/556-9710; info@fifteenminutes.com
www.fifteenminutes.com
Lifestyle, entertainment, talent, events and crisis/controversy management. Employees: 20. Founded: 2005.

Howard Bragman, founder



FILM FASHION

A Division of Rogers & Cowan
Pacific Design Center, 8687 Melrose Ave., G684, Los Angeles, CA 90069
310/854-8195; fax: 310/854-8138; carla.blizzard@filmfashion.com
www.filmfashion.com

Agency Statement: Film Fashion, an exclusive division of Rogers & Cowan, specializes in matching fashion and accessory brands with prominent celebrities to provide heightened brand awareness. This specialty PR firm creates customized solutions to match clients and their latest fashions with the "right" celebrities and trendsetters that embody their brand and promote the desired image.

The firm leverages these Hollywood associations into media coverage through the execution of strategic media relations campaigns targeting key fashion, lifestyle, and entertainment press. Media activities for their roster of fashion designers, fine jewelers, luxury goods, and specialty retailers may include designer profiles, collection launches, and fashion shows. Film Fashion's unique showroom space provides an optimal location to introduce media, stylists and celebrities to our client's brands by housing an edited collection of samples.

Recent projects have included dressing celebrities for magazine photo shoots and red carpet appearances, securing editorial placements and coordinating product placement working with talent such as Jennifer Lopez, Taylor Swift, Penelope Cruz, Halle Berry, Angelina Jolie, Kate Winslet, Blake Lively, Kate Beckinsale, Shailene Woodley and Lupita Nyong'o.

Carla Blizzard, sr. VP

A Pea in the Pod
Bec & Bridge
CAMPBELL/brand
Chopard
Columbia Sportswear
Georges Chakra
Gustavo Cadile
Jenny Packham
LOFT/Lou & Grey

Lorena Sarbu
Marchesa
Oroton
Pedro Garcia
Randi Rahm
Rani Zakhem
Romona Keveza
Rubin Singer
SAFIYAA
Swarovski
Tadashi Shoji
Zuhair Murad

FINANCIAL RELATIONS BOARD

See MWWRP

FINEMAN PR))

FINEMAN PR

Member of IPREX
150 Post St., Suite 620, San Francisco, CA 94108
415/392-1000; fax: 415/392-1099; mfineman@finemanpr.com
www.finemanpr.com

Brand PR, media rels., crisis comms., reputation and issues mgmt., online digital and social media, community rels., product publicity, food/beverages, Latino and multicultural outreach. Employees: 18. Founded: 1988.

Agency Statement: San Francisco-based FINEMAN PR, founded in 1988, is an award-winning, full-service agency that specializes in Brand PR programs and crisis communications services. "Brand PR," a term we coined to define our focus, builds and communicates a name that means something desirable to its audiences.

FINEMAN PR is a member of IPREX, one of the world's largest public relations partnerships of independent PR firms.

Michael Fineman, pres.; Lorna Bush, sr. VP; Heidi White, Travis Taylor, VPs; Karmina Zafiro, sr. dir.; Serene Buckley, dir., content strategy; Juan Lezama, dir., Latino & multicultural comms.; Toby Baird, dir., wine practice

Annabelle Candy Company

Cracker Barrel

Dale Scott & Co.

Faust Winery

FileRight

Foster Farms Poultry

FRSTeam

Girl Scouts of Northern California

HNTB Architects/Engineers

Jumping Fences

Lynmar Estate

National Marine Manufacturers Assn.

Quintessa/Huneeus Vintners

Quintessa Wine

Roadhouse Wines

Santa Barbara Middle School

Tango

The Pacific Companies

Truchard Vineyards

United Educators

Wine Institute

Xoom

IPREX
Global Communication





FINN PARTNERS

301 East 57th St., New York, NY 10022
212/715-1600

www.finnpartners.com
Twitter.com/Finnpartners
Facebook.com/FinnPartners
LinkedIn.com/company/finn-partners
Employees: 450. Founded: 2011.

Agency Statement: Finn Partners is a dynamic, rapidly growing public relations agency with deep digital capabilities that infuse our work in many specialty areas. We have a team of 450 professionals with very strong expertise in tech, education, consumer, travel, health, arts, public affairs and CSR. Today the firm has 12 offices around the world, with headquarters in NY and additional offices in Chicago, Detroit, Fort Lauderdale, Jerusalem, London, LA, Nashville, Paris, Munich, San Francisco and Washington D.C.

The firm experienced strong growth in 2014 by growing existing client relationships, winning new accounts and making acquisitions. In the fall of 2014 Finn Partners acquired Johnson King, a B2B tech specialty firm in London with offices in Paris and Munich. Later that year, we also acquired the PR business of the Gabbe Group, which specializes in health and higher education. In January 2015, Finn Partners acquired DVL Advertising and PR and Seigenthaler PR, both located in Nashville. Our core philosophy is a commitment to collaboration and partnership, both internally among our colleagues and with our clients. We are very focused on creating a “best place to work” environment. We believe strongly that by creating a “best place to work” culture, we will retain and attract the best talent in the industry, enabling us to do the very best work possible for our clients.

We are excited by the changes taking place in our industry and feel that the future holds enormous opportunities for companies integrating digital strategies into their communications mix. We work every day to meet and exceed our clients’ expectations, and we thank each and every one of them for placing their trust in Finn Partners.

Peter Finn, Founding Partner; peter@finnpartners.com (NY)
Dena Merriam, Co-Founding Partner; dena@finnpartners.com (NY)
Richard Funes, Sr. Managing Partner; richard@finnpartners.com (NY)

Managing Partners

New York (Headquarters): Finn Partners (212) 715-1600
Polskin Arts & Communications Counselors (212) 593 6475
Widmeyer Communications (212) 260-3401
Noah Finn (Digital/Social) noah@finnpartners.com
Anne Glauber (Global Issues/Social Impact/CSR)
anne.glauber@finnpartners.com
Gail Moaney (Travel/Lifestyle) gail@finnpartners.com
Philippa Polskin (Arts and Culture) polskin@finnpartners.com
Virginia Sheridan (Travel/Lifestyle) virginia@finnpartners.com
Morris Silver (Travel/Lifestyle) morris@finnpartners.com
Scott Widmeyer (Education/Widmeyer) scott@finnpartners.com
Alicia Young (Consumer and Technology) alicia@finnpartners.com

Chicago/Detroit: Finn Partners (312) 329-3900
625 North Michigan Ave., #2300, Chicago, IL 60611
Dan Pooley, dan@finnpartners.com

Fort Lauderdale: Finn Partners (954) 765 3636
110 E. Broward Blvd., Suite 1950, Ft. Lauderdale, FL 33301
Rosalie M. Hage, rosalie@finnpartners.com

Jerusalem: Finn Partners 972 2 589 2000
8 Hartum Street, Beck Science Center, POB 45138 Har Hotzvim Jerusalem, 91450
Glenn Jasper, goel@finnpartners.co.il

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Jack’s Place, Unit 14, 6 Corbet Place, E1 6NN London, UK
Chantal Bowman-Boyles, chantal.bowman-boyles@finnpartners.com
Mike King, mike.king@finnpartners.com

Los Angeles: Finn Partners; Rogers (310) 552 6922

1875 Century Park East, Los Angeles, CA 90067
Howard Solomon, howard@finnpartners.com
Ron Rogers, ron@finnpartners.com

Munich: Finn Partners 49 89 8940 8511
Strasse 17, Germering 82110
Chantal Bowman-Boyles, chantal.bowman-boyles@finnpartners.com
Ingrid Daschner, ingrid.daschner@finnpartners.com

Nashville: Finn Partners; DVL Seigenthaler (615) 327-7999
115 29th Avenue South, Nashville, TN 37212
Ronald Roberts, ronald.roberts@finnpartners.com
Beth Courtney Seigenthaler, beth.courtney@finnpartners.com

Paris: Finn Partners 33 1 53 16 1111
4 rue Petrelle, Paris 75009
Chantal Bowman-Boyles, chantal.bowman-boyles@finnpartners.com
Violaine Desmons, violaine.desmons@finnpartners.com

San Francisco: Finn Partners (415) 541-0750
388 Market St., San Francisco, CA 94111
Howard Solomon, howard@finnpartners.com

Washington: Finn Partners (202) 466-7800
Widmeyer Communications (202) 667-0901
1129 20th St., N.W., #200, Washington, DC 20036
Jessica Ross (Public Affairs) jessica@finnpartners.com
Margaret Dunning (Higher Ed/Widmeyer)
margaret.dunning@finnpartners.com
Jason Smith (PK-12/Widmeyer) jason.smith@finnpartners.com

Finn Partners clients include:

Air France
AMSURG
Blue Cross Blue Shield of Michigan
Cooper Hewitt
DHL
Exxon Mobil
Electronic Recyclers International
First Five Years Fund
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Jamaica Tourist Board
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JM Sucker Co.
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Natural Resources Defense Council
Solomon R. Guggenheim Foundation
US Consumer Product Safety Commission
Verizon Foundation
Viacom
W.K. Kellogg Foundation

FINSBURY

3 Columbus Circle, New York, NY 10019
646/805-2000
www.finsbury.com
Strategic communications, PA, financial PR, IR, reputation & brand building.

Michael Abrahams, Partner

FionaHutton&Associates

FIONA HUTTON & ASSOCIATES, INC.

12711 Ventura Blvd., Suite 280, Studio City, CA 91604
818/760-2121; fax: 818/760-2202; fhutton@fionahuttonassoc.com
www.fionahuttonassoc.com
Public affairs for corporate, nonprofit, government, public agency, trade association and political clients. Employees: 7. Founded: 2001.

Fiona Hutton, pres.; Ann Newton, VP

FIORE INSPIRAGENCY

109 Washington St., Morristown, NJ 07960
973/359-4444; fax: 973/359-4449
www.fioreinspires.com

Trend-spotting, distributor relations, public relations, brand strategy development, investor relations, observational research, seminar management, retail and POP tactical development, viral marketing, event planning, and heritage branding. Founded: 1982.

Pat Fiore, founder/strategist

FIREFLY COMMUNICATIONS LTD.

Gilmoora House, 57-61 Mortimer St., London W1W 8HS, United Kingdom
+44 (0) 20 3 170 8008
www.fireflycomms.com
Founded: 1988.

Claire Walker, CEO

FIRM PUBLIC RELATIONS & MARKETING, THE

6157 S. Rainbow Blvd., Las Vegas, NV 89118
702/739-9933; fax: 702/739-9779; thefirm@thefirmpr.com
www.thefirmpr.com
Luxury, travel & tourism, trade shows, healthcare, education. Employees: 12. Founded: 1993.

Solveig Raftery, president & CEO

American Gem Society
Bally Technologies
Boyd Gaming
Comprehensive Cancer Centers of Nevada
Desert Institute of Spine Care
Nevada Public Radio
Treasure Island
Vantiv Gaming Solutions

FISH CONSULTING

2001 Hollywood Blvd., #310, Hollywood, FL 33020
954/893-9150; emannix@fish-consulting.com
www.fish-consulting.com
National/local media relations, consumer PR, internal communications, social media content development, executive visibility, crisis communications, graphic design & website development, and SEO & search marketing. Employees: 20. Founded: 2004.

Lorne Fisher, CEO & mng. partner; Chad Cohen, sr. VP; Bernie Fisher, CFO; Kim Ryan, VP; Jenna Kantrowitz, VP; Becky Peterson, sr. acct. dir.; Ashley Rodriguez, Lauren Simo, acct. dirs.; Toby Srebnik, social media dir.; Amanda Delprete, Elayne Sommers, Rachel Tabacnic, sr. acct. mgrs.; Claibourne Smith, Andie Biederman, acct. mgrs; Ellie Mannix, Jessi Nunez, Sam Russo, acct. execs.; Erin Baker, Alexis Acosta, acct. coords.; Justin Baloun, Susan Baloun, creative

Bach to Rock
Bar Louie
Baskin-Robbins
Blink Fitness
Burger 21
Captain D's
Cheng Cohen
Coverall
CraftWorks
Dunkin' Donuts
Farm Stores
Gordon Biersch
I9 Sports
Islamorada Resort Company
Lo-Lo's Chicken & Waffles
Massage Envy Spa
McAlister's Deli
McKeeCo Services
MFV Expositions
National Restaurant Assn. Educational Foundation
Old Chicago Pizza & Taproom
Orangetheory Fitness
Postcard Inn Beach Resort & Marina
Quaker Steak & Lube
The Melting Pot
Tropical Smoothie Cafe
Trust Hospitality
Valpak
WineStyles

FISHER & ASSOCIATES, INC.

4607 Lakeview Canyon Rd., #210, Westlake Village, CA 91361
805/496-5386; fax: 805/496-5379; pr4biz@FisherPR.com
www.FisherPR.com

PR counsel; strategic planning; mktg. counsel/svcs.; media rels., exposure; publicity; promotions; special events; crisis comms. Employees: 4. Founded: 1978.

Robert J. Fisher, founder



FLEISHMANHILLARD

FLEISHMANHILLARD

Owned by Omnicom Group
200 N. Broadway, St. Louis, MO 63102
314/982-1700
www.fleishmanhillard.com
Founded: 1946.

Agency Statement: FleishmanHillard is the world's most complete global communications firm, specializing in public relations, public affairs, marketing, paid media, and transmedia and social content. FleishmanHillard delivers on the *power of true*, reflecting the firm's high values and unique ability to guide clients through a world demanding unprecedented authenticity and transparency. FleishmanHillard is part of DAS, a division of Omnicom Group Inc., and has more than 85 offices in 31 countries.

CORPORATE STAFF: John D. Graham, chmn.; Dave Senay, pres. & CEO; Kurt Wehrsten, Guillaume Herbet, vice chairmen of ops.; Fred Rohlfing, CFO; Lisa Moehlenkamp, chief talent officer; Stephanie Marchesi, CMO; Jonella Donius, CIO; Ruth Kim, gen. counsel; Bob Winslow, global practices; Jack Modzelewski, pres. of the Americas; Lynne Anne Davis, pres. of APAC; John Saunders, pres. of EMEA

NORTH AMERICA:

Atlanta 404/659-4446	New York 212/453-2000
Austin 512/474-9848	Orange County 949/855-5997
Boston 617/267-8223	Ottawa 613/238-2090
Charlotte 704/295-6345	Raleigh 919/457-0744
Chicago 312/729-3700	Sacramento 916/441-7606
Dallas 214/665-1300	San Diego 619/237-7700
Detroit 313/324-7905	San Francisco 415/318-4000
Houston 713/513-9500	San Juan 787-620-1400
Kansas City 816/474-9407	Sao Paulo +55-11-3185-9900
Los Angeles 310/482-4270	St. Louis 314/982-1700
Mexico City +52-55-5540-6031	Toronto 416/214-0701
Miami 305/520-2000	Vancouver 604/688-2505
Minneapolis-St. Paul 612/337-0354	Washington, DC 202/659-0330
Montreal 514/866-6776	

Continued on next page

FLEISHMANHILLARD continued**ASIA PACIFIC:**

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Bangkok
+66(0) 22569890-2

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86-10-5775-5888

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86-20-3825-1368

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+852-2530-0228

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+62-21-29820233

Kuala Lumpur
+60-3-2094 0760

Manila
+63-2-813-0559

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+91-22-33080487

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+91-124-6614400

Seoul
+82-2-2016-7260

Shanghai
+86-21-6407-0066

Singapore
+65-6339-1066

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+61-2-9025-9200

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+81-3-6204-4300

EMEA:

Abu Dhabi
+971-4-450-2600

Amsterdam
+31-20-406-5930

Barcelona
+34-91-788-3270

Berlin
+49-30-5900-433-43

Brussels
+322-230-0545

Dubai
+971-4-450-2600

Dublin
+35-31-618-8444

Dusseldorf
+49-69-40-57-02-0

Frankfurt
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The Hague
+31-20-406-5930

Johannesburg
+27-11-548-2000

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+380 44 503 48 34

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+39-02-3180-41

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Munich
+49-89-230-316-0

Paris
+33-1-47-42-63-63

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+420-2-2423-2650

Riyadh
+966-(1)-279-5102

Warsaw
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+852-2967-6770

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+81-3-6204-4141

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Washington, D.C.
202/830-2038

GMMB
Los Angeles
310/234 8787

Seattle
206/352-8598

Washington, DC
202/338-8700

High Road Communications
Montreal
514/908-0110

Ottawa
613/236-0909

San Francisco
415-248-7980

Toronto
416-368-8348

Vancouver
604/630-1039

Lois Paul and Partners
Boston
617-986-5700

TogoRun
London
44-207-554-1215

New York
212-883-9080

Washington, DC
202-828-5060

VOX Global
Boston
617/692-0517

Indianapolis
317/454-8030

Portland
207-523-1366

Tokyo
+81-3-6204-4320

Washington, DC
202/955-5326

American Petroleum Institute
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Boy Scouts of America
Carnival Corporation & plc
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Electronic Arts, Inc. EA
Eli Lilly & Company
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Enterprise Holdings
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General Motors
Government of Illinois/Dept. of Insurance
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Hallmark
Hewlett-Packard Company (HP)
Hyatt Hotels Corporation
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Procter & Gamble Company
Royal Philips Electronics
Saudi Aramco
Tyson Foods
Udi's Healthy Foods
U.S. Government
Visa Inc

FLEMING + COMPANY, INC.

31 Americas Cup Ave., Newport, RI 02840
401/848-2300; fax: 401/849-4180
www.flemingandcompany.com
Adv., PR, interactive media & direct mktg. Founded: 1993.
Paul Fleming, pres. & CEO

FLOWERS COMMUNICATIONS GROUP

303 E. Wacker Dr., #1000, Chicago, IL 60601
312/228-8800
www.explorefcg.com
Promotions and advertising. Flowers Communications Group (FCG) is one of the country's leading multicultural, integrated marketing communications agencies with expertise in the African American and Hispanic markets. Founded: 1991.

D. Michelle Flowers Welch, founder & chmn.

FLS GROUP

Division of Thread Marketing Group
4635 West Alexis Rd., Toledo, OH 43623
419/887-6819; fax: 419/887-6802
www.flsprgroup.com
PR, issue management, business & consumer mktg., executive communications, social media. Employees: 24. Founded: 1984.
Mark Luetke, pres.; B.J. Fischer, dir., strategic svcs.; Paula Adam, dir., integrated comms; Whitney Hopper, dir., PA; Kelly Schenavar, project mgr.



FOCUSED COMMUNICATIONS CO., LTD.

IMC Bldg. 5F, 5-5-1, Shimbashi, Minato-ku, Tokyo 105-0004, Japan
+81 3-6809-2500; fax: +81 3-6809-2501; aichise@focused.co.jp
www.focused.co.jp

Public relations and comms. consulting; risk/crisis mgmt.; corp./country branding; company launch and M&A comms.; mktg. comms. support including seminars, collaterals, trade show support and key-note speech, digital ads, product publicity, etc.; website dev. and mgmt.; social media mgmt.; public affairs. Employees: 15. Founded: 2000.

Agency Statement: Focused Communications is a communications consultancy providing strategic public relations and marketing communications services for variety of clients with major focus on IT, healthcare and food industry clients for both B2B & B2C communications. Focused Communications support clients for generating business in the Japanese market including the timing of company launch and M&A. Website and social media management are attention-getting services now. It also provides public affairs services.

(Mr.) Takashi Miura, chmn.; (Ms.) Akemi Ichise, pres. & CEO

FOLEYFREISLEBEN LLC

15233 Ventura Blvd., #1170, Sherman Oaks, CA 91403
818/788-0010; fax: 818/788-0011
www.fofry.com

A full service comms. consultancy concentrating on investor and corp. rels.; PR and business-to business mktg. comms. Founded: 1996.

Gerald Freisleben, pres.

FOLSOM & ASSOCIATES

44 Montgomery St., #3710, San Francisco, CA 94104
415/978-9909; sam@folsomandassociates.com
www.folsomandassociates.com

Specializing in food and wine public relations, events and social media. Employees: 7. Founded: 1993.

Sam Folsom, president

FOOD GROUP, THE

230 Park Ave. South, New York, NY 10003
212/725-5766

www.thefoodgroup.com

PR, adv., foodservice mktg., beer/wine/liquor, beverages, fast food/restaurants. Founded: 1970.

Mark Cotter, CEO



FOODMINDS, LLC

328 S. Jefferson St., Suite 750, Chicago, IL 60661
312/258-9500; fax: 312/258-9501; lcubillos@foodminds.com
www.foodminds.com

A consulting and communications company, specializing in food, beverage, nutrition, health and wellness. Employees: 30. Founded: 2006.

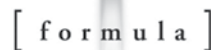
Agency Statement: FoodMinds is a consulting and communications company boldly transforming the world view of food, nutrition and health. We harness communications, science and public affairs to establish unique selling propositions and produce novel food and nutrition programs. We challenge the status quo to create breakthrough strategies, expertly navigating food and nutrition science, policy and communications to help our clients tell a better story in grocery aisles and, board rooms, at science meetings, on blogs and beyond. We create pathways for new opportunities and growth that transfer perceptions and influence decisions and action. In short, we don't just tell your story better – we help you tell a better story that makes a difference.

FoodMinds brings together the right mix of talented, seasoned and motivated professionals – from registered dietitians, consumer marketers and media strategists to PhDs, science writers and public affairs experts – to shape a new food frontier with our clients where people are healthi-

er and happier.

Partners: Laura Cubillos, RD (lcubillos@foodminds.com), Bill Layden (blayden@foodminds.com), Sue Pitman, MA, RD (spitman@foodminds.com)

Almond Board of California
American Frozen Food Institute
American Heart Association
Anschutz Health and Wellness Center
Applegate
Can Manufacturers Institute
Clif Bar & Company
Dairy Management, Inc.
Darden Corporation
Distilled Spirits Council of the United States
General Mills
Grocery Manufacturers Association and Food Marketing Institute
Hass Avocado Board
Midwest Dairy Association
Monsanto
National Cattlemen's Beef Association
National Confectioners Association
National Fisheries Institute
North American Meat Institute
Nestlé
Sabra Dipping Company
United States Dairy Export Council
The Walt Disney Company
Welch's
Whey Protein Research Consortium



FORMULA PR INC.

580 Broadway, Suite 1100, New York, NY 10012
212/219-0321; fax: 212/219-8846; info@formulapr.com
www.formulapr.com

Consumer, lifestyle, business/technology, consumer technology, sports, entertainment, travel/tourism, fashion. Employees: 119. Founded: 1992.

Agency Statement: Formula PR is an award-winning national public relations boutique agency with offices in New York, Los Angeles and San Diego. Heralded as a progressive firm committed to providing creative marketing solutions that yield bottom-line results for today's passion brands, Formula's professional services include media relations, social media, influencer programs, co-branding partnerships and promotions. The signature part of Formula's process is storytelling. By creating compelling brand stories, the agency provides a vehicle for clients to connect with target audiences in a relevant way. The agency's core practice areas include consumer, lifestyle, consumer technology, business/technology, sports, entertainment, fashion and travel. Additionally, the agency offers brand activation and Hispanic PR services via divisions Formula Street and FORMULATIN, respectively.

Michael Olguin, pres.

1215 Cushman Ave., San Diego, CA 92110
619/234-0345; fax: 619/234-0360; alexis@formulapr.com

Alexis McCance, sr. VP of operations

'47 Brand	Tribe Hummus
Annie Chun's	Qualcomm
Batteries Plus Bulbs	Wyndham Hotel Group
ChristianMingle	
COBRA PUMA GOLF	
DTS	
Happy Family	
JDate	
Ormco	
Popcorn, Indiana	
Rainbow Light	
Schlage	
Shure	
Sound United	
Sport Chalet	
Tecate	

FORTUNE PR

Gedung Galaktika, Jl. Harsono R.M. No 2, Ragunan, Jakarta Selatan 12550, Indonesia
62 21 765 8506; fax: 62 21 780 5498; www.fortunepr.com
Corporate PR, marketing PR, investor relations.

Miranty Abidin, president

FORUM STRATEGIES & COMMUNICATIONS

805 Third Ave., 14th flr., New York, NY 10022
212/554-2155; fax: 212/554-2156; laufer@forumstrategies.com
www.forumstrategies.com
Strategic comms., corp. comms., issues and campaign mgmt., public affairs, gov't affairs, digital and social media, broadcast PR. Founded: 2001.

Richard Frisch, David Laufer, principals



FRANCO PUBLIC RELATIONS GROUP

400 Renaissance Ctr., #1000, Detroit, MI 48243
313/567-2300; fax: 313/567-4486; info@franco.com
www.franco.com

Media relations, community relations, social media, branding, marketing, strategic planning, crisis communications, reputation management, media training, events, measurement. Employees: 18. Founded: 1964.

Agency Statement: Established in Detroit in 1964, Franco is a full service public relations agency that represents clients in the automotive, technology, nonprofit, professional services, health care and consumer industries.

Through media outreach, community relations, social media and events (and always with a heavy dose of creativity), Franco helps its clients build their brand, raise awareness and connect with their audiences.

Seasoned strategists to efficient execution, our people are what make us great.

Daniel F. Ponder, CEO/owner; Tina M. Kozak, pres./owner

Partial client list:

Alpine Electronics
Arbor Hospice
Belle Isle Conservancy
Brembo North America
Brooks Kushman
Buddy's Pizza
CBRE
Comerica Bank
DataFactZ
Deloitte
DENSO International America
GM Renaissance Center
Haartz Corp.
ITC Holdings Corp.
Jolly Pumpkin Brewery
Powers Distributing
Steel Market Development Institute
The Salvation Army - Eastern Michigan Division
The Salvation Army Adult Rehabilitation Center
Union Brewery
Vinology Wine Bar & Restaurant

FRANKEN PUBLIC RELATIONS, AL

5777 W. Century Blvd., #1070, Los Angeles, CA 90045
310/342-0260; fax: 310/665-9844; don@frankenenterprises.com
www.frankenenterprises.com
Sports PR.

Don Franken, pres.

FRAUSE GROUP

Acquired by Allison+Partners

FREEMAN PUBLIC RELATIONS

16 Furler Street, Totowa, NJ 07512
973/470-0400
www.freemanpr.com
PR and marketing in licensed products, magazines, fashion accessories,

consumer prods., travel, toys, healthcare, cosmetics, food, trade shows and interior design. Founded: 1955.

Bruce Maguire, CEO

FRENCH | WEST | VAUGHAN

FRENCH | WEST | VAUGHAN

112 E. Hargett St., Raleigh, NC 27601
919/832-6300; fax: 919/836-7699
www.fwv-us.com

Consumer, travel & tourism, healthcare, professional & financial, business to business, sports & entertainment. Satellite offices in NYC, L.A. and Tampa. Employees: 89. Founded: 1997.

Agency Statement: French | West | Vaughan (FWV) was founded in 1997 and has ranked as the Southeast's largest independent PR firm for more than a decade.

Today, we employ 89 research, public relations, public affairs, advertising, digital and social marketing experts among our Raleigh, N.C. headquarters and our New York City, L.A. and Tampa offices and work with more than 50 of the world's leading companies and brands within our focused practice areas.

Rick French, chmn./CEO; David Gwyn, pres.; Natalie Best, exec. VP/dir., client svcs.

ABB
Asheville Savings Bank
Bassett Furniture
BRAND Napa Valley
Cabela's Incorporated
Calligaris
Carolina Beach, N.C.
Chris Canty
City of Raleigh Public Utilities
Community Care of North Carolina
Dominion Realty Partners
Downtown Raleigh Alliance
Dude Ranchers Assn.
Edwards Kirby Law Firm
Fleet Feet, Inc.
Geno Atkins
Grain and Barrel Spirits
Holt Brothers, Inc.
Hood River Distillers
Hudson Realty Capital
International Gemological Institute
Justin Boots
Kure Beach, N.C.
Luol Deng
Marc John Jefferies
Melitta Coffee
Michael Vick
Moe's Southwest Grill
Moves Magazine
N.C. State University
NATHAN
Nick Schuyler
O2 Fitness
Osceola County, FL
Polar Ice House
PSCU
Rashad Jennings
Riders by Lee
Ryan Mundy
Saft
Simeon Rice
Smithfield's Chicken 'N Bar-B-Q
Southwest Athletic Conference (SWAC)
Steinberg Sports & Entertainment
Stewart Engineering
Terrence Holt
TigerSwan
Tobias Harris
Torry Holt
Tweetsie Railroad
TyraTech
Variety Wholesalers
Wilmington Convention Center
Wrangler
Wrightsville Beach, N.C.

FRESH IDEAS GROUP, THE

2400 Spruce Street, #100, Boulder, CO 80302
 303/449-2108; fax: 303/247-0058
 www.freshideasgroup.com
 Full-service PR firm specializing in natural & organic products industry.
 Founded: 1997.

Sylvia Tawse, founder

FS COMMUNICATIONS

See Small Planet PR

**FSB CORE STRATEGIES**

520 Capitol Mall, #630, Sacramento, CA 95814
 916/448-4234; fax: 916/448-5933; cherri@fsbcorestrategies.com
 www.fsbcorestrategies.com

Agency Statement: Businesses, trade associations, nonprofit organizations and government agencies seek our assistance in developing and managing strategic, integrated communications campaigns because we deliver the results they need.

FSB Core Strategies specializes in advertising, association management, ballot initiative and referendum campaigns, bilingual and multicultural outreach, branding, coalition development, community outreach, crisis communications, earned media, event production and management, research and message development, social media and strategic counsel.

Cherri Spriggs Hernandez, partner

FTI CONSULTING, INC.

88 Pine St., 32nd flr., New York, NY 10005
 212/850-5600; edward.reilly@fticonsulting.com
 www.fticonsulting.com
 Corporate comms., capital markets comms., public affairs. Employees: 700. Founded: 1982.

Ed Reilly, Global CEO, Strategic Communications practice of FTI Consulting, Inc. - edward.reilly@fticonsulting.com

FUESSLER GROUP INC.

73 Louder's Lane, Jamaica Plain, MA 02130
 617/522-0550; fax: 617/522-0955; fuessler@fuessler.com
 www.fuessler.com
 PR, marketing comms., advertising & media relations for professional service firms & environmental & technology companies. Employees: 2. Founded: 1984.

Rolf Fuessler, principal

FULCRA WORLDWIDE

(see Strategic Social)

**FURIA RUBEL COMMUNICATIONS, INC.**

2 Hidden Lane, Doylestown, PA 18901
 215/340-0480; fax: 215/340-0580; gina@furiarubel.com
 www.FuriaRubel.com
 Strategic planning, integrated marketing, media rels., trial publicity, law firm PR, crisis comms., professional service comms., M&A comms., speakers' bureaus, special events, business development, employee rels., blog dev., media training, event mgmt., website design, e-newsletter design, promotions, press material dev., reputation mgmt., seminars, special events, social media campaigns. Employees: 7. Founded: 2002.

Agency Statement: Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audi-

ence; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness to your target audiences and reinforces your mission and key messages in order to retain existing and acquire new business.

Gina F. Rubel, Esq., pres./CEO; Laura Powers, CMO

Chamberlain Hrdlicka
 First Federal of Bucks County Bank
 Hepatitis B Foundation
 New Vitae
 Reed Tech
 Tinicum Township
 USClaims
 Willig, Williams & Davidson

FURMAN ROTH AD AGENCY

801 Second Ave., New York, NY 10017
 212/687-2300; fax: 212/687-0858
 www.furmanroth.com
 New product PR, product promotion, retail PR. Founded: 1968.

Ernie Roth, pres.

FUSION PUBLIC RELATIONS

570 7th Ave., 9th flr., New York, NY 10018
 212/651-4200; fax: 212/840-0505
 www.fusionpr.com

Jordan Chanofsky, CEO

G**G&S BUSINESS COMMUNICATIONS**

60 E. 42nd St., 44th flr., New York, NY 10165
 212/697-2600; fax: 212/697-2646
 www.gscommunications.com
 Twitter: @gs_comms
 Employees: 140. Founded: 1971.

Agency Statement: G&S is an independent business communications firm with headquarters in New York and offices in Chicago, Raleigh, N.C., and Basel, Switzerland. The firm's global network extends across 50 countries through its PROI Worldwide partnership. G&S integrates business and communications strategies, using a full range of communications services, to build sustainable relationships for clients along the entire value chain. We inspire action that drives results.

G&S focuses on key markets - **Advanced Manufacturing, Agribusiness and Food, Clean Technology and Energy, Consumer, Financial and Professional Services, and Home and Building** - where the agency has deep experience and offers valuable insight. We employ a comprehensive suite of communications and marketing services - **Content, Creative, Digital, Events, Media, and Social** - delivered by account teams who are intimately involved in a client's business and become trusted advisers.

Our practice groups - **Business Consulting, Employee Engagement and Sustainability Consulting** - bring dedicated resources, best practices and tools to leverage business communications strategies for maximum impact.

Luke Lambert, pres. & CEO
 Jeff Altheide, exec. VP
 Seth Niessen, controller

Audra Hession, prin., sr. VP, mng. dir., New York; Steve Halsey, prin., sr. VP, mng. dir., bus. consulting; Mark Monroe, prin., sr. VP, mng. dir.; Mary Buhay, sr. VP, mktg.; Greg Sherry, mng. dir., consumer mktg.; Brad Bremer, VP

125 South Wacker Dr., Suite 2600, Chicago, IL 60606
 312/648-6700; fax: 312/422-0660

Continued on next page

G&S BUSINESS COMMUNICATIONS continued

Doug Hampel, prin., sr. VP, mng. dir., Chicago; Brian Hall, prin., sr. VP, mng. dir.; Ron Loch, prin., sr. VP, mng. dir., sustainability consulting; Mike Samec, Tricia Sheehan, VPs

8521 Six Forks Rd., Suite 300, Raleigh, NC 27615
919/870-5718; fax: 919/870-8911

Kerry Henderson, prin., sr. VP, mng. dir., Raleigh; Ann Camden, prin., sr. VP, mng. dir., employee engagement; Caryn Caratelli, Stephanie Moore, Kiersten Williams, VPs

St. Johannis-Vorstadt 22, CH-4056 Basel, Switzerland
011-4161-264-8410; fax: 011-4161-264-8801

Marcel Trachsel, mng. dir.

Partial client roster:

ACC/Cybersecurity

ADP

Algenol Biofuels

Arabian American Development Co.

Catholic Cemeteries

CEMEX

Coeur Mining

Commonfund Group

DECA-Golf Buddy

Dow Chemical

DRI International

Firestone Building Products

Florida East Coast Railway

GE Capital

Häfele America

Head USA, Inc.

Heartland Payment Systems

Intermatic

Intertek

Kimley-Horn

LORD Corp.

Martin Marietta

ME Global

Medical Mutual

Miele USA

Million Dollar Round Table

National Elevator Industry, Inc.

Neolith/The Size Sintered Ceramics

Nielsen

Nomaco

Panasonic

Ply Gem, Inc.

Rayovac/Spectrum Brands

Schindler Elevator

Schumacher Homes

Southern States Cooperative

Steelcase

Stericycle

Syngenta

The Energy Foundation

Trade Commission of Spain

Trudeau Corp.

U.S. Grains Council

Victorinox

Xuber Insurance



GABBEGROUP/RACONTEUR

1 Irving Place, #V22A, New York, NY 10003
212/220-4444; gabbegroup@gabbe.com

www.gabbe.com; www.gabbe.com/raconteur

Categories: communications strategy; positioning and identity dev.; national/int'l media rels.; corporate image; internal comms.; Web and other interactive media; production and digital programming; promotional videos and photography; and more. Founded: 1980.

AWARD-WINNING COMMUNICATIONS FOR A WORLDWIDE AUDIENCE

Agency Statement: gabbegroup is a topnotch public relations and marketing firm experienced in many for-profit and not-for-profit fields in the U.S. and worldwide, among them health care, education, philanthropy, finance, professional services, energy and technology.

Raconteur, a gabbegroup company, creates and produces entertaining, educational documentaries, theatrical works and publications, as well as promotional videos, photography and other digital programming for our for-profit and non-profit clients.

Recent and current **Raconteur** projects include *Journey with the Giant*, the first film of its type to explain China's stunning rise from Third-World doldrums to global economic powerhouse (currently being shown at universities and other educational venues in the U.S. and internationally); *A More—or less—Perfect Union*, a reflection on what really unites/divides Americans; and *To the Mountaintops*, an exploration of the coming new nexus of global power, India and China. We are also producing commercial programming for a range of clients, including Stratasys, the leader in 3D printing technology.

Jim Gabbe, partner; Jill Gabbe, partner; Jeff Lewis, sr. VP; Bridget Gabbe, assoc. producer; Stan Bryant, design; Jianping "Lily" Wang, assoc. producer, Asia; Rohit Gehlot, field producer, India

Our Clients served include:

American Home Products

American Management Assn.

American Red Cross Sept. 11 Recovery Grants Program

Art Students League of New York

Aspen Institute Business & Society Program

BD (Becton Dickinson)

Bel Air Investment Advisors

Beldon Fund

Carbon Disclosure Project

Carnegie Mellon University Integrated Innovation Institute

Carnegie Mellon University Tepper School of Business

Childreach/PLAN Int'l

Citicorp

Conference Board

Conoco

Consumers Union/ConsumerReportsMedicalGuide.org

Covenant House New York

Ethicon, Inc.

Finn Partners

Frontera Resources

Goldman Sachs

Greenwich Village Orchestra

Gulf Coast Fund for Community Renewal & Ecological Health

Henry R. Kravis Prize in Leadership

Indiana University Communications Office

Indiana University Kelley School of Business

Indiana University Maurer School of Law

Indiana University School of Global and International Studies

Indiana University School of Public & Environmental Affairs

Infinite-Spada Public Relations

Institute for Health Technology Studies (InHealth)

Jacob Riis Settlement House

Johnson & Johnson Pediatric Institute LLC

Johnson & Johnson WorldWide Corporate Comms. & Public Affairs

Johnson & Johnson Worldwide Corporate Contributions

Jonas Center for Nursing Excellence

LaGuardia Arts High School (New York City's 'FAME' school)

Lighthouse International

Making Books Sing

Mayo Clinic

McKinsey & Co.

Merrill Lynch

National Alliance for Autism Research

National Organization of Rare Disorders (NORD)

NetImpact

New York City Department of Small Business Services

New York City Workforce Investment Board

Objet

Parthenon Group

PBS/WNET Thirteen

Prebon Yamane

Republic Bank

Richard S. Wurman/TEDMED conferences

Rockefeller Philanthropy Advisors

Samuel L. Cohen Foundation

Stratasys

Sustainable Endowments Institute
 T1D Exchange/UNITIO
 UBS
 UCLA Anderson School of Management (UCLA/Johnson & Johnson Health Care Institute)
 Union Square Partnership
 University of Texas MD Anderson Cancer Center
 University of Texas MD Anderson Proton Therapy Center
 University of Texas Medical Branch at Galveston
 Vanderbilt University Owen Graduate School of Management
 Veridex LLC
 Vineyard Theatre
 Whitney & Co.
 Wyeth Corp.



GABLE PR

Merged with Nuffer, Smith, Tucker PR
 4045 Third Ave., #200, San Diego, CA 92103
 619/296-0605, Ext. 249; tg@nstpr.com
 www.nstpr.com
 B2B, clean tech, energy, biotech/medtech and pharmaceutical, health care, technology, lodging and hospitality, real estate, crisis management.
 Employees: 6. Founded: 1976.

Agency Statement: Gable PR, San Diego, a full service public relations firm with a specialty in crisis PR, merged with Nuffer, Smith, Tucker PR on April 1, 2015. The two firms have been serving the broad communications needs of companies and organizations for four decades — NST since 1974 and Gable since 1976. Tom Gable, Gable PR agency founder and now vice chair of NST, is a nationally recognized authority on managing PR programs to deliver meaningful results. Clients have included private and public companies, organizations, institutions and government agencies at every stage in their life cycles, from start-up to a *Fortune* 100 company. Tom's book, the "PR Client Service Manual," has been a top-selling book on agency organization and management.

Tom Gable, CEO; Emily Forgeron, VP; Katelyn O'Riordan, sr. A/E; Paige Nordeen, A/E; Tracy Moehnke, asst. A/E

AT&T
 Bridgepoint Education
 Cofiroute USA
 Energy Source
 Fisher & Phillips
 Guild Mortgage
 Renovation Realty
 San Diego Center for Innovation
 Spark Compass Mobile Marketing
 Total Communicator Solutions

GABRIELLE SHAW COMMUNICATIONS

Hurlingham Studios, Ranelagh Gardens, London SW6 3PA, United Kingdom
 020 7731 8811; letstalk@gabrielleshaw.com
 www.gabrielleshaw.com

Gabrielle Shaw, mng. dir.

GAFFNEY BENNETT PUBLIC RELATIONS

One Liberty Square, Suite 201, New Britain, CT 06051
 860/229-0301; fax: 860/225-4627; jmay@gbpr.com
 www.gbpr.com
 GBPR specializes in media relations, crisis management and issue advocacy campaigns with in-house expertise that includes public opinion research and grassroots campaign management as well as referenda management, social media and online communications capabilities.
 Employees: 6. Founded: 2001.

Hank Spring, Patrick Kinney, principals

GAGE

10000 Hwy. 55, Plymouth, MN 55441
 763/595-3800
 www.gage.com

Tom Belle, CEO

GAGEN MACDONALD

35 E. Wacker Dr., #2350, Chicago, IL 60601
 312/640-9100; fax: 312/640-9101
 Strategy execution and communications; leadership assessment and coaching; organizational design; diversity strategies and information flow management. Employees: 30+. Founded: 1998.

Maril Gagen MacDonald, principal



GALLAGHER PR

4115 Blackhawk Plaza Circle, Suite 100, Danville, CA 94506
 (925) 648-2014; fax: (925) 886-2301; kevin@gallagherpr.com
 www.gallagherpr.com

High tech and green tech. Employees: 12. Founded: 1992.

Agency Statement: Since 1992, Gallagher PR has amassed an impressive track record of success. We've launched over three dozen start-ups, guided numerous clients through record-breaking IPO's and positioned dozens of clients for highly successful mergers. GPR has influenced the commercial development of enterprise networking, participated in the birth of the Internet, and helped market two generations of telecommunications infrastructure that have literally changed the world forever.

Kevin Gallagher, mng. partner

Cogswell College
 Energate Inc.
 FrontRange
 GRIDiant Corp.
 Jabil Inc.
 LSI Corp.
 Netronome
 PureStorage
 VSS Monitoring
 WibiData

GARFIELD GROUP PUBLIC RELATIONS

60 Blacksmith Road, Newtown, PA 18940
 215/867-8600; fax: 215/867-8610; info@garfieldgroup.com
 www.garfieldgroup.com

Larry Garfield, pres. & founder

GARRAND

75 Washington Ave., #201, Portland, ME 04101
 207/772-3119; fax: 207/828-1699
 www.garrand.com

PR, advertising, direct mktg., beer/wine/liquor, business/consumer services, government/state agencies. Employees: 30. Founded: 1988.

Brenda Garrand, CEO



GATESMAN+DAVE

2730 Sidney St., Bldg. 2, Suite 300, Pittsburgh, PA 15203
 412/381-5400; info@gatesmandave.com
 www.gatesmandave.com
 Employees: 80.

Agency Statement:

We Are Writers, Researchers and News Hounds.

Gatesman+Dave PR tackles your toughest business and communications challenges — whether it's to stand out in a competitive environment, change perception, protect your reputation or navigate the rapidly evolving social and digital world.

We motivate action and influence the behavior of your key audiences to increase sales, market share and brand affinity.

Continued on next page

GATESMAN+DAVE continued

We combine critical and creative thinking to produce ideas and content that stem from research and insights to disrupt, educate and engage consumers, media and the industry.

Learn more about our team here: www.gatesmandave.com

John Gatesman, pres. & CEO; Dave Kwasnick, partner, exec. VP & chief creative officer; Shannon Baker, partner, exec. VP, PR & social media

Innovation and Technology:

Camp Invention
Collegiate Inventors Competition
National Inventors Hall of Fame
Pittsburgh Life Sciences Greenhouse

Restaurant/QSR:

BRGR
Grit and Grace
Spoon
Spuntino Wine Bar & Italian Tapas
Quaker Steak & Lube
Qdoba Pittsburgh
Willow

Retail:

Children's Museum of Pittsburgh
Foodland
Gabriel Brothers
Hormel Foods: HOUSE of TSANG®
Pittsburgh Paints & Stains
Ruff Creek Markets
Rugged Wearhouse
S&T Bank
SHOP 'n SAVE

Healthcare:

Casey's Clubhouse
Charcot-Marie-Tooth Association
National Multiple Sclerosis Society: Walk MS
UPMC

Energy:

EQT
People's Natural Gas

Business-to-Business:

Chromalox
GENCO
Global Security Glazing
J.P. Mogan: LAZ Parking
NXT
Standard Bent Glass
U. S. Steel

GCI GROUP INC.

See Cohn & Wolfe

GCS PR (GABLE-COOK-SCHMID)

See Gable PR

GEHRUNG ASSOCIATES

63 Emerald St., #170, Keene, NH 03431
603/352-5300; fax: 603/357-8685
www.gehrung.com
Full range of svcs. for post-secondary educ. institutions
Christopher Stout, pres.

GELIA

390 S. Youngs Rd., Williamsville, NY 14221
716/629-3200; fax: 716/629-3299
www.gelia.com
Business-to-business, high-tech PR.

Jamey Phipps, pres. & CEO

GEORGE ARZT COMMUNICATIONS, INC.

123 William St., 15th flr., New York, NY 10038
212/608-0333; fax: 212/608-0458
www.gacnyc.com
Public relations, government relations. Employees: 9. Founded: 1995.
George Arzt, president; Brian Krapf, exec. VP

GEORGESON

1290 Ave. of the Americas, 9th flr., New York, NY 10104
212/440-9800
www.georgeson.com
Investor rels., financial comms., proxy solicitation, corp. governance advisory. Employees: 120. Founded: 1935.
David Drake, pres.

Geto&deMilly Inc.

GETO & DE MILLY, INC.

276 Fifth Ave., #806, New York, NY 10001
212/686-4551; fax: 212/213-6850; pr@getodemilly.com
www.getodemilly.com
[Twitter.com/geto_demilly](https://twitter.com/geto_demilly)
Strategic communications and PR; public affairs; government relations. Employees: 18. Founded: 1980.

Agency Statement: Geto & de Milly, Inc. is a full-service public affairs and strategic communications firm specializing in government, community and media relations for a wide range of clients. Clients include real estate development companies and property owners, corporations, labor unions, cultural, academic, healthcare institutions and other nonprofits, sports franchises and advocacy groups.

Our clients rely on Geto & de Milly to develop and execute winning strategies that educate influencers and the public, and guide thoughtful decision-making at the municipal, state and federal levels of government. At the heart of these services is our ability to communicate clear, powerful messages for our clients, even in the midst of a crisis.

Geto & de Milly also organizes and manages large-scale events, from real estate groundbreakings and openings to fundraisers, press conferences, rallies and advocacy forums.

Ethan Geto, Michele de Milly, principals; Joyce Baumgarten; Laura Dolan; Daniel White; Mark Benoit; Julie Hendricks-Atkins; Kelly Ferraro; Cristiana Pena; Michael Gough; Christopher Johnson; Nick Porter, Abigail Kunitz

Partial client listing:

Adorama
Center Against Domestic Violence
Chapin School
Chetrit Group
El-Ad Group
Fisher Brothers
Forest City Ratner Companies
Jewish Home Lifecare
Local 802, American Federation of Musicians
New York City Bottlers Assn.
New York City Football Club
PepsiCo
Playwrights Horizons
Sportime/Island Tennis
The Lightstone Group
Trinity School
Zeckendorf Development

GILES COMMUNICATIONS LLC

2975 Westchester Ave., #402, Purchase, NY 10577
914/644-3500; fax: 914/696-4120
www.giles.com
General PR, specializing in entertainment, high-tech. Founded: 1986.
Peter Giles, pres.

GILLOTT COMMUNICATIONS

Strategic Public Relations

"Because Reputation Is Your Most Valuable Asset"

GILLOTT COMMUNICATIONS LLC

11707 Darlington Ave., Suite 7, Los Angeles, CA 90049
310/396-8696; roger@gillottcommunications.com
www.gillottcommunications.com
Strategic & high-stakes PR, reputation & crisis mgmt., litigation, and media. Founded: 2006.

Agency Statement: It takes blood, sweat and tears to build to a reputation. But only a moment to destroy it.

We keep clients *out* of the media. Or get them *into* it, when that's right. We manage sensitive situations of every sort — from full-blown crises to litigation, financial matters and intellectual property disputes. With the media. With employees. With communities.

Our clients are companies, nonprofits and individuals from all industries. Because protecting reputations is *not* industry-specific.

Roger Gillott, president

Client list confidential, due to sensitive nature of work.

GIRLPOWER MARKETING

28 Via Anadeja, Rancho Santa Margarita, CA 92688

949/459-1416; fax: 949/459-1476; linda@girlpowermarketing.com

www.girlpowermarketing.com

Full service public relations/marketing firm that specializes in marketing to women. Founded: 2007.

Linda Landers, CEO & founder

GKV

1500 Whetstone Way, 4th flr., Baltimore, MD 21230

410/539-5400; fax: 410/234-2441

www.gkv.com

Corp., commercial, industrial, tourism & promo; fin'l, consumer, health-care, bus.-to-bus., advertising, crisis management. Founded: 1966.

Roger Gray, chmn./CEO

GLENDALE COMMUNICATIONS GROUP, INC.

196 James St., Barrington, IL 60010

847/382-7404; fax: 847/382-5567; glendalecomm@aol.com

www.glendalecommunications.com

Full-service PR; pharmaceutical, medical, financial & general PR. Employees: 10. Founded: 1987.

Sam Huff, president

Coria Laboratories

Curatek Pharmaceuticals

Magneco/Metrel

National Rosacea Society

Skin Medica

Stop Colon Cancer Foundation

GLOBAL 5 COMMUNICATIONS

2180 West State Road 434, #1150, Longwood, FL 32779

407/571-6789; fax: 407/571-6777

www.global-5.com

Public relations, public information, marketing, multimedia services.

Mary Hamill, pres./CEO

GLOBAL COMMUNICATORS, LLC

1875 I St., NW, Washington, DC 20006

202/371-9600; fax: 703/522-5665; jimharff@globalcommunicators.com

www.globalcommunicators.com

Employees: 7. Founded: 1997.

James W. Harff, pres. & CEO; Kristine Heine, exec. VP

CARIFORUM Caribbean Investment Agency

Japan Ministry of Foreign Affairs

Kohler Co.

Makaira Agency (Tokyo, Japan)

Plantaze Wines, Montenegro

Plastics Engineering Co.

TeleQuality Communications, Inc.

GLOBAL RESULTS COMMUNICATIONS

2405 McCabe Way, Irvine, CA 92614

949/608-0276; valerie@globalresultspr.com

www.globalresultspr.com

Full-service PR, digital and social media for tech, mobile, and consumer electronics industries. Founded: 2005.

Valerie Christopherson, CEO



GLOBALSTRATEGYGROUP
LEAD THE WAYSM

GLOBAL STRATEGY GROUP

215 Park Ave. South, 15th flr., New York, NY 10003

212/260-8813; fax: 212/260-9058; mmccarthy@globalstrategygroup.com

www.globalstrategygroup.com

Brand & message dev., coalition building, competitive intelligence, crisis comms., digital & social media, grassroots/grasstops campaigns, influencer engagements, legislative & regulatory strategies, media rels., online adv., reputation mgmt., strategy & campaign mgmt., survey research. Employees: 76. Founded: 1994.

Agency Statement: Global Strategy Group (GSG) is a leading public affairs firm distinguished by its depth of talent, influential clients, and winning track record. Battle-tested in the trenches of corporate reputation management and political campaigns, we bring unrivaled commitment to every assignment.

Our culture of independence, integrity, and responsiveness established by our co-founders, CEO Jon Silvan and President Jeffrey Pollock, two decades ago drives our team of nearly 100 smart, strategic, and creative professionals today. Our clients—which include *Fortune* 100 companies, national political leaders, associations and nonprofits—rely on GSG for candid guidance and fast, effective execution. We provide a combination of critical thinking and on-the-ground results that many other firms talk about, but few deliver.

Jon Silvan, founding partner & CEO (New York); Jeffrey Pollock, founding partner & pres. (New York); Marc Litvinoff, mng. partner (New York); Justin Lapatine, partner (New York); Tanya Meck, exec. VP & mng. dir. (Hartford); Nick Gourevitch, exec. VP & mng. dir. (New York); Jim Papa, exec. VP (Washington DC)

1001 G St., N.W., 6th Floor East, Washington, DC 20001

202/525-4125

185 Asylum St., 16th Floor, Hartford, CT 06103

860/547-1414

1507 7th St., #551, Santa Monica CA, 90401

Business

Airbnb

Caithness Energy

Comcast

Con Edison

Connecticut Water

ESPN

GlobalFoundries

Google

Microsoft

Motorola

Pershing Square Capital Management

Summit Natural Gas

Utilidata

Politics

Democratic Congressional Campaign Committee (DCCC)

Governor Andrew Cuomo (NY)

Governor Dan Malloy (CT)

Mayor Bill de Blasio (New York City)

Senator Kirsten Gillibrand (NY)

Progressive independent expenditures:

-Americans for Responsible Solutions

-League of Conservation Voters

-Environmental Defense Fund

-Michael Bloomberg's I-USA PAC

Key congressional races:

-Ann Kirkpatrick (AZ 01)

-Bill Foster (IL 11)

-Brad Ashford (NE 02)

-Collin Peterson (MN 07)

-Governor Andrew Cuomo (NY)

-Governor Dan Malloy (CT)

-Kathleen Rice (NY 04)

-Loretta Sanchez (CA 46)

-Sean Patrick Maloney (NY 18)

-Steve Israel (NY 03)

Continued on next page

GLOBAL STRATEGY GROUP continued

Causes

Coalition for Opportunity in Education
Education Achievement Authority of Michigan
Long Island University
MacArthur Foundation
Marine Stewardship Council
New York University
NYC Department of Education
Peter G. Peterson Foundation
The Bill & Melinda Gates Foundation
The Rockefeller Foundation
University of New Mexico Health Science Center

GMG PUBLIC RELATIONS, INC.

23 Blauvelt St., Nanuet, NY 10954
845/627-3000; risa@gmgpr.com
www.gmgpr.com
Business to business, consumer products, not for profit. Founded: 1991.

Risa B. Hoag, pres.

Bounce! Trampoline Sports
Cafe Testarossa
Corner Bakery Cafe
Madison Skin & Laser
Monster Mini Golf
SknBeauty

GMMB

Part of Fleishman-Hillard, owned by Omnicom Group
3050 K St., NW, #100, Washington, DC 20007
202/338-8700
www.gmmmb.com

Raelynn Olson, partner

GODWINGROUP

Advertising and PR firm
188 E. Capital St., #800, Jackson, MS 39201
601/354-5711; fax: 601/960-5869
www.godwin.com
PR and issues management. Employees: 18. Founded: 1937.
Philip Shirley, CEO/chmn./sr. partner

GOLDBERG MCDUFFIE COMMUNICATIONS, INC.

250 Park Ave., 7th fl., New York, NY 10177
212/705-4211; bookpr@goldbergmcduffie.com
www.goldbergmcduffie.com
Specialist in PR for books for publishers and corporate clients. Founded: 1981.

Lynn C. Goldberg, CEO



GOLDMAN COMMUNICATIONS GROUP, INC.

1 Bay Club Dr., 10th fl., Bayside, NY 11360
718/224-4133; fax: 718/224-3475; sherry@goldmanpr.net
www.goldmanpr.net
Public relations and marketing communications addressing brand, corporate, and issues management needs, media relations, industry visibility initiatives, social media, special events. Founded: 1996.

Agency Statement: Goldman Communications Group provides public relations and strategic counsel to corporations, small businesses, labor unions, and non-profit associations. Our expertise includes: corporate communications, consumer marketing, environmental issues, crisis communications, public affairs, events management, and traditional and social media outreach. We offer "big agency" thinking and expertise without "big agency" costs. Senior management is actively involved in every program, and each account is staffed with the right talent and

expertise to deliver results. We are proud to be a recent Silver Anvil Award winner. Our clients are our best referrals.

Sherry Goldman, president

Cranston Capital
LRC Properties
Metro Commuter Network
Municipal Credit Union
North Shore Towers
Olan Laboratories Nail Care
PNT Marketing Services
Sitara Collections
Women in the Arts and Media Coalition
Workmen's Circle
Writers Guild Initiative
Writers Guild of America, East



GOLDMAN MCCORMICK PR

New York, NY
516/639-0999; mark@goldmanmccormick.com
www.goldmanmccormick.com

Legal, entertainment, business, authors. Employees: 2. Founded: 2010.

Agency Statement: Founded by former Television & Radio Producers, Goldman McCormick is a Media Relations agency that specializes in Traditional & Social Media. Our clients regularly present their expertise to a global audience via Television & Radio Show Appearances, Press Conferences, Satellite Media Tours, and Social Media campaigns.

To be seen on TV, heard on Radio, and mentioned in Newspapers can dramatically raise your public profile and visibility in the minds of millions. Having a prominent Social Media presence can draw new business and eyes to you, your company, or your cause.

Goldman & McCormick is the megaphone to your message.

Mark Goldman, co-founder & media rels. specialist; Ryan McCormick, co-founder & media rels. specialist

GOLIN

875 N. Michigan Ave., 19th fl., Chicago, IL 60611
312/729-4000
www.golin.com
Full service PR/PA firm. Founded: 1956.

Al Golin, chmn.; Fred Cook, pres. & CEO



GOODMAN MEDIA INTERNATIONAL, INC.

750 Seventh Ave., 28th fl., New York, NY 10019
212/576-2700; fax: 212/576-2701; info@goodmanmedia.com
www.goodmanmedia.com

Media relations and publicity campaigns, corporate communications and thought-leadership, national advocacy campaigns, social media and online campaigns, product launches and event publicity, local market media outreach, multicultural communications, and crisis management. Founded: 1996.

Agency Statement: Goodman Media International, Inc. is a leading public relations firm based in New York City. The agency specializes in media relations, large-scale media initiatives, and communications for major corporations and non-profit organizations. The firm was founded in 1996 by Tom Goodman, former head of communications for CBS, Inc. and CBS News.

Goodman Media represents major media companies in television, newspaper, magazine and book publishing, and other areas of entertainment; online companies; healthcare organizations; professional services firms; multicultural organizations; business and trade groups; and non-profit organizations in the arts, education, environment and advocacy.

Tom Goodman, pres. & CEO; Henry Miller, COO; Marie J. Vogliano, CFO

Alston & Bird
Azteca

CohnReznick
Grand Central Terminal
Hess Toy Truck
Intermountain Healthcare
Joe Torre Safe at Home Foundation
Lustgarten Foundation
PBS
Pratt Institute
Reader's Digest
Stavros Niarchos Foundation
The New York Times
Time Home Entertainment

GOTHAM PUBLIC RELATIONS

400 West Broadway, floor 4, New York, NY 10012
212/352-2147; courtney@gothampr.com
www.gothampr.com
Design, architecture and development, retail, technology and consumer lifestyle brands. Employees: 12. Founded: 2002.

Courtney Lukitsch, founder & principal

AF New York
BURDIFILEK
Flavor Paper
Hudson Furniture
Kartell by Laufn
Kohn Pedersen Fox
La Fibule
Luca Andrisani Design
Michael Dawkins Home
Relative Space
Valerie Goodman Gallery

GOULD+PARTNERS LLC

One Penn Plaza, #5335, New York, NY 10119
212/896-1909; fax: 212/564-7954; rick@gould-partners.com
www.gould-partners.com
Merger and management consultants. Founded: 2001.

Rick Gould, CPA, J.D.

Graham

GRAHAM & ASSOCIATES, INC.

111 Maiden Lane, #650, San Francisco, CA 94108
415/986-7212; fax: 415/986-7216
www.graham-associates.com

A full-service national and international PR agency specializing in three areas: technology, consumer lifestyle & travel, and health & wellness. Founded: 1996.

Agency Statement: Graham & Associates offers strategic national and international public relations and social media for companies and non-profits in high-tech, consumer lifestyle/travel, and health and wellness. Its successful track record working with established and emerging companies provides results and excellence in the following core competencies: national and international media relations, comprehensive company and product launch programs, online PR, strategic communications, branding/positioning and content creation. The award-winning firm (73 top national PR awards, including Best Communications Campaign North America from IBA, the Special Creativity Award from IPRA and the Silver Anvil) is known for its highly creative and effective results-driven campaigns. The firm operates in 11 countries throughout North America and Europe through Plexus, its exclusive organization of international PR agencies. Contact (415) 986-7212 or pr@graham-associates.com.

Lydia Graham, president and founder

GRAHAM WILLIAMS GROUP

201 Massachusetts Ave., N.E., #C-1, Washington, DC 20002
202/546-5400; fax: 202/546-1218
Gov't affrs., sports mktg., entertainment PR

Armstrong Williams, pres. & CEO

GRAMERCY COMMUNICATIONS, LLC

225 River St., Troy, NY 12180
518/326-6400; info@gramercycommunications.com
www.gramercycommunications.com
Public relations, public affairs, and strategic marketing counsel. Founded: 2005.

Thomas Nardacci, CEO

GRAYLING

Portland House, Bressenden Place, London SW1E 5BH, United Kingdom
+44 20 7932 1850; michael.murphy@grayling.com
www.grayling.com

Peter Harris, CEO, USA

GREEN ROOM PUBLIC RELATIONS, LLC

333 West Main Street, Boonton, NJ 07005
973/263-8585; karen@greenroompr.com
www.greenroompr.com
PR strategy-PR planning, positioning and message development, strategic alliances/ advocacy, internal/external PR program coordination, crisis comms., community relations and philanthropy, agency management. Founded: 2008.

Karen Carolonza, Deborah Nettune Sittig, principals



GREENOUGH

1 Brook St., Watertown, MA 02472
617/275-6513; fax: 617/275-6501; info@greenough.biz
www.greenough.biz
Technology, professional svcs., healthcare, energy, non-profits. Employees: 30. Founded: 1999.

Agency Statement: For more than 15 years, Greenough has partnered with companies in energy, healthcare, non-profits, professional services and technology: the common denominator among them is the need for integrated communications and marketing programs that tell powerful stories.

Our mission is simple: **drive awareness, affinity and action through inspired brand storytelling.** Our approach to brand storytelling focuses on building a unique story archetype and using that to develop and deliver content through earned, owned, social and paid media channels.

Today, from our Boston headquarters, Greenough remains proudly independent, with more than 30 people and an enviable record of client satisfaction. This has enabled us to shape a national roster of clients ranging from the *Fortune* 500 to start-ups that share our values and vision for brand storytelling.

Phil Greenough, CEO; Jamie Parker, president

American Student Assistance
Arbella Insurance
Artists For Humanity
Boston Medical Center HealthnetPlan
CareWell Urgent Care
ConnectWise
Conservation Services Group
Day Pitney LLP
Digital Guardian
Exact
Globoforce
Hydroid
Inovalon
Laserfiche
Mirick O'Connell
New England Baptist Hospital
Radius
Sheridan Healthcorp
Thermo Fisher Scientific
Tribridge
Virtela
Virtusa



GREENTARGET GLOBAL LLC

Chicago Board of Trade, 141 W. Jackson St., Suite 3100, Chicago, IL 60602
312/252-4100; fax: 312/252-4110

www.greentarget.com

Corporate, financial, professional services and other industries. Full range of communications services: communications planning, thought leadership, content & publishing, earned media, social and digital media, executive and corporate communications, litigation communications and more. Employees: 40. Founded: 2005.

Agency Statement: Greentarget Global LLC is a strategic communications firm focused exclusively on business-to-business organizations. We direct conversations that drive business objectives, enhance reputations and build meaningful relationships with influencers. We are a destination for talented individuals whose intellectual curiosity and commitment to our proven process drive an unparalleled level of service, results and value for our clients.

We look beyond simply using a tactical public relations approach to place our clients' messages in a myriad of media channels. Instead, we focus the power of strategic communications to ensure that our clients build and deepen the relationships that make a difference to their business - the relationships that impact the long-term value of their organization.

Founded in 2005, and headquartered in Chicago, IL, Greentarget offers clients a world-class team with a strong entrepreneurial spirit. Our leadership and account teams provide clients with the collective experience gained from working for some of the world's largest public relations firms and corporations.

With additional locations in London, Los Angeles and New York, Greentarget is home to more than 40 staff members, and a host of support professionals that work with us as needed. The firm was named twice in the last 3 years to *Inc Magazine's* "Fastest Growing Companies" list, was awarded, "New Agency of the Year" in 2005 by *The Holmes Report* & nominated for PRWeek Awards "Boutique Agency of the Year" in 2012.

Greentarget Strategic Communications
Direct the Conversation.

John E. Corey, founding partner, jcorey@greentarget.com; Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com

Barnes & Thornburg
Burford Capital
Cooley LLP
Crowe Horwath
DeVry
DLA Piper
Ekos
Foley & Lardner
Hogan Lovells
Littler Mendelson
Manatt Phelps & Phillips
National Futures Association
Navex Global
Perkins Coie
Royal Bank of Canada
Sidley Austin
Strategy&



GREGORY FCA

27 West Athens Ave., Ardmore, PA 19003

610/642-8253; kelliott@gregoryfca.com

www.gregoryfca.com

blog.gregoryfca.com

www.facebook.com/gregoryfca

www.twitter.com/gregoryfca

www.linkedin.com/company/gregory-fca

Media relations, technology, financial services, corporate, issues management, B2B, B2C, banking, education, energy, industrial, investor rela-

tions, professional services, real estate, retail, venture capital, social media and content marketing. Employees: 50. Founded: 1991.

Agency Statement: Gregory FCA is a full-service, strategically integrated public relations firm with over 24 years of experience in national and international media relations, investor relations, financial communications, social media, and content marketing.

Our clients are fast-growing private and publicly traded companies who depend on us to help them build their businesses through high-profile exposure in traditional and digital media, and the capital markets.

Our staff includes top minds in writing, public relations, and finance—MBAs, former journalists, and bloggers—with the knowledge, creativity, and experience to execute sophisticated corporate communications, media relations, social media, and investor relations programs.

We are experts at telling our clients' stories and driving those messages out to a proprietary network of media contacts, bloggers, consumers, investors, institutions, and other interest groups that can help our clients grow.

If your business could benefit from high-profile media exposure, social media buzz, digital and traditional communication services, or integrated investor relations capabilities, join the companies who call Gregory FCA their agency of record.

Greg Matusky, founder & pres.; Joe Anthony, pres., fin'l svcs.; Doug Rose, COO

Partial client list:

The Angel Oak Companies

Array Biopharma

Ascensus

Brandywine Global

CA Technologies

CBIZ

ETF Ventures

i-Human Patients

International Securities Exchange/ISE

Kimco Realty

MetLife

NFP

NICE

The Penn Mutual Life Insurance Co.

Post University

SCHOTT

SHI

Universal Display Corporation

GRIFFIN & COMPANY, INC.

3050 K St., NW, #210, Washington, DC 20007

202/625-2515; fax: 202/625-2514

www.griffinco.com

Marketing Communications for manufacturers, associations and services involved in the building industry. Employees: 12. Founded: 1989.

Cary B. Griffin, president

GRIFFIN AND ASSOCIATES

Member of TAAN

119 Dartmouth Dr., SE, Albuquerque, NM 87106

505/764-4444

www.griffinassoc.com

Full service integrated communications firm with offices in NM and CO. Expertise is in working with clients throughout the southwest.

Joan Griffin, president

GRIFFIN INTEGRATED COMMUNICATIONS

260 Fifth Ave., 6th flr., New York, NY 10001

212/481-3456, x16; fax: 212/684-0606; bgriffin@griffinpr.com

www.griffinpr.com

PR and marketing firm. Founded: 1982.

Robert E. Griffin, pres.

GROSSMAN GROUP, THE

312 N. May St., #101, Chicago, IL 60607

312/829-3252

www.yourthoughtpartner.com

Internal communication, leadership communication, leader training and tools. Founded: 2000.

David Grossman, founder & CEO

GROUND FLOOR MEDIA

1923 Market St., Denver, CO 80202
303/865-8110; pr@groundfloormedia.com
www.groundfloormedia.com
Employees: 15. Founded: 2001.

Laura Love, founder & chief cultural officer



GROUP GORDON

747 Third Ave., 32nd fl., New York, NY 10017
212/780-0200; fax: 212/780-0225; info@groupgordon.com
www.groupgordon.com
Corporate: finance, law, real estate, tech. Public affairs: education, housing, health, environment, venture philanthropy, global development.
Founded: 2006.

Agency Statement: Group Gordon is a high-end corporate PR firm that develops and executes smart communications strategy to elevate its clients. With offices in New York, Chicago, Philadelphia, and Connecticut, Group Gordon works across multiple industries, including finance, law, professional services, real estate, technology, public affairs, and nonprofit. We assist clients with strategic planning, brand building, media relations, crisis management, media training, content creation, and social media. Our diversity of experience and focus on our clients' business goals produce inspired solutions to the toughest challenges.

Michael Gordon, princ. & CEO; Jeremy Robinson-Leon, princ. & COO
12 South Main St., #401, South Norwalk, CT 06854
203/454-2600; fax: 203/454-1000

Michael Gordon, pres.

GROUP22 & BPR

1205 East Grand Ave., El Segundo, CA 90245
310/322-2210; fax: 310/322-0617; studio@group22.com
www.group22.com
PR, advertising, direct marketing, media for business-to-business and non-profit. Founded: 1979.

Stephen W. Ludwig, pres.; Stephanie Lesko, VP

GUERRA DEBERRY COODY

(See The Deberry Group)

GUTHRIE/MAYES & ASSOCIATES, INC.

545 South Third St., #100, Louisville, KY 40202
502/584-0371; fax: 502/584-0207; pr@guthriemayes.com
General PR. Founded: 1977.

Clair R. Nichols, Dan Hartlage, Andy Eggers, principals



GYMR, LLC (GETTING YOUR MESSAGE RIGHT)

1825 Connecticut Ave., N.W., Suite 300, Washington, DC 20009-5708
202/745-5100; fax: 202/234-6159
www.gymr.com

PR for healthcare, associations, federal agencies, corporations, issues management. Employees: 23. Founded: 1998.

Agency Statement: Founded in 1998, GYMR is an award-winning, boutique public relations firm located in Washington, DC. We focus solely on health and healthcare and our expertise spans all aspects of strategic communications planning and implementation, including issues management, media relations, science promotion, special events, branding and positioning and more. Our clients get the best of both worlds: the skill and capabilities of a large firm with the heart and soul of a small business. We are passionate about our work, and we never forget why we do it: to produce outstanding results for our clients and bring about positive change. Our experience and collaborative environment informs and inspires our approach to getting your message right.

Patrick J. McCabe, partner; Sharon M. Reis, partner; Becky Watt Knight, sr. VP; Michael Warner, VP; Peter Perl, sr. counselor; Nick Ferreyros, MS; Hieu Nguyen, MS; Amy Martin, MS; Tamara Parr, MS

Partial Client List:

AdvaMed
American Academy of Family Physicians
American Board of Internal Medicine
American Psychiatric Association
Avalere Health
Banner Alzheimer's Institute
Bravewell Collaborative
Campaign For Tobacco-Free Kids
Digestive Disease Week
Duke University
Health Affairs
Institute of Medicine
National Institutes of Health
Peter G. Peterson Foundation
Robert Wood Johnson Foundation
Society for Healthcare Epidemiology of America
The Nemours Foundation
The Vision Council

GYRO

International Integrated Marketing Agency
31 W. 27th St., 11th fl., New York, NY 10001
212/915-2490
www.gyro.com
Global ideas shop. Employees: 600. Founded: 1981.
Keith Turco, pres./gen. mgr.

H

HABER & QUINN, INC.

Acquired by rbb Public Relations

HAFT GROUP INC., THE

153 E. 57th St., New York, NY 10022
212/759-8865; herbhaft@aol.com
www.haftgroupinc.com
Investor and PR, publicity. Resource company concentration, lithium/mining along with medical, financial, & M&A. Employees: 3.
Founded: 1974.

Herbert L. Haft, pres.

HAGAN ASSOCIATES

8 Carmichael St., #205, Essex Junction, VT 05452
802/863-5956; info@haganmarketing.com
www.haganmarketing.com
PR and advertising for bus.-to-bus., creative, direct marketing. Founded: 1981.
Ara Hagan, pres. & creative strategist



HAGER SHARP INC.

1030 15th St., NW, Suite 600E, Washington, DC 20005
202/842-3600; fax: 202/842-4032
www.hagersharp.com

Practice areas: Health, education and safety. Employees: 65. Founded: 1973.

Agency Statement: Hager Sharp is an independent marketing and communications agency owned by employees with a shared passion: Developing ideas that make a difference. We create award-winning campaigns that achieve results for organizations committed to improving health, advancing education, and transforming our communities.

Hager Sharp is home to some of the finest strategists, creatives, and social and earned media professionals in the industry-working alongside experts in education, health, wellness, journalism, and more. Together our integrated teams collaborate with clients to develop communications that engage, motivate and inspire in any and every medium that best reaches a

Continued on next page

HAGER SHARP INC. continued

particular audience, from earned to paid, digital to print, in-person to outdoor.

If you're looking for an agency where making a difference is in the DNA, come to Hager Sharp. For over 40 years we've been dedicated to insightful counsel, creative solutions, and achieving shared goals.

Lynne Doner Lotenberg, Interim CEO; Jim Healy, Debra Silimeo, exec. VPs; David Hoff, Lisa Marinelli, Darcy Sawatzki, sr. VPs; Christina Nicols, sr. VP, strategic planning & research; Mike Gallagher, VP, creative; Patricia Enright Kaplan, VP, media relations; Aaron Murphy, VP, digital

AARP Foundation

Annie E. Casey Foundation's KIDS COUNT

Centers for Disease Control and Prevention

ETS

National Center for Education Statistics

National Eye Institute

National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)

Nature Conservancy

Office on Women's Health

President's Cancer Panel

Robert Wood Johnson Foundation

HAGGMAN, INC.

PO Box 1491, Manchester, MA 01944

978/525-3742

PR, adv., energy/cleantech, hospitality, healthcare. Founded: 1991.

Eric Haggman, CEO, creative dir.; Emily Haggman, pres., dir. of client svcs.

HALE PUBLIC RELATIONS, MAIZIE

2738 Foster Ridge Rd. NE, Atlanta, GA 30345

404/683-8560; maiziehale@att.net

Founded: 1984.

Maizie Hale, president

HALO GROUP, THE

350 Seventh Ave., 21st flr., New York, NY 10001

212/643-9700

www.thehalogroup.com

facebook.com/thehalogroupNY

twitter.com/TheHaloGroup

Traditional, digital, PR and social media. Founded: 1994.

Linda Passante, CEO & co-founder

HAMILTONPUBLICRELATIONS

HAMILTON PUBLIC RELATIONS

102 Madison Ave., 8th flr., New York, NY 10016

212/328-5201; fax: 212/328-1100; jfrew@getpr.com

www.getpr.com

A full-service public relations firm offering marketing communications and PR for professional and fin'l svcs., consumer products, not-for-profit, business-to-business, sports and event marketing, and healthcare. Employees: 7. Founded: 2000.

Agency Statement: Hamilton Public Relations is founded upon the basic premise that every client is entitled to direct counsel and service by the firm's principals.

Our principals possess 80+ years experience working with major communications agencies, corporations, sports and health care organizations.

Hamilton is a full-service firm, offering our clients strategic and creative communications counsel, media relations, all writing, creative and production services, media and presentations skills training, and issues and crisis communications services and training.

John H. Frew, pres./CEO; Charlie Bernard, Karen Durkin, VPs

Always Best Care

Black Mesa Golf Club and Resort

Bodden Partners

C3 Logix with the Cleveland Clinic

Energize

Hickory Farms

Hofstra University

Joe Lapchick Character Awards

National Coffee Assn., USA

National Hockey League

The Reebok Spartan Races

Strategic Growth Advisers LLP

HAMMER ADVERTISING & PUBLIC RELATIONS

P.O. Box 202, Medford, NJ 08055

609/654-8090; david.hammer@hammer-advertising.com

www.hammer-advertising.com

Business-to-business PR and adv. Founded: 1998.

David P. Hammer, pres.

HANSER & ASSOCIATES

4401 Westown Pkwy., #212, West Des Moines, IA 50266

515/224-1086; hanser@hanser.com

www.hanser.com

Consumer, financial services, healthcare, technology, travel & tourism, energy/environment and other. Founded: 1996.

Ronald C. Hanser, president; Bonnie Hanser, COO; Ryan Hanser, sr. VP

HARBINGER COMMUNICATIONS, INC.

Advertising and PR firm

200 Wellington St. West, Toronto, Ontario M5V 3C7 Canada

416/960-5100

www.harbingerideas.com

PR, marketing communications, issues management, crises management, strategic development and planning.

Marilyn Short, CEO

HARBOUR GROUP, THE

1200 New Hampshire Ave., NW, #850, Washington, DC 20036

202/295-8787

www.harbourgrp.com

Public affairs consulting group.

Richard Marcus, managing dir.

HARRIS, BAIO & MCCULLOUGH

520 So. Front St., Philadelphia, PA 19147

215/440-9800

www.hbmadv.com

Business-to-business, industrial and healthcare/pharmaceutical PR svcs.

Founded: 1986.

George Harris, pres.

HARRISON & SHRIFTMAN

141 West 36th St., 12th flr., New York, NY 10018

917/351-8600; fax: 917/351-8601

www.hs-pr.com

Fashion, publicity, special events & mktg. company.

Elizabeth Harrison, Lara Shriftman, owners

HART ASSOCIATES INC.

1915 Indian Wood Circle, Maumee, OH 43537

419/893-9600; fax: 419/893-9070

www.hartinc.com

Integrated mktg. & comms. firm. Services include public relations, social media, brand planning, advertising, crisis comms. & video/digital/interactive. Employees: 50. Founded: 1965.

Mike Hart, pres./CEO

HAUSER GROUP, THE

13354 Manchester Rd., #200, St. Louis, MO 63131

314/436-9090; fax: 314/436-9212

www.hausergrouppr.com

PR counsel, PR services. Economic dev., crisis comms., consumer & trade media rels. Founded: 1995.

Julie Hauser, pres.



HAVAS PR

200 Madison Ave., New York, NY 10016
646-361-1837; fax: 212-367-6839
www.havaspr.com
Founded: 1976

Agency Statement: Havas PR is the public relations arm of global advertising and communications services group Havas, working in 75-plus countries on six continents. In September 2012, we changed our name from Euro RSCG Worldwide PR and started calling ourselves a Collective. We like to say that we're "networked" rather than "a network," symbolizing our communal, supportive state of mind and way of working. At our heart is an entrepreneurial spirit. Our two dozen core agencies worldwide lay claim to truly best-in-class assets, including our greatest one: local excellence that blossoms globally, together. Although each office in each market has a unique mix of products and services, we're all connected to one another through a mind-set, a way of working, a strategic toolbox and a commitment to greatness, focused on stewarding the brands and issues in our care to fantastic results. At the same time, we strongly believe in "Local is the new global." Our hyperlocal approach starts with a commitment to local PR managers, guiding agencies to ensure hands-on, always-on counsel.

We believe in the power of invention, of disruption, of rethinking traditional structures and ways of working in order to raise the creative bar and inspire our industry and beyond—and get amazing results in the process. Our experience with launching award-winning agency initiatives centered on young people, the digital world, trendspotting, cause and other areas has given us great insight as we keep innovating with the future in mind.

Marian Salzman, based in New York City at Havas PR North America, chairs the group. She works closely with Benoît Viala, who is based in Paris at Havas Worldwide Paris, and James Wright, who is based in Sydney at Red Agency, to shape thought leadership and drive global clients through the Havas PR Global Collective. Our agency network leads include Tom Johnson and Chuck Burgess of Abernathy MacGregor and Michael Olguin of Havas Formula, which was acquired in 2014.

Together, we are one Collective connected to one commitment: Future First.

Marian Salzman, chair, Havas PR Global Collective & CEO, Havas PR North America; James Wright, Asia-Pacific managing dir., Havas PR Global Collective & group managing dir., Havas Worldwide Australia; Benoît Viala, managing dir., Havas Worldwide Paris

U.S. OFFICES

Cake New York

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cakegroup.com/us
646/587-5106

Havas Formula

580 Broadway, Suite 1100, New York, NY 10012
havasformula.com
212/219-0321

Havas Formula

810 Parkview Drive N, El Segundo, CA 90245
havasformula.com
310/578-7050

Havas Formula

1215 Cushman Ave., San Diego, CA 92110
havasformula.com
619/234-0345

Havas PR North America

200 Madison Ave., New York, NY 10016
us.havaspr.com
212/367-6800

Havas PR North America

1027 E. Washington St., Phoenix, AZ 85034
us.havaspr.com
541/261-8189

Havas PR North America

4 PPG Place, Pittsburgh, PA 15222
us.havaspr.com
412/456-4305

The Abernathy MacGregor Group

277 Park Ave., 39th Floor, New York, NY 10172
abmac.com
212/371-5999

The Abernathy MacGregor Group

5850 San Felipe St., Suite 500, Houston, TX 77057
abmac.com
832/459-8720

The Abernathy MacGregor Group

707 Wilshire Blvd., Suite 3950, Los Angeles, CA 90017
abmac.com
213/630-6550

The Abernathy MacGregor Group

275 Battery St., Suite 510, San Francisco, CA 94111
abmac.com
415/926-7961

INTERNATIONAL OFFICES

ASIA PACIFIC

Havas PR Agatep

Unit 1605, Robinson Equitable Tower, 4 ADB Ave., cor. Poveda St. Ortigas Center, Pasig City 1605, Philippines
havaspragatep.com
63-2-631-7888

Havas Worldwide Siren

80 Robinson Rd., #20-02, Singapore 068898
havasworldwidesiren.com
65-6317-6705

Havas Worldwide Siren

Jl. Guntur No. 48, Jakarta 12980 Indonesia
havasworldwidesiren.com
6221-8356625, ext. 351

Havas Worldwide Siren

Office Level 11, The Crest, 3 Two Square, 2, Jalan 19/1, 46300 Petaling Jaya, Selangor, Malaysia
havasworldwidesiren.com
6017-374-7280

One Green Bean

Level 1- 276 Devonshire St., Surry Hills, NSW 2010 Australia
onegreenbean.com
61-2-8020-1800

Porda Havas International Finance Communications Group

Units 2009-2018, 20/F, Shui On Centre, 6-8 Harbour Rd., Wanchai, Hong Kong
pordahavas.com
852-3150-6788
info@pordahavas.com

Porda Havas International Finance Communications Group

Flat E, Block 2, Dian Tong Creative Square, No. 7 Jiuxianqiao North Rd. Chaoyang District, Beijing 100015, China
pordahavas.com
8610-5823-2700

Porda Havas International Finance Communications Group

11/F, Novel Building, No. 887 Huaihai Zhong Rd., Shanghai 200020, China
pordahavas.com
8621-6467-5868

Porda Havas International Finance Communications Group

Room 701C, 7/F, Tower B, Union Plaza, Futian District, Shenzhen, China
pordahavas.com
86755-2380-7435

Red Agency Australia

The Limestores, Level 3, 33 Longland St., Newstead QLD 4006 Australia
redagency.com.au
61-7-3837-3870

Continued on next page

HAVAS PR continued

Red Agency Australia

Century House, 132B Gwynne St., Richmond, Melbourne VIC 3121 Australia
redagency.com.au
61-3-9670-8350

Red Agency Australia

Level 7, 155 Clarence St., Sydney NSW 2000 Australia
redagency.com.au
61-2-9963-7711

EUROPE

Cake London

87-91 Newman St., London W1T 3EY United Kingdom
cakegroup.com
0207-307-3100

Havas Activation & PR Amsterdam

Sarphatistraat 370, 1018 GW Amsterdam, The Netherlands
havaspr.nl
31-20-456-5000

Havas PR Germany

Kaiserswerther Str. 135, D-40474 Düsseldorf, Germany
havasworldwide.de
49-0-211-9149-6

Havas PR Germany

Brahms Kontor, Johannes-Brahms-Platz 1, 20355 Hamburg, Germany
havaspr-hamburg.de
49-0-40-43175-0

Havas Worldwide München

Lessingstraße 11, 80336 München, Germany
havasww.de
49-0-89-490670

Havas PR Milan

Via San Vito 7 – 20123, Milano, Italia
havaspr.it
39-02-8545701

Havas PR Prague

Expo 58, Letenske Sady 1500, 17000 Prague 7, Czech Republic
havasworldwide.cz
420-220-397-600

Havas PR Sofia

18, Ivan Vazov Str, 1000 Sofia, Bulgaria
havaspr.bg
359-2-4009600

Havas PR UK

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havaspr.co.uk
44-20-7467-9200

Havas PR UK

The Basement, 26 Palmerston Place, Edinburgh EH12 5AL United Kingdom
havaspr.co.uk
0131-225-2026

Havas PR UK

52 Princess Street, 3rd Floor, Manchester M1 6JX United Kingdom
havaspr.co.uk
0161-236-2277

Havas PR Warsaw

Marynarska 11, 02-674 Warsaw, Poland
havaspr.pl
48-22-444-0-666

Havas Public Affairs Brussels

Boulevard Charlemagne 1, International Press Centre (IPC), BE-1041 Brussels, Belgium
32-2-234-69-84

Havas Worldwide Helsinki

Hietalahdenranta 17 B – 00180, Helsinki, Finland
havasww.fi
09-4250-0200

Havas Worldwide Paris

29/30 quai Dion Bouton, 92817 Puteaux Cedex, France
havasworldwideparis.com
33-1-58-47-98-96

Havas Worldwide Ukraine

9a Lva Tolstogo St., Kiev, 01004, Ukraine
havaswwukraine.com.ua
38-044-596-50-51

Havas Engage Ukraine

79 Vladimirskaia St., Kiev, 01033 Ukraine
havasengage.com.ua
38-044-287-54-22

Havas Worldwide Zagreb

Ilica 26, 10 000 Zagreb, Croatia
unex.hr
385-1-4888-800

Maitland

Orion House, 5, Upper St Martin's Lane, London, WC2H 9EA United Kingdom
maitland.co.uk
44-0-20-7379-5151

One Green Bean

6 Briset Street, London EC1M 5NR United Kingdom
onegreenbean.com
44-20-7017-1011

MIDDLE EAST AND AFRICA

Havas PR Middle East

Choueiri Building, 2nd Fl., Al Sufouh 2 St., Knowledge Village, P.O. Box 21448, Dubai, UAE
havaswwme.com
971-4-455-6000

Havas PR Arabia

Home Offices, Villa No. 32, Oruba St., Riyadh, Saudi Arabia
havaswwme.com
966-1-250-5701

Havas Worldwide Beirut

Voice of Lebanon Bldg., Alfred Naccache St., Achrafieh, Beirut, Lebanon
havaswwme.com
961-1-217137

Havas Worldwide Doha

Al Jassim Tower, 10th Fl., Suhaim Bin Hamad St., C-Ring Rd., Doha, Qatar
havaswwme.com
974-4428-3000

Havas Worldwide Kuwait

1st Fl. Salihiya Commercial Complex, P.O. Box 21074, Safat 13071 Kuwait
havaswwme.com
965-2-297-9000

Havas Worldwide Muscat

2nd Fl., Bldg. #1197, Way #2519, Darsait, P.O. Box 3275, P.C. 112, Ruwi, Sultanate of Oman
havaswwme.com
968-9-922-6485

Sampling of global clients:

Coty Inc.
DMK Group
Google
Mondelez International
Novartis
Pernod Ricard
Sodexo
The Economist Group
United Nations Foundation
United Parcel Service Deutschland Inc. & Co. OHG
Walmart
Westinghouse Electric Company



HAWKINS INTERNATIONAL PUBLIC RELATIONS

119 West 23rd St., #600, New York, NY 10011
212/255-6541; jobenstein@hawkpr.com

www.hawkpr.com

Travel & tourism, hotels, hospitality, lifestyle, media relations, spa/wellness, cruise lines, airlines, tour operators, digital/social content. Employees: 23. Founded: 2003.

Agency Statement: Hawkins International Public Relations represents leading lifestyle and luxury brands; delivering solid strategic planning that reflects our passion for travel and worldly events. Securing media placements isn't our only expertise. We devise comprehensive media strategies, tap into social networks, form key partnerships, develop crisis plans, and more. Serving as vital extensions of our clients' marketing efforts to promote their brand, our clients include luxury hotel companies, independent resorts, cruise lines, tour operators, and lifestyle brands.

Jennifer Hawkins, founder/pres.; Patricia Harper, chief of staff;
Jennifer Oberstein, mng. dir.; Corey Finjer, VP

Hotels & Resorts

The Americas

Alvear Palace Hotel
B Resort & Spa
Caneel Bay Resort
Chebeague Island Inn
Enchantment Resort
Fairmont Hamilton Princess
The Gates
Hotel Guanahani & Spa
Hotel Vermont
Lake Arrowhead Resort & Spa
Madeline Hotel and Residences Telluride
MII AMO A Destination Spa at Enchantment Resort
The Nines
Omni Bedford Springs Resort & Spa
Omni Grove Park Inn
The Omni Homestead Resort
Omni Rancho Las Palmas
Omni Mount Washington Resort
The Seagate Hotel & Spa
Tides Inn
The Westin Grand Cayman Seven Mile Beach Resort & Spa
XV Beacon Hotel

Europe

The Dolder Grand
Gstaad Palace
Hotel Caesar Augustus
Trump International Golf Links & Hotel Doonbeg

Hotel Collections

Accor
Dorchester Collection
Enchantment Group
Loews Hotels & Resorts
Lungarno Collection
Montage Hotels & Resorts
Sofitel Luxury Hotels

Cruise Lines

Seabourn

Tour Operators

Big Five Tours & Expeditions
Country Walkers
Nomadic Expeditions
Wilderness Safaris

Tech PR

BeMate
Karmic
TINT

Airlines

La Compagnie

Digital Clients

Lake Arrowhead Resort & Spa
Hotel Guanahani & Spa
Rosewood Jumby Bay
Rosewood Little Dix Bay
The Verb Hotel
The Westin Grand Cayman Seven
Mile Beach Resort & Spa

HAWTHORN GROUP, THE

625 Slaters Lane, #100, Alexandria, VA 22314
703/299-4499; fax: 703/299-4488

www.hawthorngroup.com

Strategic comms. counsel and grassroots advocacy campaigns for corporations, assns., consumer products, electric utilities, healthcare and telecomms. Founded: 1992.

John Ashford, chmn. & CEO

HAYES MARTIN ASSOCIATES, INC.

1300 Dove St., #205, Newport Beach, CA 92660
949/417-1799

www.hayesmartin.com

Advertising and PR agency in the real estate industry. Services include branding, market positioning, on-line & electronic adv., graphic design, collateral, theming, PR & promotional campaigns. Founded: 1987.

Sandra Keedy, pres.



Building brands,
one story at a time®

HB AGENCY

134 Rumford Ave., #307, Newton, MA 02466
781/893-0053; motoole@hbagency.com

www.hbagency.com

Bus.-to-bus., technology, medical technology, professional svcs., energy and sustainability. Employees: 20. Founded: 1999.

Agency Statement: Every B2B business owns a unique quality, value or purpose that sets it apart. We call this the "high ground." HB Agency helps clients take their market's high ground. No longer are you connecting with businesses, you are connecting with people in those businesses. If you're not making an emotional connection with your prospect and customer, you lose from the start. Through content, design and public relations, HB builds human connections and establishes high ground.

Nicolas Boillot, CEO; Kevin Hart, pres. & creative dir.; Mark O'Toole, mng. dir. of PR & content

AG Mednet
Airxchange
Attivio
Confermit
ContextVision
The Freedom Trail Foundation
Greentown Labs
Journal of Visualized Experiments
Knovel
Mass Robotics
Natixis
New England Clean Energy Council
Photonic Labs
ProfitBricks
Project Giving Kids
Progress Software
RapidMiner
RedPoint
swissnex
Verilume
Verisae
Viewpointe

HBI HELGA BAILEY GMBH

Member of the Worldcom Public Relations Group
Stefan-George-Ring 2, Munich D-81929, Germany
+49 89 99 38 87-0; fax: +49 89 93 02 445;

info@hbi.de

www.hbi.de

International PR and marketing communications services. Founded: 1983.

Corinna Voss, Helga Bailey, contacts



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

HCK2 PARTNERS

Vitruvian Park, 3875 Ponte Ave., #420, Addison, TX 75001
972/716-0500; fax: 972/716-0599; heather.capps@hck2.com
www.hck2.com
Consumer healthcare, financial, high-tech, telecom, travel, e-commerce
PR. Founded: 1998.

Heather Capps, pres./CEO

HEALTHFLASH MARKETING COMMUNICATIONS

1234 Summer St., Stamford, CT 06905
203/977-3333
Healthcare PR: consumer, medical devices, diagnostics, informatics (IT),
biotech, pharmaceuticals, societies, non-profits, and independent prac-
tices. Founded: 1992.

Jeanne-Marie Phillips, pres.

HEALTHSTAR PR

1745 Broadway, 21st fl., New York, NY 10019
212/532-0909
www.healthstarpr.com
Full service agency dedicated solely to healthcare communications: phar-
maceutical and OTC products, health organizations, healthcare services
and corporate positioning.

Erinn White, pres.

HEALTHWORLD COMMUNICATIONS

See Ogilvy/Healthworld

HEMP PUBLIC RELATIONS

New York, NY
919/377-1200; ryan@hemppublicrelations.com
www.hemppublicrelations.com
Marijuana, hemp, cannabis. Employees: 2. Founded: 2014.

Ryan McCormick, co-founder & media rels. specialist; Mark Goldman,
co-founder & media rels. specialist

HENDRA AGENCY INC., THE

142 Sterling Place, Brooklyn, NY 11217
718/622-3232

Media, product PR. Founded: 1979.

Barbara Hendra, pres.

HERCKY PASQUA HERMAN

324 Chestnut St., Roselle Park, NJ 07204
908/241-9474; fax: 908/241-8961
www.hph-comm.com
Full-service marketing communications for consumer, industrial and
business-to-business companies; adv., PR, market research, sales promo.
Founded: 1990.

Peter Hercky, president

HERMAN & ALMONTE PUBLIC RELATIONS

1430 Broadway, 17th fl., New York, NY 10018
212/616-1190
www.herman-almontePR.com
Consumer and bus.-to-bus. PR in travel, transportation, technology, home
furnishings, hospitality. Founded: 1986.

Mario Almonte, Stu Herman, mng. partners

HEYMANN & CO., DONALD L.

140 Eastwood Rd., Fairfield, CT 06825
203/366-7525; fax: 203/366-6843
www.donheymann.com
Corp. and marketing comms./public affairs. Founded: 1985.

Donald L. Heymann, principal

HICKS & ASSOCIATES, RONI

11682 El Camino Real, #200, San Diego, CA 92130
858/947-2700
www.ronihicks.com
Real estate, financial PR. Founded: 1979.

Jane C. Wheeler, pres.

HIGH IMPACT MARKETING COMMUNICATIONS

1841 Central Park Ave., Yonkers, NY 10710
914/924-5311; lewkof@hotmail.com
Strategic consulting firm.; professional & fin'l svcs., bus.-to-bus.

Lew Koflowitz, prin.

HIGH ROAD COMMUNICATIONS CANADA

Part of Fleishman-Hillard, owned by Omnicom Group
360 Adelaide St. W., 4th fl., Toronto, Ontario M5V 1R7, Canada
www.highroad.com

Sarah Spence

HIGHWATER GROUP

1120 Ave. of the Americas, 4th fl., New York, NY 10036
212/338-0077; info@highwatergroup.com
www.highwatergroup.com
Founded: 1999.

Lance Seymour, CEO



HIGHWIRE PR

727 Sansome St., Suite 100, San Francisco, CA 94111
415/963-4174, ext. 2; hi@highwirepr.com
www.highwirepr.com
Enterprise IT, security, consumer, digital health, cloud, applications,
mobile. Employees: 46. Founded: 2008.

Agency Statement: Highwire PR is a modern high tech communica-
tions agency designed for disruptive companies. Our roots in journalism
and Silicon Valley give us the drive, imagination and experience to cre-
ate meaningful business results through smart communication programs.

At Highwire we hold ourselves and our partners to a very high stan-
dard, challenging each other to act creatively, embracing risk, learning
from failure, celebrating success, and committing to programs that have
direct business impact. The result is more than a partnership - it's build-
ing the industry credibility and standout reputation that leads to increased
sales, improved valuation, and lasting business value.

Emily Borders, Kathleen Grathouse and Carol Carrubba

440 N. Well St., #330, Chicago IL 60654
79 Madison Ave., 2nd fl., New York, NY 10016

Adaptive Insights
Avangate
Blue Jeans Network
Icontrol (Piper)
InsideSales
Looker
Manta
Norwest Venture Partners
Payfone
Pertino
Rocket Lawyer
Shape Security
SingleHop
SoftLayer
Twilio
Veracode
Wi-Fi Alliance
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HILL+KNOWLTON STRATEGIES

HILL+KNOWLTON STRATEGIES

825 Third Ave., New York, NY 10022
212/885-0300
www.hkstrategies.com
@HKStrategies
Practices: energy, technology, health, corporate, crisis, public affairs, mar-
keting communications, research+data insights, digital. Founded: 1927.

Agency Statement: Hill+Knowlton Strategies offers senior counsel, insightful research and strategic communications planning throughout the world. Fifty percent of global *Fortune* 500 companies have chosen to work with our firm, and our relationship with WPP - one of the world's largest communications groups - gives us an unmatched worldwide presence. For more than 85 years, our world-class teams of trusted advisors and creative experts have been strengthening brands, reputations and bottom lines. Our teams collaborate across time zones, languages and cultures using data-driven insights that help clients make solid decisions, craft compelling messages, and develop content that reaches the right audiences in the right ways and at the right times.

Jack Martin, global chmn. & CEO; Mark Thorne, global COO; Meredith Marks, global general counsel; Mike Coates, H+K Americas pres. & CEO; Lars Erik Grønntun, H+K EMEA chmn. & CEO (Europe, Middle East and Africa); Viv Lines, H+K APAC chmn. (Asia-Pacific), vice chmn., & global co-lead of client service; Alex Jutkowitz, vice chmn., chief global strategist; Peter Zandan, vice chmn., research; Tom Hoog, vice chmn., training and new business



HIMLE RAPP & COMPANY, INC.

333 South Seventh St., Suite 2400, Minneapolis, MN 55402
612/843-4500; fax: 612/843-4555
www.himlerapp.com

Public affairs, reputation, corporate communications, crisis management, PR. Employees: 19. Founded: 1989.

Agency Statement: Himle Rapp provides counsel and strategy related to corporate reputation, PR, crisis communications, CSR and public affairs to *Fortune* 500 companies, other businesses, trade associations, non-profits and government.

John Himle, CEO; Todd Rapp, pres.

HIP EVENT, THE

356 Bloomfield Ave., Suite 5, Montclair, NJ 07042
973/707-7125
thehipevent.com

Beauty, fashion, lifestyle, entertainment, hospitality.

Maria Cucciniello, Founder

HIRONS & COMPANY

422 E. New York St., Indianapolis, IN 46202
317/977-2206
www.hirons.com

Hirons & Company is a public relations and advertising agency providing integrated communication strategies. Founded: 1978.

Tom Hirons, pres. & CEO; Jim Parham, COO

HIRST CORDOVA PR

See Cordova Public Relations

HISPANIA PUBLIC RELATIONS

8306 Mills Dr., #310, Miami, FL 33183
305/271-5680; fax: 305/273-0663
www.hispaniapublicrelations.com
Multi-cultural PR, packaged goods, entertainment. Founded: 2001.

Sergio Lopez-Miro, pres./co-founder

HLK

1141 South 7th St., St. Louis, MO 63104
314/571-6300
www.hlkagency.com
PR, marketing and communications firm. Founded: 1977.

Jim Schnurbusch, chmn.; Bill Hughes, partner

HMA PUBLIC RELATIONS

Member of Public Relations Global Network
3610 N. 44th St., #110, Phoenix, AZ 85018
602/957-8881; shanson@hmapr.com

www.hmapr.com

Full-service public relations and marketing comms. firm. Founded: 1980.

Scott Hanson, president; Abbie S. Fink, VP/general mgr.

HODGES ASSOCIATES, INC.

912 Hay St., Fayetteville, NC 28305
910/483-8489; fax: 910/483-7197

www.hodgesassoc.com

PR & advertising, automotive, bus.-to-bus., food, industrial, healthcare, architecture. Founded: 1974.

Jean Hodges, founder; Anna Hodges Smith, pres.



HODGES PARTNERSHIP, THE

1805 East Broad St., Richmond, VA 23223
804/788-1414; fax: 804/788-0085; jnewman@hodgespart.com
www.hodgespart.com

Consumer, business-to-business, communications consulting, content creation and curation across all business and social channels. Employees: 17. Founded: 2002.

Agency Statement: The Hodges Partnership is a Richmond, VA-based strategic communications, public relations and content management company helping companies and organizations create and share their unique stories across earned and social channels since 2002.

THP's process is simple. We start with research, messaging and content creation and then apply what we agree on across the wide spectrum of media and social channels. We work with clients to create an expertise position for them and then drive audiences to the best places expose them to that expertise. Our rare combination of media relations and social expertise allow us to pitch and secure earned media and manage content across online and social channels with one voice and message for our clients.

Clients like Tridium, Passion Roses, the University of Richmond, Reginald's Homemade and ChildFund International have experienced business growth and increased awareness as the result of our collaboration.

Our sister company, Hodges Digital Strategies, creates higher-end websites and mobile applications, allowing us to offer the full spectrum of communications services under one roof.

For more, visit hodgespart.com or facebook.com/thehodgespartnership

Jon Newman, Josh Dare, founders

Child Fund
Collared Greens
Cupron
Fairfax County Economic Development Authority
Sandler Training
Tridium
University of Richmond, The



HOFFMAN AGENCY, THE

70 N. Second St., San Jose, CA 95113
408/286-2611; fax: 408/286-0133; lhoffman@hoffman.com
www.hoffman.com

Global PR, thought leadership campaigns, art of storytelling, content marketing, search engine optimization (SEO) media training, digital communications, brand building, broadcast media services, social media. Employees: 120. Founded: 1987.

Agency Statement: Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With a heritage in the technology sector, the firm's work today cuts across a range of industries. While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read - a far cry from the "corporate speak" that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives

Continued on next page

HOFFMAN AGENCY, THE continued

and employees. For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.

Lou Hoffman, CEO; Stephen Burkhart, gen. mgr., North America; Cassandra Cheong, mng. dir., Asia Pacific; Mike Sottak, mng. dir., Europe; Lydia Lau, VP of global operations

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Western Digital
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Zix Corporation

HOFFMAN ASSOCIATES INC., CLIVE

9107 Wilshire Blvd., #450, Beverly Hills, CA 90210
310/205-9930; fax: 310/205-9932; info@clivehoffmanassociates.com
www.clivehoffmanassociates.com
Real estate, financial, corp. PR. Founded: 1966.

Clive Hoffman, pres.

HOLT PUBLIC AFFAIRS LLC

P.O. Box 363, Oldwick, NJ 08858
908/832-0557; fax: 866/379-4233
www.holtpa.com
Public affairs; gov't rels.; crisis comms.; risk comms.; media rels.; grassroots advocacy; mktg. comms. Employees: 3.

Jonathan Holt, Angela Holt, principals

Ford Motor Co.
PPG Industries
Shell Oil Co.
Wine Institute

THE HONIG COMPANY, LLC

PUBLICITY, PUBLIC RELATIONS & ISSUE MANAGEMENT

HONIG COMPANY, LLC, THE

4804 Laurel Canyon Blvd., #828, Studio City, CA 91607
818/986-4300; fax: 818/239-4836; press@honigcompany.com
www.honigcompany.com
Publicity, PR, issue management. Founded: 2002.

Agency Statement: The Honig Company, LLC is a full-service publicity, public relations and issue management agency that represents clients in a variety of industries. The agency works with companies, organizations, high-profile individuals and others to advance their interests, manage communication-related matters, promote products and services, handle issues and mitigate problems.

Steve Honig, president

E-Poll Market Research
Ernst & Young
Inception Media Group
The Mr. Holland's Opus Foundation
VidCon

HOOVER INK

See My Creative Team

HOPE-BECKHAM INC.

17 Executive Park Dr., #600, Atlanta, GA 30329
404/636-8200; fax: 404/636-0530; info@hopebeckham.com
www.hopebeckham.com
PR for a wide range of issues. Employees: 17. Founded: 1994.

Paul Beckham, chmn.; Bob Hope, pres.; Jaime Griffon, dir., bus. dev.

Atlanta Lyric Theatre
Atlanta Sports Council
Belk
General Growth Properties
Greenberg Traurig LLP
HAVE Foundations
National Center for Missing/Exploited Children
Premier Exhibitions
SEMCO
The TOUR Championship

HOPKINS & ASSOCIATES, INC.

2017 Young St., #101, Dallas, TX 75201
214/828-0066
www.hopkinspr.com
Marketing, publications, corp., inv. rels. Founded: 1976.
Marilyn Pippin, principal

HORN.

HORN

55 Stockton St., # 400, San Francisco, CA 94108
415/905-4000; fax: 415/905-4001; info@horngroup.com
www.horngroup.com; Twitter: @horngroup
Founded: 1991.

Agency Statement: HORN is an award-winning digital communications agency. The agency works with *Fortune* 500 global brands and hot emerging growth companies in technology, media and consumer markets. Established 23 years ago, the agency is independent, with offices in San Francisco and New York, and is co-founder of the Oriella PR International Network.

Sabrina Horn, pres./CEO; Debra Raine, partner; Brian Sinderson, mng. dir.; Nick Guarracino, creative dir.

55 Broad St., 29th fl., New York, NY 10004
646/202-9750; fax: 646/826-0022

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OptiMine
Tagetik
TigerLogic
TradeShift
Westcon
XappMedia

HORNERCOM

474 Main St, Harleysville, PA 19438
267/932-8760
www.hornercom.com
Strategic and tactical PR with emphasis on media relations. Founded: 1993.
Jack Horner, pres.



HOTWIRE

16 W. 22nd St., 12th fl., New York, NY 10010
646/738-8960; letstalk@hotwirepr.com
www.hotwirepr.us
Global PR and communications consultancy serving technology companies and digitally enabled brands. Services include: media relations, digital PR, corporate communications, social media, issues management

and marketing services. Founded: 2000.

Agency Statement: Hotwire is a global PR and communications agency dedicated to helping ambitious companies change their game, build their reputation, and stand out from the crowd. Our communications experts work in sector practice teams to provide our clients with in-depth knowledge and experience of a number of market categories. From Sydney to San Francisco, we're a team, with a "one office" mentality. Our international team works across our 22 locations, including the US, UK, France, Germany, Spain, Italy, Australia and New Zealand, together with affiliate partners. We bring the best of our knowledge, skills and experience to all of our clients wherever they are in the world.

Rebecca Honeyman, deputy mng. dir., Hotwire US; Christa Conte, assoc. dir., Hotwire US; Annette Leach, assoc. dir., Hotwire US; Brendon Craigie, group chief exec. officer

HOYT ORGANIZATION INC., THE

23001 Hawthorne Blvd., #200, Torrance, CA 90505
310/373-0103; llhoyt@hoytorg.com
www.hoytorg.com

Real estate, finance, healthcare, professional services PR, special events, crisis mgmt. Employees: 10. Founded: 1984.

Leeza L. Hoyt, pres.; Kent Barnett, assoc. VP

HSR BUSINESS TO BUSINESS

See GyroHSR

HUBBELL GROUP, INC., THE

101 Derby St., #201, Hingham, MA 02043
781/878-8882; fax: 781/878-8883
www.hubbellgroup.com

Media relations, crisis communications. Financial service, healthcare, industries. Founded: 1995.

Constance Hubbell, pres. & CEO

HUDSON & ASSOCIATES, INC., BILL

814 Church St., Nashville, TN 37203
615/259-9002

www.billhudsonagency.com

Corporate PR, special projects, healthcare, entertainment, real estate, telecomms., research, assn. PR, environmental PR, gov't rels., crisis mgmt., products, fin'l. Founded: 1964.

Wayne Edwards, pres. & CEO

HUDSON SANDLER LIMITED

Part of Havas Advertising
29 Cloth Fair, London EC1A 7NN, United Kingdom
44 020 7796 4133; fax: 44 020 7796 3480
www.hudsonsandler.com

Michael Sandler, chmn.

hunter public relations

HUNTER PUBLIC RELATIONS

41 Madison Ave., 5th flr., New York, NY 10010
212/679-6600; smormar@hunterpr.com
www.hunterpr.com

Employees: 95. Founded: 1989.

Agency Statement: Combine limitless creativity and enthusiasm with research-based strategic counsel, outstanding traditional media relations and social media savvy and you have Hunter Public Relations, one of the most recognized mid-sized firms in marketing communications.

Celebrating our 25th anniversary in 2014, practice areas in consumer products and services include food and beverage, wine and spirits, home and lifestyle, health and beauty, technology and pet care.

Hunter PR's long-term clients include some of the most respected and beloved consumer packaged goods companies in America including Tabasco (our first client 25 years ago, and still a client today), Kraft Foods (23 years), and 3M (17 years). Revitalizing mature brands, creating buzz around new products and building awareness among key influencer groups are among the firm's specific areas of expertise. Specialized research, social media, Hispanic, entertainment, cause marketing, digital and graphic design services round out the agency's insight based, 360-degree approach.

Named as both a "Best Digital PR Firm" and a "Best Place to Work," Hunter Public Relations is proud to be a communications firm where the best brand teams and companies keep their business and the best talent in the business wants to work.

Grace Leong, mng. partner; Jonathan Lyon, Jason Winocour, Mark Newman, Donetta Allen, Gigi Russo, Erin Hanson, partners

3M

Can Manufacturers Institute
Church & Dwight
Diageo North America
Domino Sugar
E&J Gallo Winery
Gojo (Purell)
Hasbro
Johnson & Johnson
Kraft Foods
McIlhenny Co. (Tabasco)
Mondelez
McNeil CHC
Outback Steakhouse
PetArmor
Pompeian
Post Foods
Smithfield Packing Co.
Sylvan Learning

HUTCHENS PR

1005 Rosecrans St., Suite 201, San Diego, CA 92106
619/236-0200

www.hutchenspr.com

Clean technology, crisis comms., education, environmental, energy, governmental, green building, non-profits, public affairs, real estate. Founded: 2004.

Karen Hutchens, pres.

HUTSON CREATIVE GROUP, INC.

1319 6th Ave., Fort Worth, TX 76104
817/602-0211; hello@hutsoncreative.com
www.hutsoncreative.com

Lifestyle, culinary, corporate, travel and energy.

Beth Hutson, CEO

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414/289-9700
www.hyc.com

Troy Peterson, CEO

I

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www.writerruth.com, www.communication-central.com
Writing, editing, proofreading; newsletters; press releases, articles, publication and website critiques, website content, annual reports; workshops and presentations; and more. Founded: 1984.

Ruth E. Thaler-Carter, owner



ICR

685 Third Ave., 2nd flr., New York, NY 10017
646/277-1200; tom.ryan@icrinc.com
www.icrinc.com

Corporate communications, investor relations, transaction/crisis communications, digital media. Employees: 155. Founded: 1998.

Agency Statement: Established in 1998, ICR partners with companies to develop and execute strategic communications programs that achieve

Continued on next page

ICR continued

business goals, build credibility, and enhance the long-term value of the enterprise. The firm's highly differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to clients in more than 20 industries. Today, ICR is one of the largest and most experienced independent advisory firms in North America maintaining offices in Boston, Connecticut, Los Angeles, New York, San Francisco and Beijing.

Thomas Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres. (don.duffy@icrinc.com)

761 Main Ave., Norwalk, CT 06853
203/682-8200; fax: 203/682-8201

33 Broad St., #900, Boston, MA 02109
617/956-6725

12400 Wilshire Blvd., #1200, Los Angeles, CA 90025
310/954-1100

150 Spear St., #825, San Francisco, CA 94105
415/671-0741

Unit 805, Tower 1, Prosper Center, No.5 Guanghua Rd., ChaoYang District, Beijing 100020, PR China
+ 86 10 6583 7500

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Harman
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Pandora Media, Inc.
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Shake Shack
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Sky Solar
Starwood Property Trust
Tractor Supply Co.
VF Corp.
Williams-Sonoma, Inc.
Workiva
Zoës Kitchen



IDEA GROVE™

IDEA GROVE

14800 Quorum Dr., Ste. 320, Dallas, TX 75254
972/235-3439; 844/235-3439; inquiries@ideagrove.com
www.ideagrove.com

B2B technology clients in industry sectors including enterprise software and hardware; SAAS, DRAAS, SDN and VDI; technology solutions, BPO and managed services; communications and mobile technology; and

marketing technology and services. Employees: 21. Founded: 2005.

Agency Statement: Idea Grove, a Dallas-based public relations and inbound marketing agency, helps enterprise technology companies reach media and buyers by combining proven PR strategies with a proprietary digital marketing system. The agency creates custom PR and inbound marketing programs for its roster of national B2B technology clients. Idea Grove drives brand awareness, online engagement and sales conversion by integrating PR, social media, search marketing, content creation, design and conversion rate optimization in an efficient, scalable system.

Scott Baradell, pres. & founder; Margaret Pacheco, sr. VP/COO; Michelle Doss, VP, acct. svcs.; Brigid O'Connor, dir., ops. & finance; Jamie Rudolph, acct. dir.; Liz Cies, A/S

Amazon
APCON
BancTec
BearCom
CA Technologies
Capital Continuity
Conexlink
Copyblogger Media
ESI
EXL
Fonality
Ignite Partnership
LRS
National Presort Inc.
NetBase
Paranet
RiseSmart
Sabre
ShopSavvy
Solomon Associates
Systemware
The Judge Group
Worldwide Express

IDEA HALL

611 Anton Blvd., Costa Mesa, CA 92626
714/436-0855; rebecca@ideahall.com
www.ideahall.com

Fully-integrated marketing, branding, public relations and interactive agency. Founded: 2003.

Rebecca Hall, pres./CEO

IMAGINASIUM INC.

110 S. Washington St., Green Bay, WI 54301
920/431-7872
www.imaginasium.com

Advertising, promotions and PR. Employees: 15.

Denis Kreft, principal, dir., business development

IMAGINE COMMUNICATIONS

262 W. 38th St., #502, New York, NY 10018
212/922-1961; fax: 212/706-8197
www.imagine-team.com

Tourism and hospitality. Employees: 6. Founded: 2006.

Gabriele Sappok-Klink, president

indra public relations

INDRA PUBLIC RELATIONS

295 Madison Ave., 12th fl., New York, NY 10017
646/593-7220; fax: 646/430-8411; mj@indrapr.com
www.indrapr.com
@indraprgroup

Employees: 10. Founded: 2009.

Agency Statement: Indra Public Relations is at the heart of everything sports, lifestyle and entertainment. We offer a full range of services including media & public relations, creative branding, high-profile events, talent management and both print and digital strategies. Our team of communication experts shapes and defines some of the world's leading talent, brands, nonprofits and corporations driving top-tier media coverage around their image. Our clients range from private and public

corporations to prominent professionals and properties. Our diverse client roster is based on our knowledge of our clients' businesses and the impact that they themselves have achieved. We understand that successful public relations demands wide-ranging responsibilities and talents, boundless energy and innovative thinking. It is the professional delivery of these varied elements that launches successful brands and individuals and always makes an impact.

Indra Public Relations has quickly become one of the most visible PR agencies in the competitive NY market and we are proud to serve a clientele that sets trends and influences the course of public consciousness.

MJ Pedone, founder & CEO; Michael Needleman, CFO & brand strategist; Gina Mason, VP of PR & events; Dallas J. Short, sr. publicist & digital strategist; Christina Hamlett, ghostwriter; Lori Perry, events & social media strategist; Brad Berkowitz, sports & brand sponsorship strategist; Michael Kelley, branding, PR & social digital strategist; Mark Berryhill, producer & digital strategist

All 4 Kids Foundation
Aquaçai USA
Berenice Electrolysis & Personal Beauty Center
Big Daddy Foundation
Brandon Phillips – Polo Player
Cabot J. Marks Law
Dr. Jonathan Richter, DDS
EDCSPIN
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G.A.M.E. MD
Interactive Home NYC
James Valenti – Internationally Acclaimed Tenor
J. Streicher Asset Management
JDRE
Live With MJ
Master Purveyors
Point of Hope Foundation
Preservation Asset Management
Schwartz Sladkus Reich Greenberg & Atlas
Thomas Heinz New York
Trent Tucker – NBA World Champion



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www.infinitespada.com

Complete communications consulting for professional services firms.

Agency Statement: Infinite Spada is an independent global consultancy dedicated to advising the world's leading professional services firms. Our clients span legal, financial services, real estate, property, infrastructure and construction, corporate, pensions and asset management, accounting and not-for-profit sectors. We deliver the full mix of communications support including media relations, branding, digital and creative services, business development, lateral integration, research, film, content marketing, crisis management and litigation support.

Jamie Diaferia, president

INFOTECH STRATEGIES, INC.

(see Raffetto Herman Strategic Communications)

INK INC.

511 Delaware St., #200, Kansas City, MO 64105
816/753-6222
www.inkincpr.com

PR firm specializing in media rels., national and int'l business, consumer and trade press, broadcast and print.

Richard Grove, CEO



INKHOUSE MEDIA + MARKETING

260 Charles St., Suite 200, Waltham, MA 02453
781/966-4100; whitney@inkhouse.com
www.inkhouse.com

Tech, consumer, energy, financial and real estate. Employees: 73.
Founded: 2007.

Agency Statement: InkHouse is a public relations and content marketing agency serving innovative technology, consumer, energy and financial services organizations. At our core, we are message makers and thoughtful communicators. But what makes us stand out from the pack is the way we ply our craft. We have no patience for one-size-fits-all approaches and too much respect for our clients to suggest them. Instead, we apply customized, creative thinking to each client, ensuring that they get the kind of results that move the needle for their business.

Meg O'Leary, Beth Monaghan, principals

832 Sansome Street, San Francisco, CA 94111
jason@inkhouse.com

41st Parameter	Swirl
Ascent	Symphony
Autotask	Twining
Bentley University	Udemy
Brightcove	
CBT	
CloudLock	
Communispace	
Connectria	
Continuum	
Core	
Crucial.com	
CTERA	
Ergotron	
Fiksu	
Forum	
GE Energy	
Haley & Aldrich	
HYM	
Ipswitch	
Jibe	
Kinvey	
Kyruus	
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Outsourced Ad Ops	
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Perkins + Will	
Perkins	
Plexxi	
Raytheon Corporate	
Rocky Mountain Institute	
Sasaki	
Semcasting	
Shuttersong	
Skanska	
Storiant	
Superpedestrian	

INNIS MAGGIORE

4715 Whipple Ave., N.W., Canton, OH 44718
330/492-5500; 800/460-4111; dick@innismaggiore.com
www.innismaggiore.com
Advertising, PR and positioning agency. Founded: 1974.

Dick Maggioro, pres./CEO



INOUE PUBLIC RELATIONS, INC.

Shinjuku-gyoenmae Annex 2F, 4-34 Yotsuya, Shinjuku-ku, Tokyo 160-0004, Japan

+81 3 5269-2301; fax: +81 3 5269-2305; info@inoue-pr.com
www.inoue-pr.com

Strategic corp. comms., media rels., financial/IR (M&A consultancy), crisis comms., issue mgmt., govt. rels., mktg. comms., media analysis via CARMA (<http://www.carma.com>), employee rels., and influencer rels. Employees: 35. Founded: 1970.

Agency Statement: Inoue Public Relations has been a pioneer in Japan's public relations industry ever since our founding 42 years ago by Takashi Inoue, Ph.D., president & CEO. We offer a full spectrum of services including strategic public relations, corporate communications, M&A consultancy, media relations, and marketing communications. We have expertise in IT, life science, financial, automotive and consumer PR. We also have extensive experience in crisis communications and issues management, and top-level connections in the government sector.

Our clients, both from overseas and Japanese, span the range from *Fortune* 500 leaders to start-ups in the IT, life science, financial, automotive and consumer sectors.

Takashi Inoue, Ph.D., pres. & CEO; Goh Minamiru, EVP; Yuhachi Nishigaki, EVP; Stuart Baker, SVP, client svcs.

INSIDER MEDIA MANAGEMENT

621 NW 53rd St., #330, Boca Raton, FL 33487

561/995-6560; fax: 561/997-8740; JP@insidermediamgmt.com
www.insidermediamangement.com

Healthcare, sports/leisure, crisis comms., entertainment & cultural, environmental/public affairs, lifestyle, professional svcs., travel/hospitality, political candidates, books & publications. Founded: 2010.

J.P. Hervis, president

INSIDERS COMMUNICATION GROUP

9, 1st Volkonskiy pereoulak, Moscow 127473, Russia

7-495 221 74 32; fax: 7-495 650 0409

www.insiders.ru

Andrey Lapshov, pres.

INSTITUTE FOR CRISIS MANAGEMENT

455 South Fourth St., #407, Louisville, KY 40202

502/587-0327

www.crisisconsultant.com

Specializes in crisis comms. services for companies, non-profit organizations and government agencies; spokesperson training; crisis communications seminars. Employees: 6. Founded: 1989.

Deborah Hileman, pres./CEO

INTEGRATED CORPORATE RELATIONS

See ICR

INTEGRATED MARKETING SERVICES, INC.

279 Wall St., Princeton, NJ 08540

609/683-9055

www.imsworld.com

Full-service marketing comms. & research, healthcare, fin'l services, education. Founded: 1983.

Lois Kaufman, Ph.D., pres.

INTERMARK PUBLIC RELATIONS

Part of Intermark Group, Inc.

101 25th St. N, Birmingham, AL 35203

800/624-9239

www.intermarkgroup.com

Founded: 1973.

Jake McKenzie, CEO



INTERMARKET COMMUNICATIONS

Member, GFC/NET (Global Financial Comms. Network)

425 Madison Ave., #600, New York, NY 10017

212/888-6115; fax: 212/888-6157; info@intermarket.com

www.intermarket.com

Corporate and financial PR services. Employees: 20. Founded: 1986.

Agency Statement: Intermarket Communications has long been a leading independent provider of public relations and marketing services to clients in the global financial services industry. More recently, its client list has grown to encompass the fields of food and nutrition, life sciences, technology and higher education. We offer clients a combination of strategic expertise and informed execution designed to generate the media coverage and social media amplification that builds and maintains reputation, and achieves sustained results.

Founded in 1986, Intermarket Communications works with clients throughout the global business community, including investment marketplaces and exchanges, leading buy-side and sell-side institutions, banks, alternative investment providers, technology and service providers, as well as government and industry organizations.

Service is the key factor that sets Intermarket apart. At Intermarket, all clients work directly with a team of experienced financial communications professionals who understand your business, help shape your story, and know how to make that story resonate with the audiences you need to reach.

Martin B. Mosbacher, mng. partner & CEO

ATG Brasil

Charles Schwab

Corporate Insight

Deutsche Bank

Eagle Asset Management

ICAP

Integral

Keefe, Bruyette & Woods

Nasdaq

Nestlé

Newedge

Pragma

Redi Technologies

Sidoti & Co.

Singapore Exchange (SGX)

SWIFT

Thinknum

TriOptima

V2 Capital

World Federation of Exchanges

INTERMOUNTAIN CORPORATE AFFAIRS

1410 Grant St., Ste. C-310, Denver, CO 80203

303/996-6662

www.intermountainca.com

Strategic comms., statewide gov't. relations and local gov't. advocacy.

Tom Schilling, owner

INTERSTAR PUBLIC RELATIONS

Subsidiary of Interstar Group, Inc.

610 Grove St., Fort Worth, TX 76102

817/332-6522; fax: 817/334-0125; js@interstargroup.com

www.interstargroup.com

Corporate and PR; aviation/transportation; tourism; food and beverage; international marketing/PR. Founded: 1976.

Jane E. Schlansker, pres./CEO

IPREX

Worldwide corporation of independent PR firms.

Administrative Headquarters: Global Administrator, Carol Clinkenbeard,

4524 N. Wildwood Ave., Shorewood, WI 53211

414/755-2170; experts@iprex.com

www.iprex.com

Michael Schröder, global pres.; David Croasdale, Asia Pacific pres.;

Mayte Gonzalez-Gil, EMEA pres.; Nick Vehr, Americas pres.



IW GROUP, INC.

8687 Melrose Ave., Suite G-540, West Hollywood, CA 90069
310/289-5500; fax: 310/289-5501
www.iwgroupinc.com

Corporate, government and non-profits. Founded: 1990.

Agency Statement: IW Group, Inc. is a fully integrated, full-service marketing communications firm that provides public relations, media relations, corporate and community relations, public affairs, advertising, marketing, experiential marketing and research services to companies, governmental organizations and nonprofits based in the U.S. Founded in 1990, IW Group has grown from a PR agency rooted in the Asian and Pacific Islander American communications space to a total market solutions-driven strategic marketing firm.

IW Group offers a 360-degree approach to marketing and communications. The firm prides itself on being multicultural and multiethnic and is uniquely capable of providing not only a strong multicultural perspective and approach, but with decades of combined years of experience in the general market space, an ability to successfully implement campaigns targeting the ever-evolving total market.

IW Group has offices in Los Angeles, New York and San Francisco.

Bill Imada, CEO; Nita Song, pres.; Craig Tomiyoshi, VP

Clients include:

American Beverage Association
Bank of the West
Covered California
GODIVA
Lexus
McDonald's
MetLife
Nielsen
Nissan North America
Pacific Gas and Electric Company
Shiseido
Southern California Edison
The California Wellness Foundation
The Coca-Cola Company
Verizon Wireless
Walmart
Westfield



J



publicrelations®

J PUBLIC RELATIONS

530 7th Ave., Suite 1108, New York, NY 10018
212/924-3600; info@jpublicrelations.com
www.jpublicrelations.com

(West Coast Office - 1620 Fifth Ave., #700, San Diego, CA 92101.
619/255-7069) Employees: 42. Founded: 2005.

Agency Statement: J Public Relations (JPR) is one of the top hospitality, luxury lifestyle and social media strategy firms in the country, with a client roster that includes many of the "who's who" in hospitality brands, hotels and resorts, restaurants, spas and luxury lifestyle brands worldwide. A bi-coastal force with offices in New York, San Diego and Los Angeles, along with a strong presence in Arizona, JPR offers an integrated approach to cultivating fresh, creative and thoughtful media and digital campaigns. The energetic team has an unparalleled passion for achieving press with a purpose – directly impacting your bottom line.

JPR is a boutique powerhouse of more than 40 experienced, passionate publicists, specializing in hospitality and luxury lifestyle PR on both coasts. This allows us to provide invaluable media saturation across the country, no matter where a client is based. The JPR team is a group of savvy specialists, experienced at launching brands and maintaining relevancy through solid, newsworthy PR campaigns, brand partnerships, cre-

ative programming and social media strategy.

JPR has an impressive network of top editorial contacts across a broad range of media outlets, while keeping abreast of the latest in digital strategy and social media. The team is comprised of travelers, foodies, trend-setters and tastemakers who live and breathe these industries, personally and professionally.

Jamie Lynn Sigler, founding partner; Sarah Evans, partner

1620 Fifth Ave., #700, San Diego, CA 92101
619/255-7069

Aulani, a Disney Resort & Spa.
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CorePower Yoga
Enlightened Hospitality Group
Four Seasons Lana'i
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Gurney's Resort & Seawater Spa
Hakkasan Group
JC Resorts
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MetWest Terra Hospitality
Mountain Trek Health Spa, Fitness & Weight Loss Retreats
Paresa Resort, Phuket Thailand
Rancho La Puerta
Rancho Valencia Resort & Spa
The Biggest Loser Resort
The Charles Hotel
The Embassy Row Hotel
The Mulia, Mulia Resort & Villas - Nusa Dua, Bali
The Resort at Peggel
The Ritz-Carlton Eastern U.S.
The Surrey Hotel
Triumph Hotels
True Food Kitchen
Twin Farms
Vail Resorts
Visit Phoenix
Washington Schoolhouse



J-SPIN INC.

Shinjuku Suzuki B Bldg 4 F, 1-6-8 Shinjuku, Shinjuku-ku, Tokyo 160-0022, Japan
(+81)3-5269-1038; fax: (+81)3-5269-1039; david@jspin.co.jp
www.jspin.co.jp

High-tech and automotive PR, public affairs, marketing and cyber communications. Employees: 8. Founded: 2003.

Agency Statement: J-Spin is an independent Japanese public relations firm specializing in B to B marketing communications for high tech and automotive related companies. We are one of the few Japanese firms that offer a total integrated marketing approach providing both online and offline marketing services locally. Our bilingual team has over 15 years of public relations and marketing experience in Japan. We have represented foreign clients, from technology start-ups to well-established multinationals seeking to gain a strong foothold in the Japanese market.

We also have a heritage of strong, award-winning creative work, having picked up an Asia Pacific PR Award in the Product & Promotion: Technology category, a PR News Platinum Award in the Product Launch category, and a Dalton Pen Award for Media Relations over the past five years.

David Huerta, Yoshitaka Shimizu, general partners

ams
Audi
Blue Coat
Bosch
Bridgestone
Spansion
Verizon

J. WALCHER COMMUNICATIONS

2986 Ivy St., San Diego, CA 92104

619/295-7140; fax: 619/295-7135

www.jwalcher.com

PR firm specializing in local & national media rels., community rels., social media and special events for industries such as consumer prods., professional svcs., associations, hospitality, real estate.

Jean Walcher, pres.

J.B. STANTON COMMUNICATIONS

P.O. Box 488, Norfolk, CT 06058

860/542-1234; fax: 860/542-1733; jbs@jbstanton.com

www.jbstanton.com

Founded: 1977.

Bryan Stanton, president

JACKSON JACKSON & WAGNER

51 Central Rd., Rye, NH 03870

603/679-5304

www.jjwpr.com

Behavioral PR & management counsel, strategic planning and implementation, issue anticipation & crisis mgmt., training & facilitation, research & evaluation. Founded: 1956.

Isobel Parke, sr. counsel



JACKSON SPALDING

1100 Peachtree St. NE, 18th flr., Atlanta, GA 30309

404/724-2500; fax: 404/874-6545; Atlanta@jacksonspalding.com

www.jacksonspalding.com

Located in Atlanta and Athens, Ga. and Dallas, Texas, Jackson Spalding provides full-service public relations and marketing for industry-leading consumer and B2B clients: legal, financial services, consumer, health-care, transportation, real estate and sports. Our creative team offers branding, design, advertising, web development, multimedia production and media planning/buying. Our coaching team provides a full range of client training including media coaching, public speaking, presentation development, meeting facilitation and team-building. Employees: 114. Founded: 1995.

Agency Statement: We are one of the largest independent public relations and marketing firms in the Southeast, helping a wide range of organizations and corporations build and protect their brands. Our values-driven culture has attracted gifted team members from many disciplines. We are proud of our multiple "Best Places to Work" awards and believe our culture contributes to our record of longstanding client relationships.

Executive team: Bo Spalding, Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O'Brien, Trudy Kremer and Whitney Ott

125 Washington St., Suite 775, Athens, GA 30601

706/354-0470

Brian Brodrick

750 North Saint Paul St., Suite 1700, Dallas, TX 75201

214/269-4400

Joanna Singleton

Atlanta Braves

Atlanta History Center

Big League Impact

Certus Bank

Chick-fil-A, Inc.

Children's Healthcare of Atlanta

College Football Hall of Fame

Cousins Properties

Deloitte

Delta Air Lines

ESPN / SEC Network

Federal Home Loan Bank of Atlanta

Georgia Transmission Corp.

Google

Kilpatrick Townsend

Lakeland Regional Health

Mattress Firm

Mueller Water Products

Nike

Primrose Schools

Publix Super Markets

Rollins / Orkin

SCANA Energy

Synovus Banks

The Coca-Cola Co.

tvsdesign

University System of Georgia

JACOBSON/ROST

233 N. Water St., 6th flr., Milwaukee, WI 53202

414/220-4888; fax: 414/220-4889

www.jacobsonrost.com

Full-service mktg. comms. agency providing strategic mktg., PR and advertising, consumer, bus.-to-bus. Founded: 1957.

Jerry Flemma, pres.



JAFFE

2355 Osprey Lake Dr., Jacksonville, FL 32224

904/220-1915; vhood@jaffepr.com

www.jaffepr.com

Law firm media relations, litigation PR, and law firm crisis mgmt.

Employees: 20. Founded: 1978.

Agency Statement: Jaffe is the go-to full-service PR and marketing agency devoted exclusively to the legal industry. We have represented many of the country's largest law firms and midsize firms as well as smaller boutiques, legal vendors and legal associations. Jaffe has been awarded for outstanding creative marketing, PR and social media by the Legal Marketing Association, *National Law Journal*, Ragan's PR Daily and *PR News*. Jaffe operates throughout the U.S. and Canada providing exceptional client service.

Vivian Hood, pres., PR

JAFFE COMMUNICATIONS, INC.

45 Academy St., #501, Newark, NJ 07102

973/315-0300; fax: 908/292-1177

www.jaffecom.com

Public affairs, creative svcs., corporate comms., website design, gov't affairs, marketing, publishing. Employees: 10. Founded: 2003.

Jonathan Jaffe, mng. principal

JAMPOLE COMMUNICATIONS, INC.

428 Forbes Ave., #2201, Pittsburgh, PA 15219

412/471-2463; fax: 412/471-5861; office@jampole.com

Media relations, social media & Internet marketing, branding & identity programs, product publicity, crisis comms./issues mgmt., website dev., fin'l comms., employee rels., special events, int'l PR, comms. & spokesperson training, and mktg. materials. Employees: 5. Founded: 1989.

Marc Jampole, prin.; Elizabeth Almes, VP

JANINE GORDON & ASSOCIATES

Acquired by Peppercomm



PHILLIPS CATE & HANCOCK

JARRARD PHILLIPS CATE & HANCOCK, INC.

The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027

615/254-0575; fax: 615/843-8431; info@jarrardinc.com

www.jarrardinc.com

Public affairs & strategic comms.: crisis & issue mgmt., mergers & acquisitions, reputation mgmt., hospital mktg. & comms., gov't rels., physician engagement. Employees: 23. Founded: 2006.

Agency Statement: Jarrard Phillips Cate & Hancock is the premier strategic communications and public affairs team for any hospital or

healthcare organization in the nation experiencing a time of significant change, crisis or opportunity.

Based in Nashville, with an office in Chicago, our team of political operatives, journalists and healthcare and hospital marketers develops and manages successful campaigns throughout the United States - from clearing the way for mergers and acquisitions, to building, protecting and using an organization's reputation, to navigating issues and change, to launching (or repositioning) a service or business, to retooling communications departments to be savvy and successful in this new era of healthcare.

We understand healthcare and the complex pressures that drive the industry, and we bring intensity, intelligence and discipline - the cornerstones of every good political campaign - to the healthcare arena.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey, partners

161 N. Clark, Ste. 4700, Chicago, IL 60601
312/419-0575

Vince Galloro, sr. advisor



JASCULCA TERMAN
STRATEGIC COMMUNICATIONS

JASCULCA TERMAN STRATEGIC COMMUNICATIONS

730 N. Franklin St., #510, Chicago, IL 60654
312/337-7400
www.jtpr.com
Founded: 1981.

Agency Statement: Jasculca Terman Strategic Communications' (JT) passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy... to protect people, reputations and brands through rapid and reliable crisis management... to inspire and motivate by staging compelling and memorable events... to educate, empower and engage through strategic use of digital and social platforms. For more than 30 years, corporations, institutions, government agencies and not-for-profits have turned to JT for expert counsel and our passion for getting the job done. To learn more about JT and our services, please visit us at www.jtpr.com, facebook.com/jasculcaterman or [@jasculcaterman](https://twitter.com/jasculcaterman).

Rick Jasculca, chmn. & CEO; Jim Terman, pres. & CFO; Mary Patrick, mng. partner

After School Matters
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Blessings In A Backpack
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Chicago Transit Authority
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Ford Foundation
Illinois Holocaust Museum and Education Center
Illinois Women's Institute for Leadership (IWIL)
Joyce Foundation
MATTER
Metra
Metropolitan Pier and Exposition Authority
Northwest Municipal Conference
Ounce of Prevention Fund
Pfizer
Polk Bros. Foundation
Sinai Health System
Skills for Chicagoland's Future
United Mitochondrial Disease Foundation
University of Illinois
Urban Prep Academies
VentureWell
World Business Chicago
YearUp

JAYNE & COMPANY, LLC

16496 Falmouth Dr., Cleveland, OH 44136
440/846-6022

www.jayneandco.com

Brand communications/PR for beauty, health and wellness, plus companies with unique products and services. Founded: 1991.

Jayne B. Morehouse, president

JB CUMBERLAND PUBLIC RELATIONS

133 W. 25th St., Floor 9E, New York, NY 10001
646/230-6940; fax: 646/230-6935; info@jbcumberland.com
www.jbcumberlandpr.com
Facebook: JBCumberlandPR
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Pinterest: jbcumberlandpr

Joanna Cumberland, pres.; Marie Cacciato, VP; Lauren Silverman, social media dir.

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Starfrit

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JC POWER STRATEGIC COMMUNICATIONS

PO Box 31144, Independence, OH 44131
216/965-2559

www.jcpowerllc.com

Founded: 2006.

Jim Crooks, principal

JENNIFER CONNELLY

PUBLIC RELATIONS

PR • CONTENT • SOCIAL • VIDEO • CRISIS

JCPR INC.

135 Fifth Ave, 7th flr., New York, NY 10010
973/850-7300; fax: 973/850-7399; lbillera@jcprinc.com
www.jcprinc.com

Finance, technology, commercial real estate, professional services, innovation & leadership. Employees: 45. Founded: 2003.

Agency Statement: JCPR is a proven leader in managing, protecting and promoting the reputations of corporate and personal brands by combining the proven power of public relations with a full spectrum of integrated marketing vehicles including video, content, social, branding, design and crisis management. We've dubbed our unique approach PR Core+SM. We have offices in New York, New Jersey and Washington, D.C. and have the ability to activate globally. For more information, visit www.JCPRinc.com.

Jennifer Connelly, CEO; Carol Graumann, pres.; Michelle Pittman, chief content officer; Greg Jawski, mng. dir.; Steven Stoke, mng. dir.; Leslie Billera, VP of mktg.; Andrea Trachtenberg, mng. dir.

1 Gatehall Dr. Suite 107, Parsippany, NJ 07054

973/850-7300

Leslie Billera, VP of mktg.

Representative JCPR clients include:

Direxion

DoubleLine

Envestnet

HighTower

Nationwide Funds Group

RBC Wealth Management

Schroders Investment Management N.A.

JEFFERSON-WATERMAN INTERNATIONAL

Advertising and PR firm
1401 K Street, N.W., #400, Washington, DC 20005-3401
202/216-2200
www.jwidc.com
PR, bus.-to-bus., associations/foundations, educational institutions, gov./state agencies, publishing/printing, telecommunications.

Charles E. Waterman, CEO

**JEFFREYGROUP**

1111 Lincoln Rd., #800, Miami Beach, FL 33139
305/860-1000

www.jeffreygroup.com

Providing a full range of marketing, communications and public relations services for multinational companies and brands throughout Latin America. Employees: 120. Founded: 1993.

Agency Statement: With a history of successfully serving the world's largest companies and brands since 1993, JeffreyGroup provides a full range of public relations, marketing, digital and corporate communication services throughout Latin America from our six wholly-owned offices and Local Service Partners. Early in 2014, our U.S. Hispanic practice was spun off into a separate agency, Pinta.

MIAMI

Brian Burlingame, COO

NEW YORK

One Grand Central Place, #5310, New York, NY 10165
212/620-4100

Jeffrey Sharlach, chmn. & CEO

MÉXICO CITY

Homero 1343 - Piso 4, Col Los Morales - Polanco, México City, CP 11540 México
+52 (55) 5281-1121

Mariana Villarreal, mng. dir.

SÃO PAULO

(Brazil HQ) Rua Cláudio Soares 72, cj. 1501, Pinheiros - Sao Paulo, SP CEP 05422-030
+55 (11) 3185-0800

Cristina Iglescio, mng. dir.

RIO DE JANEIRO

Ed. Argentina, Praia de Botafogo, 228. Sala 1601 Rio de Janeiro, RJ CEP 22250-040 Brazil
+55 (21) 3958-1245

Sabrina Orlov, general dir.

BUENOS AIRES

San Martin 674 3° A, Buenos Aires, C1004AAN Argentina
+54 (11) 4328-3354

Maria Eugenia Vargas, mng. dir.

Airbus

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American Airlines

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Hilton

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Nestlé

Nikon

Spotify

Xerox

JENNINGS

104-A North Elliott Rd., Chapel Hill, NC 27514
919/929-0225; fax: 919/968-8278

www.jenningsco.com

Adv., PR, brand consulting, healthcare, high-tech, biotech, telecomms.

Dan Dunlop, pres./CEO

JFK COMMUNICATIONS, INC.

71 Tamarack Circle, Skillman, NJ 08558
609/456-0822; jfkouten@jfkhealth.com
www.jfkhealth.com
Science, healthcare & technology PR.

John F. Kouten, CEO

JHG

See GA Communication Group

JITSU PUBLIC RELATIONS

299 Stoughton Ave., Cranford, NJ 07016
908/276-0777

www.jitsupr.com

Strategic communications agency for clients in the healthcare and clinical services, medical device, and pharmaceutical industries.

Robert J. Murphy, mng. dir.

JMB COMMUNICATIONS

P.O. Box 1812, Plymouth, MA 02362-1812
508/830-3456

www.jmbcommunications.com

PR, comms. and marketing counsel to technology, fin'l, healthcare and hospitality businesses; web content, news releases, white papers, customer testimonials, case studies, backgrounders; marketing collateral. Founded: 1990.

Jeff Berger, owner

JMC MARKETING COMMUNICATIONS & PR

10 Pearl St., Kingston, NY 12401

845/331-1200; fax: 845/331-1431; john@jmcpr.com

www.jmcpr.com

Business-to-business marketing, change communications, community relations, consumer marketing, corporate communications, creative services, crisis communications, employee communications, event management, government relations, integrated marketing, media relations & training, public affairs, research, and strategic planning. Employees: 7. Founded: 1987.

John Mallen, pres. & CEO

JMPR PUBLIC RELATIONS, INC.

5850 Canoga Ave., #300, Woodland Hills, CA 91367
818/992-4353; fax: 818/992-0543

www.jmprpublicrelations.com

Automotive and lifestyle and consumer PR. Employees: 17. Founded: 1977.

Joseph Molina, pres.

**JOELE FRANK, WILKINSON BRIMMER KATCHER**

622 Third Ave., 36th fl., New York, NY 10017

212/355-4449; info@joelefrank.com

www.joelefrank.com

Corporate communications, investor relations, transaction communications, shareholder activism, crisis communications, litigation support, restructuring & bankruptcy, private equity. Founded: 2000.

Agency Statement: Joele Frank, Wilkinson Brimmer Katcher provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients include both large, global public corporations and smaller, private enterprises in a wide range of industries. Our professionals have been recognized by our peers, journalists and the financial community for their quality work, strategic acumen and creative approach to challenging issues.

Joele Frank consistently ranks among the top PR firms in announced M&A transactions, defense against activist investors, and restructurings.

Joele Frank, mng. partner; Matthew Sherman, pres.; Andrew Brimmer, vice chmn.; Daniel Katcher, vice chmn.; Eric Briellmann, Steve

Frankel, Michael Freitag, Barrett Golden, James Golden, Tim Lynch, Jamie Moser, Jed Repko, Meaghan Repko, Andrea Rose, Andrew Siegel, Sharon Stern, Kelly Sullivan, partners; Laurence Klurfeld, COO

One Sansome St., #2800, San Francisco, CA 94104
415/869-3950

JOHN BAILEY & ASSOCIATES INC., PR

Acquired by Lambert, Edwards & Assocs.

JOHNSTON ASSOCIATES, MARK

39 Sterling Blvd., Plymouth, MA 02360

508/747-1832; david@mja.com

www.mja.com

PR and advertising for associations, construction/building, food, retail, travel/hotels/airlines. Founded: 1980.

David Kindy, pres./acct. mgr.

JOHNSTONWELLS PUBLIC RELATIONS

387 Corona St., #534, Denver, CO 80218

303/623-3366

www.johnstonwells.com

PR, bus.-to-bus., broadcast, social media, consumer mktg., community rels., crisis mgmt., empl. comms., media rels., Web dev., e-commerce, special events, health care, consumer products, fin'l svcs., emerging technologies, real estate, telecomms., professional svcs. Employees: 7. Founded: 1971.

Gwinavere Johnston, CEO/founder

JOSELL COMMUNICATIONS, INC.

185 West End Ave., #22B/C, New York, NY 10023

212/877-5560; fax: 212/877-6254

Specializing in representation to the adv., video and film, music and entertainment related fields. Employees: 3. Founded: 1981.

Jessica Josell, pres.

Phosphene FX

SpotGenie LLC

Steven Wechsler (The Wechsler Group)

Xenon



HEALTH COMMUNICATIONS

JPA HEALTH COMMUNICATIONS

1420 K St., N.W., #1050, Washington, DC 20005

202/591-4000; fax: 202/591-4020; carrie@jpa.com

www.jpa.com; @JPAHealthComm; www.facebook.com/JPAHealthcare
Message development; data publicity; product approvals; social media; website development; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns. Employees: 25. Founded: 2007.

Agency Statement: JPA Health Communications is an award-winning health communications firm known for crafting targeted, high-impact programs for nonprofit, pharmaceutical and government clients. By applying the influencer relations model, JPA identifies and engages key stakeholders that can be leveraged to most effectively deliver our clients' messages and drive change within their field.

Using proven foundational tools, JPA partners with clients to work smarter, faster and more strategically, making their influencer relations more impactful. JPA's exclusive focus on health means that clients can count on a team that has the experience and perspective to provide sound, strategic health, medical and science communications counsel, rooted in the realities of this dynamic landscape.

JPA is a woman-owned agency with offices in Washington, D.C., Boston and London, and is a member of IPRN, the world's leading independent public relations agency network.

Carrie Jones, prin. & mng. dir.; Ken Deutsch, exec. VP; Valerie Carter, Berna Diehl, sr. VPs

GenSpera

Intercept Pharmaceuticals

Intuitive Surgical

Lamaze International

Melanoma Research Foundation

Merck & Co.

National Pharmaceutical Council

NIH's National Center for Complementary and Integrative Health

Reagan-Udall Foundation for the FDA

Sanofi

ViiV Healthcare

JPR COMMUNICATIONS

5950 Canoga Ave., #430, Woodland Hills, CA 91367

818/884-8282; fax: 818/884-8868; info@jprcom.com

www.jprcom.com; www.jprcom.com/clients.html

High-technology firm specializing in storage, networking and cloud.

Employees: 10. Founded: 1991.

Judy Smith; Mark Smith

A3Cube

Caringo

Contour Semiconductor

Diablo Technologies

FalconStor Software

Maxta Inc.

NTP Software

Permabit Technology Corp.

Skyera

Tegile Systems

JS2 COMMUNICATIONS

303 N. Sweetzer Ave., #201, Los Angeles, CA 90048

323/866-0880; fax: 323/866-0881; info@js2comm.com

www.js2comm.com

General PR. Founded: 2001.

Jeff Smith, CEO; Jill Sandin, pres.



JSH&A COMMUNICATIONS

2 TransAm Plaza Dr., #450, Oakbrook Terrace, IL 60181

630/932-4242; fax: 630/932-1418; jim@jsha.com

www.jsha.com

Lifestyle marketing comms.; media relations; event marketing; speech/media training; influencer engagement; social media strategy; social channel mgmt.; corporate comms. Employees: 20. Founded: 1989.

Agency Statement: For 25 years, Chicago-based marketing communications agency JSH&A has helped leading CPG brands drive consumer awareness, engagement and advocacy by creating integrated PR and social media programs that deliver high-impact results.

Named a top Consumer Marketing Agency of The Year, the agency has won multiple awards for its creative campaigns and strategic influencer engagement programs. These efforts have earned JSH&A the respect and business of global consumer brands, including ConAgra Foods, The Hershey Company, Beam Suntory, Bosch Tools, SKIL, McDonald's, Purina, Master Lock and Safest Choice Eggs.

A member of IPREX, a global network of communications agencies, JSH&A works with partners across the U.S. and in 40 countries around the globe to provide clients with seamless strategy and execution.

For more information, visit our website at www.jsha.com or follow us on Twitter at @jshapr and Facebook at www.facebook.com/jshapr.

Jonni Hegenderfer, CEO & founder; Jim Kokoris, pres.; Cheryl Georgas, sr. VP, deputy gen. mgr.; Deanna Killackey, sr. VP

ACCO Brands

Beam Suntory

Bosch Tools

ConAgra Foods

Dremel

Finlayson

Master Lock

RotoZip

Safest Choice Eggs

SKIL Tools

IPREX
Global Communication

JSTOKES

1444 N. Main St., Walnut Creek, CA 94596

925/933-1624; fax: 925/933-0546

www.jstokes.com

PR, adv., bus.-to-bus., consumer adv., fast food/restaurants, healthcare, retail stores/chains. Founded: 1974.

Jim Stokes, president



JUST DRIVE MEDIA

San Francisco, CA

800/274-0671; ali@justdrivemedia.com

www.justdrivemedia.com

General consumer PR, B2B PR, technology PR, social media, corporate communications, financial/investor, crisis & issues management, media and blogger relations, analyst relations, influencer relations, event management, social listening. Employees: 10. Founded: 2007.

Agency Statement: Just Drive Media is a PR, social media and digital marketing agency. We are experts in our field who've been leading social media and PR outreach, social analysis and digital marketing work for some of the biggest names on the internet. Our experience spans consumer and technology, B2B and B2C oriented campaigns, for everyone from startups to the enterprise. We are a highly skilled team that spans multiple time zones, and our focus on results keeps clients coming back for more.

Ali Winkle, co-founder & pres., John Winkle, co-founder & chief analyst; Stacey Clarke, dir. of PR; Kelly Caird, sr. PR & social media strategist

AdsWizz

eBay

Houseplans.com

LinkedIn

Microsoft

OpenTable

Optimizely

Tango

Tip'd Off

K

KAHN TRAVEL COMMUNICATIONS (KTC PR)

77 North Centre Ave., #215, Rockville Centre, NY 11570

516/594-4100

www.KTCpr.com

PR, marketing, consulting and publishing company for travel and hospitality industry. Employees: 10. Founded: 1990.

Richard S. Kahn, founder & pres.; Linda Kahn, VP

April Travel Protection

Aranui Cruises

Blue Horizons Garden Hotel, Grenada

Blue Residences, Aruba

Caribbean Hotel & Tourism Assn.

Caribbean Tourism Development Co.

CheapCaribbean.com

Fareportal, CheapOair, OneTravel.com

Interval International

Magdalena Grand Beach Resort, Tobago

Mango Hotel, Barbados

Pacific Delight Tours

St. Maarten Tourist Bureau

Society of American Travel Writers

Spice Island Beach Resort, Grenada

Travel Impressions

Victoria Cruises

KALT ROSEN GROUP

See Ruder Finn

KANTER & CO.

1901 N. Fort Myer Dr., #503, Arlington, VA 22209

703/534-2150

Financial public relations specializing in mutual fund publicity.

Victoria Odinotska, pres.

KAPLOW

changing conversations®

KAPLOW

19 West 44th St., 6th fl., New York, NY 10036

212/221-1713; email-liz@kaplowpr.com

www.kaplowpr.com

Founded: 1991.

Agency Statement: For the past 25 years, KAPLOW has been changing conversations through innovative storytelling that helps consumers fall in love with our clients' brand.

We are an independent, female-owned company founded in 1991 by President and CEO Liz Kaplow. We serve best-in-class companies in beauty & fashion, health & wellness, food & beverage, home & lifestyle, retail, consumer technology and emerging businesses.

Today, with so many new forms of communication creating clutter, authentic storytelling has never been more relevant. Our team of strategists transforms even complex technology into easy-to-grasp lifestyle solutions. Our creative ideas disrupt, amuse and educate consumers at every touch point. We offer our clients holistic campaigns, integrating traditional, social, digital and video production to reach consumers everywhere they live and drive business results.

Our innovative, results-driven campaigns not only garner awards, they drive business results and keeps clients coming back year after year.

Liz Kaplow, founder, pres. & CEO; Evan Jacobs, CFO

American Kennel Club

Alouette

Avon Foundation

Conair

Cosmetic Executive Women (CEW)

CVS/Pharmacy

Franciacorta

Gurwitch (Laura Mercier/RéVive)

James Allen

Kaiser Roth (No Nonsense)

Microsoft (Skype)

PVH (Warner's/Olga)

Scribd

Shiseido

Target

Vitamin Shoppe, The



karbo communications

KARBO COMMUNICATIONS

601 Fourth St., Suite 204, San Francisco, CA 94107

415/255-6510; info@karbocom.com

www.karbocom.com

B2B and consumer tech PR. Employees: 14. Founded: 2014.

Agency Statement: Karbo Communications is a respected and innovative digital communications and PR agency that delivers on business objectives. With Karbo Com, you don't get bench players, you get the industry's top marketing and PR teams working with you every day, whether it's developing positioning, placing your company in top media, growing an active social media base, creating viral videos or writing influential content. We've ushered in technologies such as cloud, social, big data, apps, security, networking, gaming and wearable technology.

The Karbo Com team has worked extensively with B2B and consumer tech companies, including Apple, Digg, Nexenta, Chomp, Peribit Networks, Equinix, RTI, Cisco, Defense.Net, WeMail and Intel. When it's make or break, you want the best. You want a team that's seen it all, yet knows the latest and greatest trends, technologies and tools. At Karbo

Com we have a track record of delivering revenues, industry leading stature, partners and funding.

Julie Karbo, founder & CEO

ACDSee
Codeq
ECAL
Learning Studios
Nexenta
RTI
Ryde
VigLink



KARV COMMUNICATIONS

590 Madison Ave., 35th flr., New York, NY 10022

212/333-0275; epf@karvcommunications.com

www.karvcommunications.com

Strategic, corporate, financial, crisis mgmt., public affairs, government and regulatory affairs; reputation mgmt. Employees: 6. Founded: 2012.

Agency Statement: KARV Communications is a strategic communications firm with a focus on corporate and financial communications, crisis management and public affairs. The firm is led by a team of talented professionals with deep experience in a variety of industries: government, energy, finance, media, consumer goods, technology, gaming, healthcare, entertainment and more. KARV accomplishes the goals set by our clients all over the world, through an extensive network and an unbiased approach to solving problems.

Andrew Frank, founder & CEO; Eric Andrus, exec. VP

KARWOSKI & COURAGE

Subsidiary of Martin/Williams Inc., an Omnicom Group company

150 South Fifth St., Minneapolis, MN 55402

612/342-9898

www.creativepr.com

Marketing, interactive, crisis PR, media rels., event marketing, issues mgmt. Founded: 1993.

Glenn Karwoski, mng. director

KBS+P

160 Varick St., New York, NY 10013

212/633-0080; fax: 212/463-8643

www.kbsp.com

Founded: 2001.

Lori Senecal, CEO/chmn.

KC PUBLIC RELATIONS, INC. (KCPR)

See Brave Public Relations

KCD INC.

450 West 15th St., #604, New York, NY 10011

212/590-5100; griffeth@kcdworldwide.com

Fashion/beauty PR, special events, fashion shows. Founded: 1985.

Ed Filipowski, Julie Mannion, presidents



KCD PUBLIC RELATIONS

610 West Ash St., #901, San Diego, CA 92101

619/955-7759; info@kcdpr.com

www.kcdpr.com

KCD PR, a San Diego-based PR and inbound marketing agency, offers media relations, inbound marketing, social media marketing and content

development for businesses in the professional and financial services industry. Employees: 10. Founded: 2009.

Agency Statement: KCD PR is a San Diego-based public relations and inbound marketing agency that delivers award-winning campaigns and counsel to clients in the financial and professional service industries. Our mission is to create and communicate a brand's voice through highly visible campaigns focused on messaging development, inbound marketing, media relations, social media marketing and more. KCD PR believes this integrated formula, known as "PR 3.0," is an essential strategy for developing brand recognition, driving new visitors to experience your brand and increasing client loyalty.

Kevin Dinino, founder & president

AIG Advisor Group
Independent Financial Partners
Infinity Capital Funding
Paradigm Financial Partners
Retirement Benefits Group
Sarnoff Samurai Strategies
Stratos Wealth Partners
The Advisor Center
United Advisors FMO

KCSA STRATEGIC COMMUNICATIONS

880 Third Ave., New York, NY 10022

212/682-6300; fax: 212/697-0910; jcorbin@kcsa.com

www.kcsa.com

Investor rels., financial comms., public rels., creative & mktg. svcs. Employees: 40. Founded: 1969.

Jeff Corbin, CEO/mng. partner

KEARNS & WEST, INC.

1110 Vermont Ave., NW, #950, Washington, DC 20005

202/535-7800

www.kearnswest.com

Issues mgmt., consensus building, public affairs. Founded: 1984.

Kenneth D. Kearns, Anna West, principals

KEATING & CO., LLC

Formerly Keating Public Relations

285 W. Broadway, #400, New York, NY 10013

212/925-6900

www.keatingco.com

Provides PR, PA and consulting svcs. to garner greater brand recognition and value for clients.

Richard J. Keating, pres. & CEO

KEILER

304 Main St., Farmington, CT 06032

860/677-8821

www.keiler.com

Specialties in automotive aftermarket, architecture, industrial, aviation/aerospace, paper/graphic design, healthcare, tourism, hi-tech, telecommunications, marketing research, consumer and trade. Employees: 5. Founded: 1973.

Lynn Taylor, pres. & CEO



KEITH SHERMAN AND ASSOCIATES

234 West 44th St., New York, NY 10036

212/764-7900; fax: 212/764-0344; keith@ksa-pr.com

www.ksa-pr.com

Founded: 1990.

Agency Statement: KEITH SHERMAN & ASSOCIATES provides public relations counseling and marketing communications services to a diverse roster of entertainment, lifestyles, travel and media clients. Corporate clients include *Fortune* 500 companies to entrepreneurial enterprises.

KSA has built an excellent reputation among communications professionals, marketing executives and artists for creating successful

Continued on next page

KEITH SHERMAN AND ASSOCIATES continued

campaigns that effectively serve each client's unique needs.

The quality of KSA's work is marked by delivering substantial results, smart strategic thinking and innovative ideas.

Our team of seasoned professionals works with a positive attitude, zero bureaucracy and a passionate drive to succeed for our clients.

KSA is distinguished by the first-class clients it is proud to represent.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

54 Below
Brian Boitano
Bolshoi Ballet
Broadway League
BRAVO
Bristol-Myers Squibb
Columbia University
Focus Features
IMG Artists
Lang Lang
Memorial Sloan-Kettering Cancer Center
Montreal Jazz Festival
New York Marriott Marquis
The New York Times Arts & Leisure Weekend
The New York Times Travel Show
The Onion
Point Foundation
TimesTalks
Tony Awards
The Town Hall
Universal Pictures
Visiting Nurse Service of New York

KEKST AND COMPANY

437 Madison Ave., New York, NY 10022
212/521-4800

www.kekst.com

Corporate, financial, crisis, activism, alternative asset mgt., M&A, litigation support, special issues, and restructuring/bankruptcy. Employees: 70. Founded: 1970.

Jeffrey Taufield, vice chairman



KELLEN

355 Lexington Ave., 15th fl., New York, NY 10017
212/297-2100

www.kellencommunications.com

PR, crisis & issues management, public affairs, social and digital media, web development, content strategy, marketing communications, events, video production, media training, graphic design. Trade association, non-profit, building construction, food, beverage & nutrition, health care & science, chemicals, energy, education, eldercare, financial services, consumer products, toys, home fashions. Employees: 55. Founded: 1945.

Agency Statement: Kellen is a full service public relations, public affairs and digital agency. Through carefully crafted communications programs, websites and branding, Kellen helps clients build awareness and stakeholder engagement, influence public policy and manage issues and crises. Combining the latest technologies with solid messaging and strategy, we develop integrated programs for a range of b2b and b2c companies, associations and not-for-profit organizations. Our staff includes experts in reputation management, digital marketing and social media strategy as well as publicists, journalists, scientists, engineers, registered dietitians, public policy/regulatory experts, graphic designers and web developers.

Joan Cear, sr. VP

Atlanta, GA
404/836-5580
Debra Berliner, sr. VP

Washington, DC
202/591-2440
Rick Cristol, pres.



Chicago, IL
630/696-4000
Jill Hronek, dir.

American Down & Feather Council
American Society of Dermatopathology
American Society of Tropical Medicine and Hygiene
Asphalt Roofers Manufacturers Assn.
Association of University Technology Managers
Builders Hardware Manufacturers Assn.
Calorie Control Council
Copper Development Assn.
Environmental Health Research Foundation
Georgia Natural Gas
Hydrocephalus Association
In The Raw Brands
Infant Nutrition Council of America
International Copper Assn.
International Interior Design Assn. – New York
International Society for Traumatic Stress Studies
Intertek
Juice Products Assn.
Myasthenia Gravis Foundation of America
National Candle Assn.
National Pasta Assn.
New York Women in Communications
Research Chefs Assn.
Society for Maintenance and Reliability Professionals
Sweet'N Low
Tarco Roofing
Toy Industry Association
Transit Wireless
Valspar
Window Covering Safety Council

KELLENADAMS PUBLIC AFFAIRS

Partner in The Worldcom Public Relations Group
529 14th St., N.W. (Nat'l Press Bldg.), Suite 750,
Washington, DC 20045

202/591-2440

www.kellenadams.com

Issues management; government, associations, research, energy, environment, health, science and general communications. Employees: 10. Founded: 1973.

John Heinze, Francie Israeli, sr. VPs



WORLD COM
Public Relations Group
The Local Advantage. Worldwide.

KEMPER LESNIK COMMUNICATIONS

500 Skokie Blvd., 4th fl., Northbrook, IL 60062
847/850-1818; fax: 847/559-0406

www.kemperlesnik.com

Public relations, public affairs, marketing comms., corporate and sports event mgmt. and marketing. Founded: 1979.

Steve Skinner, CEO

KERMISH-GEYLIN PUBLIC RELATIONS INC.

783 Old Queen Anne Rd., Chatham, MA 02633

508/945-2400; mgeylin@kgpr.com

www.kgpr.com

Corporate, consumer, trade & product PR. Employees: 7. Founded: 1985.

Michael Geylin, pres.



break through

KETCHUM

Subsidiary of the Omnicom Group
1285 Avenue of the Americas, New York, NY 10019
646/935-3900; fax: 646/935-4499

www.ketchum.com

General PR: brand marketing, corporate, food & nutrition, healthcare, technology/digital. Founded: 1923.

Agency Statement: Ketchum is a leading global communications firm

with operations in more than 70 countries across six continents. The winner of 11 Cannes Lions and an unprecedented four *PRWeek* Campaign of the Year Awards, Ketchum partners with clients to deliver strategic programming, game-changing creative and measurable results that build brands and reputations. For more information on Ketchum, a part of Diversified Agency Services, visit www.ketchum.com.

Ray Kotcher, sr. partner, chmn.; Rob Flaherty, sr. partner, pres. & CEO; David Gallagher, sr. partner, CEO, Europe & chmn., London; Jon Higgins, sr. partner, CEO Int'l; Jerry Olszewski, sr. partner/chief client officer; Lorraine Thelian, sr. partner/vice chmn.; Barri Rafferty, sr. partner/CEO, North America; Bill Visone, Partner/CFO; David Drobis, chmn. emeritus

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404/879-9000; fax: 404/879-9001

Diana Ciarlante, dir., Ketchum South

200 E. Randolph, #3530, Chicago, IL 60601
312/228-6800; fax: 312/228-6868

Bill Zucker, dir., Ketchum Midwest

Harwood Center, 1999 Bryan St., #2500, Dallas, TX 75201
214/259-3400; fax: 214/259-3450

Jamey Peters, partner/dir., Dallas

12555 W Jefferson Blvd., #250, Los Angeles, CA 90066
310/437-2600; fax: 310/437-2599

Dave Chapman, partner/mng. dir., Ketchum West

1285 Avenue of the Americas, New York, NY 10019
646/935-3900; fax: 646/935-4499

Mike Doyle, partner/dir., NY

6 PPG Place, Pittsburgh, PA 15222
412/456-3500; fax: 412/456-3900

Bill Zucker, dir., Ketchum Midwest

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415/984-6100; fax: 415/984-6102

Dave Chapman, partner/dir., Ketchum West

1615 L St., N.W., #500, Washington, DC 20036
202/835-8800; fax: 202/835-8879

Bill McIntyre, dir., Washington, D.C.

INTERNATIONAL:

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+31-20-487-4000; fax: +31-20-669-7265

Tim de Boer, partner & CEO, The Netherlands

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+91-98-2004-5560

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+49-30-726-139-800; fax: +49-30-726-139-890

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Kaiserstrasse 33, 53113 Bonn, Germany
+49-211-9541-2533; fax: +49-211-55-1651

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+32-2-550-00-55; fax: +32-2-550-00-59

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+91-98-2004-5560

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+49-351-84304-86; fax: +49-351-843-0420

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+49-211-9541-0; fax: +49-211-551-651

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+202-30-442-93

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+8620-8387-0810; fax: +8620-8385-2476

Joe Tong, dir., Ketchum Guangzhou

33rd flr., Two Chinachem Exchange Square, 338 King's Rd., North Point, Hong Kong, China
+852-2566-1311; fax: +852-2510-8199

Simeon Mellalieu, gen. mgr., Ketchum Hong Kong

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+91-98-2004-5560

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+971-2-444-4754; fax: +971-4-2226566

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+44-207-611-3500; +44-207-611-3501

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Tony Noel, chmn.

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+39-02-6241-1911; fax: +39-02-2901-1411

Andrea Cornelli, CEO, Italy

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+7-495-664-2888

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+91-98-2004-5560

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Theresienhohe 12, Gebaude A, 80039 Munich, Germany
+49-89-590420; fax: +49-89-590421100

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36, Hemkunt Colony, Lower Ground flr., Greater Kailash-1, New Delhi - 110 048, India
+91-11-45657202-07

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+33-1-53-32-55-00; fax: +33-1-53-32-55-98

Philippe Beteille, pres.

No. 7, Suyash Plaza, Bhandarkar Rd. Deccan, Gymkhana, Pune - 411004, India
+91-98-20045560

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Localizer Mall Tahlia St., 1st flr., Office 36, Riyadh 11321 KSA, Saudi Arabia
+966-1-217-9137

Rafic Kamaledine, chief strategy officer, Ketchum Raad Middle East

Continued on next page

KETCHUM continued

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+55-11-5090-8900; fax: +55-11-5090-8900

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+02-2016-7114

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Room 2707-2710, Tower One, Kerry Everbright City, No. 218, Tian Mu Rd. West, Shanghai 200070, China
+86-21-6353-2288; fax: +86-21-6353-2276

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Rotebühlplatz 23 70178 Stuttgart, Germany
+49-71-12109940

Sabine Hueckmann, mng. partner, Ketchum Pleon Stuttgart

3F-2., No. 51, Sec. 2, Keelung Rd., 110 Hsinyi District, Taipei City, Taiwan
+8862-2738-3038; fax: +8862-2738-3035

Anissa Wong, gen. mgr., Taipei

33 Bloor St. E., #1607, Toronto, Ontario M4W 3H1 Canada
+1-416-355-7400; fax: +1-416-355-7420

Emma Capombassis, dir., gen. mgr., Canada

Guglgasse 7-9 8th flr. 1030 Vienna, Austria
+43-1-71786-0

Saskia Wallner, CEO, Ketchum Publico

A sampling of long-standing clients follows:

American Iron & Steel Institute

California Dried Plum Board

Chase Card Services

Church & Dwight

Dow Chemical

Dr Pepper Snapple Group

FedEx

Frito-Lay

GlaxoSmithKline

Google

IBM

IKEA

Kikkoman

Kimberly-Clark

Liberty Mutual

National Cattlemen's Beef Association

Pfizer

Procter & Gamble

Takeda Pharmaceuticals

U.S. Potato Board

Wendy's

Whirlpool

KIDD PUBLIC RELATIONS

2074 Centre Pointe Blvd. Suite 200, Tallahassee, FL 32308

850/878-5433; fax: 850/878-6745

www.kiddpr.com

Kidd Public Relations has developed and implemented full scale public relations efforts for the following industries: government, tourism, education, finance, healthcare, arts, transportation. Founded: 1980.

Jerry Kidd, pres./creative dir.

KIMBALL COMMUNICATIONS

417 Cattell St., College Hill, PA 18042

610/559-7585

www.kimballpr.com

Full-service PR, adv. & mktg. comms. firm.

Gary Kimball, pres.

KIMBERLY PUBLIC AFFAIRS

3212 Smith St., #104, Houston, TX 77006

713/328-5151; info@kimberlypublicaffairs.com

www.kimberlypublicaffairs.com

Energy, water, technology, transportation, professional services, and food. Founded: 2002.

Kelly Kimberly, principal

KLEBER & ASSOCIATES

1215 Hightower Trail, Bldg. C, Atlanta, GA 30350

770/518-1000; fax: 770/518-2700

www.kleberandassociates.com

Full-service mktg. comms. firm specializing in strategic planning, mktg., adv. & PR. Founded: 1987.

Steven Kleber, pres. & founder

KLEIN & ASSOCS., INC., PHYLLIS

8383 Wilshire Blvd., #1024, Beverly Hills, CA 90211

323/655-4200; fax: 323/655-4210

www.pkapr.com

Consumer marketing PR, Hollywood outreach, new product launches, support for mature brands, cause-related and integrated marketing campaigns, special events; consumer and trade media rels., media events, surveys. Founded: 1992.

Phyllis Klein, pres.

KLIMLEY COMMUNICATIONS

28 Riverside Ave., Red Bank, NJ 07701

917/626-4838

www.klimley.com

Editorial services, business writing and editing, and magazine production both in print and on the web for nonprofits and large and small corporations. Founded: 1983.

April W. Klimley, principal

KLORES COMMUNICATIONS, DAN

See DKC

KLUTE COMMUNICATIONS

6625 E. North Lane, Scottsdale, AZ 85253-1340

480/951-6525; info@klutecomcommunications.com

High tech and issues oriented organizations PR, rural community tourism & hospitality. Founded: 1984.

Pete Klute, owner

KMR COMMUNICATIONS

1111 Lincoln Rd., 4th flr., Miami Beach, FL 33139

786/276-2327

www.kmrpr.com

www.twitter.com/kmrpr

www.facebook.com/kmrpr

PR firm specializing in beauty, fashion, medical and fitness. Founded: 1998.

Katherine M. Rothman, CEO



KOHNSTAMM COMMUNICATIONS

400 N. Robert St., Suite 1450, St. Paul, MN 55101

651/228-9141; fax: 651/298-0628

www.kohnstamm.com

Employees: 13. Founded: 1991.

Agency Statement: Kohnstamm Communications, named U.S. Boutique Agency of the Year 2010 by the *Holmes Report* Sabre Awards, is a Twin Cities-based firm recognized for its success transforming product and organizational brands through public relations. "The fastest growing top 10 PR agency in the upper Midwest." Named a top 10 U.S. agency for corporate social responsibility in 2013. (Top PR Agencies.com). The 13-person agency is known for its accomplishments in business media, csr, and consumer media relations especially in the food and beverage industry. Other sector specialties include: medical devices, higher education, financial services, home, personal care and other CPG brands. The Kohnstamm agency has won kudos for its transparent and collaborative ability to partner with clients, yielding exceptional outcomes.

Beyond traditional PR, Kohnstamm has become a nationally known agency in leveraging social media for its clients, focusing its programs and campaigns on "influencers" who are considered opinion-leaders through blogs or in social networking and are able to sway public opinion.

ion regarding certain brands or products. Greg Zimprich, a brand PR veteran of 20 years at General Mills and known nationally for his work in online PR, continues to set the gold standard for how brand perceptions can be positively impacted through an integrated approach melding both traditional and social media approaches.

Rated a "Best Place to Work" agency by the *Holmes Report*, the agency has attracted seasoned PR veterans and journalists. Half of Kohnstamm's client roster resides outside the Midwest. The reason: corporate marketing professionals are seeking smaller teams of strategically focused PR veterans who can execute programs reliably. Kohnstamm has built its reputation on generating results.

Joshua Kohnstamm, CEO; Greg Zimprich, sr. VP

3M (to include Food Safety, Infection Prevention, Critical and Chronic Care divisions)

Angie's Kettle Corn

Fay Ranches

Food Freshness Technologies

Noosa Yoghurt

Cascades Tissue Group

Mom Brands

Nilan Johnson Lewis Law

Reed's

Soyfoods Assn. of North America

The Honest Kitchen

TruHealthMD

University of St. Thomas Opus College of Business

Way Better Snacks



KONNECT PUBLIC RELATIONS

888 S. Figueroa St., #1000, Los Angeles, CA 90017

213/988-8344; fax: 213/988-8345; info@konnnect-pr.com

www.konnnect-pr.com

Franchise, baby & children, food & beverage & lifestyle. Employees: 32. Founded: 2009.

Agency Statement: Konnect Public Relations is a dynamic, full-service public relations agency with offices in Los Angeles, New York and Austin, TX. With an emphasis on producing ROI for clients, the company specializes in creating custom national and regional campaigns for franchise, baby & children, food & beverage and lifestyle brands. Konnect PR's capabilities include media relations, strategic campaign development, reputation management, influencer/celebrity seeding, event management and social/digital campaign creation. For more information about Konnect Public Relations, please visit www.konnnect-pr.com.

Sabina Gault, CEO; Monica Guzman, COO; Shelby Fox, mng. dir.

Babiators

Capriotti's

Dave & Buster's

Fatburger

Fissler

Goddard School, The

Hungry Howie's

Hurricane Grill and Wings

Ju-Ju-Be

KRAVE Jerky

Mastrad

Menchie's

Nautica

Nestlé Waters North America

Nuna

Rhythm Superfoods

Sky Zone

Woodhouse Day Spa

KOROBERI, INC.

1506 East Franklin St., #300, Chapel Hill, NC 27514

919/960-9794; fax: 919/960-8570

www.koroberi.com

Business-to-business PR. Founded: 1999.

Bruce Olive, CEO

KORSHAK INC., MARGIE

875 N. Michigan Ave., Chicago, IL 60611

312/751-2121; mkorshak@korshak.com

www.korshak.com

Corporate positioning, press releases, product launches and other marketing PR activities. Founded: 1972.

Margie Korshak, chairman

KORTENHAUS COMMUNICATIONS, INC.

75 Newbury St., 3rd flr., Boston, MA 02116

617/536-5352; info@kortenhaus.com

www.kortenhaus.com

General PR. Founded: 1984.

Lynne Kortenhaus, pres. & CEO

KOVAK-LIKLY COMMUNICATIONS

23 Hubbard Rd., Wilton, CT 06897-3045

203/762-8833; fax: 203/762-9195; info@KLCpr.com

PR to healthcare, corporate and business-to-business consumer clients.

Founded: 1987.

Bruce M. Likly, Elizabeth D. Likly, principals

KOWAL COMMUNICATIONS, INC.

28 Hemlock Dr., Northboro, MA 01532

508/393-7023; fax: 508/393-7043

www.kowal.com

PR and advertising for B2B, financial, industrial, manufacturing, health-care. Founded: 1990.

David P. Kowal, pres.

KPR

14th Floor, Namsan Square, 173 Toegyero (Chungmuro 3-ga), Jung-gu, Seoul 100-705, Korea

82-2 3406-2100

www.kpr.co.kr

Full-service PR consultancy; strategic PR planning and guidance; media relations & publicity (including media monitoring/analysis). Founded: 1989.

Kay H. Imm, chmn.

KRAUT COMPANY, INC., G.A.

1345 Avenue of the Americas, 31st flr., New York, NY 10105

212/696-5600; fax: 212/685-2413; gkraut@gakraut.com

www.gakraut.com

Investor relations only. Founded: 1969.

Gary A. Kraut, president

KRUPP KOMMUNICATIONS (K2)

636 Avenue of the Americas, 4th flr., New York, NY 10011

212/886-6700

www.kruppkommunikations.com

Publishing, lifestyle, entertainment, branding, RMT, SMT. Founded: 1996.

Heidi Krupp-Lisiten, owner, CEO



KSA (KATHY SCHAEFFER AND ASSOCIATES, INC.)

17 N. State St., #1690, Chicago, IL 60602

312/251-5100

www.ksapr.com

Issues-oriented PR, PA, communications for associations, corporations, hospitals and other nonprofits. Employees: 10. Founded: 1994.

Agency Statement: Whether hired to create a communications strategy to shape public policy, manage an advocacy campaign, educate the public or build a reputation, we build awareness among targeted audiences. Whether the task is to train spokespersons, generate publicity or coordinate crisis communications, our work furthers the client's mission to change behavior or public opinion. KSA helps clients win in the court

Continued on next page

KATHY SCHAEFFER AND ASSOCS., INC. continued

of public opinion. Specialty niche is communications for hospital Certificate of Need (CON) process. KSA is WBE and DBE certified.

Kathryn Schaeffer, pres.; Kimberly Pool, operations mgr.; Lisa Soard, A/S; Stephanie Hlywak, A/S

Access Community Health Network
American Veterinary Medical Foundation
CDM Smith
East Bank Club
Illinois Chamber of Commerce
Mainstreet Organization of REALTORS
Midwest Energy Efficiency Alliance

KSC ADVERTISING AND PUBLIC RELATIONS

Advertising and PR firm
40 Sarasota Ctr. Blvd., #107, Sarasota, FL 34240
941/906-1555
www.kscadvpr.com
PR, issues and crises management, media relations, media training.
Cheray Keyes-Shima, partner

KUNDELL COMMUNICATIONS

210 W. 89th St., #1N, New York, NY 10024
212/877-2798; fax: 212/877-3387; Kundellcommunications@gmail.com
www.kundellcommunications.com
Twitter: @kundellpr
Travel, associations. Founded: 2000.
Linda Kundell, principal

KURMAN COMMUNICATIONS, INC.

345 N. Canal, #1404, Chicago, IL 60606
312/651-9000; fax: 312/651-9006; kurman@kurman.com
www.kurman.com
Full service PR/mktg./special events; automotive, technology, medical/nutrition, hospitality, non-profit, foods, beverages, restaurants, hotels, theater. Founded: 1983.
Cindy Kurman Barrie, pres./CEO



KWE PARTNERS

1581 Brickell Ave., #1103, Miami, FL 33129
305/476-5424; escalera@kwepr.com
www.kwepr.com
Founded: 1979.

Agency Statement: A leader in travel and lifestyle public relations and marketing for over 35 years, KWE Partners has developed innovative marketing, public relations and social media campaigns for a "who's who" of luxury brands: from global hotel brands, boutique hotels, spas and resort developments, to destinations, cruise lines and travel technologies. We approach PR as a branding tool, with sales-oriented thinking and ROI. Our relationships secure clients top-tier media placements and our award-winning social marketing campaigns leverage influencer and consumer engagement to exponentially increase clients' visibility and online reach.

Karen Weiner Escalera, pres. & chief strategist
Aesthetic Medicine Institute of Miami
Lebua Hotels and Resorts
Velas Resorts of Mexico



KWITTKEN

160 Varick St., New York, NY 10013
646/277-7111; fax: 646/658-0880; info@kwittken.com
www.kwittken.com
Practice Areas: B2B, consumer & lifestyle, corporate strategy, education,

financial services, healthcare, social media & content marketing, technology. Employees: 65. Founded: 2006.

Agency Statement: Kwittken is one of the fastest growing modern communications agencies in the world. We provide our clients with fresh thinking that creates value through thoughtful and creative communications, and brand engagement. Our 1/1 agency model synthesizes design thinking with the most impactful elements of public relations, creative advertising, influencer engagement, and social/content marketing expertise. We maintain a results-oriented, drama-free culture of highly energetic people with diverse backgrounds who are passionate about their work. Purposefully working within a wide variety of industries, our clients include American Express, P&G, Sharp Electronics, Target, Better Homes and Gardens Real Estate, International Paper, Vanguard, Virtus, and Amadeus. In 2014, Kwittken was named Small Agency of the Year for the Americas by *The Holmes Report*, and a Best Place to Work by *PRWeek*, and is a 2015 Finalist for the *PRWeek* Awards in the category of Small Agency of the Year.

Kwittken is part of kbs+ and a member of MDC Partners.

Aaron Kwittken, CEO/mng. partner; Jason Schlossberg, co-founder and pres./partner; Gabrielle Zucker, mng. dir./partner; Sam Bowen, mng. dir.

Amadeus
American Express
Applied Predictive Technologies
Astoria Bank
Axioma
Better Homes and Gardens Real Estate
Centerplate
DJO Global
eVestment
FreshDirect
Frog Design
HomeAway
International Paper
Ipanema
LDR Spine USA
P&G Prestige
PDI Healthcare
Pure Insurance
Sharp Electronics
Target Corporation
TE Connectivity
Vanguard
VitalSource
Virtus Investment Partners
Windstream

KX ASSOCIATES INC.

P.O. Box 23-1557, New York, NY 10023
212/925-2507
www.kxassociates.com
Fashion and cosmetics PR, home furnishings PR.
Annik Klein, pres.



KYNE

21 Penn Plaza, 360 W. 31st St., #1501, New York, NY 10001
212/594-5500; info@KYNE.com
www.kyne.com
www.twitter.com/KYNENYC
www.facebook.com/KYNENYC

Agency Statement: Founded in 2009, KYNE is an award-winning strategic health communications and advocacy agency with headquarters in New York City and offices in Dublin and Los Angeles. KYNE's mission is to address unmet health needs by connecting public and private organizations in strategic partnerships and related communications programming. From identifying and engaging the right influencers, to developing robust multi-stakeholder campaigns, KYNE has deep experience in moving health issues forward and driving towards meaningful outcomes.

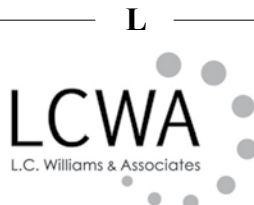
KYNE leads major health communications initiatives both US

and globally and has a robust client roster that includes leaders in the pharmaceutical and biotechnology industry, government agencies and non-profit organizations.

David Kyne, founder & CEO; Tegwyn Collins, Wendy Woods-Williams, exec. VPs; Sadie Whitaker, PhD, sr. VP

Key Clients:

bioCSL
Biogen Idec
CDC Foundation
United Nations Foundation



L.C. WILLIAMS & ASSOCIATES

150 N. Michigan Ave., #3800, Chicago, IL 60601
312/565-3900; fax: 312/565-1770; kdahlborn@lcwa.com
www.lcwa.com

Full-service PR and research counseling firm; media rels., corp. rels., consumer and bus.-to-bus. mktg. comms., employee and labor comms., crisis comms., fin'l rels., training and design. Employees: 30. Founded: 1985.

Agency Statement: L.C. Williams & Associates is a full-service public relations, research and communications services firm comprised of experienced, invested and creative individuals providing clients a refreshing experience based on trust, flexibility and delivery of meaningful results on time and on budget. Our agency's specialties include consumer and business-to-business marketing communications, media relations, brand building, social media, corporate relations, employee/labor communications, public affairs, financial relations, crisis communications, community relations, media training and design.

Kim Blazek Dahlborn, pres.; Gary Goodfriend, Allison Kurtz, Shannon Quinn, exec. VPs; Tim Young, Jay Kelly, VPs; Barbara Thul, CFO

Accreditation Assn. for Ambulatory Health Care
ACGME-I

American Academy of Dental Sleep Medicine

American Academy of Sleep Medicine

American Assn. of Endodontists

Chicago Children's Theatre

Chicago Commercial Collective

Chicago Int'l Puppet Theater

Collaboration

Contigo

Cornell Pump

Electrolux

Eureka

First Alert

Frigidaire Professional

General Growth Properties

InVue

Jarden Safety & Security

Labelmaster

Lehigh Group, The

Life Fitness

Loaves & Fishes Community Pantry

Merit School of Music

Paramount Theatre

Parr Insurance Brokerage

PopUp Republic

Riveredge Park Music Garden

Service Corporation Int'l

Snow Joe

Theater Wit

Thodos Dance Chicago

Timeline Theatre Co.

Trex Co.

UnitedHealthcare of Illinois

Urgent Care Assn. of America

L.W. RAMSEY ADVERTISING AGENCY

PO Box 2561, Davenport, IA 52809

563/326-3333

www.ramseyagency.com

PR and advertising for aerospace/defense, agriculture, appliances, bus./consumer services, food. Founded: 1923.

David Pautsch, chairman

LA AGENCIA ORCI

See Orci

LAER PEARCE & ASSOCIATES

23 Blackhawk, Coto De Caza, CA 92679

949/599-1212; fax: 949/599-1213; laer@laer.com

www.laer.com

Public affairs, environmental PR. Employees: 8. Founded: 1982.

Laer Pearce, president

LAFORCE & STEVENS

41 E. 11th St., 6th flr., New York, NY 10003

212/242-9353; jlaforce@laforce-stevens.com

PR/marketing communications for fashion/beauty, entertainment, food & beverages, healthcare, technology, home furnishings, travel. Founded: 1995.

James LaForce, Leslie Stevens, principals

LAGES & ASSOCIATES, INC.

15635 Alton Pkwy., #125, Irvine, CA 92618

949/453-8080; fax: 949/453-8242; beverly@lages.com

A full-service comms. agency specializing in high technology, emerging market and software. Founded: 1988.

Beverly Lages, pres.

LAGRANT COMMUNICATIONS

600 Wilshire Blvd., #1520, Los Angeles, CA 90017

323/469-8680; fax: 323/469-8683

www.lagrانتcommunications.com

Vast array of comms. svcs., including adv., mktg. and PR for the African-American and Hispanic consumer markets. Employees: 17. Founded: 1990.

Kim L. Hunter, founder/pres./CEO

LAINO CONSULTANTS, LTD., LEE

244 Fifth Ave., #2892, New York, NY 10001

212/879-1814; fax: 917/591-4554; info@lainogroup.com

www.lainoconsult.com

Reputation management, crisis communications, financial PR, medical pro. Founded: 1987.

Lee Laino, president

LAITIN ENTERPRISES INC., JULIE A.

1350 Ave. of the Americas, 2nd flr., New York, NY 10019

646/568-1877

www.julielaitin.com

Healthcare and publishing specialist. Founded: 1982.

Julie A. Laitin, president



LAK PUBLIC RELATIONS, INC.

1251 Avenue of the Americas, New York, NY 10020

212/575-4545; fax: 212/575-0519

www.lakpr.com

Corporate, financial, public affs., crisis management, real estate, law, consumer, healthcare, technology, environmental, not-for-profit, cultural affs., travel & hospitality. Employees: 35. Founded: 1993.

Agency Statement: LAK Public Relations, Inc. has built an outstand-

Continued on next page

LAK PUBLIC RELATIONS, INC. continued

ing reputation for fresh ideas and effective strategies that help clients project their messages, fulfill their goals and achieve their bottom line objectives. Combining a strategic approach to communications with outstanding strength in media relations, the firm has developed highly successful public relations campaigns for scores of clients in a variety of sectors that have produced national and international exposure, as well as publicity in local markets around the country. The firm has also developed and executed crisis communications programs for major companies and has worked on special situations including litigations, bankruptcies and mergers and acquisitions, and has particular expertise working with clients at the intersection of government and the private sector.

Lisa Linden, pres. & CEO; Lloyd Kaplan, chmn.

Alvarez & Marsal
Alzheimer's Assn. New York City Chapter
American Assn. of Nurse Practitioners
American Lawyer Media
Aquamarine Investment Partners
Brookfield Properties
Bruce Barket
Citymeals-on-Wheels
Coro New York Leadership Center
Emcor Group
Families of Flight 93
First Capital
Gene Kaufman Architects
Green-Wood Cemetery
Honigman Miller Schwartz and Cohn LLP
Hostess Brands
Hotel Assn. of NYC
Japan Art Assn./Praemium Imperiale
Jewish Home Lifecare
LiveOn NY
Martin de Porres School
Mayor's Alliance for NYC's Animals
Mintz Levin Cohn Ferris Glovsky and Popeo, PC
Monday Properties
New York Law School
New York State Bar Assn.
Reverse the Course
Rockrose Development Corp.
RoomKey.com
Sanctuary for Families
Spitzer Engineering
The Fortune Society
Trinity Church
Trinity Real Estate
Weidinger Assocs.
YRC Worldwide
Zetlin & DeChiara LLP



LAMBERT, EDWARDS & ASSOCIATES

47 Commerce Ave., Grand Rapids, MI 49503
616/233-0500; fax: 616/233-0600
www.lambert-edwards.com

Services: Public relations, investor relations, public affairs, crisis/issues management, social media, product & brand launches, corporate communications, litigation support, transaction communications.

Agency Statement: LE&A is a top-10 Midwest-based PR firm and a top-20 investor relations firm nationally with clients based in 20 states and six countries. As Michigan's only statewide firm – with offices in Grand Rapids, Lansing and Detroit – LE&A serves middle-market companies and national brands across a wide array of industries. Honored by both *PRWeek* and *PR News* as Small Agency of the Year, LE&A has posted 15 consecutive years of growth, been named by *Crain's* as "Coolest Company to Work for," earned four Silver Anvil awards, and twice won Bulldog Best Integration of PR and IR. LE&A is also a proud Partner Agency in PROI Worldwide, a global network of independent public relations agencies dedicated to delivering seamless global results.

LE&A has assembled a team of national agency, corporate and Wall Street veterans with proven expertise in delivering tangible, winning results. Our specialties and client roster span consumer products, specialty retail and national chains, food & beverage, health care, business services, manufacturing, technology, and faith-based products and services. **"The PR Firm That Can Read an Income Statement."**TM

Jeffrey T. Lambert, pres.; Don Hunt, mng. dir., partner; Christi Cowdin, mng. dir.

Agility Health
Bethany Christian Services
Blackford Capital
Blue Cross Blue Shield of Michigan
Continental Automotive
Denali Flavors/MooseTracks®
DTE Energy
Downtown Detroit Partnership
HarperCollins Christian
Huron Capital Partners
International Automotive Components
Inventure Foods (NASDAQ:SNK)
Jamba At-Home Smoothies
Michigan Economic Development Corp. (MEDC)
Mercantile Bank (NASDAQ:MBWM)
Peak Resorts (NASDAQ: SKIS)
Old Orchard Brands
Recaro
Ross Education
Shopko Stores
Spartan Motors (NASDAQ:SPAR)
Two Men & A Truck Int.
Wolverine World Wide (NYSE:WWW)

LANDERSMADDEN

419 Lafayette St., 2nd fl., New York, NY 10003
212/292-8560; fax: 253/595-2825
www.landermadden.com

Full service PR firm focused on emerging and established fin'l svcs. and bus.-to-bus. companies. Founded: 2000.

Maureen Landers, Machie Madden, principals



LANDIS COMMUNICATIONS INC.

1388 Sutter St., #901, San Francisco, CA 94109
415/561-0888; fax: 415/561-0778; info@landispr.com
www.landispr.com

Consumer, consumer technology, B2B. Employees: 20.

Agency Statement: Called "the Bay Area's consumer/B2B PR and marketing communications experts," San Francisco-based Landis Communications Inc. (LCI) is celebrating 25 years in business. LCI is a Bulldog Award winner for social media and media relations.

LCI is a full-service public relations, digital/social media and marketing communications agency that specializes in consumer, consumer technology, B2B, corporate and institutional public relations campaigns that help support each business' identified goals. Through its Promised Results® return-on-investment program, LCI provides tangible metrics for your PR dollars. LCI is a proud member of the National Gay & Lesbian Chamber of Commerce, is an official Corporate Diversity Supplier and certified as a Small Business Enterprise by the City of San Francisco. LCI is the San Francisco member agency of the Public Relations Global Network, with 50 affiliate agencies worldwide. Call us at: 415/561-0888 or visit LCI online at: www.landispr.com.

David Landis, pres.; Sean Dowdall, gen. mgr.; Brianne Miller, bus. dev. dir.; Kirsten Holguin, David Cumpston, dirs.

AAA
Benjamin Moore
Brain Health Registry
California Academy of Sciences
California Bank & Trust



Public Relations Global Network
The World's Local Agency

California State Parks Foundation
 Carrington College
 Cartridge World
 City CarShare
 Clickworker
 Cold Stone Creamery
 DeVry University
 E-greetings
 Emirates Airline
 Fairmont Heritage Place
 GAP
 Hilton Hotels
 Jack London Square
 Johnson & Johnson/Care4Today
 Kimpton Hotels and Restaurants
 KMD Architects
 Levi's
 Lotus Bakeries/Biscoff Cookies
 The Mark Company
 Match.com
 Maxthon
 MetLife
 Mills College
 Native Trails
 Northstar Cemetery Group
 NBC Universal
 Old Navy
 Partnership for Drug Free America
 Pier 39
 Port of San Francisco
 Repost.us
 San Francisco Ballet
 San Francisco Convention & Visitors Bureau
 San Francisco Symphony
 Save the Redwoods League
 Selequity
 SFJAZZ
 Simon Pearce
 Sisvel
 Sony
 Stanford University
 Tiffany & Co.
 Tishman Speyer
 Tower Two at One Rincon Hill
 Troon Pacific
 TRUSTe
 UC Berkeley
 UCSF
 Vino Volo
 Walmart
 Whole Foods Market
 Wolfe Video
 Xerox

LANE

PR | DIGITAL | IR

LANE

905 SW 16th Ave., Portland, OR 97205
 503/221-0480; wendy@lanepr.com
 www.lanepr.com

Media relations; blogger and influencer relations; digital/social media marketing; crisis communications; investor relations; experiential marketing and events; brand and message development; transaction communications. Employees: 22. Founded: 1990.

Agency Statement:

Results that Build Business

LANE is a national, independent firm focused on driving business and sales success for clients through strategic public relations, digital marketing and investor relations counsel. We serve as a strategic business partner to all our clients. This collaborative style requires an exceptional level of client service and a keen ability to develop strategic, creative and results-driven campaigns. Our tenacious team approaches every assignment with one goal in mind: build the business.

For more information about LANE, visit www.lanepr.com.

New York | California | Oregon

Wendy Lane Stevens, founder and pres.; Amber Roberts, VP

Balanced Body
 Consumer Cellular
 Davidson Companies / D.A. Davidson
 Grand America Hotel
 Grass Seed USA / Oregon Ryegrass, Tall Fescue and Fine Fescue Commissions
 Moonstruck Chocolate Co.
 Rejuvenation
 Sokol Blosser Winery
 Swander Pace Capital
 Thoma Bravo, LLC
 Travel Oregon
 Travel Portland
 Umpqua Oats
 Vendscreen
 Washington Trust Bank

LANG/DURHAM

See Cashman + Katz

LANSON'S COMMUNICATIONS

24a St John St., London EC1M 4AY, United Kingdom
 011 44 207 490 8828; fax: 011 44 207 490 5460
 www.lansons.com
 Founded: 1989.

Clare Parsons, co-founder/chair; Tony Langham, co-founder/chief exec.

LARSON SHANNAHAN SLIFKA GROUP DBA LS2GROUP

510 E. Locust St., #200, Des Moines, IA 50309
 515/868-0155; fax: 516/868-0156; info@ls2group.com
 www.ls2group.com

Media rels.; media strategy & execution; event mgmt., planning & tradeshow support; media spokesperson training; social media; public speaking training. Employees: 46. Founded: 2006.

Karen Slifka, Chuck Larson, Jr., Joe Shannahan, Sarah Lukan, partners

LATITUDE

134 W. 29th St., Suite 904, New York, NY 10001
 212/633-2047; fax: 212/633-2086; nathalie@latitude-intl.com
 www.latitude-intl.com

Travel & tourism, lifestyle & luxury, gastronomy, wines & spirits. Employees: 25. Founded: 2001.

Nathalie Pilovetzky, pres.; Gustavo Rivas Solis, dir.

Eastern Cape Tourism Board (South Africa)
 Karnataka Tourism Department (India)
 Kerala Tourism Department (India)
 Prestige Hotels of the World
 Puerto Vallarta (Mexico)
 Puglia Tourism Authority (Italy)
 Zambia Tourism Board

LAUNCHSQUAD

LAUNCHSQUAD

340 Pine St., Suite 100, San Francisco, CA 94104
 415/625-8555; fax: 415/625-8559; squad@launchsquad.com
 www.launchsquad.com

Emerging technologies and innovation. Employees: 110. Founded: 2000.

Agency Statement: LaunchSquad is an award-winning public relations and creative communications agency with offices in San Francisco, New York, Boston and Detroit. They are a group of dynamic storytellers who build meaningful brands by creating and spreading the stories of change-the-world companies.

LaunchSquad takes a customized, holistic approach to storytelling. **Over the past 15+ years, they have built long-lasting, powerhouse brands. Much like the disruptors they represent, they like to do things differently.** LaunchSquad's expertise spans both consumer-facing and B2B

Continued on next page

LAUNCHSQUAD continued

clients in a variety of industries including consumer technology, enterprise technology, fashion, retail, entertainment, media, ecommerce, education, media, gaming, education, finance, energy and more.

Jason Mandell, co-founder & partner; Jesse Odell, co-founder & partner; Jason Throckmorton, co-founder & partner; Brett Weiner, partner; Mike Farber, partner & Boston founder

340 Pine St., Suite 100, San Francisco, CA 94104
415/625-8555

121 East 24th St., 3rd flr., New York, NY 10010
212/564-3665

Gavin Skillman, sr. VP

222 3rd St., Suite 1320, Cambridge, MA 02142
617/945-1915

Mike Farber, partner, Boston founder

401 South Old Woodward, Suite 455, Birmingham, MI 48009
248/871-7940

Sara Pallas, VP

Acquia
American Giant
AOL
Coursera
D-Wave
Earnest
Facebook
iHeartMedia
iHeartRadio
J. Hilburn
Jasper
Jet
Jobvite
Kaminario
Munchery
Okta
OPower
ServiceMax
Twice
StellaService
Stubhub
TeleTech
TIBCO
ZeptoLab

LAURA DAVIDSON PUBLIC RELATIONS

72 Madison Ave., 8th flr., New York, NY 10016
212/696-0660; fax: 212/696-9804; info@ldpr.com
www.ldpr.com
Travel and tourism PR. Founded: 1991.

Laura Davidson, pres.

Partial listing of clients:

Abercrombie & Kent
Aman Resorts
Destination NSW/Sydney, Australia
The Gleneagles Hotel, Perthshire, Scotland
Grande Lakes Orlando (The Ritz-Carlton and JW Marriott)
Kittitian Hill / Belle Mont Farm, St. Kitts
The Ocean House, Watch Hill, Rhode Island
Rocco Forte Hotels

LAUREY PEAT + ASSOCIATES

Member of IPREX
2001 Ross Ave., #3170, Dallas, TX 75201
214/871-8787; lpeat@lpapr.com

Laurey Peat, principal



LAVIDGE

2777 E. Camelback Rd., #300, Phoenix, AZ 85016
480/998-2600; fax: 480/998-5525
arobertson@lavidge.com
www.lavidge.com

Healthcare, technology, consumer products, business-to-business, financial, retail, travel/tourism, hospitality, sports & entertainment, health & wellness, education, manufacturing, social media, special events, marketing, creative, media & integrated services in-house. We're passionate about your business and have an experienced team ready to start work today.

Agency Statement: We are business people, first and foremost, who know how to maximize your budget through strategic planning and implementation. We offer full PR, social media, special events, marketing, creative, media & integrated services in-house. We're passionate about your business and have an experienced team ready to start work today.

Our public relations team is a balanced blend of seasoned senior counselors and young, high-energy talent that gives us the contemporary edge of "new economy" thinking enhanced by industry experience and success. LAVIDGE PR also benefits from the cohesive relationship with our advertising, media and interactive divisions, drawing upon their research and marketing expertise. From a new product or service launch to immediate crisis response, long-term business marketing campaigns, national media tours, and spectacular special events - LAVIDGE PR meets and exceeds clients' goals and expectations.

We demonstrate consistent excellence in high-level media relations, with a proven track record of results for our diverse client base in local market, national and international consumer, business and trade media. Moreover, we believe in measuring the effectiveness of our campaigns and work - therefore, we regularly report our results and compare them against client objectives. We establish clear timelines and undertake rigorous project management to keep us on time, on budget and on target.

Bill Lavidge, CEO; Alicia Wadas, COO; Bob Case, chief creative officer; David Nobs, mng. dir., bus. dev.; Anne Robertson, mng. dir., PR

Alliance Residential	Najafi Companies
Arizona Educational Foundation	Sagewood
Banner Health	VirTra
Barnet Dulaney Perkins Eye Center	Vistancia
CCS Presentation Systems	WGM
Celebrity Fight Night	
College of St. Scholastica	
Discount Tire	
East Valley Partnership	
Enterprise Bank & Trust	
Greenberg Traurig	
LCS Communities	
MJ Insurance	
JW Marriott Desert Ridge Resort & Spa	
Massage Envy	



LAVOIEHEALTHSCIENCE

One Thompson Square, Suite 503, Boston, MA 02129
617/374-8800; ldscenza@lavoiehealthscience.com
www.lavoiehealthscience.com

Strategic communications including investor relations, public relations and marketing communications. Employees: 9. Founded: 2001.

Agency Statement: LaVoieHealthScience is an integrated strategic communications agency focused on helping health and science companies engage key audiences to build value through access and reach to critical stakeholders. We approach our clients' needs through the lens of each of their target stakeholders: patients, providers, payers, partners and investors and develop solutions to achieve their business goals. Our services include: strategy and communications consulting, IR consulting and execution, PR consulting and execution.

The agency has received 22 awards over the past five years in recogni-

tion of the work it has done for emerging and established industry leaders in life sciences, pharmaceuticals and government.

Donna L. LaVoie, pres. & CEO; David Connolly, VP; Lisa DeScenza, dir., special projects

Biotechnology Industry Organization
Cydan Development
Dara BioSciences
Dipexium Pharmaceuticals
Molecular MD
NewLink Genetics
Newron Pharmaceuticals
Novadaq Technologies Inc.
SIRION Biotech
Synchronuron
Tyrogenex
Voisin Consulting
Xcovery

LCH COMMUNICATIONS

18 Crestwood Road, Port Washington, NY 11050
516/767-8390; lisa@lchcommunications.com
www.lchcommunications.com
Technology, software, and business-to-business public relations. Founded: 1999.

Lisa Hendrickson, principal

LEAVITT COMMUNICATIONS

5221 Olive Hill Rd., Fallbrook, CA 92028
760/639-2900; fax: 760/639-3800; neal@leavcom.com
www.leavcom.com
Technology, environmental and healthcare. Founded: 1991.

Neal Leavitt

LEDLIE GROUP, THE

A member of the PR Global Network
2970 Peachtree Rd., #805, Atlanta, GA 30305
404/266-8833; fax: 404/266-9620
www.theledliegroup.com
Founded: 1998.

Joseph M.A. Ledlie, president

LEESBURG PR

3904 N. Druid Hills Rd., #311, Decatur, GA 30033
404/687-0400; amanda@leesburgpr.com
www.leesburgpr.com
Leesburg PR is a strategic public relations company, specializing in consumer, environmental, entertainment and lifestyle communications. Employees: 3. Founded: 2002.

Amanda Leesburg, president

LEGAL PR TEAM

New York, NY
919/377-1200; ryan@legalprteam.com
www.legalprteam.com
Legal, attorney, law enforcement. Employees: 2. Founded: 2011.

Ryan McCormick, co-founder & media rels. specialist; Mark Goldman, co-founder & media rels. specialist

LEHMAN MILLET INCORPORATED

2 Atlantic Ave., Boston, MA 02110
800/634-5315
www.lehmanmillet.com
Specializing in medical mktg., adv., design, PR and professional svcs. Founded: 1979.

Carolyn Morgan, pres.

LEINWEBER ASSOCIATES

A Member of PR Boutiques International
30 Lincoln Lane, Sudbury, MA 01776
978/440-7878; fax: 978/440-8008; info@leinweber.com
www.leinweber.com
Corporate, financial, consumer product, technology and healthcare PR.

Employees: 2. Founded: 1991.

Daniel S. Leinweber, pres.

LEPOIDEVIN MARKETING

245 S. Executive Dr., #365, Brookfield, WI 53005
262/754-9550; fax: 262/754-9554; results@lepoidevinmarketing.com
www.lepoidevinmarketing.com
Full-service bus.-to-bus. & consumer mktg. comms. agency serving clients in the animal health, power transmission, pest control, fin'l, HVAC filtration, industrial & consumer cable, & professional networking industries.

Dean LePoidevin, pres./strategic dir.

LEVENSON GROUP

717 N. Harwood St., #800, Dallas, TX 75201
214/932-6000
www.levensongroup.com
Branding/image development, community relations/public affairs, crisis communications, media relations, special events/promotions. Founded: 2004.

Andy Harmon, mng. dir.



LEVERAGE PR, LLC

10711 Burnet Rd., #330, Austin, TX 78758
512/502-5833
www.leverage-pr.com
Finance, legal, technology. Employees: 9. Founded: 2010.

Agency Statement: Leverage PR is a full-service firm delivering strategic planning, media relations and communications strategies to companies within the financial, legal, technology, crowdfunding & real estate industries. With over 50 years of collective experience, the team has an extensive track record of securing top tier media coverage across TV, print, radio & online outlets. The firm's leadership holds several high-profile board positions and serves as featured panelists across the country.

Joy Schoffler, principal



LEVICK

1900 M Street, NW, Washington, DC 20036
202/973-1300; fax: 202/973-1301; info@levick.com
www.levick.com
LEVICK is a leading public relations firm with offices in DC and NYC. Our practice areas include crisis, corporate, financial, litigation, and public affairs. Employees: 65. Founded: 1998.

Agency Statement: LEVICK is a full-service, integrated communications agency that builds brands, protects reputations and shapes public policy for clients that span the globe. The firm specializes in high-stakes campaigns that blend state-of-art research, digital engagement, traditional media relations, grassroots outreach and high level advocacy into comprehensive, holistic solutions that help clients navigate today's top consumer, crisis, litigation, financial and public affairs issues.

From the Wall Street Crisis and the Gulf oil spill to Guantanamo Bay and the Catholic Church, the firm's advocacy has moved the needle on the highest-profile matters in recent memory. Led by veterans of the White House, the U.S. Congress, top trade associations, and *Fortune* 500 companies, LEVICK engagements have time and again been recognized as industry standouts – winning Crisis Agency of the Year, Litigation Communications Firm of the Year and Crisis Management Campaign of the Year, as well as top honors for Public Affairs and Investor Relations, among other awards.

Richard S. Levick, Esq., chmn. & CEO; Mark Irion, pres.; Patricia Ramsay, exec. VP & COO; Lanny Davis, Connie Mack, exec. VPs; Ernest DelBuono, Peter LaMotte, Eric Lebson, John Lovallo, Jason

Continued on next page

LEVICK continued

Maloni, sr. VPs - practice leaders; Eric Lundberg, Melissa Arnoff, Ian McCaleb, Eleanor McManus, Daniel Rene, Michael Scrivner, Larry Smith, sr. VPs

American Institute of Certified Public Accountants

Black & Veatch Corporation

Bowman & Brooke LLP

Carlton Fields Jordan Burt

Case Design| Remodeling, Inc

CITGO Petroleum Corporation

CNSI, Inc

Comcast NBC Universal

Crum & Forster

DecisionQuest

DLA Piper US LLP

Eagle Academy Public Charter School

eHealthInsurance Services, Inc

Europ Assistance USA, Inc

Fertilizer Institute

Fresh Mark Inc

Good Days from CDF

Iroquois Gas Transmission System, LP

It's Just Lunch, Intl.

Kaye Scholer LLP

Kia Motors North America

Kinross Gold Corporation

Leprino Foods Company

Mortgage Master, Inc

Ocwen Financial Corporation

Pioneer Services

Qualcomm Incorporated

Seecrypt Group Inc

Soul Circus Inc

Southcoast Health System, Inc

Team Up for Turnaround

Telcordia Technologies, Inc dba iconectiv

Tenaska, Inc

Terumo BCT

Texas Roadhouse

The Mosaic Company

Valor Equity Management

Washington Kastles

WellPet LLC

Young Living Essential Oils

LEVLANE

LEVLANE ADVERTISING, PR & INTERACTIVE

100 Penn Square E., Philadelphia, PA 19107

215/825-9600; dhuehnergath@levlane.com

www.levlane.com

Healthcare, education, senior living/CCRCs, banking & professional svcs., retail & franchising; gov't & municipal agencies, cultural institutions & non-profits. Employees: 50. Founded: 1984.

Agency Statement: LevLane is a full-service, integrated marketing communications agency with a 30-year record of success building brands and driving consumer action. From its offices in Center City Philadelphia's historic Wanamaker Building, LevLane's strategic acumen and emotionally-driven creative has inspired and elevated clients in almost every industry category. With its talented, award-winning and dedicated team, LevLane brings its strengths in strategic planning, media relations, social media, events management, thought leadership and crisis management to your company's needs.

David Lane, pres.; Bruce Lev, partner/chief creative officer; David Huehnergath, sr. VP/dir. of client engagement; Elise Brown, PR acct. dir.

Adoptions from the Heart

Buckner Retirement Services

Center City District

Cardiology Consultants of Philadelphia

City of Philadelphia

-Dept. of Licenses & Inspections

-Dept. of Revenue

-Mayor's Office of Sustainability

-Mayor's Office of Transportation & Utilities

-Philadelphia Recycling Office

-Philadelphia Streets Dept.

-Philadelphia Water Dept.

European Wax Center

JLL

Kennedy Health System

Macula Vision Research Foundation

Massage Envy Spas

Messiah Lifeways

Philadelphia Industrial Development Corp. (PIDC)

Pivot Physical Therapy

Rothman Institute

Rydal Park continuing care retirement community

Senior Care Development

Support Center for Child Advocates

University of Pennsylvania

-CIRNA

-New Bolton Center

WXPN-FM

LEWIS & ASSOCIATES

9260 Cordell Dr., Los Angeles, CA 90069

310/276-1463; fax: 213/276-7480; Lewispr@aol.com

lewisprla.com

General PR, marketing, corporate, media relations. Founded: 1960.

N. Richard Lewis, CEO

LEWIS & NEALE

Acquired by CRT/tanaka

LEWIS COMMUNICATIONS, RICHARD

See Tiberend Strategic Advisors



LEWIS PR

575 Market St., Suite 1200, San Francisco, CA 94105

415/432-2400; fax: 415/432-2401; noah.dye@lewispr.com

www.lewispr.com

Technology and consumer PR. Employees: 410. Founded: 1995.

Agency Statement: LEWIS PR is a global PR and digital communications agency. In addition to traditional media and analyst relations, LEWIS specializes in social media, digital marketing and creative services. It works with companies to implement integrated communications programs on an international scale. LEWIS has more than 25 wholly-owned offices across the US, EMEA and Asia Pacific, with regional headquarters in London, San Francisco and Singapore.

Chris Lewis, CEO & founder; James Oehlcke, CFO; Morgan McLintic, exec. VP, US; Andres Witterman, exec. VP, EMEA & APAC; Lucy Allen, exec. VP & CSO; Yvonne van Bokhoven, sr. VP, Western Europe; Andy Oliver, sr. VP, APAC; Stephen Corsi, sr. VP, global digital mktg.; Sarah Robinson, global talent dir.; Sarah Aitchison, global operations dir.

BBC

Canon

Cree

Good Technology

McAfee

Microsoft Silicon Valley

Nikon

Nintendo

Porsche

Prêt à Manger

SAS

Splunk

Spotify

VMware

Lexington PR

LEXINGTON PUBLIC RELATIONS

41 Peabody St., Nashville, TN 37210
212/537-6305; info@lexingtonpr.com
www.lexingtonpr.com

Brand and corporate communications, media relations, event planning, social and digital media, strategic partnerships, media training, VC and financial analyst outreach, message development, crisis management. Employees: 3. Founded: 2010.

Agency Statement: Lexington Public Relations is a Nashville-based firm that specializes in consumer and lifestyle public relations. We design and execute creative campaigns to drive awareness, engage customers and build equity. Our team has extensive experience conducting breakthrough campaigns on behalf of multiple industries and well-known consumer brands and services. Our areas of expertise include: Consumer, Health & Wellness, eCommerce, Digital Media, Green Products & Technology, Food & Kitchen, Education, Beauty/Fashion and Lifestyle.

Suki Mulberg Altamirano, founder

LILJA INC.

8953 Aztec Dr., Eden Prairie, MN 55347
952/893-7140; fax: 952/893-7815; info@lilja.com
www.lilja.com
Strategic comms., media rels., writing Founded: 1988.

Mary Lilja, pres.

LIME PUBLIC RELATIONS + PROMOTION

See KBS+P

LINDEN ALSCHULER & KAPLAN INC.

(see LAK Public Relations, Inc.)

LINDSAY, STONE & BRIGGS

One S. Pinckney St., #500, Madison, WI 53703
608/251-7070; info@lsb.com
www.lsb.com
Advertising, PR and communications strategy, new product development

Marsha Lindsay, CEO

LINETT & HARRISON

219 Changebridge Rd., Montville, NJ 07045
908/686-0606; fax: 908/686-0623; sharrison@linettandharrison.com
www.linettandharrison.com
Specializing in print, radio and television adv., direct mktg., sales promotion and PR. Founded: 1989.

Sam Harrison, partner



LINHART PUBLIC RELATIONS

Member of Worldcom
1514 Curtis St., #200, Denver, CO 80202
303/620-9044; fax: 303/620-9043; info@linhartpr.com
www.linhartpr.com
Consumer PR, corporate/business-to-business, crisis communications, digital media, employee engagement. Employees: 31. Founded: 1996.

Sharon Linhart, mng. partner; Paul Raab, sr. VP & partner; Carri Clemens, CFO & partner

Chipotle Mexican Grill
Colorado Technical University
Comcast
Crocs
FirstBank
Horizon Organic
Johns Manville



Muir Glen Organic
MWH Global
Polsinelli Shughart
Rudi's Organic Bakery
Southwest Airlines
UnitedHealthcare
WhiteWave Foods

Lippe ■ Taylor

LIPPE TAYLOR

215 Park Ave. South, New York, NY 10003
212/598-4400; mlippe@lippetaylor.com
www.lippetaylor.com
Founded: 1988.

Agency Statement: *Speak with us about speaking with her!*

We specialize in helping brands motivate women to buy. We're pioneers in, and continue to dominate, the marketing to women space. And we've "cracked the code" on why women and girls buy one brand and not another... on influencing them to share their opinions and engage on social channels.

Who are we?

We are Lippe Taylor. The award winning, brand-building, fiercely independent firm that reaches women through integrated communications programs that drive sales. We market across all ages and stages of a woman's life, with clients in categories that include health & wellness, beauty & fashion, food & beverage, lifestyle and technology.

What sets us apart?

•WBENC Certified Women Owned Business founded by Maureen Lippe, former editor at *Vogue* and *Harper's Bazaar*, who has been studying women's buying habits for 30 years.

•Proven Methodology to Market to Women – DTW®/DTM® (Direct to Women and Direct to Moms). We mine data and we tap into pop culture trends and influencers.

•Proprietary Research – We partner with leading women's digital platform on the "SheSpeaks/Lippe Taylor Women's Buying Behavior Index" which predicts women's shopping trends and provides clients with insights.

•Content Creators with Unsurpassed Media Relationships – Teams led by former editors, bloggers and producers so we create great content for the media and social media.

•Right-Sized & Independent – Big enough to deliver huge impact. But we don't report to a holding company... we report to our clients. Our independence helps us maintain low employee turnover and continuity of service for our clients.

•Award Winning Social/Digital – We've led many of our clients into social and digital marketing that works! Our ROI focus and discipline set us apart in the space.

•In-house Design Department – Allows us to design internally, ensuring consistent tone/look/feel of creative materials and quicker turnaround time.

What are our core values?

•Respect – we respect the consumer's intelligence, our clients, each other, and the value of our ideas and work.

•Excellence – We believe that being good isn't good enough.

•We are committed to ...

-- Our Clients – we treat their brands and their budgets as if they were our own. We truly feel that we are stakeholders in each client's business.

-- Our Team – we believe in creating an exciting and positive place for people to come to work. We take pride in our sunny, inspiring offices that are designed to feel more like home.

-- Media, Influencers & Consumers – we know the value of good content and how to tell a good story. We do not waste people's time – instead, we provide information that is helpful, educational, useful, fun and entertaining.

Maureen Lippe, CEO; Jessica Goldberg, mng. dir.; Gerald Taylor, gen. mgr.

Clients include *Fortune* 500 companies and up-and-coming brands such as:

Airwick
Allergan
Almay
Bio Oil
Black & Decker
Botox
Cetaphil
Cynosure

Continued on next page

LIPPE TAYLOR continued

Deutsch Family Wine & Spirits
Elizabeth Arden
FaceCake Technologies
Galderma
George Foreman
Keds
Mitchum
Moroccanoil
Nature's Bounty
Nestle
RB
Revlon
Taylor Precision

LIPPERT/HEILSHORN & ASSOCIATES, INC.

800 Third Ave., 17th fl., New York, NY 10022
212/838-3777; fax: 212/838-4568; klippert@lhai.com
www.lhai.com
Core practice areas: investor relations; media relations and corporate communications. Founded: 1984.

Keith Lippert, partner

LIPPIN GROUP, THE

6100 Wilshire Blvd., #400, Los Angeles, CA 90048
323/965-1990; fax: 323/965-1993
www.lippingroup.com
Corporate, entertainment, product & new media technology PR.
Founded: 1986.

Richard B. Lippin, chmn. & CEO



Litzky Public Relations, Inc.

LITZKY PUBLIC RELATIONS

320 Sinatra Drive, Hoboken, NJ 07030
201/222-9118; fax: 201/222-9418
www.litzkypr.com
Industry experts, infant & children's products, technology, textiles, sports, product publicity, new product launches, special events. Employees: 18.
Founded: 1988.

Agency Statement: Every agency has its strengths and weaknesses. The key is to find an agency that best matches your needs and people who share your work ethic and vision. If you are looking for an international presence and an agency with offices in major markets around the world, we may not be for you.

However, if you want a dedicated, tenacious account team that puts client service on the top of its 'to do' list, you've come to the right place. We seldom say 'no' or 'it can't be done.' We're confident it can.

We have learned that the first step in the solution is to identify the opportunity or put your finger on the problem. Working every client every day – a Litzky PR credo that has withstood the test of time – keeps us at the pulse of our client's needs and wants.

We pride ourselves on our product publicity expertise. We know it's not brain surgery but it is scientific and goes beyond research. It's about having clear objectives and a keen knowledge of the audience we need to reach. And, as technology and the ever-changing media landscape continue to evolve, having the foresight and bandwidth to keep ahead of the curve in our conversation with them.

And, as we communicate more, we learn more so that when there are changes within a specific demographic, we need to understand the paradigm so we can continue to have an intelligent, informative conversation with the people who have the most influence on your business – whether it's through TV segment producers, newspaper and magazine editors, reporters and columnists or bloggers and industry experts.

We know how to make news. We've been doing it for over 25 years.

We also know that no matter how noisy the bells and whistles, without a solid foundation of strategic media relations, no product, company or service simply finds its way into the spotlight. We get to know our clients and their business and we craft a results generating program that is both economical and efficient.

We believe it's what every client deserves.

Michele Litzky, pres. and founder; Josslynne Lingard Welch, exec. VP/dir. of bus. dev. & client svcs.; Melissa Fogarty Winston, VP

Hasbro
Juvenile Diabetes Research Foundation
Kamik
Mamas & Papas
Roominate
Swimways
Telebrands
The Toy Industry Association (TIA)
TTPM
The Toy Guy

LIVE WIRE MEDIA RELATIONS, LLC

2800 Shirlington Rd., #704, Arlington, VA 22206
703/519-1600 x101
www.livewiredc.com
Live Wire provides strategic public relations consultation, media and industry analyst relations, message development, media and presentation skills training and crisis management.

Chryssa Zizos, pres. & founder

LLNS HEALTHCARE COMMUNICATIONS

Part of Omnicom Group
220 E. 42nd St., #3, New York, NY 10017
212/771-3000
www.llns.com
Pharmaceutical healthcare comms. firm that specializes in providing healthcare adv. & promotional programs for clients.

Sharon Callahan, CEO

LMGPR

8 N. San Pedro St., #200, San Jose, CA 95110
866/691-9489; info@lmgpr.com
www.lmgpr.com
Technology public relations. Employees: 16. Founded: 2002.

Donna Michaels, pres.

LOGOS COMMUNICATIONS, INC.

P.O. Box 871346, Canton, MI 48187
734/667-2005; fax: 734/667-4025; sue@logos-communications.com
www.logos-communications.com
Associations, foundations, B-to-B, small business. Founded: 1999.

Susan Voyles, pres.; Kenneth H. Voyles, exec. VP

Bavarian Inn
The Big Salad
FOURMIDABLE Group
Global Telecom Solutions
Kaftan Enterprises
National Gift Card
Sonitrol Tri-County



WHAT'S NEXT
IS EVERYDAY.

LOIS PAUL AND PARTNERS

One Beacon St., 2nd fl., Boston, MA 02108
617/986-5700; fax: 617/986-4920; tim_brennan@lpp.com
www.lpp.com
Technology, healthcare; clean technology, energy. Employees: 46.
Founded: 1986.

Agency Statement: LPP is the next public relations firm for the technology, clean tech and healthcare industries. For over 27 years we've ushered the latest innovations into mainstream business. No one knows better how to shape complex subject matter into high interest stories and social media conversations.

Lois Paul, pres. & CEO; Bill McLaughlin, exec. VP; Christine Simeone, exec. VP; Don Jennings, sr. VP; Melissa Zipin, sr. VP; Anastasia Efstratos, VP; Philip Moore, controller; Tim Brennan, dir. of mktg.

Abbott
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 LANDesk
 LEGO Education
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 PerfectServe
 Philips
 Skillsoft
 Skyonic
 Sonus Networks
 Stratus Technology
 SynapDx
 ThingMagic
 TwinStrata

LOLA RED PR

107 N. Washington Ave., #200, Minneapolis, MN 55401
 612/333-1723
 www.lolaredpr.com
 Maria Reitan, pres.

LONDON, MICHAEL J. & ASSOCIATES

929 White Plains Rd., Suite 330, Trumbull, CT 06611
 203/261-1549; fax: 203/459-1032; michael@mjlondon.com
 www.mjllondon.com
 Specialists in strategic media relations, issues and crisis management.
 Serving start-ups as well as established corporations. Employees: 6.
 Founded: 1990.
 Michael J. London, prin.

Aero Gear
 Direct Impact
 Goldman Gruder Woods
 Horst Engineering
 Levett Rockwood
 Whitcraft

LOPEZ NEGRETE COMMUNICATIONS

3336 Richmond Ave., #200, Houston, TX 77098
 713/877-8777
 www.lopeznegrete.com
 Full-service advertising, marketing and public relations, interactive,
 direct marketing. Founded: 1985.
 Alex López Negrete, president/CEO/CCO



Lou Hammond & Associates

LOU HAMMOND & ASSOCIATES

900 Third Avenue, New York, NY 10022
 212/308-8880; fax: 212/891-0200; lha@lhammond.com
 www.louhammond.com
 twitter.com/louhammondpr
 facebook.com/louhammondpr
 pinterest.com/louhammondpr
 instagram.com/louhammondpr
 www.linkedin.com/company/louhammondpr
 Full-service public relations company specializing in communications
 and marketing outreach for premium brands in the travel/tourism,
 design/furnishings, culinary, retail, real estate, beauty/fashion and hospi-
 tality industries. Employees: 40. Founded: 1984.
Agency Statement: For three decades, Lou Hammond & Associates
 (LH&A) has provided strategic counsel and results-driven public rela-
 tions programs to clients who set the standard in the hospitality, tourism,
 home furnishings and lifestyle industries. Through powerful, multi-chan-
 nel communications programs that can be measured to gauge effective-

ness, LH&A has earned the recognition and respect of today's most influ-
 ential media, its peers and most importantly, clients who rely upon the
 agency's service, integrity and unmatched style. Hammond Digital +
 (HD+), the agency's digital division offers custom social media and digi-
 tal marketing services. Backed by the company's 30 years of quality PR
 service, HD+ combines traditional strategy with industry-leading tactics
 to create campaigns that capture the media's attention, drive community
 engagement and build long-lasting consumer advocacy for clients.

Founded by industry icon, Lou Hammond, the company takes pride in
 its departure from business-as-usual, remaining fiercely independent and
 providing clients with fees based on an agreed-upon plan, not on time
 sheets. At LH&A expenses are never marked up and clients never run out
 of allotted time.

Headquartered in New York City with offices in Charleston, South
 Carolina and Miami, the agency boasts an exceptional roster of clients
 with an unmatched rate of retention. In fact, many clients have been part-
 ners for more than 15 years. Clients find powerful synergistic partner-
 ships within the LH&A community, often joining forces on programs and
 projects that maximize opportunities for all.

With quality as a guiding principle, the Lou Hammond approach has
 been extremely successful - making the agency one of the most highly-
 recognized and award-winning in lifestyle communications.

Lou Rena Hammond, chmn./founder; Stephen Hammond, CEO

CONSUMER PRODUCTS/DESIGN

Brewster Home Fashions
 Crawford High Performance Composites
 GROHE
 High Country Rugs
 Hunter Douglas
 Resolute Racing Shells
 SnapCap
 Stillfried Wien Gallery
 UNITERS
 WallPops

CULTURE

Collier County Museums
 Festival International de Jazz de Montréal
 Festival Montréal En Lumière
 International Festival of Arts & Ideas
 The Haunted Attraction Association

DESTINATIONS

Charleston Area Convention & Visitors Bureau, SC
 City of Lexington, NC
 Explore Bristol, RI
 Florida's Paradise Coast
 Fort Worth Convention & Visitors Bureau
 Kentucky Department of Travel & Tourism
 Lackawanna County
 Le Massif de Charlevoix, Quebec
 Market New Haven
 Nassau Paradise Island Promotion Board
 New Hampshire Div. of Travel & Tourism Development
 Paducah, Kentucky Convention & Visitors Bureau
 Panama City Beach Convention & Visitors Bureau
 Paradise Coast (Naples, Marco Island, Everglades), FL
 Paradise Island Tourism Development Association
 Providence Tourism Council
 Santa Fe Convention & Visitors Bureau
 Sonoma County Tourism Bureau
 St. Barts Tourism
 Tourism Authority of Thailand
 Virginia Tourism Corporation
 VisitNorfolk

FOOD & WINE

Barony Tavern
 Caviar & Bananas
 Certified Angus Beef® Brand
 Charleston Hospitality Group
 Halls Chophouse
 LoSalt®
 Sonoma County Vintners
 Sonoma County Winegrape Commission

HOTEL GROUPS

Avocet Hospitality Group

Continued on next page

LOU HAMMOND & ASSOCIATES continued

Groupe Lucien Barrière
Mandarin Oriental Hotel Group
Marriott and Renaissance Caribbean & Mexico Resorts
Oetker Collection

HOTELS/RESORTS

Elbow Beach, Bermuda
Five Gables Inn & Spa, St. Michaels, MD
JW Marriott Guanacaste Resort & Spa, Costa Rica
Laucala Island Resort, Fiji
Mokara Hotel & Spa, San Antonio, TX
Omni La Mansión del Rio, San Antonio, TX
Pink Sands, Harbour Island, Bahamas
Red Mountain Resort & Spa, Ivins, UT
St. Regis Deer Valley, Park City, UT
The Inn at Dos Brisas, TX
Wild Dunes Resort, Isle of Palms, SC

PUBLIC AFFAIRS

Gaillard Performance Hall Foundation
New York Foundation for Senior Citizens, Inc.

CRUISE, RAIL & TRAVEL SERVICES

American Queen Steamboat Company
Blount Small Ship Adventures
Oceania Cruises
Premier Rail Collection (PRC)
Regent Seven Seas Cruises
SeaDream Yacht Club
Uncommon Journeys

LOUGEE CONSULTING GROUP

7 Bridgeton Way, Hopkinton, MA 01748
508/435-6117; fax: 508/435-6115; bob@lougeeconsulting.com
Independent PR and IR firm, writing and research. Founded: 2003.

Robert W. Lougee Jr., president

LOUIS KARNO & COMPANY

31 Warren St., Concord, NH 03301
603/224-5566; fax: 603/224-9039; info@lkarno.com
www.lkarno.com
International media relations, tourism PR, not-for-profits, image management, web design and strategy, newsletters. Founded: 1999.

Jayme Henriques Simões, president



LOVIO GEORGE | COMMUNICATIONS + DESIGN

681 West Forest Ave., Detroit, MI 48201
313/832-2210; fax: 313/831-0240
www.loviogeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 14.

Agency Statement: lovio george | communications + design opened its doors nearly 30 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies — creating well-known campaigns for both for-profit and non-profit organizations.

The agency's services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, dir. of mktg./comm.

Partial Client List:

Cobo Center
Detroit Metropolitan Convention & Visitors Bureau
Detroit RiverFront Conservancy
Kresge Arts in Detroit
M-1 Rail
Midtown Detroit, Inc.
New Economy Initiative
Olympia Development
Shinola
The Parade Company

LP&G, INC.

Advertising and PR firm
2329 N. Tucson Blvd., Tucson, AZ 85716
520/624-1116
www.lpginc.com
PR, adv., computers/computer products, gov./state agencies, recreation.
Founded: 1993.

Leslie Perls, owner/principal/creative director

LUCKIE STRATEGIC PR

Owned by Luckie & Company
600 Luckie Drive, #150, Birmingham, AL 35223
205/879-2121
www.luckie.com
Consumer lifestyle public relations, social media strategy, blogger outreach, consumer products, fashion, food, health care, home furnishings, home and garden, restaurants, travel, as well as crisis prevention and response. Founded: 1953.

Jay Waters, sr. VP, chief strategy officer

LUKASZEWSKI GROUP, THE

Division of Risdall Marketing Group
550 Main St., #100, New Brighton, MN 55112
651/286-6788; jel@e911.com
www.e911.com
Author, speaker, crisis manager, strategic media relations consultant, litigation advisor. Employees: 2. Founded: 1989.

James E. Lukaszewski, America's crisis guru, pres.

LUMIA BARTORILLO ADVERTISING

See Maslow Lumia Bartorillo Advertising

LUMINOR

27558 Santa Margarita Pkwy., #518, Mission Viejo, CA 92691
949/648-7460
www.luminor.com
High-tech and bus.-to-business PR, marketing comms., corporate comms., employee relations. Founded: 1983.

Ron Wilbur, CEO

LUQUIRE GEORGE ANDREWS, INC.

4201 Congress St., #400, Charlotte, NC 28209
704/552-6565; fax: 704/552-1972
www.lgaadv.com
Full-service PR, adv., brand development; digital media firm specializing in healthcare; higher education; financial svcs.; mergers & acquisitions; corp. comms.; professional svcs.; issues/crisis mgmt.; media training; employee engagement; business-to-business and consumer marketing. Founded: 1984.

Steve Luquire, CEO

LVM GROUP, INC., A DIDIT COMPANY

See Didit Communications

LYMAN PR

San Francisco, CA
707/256-3834
www.lymanpr.com
Tech (B2B and B2C), consumer tech, mobile/wireless (OEM, B2B and B2C), web svcs., online adv.; SaaS, financial svcs., consumer lifestyle, sports, tourism/hospitality, wine hospitality. Founded: 2000.

Carm Lyman, Chris Lyman, principals

LYONHEART

See LLNS

LYONS PUBLIC RELATIONS, LLC

10410 N. Kensington Pkwy., Suite 305, Kensington, MD 20895
301/942-1306; fax: 301/942-1361; info@lyonspr.com
www.lyonspr.com

Broadcast media rels.; radio and satellite media tours, PSAs, video production. Employees: 8. Founded: 2005.

Dan Lyons, pres.

M

M BOOTH

M BOOTH & ASSOCIATES, INC.

Wholly-owned subsidiary of Next Fifteen Communications Group, LLC
300 Park Ave. South, New York, NY 10010
212/481-7000; fax: 212/481-9440
www.mbooth.com

M Booth has specialty practice areas in digital, consumer, lifestyle and corporate for leading brands in CPG, food, fashion & beauty, wine & spirits, lifestyle, home, travel, online brands, small business and financial services. The agency draws on resources within Next Fifteen Group, its parent company, reaching 19 markets worldwide through a network of partners including Lexis PR (UK), the market research firm Redshift, and digital agencies Outcast, Beyond, Text100 and Bite. M Booth is the proud recipient of *PR Week's* 2015 Best Place to Work award as well as 2015 Sabre Awards for both Agency of the Year and Best Place to Work. Employees: 100. Founded: 1984.

Agency Statement: M Booth is an integrated communications agency where innovation shapes every part of our organization— from the people we select for our teams, to our approach to account management, our research and digital insights, our understanding of traditional and social media, and even our working environment.

Five years from today, our vision will remain the same as it was when the agency was founded – to foster a magnetic culture that attracts the best people and the best brands. We aspire to be relentlessly passionate about our clients and their business—whether that means staying at the forefront of the digital and social evolution - or unleashing game-changing insights that result in creative executions that impact the marketplace (e.g. American Express Small Business Saturday).

M Booth is inspired by the notion that we “think big but move fast.” Specifically, we believe that an inspired team delivers inspired work. We believe in a workplace that is alive with courage, where we follow our passions, take risks, speak the truth with respect and humanity, unleash our imaginations, and challenge the status quo. At the same time, we are accountable to keeping promises we make to our clients, ourselves and each other to delivering great business results that go beyond our clients’ expectations; to collaborating with an open mind, recognizing that everyone has something important to contribute; and of course, to upholding the highest ethical standards.

Ultimately, we believe that a healthy dose of fun fuels a culture where people love what they do; where clients feel at home and want to stay; where great adventures can happen, and where we laugh a lot.

Creativity is in our DNA and envelopes the entire organization—from our physical environment to the way we brainstorm and the types of people we invite to join our team—in order to deliver the BEST and MOST INNOVATIVE thinking to our clients.

M Booth specializes in building and growing powerful brands with one goal in mind: to help clients meet their campaign and business objectives. We move beyond earned media to mobilize target audiences through on- and offline channels, to engage them in conversations and inspire them to take action.

In 2015, we have continued to add depth to our team. A.G. Bevilacqua was named Chief Creative Officer and Mark Malinowski, entertainment marketing and cause branding expert, has joined as SVP, Director of Partnership Innovation.

Margaret Booth, chairperson; Dale Bornstein, CEO; Rich Goldblatt, Jennifer Teitler, Mark Schroeder, Martha Cid, Matt Hantz, Lauren Swartz, Dana Hudon, Jon Paul Buchmeyer, sr. VPs; Bonnie Ulman, chief planning officer; Jeff Bodzewski, chief insights officer; Joseph

Hamrahi, CFO; Jody Johnson, chief people officer

Offices: New York, Chicago, Atlanta, Austin

American Express
Andaz Hotels
Aperol
Autodesk
Banfi Wines
Beyond Meat
British Virgin Islands
Brooks Running
Brugal
Burlington Coat Factory
Campari
Carnival Cruise Line
Coupons.com
Cutty Sark
Dyson
Evenflo
Famous Grouse
GE Appliances
Godiva
GOED (Global Organization for EPA & DHA)
Google
Highland Park
Intel
Jägermeister
Kelley Blue Book
Lands’ End
Leica
Lutron Electronics
The Macallan
Mercedes Benz
Nolet’s Finest Gins
Noosa Yoghurt
OpenTable
Patron
Rent.com
Steelcase (Turnstone)
Sur La Table
Twitter
Unilever: Vaseline & St. Ives
We-Vibe
Wharton School of Business

M&P FOOD COMMUNICATIONS, INC.

155 N. Michigan Ave., #609, Chicago, IL 60601

312/201-9101; foodexperts@mpfood.com

www.mpfood.com

PR & digital communications for food and nutrition, beverage, consumer products, commodity groups and services. Employees: 8. Founded: 1987.

Brenda McDowell, pres.



M/C/C, INC.

8131 LBJ Freeway, #275, Dallas, TX 75251

972/480-8383

www.mccom.com

mccom.com/blog

Facebook.com/MCCcommunications

Twitter.com/mccpr

Linkedin.com/company/mcc

Instagram.com/mccpr

Plus.google.com/+MccomAgency/posts

YouTube.com/mccvideomarketing

Technology, bus.-to-bus., business to consumer PR. Employees: 30. Founded: 1986.

Agency Statement: Dallas-based M/C/C provides public relations, marketing, advertising, Internet marketing, social media marketing, video production and research for companies ranging from growing start-ups to global industry leaders. The agency’s experience ranges from technology,

Continued on next page

M/C/C, INC. continued

energy, insurance and real estate to finance, retail, health, security and entertainment. Its ability to connect the head and the heart – the logic and emotion of the brand – has not only helped clients exceed their marketing goals, but has also consistently made M/C/C one of the top public relations, social media and advertising agencies in Dallas for more than 28 years. For additional information, please visit M/C/C's website mccom.com.

Mike Crawford, president

Altium
CommScope
CPS HR Consulting
Greenwell Energy Solutions
Harris CapRock Communications
Hudson & Marshall
Property Damage Appraisers, Inc. (PDA)
Texas Instruments
Trilogy Circuits

M3 COMMUNICATIONS GROUP, INC.

60, Bulgaria Blvd., Sofia 1680, Bulgaria
359 2 818 70 10; fax: 359 2 818 70 11; max@m3bg.com
www.m3bg.com

Media relations and monitoring, crisis comms., marketing, positioning, advertising, web services, lobbying and event management. Founded: 1994.

Maxim Behar, CEO/chairman of the board



MACCABEE

211 N. First St., #425, Minneapolis, MN 55401
612/337-0087; fax: 612/337-0054
www.maccabee.com

Twitter: @maccabeepr

Blog: info.maccabee.com/blog

Consumer and business-to-business public relations; corporate and crisis communications; social media strategies, inbound content marketing, new product launches, change messaging and employee relations, media training, and cause and event marketing. Special expertise in food, retail, technology and healthcare/wellness. Employees: 9. Founded: 1996.

Agency Statement: Winner of Silver Halo "Best Cause Marketing Campaign" and Promo Interactive's "Best Viral Campaign" awards, Maccabee offers clients creative, results-obsessed public relations and social media/online programs. Recent successes include the launch of new Gold'n Plump brand chicken patties; producing a content marketing campaign to help med-tech leader Uroplasty reach medical directors; online video contest promotion and consumer product launches for HANDY Paint Products; trade media relations support for fleet mobility technology leader PeopleNet; and a lead-generating inbound marketing campaign that enabled client NTC to connect with hundreds of electric utility decision-makers.

Paul Maccabee, pres.; Gwen Chynoweth, exec. VP; Jean Hill, sr. VP; Christina Milanowski, VP & social media dir.

MACKENZIE AGENCY, THE

4595 Creekmont Court, Santa Rosa, CA 95404
707/545-3280; fax: 707/545-3288
www.mackenzieagency.com

Food, beverage, destination PR. Employees: 12. Founded: 1986.

Karen MacKenzie, pres.

CellarPass.com
Chilean Blueberry Committee
Chilean Fresh Fruit Assn.
Consolidated Concepts
Destination Yountville
Hip Chick Farms
Italian Ministry of Agriculture
La Tortilla Factory
Ortofrutticoli, Italy

MACKENZIE MARKETING GROUP

107 SE Washington, #253, Portland, OR 97214
503/225-0725

www.mackenzie-marketing.com

High tech PR. Founded: 1994.

Lisa MacKenzie, pres./founder

MACY + ASSOCIATES

411 Culver Blvd., Playa de Rey, CA 90293

310/821-5300; kmacy@macyinc.com

www.macyinc.com

PR, brand strategy, corp. comms., adv., special events, graphic design.

Kimberly A. Macy, principal

MAGRINO AGENCY, SUSAN

352 Park Ave. South, 13th fl., New York, NY 10010

212/957-3005; info@smapr.com

www.smapr.com

Advertising and PR, business/consumer services, marketing communications/integrated marketing.

Susan Magrino, CEO; Allyn Magrino, pres. & COO



MAKOVSKY

Founding member of IPREX, the world's second largest corporation of global independent agencies.

16 E. 34th St., New York, NY 10016

212/508-9600; fax: 212/751-9710

www.makovsky.com

Divisions in financial and professional services, health, technology, energy & sustainability, and digital branding. Employees: 60. Founded: 1979.

Agency Statement: Makovsky, founded 35 years ago, has become one of the nation's leading global independent integrated communications consultancies by adhering to its original vision: that specialization in key areas is the best way to build reputation, sales and fair valuation for the client. Our competitive edge is reflected in our brand energy line: "The Power of Specialized Thinking."

Quality Commitment - Tracking over the past five years, 90% of Makovsky clients rate the firm as "very good" to "exceptional." To ensure client delight, an independent "Quality Assurance" expert checks in twice a year with clients. To further drive client satisfaction, the heads of each of the company's specialty practices are active in day-to-day client service. The firm's "One P&L" philosophy enables the firm to deploy the right talent at the right time to further the clients' business goals.

Global - Headquartered in New York with an owned office in Washington, D.C., Makovsky has agency partners in more than 30 countries and in 40 US cities through IPREX, the second largest worldwide corporation of independent agencies, of which it is the founder.

Accolades - In 2014, Makovsky won 39 firm, people and campaign awards including the Bulldog Stars of PR Awards as "Agency Professional of the Year" and the American Business Award for "Marketing Campaign of the Year" for health services and insurance. The firm also has been recognized for its "Overall Web Design" by the American Business Awards, "PR Firm of the Year" by PR News Elite Awards, "Healthcare Agency of the Year" by Holmes Sabre and was ranked one of the *Top Places to Work in PR*. The firm won a PRSA Bronze Anvil Award, three PRSA-Big Apple Award, the Financial Communications Society Portfolio Award for client campaigns and multiple Gold, Silver and Bronze Stevies.

Values Impact - Makovsky's internal values – innovation, initiation, communication, collaboration, motivation and education – are about ensuring external value and realizing the firm's mission: smart people working in harmony to help our clients and the agency win.

Kenneth D. Makovsky, CEO; Andy Beck, Robbin Goodman, Michael Kaczmariski, Scott Tangney, Ross Sutherland, Stacey Wachtfogel, exec. VPs; Lee Davies, Mike Goodwin, Tom Jones, Alex Peterson, sr. VPs

1425 K St., NW, #350, Washington, DC 20005

202/587-5634

Andy Beck, exec. VP, energy

Actavis, Inc.
 Affinity Health Plan.
 AirLease Corp.
 Alpha Omega Financial Systems, Inc.
 Amarin Pharma, Inc.
 American Express
 Amlin PLC
 Antares Pharma, Inc.
 A.T. Kearney
 Auxilium Pharmaceuticals, Inc.
 BancTrust & Co.
 Bausch & Lomb, Inc.
 Beacon Trust
 Boehringer Ingelheim Pharmaceuticals, Inc.
 BMJ Group
 Bristol-Myers Squibb
 Cartesian Capital Group
 Capital Asset Management Inc.
 Charles Schwab & Co., Inc.
 Clear
 Coldwell Banker Commercial
 Collective Media
 Corporate Resource Services (CRS)
 Cracker Barrel Old Country Store, Inc.
 Crystal & Co.
 CW Financial Services LLC
 Digital Compression Technology, LLC
 Dow Jones Indexes
 Duchesnay USA
 Enigma Life
 EOS Climate
 Equities First Holdings LLC
 EQT Partners Inc.
 EXLServe Holdings, Inc.
 Extreme Reach, Inc.
 Federated Investors
 Federated Securities Corp.
 Fidelity Institutional Wealth Services
 Forest Laboratories
 Fortistar LLC
 Guardian Life Insurance Co.
 H.D. Smith Wholesale Drug Co.
 Horizons Exchange Traded Funds
 Hubbell Lighting, Inc.
 Hyperion Therapeutics, Inc.
 Institute for Community Living, Inc.
 Investment Program Assn.
 Ipsen Pharmaceuticals
 Itron, Inc.
 JED Foundation
 J. G. Wentworth Company
 Ketra, Inc.
 Kowa Pharmaceuticals America, Inc.
 Kroll Bond Rating Agency, Inc.
 The Medicines Co.
 Medi-Promotions, Inc.
 Mercedes-Benz
 Meridian Equity Partners
 MDRC
 Micro Center Inc.
 Mirae Asset Global Investments (USA) LLC
 Navidea Biopharmaceuticals
 New York Life Investments
 Novartis
 OHSU Knight Cancer Institute
 Oregon Health & Science University
 Otsuka
 Paycom Payroll, LLC
 Pfizer, Inc.
 Prisma Capital Partners LP
 Publicis Healthcare Comm. GRP
 Regeneron Pharmaceuticals, Inc.
 Replicor, Inc.
 Russell Reynolds Associates
 Sanofi-Aventis U.S., Inc.
 Sarepta Therapeutics
 Sensiba San Filippo LLP
 Sica Wealth Management, LLC



Situs Holdings, LLC
 Soraa, Inc.
 Sprint Nextel Corp.
 Steel Path Fund Advisors LLC
 Sterne Agee
 Swank Capital
 Synechron, Inc.
 Tech Mahindra
 The Medicines Company
 Thornburg Investment Management.
 Transparent Value
 Vanda Pharmaceuticals, Inc.
 Velocity Technology Solutions
 Verizon
 Venable LLP
 WebMD
 Western Union
 Yorkville ETF Advisory LLC



MALEN YANTIS PUBLIC RELATIONS

PO Box 4868, Vail, CO 81658
 970/949-7919; kyantis@myprco.com
 www.myprco.com
 Travel PR. Employees: 2. Founded: 2007.

Agency Statement: Malen Yantis Public Relations is a boutique firm specializing in travel and tourism, hospitality, real estate/development and lifestyle brands. The team prides itself on working closely with all clients to provide them with a level of service and results they expect for their public relations investment.

The agency is headed by PR veteran Kristin Yantis who has handled media relations for a variety of big names in the travel and hospitality industry including Vail Resorts, The Ritz-Carlton and Destination Hotels. Having worked as the in-house PR director that opened The Ritz-Carlton, Bachelor Gulch in Colorado, Yantis brings a unique perspective to her hotel clients as she understands the day-to-day operations of hotels and what it takes to develop, enliven and deliver unique, newsworthy programming and amazing guest service.

MYPR takes its business relationships personally. The team selects its clients as much as they choose to work with MYPR. The agency partners with exciting, dynamic brands that they can launch or elevate to the next level. For MYPR, it's about collaborating with clients to collectively create and refine their brand story. The agency focuses on developing, communicating and protecting its clients' brand stories through pro-active, inventive and thoughtful campaigns. MYPR's mission is to add value to clients' marketing communications effort by providing excellence in service, creativity and results.

Kristin Yantis, principal

2015 World Alpine Ski Championships
 GoPro Mountain Games
 Resort at Squaw Creek
 Sebastian-Vail, The
 Stout Street Hospitality
 Taste of Vail
 Vail

MALLORY FACTOR INC.

211 King St., Charleston, SC 29401
 843/720-0000
 www.malloryfactor.com
 Fin'l, inv. rels.; mktg., special events, public affairs, travel & tourism PR; indus./tech., consumer PR. Founded: 1976.

Mallory Factor, chmn.

MALONEY & FOX, LLC

Merged with Waggener Edstrom Worldwide

MANGAN HOLCOMB PARTNERS

Advertising and PR firm
2300 Cottondale Lane, #300, Little Rock, AR 72202
501/376-0321; fax: 501/376-6127
www.manganholcomb.com
PR, adv., bus.-to-bus., agriculture/gardening, automotive, healthcare, public utilities. Founded: 1972.

David Rainwater, CEO

MANIS CANNING & ASSOCIATES, INC.

12 Francis St., Annapolis, MD 21401
410/263-7882; fax: 410/263-7925
www.maniscanning.com
Government relations, public affairs.

Nicholas G. Manis, CEO



MARCH COMMUNICATIONS

226 Causeway St., 4th fl., Boston, MA 02114
617/960-9875; info@marchpr.com
www.marchpr.com
Founded: 2005.

Agency Statement: March Communications is a tech PR and social media agency headquartered in Boston with offices in Chicago and San Francisco. March uses research and analytics to take the guesswork out of PR, helping emerging startups and established global brands to capture market share and increase awareness in strategic markets. With services that range from influencer relations and content creation to social media and video production, March delivers proactive and creative campaigns tailored to clients' individual communications needs.

Martin Jones, Cheryl Gale, managing partners

20 N. Wacker Dr., Suite 1200, Chicago IL 60606
312/577-5557

Erica Frank, acct. mgr.

69 Green Street, 4th fl., San Francisco, CA 94111
415/593-3582

Madge Miller, sr. VP

AirTight Networks
Aldebaran
ASG Software
Avecto
Blur Group
BrandProtect
Cambridge Consultants
Comptel
Condeco
CSR
InfoVista
Interxion
Mimecast
NCP
OnApp
Oort
Open-Xchange
Opsview
OriginGPS
Peer 1 Hosting
Pitney Bowes Business Insight
Pitney Bowes UK
Proxama
Push
Rubric
SiriusDecisions
Taykey
TM Forum
Ubuntu
Workshare

MARCUS GROUP, INC., THE

Overlook at Great Notch, 150 Clove Road, Little Falls, NJ 07424
973/890-9590; info@marcusgroup.com
www.marcusgroup.com
Advertising, crisis communications, public relations. Founded: 1970.

Alan C. Marcus, pres. & CEO

MARCUS THOMAS LLC

4781 Richmond Rd., Cleveland, OH 44128
216/292-4700, 888/482-4455; info@marcusthomasllc.com
www.marcusthomasllc.com
Integrated marketing communications firm. Founded: 1937.

Jim Nash, managing partner



MARINA MAHER COMMUNICATIONS, LLC

830 Third Ave., New York, NY 10022
212/485-6800; fax: 212/355-6318; dgaynor@mahercomm.com
www.mahercomm.com

Branded integrations, cause related marketing, consumer products, corporate marketing, creative services & content creation, crisis management, digital strategy & community management, experiential events, fashion & beauty, food & beverages, health & well-being, influencer/word-of-mouth marketing, marketing to women, media & entertainment services, nutritionals, pharmaceuticals & biotechnology, retail, shopper marketing, social media, talent services, technology, video services, youth marketing. Founded: 1983.

Agency Statement: The world has changed. We've gone from advertising monologues directed at consumers to one-to-one relationships between consumers and brands. Mass communication has lost its power, relevance and effectiveness. Earned media, sharable content and in-store now rule the conversations, the relationships and the sales.

These days a lot of agencies are playing catch-up, trying to understand, learn and implement new disciplines of marketing.

But at Marina Maher Communications (MMC), it's business as usual. We've always been the facilitator of conversations and relationships between brands, their influencers and consumers. We've been active off-and online, driving to retail and predisposing sales for decades. The tools may have changed but our mentality has always remained the same – challenge convention, track and apply trends and push ourselves to find new ways to connect, communicate with and motivate consumers.

Our insight and foresight helps build brands in a world where media are increasingly fragmented and consumers have the ability to opt in. Our track record of getting consumers engaged with, talking about and purchasing brands is unchallenged. And, our campaigns are the envy of the industry, which netted the agency more than 40 industry awards in 2014, including Clios, EFFIEs, Global and Gold SABRES, Gold WOMMYs and the Silver Anvil.

MMC is an Omnicom company.

Marina Maher, CEO; Diana Littman Paige, exec. VP, consumer lifestyle and health; Susan Bean, exec. VP, Creative Catalyst Group; Nancy Lowman LaBadie, exec. VP, consumer P&G; Jane Brody Koenke, chief creative & inspiration officer; Amber Meredith, deputy dir., consumer; Kimberly Stokes, deputy dir., digital integration; Diana Vienne, exec. VP, human resources & organizational development; Debra Gaynor, chief brand reputation officer; Carolyn Berke, COO

Bayer Consumer Care

Celgene

Eisai

Henkel: Dial

Kimberly-Clark: U by Kotex, Poise, Depend

Merck

Merck for Mothers

Merck Manuals

Merz: Mederma

Novo Nordisk

Pfizer Consumer Healthcare: Robitussin

Procter & Gamble: Aussie, Clairol, COVERGIRL, COVERGIRL African American, Tide, Downy, Head & Shoulders, Herbal Essences, Nice 'n Easy, Olay, Secret, Venus, P&G Olympics
Stainmaster

Summer Infant

Valeant



MARINO ORGANIZATION INC., THE

171 Madison Ave., 12th flr., New York, NY 10016

212/889-0808; info@themarino.org

www.themarino.org

@TMOpr

Media rels., strategic counsel, campaign mgmt., branding & reputation mgmt., PA, community rels., digital media, integrated mktg., corp. comms., crisis mgmt., media training & special events. Employees: 28. Founded: 1993.

Agency Statement: The Marino Organization is a "street-smart," full-service public relations agency providing customized strategic communications programs that help clients achieve business and organizational objectives. Our unique convergence of expertise combines a sophisticated understanding of media, business, the public sector and the community. Market segments include real estate, higher education, energy and sustainability, neighborhood branding, consumer and lifestyle, technology and innovation, not-for-profit, health care, and financial and professional services. Our diverse client base spans *Fortune* 10 companies to neighborhood entities.

Frank C. Marino, pres./CEO; Lee Silberstein, exec. VP; John F. Marino, Robert Barletta, Steve Vitoff, sr. VPs; Cara Marino Gentile, VP, Matt Bergman, sr. counsel.

AKRF

American Institute of Architects New York Chapter (AIANY)

American Friends of Tel Aviv University

Biagio Cru & Estate Wines

Big Brothers Big Sisters of NYC

Brooklyn Navy Yard Development Corp.

Building and Construction Trades Council of Greater New York (BCTC)

Cohen Real Estate

Colliers International

Columbus Square Management

ConEdison Solutions (CES)

Crain's New York Business

Eastern Consolidated

Federation of Protestant Welfare Agencies

Fresco News

Garment Industry BID

God's Love We Deliver

Handro Properties LLC

Hudson Square Connection

IBEX

Jamestown Properties

Lantern Community Services

LePatner & Associates

McDonald's Corp.

Moinian Group, The

Muss Development

National Grid

Nevele Investors

New York City First

New York Medical College

NYU Center for Urban Science and Progress (NYU CUSP)

NYU School of Engineering (NYUSOE)

NYU 2031

One World Trade Center (The Durst Organization)

Orbach Group

PC 406 BPR, LLC (Starwood Capital)

PCS Wireless

Rampart Group

Real Estate Board of New York (REBNY)

Servcorp Ltd.

SJ Owner LLC (Atlas Capital)

Silvercup Studios

St. David's School

Stellar Management

TapMedia

TF Cornerstone

Triangle Equities

Touro College

Turn 2 Foundation

Union Square Partnership

Walmart

Westbrook Partners

World-Wide Group, The

MARIS, WEST & BAKER ADVERTISING

Advertising and PR firm

18 Northtown Drive, Jackson, MS 39211

601/977-9200; fax: 601/977-9257

www.mwb.com

PR, adv., creative, direct mktg., financial, industrial, healthcare, telecommunications. Founded: 1970.

Peter Marks, pres.

MARKETING MATTERS

2700 N. 29th Ave., #103, Hollywood, FL 33020

954/925-1511; fax: 954/925-1549; coleen@marketingmatters.net

www.marketingmatters.net

Marketing, advertising and PR. Founded: 1997.

Coleen Sterns Leith, president



MARKETING MAVEN PUBLIC RELATIONS

135 East 57th St., 4th flr., New York, NY 10001

212/967-5510; fax: 212/967-1813; lindsey@marketingmavenpr.com

www.MarketingMavenPR.com

Multicultural, beauty/fashion, professional services, travel/hospitality, home furnishings, financial PR/investor relations, healthcare, food & beverage, entertainment/sports clients and social media. Employees: 14. Founded: 2009.

Agency Statement: With offices in Los Angeles and New York City, Marketing Maven's integration of PR, SEO and social media marketing helps provide a competitive edge to their clients. Marketing Maven helps businesses grow their revenues by developing campaigns that engage a target audience, generate sales then utilize advanced metrics to measure ROI. Their services aid national marketing campaigns and product launches with reputation management, organic SEO tracking, competitive analysis reports, key influencer identification and online product reviews to help increase revenue. Hispanic marketing is also a core competency for Marketing Maven, not only focusing on Spanish language media relations, but assisting clients with culturally relevant content for various marketing channels. Visit www.marketingmavenpr.com for more information.

Lindsey Carnett, CEO & pres.; Phil Rarick, COO; Natalie Rucker, VP of business dev.; Aljolyann Sperber, director of social media; Mari Escamilla, Hispanic media mgr.

2390 C Las Posas Rd., #479, Camarillo, CA 93010

310/994-7380; fax 310/868-0222

Argo Marketing

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Fronto

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Holster Brands

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Inova

Intellectual Artists Management

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JDS Therapeutics

Kingston Technology

Listen Up Espanol

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Online Trading Academy

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Vida Natural Sciences

WaterAid America

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See Soulati Media

marlo

MARLO MARKETING

38 Chauncy St., fl. 3, Boston, MA 02111
617/375-9700; fax: 617/423-0790; mfogelman@marlomarketing.com
www.marlomc.com

Consumer products, professional services and restaurant, travel & hospitality. Employees: 30. Founded: 2004.

Agency Statement: marlo marketing is a Boston-based public relations and integrated marketing firm specializing in the promotion of best-of-class consumer lifestyle and professional services clients ranging from early stage start-ups to national *Fortune* 500 companies. We develop strategic integrated programs designed to achieve impactful results from third party validators – the press, influencers, consumers & investors. mm's areas of expertise include brand positioning & building, media relations, new & social media, relationship development, product launches and a full-service creative division.

Marlo Fogelman, prin.; Ann Peterson, Lisa MacGillivray, exec. VPs; Brian Charron, creative dir.

Alpine Restaurant Group
Andegavia Cask Wines
Anna's Taqueria
Area Four
Bully Boy Distillers
Davies Family Selection
Death Avenue
Eastern Standard
Grafton Group
Kaplan Development Group
Kennebunkport Resort Collection
Lawn on D
LimoLiner
Lumiere
Narragansett Beer
National Amusements
New Center for Arts & Culture
New England Soup Factory
Pain d'Avignon

Paint Nite
Petit St. Vincent
Pretzel Crisps
Privateer Rum
Salon Capri
Select Oyster
Shake Shack
Sweet Basil
Tavern Road
The Blue Room
The Colonnade Hotel
The Hawthorne
The Ricci Collection
Three Day Rule
Zoo New England

MARSHALL FENN COMMUNICATIONS INC.

1300 Yonge St., #701, Toronto, Ontario M4T 1X3 Canada
416/962-3366; fax: 416/962-3375; info@marshall-fenn.com
www.marshall-fenn.com

Full service public relations and communications services including divisions which specialize in product and corporate publicity, advertising, direct marketing and Internet communications. Founded: 1955.

Paul Chater, Jim Kabrajee, partners

MARSTON WEBB INTERNATIONAL

270 Madison Ave., New York, NY 10016
212/684-6601
www.marstonwebb.com
Employees: 5. Founded: 1981.

Victor Webb, pres.

MARTIN THOMAS INTERNATIONAL

20367 Clover Field Terrace, Sterling, VA 20165
401/245-8500
www.martinthomas.com

Advertising, public relations and marketing for industrial, int'l, and technical. Founded: 1987.

Martin K. Pottle, founder & pres.

MARTINO & BINZER

270 Farmington Ave, #128, Farmington, CT 06032
860/678-4300
www.goodbait.com

A full-service marketing comms. firm handling business-to-business advertising, strategic marketing and PR. Founded: 1980.

Dave Martino, president

MARTINO FLYNN L.L.C.

Advertising and PR firm
175 Sully's Trail, #100, Pittsford, NY 14534
585/421-0100
www.martinfoflynn.com

PR, adv., automotive, pharmaceuticals/ healthcare, sporting goods. Founded: 1967.

Chris Flynn, partner



MARTOPIA PUBLIC RELATIONS GROUP

2835 Carpenter Rd., Suite 8, Ann Arbor, MI 48108
734/677-9970; 734/677-9975; info@mprg.com
www.mprg.com

PR planning and strategy, marketing-multiplier PR, media relations, media training, media events, social media, thought leadership, crisis communication, infographics, and video production. Employees: 22. Founded: 2002.

Agency Statement: MPRG helps its clients create excitement and build awareness and preference for their companies, products, services, people, culture and causes. We also help them transform crises, build reputational equity, and tell their unique stories in an authentic manner that engages stakeholders and positively influences outcomes. Our clients range from *Fortune* 200 companies to start-ups with a great story to tell. The industries we serve include: data/technology, health care, financial services, and consumer products/services.

Christi Rankin, CEO & chief reputation strategist; Mitch Cohen, sr. VP, mng. dir.; Tausha Moore, dir. of agency ops.; Scott Nielsen, digital strategy dir.

MARTZ PARSONS

7077 E. Marilyn Rd., Bldg. 5, Scottsdale, AZ 85254
480/998-3154; fax: 480/998-7985
www.martzparsons.com

PR, media relations, press kits, grand openings/special events, product intros, sales promo., editorial. Founded: 1980.

Marianne Curran, CEO

MARX COMMUNICATIONS

1 Century Drive, Trumbull, CT 06611
203/445-2850

www.marxcommunications.com

Marketing comms., B2B, technology, professional services, food, media training, product launches, executive branding. Founded: 1993.

Wendy Marx, pres.



MARX LAYNE & COMPANY

31420 Northwestern Hwy., #100, Farmington Hills, MI 48334
248/855-6777, x105; fax: 248/855-6719; mlayne@marxlayne.com
www.marxlayne.com

Media relations, social media, crisis comms., special events, bus.-to-bus., public affairs, web-based marketing. Employees: 25. Founded: 1987.

Agency Statement: Founded in 1987, Farmington Hills, Michigan-based Marx Layne & Company is among the Midwest's leading independently owned public relations firms. The agency provides individualized integrated marketing and public relations services on a local, regional, national and global basis to clients in the automotive, manufacturing, retail, energy, eldercare, environmental, real estate development, entertainment, gaming, financial, hospitality, healthcare, and professional service sectors, as well as nonprofit organizations and municipalities.

Michael Layne, partner

McDonald's Restaurants of Southeast Michigan
Walmart

MASCOLA GROUP

434 Forbes Ave., New Haven, CT 06512
203/469-6900
www.mascola.com
Marketing and PR.

Chuck Mascola, founder and pres.



MASON PUBLIC RELATIONS

23 Amity Rd., Bethany, CT 06524
203/393-1101; fax: 203/393-4027
www.mason23.com

Corporate, marketing, digital and social media. Clients rely on Mason insight for uncovering and communicating what is at the heart of their brands. From developing authentic brand platforms to message development through implementation at every point of contact, Mason connects people to brands and brands to people. Employees: 25. Founded: 1980.

Agency Statement: At Mason, we'll help you connect with your stakeholders through relevant branded content across a combination of channels. Our professionals put our clients front and center in the public's hearts and minds.

Our areas of expertise include thought leadership programs, product marketing support through e-direct tools, media relations, events, social media, SEO and SEM approaches, event management and trade show engagement. Also rely on Mason for reputation management, crisis communications and media training.

Francis Onofrio, pres.; Derek Beere, dir.

Acadia Insurance
Comet Technologies, Inc.
Connex Credit Union
CTrides
Endurance Specialty Holdings
Hospital for Special Care
Lyman Orchards
Precision Xray, Inc.
United Illuminating Co., The
Yale-New Haven Hospital

MASTO PUBLIC RELATIONS, INC.

1811 Western Ave, Albany, NY 12203
518/786-6488; fax: 518/786-6497
www.mastopr.com

Corporate communications, specializing in indus. and hi-tech.
Employees: 8. Founded: 1986.

Howard Mastro, pres.

MASTRO COMMUNICATION, INC.

76 Sterling Rd., #205, Warren, NJ 07059
732/469-5700; fax: 732/469-6733; info@mastrocomm.com
www.mastrocomm.com

Specializing in sports and general interest PR and promotions and special events. Founded: 1994.

Glenn Mastro, pres.

MATLOCK ADVERTISING & PUBLIC RELATIONS

107 Luckie St., Atlanta, GA 30303
404/872-3200; fax: 404/876-4929
www.matlockadvertising.com

Specializing in advertising and PR: strategic comms. to multicultural audiences. Founded: 1986.

Kent Matlock, chmn. & CEO

MATTER COMMUNICATIONS INC.

50 Water St., Mill #3, Newburyport, MA 01950
978/499-9250; pheadrick@matternow.com
B2B, consumer, consumer tech, healthcare.

Scott Signore, CEO



MAX BORGES AGENCY

80 SW 8th St., Suite 1900, Miami, FL 33130
305/374-4404; fax: 305/402-6373; inquiries@maxborgesagency.com
www.maxborgesagency.com

Technology PR. Employees: 50 in Miami; 10 in San Francisco. Founded: 2002.

Agency Statement: We are a communications, creative services and digital strategy firm founded on three simple ideas: work with great brands, hire smart people, do great work. We seek opportunities to help clients crush competitors, upset the status quo and make history. If that describes your marketing goals, or you want to help us achieve those results for clients, please get in touch.

Max Borges, CEO; Garrett Pettingell, CFO; Michael Young, exec. VP;
Greg Mondschein, VP, business dev.; Matt Shumate, VP, acct. svcs.;
Mark Olson, VP, acct. svcs. & gen. mgr.

77 Geary St., 5th flr., San Francisco, CA 94108
415/548-6850; markolson@maxborgesagency.com

Mark Olson, VP, acct. svcs. & gen. mgr.

ANT+
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AT&T
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Cambridge Audio
Connected Data
Cricket Wireless
Drobo
Griffin Technology
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Marshall Headphones
Misfit Wearables
MSI
Narrative
Niu
OGIO
OptiShot
Optoma
Parla
Patriot Memory
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Polar Electro
Power Practical
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Roccat
Scosche
Stelle Audio
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Thinkgeek
Urbanears
V-MODA
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Vox International
Wicked Audio
Winegard
Yezz
ZEPP Labs

MAXIMUM EXPOSURE PUBLIC RELATIONS

P.O. Box 141, Park Ridge, NJ 07656
201/573-0300; renee@maximumexposurepr.com
www.maximumexposurepr.com

Consumer products, fashion/beauty, home décor, electronics, green products, housewares, food, health, authors, business-to-business services, special events, intimate apparel, accessories, medical, music, boating, entrepreneurs and swimwear. Employees: 6. Founded: 1986.

Renee Sall, pres.

MAXWELL

PR + ENGAGEMENT

MAXWELL PR + ENGAGEMENT

3934 SW Corbett Ave., Portland, OR 97239
503/231-3086; fax: 503/231-3089; vicky@maxwellpr.com
www.maxwellpr.com

Media rels., blogger and influencer rels., corp. comms., content marketing, community building and mgmt., consumer promotions; social media advertising. Employees: 18. Founded: 1997.

Agency Statement: Maxwell is an independently owned, Portland-based public relations and consumer engagement agency specializing in media and blogger relations, social media engagement, content marketing, consumer promotions and sampling for national brands. We work with leaders in the natural and organics industry, premier tourism destinations and attractions, and businesses advancing new models that leave the world a better place.

Jennifer Maxwell-Muir, founder & princ.; Vicky Hastings, mng. dir./west; Chrystie Heimert, mng. dir./east; Erika Simms, VP

47 Maple St., Burlington, VT 05401
802/338-2556; chrystie@maxwellpr.com

Chrystie Heimert, mng. dir./east

Argyle Winery
Astoria-Warrenton Chamber of Commerce/Travel Astoria
Columbus Foods
Diamond Foods
Dr. Praeger's
Kettle Brand
La Terra Fina
McMenamins Pubs, Restaurants and Historic Hotels
Oregon Cherry Growers
Oregon's North Coast
Pacific Natural Foods
Pamela's Products
Traditional Medicinals
U.S. Dry Pea & Lentil Institute
Zarbee's
Zenger Farm

MAYER ADVERTISING, PETER A.

PR division of Peter A. Mayer Advertising Inc.
318 Camp St., New Orleans, LA 70130
504/581-7191; fax: 504/581-3009

Mark A. Mayer, president



MAYO COMMUNICATIONS & MAYO PR

7248 Bernadine Ave., 2nd Fl., West Hills, Los Angeles, CA 91307
818/340-5300; fax: 818/340-2550
publicity@MayoCommunications.com
mayocommunications.com
mayocommunications.wordpress.com (MAYO Blog)
MAYOPR.com; LAentertainmentPublicity.com
Firm is based in LA with offices in NY and San Diego. Employees: 14. Founded: 1995.

Agency Statement: MAYO offers award-winning national media placement, entertainment publicity, website design and marketing, online public relations, SEO, blogs, RSS feeds, events planning, media training, corporate communications, newsletters, crisis comm., litigation PR, minority marketing, executive coaching, community outreach, media tours, strategic planning, message development, cause marketing, executive spokesperson, trade show support, bylined articles and white papers, corporate and brand strategy, educational campaigns, environmental and lobby campaigns, reputation mgmt. and digital public affairs.

Aida Mayo, president; George McQuade, VP

Alice Cooper Band members (SOU)
Athena Talin, Child Actress, LA
Breitling Energy, Oil & Gas, Dallas, TX
Buddy Princeton & the Incorruptibles, LA
China Telecom Americas
City Glam Events, Melbourne, Australia
Clottee McAfee, Stevie Wonder Costume Designer, LA
Dancing Mom's Nia & Holly Frazier, Hollywood
Frederick R. Rawlins, LA
Global Onslaught-Australia, UK
Jeremy London, Director/Producer, Hollywood
Jon Barnes, Jazz Musician
Lauren de Normandy, Casting Director
Martin Campbell, Film Director/Producer, Malibu
Michelle Torres, Casting Director/Actress, New Orleans
Mother Love Show, Radio Talk Show, LA
Operation Blankets of Love (OBOL), LA
Preet Sohi, Actress, Seattle
SafeMedia, Boca Raton, FL
Samantha Gracie, Actress, Halifax, Nova Scotia
Sol Romero, Actress, Singer, Malibu, CA
STATUS LA Magazine, Hollywood
The Hollywood Film Journal, Hollywood
The World Networks, L.A.
Timothy Woodward Jr., Actor/Producer
Tre' Michaels, Actress, Hollywood
Warrior Records



MBS VALUE PARTNERS, LLC

501 Madison Ave., flr. 12A, New York, NY 10022
212/750-5800; betsy.brod@mbsvalue.com
www.mbsvalue.com
Employees: 22. Founded: 2006.

Agency Statement: MBS Value Partners provides a broad range of communications and investor relations services for companies both public and private, including: corporate positioning, media relations, transaction communications, crisis communications and reputation management, social and digital media, podcast production, media and presentation training, website analysis and content development.

The firm is based in New York and does extensive work in both the U.S. and Latin America. It also has operations in Sao Paulo, London and Boston.

Betsy Brod, Lynn Morgen, Monique Skruzny, partners

MCA

2001 Gateway Place, #100W, San Jose, CA 95110
650/968-8900
www.mcapr.com

Strategic PR counsel, high-tech PR, interdisciplinary B2B comms., business press, IR & comms., competitive positioning, global brand presence and analyst rels. Founded: 1983.

Marie Labrie, CEO

MCCLENAHAN BRUER COMMUNICATIONS, INC.

5331 SW Macadam Ave., #220, Portland, OR 97239
503/546-1000; fax: 503/546-1001
www.mcbru.com
Full-service agency focusing in deep technology, bus.-to-bus. clients. Founded: 1993.

Kerry McClenahan, CEO

MCCOY GROUP, SHARON

58 Chase Av., Ivyland, PA 18974
215/674-1217
Travel PR.

Sharon McCoy, pres.

MCCUE COMMUNICATIONS

1616 Burbank Blvd., Suite C, Burbank, CA 91506
213/985-1011; michelle@mccuecommunications.com
www.mccuecommunications.com

Travel, wine, tourism, hospitality, destinations and social media. Employees: 9. Founded: 2008.

Michelle McCue, pres. & dir., client svcs.; Sienna Spencer, acct. mgr. & media rels. specialist; Joshua Cox, acct. coordinator & digital specialist; Kyrsa Dixon, acct. consultant, Seattle; Marcella Thompkins, acct. coordinator; G. Navarro, writer & social media coordinator; Deirdre Michalski, media rels. specialist; Denis Wolcott, public affairs & crisis comms.; Jeanne Sullivan, media rels. specialist

Domaines Paul Mas
Freshends
Madrona Manor Wine Country Inn & Restaurant
Orange County Visitor's Association
Ponte Winery
City of Santa Rosa
Temecula Valley Winegrowers
Winegrowers of Dry Creek Valley

MCDANIELS MARKETING

Advertising and PR firm
11 Olt Ave., Pekin, IL 61554
309/346-4230
www.mcdanielsmarketing.com
PR, adv., bus.-to-bus., dir. mktg., sales promo., automotive agriculture/gardening, pharmaceutical/healthcare. Founded: 1966.

Randall McDaniels, pres./mgr., acct. svcs.

mcgrath|power

public relations & communications

MCGRATH/POWER PUBLIC RELATIONS

333 W. San Carlos St., #900, San Jose, CA 95110
408/727-0351; JonathanBloom@mcgrathpower.com
www.mcgrathpower.com
Blog: www.mcgrathpower.com/blog/
Twitter: @mcgrathpowerpr
LinkedIn: www.linkedin.com/company/mcgrathpower-public-relations
Facebook: facebook.com/mcgrathpower
High-technology PR. Employees: 16. Founded: 1983.

Agency Statement: McGrath/Power is Silicon Valley's most established digital communications and public relations agency. For more than 30 years, M/P has passionately worked with innovative brands, domestically and globally, to connect with diverse audiences, create engagement and drive business outcomes in highly competitive markets. By focusing on strategy-based, multifaceted campaigns, the M/P team has launched numerous business-to-business and business-to-consumer startups, and successfully built clients into market leaders. M/P was at the forefront of the social media movement and has since made it a key component for client programs in conjunction with a tailored-made combination of traditional media, analyst relations, speaking and awards, all of which are driven by our client's business goals. The M/P team specializes in bringing new innovations to life, creating new market segments, refreshing mature brands and products, and clearly communicating hard-to-understand concepts to a broader audience.

As a member of the Worldcom Public Relations Group, the world's largest consortium of independent public relations firms, and with offices in San Jose, CA and Providence, RI, M/P provides the benefits of both a global and boutique agency. McGrath/Power clients included TiVO, SanDisk, Cisco, Citrix, Symantec, Reebok, Vodafone, Intel, LiveOps and the RSA Conference. For more information, please visit: <http://www.mcgrathpower.com/>.

Jonathan Bloom, CEO & co-founder; Kathryn Walker, partner & sr. VP

Current clients:
ABBY USA Software House, Inc.
Abode Systems
Apriva, LLC
Clearswift Inc.
ConteXstream
DayMen US, Inc.
IDA Ireland
LiveOps
Mellanox Technologies, Ltd.
Open Networking Foundation



MCLOUGHLIN MEDIA

Advertising and PR firm, Comm. Counsel & Training
1455 Pennsylvania Ave. NW, #400, Washington, DC 20004
800/663-3899

www.mcloughlinmedia.com

Media training, crisis comms. training, risk comms. training, issues mgmt, witness testimony, preparation and comms. counsel. Founded: 1984.

Barry McLoughlin, pres.



CREATE. ENGAGE. COMMUNICATE.

MCNEELY PIGOTT & FOX PUBLIC RELATIONS, LLC

611 Commerce Street, #2800, Nashville, TN 37203
615/259-4000; fax: 615/259-4040; mmcneely@mpf.com
www.mpf.com

PR, mktg. comms. and research; specialties in health care, environmental, entertainment and institutional public information, fin'l comms., high-tech PR, travel, food/beverage, education and persuasion campaigns. Employees: 65. Founded: 1987.

Agency Statement: McNeely Pigott & Fox, an award-winning, full-service public relations firm, provides total communications and planning services for a diversified client mix at the local, regional and national levels. Our specialties include media relations, strategic planning and research. Our core experience comes from decades of working in and with the media and in key political campaign leadership roles. We stress great work, being a great place to work, and being successful enough in our business to share our successes with all employees. 800-818-6953. www.mpf.com.

Mark McNeely, sr. partner; David Fox, Katy Varney, Keith Miles, Andrew Maraniss, Alice Chapman, partners; Mike Pigott, founding partner; Jennifer Brantley, sr. VP; Courtenay Rossi, Javier Solano, Mary Ruth Raphael, VPs; Roger Shirley, editorial dir.; Marti Molpus, art dept. manager; Deborah Armour, director of IT; Annakate Ross, dir. of digital svcs.

Acumen
Amazon
American Contract Bridge League
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AT&T/Tennessee
BlueCross BlueShield of Tennessee
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Colliers International
Colonial Pipeline Co.
Consumer Healthcare Products Assn.
CSX Transportation
Fan Freedom
Feld Entertainment
FirstBank
Griffin Technology
Harpeth Hall School
Hennessy Industries
Hospital Corp. of America
Hyde Foundation
Job Corps
Kirkland's
Manheim Auctions
Metro District Energy System
Metro Planning Commission
Mountain States Health Alliance
Nashville Chamber of Commerce
Nashville Entrepreneur Center
Nashville Healthcare Council
Nashville Public Ed. Foundation
National Marine Mfgs. Assn.
Ohio Valley Conference
PhRMA
Renaissance Hotel
Republic Services
Saladworks
Skanska Construction
Shelby County Ryan White AIDS/HIV Campaign
StyleBlueprint
Systech Int'l
Tennessee Assn. of Grocers
Tennessee Bankers Assn.

Tennessee DAs Conference
Tennessee Roadbuilders Assn.
Tennessee Titans
Tennessee Valley Authority
The Hermitage
WGU Tennessee

MCNEIL, GRAY & RICE

1 Washington Mall, Boston, MA 02108
617/367-0100; fax: 617/367-0160
www.mgr1.com

Business-to-business PR: computer software and hardware, high technology, industrial manufacturing, fin'l svcs., telecommunications & corp. comms. Founded: 1989.

Susan Rice McNeil, Bob McNeil, principals

MCRAE AGENCY, THE

5685 N. Scottsdale Rd., Bldg. E, #160, Scottsdale, AZ 85250
480/990-0282

www.mcraeagency.com

Strategic planning, consumer products, real estate, bus.-to-bus. PR and media relations. Founded: 1995.

Beth McRae, president

**MCS HEALTHCARE PUBLIC RELATIONS**

1420 State Hwy. 206, Bedminster, NJ 07921

908/234-9900; elioth@mcspr.com

www.mcspr.com

Healthcare PR: mktg. comms., product launches, clinical trial comms., patient education programs, issues management, crisis comms., social media. Employees: 18. Founded: 1985.

Agency Statement: *Creativity. Service. Results.*

For 30 years, MCS Healthcare Public Relations has focused solely on healthcare. Because our industry is always evolving, we're constantly adapting. From communicating the in-depth science behind groundbreaking therapies, to supporting advocacy groups and other organizations making a difference, we are in step with the issues and trends that impact the practice and delivery of medicine throughout the world.

MCS, through a well-established network of independent public relations agencies, operates in Canada, most Western and Eastern European countries, and Asia. With experience in virtually every therapeutic category, we provide our clients with a multitude of services, including product and corporate communications, issues management and crisis communication, media relations and media training, advocacy relations, business-to-business PR, and social media counsel. For more information, visit www.mcspr.com.

Joe Boyd, CEO; Eliot Harrison Exec. VP; Cindy Romano, sr. VP;
Karen Dombek, Laura de Zutter, VPs

CSL Behring

Genentech (Roche)

Head & Neck Cancer Alliance

Horizon Blue Cross Blue Shield of New Jersey

MannKind Corp.

Merck

Sanofi

St. Jude Medical

MEDIA & COMMUNICATION STRATEGIES, INC.

1500 Massachusetts Ave., NW, #836, Washington, DC 20005

301/793-1480; ssobel@macstrategies.com

www.macstrategies.com

Crisis comms., media training, media rels., litigation and legal PR, trade missions, PA, higher education, and aviation PR. Founded: 2006.

Scott Sobel, pres. & founder

MEDIA CONNECT

(Formerly Planned Television Arts)

301 East 57th St., New York, NY 10022

212/593-5847

www.media-connect.com

Specialists in broadcast and print media placement; satellite media tours; online media; book publicity; products; non-profits; entertainment; health; travel; financial. Employees: 20. Founded: 1962.

David Hahn, mng. dir.

MEDIA LOGIC

59 Wolf Rd., Albany, NY 12205

518/456-3015

www.medialogic.com

Integrated marketing comms. firm specializing in PR, branding, strategic mktg., adv., direct mktg., promotions and traditional emerging media. Founded: 1984.

David Schultz, president

MERCURY PUBLIC AFFAIRS

The Portrait Bldg., 701 8th St., NW, 6th flr., Washington, DC 20001

202/261-4000

Founded: 1988.

Kieran Mahoney, CEO

MERKLEY + PARTNERS

Subsidiary of the Omnicom Group

200 Varick St., New York, NY 10014

212/805-7500

www.merkleyandpartners.com

Advertising and PR.

Alex Gellert, CEO

MerrittGROUP

MERRITT GROUP

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703/390-1500; fax: 703/860-2080; info@merrittgrp.com

www.merrittgrp.com

Merritt Group is an award-winning strategic communications firm specializing in public relations, marketing, creative services, digital & interactive and research & measurement. We have practices at the agency focused on Technology (cybersecurity, big data analytics, mobile, networking, cloud and more), Government, Healthcare and Energy. We bring our creativity to modern PR and marketing along with our deep domain expertise to help our clients reach their awareness, marketing and lead generation goals and dominate their markets. Our client roster includes organizations ranging from large, industry-leading enterprises to emerging, venture-backed innovators. Employees: 34. Founded: 1996.

Agency Statement: Merritt Group's philosophy starts with understanding our clients' target audiences and markets and developing powerful messages and creative programs that create awareness for their innovations.

We pride ourselves on delivering insightful, strategic communications approaches that take full advantage of the intersection of media, digital and creative based on analytical research. While the landscape has evolved, our passion for consistently delivering high-quality, well-executed creative campaigns is undiminished. Our goal is to help the world's most inspiring companies share viewpoints that get people talking and keep their audiences engaged.

We also have built our business on the expertise of our people by procuring and developing the industry's best talent. We foster innovation and experimentation that allows our people to develop their careers to their fullest potential and, in the process, deliver incredible service and value to our clients.

Alisa Valudes Whyte, sr. partner & CEO; Thomas Rice, exec. VP & partner;
Jayson Schkloven, exec. VP & partner; John Conrad, exec. VP & partner

220 Montgomery St., Suite 640, San Francisco, CA 94104

415/247-1660

Allot Communications

Booz Allen Hamilton

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ColdLight

CrowdStrike

Cyan

Databricks

EPiServer

Heritage Provider Network

Infozen

Ionic Security

K2 Software

L-SPARK

LogicNow
MACH37
MAXIMUS
Microsoft
Monster Government Solutions
Nok Nok Labs
Novetta
PFP Cybersecurity
PhishMe
Primatics Financial
Resolution1 Security
Riverbed Government
SwitchPitch
Tableau Software
TAKE Solutions
Teradata
Unisys
Venafi
Vigilant by Deloitte
Wave Systems
Workfront

MESSINGER ASSOCIATES
See Business Strategies & Beyond LLC



METIS COMMUNICATIONS
121 E Berkeley St., 4th flr., Boston, MA 02118
617/236-0500; fax: 617/236-0533; info@metiscomm.com
www.meticomm.com
Data center and virtualization, energy and cleantech, mobile and telecommunications, enterprise software and hardware, and other core practice areas. Employees: 25. Founded: 2005.

Agency Statement: Metis Communications has been providing superior client service since 2005. Our communications capabilities—which include public relations, marketing optimization, writing services, PR and marketing analysis and social media—help clients increase their visibility, stand out in their industries and generate leads. Ask our clients to describe Metis, and you'll hear words like proven, proactive, assertive, fast and committed. We're putting those qualities to work for B2B companies and startups in numerous industries around the world.

Courtney Hurst, Catherine Atkins, co-founders

Adgorithms
Attend.com
Avention
ClearSky Data
Crimson Hexagon
DataGravity
Datto
Exabeam
Eze Castle Integration
HotLink
Infinio
Insightly
Key Info Systems
Maxwell Technologies
MetraTech (Ericsson)
OutBack Power
Package Concierge
SundaySky
TSC Advantage
Trustpilot
Virtual Instruments
Waterfall Security Solutions
Zimbra

METRICK COMMUNICATIONS LLC, ALAN
420 Central Park West, New York, NY 10025
917/922-6728; alan@alanmetrick.com
www.alanmetrick.com
Founded: 2007.
Alan Metrick, director

METROPOLITAN GROUP
519 SW 3rd Ave., #700, Portland, OR 97204
503/223-3299
www.metgroup.com
Media relations, public awareness campaigns, crisis comms., media training, special events, promotions, social mktg. Founded: 1989.
Eric Friedenwald-Fishman, founder

METZGER ALBEE PR
2503 Walnut St., #301, Boulder, CO 80302
303/786-7000; info@metzgeralbee.com
www.metzgeralbee.com
Integrated strategic communications, marketing and public relations. Founded: 1991.
Doyle Albee, pres.; John Metzger, CEO

MEYOCKS GROUP, THE
6800 Lake Dr., #150, West Des Moines, IA 50266
515/225-1200
www.meyocks.com
Marketing communications in strategic planning, advertising, PR, relationship marketing, sales promotion and digital media.
Doug Jeske, president

MFA, LTD. (MISSY FARREN & ASSOCS.)
30 Irving Place, 3rd flr., New York, NY 10003
212/528-1691
www.mfalt.com
PR and marketing. Founded: 1994.
Missy Farren, president; Caroline Andrew, Agatha Capacchione, sr. VPs

Alex and Ani
Athlete Minder
Cannondale
Cayman Cookout w. Chef Eric Ripert
Cayman Islands Dept. of Tourism
Charlie Bird Restaurant (NYC)
Colonial Williamsburg Foundation
Colonial Williamsburg Hotels, Restaurants and Spa
Dorel
Dorel Recreational/Leisure (Schwinn, Cannondale)
Global Surf Industries
Global Views
GT Bikes
KaBOOM!
Kennedy Organics
KENU
Learn to Ski and Snowboard Month
lululemon
Mission Hill Family Estate
Mongoose
No Kid Hungry
Participant Media/Pivot TV
Philosophy
Quiksilver
Roxy
Schwinn
Seeger's Restaurant (NYC)
Shred
Ski Utah
Skins
Sugoi
Virgin Mega

MGC COMMUNICATIONS
See MGSCOMM

MGH INC.
100 Painters Mill Rd., #600, Owings Mills, MD 21117
410/902-5000
www.mghus.com
Full-service agency.
Andy Malis, Pres.

MILLER GEER & ASSOCIATES

3532 Katella Ave., #110, Los Alamitos, CA 90720

562/493-6023

www.millergeer.com

Varied PR, specialty in healthcare clients. Founded: 1975.

Jay Geer, pres.

MILLER PR

8455 Beverly Blvd., #400, Los Angeles, CA 90048

323/761-7220; info@miller-pr.com

http://miller-pr.com

Entertainment, digital, lifestyle PR. Founded: 2008.

Dawn Miller, CEO

MIRAMAR EVENTS

Advertising and PR firm

1327 Livingston Ave., Pacifica, CA 94044

650/726-3491

www.miramarevents.com

PR, associations/foundations, beverages, broadcast/electronics media, entertainment, food. Founded: 1986.

Timothy R. Beeman, chairman & CEO

MK COMMUNICATIONS

350 West Hubbard St., #200, Chicago, IL 60654

312/822-0505; fax: 312/822-0568; agency@mkcpr.com

Government relations, business-to-business PR.

Marilyn Katz, pres./founder

ML STRATEGIES, INC.

Advertising and PR firm

1 Financial Center, Boston, MA 02111

617/348-4400; fax: 617/542-2241

www.mlstrategies.com

PR, associations/foundations, gov./state agencies, healthcare, telecommunications. Founded: 1990.

Stephen P. Tocco, pres./CEO

MM2 PUBLIC RELATIONS

1700 Pacific Ave., #1050, Dallas, TX 75201

214/379-3700; rob.martin@mm2pr.com

www.mm2pr.com

Full-service consumer, corporate, business-to-business. Founded: 2009.

Robert Martin, princ. & mng. dir.; Larry Meltzer, princ. & creative dir.

MMG

Division of Omnicom Int'l

700 King Farm Blvd., #500, Rockville, MD 20850

301/984-7191; fax: 301/921-4405; mmg@mmgct.com

www.mmgct.com

PR firm specializing in health comms. and social mktg.; market research, issue mgmt., media svcs., event/conf. planning; patient recruitment. Founded: 1987.

Helen West, pres.

MMG MARDIKS

See MMGY Global

**MMGY GLOBAL**

245 Fifth Ave., #902, New York, NY 10016

212/219-7560

www.mmgglobal.com

Travel & tourism PR. Employees: 20 in PR; 200+ agency-wide. Founded: 1981.

Agency Statement:

At MMGY Global, "We Inspire People To Go Places."

As the leading integrated marketing communications firm specializing in the travel, hospitality and entertainment industries for more than 30

years, our mission is to help travel companies grow revenue by motivating their customers. With offices in New York City, Kansas City, Orlando, Ft. Myers and Denver, and an international partner network, Consul, we serve many of the world's premier travel and tourism brands.

Our public relations team has a track record of developing and implementing award-winning, strategic campaigns that are rooted in research and insights. We are master storytellers and content creators. Through integrated traditional and social media programs, we reach our audiences where they live, work and play.

We offer personalized, senior level service with the resources of the larger agency in traditional and social consumer and trade media relations, corporate and brand positioning, partnership marketing, promotions, event marketing, influencer engagement and crisis communications. MMGY is the author of the widely acclaimed *Portrait of American Travelers* annual research study.

Our PR clients include cities and states, international destinations, hospitality brands, airlines, iconic attractions, travel technology and services and industry associations.

Other MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, brand strategy and marketing, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, and travel industry relations.

Clayton Reid, pres. & CEO; Julie Freeman, exec. VP & mng. dir., PR; David Perez, VP, PR

MMI AGENCY

1712 Pease St., Houston, TX 77003

713/929-6900

www.mmiagency.com

Marketing, adv. & PR firm. Specializing in strategic mktg., market research, media planning.

Cindy Marion, pres./CEO

MMI PUBLIC RELATIONS

223 E. Chatham St., Cary, NC 27511

919/233-6600

www.mmipublicrelations.com

All types of PR handled. Founded: 1994.

Alfred Leach

MOBILITY PUBLIC RELATIONS, LLC

5285 Meadows Rd., #430, Lake Oswego, OR 97035

503/946-3310; info@mobilitypr.com

www.mobilitypr.com

High tech, mobile and wireless, broadband, cable, corporate communications, crisis communications, vertical market strategies, customer programs, thought leadership, media training, messaging. Employees: 12. Founded: 2006.

John Sidline, CEO

MOMENTUM MEDIA PR

36 Newbury St., Boston, MA 02116

617/875-5553; info@momentummediapr.com

www.momentummediapr.com

Lifestyle, sports/leisure, housewares, footwear, apparel, active/outdoor, snowsports, social media, travel/hospitality, food & beverage, beauty & fashion, wellness, watersports. Employees: 5. Founded: 2001.

The Access Fund
Aladdin, a brand of PMI
BOGS footwearLeave No Trace
Mammut
Niche Snowboards
NRS
Petzl
Sea to SummitSealSkinz
Stanley, a brand of PMI
Teva**MONTIETH & COMPANY**

711 Third Ave., New York, NY 10017

212/284-7625; montieth@montiethco.com

www.montiethco.com

Corp. & financial comms., IR, issues & crisis mgmt. Founded: 2006.

Montieth Illingworth, pres.



**Moore
Communications
Group**

MOORE COMMUNICATIONS GROUP

2011 Delta Blvd., Tallahassee, FL 32303
850/224-0174; fax: 850/224-9286; andreab@moorecommgroup.com
www.moorecommgroup.com

Public relations, crisis, advocacy, social media, advertising, marketing, creative design, research, video, branding, strategic planning, training, website design. Employees: 23. Founded: 1992.

Agency Statement: Moore Communications Group is a nationally ranked integrated communications firm headquartered in Tallahassee Florida and offices in West Palm Beach, New Orleans, and Denver. Our firm approaches client challenges using tailored marketing solutions custom curated from a mix of more than 12 services including branding, public relations and advertising. We also offer specialty services including advocacy, digital, social and Latino communications that shape opinions, shift behaviors and incite action. We are a team of skilled communicators who connect strategic communications counsel with excellence in client servicing to produce groundbreaking results. For more information about Moore Communications Group, visit www.moorecommgroup.com.

Karen B. Moore, CEO & founder; Richard Moore, COO & gen. counsel; Terrie Ard, pres.

Alpha II
Bank of America
BASF
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CareerSource Florida
Civitech
Council on Culture and Arts
Disability Rights Florida
FBMC
FedEx
Florida Sheriffs Association
Florida College Systems
Florida Counsel on Compulsive Gambling
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Florida Prepaid College Board
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Ford Motor Company
Garden State Urology
Georgia-Pacific
Hancock Bank
Kyra Infotech
Lincoln Motor Company
Mallinckrodt
Max Planck Florida Institute
Northwest Florida Beaches International Airport
Merrill Lynch
Patients for Fair Compensation
Pennington Law Firm
Pepi Food Services
Pharmaceutical Research & Manufacturers Association
Quality Assist
Rogers, Gunter, Vaughn Insurance
Tallahassee Orthopedic Clinic
The Growing Room
Thomas Howell Ferguson

MORGAN MARKETING AND PUBLIC RELATIONS LLC

78 Discovery, Irvine, CA 92618
949/261-2216; fax: 949/261-2272; melinda@mmpr.biz
www.mmpr.biz

Specializing in food & beverage PR, restaurants, fashion, sports, travel, real estate, high-tech, pharmaceuticals and automotive. Founded: 1991.

Melinda Morgan Kartsonis, pres.

MorganMyers
Ideas that move you

MORGANMYERS

Partner in The Worldcom Public Relations Group
N16 W23233 Stone Ridge Dr., #200, Waukesha, WI 53188
262/650-7260; fax: 262/650-7261; tolover@morganmyers.com
www.morganmyers.com

Comms. planning, integrated mktg. comms., corporate affairs and social responsibility, issues mgmt., int'l, agriculture, food, bus.-to-bus., biotech, healthcare, technology. Employees: 34. Founded: 1982.

Agency Statement: MorganMyers is a strategic communications firm that builds, protects and promotes brands that help feed the world. We believe insights inspire ideas and we use our deep agricultural and supply side food chain expertise to create programs that build trust and move brands forward. Our consumer team has helped some of the most respected brands in the world connect with consumers in meaningful ways. We provide strategic communications counsel, including planning and executing public relations, new media, social media and digital services, advertising, research and integrated marketing communications programs. We serve clients internationally throughout the WorldCom Group.

Tim Oliver, pres.; Linda Wenck, dir. of corp. affairs & social responsibility; Max Wenck, dir. of agriculture & pasture-to-plate practices

1005 Stratford Ave., Waterloo, IA 50701
319/233-0502; fax: 319/233-8077; jwhipps@morganmyers.com

Janine Whipps, dir., integrated mktg. comms.

American Farm Bureau Federation
DNA Genetics
Foremost Farms USA
GenMills
Illinois Agriculture Coalition
Illinois Pork Producers Assn.
Illinois Soybean Assn.
Kemin
Kraft Foods
Oscar Mayer
Merck Animal Health
Philip Morris International
Professional Dairy Producers of WIS
Schering-Plough



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

MORNINGSTAR COMMUNICATIONS

12701 Metcalf, #104, Overland Park, KS 66213
913/851-8700; emorgenstern@morningstarcomm.com

Morningstar Communications is a strategic communications firm that provides leadership, marketing & communications to help your company grow. Founded: 1997.

Eric M. Morgenstern, president & CEO

MORRIS + KING COMPANY, THE

For Judith R. King and King + Company:
judith.king@kingcompr.com or www.kingcompr.com

For Andy Morris and #Open Communications:
andy.morris@opencomms.com or www.opencomms.com

MOTION PR

MOTION PR

205 W. Randolph St., Suite 1150, Chicago, IL 60606
773/771-6807; kimberly@motionpr.net
www.motionpr.net

Media relations, events and social media for national and regional brands. Employees: 13. Founded: 2006.

Agency Statement: We partner with leading brands and promising newcomers, as a public relations agency able to provide unparalleled skill in new-world media relations. We know how to help shape brands and place it center-stage – again and again – in the outlets, social media channels and venues that make the difference and propel names forward.

Continued on next page

MOTION PR continued

Kimberly Eberl, principal

AKTA

Cancer Treatment Centers of America at Midwestern Regional Medical Center

Celebrity Cruises

ConTech Lighting

Ed Paschke Art Center

Feld Entertainment

Female Health Company

Michael Best and Friedrich, LLC

Packback

Raise.com

Red Bull

SAE Institute of Creative Media Education

Shoreline Sightseeing

Simon Outlet Malls of Chicagoland

StarEvents

Mount & Nadler

MOUNT & NADLER, INC.

425 Madison Ave., New York, NY 10017

212/759-4440; fax: 212/371-0787

General corp., fin'l PR, investment company specialty. Employees: 5. Founded: 1980.

Agency Statement: Public relations can be your best friend if you are an investment advisor, wealth manager or mutual fund. Mount & Nadler becomes part of your team - translating your strategies and goals into a focused, cost-effective program to grow your assets - with an emphasis on media relations (print, TV, online, radio) - ensuring that your message is consistent throughout. We have helped clients achieve their objectives in a thoughtful and comfortable way - regardless of the investment environment.

Hedda C. Nadler, pres.; Thomas S. Pinto, VP; Lynn Cocchiola

Altvest Personal Wealth Mgt.

BBH Core Select Funds

Delaware Investments

FPA - NY Chapter

Fairholme Funds

Fairpointe Capital

First Eagle Funds

Gotham Funds

Olstein Funds

Prospector Funds

Thornburg Funds

Tweedy, Browne Co.



MPRM COMMUNICATIONS

5670 Wilshire Blvd., #2500, Los Angeles, CA 90036

323/933-3399; fax: 323/939-7211

www.mprm.com

Agency Statement: MPRM Communications is an independent public relations, marketing and promotions agency serving the multi-screen world of media and entertainment with a creative blend of advanced-communication techniques. We harness strategy, experience, and passion to connect clients with audiences in order to build business, box-office, tune-in or sales.

Rachel McCallister, chmn.; Mark Pogachefsky, pres.; Alan Amman, exec. VP, COO; Karlyn Nelson, René Ridinger, Jackie Cavanagh, VPs

MRA GROUP, THE

See Eric Mower & Assocs.

MRB PUBLIC RELATIONS, INC.

2 East Main St., Penthouse, Freehold, NJ 07728

732/758-1100; info@mr-pr.com

www.mrb-pr.com

Retainer B2B & B2C technology, government, telecom - one time placements through techjournalists.com.

Michael Becce, CEO



Business Communications

MS BUSINESS COMMUNICATION LTD

A Burson-Marsteller Affiliate

4 Yochanan Hasandlar, Kfar Saba 44641, Israel

972 3 647 5268; nissan@mscomms.co.il

www.mscomms.co.il

Public relations, corporate & marketing communications, government affairs. Employees: 8. Founded: 1988.

Agency Statement: Established in 1988, MSComms is a leading "boutique" agency offering a comprehensive package of communication services to national and multi-national corporations operating in Israel.

Nissan Balaban, mng. partner, 972 54 460 9181, ninssan@mscomms.co.il;

Iris Bendit, partner, 972 54 630 8016, iris@mscomms.co.il

Alcatel-Lucent

ARM

Avnet

Bynet Computer & Communications

Bynet Electronics

Bynet Internet

Bynet Outsourcing

Bynet Software Systems

Bynet Systems Applications

Cadence

EMC

The Fisher Institute-Aviation & Space Research

Google Enterprise

Lockheed Martin

Mastercard Worldwide

One1

Schneider Electric

Xilinx



MSLGROUP AMERICAS

Subsidiary of Publicis Groupe S.A., part of MSLGROUP

375 Hudson St, 14th fl., New York, NY 10014

646/500-7600; mike.russell@mslworldwide.com

www.mslgroup.com

Global: 3,700 people across 22 countries; North Americas: 600+ employees across 11 markets. Founded: 1938.

Leadership includes: Olivier Fleurot, CEO, MSLGROUP; Renee Wilson, pres. of MSLGROUP North America; Bob Bejan, chief dev. officer, MSLGROUP; Maury Shapiro, CFO MSLGROUP Americas; Mike Russell, dir. of sales & bus. dev., MSLGROUP North America

Key Regional Offices

MSL New York

375 Hudson St, 14th fl., New York, NY 10014

646/500-7600; joel.curran@mslgroup.com

Joel Curran, mng. dir.

PBJS New York

375 Hudson St, 13th fl., New York, NY 10014

212/468-4200; g.bunca@pbjs.com

George Bunca, mng. dir.

Schwartz MSL Boston

300 5th Ave., Waltham, MA 02451
781/684-0770; dclose@schwartzmsl.com

Dave Close, mng. dir.

MSL Washington, D.C.

1133 21st St., NW, 3rd fl., Washington, DC 20036
202/467-6600; neil.dhillon@mslgroup.com

Neil Dhillon, mng. dir.

MSL Atlanta

1170 Peachtree St., NE, Suite 1600, Atlanta, GA 30309
404/875-1444; kyle.farnham@mslgroup.com

Kyle Farnham, mng. dir.

MSL Chicago

222 Merchandise Mart Plaza, Suite 4-150, Chicago, IL 60654
312/861-5200; brad.wilks@mslgroup.com

Brad Wilks, mng. dir.

PBJS Chicago

222 Merchandise Mart Plaza, Suite 4-150, Chicago, IL 60654
312/297-1428; d.lee@pbjs.com

Don Lee, COO

MSL Detroit

3310 W. Big Beaver Rd., Suite 137, Troy, MI 48084
248/458-8600; fax: 248/458-8601; brad.wilks@mslgroup.com

Brad Wilks, mng. dir.

Schwartz MSL San Francisco

595 Market St., Suite 2000, San Francisco, CA 94105
415/512-0770; mfreund@schwartzmsl.com

Merrill Freund, mng. dir.

MSL Los Angeles

2029 Century Park East., Suite 1750, Los Angeles, CA 90067
310/461-0383; vickie.fite@mslgroup.com

Vickie Fite, mng. dir.

MSL Seattle

424 2nd Ave. W., Seattle, WA 98119
206/270-4664; steve.bryant@mslgroup.com

Steve Bryant, mng. dir.

PBJS Seattle

424 2nd Ave. W., Seattle, WA 98119
206/694-5000; jpigott@pbjs.com

Jennie Pigott, CEO

MSL Canada

175 Bloor St. East, Suite 801, North Tower, Toronto, ON M4W 3R8
416/967-3702; gayla.brock-woodland@mslgroup.com

Gayla Brock-Woodland, mng. dir.

MSR COMMUNICATIONS, LLC

832 Sansome St., 2nd fl., San Francisco, CA 94111
415/989-9000

www.mscommunications.com

Top boutique PR firm, specializes in emerging-growth social media, technology and consumer-lifestyle clients. Founded: 1999.

Mary Shank Rockman, principal & CEO

MUELLER COMMUNICATIONS, INC.

1749 N. Prospect Ave., Milwaukee, WI 53202
414/390-5500; fax: 414/390-5515; admin@muellercommunications.com
Full service PR, gov't relations and issues mgmt. Founded: 1986.

H. Carl Mueller, pres.

MULBERRY MARKETING COMMUNICATIONS

308 W. Erie, Ste. 701, Chicago, IL 60654

312/664-1532; info@mulberryinc.com

www.mulberryinc.com

An international agency, Mulberry offers integrated marketing communications services for b2b and consumer clients which includes brand strategy, media relations, editorial services, digital and social media, media planning, advertising and design services. Founded: 1995.

Chris Kloppe, founder & CEO

MULLEN

Part of Mullen Communications; owned by Interpublic Group of Cos.

40 Broad St., Boston, MA 02109

617/226-9000; sheila.leyne@mullen.com

www.mullen.com

Full-service PR. Founded: 1984.

Sheila Leyne, dir. of PR/social influence

MULTI DYNAMIC PUBLIC RELATIONS GROUP, LLC

365 Charles St., West Hempstead, NY 11552

516/578-0057; aarena@multidynamicpr.com

www.MultiDynamicPR.com

Healthcare/life sciences, consumer health/wellness & lifestyle, legal, financial, technology, environmental/renewable energy.

Andria Arena, pres.

MULTICULTURAL MARKETING RESOURCES, INC.

150 W. 28th St., #1501, New York, NY 10001

212/242-3351; lisa@multicultural.com

www.multicultural.com

PR and marketing services for corporations with multicultural news and other clients specializing in reaching Hispanics, African Americans, Asian Americans and other ethnic groups. Publishes The Source Book of Multicultural Experts and Multicultural Marketing News. Founded: 1994.

Lisa Skriloff, pres.

MUNRO & FORSTER COMMUNICATIONS LTD.

6 Borough High St., London SE1 9QQ, United Kingdom

020 7089 6100

www.munroforster.com

Consumer, fin'l, corporate, healthcare, food, leisure, environment. Founded: 1984.

Brian Gunson, chairman & dir., political & stakeholder engagement

MURPHY O'BRIEN

11444 W. Olympic Blvd., #600, Los Angeles, CA 90064

310/453-2539; fax: 310/264-0083; info@murphyobrien.com

www.murphyobrien.com

Specializing in media relations and social media for travel, exclusive brands, hotels & resorts, real estate, luxury developments, private communities, residence clubs, lifestyle, consumer brands.

Karen Murphy O'Brien, chmn. & CEO

MWWPR

MWWPR

304 Park Ave. South, 8th flr., New York, NY 10010
212/704-9727; fax: 212/704-0917
www.mww.com

PR and marketing comms.; public affairs; broadcast services; bus.-to-bus. marketing; brand marketing; corporate and crisis comms.; corporate social responsibility and sustainability; financial comms.; investor rels.; media rels.; government rels.; healthcare comms.; employee comms.; interactive and digital media; litigation support; multicultural comms.; research; sports marketing and sponsorships; technology; branding, graphic design and production. Employees: 248. Founded: 1986.

Agency Statement: MWWPR is a leading global independent communications agency. We specialize in public relations, public affairs and social media marketing strategies to help B2B and B2C companies engage, influence and build relationships with their key stakeholders. With a unique approach to PR, we focus on delivering communication strategies, creating awareness, managing reputation and changing perception. In doing so, we ensure that our clients Matter More™ to the audiences who matter most.

The agency has deep expertise across sectors and specialty areas, including consumer lifestyle marketing, corporate reputation, crisis and issues management, government affairs, consumer and enterprise technology, digital and social media marketing, and data and analytics. Focus areas include media, advertising and technology, travel and tourism, corporate social responsibility, healthcare, wellness and nutrition communications, LGBT and entertainment public relations. We adopt an earned, shared, owned and paid approach to communications and work as an agency partner to deliver the best strategy and program execution to meet our client's business and communications goals.

MWWPR has been recognized with top industry awards for client work and thought leadership, including "PR Agency of the Year," "Best Places to Work," and "Campaign of the Year."

Michael W. Kempner, pres. & CEO; David Herrick, COO, gen. mgr.; Alissa J. Blate, exec. VP, global brand mktg. & comms.; Carreen Winters, exec. VP, corporate comms.; William P. Murray, exec. VP, public affairs; Douglas A. Smith, exec. VP, gen. mgr. Washington, DC; John Digles, exec. VP, gen. mgr. Chicago; JP Schuerman, exec. VP, gen. mgr. western region; Carl Sorvino, exec. creative director; Molly Mulloy, exec. VP, gen. mgr., San Francisco; Jennifer Little, sr. VP, gen. mgr., Dallas, TX; Steven E. Some, sr. VP, gen. mgr., Trenton, NJ; Patrick Herridge, UK managing director; Mitzi Emrich, chief social media strategist; Jess Seilheimer, chief strategy officer; Robert Dilio, chief technology officer

One Meadowlands Plaza, East Rutherford, NJ 07073
201/507-9500; fax: 201/507-0092

Michael W. Kempner, pres. & CEO

205 N. Michigan Ave., Suite 2010, Chicago, IL 60601
312/981-8540; fax: 312/981-8564

John Digles, exec. VP, gen. mgr.

East Victory Plaza Bldg., 3030 Olive St., Suite 250, Dallas, TX 75219
972/231-2990; fax: 972/231-9442

Jennifer Little, sr. VP, gen. mgr., Dallas

56A Poland Street, 2nd flr., London, W1F 7NN
020 7046 6080

Patrick Herridge, UK mng. dir.

Sunset Media Center, 6255 W. Sunset Blvd., Los Angeles, CA 90028
213/486-6560; fax: 213/486-6501

JP Schuerman, exec. VP, gen. mgr., western region

8 California St., 2nd flr., San Francisco, CA 94111
415/464-6422

JP Schuerman, exec VP, gen. mgr., western region; Molly Mulloy, exec. VP, gen. mgr., San Francisco

222 West State St., Suite 306, Trenton, NJ 08608
609/396-0067; fax: 609/396-2272

Steven E. Some, sr. VP, gen. mgr.

1155 Connecticut Ave., NW, 10th flr., Washington, DC 20036
202/600-4570; fax: 202/600-4571

Douglas A. Smith, exec. VP, gen. mgr.

1800 FLOWERS
ABC Carpet & Home
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BBC Global News
Blackhawk Network
Booking.com
Bowling Proprietors' Assn. of America (BPAA)
City of Miami Beach
ConnectOne Bank
Cybex International
D'Artagnan
Dealer.com
De'Longhi America
Edmunds.com
Frontier Airlines
Gay Men's Chorus of Los Angeles
Gold's Gym
Here Media
It Gets Better Project
JetBlue Airways
Kingsoft Office Software
Kinkisharyo International
Level 3 Europe
Monster Energy
New Jersey Economic Development Authority (NJEDA)
News UK
Nikon
NQ Mobile (Netqin International Limited)
OfficeMax
Red Lobster
Rite Aid Corp.
Samsung Mobile
SKETCHERS USA
SOL REPUBLIC
Subaru of America
The Hillshire Brands Co.
Verizon
Virgin America
Walgreen Co
Waste Management

MY CREATIVE TEAM

Formerly Hoover Ink
13315 Willow Breeze Lane, Huntersville, NC 28078
704/464-3679; fax: 704/895-0887
www.my-creativeteam.com
Media rels., branding, positioning, strategic comms.

Brant Waldeck, partner/creative dir.

N

NADINE JOHNSON & ASSOCIATES, INC.

436 W. 18th St., New York, NY 10011
212/228-5555; fax: 212/352-0299; nadine@nadinejohnson.com
PR, special events, marketing, crisis mgmt. Founded: 1989.

Nadine Johnson, president

NJFPR

NEW YORK LOS ANGELES

NANCY J. FRIEDMAN PUBLIC RELATIONS, INC.

35 E. 21st St., 8th flr., New York, NY 10010
212/228-1500; fax: 212/228-1517; mail@njfpr.com
www.njfpr.com
Founded: 1987.

Agency Statement: Hundreds of hotel, destination and lifestyle brands

have entrusted their reputations to Nancy J. Friedman Public Relations, whose "Leave No Stone Unturned" philosophy has catapulted the firm to the top of the category in hospitality and travel. For those seeking senior level counsel, unwavering brand advocacy and unrivaled media savvy, NJFPR is a one-stop shop. An industry thought leader and self-described "media junkie with wanderlust," Nancy and her team pride themselves on long-standing client relationships and an innate ability to move within many spheres: tapping media influencers, forging creative partnerships, uncovering strategic advantages, and providing global perspective. In 2014, NJFPR made its powerful national presence even stronger with the opening of its LA office and the launch of Hotel Week LA™, complementing its successful Hotel Week NYCTM program. An additional presence in Boston further widens the agency's footprint to better connect clients to the media conversation gone global.

Nancy J. Friedman, president

Clients include:

Borgata Hotel Casino & Spa, Atlantic City
 Condado Vanderbilt, San Juan, Puerto Rico
 Cooperstown, New York
 Copamarina Beach Resort & Spa, Guanica, Puerto Rico
 Courtyard by Marriott Isla Verde Beach Resort, Puerto Rico
 Dermot Real Estate, New York
 Edition Miami, Miami Beach
 Gansevoort Meatpacking, New York
 Gansevoort Park Avenue New York
 Gansevoort Playa Imbert, Dominican Republic
 Gansevoort Turks + Caicos
 Generator Hostels
 Hotel El Convento, San Juan, Puerto Rico
 Hotel Week, NYC and Hotel Week LA
 Hyatt Regency Aruba Resort Casino & Spa
 JW Marriott Camelback Inn Resort & Spa, Scottsdale
 JW Marriott Desert Springs Resort & Spa, Palm Desert
 La Concha Resort: A Renaissance Hotel, San Juan, Puerto Rico
 nyma, the new york manhattan hotel, New York
 Pier A, New York
 Refinery Hotel, New York
 Rendezvous, St. Lucia
 Sea Island, Georgia
 Sheraton Hotels & Resorts
 Spring Creek Ranch, Jackson Hole, WY
 St. Petersburg/Clearwater, Florida
 The Body Holiday, St. Lucia
 The Bowery Hotel, New York
 The Hotel @ Times Square, New York
 The Jade, New York
 The Jane, New York
 The Lodge, Sea Island, GA
 The Ludlow, New York
 The Maritime Hotel, New York
 The Pod 39 Hotel, New York
 The Pod Hotel, New York
 The Spa at Camelback Inn, Scottsdale, AZ
 The Spa at Desert Springs, Palm Desert, CA
 The Spa in the Water Garden, Rendezvous, St. Lucia
 The Waldorf Astoria Chicago
 The Water Club - A Signature Hotel by Borgata
 The Wellness Centre at The Body Holiday, St. Lucia
 Westin Hotels & Resorts
 Williamsburg Hotel, Brooklyn New York

NAPIER PARTNERSHIP LIMITED

Donnington Park House, Donnington Park, Birdham Rd., Chichester,
 West Sussex PO20 7DU, United Kingdom
 44 0 1243 531123; fax: 44 0 1243 779070
 www.napierb2b.com
 Technology. Founded: 1984.

Mike Maynard, mng. dir.; Suzy Kenyon, dir.

N | A | T | I | O | N | A | L

Trusted Partner. Bold Thinking.™

NATIONAL PUBLIC RELATIONS

Affiliated with Burson-Marsteller

1155 Metcalfe St., Suite 800, Montreal, Québec H3B 0C1, Canada

514/843-2343; fax: 514/843-2068; info@respublica.ca

www.national.ca

Full range of public relations and public affairs services. Employees: 400.

Founded: 1976.

Agency Statement: NATIONAL Public Relations is Canada's largest public relations firm, with offices in Montreal, Toronto, Calgary, Vancouver, Victoria, Ottawa, Quebec City, Saint John, Halifax, St. John's, New York and London UK, and with specialized practice groups in corporate communications, employee engagement, public consultation and participation, investor relations, public affairs, marketing, technology and healthcare.

NATIONAL is a subsidiary of RES PUBLICA Consulting Group which also owns Cohn & Wolfe | Canada.

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beauregard, exec. VP; Royal Poulin, exec. VP & CFO; John Crean, national mng. partner; Rick Murray, mng. partner, Toronto & chief digital strategist; Ralph Sutton, int'l mng. partner

800 Westchester Ave., Suite S-540, Rye Brook, NY 10573

914/701-0100; fax: 914/701-0400

Mario Nacinovich

Accenture
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 BC Hydro
 Boehringer Ingelheim
 Bristol-Myers Squibb
 Canadian Energy Pipeline Association
 Champion Iron
 Chevron
 Elkem
 Enbridge
 Fiera Capital
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 Gilead Sciences Canada
 GlaxoSmithKline
 Global Salmon Initiative
 Hankook Tire Canada
 Home Hardware
 Innergex
 Ivanhoe Cambridge
 Janssen
 Keurig Canada
 Kohler Canada
 Lundbeck
 McDonald's Restaurants of Canada
 Merck Serono
 Microsoft
 Molson Coors Brewing Company
 National Bank of Canada
 Neptune Bulk Terminals
 Nestlé Waters Canada
 Nova Scotia Power
 Novartis
 Novo Nordisk
 Ontario Lottery and Gaming
 Pfizer
 Progress Energy Canada
 Purolator
 Roche
 Sanofi-aventis
 Sasol Canada
 Shell
 Sony Mobile Communications
 Teck
 TransAlta
 WesternZagros Resources

NEATHAWK DUBUQUE & PACKETT

(Formerly The Packett Group)
410 S. Jefferson St., Roanoke, VA 24011
540/345-5403
www.ndp-agency.com
Advertising, branding, strategic mktg., media svcs., travel & tourism.
Founded: 1963.

Susan Dubuque, pres.

NELSON & GILMORE

1604 Aviation Blvd., Redondo Beach, CA 90278
310/376-0296; fax: 310/374-8995
www.nelsongilmore.com
A full-service ad agency and PR firm.

Wayne Nelson, CEO

NELSON & SCHMIDT INC.

600 E. Wisconsin Ave., Milwaukee, WI 53202
414/224-0210; fax: 414/224-9463
www.nelsonschmidt.com
A full-service agency offering adv., strategic planning, research, direct mail, PR, media and telemarketing svcs. for bus.-to-bus. consumer and agricultural clients.

Daniel H. Nelson Jr., president

NEMER FIEGER

6250 Excelsior Blvd., Minneapolis, MN 55416
952/925-4848; fax: 952/925-1907
www.nemerfieger.com
Integrated marketing and comms.; lifestyle, food & entertainment mktg. comms.; media rels., adv., bus.-to-bus., consumer, comms. management consulting. Founded: 1957.

James Fieger, CEO

NETWORK DESIGN AND COMMUNICATIONS

276 Bowery, New York, NY 10012
212/431-4675; info@networknyc.com
www.networknyc.com
Fashion, beauty and healthcare, financial, and non-profit PR.

Katerina Caterisano, creative dir.

NEVILLE MCCARTHY ASSOCIATES

Rankin House, 139 - 143 Bermondsey St., London SE1 3UW, United Kingdom
44 020 7940 2900; fax: 44 020 7940 2901
www.nevillemcCarthy.com
Founded: 1962.

Caroline Neville, chmn.; Dominic McCarthy, mng. dir.

NEW VENTURE COMMUNICATIONS

See Allison+Partners

NEW WEST, LLC

9630 Ormsby Station Rd., Louisville, KY 40223
502/891-2500
www.newwestagency.com
Media rels., crisis mgmt., strategic council, brand development, media training, public affairs. Founded: 1971.

Carl Brazley, pres./co-owner

NEWBERRY PR/MARKETING, INC.

1445 Wampanoag Trail, #104, Riverside, RI 02915-1427
401/433-5965; fax: 401/431-5965
www.newberrypr.com

Betty Galligan, pres.

NEWMAN GROUP, THE

220 East 63rd St., New York, NY 10065
212/838-8371; hello@newmangroup.com
www.newmangroup.com
Specializing in presentation, media and crisis comms. training. Founded: 1986.

Richard M. Newman, COO; Joyce Newman, president & CEO

NEWMAN PR

2140 So. Dixie Hwy., #203, Miami, FL 33133
305/461-3300; info@newmanpr.com
www.newmanpr.com
Specializing in travel and maritime. Founded: 1946.

Stuart Newman, pres.

NEWSMAKER GROUP

2002 East Glen Ave., Washington Township, NJ 07676
201/445-8451; contact@newsmakergroup.com
www.newsmakergroup.com
Arts & culture, consumer healthcare, education, gov't, Internet prods./svcs., IT/data centers, mobile technology, and travel & tourism.
Founded: 1999.

Lynn Schwartz, pres.

NEWSMARK PUBLIC RELATIONS

20423 State Rd. 7, Boca Raton, FL 33498
561/852-5767
www.newsmarkpublicrelations.com
PR includes real estate, healthcare, fashion, retail, government agencies, food and beverage, law, automotive, franchise, publishing. Founded: 2003.

Mark Hopkinson, chmn. & CEO

NEWSROOM INK

Austin, TX 78731
512/917-6222; ed@newsroomink.com
www.newsroomink.com
PR, digital & social media, brand strategy, community relations, crisis and employee comms., issues mgmt., B2B comms., mktg. strategy.
Founded: 2010.

Ed Lallo, pres. & CEO

NICHOLAS & LENCE COMMUNICATIONS

28 W. 44th St., #1217, New York, NY 10036
212/938-0001; cristyne@nicholaslence.com
www.nicholaslence.com
Real estate, tourism, non-profit, crisis comms.

Cristyne Nicholas, CEO; George Lence, Pres.

NICHOLAS PUBLIC RELATIONS, GEORGE P.

174 West 76th St., New York, NY 10023
212/362-1219; georgenicholas@mindspring.com
Marketing comms. for consulting firms. Founded: 1988.

George P. Nicholas

Logical Operations, Inc.
Communispond

**NICOLAZZO & ASSOCIATES**

861 Washington St., #1, Newton, MA 02460
617/559-0000; rnicolazzo@nicolazzo.com
www.nicolazzo.com; www.richardnicolazzo.blogspot.com
Crisis communications, strategic planning, investor relations, media relations and training, management consulting, merger and acquisitions communications, issues management, litigation support, labor/employee relations, research, executive speechwriting, branding, and social media strategy, training, and implementation. Employees: 8. Founded: 1975.

Agency Statement: Nicolazzo & Associates is a nationally-known, award-winning strategic communications management firm that provides high-level professional counsel and services to a diverse, national client base. The Company, a boutique organization founded more than three decades ago by Richard E. Nicolazzo, practices a proprietary counseling model designed to leverage an organization's core strengths and build enterprise value.

Our professionals have decades of experience in a wide range of industries and market segments. Nicolazzo & Associates is often the first

choice among businesses and individuals facing complex communications issues.

Clients have included: Aviva USA; Bain Capital; Berkshire School; Boston University; Children's Hospital Boston; Fidelity Investments; General Motors; John Hancock; Lincare; MetLife Healthcare; PhRMA; Reebok; Ropes & Gray; Sun Life of Canada; Tufts Medical Center; Weil, Gotshal & Manges; Wentworth Institute of Technology; UniFirst; Wm. A. Berry & Son.

Richard E. Nicolazzo, mng. partner; Joe M. Grillo, Richard Adler, Kathleen Buckley, Victor Emmanuel, Ruth Maron, Craig Orsi, Hank Shafran, Barry Wanger, sr. consultants

NICOLL PUBLIC RELATIONS, INC.

PO Box 246, East Walpole, MA 02032
781/762-9300; lucette@nicollpr.com
www.nicollpr.com
Founded: 1987.

Lucette Nicoll, president



NIKE COMMUNICATIONS, INC.

75 Broad St., #510, New York, NY 10004
212/529-3400; fax: 212/353-0175; info@nikecomm.com
www.nikecomm.com

Full service PR firm specializing in luxury and premium lifestyle brands. Offices in NY and LA. Employees: 45. Founded: 1984.

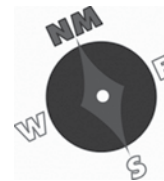
Agency Statement: Nike Communications is a full service communications firm specializing in luxury and premium lifestyle brands.

Since 1984, we have helped distinguish some of the world's most prestigious brands through intelligent strategies, creative approaches and ardent storytelling.

Our ultimate value is our ability to command attention in today's evolving media landscape and create desire among a new audience of influential consumers.

Nina Kaminer, pres.; Bernice Kwok-Gabel, chief creative officer; Stefanie Schmit, Abby Vinyard, Pieter van Vorstenbosch, Katie Archambault, VPs

Baron Philippe de Rothschild
Bombay Sapphire
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Delos
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EndyMed
Exclusive Resorts
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Kim Crawford
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Montblanc
Munnu, The Gem Palace
Officine Panerai
Riedel
Robert Mondavi
Rosewood Hotels & Resorts
Ruffino
Spiegelau
The Art of Shaving
The Musket Room



NM MARKETING COMMUNICATIONS, LLC

706 Waukegan Rd., Glenview, IL 60025
847/657-6011; fax: 847/657-8425; info@nmmarketingbiz.com
www.nmmarketingbiz.com

Comms., PR, adv., direct marketing for industrial, professional services, trade and business associations, travel and hospitality services and sports marketing campaigns. Employees: 7. Founded: 1999.

Agency Statement: NM Marketing Communications specializes in business-to-business communications for mid-size companies, manufacturers, engineering consulting firms, trade associations and professional service firms.

Serving the Midwest, Northeast and Great Lakes regions from our Chicago-area office, we blend B2B strategic planning with precise implementation.

We help companies achieve the qualified lead generation and sales results needed by providing a full range of targeted integrated marketing communication services, techniques, strategies and tactics.

These include: Brand Messaging, Communications Strategy, Public Relations, Graphic Design, Web Site Development & Search Engine Optimization, Advertising, Trade Shows & Events, Video Production, Direct Marketing, and Editorial Services.

Norwin A. Merens, mng. dir.; Thomas Stack, sr. PR consultant; Jeff Wessman, creative dir.; Paul Lloyd, editor & writer; Elaine Fiedler, staff writer; Eric Schuurman, multimedia production dir.

American Foundry Society
Century Brass Works, Inc.
Chicago Baseball Museum
Chicago Cubs Broadcaster/Pat Hughes
Congress Drives
Davis Tool & Die
DEMIL Metals, Inc.
Gas Technology Institute
Graff, Ballauer & Blanski CPAs
Jessup Mfg. Company, Inc.
Joseph Robertson Foundries, Ltd.
Leeco Steel Products, Inc.
Magenta LLC
North American Die Casting Assn.
Professional Flooring Installers Assn.
Rangers Die Casting Co.
Rolled Metal Products, Inc.
Saporito Finishing Co.
Transformer Manufacturers, Inc.
Tsurumi America, Inc.
United Stationers



NORTH 6TH AGENCY, INC.

18 Harrison St., New York, NY 10013
212/334-9753; fax: 212/334-9760; mrizzetta@n6a.com
www.n6a.com

Technology, healthcare, mobile, BtoB, consulting, consumer. Employees: 10. Founded: 2010.

Agency Statement: North 6th Agency, Inc. (N6A) is an award-winning communications agency with headquarters in New York City and with a brand new office in San Francisco.

N6A provides customers with a wide range of communication and marketing services including media outreach, messaging and positioning programs, editorial and content development, media training, investor relations and financial communications, social media PR strategies, video and event production, awards and events programs, and more.

In less than four years since its launch, N6A has grown its customer

Continued on next page

NORTH 6TH AGENCY, INC. continued

base to include more than 20 leading and emerging companies from a wide range of industries, including BtoB, technology, consumer services, energy, healthcare and financial services.

Matt Rizzetta, pres. & CEO; Bill McCue, VP; Nina Velasquez, sr. acct. dir.

Acquisio
American Ambulance
APTecom
Aronnax Public Strategies
Backupify
BlueRock Energy
Daymon Interactions
Descartes
Emerald Networks
GMI Technology
Gnarus Advisors LLC
Human Demand
IMS Health
InsightSquared
Iron Horse Interactive
Lotame
Medialets
Parent Society
PEX Card
ReviMedia
Sprint
StackMob
TiqIQ
Vivaldi Partners Group

NORTH PUBLIC RELATIONS

122 S. Calhoun St., Tallahassee, FL 32301
850/320-6167; info@northpublicrelations.com
www.northpublicrelations.com

Legislative advocacy, crisis comm., campaign mgmt., event planning, website design, branding, media outreach. Employees: 6. Founded: 2011.

Allison North Jones, CEO; Melissa West, sr. A/E; Joe Rupp, creative dir.; Morgan Hough, acct. coord.; Gary Yordon, strategic partner

Child Net
City of Tallahassee Mayoral Campaign
Florida Coalition for Children
Florida Coalition for Children Foundation
Florida Gaming Watch
Jones Walker Law Firm
Leon County
Our Kids of Miami-Dade and Monroe
Partnership for Strong Families
Stronach Group
Sweat Therapy Fitness

NORTHLICH

720 East Pete Rose Way, Cincinnati, OH 45202
513/421-8840
www.northlich.com
Founded: 1949.

Kathy Selker, pres. & CEO

NORTHLIGHT

1208 Kimberton Road, Chester Springs, PA 19425
484/202-8506
www.northlightadv.com
PR consultation, event planning, message development.

Rick Miller, president

NORTHSTAR COUNSELORS, INC.

Founding partner in Pinnacle Group, Inc. - 1976
229 Minnetonka Ave. S., #777, Wayzata, MN 55391
612/817-1585; fax: 952/475-1008; jmccarthy@northstarcounselors.com
Global public relations, crisis strategies, reputation management, issue research, non-profit management, video-film production. Founded: 1971.

Joseph M. McCarthy, pres.; Lynn McCarthy, VP

NORTHWEST STRATEGIES

441 W. 5th Ave., #500, Anchorage, AK 99501
907/563-4881; fax: 907/562-2570
www.nwstrat.com

PR, adv., bus.-to-bus., direct marketing, media planning. Founded: 1987.

Tim Woolston, CEO

NUFFER, SMITH, TUCKER

Partner in The Worldcom Public Relations Group
4045 Third Ave., #200, San Diego, CA 92103
619/296-0605; fax: 619/296-8530
www.nstpr.com

PR for branded consumer products, food and agriculture, health, brand positioning, issues and crisis mgmt., special events. Founded: 1974.

Bill Trumpfheller, pres.

NYHUS COMMUNICATIONS

720 Third Ave., Flr. 12, Seattle, WA 98104
206/323-3733; info@nyhus.com
www.nyhus.com

Technology, corporate, consumer, healthcare, IT. Founded: 1994.

Roger Nyhus, pres./CEO

O

O'CONNELL & GOLDBERG, INC.

450 North Park Rd., #600, Hollywood, FL 33021
954/964-9098

Retail, real estate, tourism, healthcare, food and beverage, corporate and consumer products and svcs. PR. Founded: 1993.

Barbara Goldberg, CEO



O'DONNELL AGENCY

CityPlace Office Tower, 525 Okeechobee Blvd., #980, West Palm Beach, FL 33401

561/832-3231; fax: 561/659-1309; info@theodonnellagency.com
www.theodonnellagency.com

PR firm for healthcare, bioscience, banking, law, real estate, education, tourism, and consumer products. Employees: 14. Founded: 1995.

Agency Statement: From our signature big ideas to the smallest organizational detail, creative thinking and brand authenticity are the bedrock of everything we do at the O'Donnell Agency. With offices in West Palm Beach and NYC, we rank among Florida's top 10 PR firms.

Carey O'Donnell, president; Julie Fanning, VP

All Aboard Florida
Bessemer Trust Company of Florida
Broward Health Foundation
City of Riviera Beach
Cleveland Clinic Florida
Emera
Freehold Capital Management LLC
Hillel Community Day School
Norton Museum of Art
Origins Behavioral Healthcare
Oxbridge Academy
Palm Beach County Film & Television Commission
Red Bull
Related Companies' CityPlace
Related Urban Development LLC
Riviera Beach Community Redevelopment Agency
West Palm Beach Downtown Development Authority
Viking Developers

O'KEEFFE & COMPANY, INC.

921 King St., Alexandria, VA 22314
 703/883-9000; fax: 703/883-9007; info@okco.com
 www.okco.com
 High-tech PR for bus.-to-bus., bus.-to-gov't and gov't-to bus. clients.
 Founded: 1997.

Martin Nott, acct. dir.

O'LEARY AND PARTNERS

5000 Birch St., #1000, Newport Beach, CA 92660
 949/833-8006; fax: 949/833-9155
 www.adagency.com
 PR for automotive, consumer electronics, high-tech, real estate, and travel.
 Founded: 1998.

Dave Robinson, pres.

**O'MALLEY HANSEN COMMUNICATIONS**

180 N. Wacker Dr., Chicago, IL 60606
 312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com
 www.omalleyhansen.com
 Marketing comms., media rels., social media, influencer outreach,
 employee comms., reputation mgmt., issues/crisis mgmt. Employees: 15.
 Founded: 2006.

Kelly O'Malley, Todd Hansen, principals

6677 Delmar Blvd., Ste. 200, St. Louis, MO 63130
 314/721-8121; fax: 314/721-8141; kelly.omalley@omalleyhansen.com

Kelly O'Malley, principal

Barclaycard US
 Charter Communications
 Climate Corporation
 Dynamics Inc.
 Eat Smart
 Fortune Brands Home & Security
 HanesBrands
 Humane Society of Missouri
 LifeStride
 Monsanto Co.
 Popticals

ROI Influencer
 Tyson Foods
 Vi-Jon
 ZeaVision

O'NEILL AND ASSOCIATES

31 New Chardon St., Boston, MA 02114
 617/646-1000; fax: 617/646-1290
 www.oneillandassoc.com
 Relationship marketing, media relations, crisis communications.

Thomas P. O'Neill, III, CEO

O'REILLY DEPALMA INC.

32 W. Nebraska St., #1C, Frankfort, IL 60423
 815/469-9100; fax: 815/469-2555; john.oreilly@oreilly-depalma.com
 www.oreilly-depalma.com
 B2B, B2C, inbound marketing. Employees: 9. Founded: 2009.

John O'Reilly, Nora DePalma, principals

American Standards Brand
 Grundfos
 KWC America
 Mr. Steam
 National Kitchen & Bath Assn.
 Noritz America
 SFA Saniflo
 Uponor North America

O2 IDEAS, INC.

600 University Park Place, #200, Birmingham, AL 35209
 205/949-9494
 www.o2ideas.com
 PR, adv. and marketing. Founded: 2001.

Shelley Stewart, CEO

**OCG PR**

1320 S. University Dr., #220, Fort Worth, TX 76107
 817/332-0404; fax: 817/531-1520

www.ocgpr.com

Public relations, communications, digital, creative, content, marketing,
 public engagement. Employees: 17. Founded: 2005.

Agency Statement: OCG PR is a full-service public relations agency,
 specializing in fully integrated communications and marketing planning
 and execution with cross-cultural strategies ingrained in every aspect of
 our work. We are a team of public relations strategists, writers and mar-
 keters who initiate conversations and proactively make connections to
 build relationships and create positive results for our clients. We offer the
 unmatched ability to provide communications solutions that educate,
 inform and influence target audiences to connect, interact and engage with
 our clients, their brands and their projects. OCG PR is one of the largest
 certified minority and woman-owned public relations agencies in Texas.

Tonya Veasey, principal

AT&T
 HNTB Corp.
 Texas Health Care
 TRWD

OFF MADISON AVE

5555 E. Van Buren St., #215, Phoenix, AZ 85008
 480/505-4500

www.offmadisonave.com

Entertainment/hospitality; travel/tourism; tech-
 nology; consumer; crisis communications; public
 affairs. Founded: 1998.

Dave Anderson, managing partner & co-founder



WORLD COM
 Public Relations Group
 The Local Advantage. Worldwide.

OGAN/DALLAL ASSOCIATES, INC.

530 Seventh Ave., New York, NY 10018

212/840-0888; info@odapr.com

www.odapr.com

PR, mktg. & mgmt. svcs. for fashion, cosmetic & lifestyle indus.
 Founded: 1986.

Evelyn Dallal, president

Ogilvy Public Relations

OGILVY PUBLIC RELATIONS

Part of Ogilvy & Mather, Subsidiary of the WPP Group plc

636 Eleventh Ave., New York, NY 10036

212/880-5200; fax: 212/697-8250

suresh.raj@ogilvy.com

www.ogilvypr.com

Public Relations experts in the fields of branding, consumer marketing,
 digital influence/social media, content creation, healthcare, biotechnol-
 ogy, public affairs, government relations, corporate communications, CSR,
 social marketing, technology, financial/investor, crisis & issues manage-
 ment, reputation management, associations & non-profits, food & nutri-
 tion, media relations, clean technology, analyst relations, partnership
 development, sustainability, nation branding, specialized communica-
 tions, travel/economic development, employee engagement, sport mar-
 keting and entertainment PR. Founded: 1980.

Agency Statement: Ogilvy PR helps our clients build relationships
 with consumers, investors, employees, regulators, journalists and other
 stakeholders across a broad range of markets, product lines, and econom-
 ic circumstances, in a way that drives value for their business.

We have developed a reputation for guiding companies through pivotal
 points in their evolution, and finding opportunities to advance their brand
 and protect their reputation.

We are fully integrated with the Ogilvy & Mather global network, built
 on strong tools, processes, methodologies and influential relationships,
 which gives our clients scale and local performance, all leading to a com-
 mon goal. As a result, we are able to work with clients in creating success-

Continued on next page

OGILVY PUBLIC RELATIONS continued

ful integrated global strategies as well as in-market stand alone programs.

We are an award winning Top 10 global communications agency working in the newest and the most dynamic spaces: earned and social media, content, and influence. We actively engage with the forces that have transformed the way our clients' key audiences obtain and assess information and make decisions. Deep insights into these audiences drive our strategies which influence the tactics we deploy, resulting in campaigns that deliver true traction with target audiences.

In the end, it is all about influence: we identify it, we create it; we leverage it; we apply it to our clients' advantage. We change debates, drive outcomes, and positively affect business goals. And we do this creatively – having retained the No.1 position in the *Holmes Report* Global Creative Index Ranking for two years in a row is testament to this.

We are at the forefront of understanding of how human behavior and technology affect communications, marketing and influence. We specialize in orchestrating movements that break new ground for brands, issues and organizations. We do this across multiple sectors of the economy – from pharma, to health care, B2B, financial services, technology, CPG, the federal government – and more.

The caliber of Ogilvy PR's clients have allowed us to attract and retain extremely talented practitioners, who combine deep technical expertise and a curiosity for challenging business situations.

We partner with our clients, evaluate everything we do against a measurable result, and turn our relentless focus on building clients' businesses.

For more information, visit our website at www.ogilvypr.com or follow us on Twitter at @ogilvypr.

Suresh Raj, MD global business development

Global mgmt: Christopher Graves, global chmn.; Stuart Smith, worldwide CEO; Robert Mathias, regional CEO, North America; Scott Kronick, regional CEO, Asia pacific; Michael Frohlich, regional CEO, UK

U.S. OFFICES

Atlanta: Ogilvy PR
BB&T Tower at Atlantic Station, 271 17th St., 21st flr., Atlanta, GA 30363
404/836-2200; fax: 404/836-2201; mickey.nall@ogilvy.com

Mickey Nall, mng. dir.

Chicago: Ogilvy PR
350 W. Mart Center Dr., 11th flr., Chicago, IL 60654
312/397-6000; fax: 312/397-8856; michele.anderson@ogilvy.com

Michele Anderson, mng. dir.

Denver: Ogilvy PR
555 Seventeenth St., 3rd flr., Denver, CO 80202
303/527-4613; fax: 303/615-5075; tara.may@ogilvy.com

Tara May, gen. mng.

New York
636 Eleventh Ave., New York, NY 10036
212/880-5200; fax: 212/697-8250; jennifer.scott@ogilvy.com

Jennifer Scott, mng. dir.

Sacramento: Ogilvy PR
1414 K St., Suite 300, Sacramento, CA 95814
916/418-1500; fax: 916/418-1515; valerie.vento@ogilvy.com

Valerie Vento, exec. VP

San Francisco: Ogilvy PR
1001 Front St., 2nd flr., San Francisco, CA 94111
415/677-2800; fax: 415/677-2880; nathan.friedman@ogilvy.com

Nathan Friedman, mng. dir.

Washington, DC: Ogilvy PR
1111 19th St., NW, 10th flr., Washington, DC 20036
202/729-4000; fax: 202/729-4001; robert.mathias@ogilvy.com

Robert Mathias, regional CEO, North America

Los Angeles: Ogilvy PR
2425 Olympic Boulevard, Suite 2200-W, Santa Monica, CA 90404
310/280-2200; fax: 310/280-9473; nathan.friedman@ogilvy.com

Nathan Friedman, mng. dir.

INTERNATIONAL OFFICES

EAME Headquarters (with 28 regional offices)
10 Cabot Square, Canary Wharf, London E14 4BA U.K.
+44-20-7309-1000; fax: +44-20-7309-1001; Michael.frohlich@ogilvy.com

Michael Frohlich, regional CEO, UK

Asia Pacific Headquarters: (with 34 regional offices)
23rd flr., The Center, 99 Queen's Road Central, Hong Kong
852-2567-4461; fax: 852-2884-3227; scott.kronick@ogilvy.com

Scott Kronick, regional CEO, Asia Pacific

ACT
American Express
Bayer
BP
Bristol-Myers Squibb
Centers for Disease Control and Prevention (CDC)
Centers for Medicare & Medicaid Services (CMS)
Darden Restaurant's Specialty Restaurant Group
Department of Homeland Security (DHS)
DuPont™
Federal Emergency Management Agency (FEMA)
FM Global
Ford
GlaxoSmithKline
Goodyear
Grohe
IBM
Kimberly Clark
Lenovo
LG Electronics
National Institutes of Health
Nestle
Novartis
Pfizer
Puma
SunPower
Unilever
UPS
Vodafone

OGILVY/HEALTHWORLD

Formerly Healthworld Communications
636 11th Ave., New York, NY 10036
212/237-4000
Healthcare & medical communications agency.

Michael Parisi

OHLMANN GROUP, THE

Advertising and PR firm
1605 N. Main St., Dayton, OH 45405
937/278-0681
www.ohlmanngroup.com
PR, adv., bus.-to-bus., creative, direct marketing. Founded: 1949.

Walter Ohlmann, pres.

OLIVER, RUSSELL & ASSOCIATES, INC.

217 South 11th St., Boise, ID 83702
208/344-1734
www.oliverrussell.com
Marketing communications, PR and advertising.

Russ Stoddard, founder/pres.

ONE CHOCOLATE COMMUNICATIONS

611 Mission St., 6th flr., San Francisco, CA 94105
415/989-9803
Consumer, corporate & trade PR. The Consumer Division specializes in lifestyle, food & drink, youth brands. The Business Division specializes in technology & telecomms. Founded: 2000.

Jaime Tero

OPPENHEIM, RB, ASSOCS., PR COUNSELORS

2040 Delta Way, Tallahassee, FL 32303
850/386-9100; fax: 850/386-4396
www.rboa.com
Corporate, medical, entertainment/arts, real estate and institutional PR.
Founded: 1985.

Rick Oppenheim, sr. counselor

OPTIMUM PR
See Citizen Optimum

ORCI

Formerly La Agencia Orci
2800 28th St., #222, Santa Monica, CA 90405
310/444-7300
www.orci.com
Full-service advertising and PR firm. Founded: 1999.
Hector Orsi, chmn.



ORSI PUBLIC RELATIONS

1158 Greenacre Ave., Los Angeles, CA 90046
323/874-4073; fax: 323/874-8796; greg@orsipr.com
www.orsipr.com
Apparel, baby products, beauty, fashion accessories, food, footwear, home furnishings, restaurant, retail, swimwear, toys. Employees: 10. Founded: 1982.

Agency Statement: Orsi Public Relations is a dynamic, focused, result oriented agency with more than 30 years experience. We are strategic in our planning, nimble in execution and swift in delivering a solid ROI. Longstanding tenure with our high-profile lifestyle clients demonstrates our ability to continually produce outstanding campaigns which attract attention and achieves a level of recognition that positively impacts their image as well as their bottom line.

Janet Orsi, pres.; Greg Lutchko, sr. VP; Dyann Hawkins, VP
JKL - just keep livin'
Live Clean Baby
Manhattan Portage
Raskullz
Sanrio/Hello Kitty
Skechers
Tommy Bahama
Treat Street

OSBORN & BARR COMMUNICATIONS

914 Spruce St., St. Louis, MO 63102
314/726-5511
www.osborn-barr.com
Marketing communications specializing in corp., agri-consumer, agri-business, technology. Founded: 1988.
Steve Barr, founder and chmn.

OSTER & ASSOCIATES, INC.

3525 5th Ave., 2nd fl., San Diego, CA 92103
619/906-5540
www.osterads.com
Full-service agency providing marketing, advertising, and PR services. Founded: 1986.
Bev Oster, pres./creative dir.

OUI 2 PUBLIC RELATIONS

116 W. 23rd St., #500, New York, NY 10011
212/541-5698; rob@oui2.com
www.oui2.com
Entertainment, music, corporate and lifestyle marketing and PR. Founded: 1996.
Rob Goldstone, pres.

OXFORD COMMUNICATIONS

11 Music Mountain Blvd., Lambertville, NJ 08530
609/397-4242
www.oxfordcommunications.com
PR, bus.-to-bus., creative, media buying/placement/planning, adv. Types of PR: branding, strategic planning, consumer PR, media relations, B2B PR, viral marketing, crisis communications. Founded: 1986.
John Martorana, president/principal

P

P&G COMMUNICATIONS

13447 Erwin St., Valley Glen, CA 91409
818/786-8687; fax: 818/786-8709; pgworld@aol.com
www.p-gcommunications.com
Marketing and PR for travel, hospitality, and resort industries.
Marian Gerlich, Edward Placidi, partners

PACE ADVERTISING

A WPP Company
230 Park Ave. South, 12th fl., New York, NY 10003
212/331-8825; rick.nulman@paceadv.com
www.paceadv.com
Advertising and PR firm, creative, direct marketing, media buying. Founded: 1949.
Holly Kingsley, VP

PACIFICO, INC.

1190 Coleman Ave., #110, San Jose, CA 95110
408/327-8888; fax: 408/988-5488
Full-service advertising and PR agency experienced in high technology, consumer and business-to-business clients. Employees: 5. Founded: 1977.
Mary P. Curtis, CEO



PADILLACRT

Founding Partner of Worldcom Public Relations Group
1101 West River Pkwy., Minneapolis, MN 55415
612/455-1700; fax: 612/455-1060
www.padillacrt.com
Founded: 1961.

Agency Statement: PadillaCRT is one of the top 15 independent public relations and communications agencies in the country. The firm works with clients to understand and articulate their purpose and channels its efforts through insightful ideas, creativity, collaboration and an unrelenting commitment to their success. The firm helps clients engage and inspire stakeholders in health care, food and beverage, consumer goods, financial services, manufacturing, technology, agribusiness and recreation sectors. PadillaCRT has specialized talent in branding, research, corporate and investor relations, creative, digital, crisis management, social media and mobile communication, and is a founding partner of the Worldcom Public Relations Group, a partnership of 100 independently owned partner offices in 133 cities on six continents. The agency's website is www.padillacrt.com.

Lynn Casey, CEO; Mark Raper, pres.; Marian Briggs, Matt Kucharski, Mike Mulvihill, Brian Ellis, exec. VPs; Tom Jollie, Kathy Burnham, Gregory Tarmin, Riff Yeager, Ellen LaNicca, Tom Jollie, Scott Davila, Natalie Smith, Janet Stacey, sr. VPs; Maureen Rehffuss, Pablo Olay, Bob McNaney, Lisa Kersey, Al Galgano, Amy Epstein, Max Martens, Tina Charpentier, Matt Sullivan, Pia Finkell, Jason Stemm, Kevin Flores, VPs; Jeff Thomas, CFO; Heath Rudduck, CCO; Kelly O'Keefe, chief creative strategy officer; Patrice Tanaka, chief counselor; Michael Whitlow, chief growth officer; Jeff Wilson, Amber Graves, dirs. of bus. dev.

101 W Commerce Rd., Richmond, VA 23224
804/675-8100; fax: 804/675-8183; finance fax: 804/675-8180

Mark Raper, pres.
2200 Colonial Ave., Suite 10, Norfolk, VA 23517
757/640-1982; fax: 757/640-1984

Debbie Myers, sr. VP
617 West 7th St., Suite 604, Los Angeles, CA 90017
310/659-5380; fax: 310/659-5257

Max Martens, VP
320 West 13th St., 7th fl., New York, NY 10014 (formerly Lewis & Neale)
212/229-0500; fax: 212/229-0523; Soho workroom fax: 212/229-2925

Greg Tarmin, sr. VP & mng. dir., NYC



WORLDCom
Public Relations Group
The Local Advantage. Worldwide.

Continued on next page

PADILLACRT continued

105 Oronoco St., Suite 101, Alexandria, VA 22314
703/894-5460; fax: 703/894-5470

Kim Blake, acct. supervisor

3M
BASF
Barnes & Noble College
Cargill
Ditch Witch
Girl Scouts of the USA
Hass Avocado Board
Land O'Lakes
Merck
Rockwell Automation
RTI Surgical
SAP
UnitedHealth Group
U.S. Highbush Blueberry Council
Wines from Rioja (Spain)

PAGE ONE PUBLIC RELATIONS

See LEWIS Pulse

PAINPR

See Citizen Paine

PALATIELLO & ASSOCIATES, JOHN M.

1856 Old Reston Ave., #205, Reston, VA 20190
703/787-6665; fax: 703/787-7550; john@jmpa.us
www.jmpa.us

Image enhancement, market identification and penetration, gov't rels., public policy, association management. Founded: 1987.

John M. Palatiello, president



PAN COMMUNICATIONS, INC.

255 State St., Boston, MA 02109
617/502-4300; fax: 617/502-4343; info@pancomm.com
www.pancommunications.com

Technology, consumer tech and healthcare. Employees: 60. Founded: 1995.

Agency Statement: PAN Communications is a public relations, content marketing and digital media agency providing technology, healthcare and consumer tech brands with award-winning integrated communications programs. For two decades, the firm has delivered measurable PR outcomes for leading and emerging brands. Leveraging a data-driven approach that maps to client's targeted buyer personas, each PAN program integrates compelling content delivered through an aggressive media (earned, owned, shared, paid), influencer relations and digital/creative program. It is through this approach that PAN's clients have experienced unmatched brand equity, impacting their customers' path to purchase while creating long-term engagement and customer advocacy.

Headquartered in Boston with a staff of 60+ professionals, PAN offers the agility and personalized service of a mid-size agency while leveraging national and international relationships to manage large scale communications programs. The agency continues to experience impressive growth and continues to evolve their integrated communications framework to meet the demands of their client's evolving omni-channel customer experience.

Executive Team: Philip A. Nardone, founder & pres.; Mark C. Nardone, exec. VP; Gary E. Torpey, sr. VP, finance; Elizabeth Famiglietti, sr. VP, human resources

Senior Leadership Team: Gene Carozza, Lisa Astor, Lauren Arnold, Dan Martin, Darlene Doyle, VPs; Tim Munroe, VP, bus. dev.; Jennifer Bonney, creative dir.

Sample clients include:

Ad:Tech
Alegeus Healthcare
Arcadia Healthcare Solutions

Black Duck Software
BlueConic
Carbonite
ClearView
Cloudbees
eXelate (now part of Nielsen)
Falcon Social
FewClix
Fuel3D
Harvard Business Publishing
Hybris
Integrate
LoopPay (now part of Samsung)
MediaMath
Mendix
Paraxel
Perfecto Mobile
Perspecsys
PlacelQ
SAP
SDL
Signiant
Talend

PARASOL MARKETING

575 Lexington Ave., 4th fl., New York, NY 10022
212/372-7633; info@parasolmarketing.com
www.parasolmarketing.com
Luxury travel and lifestyle. Employees: 4. Founded: 2004.

Andrea Werbel, mng. dir.

PARTNERS + NAPIER

The Partners Building, 192 Mill St., #600, Rochester, NY 14614
585/454-1010; fax: 585/454-1575
www.partnersandnapier.com

Strategic counsel, consumer marketing, issue/reputation management, brand building, food and beverage, packaged goods, business-to-business, environment, crisis mgmt. Founded: 1970.

Sarah Hanson, pres.



PAUL WERTH ASSOCIATES

10 North High St., # 300, Columbus, OH 43215
614/224-8114; fax: 614/224-8509; sw@paulwerth.com
www.paulwerth.com

Education, health care, financial and professional services, business-to-business, business-to-consumer. Employees: 22. Founded: 1963.

Agency Statement: Paul Werth Associates is an independent, full-service communications firm with core competencies in public relations, public affairs, marketing, research and digital strategies. Werth helps leading organizations meet their objectives – on a regional, national and international basis. Focused on serving the needs of senior management in the private and public sectors, the firm applies its broad scope of expertise to produce results-oriented solutions that enhance reputations, shape policies and build brands for some of the nation's leading organizations.

Sandra W. Harbrecht, pres. & CEO; Kimber Perfect, sr. VP

Andersons, Inc., The
Dave Thomas Foundation for Adoption
Findley Davies
Greater Columbus Infant Mortality Task Force
Huntington National Bank
Innovation Generation
Insurance Industry Resource Council
McGraw-Hill Education
Moody Nolan
National Safe Boating Council
The Ohio State University Wexner Medical Center
Plante Moran
White Castle
Zaner-Bloser

PAVONE

1006 Market St., Harrisburgh, PA 17101
717/234-8886; mpavone@pavone.net
www.pavone.net

Michael Pavone, pres./CEO

**PCG ADVISORY GROUP (PCG)**

535 Fifth Ave., 24th fl., New York, NY 10017
646/863-6341; info@pcgadvisory.com
www.pcgadvisory.com

Investor relations, healthcare, technology, digital & social media, media/public relations. Employees: 15. Founded: 2008.

Agency Statement: Founded in 2008, PCG Advisory Group is dedicated to the delivery of top tier investor relations and capital markets advisory services, strategic and tactical digital and social media communications, and cutting edge media and public relations for public and privately held companies.

The team at PCG has extensive experience with life sciences and healthcare, mobile technology, hi-tech, metals and mining, financial services and emerging growth companies from around the globe.

Jeff Ramson, founder & CEO; Kirin M. Smith, chief ops. officer; Sean Leous, chief comms. officer; Adam S. Holdsworth, mng. dir., capital markets strategies; Gregory Barton, mng. dir., digital svcs. & social media; Vivian Cervantes, mng. dir., capital markets & client svcs.; Jeffrey Hart, mng. dir., IR, client mktg. & market intelligence

Athersys
Celator Pharmaceuticals
Cesca Therapeutics
Cymbay
Evogene
Harvard Apparatus
Himax
Inovio
Intellipharmaeautics
Mesoblast
NephroGenex
Prima BioMed
Unilife

PEARSON ASSOCIATES, DAVID

1390 S. Dixie Hwy., #2117, Coral Gables, FL 33146
305/967-8225; david@davidpearsonassociates.com
www.davidpearsonassociates.com
Resort PR. Employees: 3. Founded: 1966.

David Pearson, Christopher Pearson
Huntsman Springs, Driggs, Idaho

PECCHIA COMMUNICATIONS LLC

6725 Pheasant Run Dr., Canfield, OH 44406
330/720-6912; dan@pecchiacommm.com
www.pecchiacommm.com

Dan Pecchia, president

PENNA POWERS

1706 S. Major St., Salt Lake City, UT 84115
801/487-4800; info@pennapowers.com
www.pennapowers.com
Advertising and PR. Founded: 1984.

Chuck Penna, founding partner/CEO

PENNY/OHLMANN/NEIMAN, INC.

See The Ohlmann Group

**PEPPERCOMM, INC.**

470 Park Ave. South, 4th fl. North, New York, NY 10016
212/931-6100

agencymarketing@peppercomm.com
www.peppercomm.com

Fully integrated marketing communications for the consumer, luxury lifestyle, financial services, industrial and professional services sectors. Services include branding & positioning, creative services, public relations, crisis preparedness & management, research & insights, audience experience, experiential marketing & events, social media & digital strategy, licensing and internal communications. Founded: 1995.

Agency Statement: Peppercomm is an award-winning strategic marketing and communications firm headquartered in New York City with offices in San Francisco, Boulder and London that listens first, last and always. We pride ourselves on listening to our clients' needs as well as the wants and needs of their various audiences. That focus on listening before engaging (or creating) inspired not only our tagline: "Listen. Engage. Repeat." but our strategic approach.

Our integrated team of specialists work together to create cohesive campaigns that leverage the right communications and marketing vehicles across all touch points. Our clients range from major household names and elite luxury brands to some of the world's largest and highly regulated professional and financial services and industrial organizations. We have helped clients reposition and rebrand; launch entirely new brands and position global brands in the U.S. market; build websites and social strategies; launch content strategies; create brand experiences; drive executive visibility; prepare for and mitigate crises; engage key audiences and ultimately deliver results for our clients.

Steve Cody, co-CEO & co-founder; Ed Moed, co-CEO & co-founder; Ted Birkhahn, partner & pres.; Ann Barlow, partner & pres., West Coast; Deborah Brown, partner & mng. dir.; Jackie Kolek, partner & mng. dir.; Maggie O'Neill, partner & mng. dir.

Key clients include:

American Institute of Architects
EY
Euler Hermes
Financial Accounting Foundation /Financial Accounting Standards Board/Governmental Accounting Standards Board
Lincoln Financial
MINI USA
Northeastern University
Oppenheimer
Paulson & Co.
Pershing
Saint Gobain
Sharp
Steelcase
Sterling National Bank
TGI Fridays
Tyco Fire & Security
Vonage
WebMD
Wells Fargo
Wilbur Ellis

PERKETT PR, INC.

34 Cohasset Ave., Marshfield, MA 02050
781/834-5852; info@perkettp.com
www.perkettp.com

Tech, telecom, consumer, healthcare, B2B, B2C, project and retainer. Founded: 1998.

Christine Perket, CEO/founder

PERRY COMMUNICATIONS GROUP, INC.

980 9th St., #410, Sacramento, CA 95814
916/658-0144; fax: 916/658-0155
www.perrycom.com

Public affairs/public relations firm specializing in media relations, issues management, advocacy & coalition building, social marketing and event planning. Employees: 9. Founded: 1996.

Kassy Perry, CEO; Julia Spiess, Sr. VP

Continued on next page

PERRY COMMUNICATIONS GROUP, INC. continued

Allergan
Bonnie J. Addario Lung Cancer Foundation
California Automotive Wholesaler's Assn.
California Craft Brewers Assn.
DBA International
Fan Freedom
Foundation Medicine
NAMI California
Nehemiah Corporation of America
Partnership to Fight Chronic Disease
Pharmaceutical Research and Manufacturers of America
Sierra Nevada Conservancy
Sims Recycling Solutions

PETERSGROUP PUBLIC RELATIONS

Member of The Worldcom Group
1905 N. Lamar Blvd., #201, Austin, TX 78705
512/794-8600; fax: 512/792-8622;
info@petersgrouppr.com
www.petersgrouppr.com
Technology, research, strategy, messaging,
media. Founded: 1997.



Lauren Peters, founder/CEO

PEYRON & ASSOCS., SCOTT

401 W. Front St., #420, Boise, ID 83702
208/388-3800; speyron@peyron.com
www.peyron.com
Public affairs, corporate communications, media relations, issues management, food & drug, high technology, travel & tourism, real estate development and higher education. Founded: 1996.

Scott Peyron, founder & co-strategist

PHELPS

901 Wilshire Blvd., Santa Monica, CA 90401
310/752-4400; judy@phelpsfagency.com
www.phelpsfagency.com
Strategy, media relations, crisis comms., media training, integrated marketing comms. Founded: 1981.

Joe Phelps, CEO; Judy Lynes, VP, PR



PHILLIPS & COMPANY

900 S. Capital of Texas Hwy., #100, Austin, TX 78746
800/864-1231; fax: 512/402-5859; fmisraeli@phillipscompany.com
www.phillipscompany.com
Verticals: space technology, mobile technology, education, healthcare, homeland security, high technology, digital security, telecommunications, GreenTech.
Services: positioning, social marketing, public affairs, media relations, market development. Employees: 14. Founded: 2003.

Agency Statement: Phillips & Company is a global communications firm that helps clients create, defend and sustain leadership positions through public relations and market development.

Phillips measures client success in terms of revenue growth, not just media coverage. Working with both *Fortune* 1000 firms and start-ups to build or retain market share, Phillips helps companies create demand for their products and services by broadening and reinforcing the trust customers, partners and investors have in their company.

Richard J. Phillips, pres.; Scott Campbell, sr. VP; Francie Israeli, VP

4DSP
Arab Republic of Egypt
Egyptian Steel
Explore Mars
Gemalto
Impero
Lockheed Martin
Nexus eWater

NASA
Texas A & M Engineering
VIMOC Technologies

PHPR LTD.

Communications House, 3 Lower Joppa, Edinburgh EH15 2ER, United Kingdom
44(0)131/669-5190
www.phpr.co.uk
B2B, strategic communications, on & offline PR for financial services, IT & technical companies, industrial biotechnology, water, heritage, fast growing small businesses.

Penny Haywood, mng. dir.

PIERCE MATTIE PUBLIC RELATIONS

62 West 45th St., 3rd flr., New York, NY 10036
212/243-1431; moreinfo@piercemattie.com
www.piercemattie.com
Beauty, fashion, jewelry, fitness, home furnishings, luxury lifestyle.
Founded: 2001.

Pierce Mattie, CEO



PIERPONT COMMUNICATIONS INC.

1800 West Loop South, Suite 800, Houston, TX 77027
713/627-2223; info@piercom.com
www.piercom.com
www.twitter.com/pierpontcom
www.facebook.com/PierpontCommunications
www.linkedin.com/company/pierpont-communications
PR, media rels., mktg., digital, community rels., gov't rels., investor rels., event conceptualization and mgmt., graphic design, social media.
Employees: 40. Founded: 1987.

Agency Statement: For 28-years, Pierpont Communications has been engaging audiences and key stakeholders through a strategic combination of public relations, advocacy, media outreach, thought leadership, marketing and digital and social campaigns. We are a public relations firm at our core, with a deep expertise in generating effective integrated marketing campaigns that consistently exceed our client's objectives.

Our deep vertical expertise working with *Fortune* 500 clients in Energy, Professional and Financial Services, Retail, Real Estate, Associations and Consumer Goods allows us to keep our clients connected and ahead of the curve. Pierpont employs senior level talent, with significant industry experience and connectivity. In fact, Pierpont employees lead and actively participate in associations and boards providing proactive thought leadership to key industry leaders. This depth of knowledge and experience allows us to serve our clients with insightful strategic communications.

Pierpont's slate of integrated services include strategic marketing and message development, integrated marketing planning, thought leadership and content generation, public relations, digital and social engagement, media relations, media training, crisis communications and issues management, brand and reputation management, government relations, corporate citizenship, branding, advertising and full service creative development.

To learn how our experience and capabilities can drive results for your business, call us at 713.627.2223 or visit www.piercom.com.

Phil Morabito, CEO

10900-B Stonelake Blvd., Suite 110, Austin, TX 78759
512/448-4950

Stacy Armijo

13760 Noel Rd., Suite 850, Dallas, TX 75240
214/217-7300

James Savage

1777 NE Loop 410, Suite 600, San Antonio, TX 78217
210/372-9200

Stacy Armijo

BP
BHP Billiton
Capital One Bank
CoAdvantage
Energy Ventures

Five States Energy
Kentz
Kepner-Tregoe
Seton Healthcare Family
Target Logistics
Texas Association of Realtors
Toshiba
Verizon Wireless
Waste Management
Wood Group



PIERSON GRANT PUBLIC RELATIONS

6301 NW 5th Way, #2600, Fort Lauderdale, FL 33309
954/776-1999; fax: 954/776-0290; info@piersongrant.com
www.piersongrant.com

Strategic planning, publicity, media relations, community relations, website development, social media.

Employees: 17. Founded: 1995.

Agency Statement: Pierson Grant is a marketing communications firm specializing in publicity, media relations, community outreach, SEO and reputation management. All services also are offered in Spanish. The agency's High Impact Digital division oversees all online initiatives.

Providing highly personalized service, one company principal takes the lead on each account and both Pierson and Grant stay fully involved in all client matters. The firm represents clients nationwide in the restaurant, hospitality, real estate, marine, arts, education, financial and healthcare industries. Pierson Grant is a member of the IPREX global network of public relations firms.

Maria Pierson, CEO; Jane Grant, president

BankUnited
Broward County Convention Center
Dairy Queen
Holy Cross Hospital
Premier Developers
Waste Management
Yachting Promotions, Inc.

est. 2002



PIETRYLA PR & MARKETING

18 S. Michigan, 12th flr., Chicago, IL 60603
312/612-0283; christine@pietrylapr.com
www.pietrylapr.com

Cleantech, energy, materials, building, architecture, investor relations, crisis, healthcare, greentech, professional services. Employees: 2. Founded: 2002.

Agency Statement: Pietryla PR & Marketing is a boutique PR firm in Chicago. We work with cleantech, energy, materials, building and architecture as well as professional services clients and specialize in media relations, crisis communications, communication content development and corporate strategy. We also offer high-end copywriting services.

Christine Pietryla, owner & sr. consultant

CMO Team, The
Economic Development Group, Ltd.
Medical Marijuana of Illinois
Miller Energy
National Coal Corp.
OVAL Fire Products
Servidyne
Software Management, Inc.
Whitehead Energy Solutions
WiSuite



PINTA

1111 Lincoln Rd., #800, Miami Beach, FL 33139
305/615-1111

www.pintaUSA.com

Full service advertising, public relations and digital agency focusing on multicultural audiences. Employees: 25. Founded: 2014.

MIAMI

Mike Valdes-Fauli, pres. & CEO

NEW YORK

One Grand Central Pl., #5310, New York, NY 10165
212/367-9800

Joe Gutierrez, mng. dir.

LOS ANGELES

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beIN Sport

Facebook

Fox Hispanic Media

Mayweather Promotions

Miami Marlins

Strayer Education

TD Bank

T-Mobile

Terra

UnitedHealth

PIPELINE PR & MARKETING

Formerly Locke Marketing

6823 SE 18th Ave., Portland, OR 97202

503/546-7811; timm@pipelineprm.com

www.pipelineprm.com

Advertising, mktg. comms. consultation & implementation. Founded: 2002.

Timm Locke, principal

PIPER & GOLD PUBLIC RELATIONS

313 ½ E. Grand River Ave., Lansing, MI 48906

517/999-0820; info@piperandgold.com

www.piperandgold.com

Government, nonprofit, small business. Employees: 3. Founded: 2012.

Kate Snyder, principal strategist

PIROZZOLO COMPANY PUBLIC RELATIONS

30 Newbury Street, floor 3, Boston, MA 02116

866/399-4000; dick@pirozzolo.com

www.pirozzolo.com

Specialties include institutional investment and financial services, commercial real estate including hospitality, high technology and the home construction industry. Employees: 3. Founded: 1980.

Dick Pirozzolo, founder & mng. dir.

FCM360

J/Brice Design International

Mass Design, Inc.

Trayport, Ltd.

PIVOT PR

115 E. Park Ave., Unit 310, Charlotte, NC 28203

704/774-9271; drew@pivotpublicrelations.com

www.pivotpublicrelations.com

Strategic public relations agency that connects business objectives to effective communication planning and tactics. Employees: 2. Founded: 2013.

Drew Porcello, pres. & CEO; Trisha McGuire, VP & dir., client svcs.

AvidXchange

Charlotte School of Law

Evoke Restaurant

Hobart Financial

Le Meridien

Sales Performance International

Sheraton Charlotte Hotel

Strategic Management Decisions

Traveling Brand

Wolfgang Puck Pizza Bar

PKA MARKETING

Advertising and PR firm (Formerly Prom Krog Altsteil Inc.)
1009 W. Glen Oaks Ln., #107, Mequon, WI 53092
262/241-9414; bruce@pkamar.com
www.pkamar.com
PR, adv., bus.-to-bus., creative, direct marketing. Founded: 1986.
Bruce Prom, owner/founder

PLANNED TELEVISION ARTS

See Media Connect



PMK•BNC

Pacific Design Center, 8687 Melrose Ave., 8th flr., Los Angeles, CA 90069
310/854-4800
www.pmkbnc.com
Twitter: @pmk_bnc
Facebook: pmk•bnc
Strategic consultation, consumer products, corporate entertainment, celebrities, digital content, entertainment marketing, film/TV, product placement, promotions, special events, experiential marketing. Employees: 250. Founded: 2010.

Agency Statement: PMK•BNC is the leading authority in Popular Culture and Entertainment. We specialize in creating ideas that move the consumer, applying our unique insights to help clients build audiences, engage consumers and become culturally relevant.

We are experts who speak a global language of popular culture driven by consumer passion points: film, television, sports, music, art, fashion and technology. We represent clients ranging from preeminent celebrities, producers, directors, cable and network TV properties, production companies, award-winning films, musicians, authors, sports figures, leading consumer brands and premier special events.

With a staff of more than 250 professionals in New York, Los Angeles and London, PMK•BNC delivers inspired communications and marketing strategies including public relations, event production, experiential marketing, celebrity and influencer outreach, sponsorship, promotions, product placement and integration, digital content creation and brand consultation.

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POCKET HERCULES

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612/435-8315; fax: 612/435-8318; stephen@pockethercules.com
www.pockethercules.com

Services: Strategic planning, branding, marketing communications (B2C, B2B), content marketing, media relations, corporate communications, product publicity, social media, email marketing, writing services, media buying, advertising (print and broadcast), digital marketing, websites.
Industries: Outdoors, financial services, healthcare, insurance, nonprofits, technology, legal, professional services, manufacturing. Employees: 26. Founded: 2005.

Agency Statement: Pocket Hercules is a Minneapolis-based public relations, content marketing, advertising, branding, and digital firm that packs the punch of a full-scale agency into a smaller, more nimble model. We represent medium- and large corporations and nonprofits that desire to connect with avid enthusiasts by bringing their brands to life in potent and unexpected ways, and creating catalytic moments that drive awareness and momentum.

Stephen Dupont, VP, public relations & branded content; Jack Supple,

chief creative officer, partner; Jason Smith, founder, partner; Tom Camp, founder, partner

Thomson Reuters
Delta Dental of Minnesota
Lakemaid Beer
Mortenson Construction
Nexus Treatment Programs
Phi Delta Theta
Tiny Footprint Coffee
Tracker Marine Group
Yellow Jacket
ZEISS



PODESTA GROUP

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www.podestagroup.com

Strategic comms., global public affairs, crisis comms., message development, branding and reputation mgmt., data and analytics, digital/online strategy, media relations, advocacy writing, coalition building, creative services, event strategy and production. Employees: 20. Founded: 1987.

Agency Statement: With a keen understanding of the intersection between policy and publicity and enlisting an always on approach, the Podesta Group is a top-ranked, full-service, public relations and global public affairs firm. Staunchly independent since inception, our shrewd specialists have a long and award-winning record of meeting our clients' goals, across the country and around the globe.

Informed by leading-edge data and analytics, we are adept at framing debates, developing messages that resonate with influencers and formulating strategies that drive those messages home and online, or amplify them abroad.

We do more than craft press strategy and lobby policymakers; we provide everyone from *Fortune* 500s and multinational corporations, to foreign sovereigns, to individuals, to nonprofits and trade associations with superior strategic communications counsel, savvy digital strategy, unique ingenuity and flawless execution of winning campaigns. That is why clients have come to rely on the Podesta Group's unique, one-stop brand of integrated communications and strategic consulting to move the needle for success.

Driven. Inspired. Smart. We are the Podesta Group.

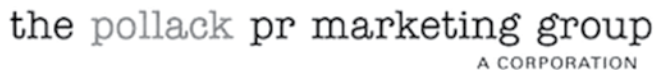
Tony Podesta, chmn.; Kimberley Frittis, CEO; Missi Tessier, David Marin, Ed Rothschild, John Anderson, David Kusnet, Erin Billings, Josh Lahey, principals; Will Bohlen, Emily Pappas, Alex Sollberger, VPs; Andy Amsler, VP & dir. of digital; Katie Beck, VP, mktg. & branding; Catherine Richards, VP & dir. of creative design.

POINT GROUP, THE

Advertising and PR
5949 Sherry Lane, #1800, Dallas, TX 75225
214/378-7970
www.thepointgroup.com

Major svc.-oriented industries such as telecomms., mfg., bus.-to-bus., financial, retail and food and beverage. Founded: 1990.

Brenda Hurtado, pres./COO



POLLACK PR MARKETING GROUP, THE

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310/556-4443; fax: 310/286-2350; info@ppmgcorp.com
www.ppmgcorp.com

Corporate, consumer products and svcs., professional svcs., bus.-to-bus. Employees: 16. Founded: 1985.

Agency Statement: The Pollack PR Marketing Group's (PPMG) primary focus is to enhance a client's image, products or services through PR and marketing activities that influence buying decisions and public opinion, brand products and services, manage reputations, shape perceptions, spark trends and increase companies' market and mind share, all positively affecting a client's objectives and bottom line.

PPMG specializes in developing strategies and designing and selecting

avenues that best communicate a client's desired messages. The agency focuses on the ultimate strategic question as to what to say to whom and through what medium, toward the goal of reaching a client's target audiences — resulting in changed market behavior.

We recognize that effective marketing communications depends on the imagination, experience, skill and business acumen of the people who sustain it. Our agency consists of professionals with varied expertise, led by a senior management team, who view stumbling blocks as challenges, problems as opportunities, and who often ask why not, when told it cannot be done.

Established in 1985, the agency is led by senior professionals who feel a commitment to offer clients hands-on senior counselors — senior strategists who are involved with every aspect of a client's program and available to them on a day-to-day basis or per need.

PPMG has served *Fortune* 500 companies, and start-ups with innovative products/services; and has assisted established companies and organizations to maintain visibility vis-a-vis their audiences, thereby enhancing/retaining mind and market share.

Noemi Pollack, CEO; Stefan Pollack, pres. & CFO

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Gary Sinise Foundation

Guidon Performance Solutions

Inclusion INC

Luxe Hotels

Market Track

Micron Consumer Products

National Public Gardens Day

Netafim USA

RKF

Scouler & Co.

ThrivePlan

USO



POLLOCK COMMUNICATIONS

205 E. 42nd St., 20th flr., New York, NY 10017

212/941-1414; fax: 212/334-2131; lpollack@pollock-pr.com

www.lpollackpr.com

Food, beverages, nutrition, health & wellness & food issues management.
Employees: 20. Founded: 1991.

Agency Statement: Pollock Communications is an independent PR and marketing communications agency that offers cutting edge expertise for food, beverage, health & wellness, and lifestyle clients. Pollock Communications is the leader in food and nutrition healthcare professional marketing and key opinion former advocacy outreach. Founded in 1991, Pollock pioneered communications for the functional food movement, creating some of the major food trends of the past 10 years, including making tea the healthy drink of the new millennium and making chocolate a healthy indulgence. For more than 20 years, we have been advisors to *Fortune* 100 food and beverage companies and global commodity foods, working to direct, shape and amplify their health and wellness stories. By strategically targeting and influencing food policymakers, media, retail professionals and the healthcare community, Pollock Communications delivers results that change consumer perceptions and protect and enhance a brand's position in the market. We utilize evidence-based science and influencer advocacy to achieve measurable results in brand awareness, consumer perceptions, healthcare professional (HCP) recommendations, media coverage and purchasing decisions.

In addition to PR practitioners and marketers, our staff includes media-savvy Registered Dietitians who can address health & nutrition issues that are top-of-mind for today's print, broadcast and online journalists. We have developed traditional and social media programs, as well as in-store and influencer promotions that reach target influencers, media and consumers. Over the last two decades, Pollock has cultivated long-term relationships and trained a network of spokespeople, including media Registered Dietitians, celebrity chefs, medical doctors and scientists, who

are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

We believe in pushing boundaries, breaking barriers and asking, "what if?" We diligently do our homework to develop an executable, strategic plan. It includes assessing the environment for challenges and opportunities, setting the job-to-be-done, creating a strategy, identifying key targets, agreeing on a campaign theme, developing impactful tactics with measurable objectives and determining KPIs.

Louise Pollock, president

Abbott

Ajinomoto Food Ingredients, LLC

American Society of Hypertension

BackJoy

Brassica Protection Products, LLC

Cranberry Institute

Cranberry Marketing Committee of the USA

Dairy Management Institute

Global Dairy Project

Good Health Snacks

Gourmet Nut

PepsiCo Global Nutrition Group

Prestige Brands: PediaCare, FiberChoice and Beano

Purdue Products: Senokot and Colace

Tea Council of the USA

The Dannon Company

Unilever Brands: Promise, Country Crock and I Can't Believe It's Not Butter!

USA Rice Federation



PORTER NOVELLI

Owned by Omnicom Group

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212/601-8000; fax: 212/601-8101

www.porternovelli.com

Porter Novelli's practice areas include: Technology; Food, Drinks & Nutrition; and Health & Wellness. Services include: alliance building; advertising; analyst relations; analytics & research; cause marketing; community management & customer advocacy; content development; content management systems; corporate communications; corporate identity; corporate social responsibility; crisis & issues management; digital analytics; digital applications; digital marketing; digital strategy; employee engagement; event management; executive visibility; global account management; image positioning; influencer mapping; integrated branding & design; internal communications; measurement; media & presentation training; media and influencer relations; mobile engagement; multicultural communications; multicultural marketing; partnership programs; product launches; public affairs; real-time reputation management; search engine optimization & search engine marketing; social marketing; social media; stakeholder engagement & management; strategic planning; technology; web design and production; word-of-mouth. Founded: 1972.

Agency Statement: Porter Novelli is the global public relations agency that pioneered social marketing. We've been motivating people to change deeply ingrained behaviors rooted in cultural and social norms for more than 25 years. Porter Novelli is a different kind of agency—and we recognize, respect and champion companies with the spirit, drive and tenacity to do things differently. We like taking on big challenges, and even bigger challengers, and we seek out clients who feel the same way—clients who have the conviction to tell their own story, and the courage to innovate from who they have been into who they know they can be.

Karen van Bergen, CEO; Patrick Resk, CFO; Michael Ramah, chief client officer; Joseph Russo, COO

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Continued on next page

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United Arab Emirates

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Al Mansouri Villas No. 1 & 2, Mohammed Bin Khalifa Street 15, PO Box
70621, Abu Dhabi, United Arab Emirates
971 2 445 7497; fax: 971 2 445 7531

Tim Walmsley, mng. dir.

Impact Porter Novelli
21st Floor, Emirates Towers, PO Box 19791, Dubai, United Arab
Emirates
971 4 330 4030; fax: 971 4 330 4031

Tim Walmsley, mng. dir.

Africa

Kenya

Apex Porter Novelli
Suite 405, 3rd floor, Apple Wood Park, Wood Street, off Wood Ave., PO
Box 12313 – 00400, Nairobi, Kenya
254 20 3861049; fax: 254 20 3861051

Lawrence Gikaru, mng. dir.

Nigeria

C&F Porter Novelli
26A Babatope Bejide Street, off Fola Osibo St., off Road 14 Lekki Phase,
1 Victoria Island, Lagos, Nigeria
234 1 2708337; fax: 234 1 2708322

Nn'emeka Maduegbuna, chmn. & CEO

Tanzania

Frontline Porter Novelli
P.O. Box 23356, S&F House, Mwinjuma Rd., Kinondoni, Dar es Salaam,
Tanzania
255 787 611 213

Irene Kiwia, mng. dir.

Some of Porter Novelli's top clients include:

Almond Board of California
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The Centers for Disease Control & Prevention
Timberland

PORTER, LEVAY & ROSE, INC.

7 Penn Plaza, #810, New York, NY 10001
212/564-4700; info@plrinvest.com
www.plrinvest.com
Marketing, financial PR. Founded: 1971.

Michael J. Porter, president

POTOMAC COMMUNICATIONS GROUP, INC.

1133 20th St., NW, #400, Washington, DC 20036
202/466-7391; fax: 202/429-0365; prhelp@pcgpr.com
www.pcgpr.com
PR, PA, mktg. comms., siting. Employees: 22. Founded: 1981.

Mimi Limbach, managing partner

American Chemistry Council
AREVA Enterprises
Babcock & Wilcox Co.
Bechtel
Components, Packaging & Manufacturing Technology Society
Construction Specifications Institute
Direct Selling Assn.
Electrical Safety Foundation Int'l
Intellectual Ventures
LaFarge
National Fenestration Rating Cncl.
National Grid
QEP

the powell group

Strategic Communication Consultants

POWELL GROUP, THE

4849 Greenville Ave., Suite 1470, Dallas, TX 75206
214/522-6005; fax: 214/953-0792; bp@powellgroup.net
www.powellgroup.net

Consumer/retail branding & positioning, community partnerships, reputation management, crisis communications. Employees: 6. Founded: 1989.

Agency Statement: The Powell Group specializes in integrated strategic communication and marketing aimed at protecting and increasing brand value. We are experts in crisis readiness and response, spokesperson training and brand protection. Our consultants have extensive experience leading communication programs across the full spectrum of internal, external and marketing areas, including employee and leader communications, media and public relations, advertising and promotion. Our scalable model provides the best of the best for clients across North America.

Becky Powell-Schwartz, Founder & CEO

powell tate

POWELL TATE

733 10th St. N.W., Washington, DC 20001
202/383-9700; fax: 202/383-0079; pjenkins@powelltate.com
www.powelltate.com

Strategic communications and public affairs. Founded: 1991.

Agency Statement: With a proven track record for tackling issues inside and outside the beltway, Powell Tate is consistently recognized as a top firm in Washington for public affairs and strategic communications. As a division of Weber Shandwick, Powell Tate has the advantage of a knowledgeable global network. Award-winning campaigns and passionate people help to define the culture at Powell Tate, which is further recognized through top workplace recognition by *The Washington Post* and *Washington Business Journal*.

Pam Jenkins, pres.



POWER GROUP, THE

1409 South Lamar, Suite 1500, Dallas, TX 75215
214/693-2146; amy@thepowergroup.com
www.thepowergroup.com
facebook.com/ThePowerGroupDallas
twitter.com/ThePowerGrp
Employees: 13. Founded: 1999.

Agency Statement: The Power Group is a full-service public relations

and social media agency specializing in media relations, brand development, crisis communications, internal corporate communications, Hispanic PR, social media strategy and management, blogging and content marketing, event planning and event execution. Our experienced team, which also includes Spanish-speaking media experts, works with clients to build publicity campaigns and social media strategies that fit their needs and deliver powerful results. We specialize in the restaurant industry, consumer packaged goods (CPG), a variety of B2B verticals, retail, fashion and nonprofits.

At The Power Group, we work with clients to set specific, measurable goals that tie into overall business objectives. Our unique "30-day coverage guarantee" promises each client media coverage within the first 30 days of the relationship. The Power Group has been consistently recognized for our hard work and results throughout our 15-year history, including the honor of *PR Daily's* Digital PR "Best Crisis Management" award.

The Power Group is also a member of Dallas' exclusive Core24, a group of highly recommended expert resources recognized as the best in DFW and also maintains membership in the Dallas chapter of Entrepreneurs Organization (EO) as well as Vistage.

To learn more about our services, clients and results, visit us online at www.thepowergroup.com

Amy Power, pres. & CEO; Sam Davis, dir. of development; Jordan Liberty, dir. of PR; Rosalynn Vasquez, dir. of Hispanic PR

2PointB

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BOLO Italian Grill
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Carlton Landing
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Children's Health
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DTZ
Emerge CDS

Golden Chick

Grupo LALA
Klemchuk Kubasta LLP
Ogle School
Old Chicago
OsteoStrong
Pollo Campero
Promised Land Dairy
Stream
Three Happy Cows

POWERS AGENCY

1 W. 4th St., 5th flr., Cincinnati, OH 45202
513/721-5353; fax: 513/721-0086
www.powersagency.com

Public affs., professional svcs., consumer/event mktg., industrial and bus.-to-bus., counseling and training. Founded: 1938.

Lori Powers, CEO



PPR WORLDWIDE

3 Columbus Circle, 5th flr., New York, NY 10019
212/210-5883

www.pprww.com/us

Corp. comms., consumer mktg., public affairs, technology, financial svcs. Employees: 55 in U.S., 220 worldwide. Founded: 1970 (U.S. operations beginning March, 2013)

Agency Statement: PPR Worldwide is a full-service public relations agency and member of the WPP and Young & Rubicam family of companies. PPR is a fully integrated agency providing pioneering work for 360-degree client campaigns. We are always pushing the boundaries of earned and social media, branded content and visual storytelling to help clients build powerful relationships with their stakeholders. In North America, PPR is headquartered in New York with offices in Austin, San Francisco and Washington, D.C.

Fred Hawrysh, U.S. pres. & CEO

Dell
Marriott

QualComm
Travelers

PR CONSULTING GROUP, THE

45 Broadway, 31st flr., New York, NY 10006
212/683-8100; fax: 212/683-9363; mail@prcg.com
www.prcg.com

Legal, financial and other service firm PR; crisis and litigation comms.

James F. Haggerty, pres./CEO

PRECISE COMMUNICATIONS

PO Box 18447, Atlanta, GA 30316
404/627-4356; fax: 404/627-4357; alexis@precisecomm.net
www.precisecomm.net
Consumer brand mktg., multicultural comms., special events. Founded: 2000.
Alexis Davis Smith, pres. & CEO; Tracey Bowen, sr. VP

PREDDY PUBLIC RELATIONS INC., BETH

1187 8th St. South, #2, Naples, FL 34102
239/435-3938; beth@preddypr.com
www.preddypr.com
Tourism PR. Founded: 1997.

Beth Preddy, president

PREFERRED PUBLIC RELATIONS & MARKETING

2630 S. Jones Blvd., Las Vegas, NV 89146
702/254-5704
www.preferredpublicrelations.com
Full-service PR firm handling crisis comms., strategic planning, media relations, promotions. Founded: 1999.

James Woodrow, COO; Michele D. Tell-Woodrow, CEO/creative dir.

PRICEWEBER

10701 Shelbyville Rd., Louisville, KY 40243
502/499-9220
www.priceweber.com
Marketing comms. agency. Founded: 1969.

Shanna Columbus, chairman & CEO



PRIMAVERA PUBLIC RELATIONS, INC.

2718 Hickory St., Yorktown Heights, NY 10598
914/245-5390; fax: 914/245-0698; info@primaverapr.com
www.primaverapr.com

Strategic planning, brand development and management, issues and crisis management, media relations, social media, community relations, trade shows and conferences, product launches, editorial projects, special events. Founded: 1980.

Agency Statement: Primavera Public Relations is a full service firm having worked with a diverse portfolio of clients from small businesses to international organizations including: general business and manufacturing, food and beverage, restaurants and hospitality, real estate and commercial development, green technology, entertainment, design and architecture, retail, non-profits and education. When prospective clients ask us what we do to service their marketing needs, a number of action words come to mind. We dream. We sweat. We deliver.

William J. Primavera, pres. & founder; Lorin Guido, exec. dir., new bus. accounts; Charles Pizzo, dir. of food & beverage accounts; Abby Luby, writer; Lucas Silvestre, copy writer, editor; Emma Primavera, writer, designer; Caryn Mazzarelli, special event coordinator; Matthew Lloyd, office mgr.; David Rocco, comms. rep.

Breslin Realty
Costco Wholesale
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The Examiner News
Heritage Frame & Picture Co.
The Home Guru
Jessica Lynn, Country Music Star
JPods, Solar Transportation System
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Physicians Against World Hunger
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PRIME POLICY GROUP

Formerly BKSH & Assocs., Subsidiary of Burson-Marsteller, which is owned by WPP Group
1110 Vermont Ave., N.W., #1000, Washington, DC 20005
202/530-0500; fax: 202/530-4800
www.prime-policy.com

R. Scott Pastrick, pres. & CEO

PROLINE COMMUNICATIONS, INC.

13 Crescent Rd., Livingston, NJ 07039
973/716-9457
www.prolinepr.com
High-tech PR, marketing and media relations. Founded: 1991.
Bruce Freeman, president

PROMERSBERGER COMPANY

4838 Rocking Horse Circle, Fargo, ND 58104
701/492-9194; fax: 701/277-4611; ken@promersberger.com
www.promersberger.com
Adv. & PR.

Ken Promersberger, pres.; Jan Promersberger, VP



PROSEK PARTNERS

105 Madison Ave., 7th flr., New York, NY 10016
212/279-3115; fax: 212/279-3117; jprosek@prosek.com
www.prosek.com

Financial communications, thought leadership and brand building, transaction services, issues management, digital, creative services. Employees: 72. Founded: 1991.

Agency Statement: Prosek Partners is among the largest independent public relations firms in the U.S., and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network.

We deliver an unexpected level of passion, creativity and marketing savvy to the financial and business-to-business sectors. Our "Unboxed Communications" approach brings breakthrough ideas and unmatched results to every client engagement.

- We are a rare hybrid; a corporate communications firm with a fully integrated, top-ranked deal shop and a comprehensive investor relations practice inside.

- Through our gateway office in London and network of partner agencies, we can deliver for clients in major business and financial centers around the world.

- We are an "Army of Entrepreneurs™." Our creative, entrepreneurial culture attracts and retains the most talented professionals. Employees develop an "owner's mindset," delighting clients with top-quality service, fresh ideas and flawless execution.

Jennifer Prosek, Mark Kollar, Russell Sherman, partners

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Everbank	RBC Capital Markets
First Reserve Corp.	RBS
Franklin Templeton Investments	TE Connectivity
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Hamilton Lane	
Hartford Steam Boiler	
Hiscox	
ING	
Investment Technology Group	
Marathon Asset Management	

PRR, INC.

1501 Fourth Ave., #550, Seattle, WA 98101
206/623-0735; fax: 206/623-0781
www.prrbiz.com
Public affairs, comms. svcs., research, marketing capacity.

Mike Rosen, mng. principal

PRXDIGITAL

991 W. Hedding St., #201, San Jose, CA 95126
408/287-1700; fax: 408/556-1487; brenna@prxdigital.com
www.prxdigital.com
Founded: 1975.

Brenna Bolger, founder & CEO



PUBLIC COMMUNICATIONS INC.

Partner in the Worldcom Public Relations Group
One East Wacker Dr., #2450, Chicago, IL 60601
312/558-1770; fax: 312/558-5425; ideas@pci.pr.com
www.pci.pr.com

Celebrating our 5th decade in business. A national firm offering traditional, digital, social marketing, integrated communications for healthcare, conservation/environment, education, entertainment/culture/sports clients, as well as senior counsel for crisis/issues, executive/board consulting, media and presentation coaching; product launch and lifecycle promotions; campaigns and events; websites, online platforms and collateral. Employees: 51. Founded: 1962.

Agency Statement: Public Communications Inc. provides strategic counsel to clients, whether we're dealing with the most serious and complex issue, a national awareness campaign or the splashiest of events - and we've been doing so for more than 50 years.

Our job is to safeguard reputations and recommend the right way for clients to communicate so what they have to say is heard and influences their audiences. We are an integrated communications firm, large enough to provide all the communications services a client might require but small enough that the firm's officers are directly involved, hands-on, in each client's program.

PCI is a founding partner of the WORLDCOM Public Relations Group, the world's leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.

We have a strong concentration of business in healthcare, conservation/environment, education, entertainment/culture/sports and business clients from tech to non profits, entrepreneurs to advocacy groups.

Our clients trust us and stay with us; our business has grown primarily through referrals and word of mouth. Almost 60 percent of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).

Our size and the depth of our staff enable us to manage the most sophisticated assignments while allowing us to move quickly, be flexible and change course when it makes sense.

Jill Allread, CEO & pres.; Pamela Oettel, CFO & COO.; Kathleen Boylan, Leigh Wagner, Mary Erangey, Remi Gonzalez, sr. VPs; Ruth Mugalian, Beth Schlesinger, Wendi Koziol, Jack Wlezien, Johnathon Briggs, Sara Conley, VPs

Select clients:

AIDS Foundation of Chicago
American Association of Diabetes Educators
American Board of Medical Specialties
American College of Allergy, Asthma & Immunology
American Health Information Management Association
American Society of Anesthesiologists
Association of Zoos and Aquariums
AstraZeneca Health Care Foundation
Bass Pro Shops
Chicago Zoological Society, Brookfield Zoo
Georgia Aquarium
Infectious Diseases Society of America
John G. Shedd Aquarium
Livingston International
McCormick Foundation
Museum of Science and Industry
National Society of Genetic Counselors
Radiological Society of North America
University of North Carolina Health Care System
Walgreens



PUBLIC RELATIONS BOUTIQUES INTERNATIONAL

818/610-0270; joy@scottpublicrelations.com
www.prboutiques.com
Founded: 2008.

Agency Statement: PR Boutiques International is an international network of small public relations firms led by highly experienced professionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 37 locations around the world to meet clients' needs for international service.

Executive Committee: Joy Scott, president; Paul Furiga, VP; Jeanette Darnauer, treasurer; Judith Huss, secretary; Dan Leinweber, member-at-large

Members:

PRBI North America

Canada

Toronto, Montreal, Vancouver, Quebec: High View Communications

United States

ARIZONA

Phoenix: Decibel Blue; Impress Labs PR

CALIFORNIA

Los Angeles: Scott Public Relations

San Francisco: Arieff Communications; Impress Labs PR

COLORADO

Aspen: Darnauer Group Communications

Denver: Decibel Blue

CONNECTICUT

Trumbull: Marx Communications

FLORIDA

Bradenton: Blue Water Communications

ILLINOIS

Chicago: Scott Phillips + Associates, Inc.

KANSAS

Leawood: Hagen and Partners

MARYLAND

Baltimore: Rotenberg Associates

MASSACHUSETTS

Boston: Leinweber Associates

MINNESOTA

Minneapolis: Rotenberg Associates

NEW JERSEY

Roseland: Maslowski Associates

NEW YORK

New York: Bridge Global Strategies LLC; Red PR

OHIO

Perrysburg: Blue Water Communications

OREGON

Portland: Weinstein PR

PENNSYLVANIA

Philadelphia: Metrospective Communications LLC

Pittsburgh: WordWrite Communications LLC

TEXAS

Dallas: Jessica Nunez PR

Houston: DoubleDimond Public Relations LLC

WASHINGTON

Seattle: Duo Public Relations

WASHINGTON, D.C.

Media & Communications Strategies LLC

PRBI South America

BRAZIL

São Paulo: Carla Bianchi

PRBI Europe

GERMANY

Dusseldorf: Vom Hoff Kommunikation

Continued on next page

PUBLIC RELATIONS BOUTIQUES INT'L continued

Munich: Huss-PR-Consult
ITALY
Milan & Rome: Encanto PR
POLAND
Warsaw: Warsaw Consultants
RUSSIA
Moscow: Buman Media
SWITZERLAND
Grabs and Olten: TEAG Advisors AG
UNITED KINGDOM
Brighton, England: Midnight Communications

PRBI Asia

CHINA
Beijing: Geni-Plus PR Consulting Company
JAPAN
Tokyo: Tsuki Planning Inc.
MALAYSIA
Kuala Lumpur: Russ Consulting
SINGAPORE
Singapore: Russ Consulting
SOUTH KOREA (REPUBLIC OF KOREA)
Seoul: C.J.'s World (CJSW Public Relations)

PUBLIC RELATIONS CONSULTANTS ASSOCIATION

82 Great Suffolk St., London SE1 0BE, United Kingdom
020 7233 6026; fax: 020 7828 4797; francis.ingham@prca.org.uk
www.prca.org.uk
Trade assn. Founded: 1968.
Francis Ingham, chief exec.



Public Relations Global Network
The World's Local Agency

PUBLIC RELATIONS GLOBAL NETWORK (PRGN)

U.S./Worldwide Contact: Stevens Strategic Communications, Inc.
Edward Stevens, Gemini Towers, 1991 Crocker Rd., Suite 500,
Cleveland, OH 44145
440/617-0100; estevens@stevensstrategic.com
www.prgn.com

The World's Local Agency.

More than 1,000 clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in more than 80 markets around the world. With revenues of more than \$110 million (U.S.), PRGN is among the world's top four public relations networks. PRGN harnesses the resources of 45 independent public relations firms and more than 800 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at: www.prgn.com.

Europe: Uwe Schmidt, Industrie Contact, Hamburg, uwe.schmidt@ic-gruppe.com

United States East Coast: Sandy Lish, The Castle Group, Boston, slish@thecastlegrp.com

United States Midwest and North America: Ed Stevens, Stevens Strategic Communications, Cleveland, estevens@stevensstrategic.com

United States West Coast: Aaron Blank, The Fearey Group, Seattle, ablank@feareygroup.com

Asia: Boh Tiong Yap, Mileage Communications, Singapore, bt yap@mileage.com.sg

Latin America/South America: Vladimir Saldana, GC&A, Mexico City, vsaldana@gcya.net

Africa: Evelyn John Holzhausen, HWB, Capetown, evelyn@hwb.co.za

Australia/Pacific Rim: Mark Paterson, Currie Communications, Melbourne, mark@curriecom.com.au

PRGN North America

Arizona: HMA Public Relations, hmapr.com
Canada: energi PR, energipr.com; (Emeritus) Perry Goldsmith, formerly Contemporary Communications
California: VPE Public Relations, vpepr.com; Landis Communication, landispr.com
Colorado: GroundFloor Media, groundfloormedia.com
Florida: The Conroy Martinez Group, conroymartinez.com
Georgia: The Ledlie Group, theledliegroup.com
Illinois: L.C. Williams & Associates, lcwa.com
Massachusetts: The Castle Group, thecastlegrp.com
New York: CooperKatz, cooperkatz.com; JMC Marketing Communications, jmcpr.com
Ohio: Stevens Strategic Communications, stevensstrategic.com
Pennsylvania: Buchanan Public Relations, buchananpr.com
Tennessee: Reed Public Relations, reedpublicrelations.com
Texas: Lewis Public Relations, lewispublicrelations.com
Washington: The Fearey Group, feareygroup.com
Washington DC: Xenophon Strategies, xenophonstrategies.com; (Emeritus) The Aker Partners, akerpartners.com

PRGN Latin/South America

Mexico: Guerra Castellanos & Asociados, gcya.net
Argentina: Identia PR, identiapr.com
Brazil: LVBA Comunicação, lvba.com.br
Chile: RumboCerto, rumbocerto.cl

PRGN Europe

Belgium: Athenora Consulting, athenora.com
France: We Agency, we-agency.fr
Germany: cometis, cometis.de; Industrie-Contact, publicrelations-germany.com
Hungary: Goodwill Communications, goodwillcom.hu
Ireland: Cullen Communications, cullencommunications.ie
Italy: Sound Public Relations, soundpr.it
Netherlands: Evident P.R., publicrelations.nl
Poland: Multi Communications, multipl.pl
Portugal: Global Press, global-press.com
Russia: CROS, cros.ru
Spain: SCR, scr-rrpp.com
Sweden: Coast Communications, coast.se
Switzerland: Cabinet Privé de Conseils (CPC-PR), cpc-pr.com
Turkey: Aristo Communications, aristoiletisim.com
United Kingdom: Spider PR, spider-pr.com

PRGN Asia

China: Mileage Communications PTE Ltd., mileage.com.sg
India: Perfect Relations, Delhi, perfectrelations.com
Japan: Integrate Communications, Tokyo, integrate-com.co.jp
Singapore: Mileage Communications PTE Ltd. with affiliates in seven other countries, mileage.com.sg

PRGN Australia

Australia: Currie Communications Pty Ltd., Melbourne, curriecomcommunications.com.au

PRGN Africa

South Africa: HWB Communications, Cape Town, hwb.co.za

PRGN Middle East

United Arab Emirates (UAE): The Content Factory, tcf-me.com

PUBLIC RELATIONS NETWORK

See Bandy Carroll Hellige

PUBLIC RELATIONS PARTNERS GMBH (GPRA)

Gesellschaft für Kommunikation mbH, Bleichstraße 5, Kronberg 61476, Germany
(49) 6173-92670; fax: (49) 6173 926767; lprochnow@prpkronberg.com
www.prpkronberg.com
Corporate comms., image PR/reputation mgmt., mktg. comms., media rels., fin'l & investor rels., bus.-to-bus., crisis & issue comms., event mktg., sports rels.

Hannemie Stitz-Krämer, founder & CEO

PUBLICIS SEATTLE

424 2nd Ave. West, Seattle, WA 98119
206/285-5522
www.publicisseattle.com
Strategic communications management.
Scott Foreman, CEO

PUBLICOM, INC.

333 Albert Ave., #400, East Lansing, MI 48823
517/487-3700; fax: 517/487-3830; lisao@publicom.com
www.publicom.com
Assn., corp. mktg., issue mgmt. Founded: 1979.
Lisa O'Connor, president



PURPLE DOOR COMMS. AND PUBLIC RELATIONS

320 N. Almenar, Greenbrae, CA 94904
312/488-1622; fax: 708/469-1610; hello@pdcp.net
www.pdcp.net
Consumer packaged goods, healthcare, fitness & outdoor, food & beverage, retail fashion. Employees: 10. Founded: 2003.

Agency Statement: Purple Door Communications is an independent agency made up of seasoned strategic communications, marketing, public relations and social media professionals. Our network operates as a small boutique firm with the ability to react quickly but with global agency thinking. We specialize in integrated programs founded on key insights and research to create meaningful and measurable results.

Sam Kennedy; Angie Block; Meggan Needham

ARTA

Clorox Care Concepts
Fresh Step Kitty Litter
Jockey
Letters To The Universe



QUELL GROUP, THE

2282 Livernois Rd., Troy, MI 48083
248/649-8900; fax: 248/649-8988; mike@quell.com
www.quell.com

Strategic planning, branding, corporate identity, publicity/media relations, advertising, direct mail, event marketing, trade shows/tech shows, market research, website design, graphic design, video production, digital strategy, social media management, and media and presentation training. Founded: 1994.

Agency Statement: The Quell Group is one of Michigan's leading B2B and B2C integrated branding communication firms, servicing clients by providing an innovative, strategic approach that aligns companies to better engage customers. We develop and implement breakthrough brand strategies with supporting market communication activities. Quell defines the true value of your organization, develops a powerful brand that differentiates you from the competition and greatly increases your opportunities for success.

The Quell Group supports clients in the automotive, manufacturing, healthcare, professional services and retail industries.

Mike Niederquell, pres. & CEO; Robin Lord, COO



QUINN

48 W. 38th St., Penthouse, New York, NY 10018
212/868-1900; fax: 212/465-0849; fquinn@quinn.pr
www.quinn.pr
Food, wine + spirits; real estate; travel. Employees: 40. Founded: 1989.

Florence Quinn, pres.; John Frazier, exec. VP, travel; Greg McGunagle, Lara Berdine, sr. VPs, real estate; Jim Lee, sr. VP, Miami; Katie Coleman, VP, digital

407 Lincoln Rd., Miami Beach, FL 33139
786/465-2840; fax: 786/600-3942; jlee@quinnandco.com

James Lee, sr. VP

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Hotel Breakwater South Beach
Hotel Victor, Miami Beach
Hotel Victor South Beach
Hotel Wolcott, NYC
Kitano New York
Marriott Costa Rica
Rome Cavalieri, A Waldorf Astoria Resort
Sheraton Fort Lauderdale
Sheraton Nassau
Sheraton New Orleans
Upsilon Ventures
VBT Vacations
W Fort Lauderdale
W Vieques
Waldorf = Astoria Hotel New York
The Westin Cape Coral
The Westin Diplomat
The Westin Fort Lauderdale
The Westin Hilton Head
The Westin La Paloma
The Westin Resort & Casino, Aruba
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Windsor Court Hotel, New Orleans
The Wyndham Rio Mar Beach Resort and Spa

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Alan Wong's Amasia, Maui
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REAL ESTATE

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Continued on next page

QUINN continued

Aptsandlofts.com
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L Haus
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MetroLoft
MNS
Modern Spaces
Morabito, Miami
Ogden CAP Properties
Oil Nut Bay, BVI
Reade57
Ritz Carlton Residences Miami Beach
Sky View Center & Sky View Parc
Stahl Organization
Taconic Investment Partners
Terra Group, Miami
Time Equities, Inc.
Visionaire
Zemi Beach, Anguilla

QUIXOTE GROUP, LLC

3107 Brassfield Rd., #100, Greensboro, NC 27410
336/605-0363; kdoran@quixotegroup.com
www.quixotegroup.com
Marketing and public relations firm. Founded: 1999.

Kim Doran, CEO



R&J PUBLIC RELATIONS, LLC

1140 Route 22 E, Suite 200, Bridgewater, NJ 08807
908/722-5757; fax: 908/722-5776; jlonsdorf@randjpr.com
www.randjpr.com

Strategic planning, corporate communications, reputation management, publicity and media relations, social media strategy and execution, content creation and distribution, brand diagnosticSM, new product introductions, trade show support, broadcast services, crisis management, press conferences, influencer marketing and engagement, media training, newsletters and annual reports, and special events. Employees: 15. Founded: 1986.

Agency Statement: R&J Public Relations LLC is a leading brand-building public relations firm specializing in assisting companies that are driven to become market leaders, or who are passionate about defending their market leadership position. R&J's strategic communications services are designed to help our clients to first uncover and define their unique stories, and then to share their core messages with their key target audiences, moving them to engagement and subsequent action. Whether through traditional media relations and publicity, initiating and

engaging in direct conversation with industry analysts, bloggers and influencers, or creating content that resonates, R&J's goal is authentic, engaged communication that gives our clients a compelling voice.

Based in Bridgewater, N.J., and with an office in Manhattan, the firm has a highly successful track record in the development and implementation of communications and promotional programs for companies ranging from divisions of large, multi-national conglomerates to regional market leaders. R&J has earned numerous awards for its strategic communications programs and was named a "Top Place to Work in PR" by *PR News*, and has been named among the "Best Places to Work in New Jersey" for three years running by *NJBIZ Magazine*.

John P. Lonsdorf, pres.; Scott Marioni, exec. VP; Tiffany Miller, Kyle Kappmeier, acct. dirs.; Melissa Hoistion, sr. A/S; Tracey Benjamini, sr. A/E; Carlee Pett, Nicholas LaPlaca, A/Es; Doug Cody, bus. dev. dir.; Carly Pakenham, office mgr.

Altoona Regional Health System
American Properties Realty
Arnot Health
Berje, Inc.
BITS Limited
Blipfoto
Bon Secours Charity Health System
Bon Secours New York Health System
C&A Marketing
DS&D
Falcon Safety Products
Good Samaritan Hospital
Hampshire Companies
Hampshire Investment Funds
iLuv
Integrity House
Jersey Artisan Distilling
Manfrotto Distribution
Matheny Medical and Educational Center
Mobelisk
Mole Safe
National Fire Sprinkler Association
NJ Fire Sprinkler Advisory Board
Ocean County Sports Medicine
Polaroid
Robert Wood Johnson University Hospital
Schervier Nursing Care Center
Somerset Medical Center
Somfy
Spencer Savings Bank
Torcon
Vetstreet, Inc.
Vision Research
Women's Center for Entrepreneurship Corporation
Zebra Pens

R&R PARTNERS

114 W. 7th St, #200, Austin, TX 78701
512/477-6540; fax: 512/477-6572
www.rpartners.com
Founded: 1979.

David Weeks, pres., Austin

racepoint
GLOBAL

RACEPOINT GLOBAL

53 State St., 4th flr., Boston, MA 02109
617/624-3200; fax: 617/624-4199; ajigarjian@racepointglobal.com
www.racepointglobal.com

Technology, healthcare, life sciences, consumer, public policy and public affairs. Employees: 165. Founded: 2003.

Agency Statement: Racepoint Global is an integrated marketing communications agency that puts brands at the intersection of influence and action. Our powerful combination features the best in digital marketing, strategy, public relations and stakeholder communications. We start with a powerful story, then create, distribute, and activate content in places

people naturally engage, affecting opinion, shaping perception, and driving decisions. To do this, we draw on a powerful network of earned and paid influencers, a deep partner network, and self-published, wholly-owned, and unbranded communities. Clients in technology, healthcare, life sciences, consumer, public policy and public affairs depend on Racepoint Global's unique approach to impact key outcomes. Time and time again, our approach drives better results for our clients.

Larry Weber, chmn.; Peter Prodromou, pres.; Dan Carter, exec. VP, mng. dir., North America; Cathy Pittham, mng. dir., Europe; Andrew Laxton, exec. VP, mng. dir., Asia; Ani Jigarjian, VP, global mktg. & bus. dev. (617/624-3249; ajigarjian@racepointglobal.com)

U.S. OFFICES:

717 Market St., 6th flr., San Francisco, CA 94103
415/694-6700; dfonkalsrud@racepointglobal.com

David Fonkalsrud, exec. VP, West Coast lead

1150 18th St., NW, #700, Washington D.C. 20036
202/517-1390; mbennett@racepointglobal.com

Matthew Bennett, sr. VP, Washington DC practice lead

121 West Washington, #400, Ann Arbor, MI 48104
888/996-4458; dcarter@racepointglobal.com

Dan Carter, exec. VP, mng. dir., North America

INTERNATIONAL:

2nd Floor, Metro Building, 1 Butterwick, Hammersmith, London W6 8DL
+44 (0) 208-811-2474; cathy.pittham@racepointglobal.com

Cathy Pittham, exec. VP, mng. dir., Europe

8/F, The Broadway, 54-62 Lockhart Rd., Wan Chai, Hong Kong
+852-3111-9988; alaxton@racepointglobal.com

Andrew Laxton, exec. VP, mng. dir., Asia

Suite 407, Building A, Heqiao Plaza, 8A Guanghua St.,
Chaoyang District, Beijing 100026
+86-10-6581-8586; alaxton@racepointglobal.com

Andrew Laxton, exec. VP, mng. dir., Asia

Suite 1105, 511 Weihai Road, Shanghai International Group Mansion,
Shanghai 200041, People's Republic of China
86-21-5169-2005; alaxton@racepointglobal.com

Andrew Laxton, exec. VP, mng. dir., Asia

ARM
AT&T
Bank of the West
Catalina Marketing
Dassault Systèmes
eClinicalWorks
E Ink
Extreme Networks
Glidden
IBM
Kronos
Michigan Economic Development Corporation (MEDC)
Mozilla
NaviNet
New Balance
Progress Software
Shoo the Flu
Silicon Image
Tangoe
Thermo Fisher Scientific

RACHEL KAY PUBLIC RELATIONS (RKPR)

234 North Hwy. 101, Suite 18, Solana Beach, CA 92075
619/867-7353; rachel@rkpr.net
www.rkpr.net

Consumer products, food, beverage, health, sports, beauty, technology.
Employees: 10. Founded: 1997.

Rachel Kay, founder & pres.; Natalie Terashima, mng. partner; Amanda Harding, sr. dir., New York

Alter Eco

Arctic Zero
Artisan Bistro
Amazing Grass
Barbara's
Bare
Coromega
Day-Lee Foods
Goodbelly
Pharmaca
Weetabix

RAFFETTO HERMAN STRATEGIC COMMS.

500 Union St., #330, Seattle, WA 98101

206/264-2400; fax: 206/264-2480

www.rhstrategic.com

Enterprise technology, healthcare, and government markets. Seattle and Washington, D.C. Founded: 2007.

John Raffetto, CEO

1400 Eye St., NW, #230, Washington, DC 20005

RAINIER CORPORATION

287 Turnpike Rd., #200, Westborough, MA 01581

508/475-0025; fax: 508/475-0201

www.rainierco.com

Technology trade and business PR and advertising. Founded: 1993.

Stephen Schuster, CEO/founder

RAM COMMUNICATIONS

105 Holly St., Cranford, NJ 07016

908/272-3930; Ron@rampr.com

www.rampr.com

Corporate, trade association, non-profit. Employees: 6. Founded: 1992.

Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; Seth Mendelson,
John Karolefski, Jamie Tenser, sr. advisors; Kathleen Hickey, advisor

Carttrons
CHEP
DL Steiger Co.
Engage3
Freight Handlers, Inc.
IFCO Systems
Lineage Logistics
LoyaltyOne
Millard Maritime
Nat Sherman Inc.
OmniTRAX
Park City Group
Recall
RW3 Technologies
Teradata

RANKIN ASSOCIATES, THOMAS

105 Hemlock Dr., East Greenwich, RI 02818

401/884-4090; info@trankin.com

Marketing comms. for industrial, bus.-to-bus. sector. Founded: 1992.

Thomas R. Rankin, president/CEO

 **Rasky Baerlein**™
Strategic Communications, Inc.

RASKY BAERLEIN STRATEGIC COMMS., INC.

70 Franklin St., 3rd flr., Boston, MA 02110

617/443-9933

www.rasky.com

Twitter: [@RaskyBaerlein](https://twitter.com/RaskyBaerlein), [@GreentechPR](https://twitter.com/GreentechPR), [@RBSC_Health](https://twitter.com/RBSC_Health),
[@RBSC_nonprofit](https://twitter.com/RBSC_nonprofit)

Services & Specialties: Ballot Questions, Biotechnology, Community Relations, Consumer/Retail, Corporate Image, Crisis/Reputation Management, Defense, Digital Communications and Advocacy, Economic Development Consulting, Education, Employee Communications, Energy and Environment, Financial Services, Government Investigations/Litigation

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RASKY BAERLEIN STRATEGIC COMMS., INC. continued

and Environment, Financial Services, Government Investigations/Litigation Communications, Government Relations, Grassroots Organizing, Health and Medical, International Representation, Investor Relations, Issues Management, Life Sciences, Media and Presentation Training, Mergers and Acquisitions, Nonprofit, Private Sector Business Development, Public Affairs, Real Estate, Social Media, Sports, Technology, Telecommunications, Trade Associations/Coalitions. Employees: 55. Founded: 1997.

Agency Statement: Rasky Baerlein Strategic Communications (RBSC) is a nationally recognized public relations and public affairs firm with almost two decades of experience providing exceptional client service to organizations that operate at the intersection of business, politics and media.

RBSC was founded in 1997 by three founding partners, Larry Rasky, Joe Baerlein, and Ann Carter. Since then, the firm has grown to be one of the largest independent public relations and public affairs firms.

The three founding partners, as well as the firm's three managing directors – Justine Griffin, George Cronin, and Jim Cabot – have guided the firm's dramatic growth. In January 2014, Rasky Baerlein's Washington, D.C. office merged with Prism Public Affairs, a well-known Washington, D.C.-based strategic communications and public affairs firm, to create Rasky Baerlein|Prism. With the merger, the firm gained several talented and highly-respected communications and public affairs professionals including Prism's three founding partners, Dale Leibach, Amanda Deaver, and Rex Granum.

The combined company operates in Boston and Washington with a team of 55 professionals. Ultimately the firm will continue to operate as Rasky Baerlein Strategic Communications, but during the transition period, we operate in Washington, D.C. as Rasky Baerlein|Prism.

Our offices are staffed by experts in a variety of fields – from business and government, to journalism, law and media. This combined and varied experience allows us to bring the right intellectual capital to bear on our clients' behalf.

Rasky Baerlein. Results. Expertly Delivered.

Larry Rasky, chmn. & CEO; Joe Baerlein, pres.; Ann Carter, principal; George Cronin, Justine Griffin, Jim Cabot, mng. dirs.; Amanda Deaver, principal & mng. dir.; Dale Leibach, principal & vice chmn.; Rex Granum, principal, Rasky Baerlein|Prism

1825 I St., N.W., Suite 600, Washington, DC 20006
202/530-7700

Alliance of Automobile Manufacturers
American Council of Engineering Companies of Massachusetts
Boston Medical Center
Boston Red Sox
Cash America
Catholic Charities
Citizens Financial Group
Coalition to Save Our GPS
Dell
DTZ
Find Me 911
Fire Equipment Manufacturers Assn.
First Wind
GDF Suez
Global Traffic Technologies
Government of Victoria, Australia
GPS Innovation Alliance
Harvard Pilgrim Health Care
Invest Victoria, the Investment Promotion Agency of the State
Government of Victoria Australia
Massachusetts Hospital Assn.
MasterCard
Museum of Science, Boston
National Council for Behavioral Health
Personal Care Products Council
Raytheon
Roman Catholic Archdiocese of Boston
Toyota
U.S. Mortgage Insurers (USMI)
University of Massachusetts Amherst

RAWLE MURDY ASSOCIATES, INC.

960 Morrison Dr., Charleston, SC 29403
843/577-7327; contact@rawlemurdy.com
www.rawlemurdy.com

Full-service PR, marketing and adv. Founded: 1975.

Bruce D. Murdy, pres.

RAZONIA MCCLELLAN PUBLIC RELATIONS

3409 19th St., Lubbock, TX 79410
432/352-7477; razonia@razoniapr.com
www.razoniapr.com

Culinary, hospitality, lifestyle, retail/consumer goods, literary, and music. Employees: 2. Founded: 2002.

Agency Statement: Razonia McClellan Public Relations, headquartered in Lubbock, Texas, is a full-service agency dedicated to personalized public relations.

With expertise in the culinary, hospitality and consumer products arenas, the agency offers a variety of services necessary for creating and implementing a meaningful public relations program to effectively position, maintain and increase the value of a client's reputation and brand. Here are some of the services we offer:

- Media Relations
- Community Relations
- Social Media
- New Company & Product Launching
- Strategic Counseling & Positioning
- Media Training
- Special Events & Promotions
- Print & Electronic Advertising Assistance
- Crisis Management
- Press Conferences
- Sponsorships/Fundraising
- Growth Strategy
- Business Development
- Tradeshow Support
- Media Kit Creation

Razonia McClellan, owner; Alexadrea Torrez, acct. exec.; Dana Majewski, writer; Michael Suniga, acct. coord.

Afya Foundation
Bob Mills Furniture
Field Marketing & Media
Juliette Storch
Karmic Energy
Precision Frac
Tiger Tail USA



RBB PUBLIC RELATIONS

355 Alhambra Circle, #800, Miami, FL 33134
305/448-7450; fax: 305/448-5027; lisa.ross@rbbpr.com
www.rbbpr.com

Consumer products, health and fitness, food and beverage, travel & leisure, sports & entertainment, B2B, financial and professional services. Employees: 38. Founded: 1975.

Agency Statement: rbb is a national marketing public relations firm with a reputation for delivering award-winning results and best practices to clients who seek and appreciate the individual attention only a boutique agency can provide. As the Champion of Breakout Brands, rbb inspires companies with insights on creating customer passion to increase sales.

A four-time "PR Agency of the Year" award winner, rbb has a bilingual staff that excels in integrated marketing/public relations, community relations, corporate communications, product introductions, digital, social media and creative services. Firm capabilities encompass a variety of practice areas, including B2B, financial & professional services, education, consumer products, real estate, travel & leisure, health & fitness, sports & entertainment, food & beverage and crisis management. For more information, call (305) 448-7450 or visit www.rbbpr.com.

Christine Barney, CEO; Lisa Ross, pres.; Tina Elmowitz, John Quinn, exec. VPs

Adrienne Arsht Center for Performing Arts
Apple Leisure Group
American Council of Exercise
Bank of America
Berger Singerman
Breathless Resorts & Spas
Cleveland Clinic
Codina Partners

Cross Country Home Services
 DHL Express
 Disney on Ice
 Dreams Resorts & Spas
 Engage
 First Service Residential
 Flagler Development
 Florida International University
 Florida Power and Light
 Gunster
 Home2 Suites by Hilton
 Homewood Suites by Hilton
 Kaplan University
 Kaufman Rossin
 Morrison, Brown, Argiz and Farra
 Mrs. Butterworth's
 Norwegian Cruise Line
 Offshore Fishing League
 Ringling Bros. and Barnum & Bailey Circus
 SCM World
 Secrets Resorts & Spas
 Suffolk Construction
 Sunscape Resorts
 Thomson Reuters
 United HomeCare Services
 Zoëtry Wellness & Spa Resorts

RED JEWEL MEDIA

10207 E. Lake Dr., Englewood, CO 80111
 303/815-4043; jenny@redjeweledmedia.com
 www.redjeweledmedia.com
 Public relations, media relations, social media marketing, mom blogger campaigns, content development & writing. Employees: 1. Founded: 2005.

Jenny Finke, founder and PR & marketing specialist

Dunkin' Donuts – Denver
 Green Team Enterprises
 Knot Genie Detangling Brush
 Miracle Blanket
 Modmarket farm fresh eateries
 Somnia Sleep Store



RED PR

The Soho Building, 110 Greene St., New York, NY 10012
 212/431-8873; fax: 212/431-8906; Red@red-pr.com
 www.red-pr.com
 Media relations (traditional, digital, social), marketing alliance development, influencer & celebrity outreach, brand strategy, media training/spokesperson coaching, direct to consumer and b2b promotions, event concept, planning & production, press kit writing & content development. Founded: 2000.

Agency Statement: RED PR is a boutique communications firm specializing in beauty, fashion, accessories and lifestyle brands. Our approach blends publicity with a strategy tailored to support each client's business goals. Strategic communications strengthens reputation, shapes perception and creates demand.

We are recognized for our dedicated client service, long standing media relationships, intelligent brand strategies and award-winning results. Our team has big agency experience with boutique agency passion and creativity. Clients range from entrepreneurial start-ups to global industry leaders.

Julia Labaton, president/founder

Past and present clients:
 Avance Skincare
 C.O. Bigelow Apothecary
 CND
 Cricket Co.
 De Berardinis Salon
 Diego Binetti
 FashionTribes.com
 Gelish Gel Polish
 Miss Jessie's Haircare

Mont Blanc Women's Fragrance
 Napoleon Perdis Cosmetics
 RAMY Beauty Therapy
 Rigaud Candles
 3Lab Skincare
 Victor de Souza



RED SKY PUBLIC RELATIONS

1109 W. Main St., Suite 400, Boise, ID 83702
 208/287-2199; fax: 208/287-2198; jessicaflynn@redskypr.com
 www.redskypr.com
 Founded: 2008.

Agency Statement: Headquartered in Idaho's capital city of Boise, Red Sky is the state's largest strategic communication agency with expertise that spans industries, crosses geographic borders and places the team at the forefront of the rapidly evolving communication landscape. Red Sky helps its clients tell their story and reach the people that matter. We provide strategic counsel customized to your communication needs, find the right connections to extend your message and develop content that resonates with your target audience. Red Sky's experience spans practice areas of Agriculture, Economic Development, Corporate, Healthcare, Technology and Travel/Tourism.

Jessica Flynn, CEO; Tracy Bresina, CFO

Avery Dennison
 Boise Valley Economic Partnership
 Idaho Dairymen's Assn.
 Idaho Milk Products
 Idaho Tourism
 Idaho Wine Commission
 Inofile
 Kount
 Micron
 PacificSource
 United Dairymen of Idaho

redpoint | marketing pr, inc.

REDPOINT MARKETING PR, INC.

161 Avenue of the Americas, #1305, New York, NY 10013
 212/229-0119; fax: 212/229-0364; miranda@redpointpr.com
 www.redpointpr.com

PR and social media integration for travel, tourism, hospitality, home furnishings, interior design, F&B, and lifestyle products. Employees: 15. Founded: 2002.

Agency Statement: Our program development philosophy is simple: make every dollar count. The solutions we generate are designed to enhance brands and grow revenue.

Redpoint is known for crafting initiatives that best maximize a client's budget and support essential business objectives most effectively. Clients of all sizes enjoy working with us because we adapt our approach and work style to suit their own. We are exceptionally adept at meeting – indeed, exceeding – the needs of small to mid-sized entrepreneurial-spirited organizations (for whom we are often the sole marketing partner)...yet, our expertise shines brightly when tapped by large global brands (where we are often merely one strategic piece of a massive integrated marketing effort).

Serving such a diverse size range of clients continually broadens our skill set, from seamless execution of multi-million dollar campaigns and launches, to crafting low-cost/no-cost story ideas that command instant media attention. Not only do we harness the full power of essential "traditional PR" tactics, we are also highly skilled at leveraging the emerging social media to strengthen our clients' relationships with their customers. Indeed, we are masters at blending the two distinctly different approaches to influencing consumer behavior.

Very often we are also called upon by clients to pursue brand marketing partnerships with strategically selected companies. Conceiving and

Continued on next page

REDPOINT MARKETING PR, INC. continued

securing these valuable alignments are one of Redpoint's specialties. From Whole Foods Market and Fisher Price, to the NYC Opera, Lilly Pulitzer, Dean & DeLuca, Scholastic Books and more...we create rich and substantive joint marketing programs that increase the value of both brands in the partnership.

From our home base in SoHo, NYC, the Redpoint team maintains strong relationships with elite journalists across a wide range of media specialties. Redpoint staff members are persuasive, curious, creative, practical, solution-oriented, and precise. We know when to infuse some playfulness into a client's brand, and we know when a more resolute and sophisticated approach is required. We are chameleons, who make a client's objectives our own. And every single day, we live up to the values that are inherent in our very name...Results, Energy, Direction, and a to-the-POINT focus.

Victoria Feldman de Falco, principal; Christina Miranda, principal

Cape Arundel Inn, Kennebunkport, ME

Chip Clip

Collette

Essex Resort & Spa, VT

Hidden Pond Resort, ME

Hotel on North, MA

Inn at Manchester, VT

Kennebunkport Resort Collection

Lake Morey Resort, VT

Main Street Hospitality Group

Montauk Blue Hotel

Morey's Piers & Beachfront Waterparks

MSC Cruises

Oneida

Porches Inn, MA

Red Lion Inn, MA

Robinson Home Products

Saint Lucia Tourist Board

Squish Collapsible Kitchenware

The Boathouse Hotel, Kennebunkport, ME

The Cottages at Cabot Cove, ME

The Dylan Hotel, Amsterdam

The Grand Hotel, Kennebunkport, ME

The Kennebunkport Inn, ME

The Lodge on the Cove, Kennebunkport, ME

The Old Fort Inn, ME

Tides Beach Club, ME

United States Tour Operators Assn.

Water's Edge Resort & Spa, CT

Williams Inn, MA

Woodstock Inn & Resort, VT

Zing! Kitchen Tools

REGAN COMMUNICATIONS GROUP

106 Union Wharf, Boston, MA 02109

617/488-2800; fax: 617/488-2830; info@regancomm.com

www.regancomm.com

Media relations, community relations, special events, crisis management, government relations and media training. Employees: 65. Founded: 1984.

George K. Regan, pres. & CEO

REICH COMMUNICATIONS

228 E. 45th St., Suite 11 South, New York, NY 10017

212/573-6000; fax: 212/370-7174; david@reichcommunications.com

www.reichcommunications.com; reichcomm.typepad.com

Full-service, general PR, social media. Employees: 3. Founded: 1990.

David Reich, pres.; Robert Stewart A/E

Christophers, The

Cottman Transmission

Keiler & Co.

LifeSaver App

Millennium Communications

National Road Safety Foundation

Projects: Headroom Digital Audio, Arcanna, Inc.



REILLY CONNECT

625 North Michigan Ave., Suite 1705, Chicago, IL 60611

312/600-6780

www.reillyconnect.com

Founded: 1996.

Agency Statement: Reilly Connect is an award-winning digital communications agency committed to helping brands rethink their approach to communications, marketing and public relations, using data-driven insights, analytics and technology as integral parts of our creative solutions. We help brands develop valuable relationships and deliver the promise of hope, inspiration, trust, confidence, happiness, and pleasure. With a strong heritage in consumer public relations, we are experts at making headlines. Our competitive advantage is having the know-how to parlay those headlines into digital communications campaigns aligned within an overall marketing strategy. Our areas of expertise include: social media marketing, custom content development, full brand integrations, media and blogger relations, and creative brand activations. We have a sweet spot for creating content surrounding beauty and grooming, wellness, fitness, food, and frankly fun.

We recognize that today's communication environment requires a diverse set of specialized skills to connect brands to people in a relatable, realistic way. We have the leadership and resources required to provide the agnostic counsel needed to achieve long-lasting relationships with your target audience. Our mission is to convey your brand's true-to-life benefit, whether by paid, owned or earned media, to ultimately drive behaviors and maximize your ROI. We strive to be a strategic partner to help establish key goals and performance indicators while providing counsel on how best to achieve them. We hold transparency and accountability in the highest esteem and work in tandem with our clients to establish the metrics and employ the technology to best measure the outcome of our counsel.

Susan J. Reilly, pres. & founder



RELEVANCE NEW YORK

150 W. 30th St., Suite 901, New York, NY 10001

212/920-7057; fax: 212/947-6373; suzanne@relevancenewyork.com

www.relevancenewyork.com

Real estate; travel and hospitality; luxury goods; architecture and design; lifestyle. Employees: 13. Founded: 2012.

Suzanne Rosnowski, CEO & founder; Stephen Larkin, Jennifer Little, Danielle Mileno, Kari Neering, dirs.; Thea Linscott, mgr.

Residential Developments

100 Steuben Ave, Brooklyn – Greystone

111 Murray Street – Fisher Brokers / Witkoff

111 West 57th Street – JDS Development Group / Property Markets Group

167 East 61st Street – Trump Plaza

17 John – Prodigy Network

200 Park Avenue South – Cheerland

225 East 81st Street – Michael Paul Enterprises

234, 240, 480, 699 Ocean Boulevard, Miami – Golden Properties

239 Tenth Avenue – Victor Group

281 Fifth Avenue – Victor Group

345 Carroll Street – Sterling Equities

360 Central Park West – Argo Real Estate

500W21 – Sherwood Equities

508 West 24th Street – Tamarkin Co.

531 Myrtle Ave, Brooklyn – Greystone

550 West 29th Street – Tamarkin Co.

554 East 82nd Street – Michael Paul Enterprises

555 West End Avenue – Tamarkin Co.

AKA United Nations – Prodigy Network

AKA Wall Street – Prodigy Network

Asbury Park Waterfront – iStar Residential

Barn & Vine, Bridgehampton – Continental Pinewood Development Partners

East 125th and 126th Street parcels – Greystone
FENDI Chateau Residences, Miami – The Chateau Group
On the Sound City Island – Greystone
Robert A.M. Stern's 20 East End Avenue – Corigin
Stella Tower – JDS Development Group / Property Markets Group /
Starwood Capital
Waterbridge 47 – Greystone

Corporate

aptsandlofts.com
Argo Real Estate
Brack Capital Real Estate
Concierge Auctions
Golden Properties, Miami
Greystone
OPPENHEIM Architecture + Design, Miami
Pinkwater Select
Prodigy Network
Tamarkin Co.
Victor Group
WY Management

Luxury & Hospitality Brands

FENDI Chateau Residences
Metrostar Global Enterprises, Inc.

Architecture & Design

Mark Zeff's BlackBarn
OPPENHEIM Architecture + Design, Miami
Robert A.M. Stern

Residential, Commercial & Retail Brokerage

Argo Residential
DJK Residential
Pinkwater Select
Prime Manhattan Residential

Digital

Myhomepayge

Organizations, Philanthropy & Government

Stupid Cancer

RENAISSANCE CREATIVE GROUP

See ASG Renaissance

REPEQUITY

1211 Connecticut Ave., NW, #250., Washington, DC 20036
202/654-0800
www.repequity.com
Issue management, reputation management, and crisis communication.
Founded: 1997.

Tripp Donnelly, founder/CEO

REPUTATION COMMUNICATIONS

445 Park Ave., 9th fl., New York, NY 10022
212/836-4372; shannon@reputation-communications.com
www.reputation-communications.com
Online reputation management for clients from the *Fortune* 500 and *Forbes* 500 lists, as well as in the arts, industry, philanthropy and politics.
Founded: 2009.

Shannon M. Wilkinson, CEO/founder



REPUTATION PARTNERS

30 West Monroe St., #1410, Chicago, IL 60603
312/222-9887; fax: 312/222-9755; nick@reputationpartners.com
www.reputationpartners.com
Corporate PR, consumer PR, financial comms., issues & crisis mgmt., employee & labor comms., sustainability & CSR comms. and digital

strategies. Founded: 2002.

Agency Statement: Reputation Partners, LLC is a national public relations firm that represents global, national and regional companies, brands and organizations. We believe we are unique among public relations firms in that, since our inception, fully 100% of our clients have come to us via referral or reputation and, in consistent client satisfaction surveys, more than 97% of our clients say they would recommend us. Our work focuses on new company/senior management introductions, product/service launches, change management and other sensitive issues, and sustainability/corporate social responsibility strategies.

Nick Kalm, pres. and founder; Jane Devron, Megan Hakes, exec. VPs and co-founders; Greg Dunn, exec. VP; Jonathan Wootliff, sr. consultant; Courtney Harper, sr. VP; Jamie Veal, VP; Ashley Dennison, Lynn Sheka, acct. dirs.; Brendan Griffith, Vanessa Igel, Molly Schreiber, sr. assoc.; Amy Jamieson assoc.; Jacob Kuss, Angelia Rendina, Katie Doan acct. cords.; Erin Moore, operations mgr.

RES PUBLICA GROUP

444 N. Michigan Ave., #3600, Chicago, IL 60611
312/755-3535; fax: 312/755-1462; gc@respublicagroup.com
www.respublicagroup.com
Communications & PA firm. Serves healthcare, banking, hospitality & transportation industries.

Guy Chipparoni, president

RESOUND MARKETING

100 Canal Pointe Blvd., #204, Princeton, NJ 08540
609/279-0050; MakeSomeNoise@resoundmarketing.com
www.resoundmarketing.com
Media placement and thought leadership for the following industries: technology, consumer electronics, retail and consumer products, babies & kids, financial services, e-commerce, non-profit & social responsibility, environmental products & "green" business, government agencies, education, restaurants, events, healthcare, and more. Founded: 2003.

Kevin McLaughlin, Ilana Zalika, principals & co-founders



REVELL COMMUNICATIONS

One Capitol Mall, #210, Sacramento, CA 95814
916/443-3816; fax: 916/443-5065; DCR@revellcommunications.com
www.revellcommunications.com
Full service PR/PA specializing in legislative, corp. and assn. PR & gov't rels. Employees: 6. Founded: 1984.

Agency Statement: Revell Communications' proven performance places it among not only Sacramento's, but California's leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBM; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VivaHealth Plan.

Dennis C. Revell, pres. & CEO; Kristi Bagwill, acct. mgr.

American Promotional Events
El Capital Group
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF)
MCM Construction, Inc.
Pyro Spectaculars, Inc.
Red Devil Fireworks
ReMax Gold
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)
Stanislaus County Fireworks Safety Task Force
TNT Fireworks

REVIVE HEALTH

REVIVEHEALTH

209 10th Ave., South, Suite 214, Nashville, TN 37203
615/742-7242; learnmore@thinkrevivehealth.com
www.thinkrevivehealth.com

Healthcare: Research and insights, integrated communications, engagement marketing, branding, crisis and issues management, digital and social media, and media relations. Employees: 46. Founded: 2009.

Agency Statement: ReviveHealth is a purpose-built integrated marketing communication agency devoted to healthcare – focused exclusively on Health Systems, Health Services, Health Technology and Healthy Living organizations. We've added unprecedented strength to our bench, and digital depth and breadth to our capabilities, to help clients innovate their marketing communication strategies to align with the changing landscape for health and healthcare.

Key additions to our team include Chris Bevolo, EVP of Consumer Marketing, who literally wrote the book on driving transformation in healthcare marketing; Chris Boyer, SVP Digital, the former AVP, Digital Strategies at New York's largest health system and a nationally recognized thought leader, speaker and author on digital strategy and marketing/communications measurement; Megan Pruce, VP, former director of corporate communications at the Cleveland Clinic; and Kristen Klasey, VP, the former vice president of public relations at Amgen.

"A big part of our success story," says CEO Brandon Edwards, "is the transformation we've made from traditional PR to a truly integrated marketing communication agency intentionally and purpose-built to deliver innovative, digitally-savvy marketing communication campaigns for our clients. Healthcare is innovating like crazy, and so are we."

The past year's growth at ReviveHealth included 42 new clients (notably, athenahealth, Valence Health, Accolade, Steelcase and Amedisys), 23 new professionals, expanded digital and creative services capabilities, and a new office in Minneapolis (the agency's third).

Brandon Edwards, CEO; Joanne Thornton, CAO; Phil Stone, COO; Kriste Goad, CMO; Chris Bevolo, exec. VP of consumer mktg.; Chris Boyer, sr. VP, digital

915 Saint Vincent Ave., Santa Barbara, CA 93101
805/617-2832



REVOLUTION PR

4000 E. Madison St., Suite 202, Seattle, WA 98112
206/354-8049; connect@revolutionpr.com
www.revolutionpr.com

Lifestyle PR: consumer products (health and wellness, food and beverage, pet and juvenile products) and building and architecture. Employees: 8. Founded: 2002.

Agency Statement: Revolution PR is an award-winning, full service public relations firm that delivers strategic communications campaigns to companies and organizations seeking to revolutionize how people think about their brand, products and services. We integrate brand identification, competitive differentiation, trendsetting, experiential marketing, and positive media placements so our clients can make meaningful connections with their target audiences across all platforms and shape their customers' thinking and actions.

We are a top Northwest public relations agency with decades of experience executing PR campaigns for retailers and consumer products brands.

Revolution PR is a woman-owned business, and recently named a top place to work by PR News.

Jennifer Ritchie, Rebecca Haas, principals

3 Howls
AKC Gold
Athleta
Audubon Park Wild Bird Food
Bakon Vodka
Field Roast

Got Sleep
Herban Feast Catering + Events
Kids N Pets
Kigo Kitchen
LEGO Bags
Mattress Discounters
NK Architects
Skoah
Sleep Country USA
Sleep Train
Taco Del Mar
Washington State Parks

RF | BINDER

RF | BINDER PARTNERS, INC.

950 Third Ave., 7th flr., New York, NY 10022
212/994-7600; info@rfbinder.com
www.rfbinder.com

Brand and corporate reputation; marketing communications; media relations; digital and social media; corporate social responsibility; issue/crisis management and litigation support; thought leadership and expert positioning; capital markets communications; public affairs; event marketing; research and measurement; and advertising and design. Employees: 80. Founded: 2001.

Agency Statement: RF|Binder is a New York-based communications firm. We operate as a consultancy where senior managers work directly with clients, searching for ways to push beyond the original brief, turning public relations into a critical strategic function for the client.

We measure ourselves by our ability to grow successful, long-term client relationships. Our client list includes some of the world's leading corporations and brands. Many of these have worked with us since our founding 11 years ago, and each of them has increased their relationship with us over the engagement.

This approach, along with our emphasis on strategic research and creativity is what separates us from other firms. The result is world-class work that enables us to attract the best talent and the best clients.

Amy Binder, CEO; Joseph Fisher, vice chmn.; Jason Buerkle, CFO; Atalanta Rafferty, chief performance officer; Josh Gitelson, exec. mng. dir. (Boston: 781/559-0428); Chris Gee, chief digital officer

Ace
Ameriprise
Cargill
Capital One
CVS/Caremark
Dunkin' Brands
Eli Lilly and Company
edX
Fiserv
German Wine Institute
Johnson & Johnson
Loews Corporation
NYU - Stern
McGraw-Hill Education
Sustainability Accounting Standards Board
Rainforest Trust
Talent

RHEA + KAISER

400 E. Diehl Rd., #500, Naperville, IL 60563
630/505-1100
www.rkconnect.com

Full-service offering including fully integrated branding/communications planning and programming. Specific public relations services include message development; writing (for all genres); technical writing; media relations and media training; association/influencer relations; social media integration; issues and crisis management.

Diane Martin, pres./CEO

RIBOTSKY WORLDWIDE

See Core-Create

RICE & CO., INC., B.P.

See BPR/G22

RICHARDS COMMUNICATIONS

Advertising and PR firm

8350 Whispering Pines Dr., Russell, OH 44072

216/514-7800; jrichards@richardscommunications.com

www.richardsgo.com

PR, adv., bus.-to-bus., automotive, computers/computer products, construction/building, healthcare. Founded: 1981.

John Richards, president/CEO

RICHARDS PARTNERS

2801 N. Central Expressway, #100, Dallas, TX 75204

214/891-3512

www.richardspartners.com

PR, marketing, advertising, PA.

Ruth Fitzgibbons, principal

RICHMOND PUBLIC RELATIONS INC.

Partner in Worldcom Public Relations Group

1411 Fourth Ave., #610, Seattle, WA 98101

206/682-6979

www.richmondpublicrelations.com

Founded: 1992.

Louis Richmond, sr. advisor; Lorne Richmond, CEO

**RICHTER7**

Advertising and PR firm

280 S. 400 W., #200, Salt Lake City, UT 84101

801/521-2903

www.richter7.com

PR, adv., consumer adv., fast food/restaurants, food, recreation, telecommunications, travel/hotels/airlines. Founded: 1971.

Tal Harry, pres./partner

RIESTER

802 North 3rd Ave., Phoenix, AZ 85003

602/462-2200

www.riester.com

Multi-cultural marketing, media relations, government relations and lobbying.

Tim Riester, principal & CEO

RILEY HAYES AGENCY

333 South First St., Minneapolis, MN 55401

612/338-7161; fax: 612/338-7344

www.rileyhayes.com

Marketing comms., branding, direct mail, advertising, media buying, trade shows & promotions.

Tom Hayes, founder

RIPP MEDIA/PUBLIC RELATIONS, INC.

1776 Broadway, #901, New York, NY 10019

212/262-7477 (RIPP); fax: 212/262-7478; arippnyc@aol.com

High-end press relations and editorial services. Concentration in legal affairs, law firms, professional and financial services. Employees: 7. Founded: 1989.

Agency Statement: We are an editorial-driven practice, often for premium national and international professional service firms in need of strategic, senior-level press counsel and execution of their most important stories. Our client list includes leading names in corporate law, securities litigation, intellectual property and life sciences, real estate, financial services and wealth management. We offer superior writing and media skills, with backgrounds in journalism, law, publishing and finance. We intentionally operate with a low agency profile, preferring to assume the role of in-house press office and communications function for our clients. We have an excellent long-term retention record with clients – and staff! – and regularly handle project work in high-stakes litigation PR and crisis communications.

Allan Ripp, principal; John Garger, Joshua Spivak, sr. dirs.; Ivan Alexander, writer/dir.; James Bourne, writer/dir.; Alex Sharp, A/E

Arent Fox LLP

Baker Botts

BakerHostetler

Bentham IMF, litigation funding

Bien Cuit Bakery, NY

Fasken Martineau

Grant & Eisenhofer, P.A.

Hughes Hubbard & Reed

McKenna Long & Aldridge

Milbank, Tweed, Hadley & McCloy

Morrison & Foerster

Nardello & Co.

Seyfarth Shaw

TIGER 21

Turing Pharmaceuticals

Venable LLP

RISDALL PUBLIC RELATIONS

550 Main Street, New Brighton, MN 55112

651/286-6767

www.risdallpublicrelations.com

Branding, positioning and key messaging. Founded: 2006.

Joel Swanson, pres.

**RIVER COMMUNICATIONS, INC.**

333 Westchester Ave., White Plains, NY 10604

914/686-5599; ideas@riverinc.com

www.riverinc.com

Financial and professional PR. Founded: 1989.

Agency Statement: For 25+ years, River Communications has been the PR and marketing communications firm of choice for some of the biggest brands and “nichest” start-ups in financial and professionals services. Our specialized experience and knowledge underpins strategic counsel that always includes senior-level engagement; powerful ideas based on boundless creativity; and results-driven execution that showcases our clients and makes a difference to theirs. With a business model built on partnering with clients – no hour-counting and independence that puts clients first – we earn long-term relationships and inside perspectives. Our clients use us for everything ...

- Outreach that drives business ...

- Compelling thought leadership concept and creation ...

- Our proprietary Presentation Deconstruction for sales, fundraising and investor relations ...

- Strategic marketing and crisis counsel.

Our clients thrive on powerful ideas to carry their messages and showcase their brands. We help them to inspire and instill confidence in their often complex services for sophisticated audiences.

See more of our remarkable client history at www.riverinc.com.

James Tobin, founder & CEO; Susan Sugg-Nuccio, Troy Mayclim, Rebecca Bruder, partners; Maureen Richardson, sr. VP

Key current clients include:

AEW Capital Management

EY (Ernst & Young)

Legg Mason

State Street Global Advisors

RJC PUBLIC RELATIONS

See 29 Lime

RL FORSYTHE COMMUNICATIONS, INC.

12 E. 86th St., #230, New York, NY 10028

212/861-2100; RLForsythe@RLForsythe.com

www.RLForsythe.com

PR, publicity, mktg. promotions, corp. comms. and special events for entertainment industry projects, consumer products and service companies. Founded: 1989.

Raymond L. Forsythe, principal

RL PUBLIC RELATIONS + MARKETING + SPORTIVO

11835 West Olympic Blvd., #1155E, Los Angeles, CA 90064

310/473-4422; roxana.lissa@rlpublicrelations.com

www.rlpublicrelations.com

Employees: 23. Founded: 1996.

Roxana Lissa, CEO

RMR & ASSOCIATES

5870 Hubbard Dr., Rockville, MD 20852

301/230-0045; rsachs@RMR.com

www.rmr.com

Technology, gov't contracting, construction, real estate, auto laundry, VoIP, theatre. Founded: 1987.

Robyn Sachs, president & CEO

ROB BAILEY COMMUNICATIONS/RBC

310 State Route 17, Upper Saddle River, NJ 07458

201/760-0200; fax: 201/760-8798; rbailey@rbcp.com

www.rbcpr.com

General PR including: consumer products, entertainment, corporate, B-to-B, professional services, healthcare, hospitality/travel, food, sports, event mgmt., crisis comms. and grassroots marketing. Employees: 6. Founded: 2002.

Rob Bailey, president

ROBERTS BUCHANAN ASSOCIATES

460 W. 23rd St., Ste GF, New York, NY 10011

212/924-2582

www.robertsbuchanan.com

RBA works with clients in several sectors, including professional services, technology, corporate, associations, financial services, alternative energy. Founded: 2010.

Jay Roberts, Anita Buchanan, partners

ROBERTSON COMMUNICATIONS CORP.

30211 Ave Banderas, Suite 200, Rancho Santa Margarita, CA 92688

(949) 766-6789; scott@robertsoncomm.com

www.robertsoncomm.com

Tech, music, entertainment, branding, product/company launches, trade show, social media, non-profit, crisis. Employees: 3. Founded: 2012.

Scott Robertson, pres./founder

ROBIN LEEDY & ASSOCIATES, INC.

118 No. Bedford Rd., #302, Mt. Kisco, NY 10549

914/241-0086; rrusso@rlapr.com

www.robinleedyassociates.com

OTC health, beauty, personal care, medical devices, marketing to women, consumer/lifestyle PR and social media marketing. Employees 12-15. Founded: 1986.

Robin Leedy Russo, president; Alyson O'Mahoney, exec. VP, partner

ROBINSON LERER & MONTGOMERY

(See RLM Finsbury)

ROGERS & COWAN**ROGERS & COWAN**

8687 Melrose Ave., 7th flr., Los Angeles, CA 90069

310/854-8117; fax: 310/854-8106; inquiries@rogersandcowan.com

www.rogersandcowan.com

Instagram: @teamechociRCle

Agency Statement: As the leader in entertainment marketing and PR, Rogers & Cowan designs and implements strategic media relations campaigns that build connections between brands and consumers through entertainment, sports and lifestyle influences. The agency works with a diverse roster of brands in the food, beverage, spirits, fashion, beauty, health, wellness, travel, technology, gaming, automotive and publishing industries to construct traditional and social media campaigns that resonate with specific target audiences.

Rogers & Cowan creates integrated marketing campaigns that blend media relations, social media strategies, influential seeding, brand integration, intellectual property, strategic alliances, event marketing and sponsorship activation to enhance or revitalize brand image, increase

brand awareness and raise consumer engagement levels. Specific strategies may include outreach to the influential Hollywood community by seeding product at high-profile entertainment events, creating social media strategies to reach digital influencers and bloggers, developing a content marketing strategy for consumer brands or leveraging a celebrity association for national media coverage. Through its Film Fashion brand, Rogers & Cowan is the only PR agency with a specialized unit focused on matching fashion and accessory brands with prominent celebrities for red carpet appearances, securing editorial placements and coordinating product placement.

As innovators in navigating the world of social media, Rogers & Cowan also offers clients our knowledge, insight, relationships and a deep understanding of the quickly evolving social media space to assist them in developing and executing communications strategies that put them in the mix of the online conversation with consumers about their brands and engages with consumers on a deeper level. The agency's specialized Black Sheep SMG unit has extensive experience in growing, cultivating and building not only a loyal brand following but also in creating a well-crafted, branded social message.

Tom Tardio, CEO

909 Third Ave., 9th flr., New York, NY 10022

212/878-5501; fax: 212/878-5117

1900 NW Corporate Blvd., West Bldg, Suite 215, Boca Raton, FL 33431

561/430-2626; fax: 561/892-7774

5909 Peachtree Dunwoody RD NE, 6th flr., Atlanta, GA 30328

505 Games

Bertolli Olive Oil

Coca-Cola / EKOCYCLE

Coldwell Banker

Columbia Sportswear

Gibson Brands

GRAMMY Awards

Hallmark

HGTV / DIY Networks

Huading Image Awards

i.am+

Kabam

Kardashian Beauty

Lancome

L'Oreal

Miramax

PGA Tour

Rdio

Rock in Rio

Saban Brands

Target

Univision

USA Pro Cycling Challenge

ROHER PUBLIC RELATIONS

427 Bedford Rd., #380, Pleasantville, NY 10570

914/741-2256

www.roherpr.com

Marketing and corporate PR, investor relations. Founded: 1968.

Richard Roher, pres.



Public Relations
Investor Relations
Graphic Design

ROOP & CO.

3800 Terminal Tower, 50 Public Square, Cleveland, OH 44113

216/902-3800; fax: 216/902-3807

www.roopco.com

Corporate, marketing, financial, public affairs, IR, crisis comms. Employees: 8. Founded: 1996.

Agency Statement: Roop & Co. is a strategically oriented consultancy offering a full complement of public relations, investor relations and graphic design services.

James J. Roop, pres.; Lynn DeChant, dir., graphic design; Brad Kostka, sr. VP; Kurt Eyman, A/E; Mandy Hendrickx, controller; Katie Fetheroff, asst. A/E

B&F Capital Markets
 Cambridge Capital
 Cleveland Thermal
 Cleveland School of Science & Medicine
 CM Wealth Advisors
 Collins & Scanlon
 Euclid Chemical Co.
 Fairport Asset Management
 Fisher & Phillips LLP
 Grace Hospital
 HWH Architects, Engineers, Planners Inc.
 KeyBank
 Kirtland Capital Partners
 Koinonia
 Linsalata Capital
 Ohio Aerospace Institute
 R E Jacobs Group/Jacobs Real Estate Services
 RPM International Inc.
 RPM2
 Specialty Products Holding Corp.
 Sports Construction Group
 Ticer Technologies
 Tremco Inc.
 William J. and Dorothy K. O'Neill Foundation

ROSEN COREN AGENCY, INC.

937 Edgewood Lane, Langham, PA 19053
 215/741-2003; e.coren@verizon.net
 www.rosencorenagency.com
 Founded: 1983.

Abe S. Rosen, Stu Coren, partners/founders

ROSEN GROUP, THE

30 W. 26th St., 3rd flr., New York, NY 10010
 212/255-8455
 www.rosengrouppr.com
 Media, automotive, food PR. Founded: 1984.

Lori Rosen, president/founder

ROSENBERG GROUP INC., THE

11778 E. Mariposa Grande Dr., Scottsdale, AZ 85255
 480/538-1613
 www.georgerosenberg.com

Management consulting and executive coaching for PR firms: strategic planning, operations, structure and organization, leadership and management. Founded: 2000.

G. Rosenberg, principal



Online + Traditional Public Relations & Marketing

ROSICA COMMUNICATIONS

95 Route 17 South, #202, Paramus, NJ 07652
 201/843-5600; fax: 201/843-5680; pr@rosica.com
 www.rosica.com
 Founded: 1980.

Agency Statement: Rosica Communications, an integrated PR and online marketing company, promotes and protects companies, brands and people. Founded in 1980, the firm serves a diverse consumer, B2B and healthcare clientele. In an effort to influence internal and external audiences, our public relations, content development and corporate communications professionals work hard to secure and leverage media placements and manage perception. We offer such social media services as: follower acquisition and sweepstakes; social reputation monitoring; social branding; and content creation.

Rosica crafts compelling, authentic stories; disseminates its clients' good news; elevates visibility and sales; builds customer loyalty; and tenaciously protects the image of its clientele. Agency principals serve as "thinking partners," infusing creativity and focusing on client goals.

Agency services include: cause marketing, traditional and online media relations, blogger outreach, social media marketing, online reputation management, corporate communications, search engine optimization, media training, tradeshow support/strategies, marketing plan develop-

ment and new product introductions.

Our process includes:

- Strategically identifying client business and marketing goals
- Defining target audiences, influencers and key opinion leaders
- Honing the story and establishing memorable key messages for each audience
- Developing creative PR, cause marketing, social media and communication campaigns
- Proactively communicating with clients
- Aggressively securing measurable results and bench marking against pre-determined objectives

Chris Rosica, president

allnurses.com
 American Flatbread Pizza
 Bank of New Jersey
 Cosmedicine
 Exergen
 Hampton Direct
 Infocore
 Nice Pak/PDI
 PetMate
 T & M Associates

Please visit www.rosica.com for case studies and additional information.

ROSS-CAMPBELL, INC.

1912 F St., Sacramento, CA 95814
 916/446-4744; fax: 916/446-0386
 www.ross-campbell.com

PR and advertising, associations/foundations, gov./state agencies, public utilities, publishing/printing, environment. Founded: 1983.

Ted J. Ross, president

ROWLAND COMMUNICATIONS WORLDWIDE

See Publicis Consultants | PR

RPR MARKETING COMMUNICATIONS

136 E. 57th St., #505, New York, NY 10022
 212/317-1462; fax: 212/317-1776; getresults@rprmc.com
 www.rprmc.com

Full-service agency specializing in specialty consumer products & beauty and lifestyle; product launches, special media events, product placement, cause-related mktg. efforts, retail events, video & TV production. Founded: 1995.

Regina Kulik, CEO; Cora Rood, president

RT&E INTEGRATED COMMUNICATIONS

768 Mount Moro Rd., Villanova, PA 19085
 484/380-3541; interact@rteideas.com
 www.rteideas.com

PR, bus.-to-bus., chemicals, electronics, transportation, interiors, active lifestyle, Mid-Atlantic tourism, real estate and economic development.

Chick Housam, CEO

RUBENSTEIN ASSOCIATES, INC.

1345 Ave. of the Americas, New York, NY 10105
 212/843-8000; fax: 212/843-9200; newbiz@rubenstein.com
 www.rubenstein.com

General PR. Employees: 180. Founded: 1954.

Howard J. Rubenstein, CEO; Steven Rubenstein, pres.



RUBENSTEIN
 PUBLIC RELATIONS, INC.

RUBENSTEIN PUBLIC RELATIONS, INC.

1345 Ave. of the Americas, 30th flr., New York, NY 10105
 212/843-9222; fax: 212/843-9275; rrubenstein@rubensteinpr.com
 www.rubensteinpr.com
 Employees: 42. Founded: 1987.

Continued on next page

RUBENSTEIN PUBLIC RELATIONS, INC. continued

Agency Statement: Rubenstein Public Relations (RPR) is a leading full-service media relations agency based in New York. With more than 20 years of experience, RPR is recognized for strategic message development, brand acceleration and high-visibility media coverage. Our clients – from prestigious New York institutions to global enterprises – can attest to our in-depth understanding of the media and our ability to leverage their brands' attributes to produce meaningful results. We represent leading entities in real estate, business, luxury lifestyle, entertainment, technology, healthcare and non-profit.

The firm incorporates a disciplined approach into all our practices that includes message development, strategic planning and media relations outreach. We also focus on building and shaping our clients' Internet profiles, devoting substantial attention to web-based pitching, including blogs and e-zines.

RPR also serves as a high-level counselor to businesses and individuals involved in crisis situations and litigation disputes. We have also successfully arranged co-branding partnerships, publishing deals and charitable endeavors that have brought national and international attention to a variety of projects.

Founded by Richard Rubenstein, a leading communications strategist and brand builder, RPR has developed campaigns for some of the world's most successful real estate developments including 15 Central Park West, the highest-selling residential property in the world, and the Time Warner Center, one of the largest mixed-use developments in the country.

The firm is staffed with senior-level consultants who practice in sector-specific teams, bringing specialized industry knowledge and extensive media relationships to every account. From corporate profiles to product introductions and special events, RPR has the resources to secure the media coverage that differentiates our clients' products and services.

Richard Rubenstein, president

The following is a representative sample of RPR's clientele:

150 Charles Street
18 Gramercy Park
50 United Nations Plaza
515 East 72nd Street
Appetizer Mobile
The Ark at JFK
Audience Entertainment
Ben Moon
Between the Bread
The Blue Card
Brian Cuban
Brown Harris Stevens
Carol Alt
The Carroll Petrie Foundation
City Harvest
CITYarts
Clay Health Club & Spa
Commercial Mortgage Capital
Curemark
DelShah Capital
Glenholme School
Dr. Timothy Chase
Dr. Ken Hansraj
The Dunes East Hampton
Eastern Union Funding
El-Ad Group
Empire Steakhouse
Ferrari North America
FilmRise
Francesco Marciuliano
Galleria Group
Geisinger Health System
Genesis10
George Pyne
Glanzrock Realty Services
Gramercy Pediatrics
Grant Palermo
Greencard Creative
Halstead Property
HAP Investments
Hospitality Holdings
Ideal Properties
Imperium Capital
Ismael Leyva Architects

Joseph P. Day
Julius Nasso
Karim Rashid
Karin Hehenberger
Leslie J. Garfield
"Lost & Found"
Madeira Global
Madison International Realty
Manhattan Automobile Co.
Marina B
The Mark Co.
Miss Universe Organization
Mount Airy Casino Resort
National Assn. of Scholars
National Endowment for Financial Education
New York College of Health Professions
NewViewWear
One Museum Mile
One World Doll
Park Lane New York
Patsy's Restaurant
Paula Del Nunzio
Philip Stein
Piquet Realty
Pledge 2 Protect
Rabbi Shmuley Boteach
Racebrook
Rutherford Place
Savanna
Sheldon Good & Co.
Simon Wiesenthal Center
Sustainable Insight Capital Management
Svitlana Flom
Swig Equities
Tom Postilio and Mickey Conlon
Tsai Capital Corp.
Twin America
U.S. Rare Earths
Vikram Chatwal
Voda Bauer Real Estate
Warburg Realty
Witkoff Group



RUDER FINN INC.

301 East 57th St., New York, NY 10022
212/593-6400; fax: 212/593-6397

info@ruderfinn.com

www.ruderfinn.com

www.facebook.com/ruderfinn

www.linkedin.com/company/ruder-finn

twitter.com/RuderFinn

Public Relations: corporate reputation and media counsel, healthcare communications, C-suite thought leadership, business transformation, financial communications, crisis and issues management, employee engagement, technology communications, community building and experiential marketing. Employees: 600. Founded: 1948.

Agency Statement: Ruder Finn is one of the largest independent global communications agencies with 12 offices across North America, Europe and Asia and more than 600 employees. As one of the only agencies co-headquartered in New York and China, Ruder Finn is uniquely positioned to provide clients with global perspective, insights and resources, yet offer localized knowledge of the markets that mean the most to our clients. We concentrate on activating transformational moments: large-scale high-impact creative campaigns for world-class companies who are transforming the way they do business, go to market and communicate with the people that matter most.

Our independence, deep bench of talent, and entrepreneurial spirit drives us to bring a "creative edge", which we see as the freedom of imagination to see things in a new way and the sharpness of thinking to our global clients.

Ruder Finn provides hands-on experience and expertise of a local boutique agency across the agency's four pillars: Health & Wellness,

Corporate Reputation & Transformation, Technology & Innovation, and Consumer Connections with expertise in corporate reputation and media counsel, healthcare communications, C-suite thought leadership, business transformation, financial communications, crisis and issues management, employee engagement, technology communications, community building, experiential marketing and cause-related work. Supporting all of our offerings is a consistent focus on digital content and strategy through our award-winning full-service digital practice, RFI Studios, which has approximately 85 employees globally in New York, San Francisco and China.

We pride ourselves in our entrepreneurial culture, where every employee is empowered and encouraged to contribute at the highest level. Senior leaders at Ruder Finn, many of whom have been with the agency for over a decade, are deeply involved in all accounts. The agency has also won awards for being a best place to work in PR.

Management Committee

Kathy Bloomgarden, CEO; Michael Schubert, chief innovation officer; Louise Harris, chief global strategist; Jean-Michel Dumont, chmn. of Ruder Finn Asia; Rachel Spielman, global head of corp. comms.; Susan Goldstein, global head of healthcare; Robin Kim, exec. VP, global head of tech; Rum Ekhtiar, exec. VP; Scott Schneider, chief digital officer; Maryann Watson, pres., RFI Studios; Peggy Walsh, CFO; Keith Bloomgarden, head of ops.; Dushka Zapata, mng. dir. of San Francisco office

U.S. Offices

Ruder Finn New York:

Rachel Spielman
spielmanr@ruderfinn.com

Ruder Finn San Francisco:

Dushka Zapata
zapata@ruderfinn.com

Ruder Finn DC:

Alice Sofield, SVP
sofielda@ruderfinn.com

European Offices

Ruder Finn U.K., Ltd. - London:

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+44 (0) 20 7438 3050; Fax: + 44 207 462 8999
Nick Leonard, mng. dir.
nleonard@ruderfinn.co.uk

Asia Offices

Chairman, Asia: Jean-Michel Dumont

Greater China

Head, Greater China: Elan Shou

Beijing:

E101, East Lake Villas
35 Dongzhimenwai Main Street
Dongcheng District, Beijing 100027, PRC
+ (86) 10 6462 7321-26; Fax: + (86) 10 6462 7327
Paul Yang, VP & gen. mgr.
yangp@ruderfinnasia.com

Shanghai:

2nd Floor, Block 7
789 Huang Pi Nan Rd
Shanghai 200025, PRC
+ (86) 21 5383 1188; Fax: + (86) 21 6248 3176
Gao Ming, sr. VP & gen. mgr.
gaom@ruderfinnasia.com

Guangzhou:

3rd Peace Road
Overseas Chinese Village, Guangzhou, 510095, PRC
+ (86) 20 8349 5783; Fax: +(86) 20 8359 9685
Grace Liang, office head
liangg@ruderfinnasia.com

Hong Kong:

24/F Neich Tower
128 Gloucester Road, Hong Kong
+ (852) 2521 0800; Fax: + (852) 2521 7088
Ann Geronimi, VP & gen. mgr.
geronimia@ruderfinnasia.com

Singapore:

1 Coleman Street, #08-11 The Adelphi, Singapore 179803
+ (65) 6235 4495; Fax: + (65) 6235 7796
Yu Poh Leng, sr. VP & gen. mgr.
yupl@ruderfinnasia.com

India

New Delhi:

Unit 001A, Tower B, Ground Floor, Global Business Park, MG Road, Gurgaon Haryana, 122002
+ (91) 124 4264343
Radha Roy, country head
royr@ruderfinnasia.com

Mumbai:

404, 4th Floor, Makhija Chambers, 196 Turner Road, Bandra, West Mumbai - 400050
+ (91) 22-40047644
Kishore Tijore, assoc. dir.
tijorek@ruderfinnasia.com

Bangalore:

209, HM Geneva House, Cunningham Road, Bengaluru - 560052
+ (91) 80 40917845
Ameen Agmed, acct. dir.
ahmeda@ruderfinnasia.com

Partial list of clients:

Amgen
AstraZeneca
Belkin
Bridgelux
Cartier
Cisco
Citi
Daiichi Sankyo
Experian
Hermès
Infors
Johnson & Johnson
McDonald's
MetLife
The Michael J. Fox Foundation
Michelin
Mondelez
Novartis
Pfizer
Samsung
Shire
Volkswagen Group
Volvo

RUNYON SALTZMAN & EINHORN

2020 L St., #100, Sacramento, CA 95811
916/446-9900
www.rs-e.com
Specializes in PR, adv., PA. Founded: 1960.
Chris Holben, pres.

RUSS REID COMPANY

2 North Lake Ave., #600, Pasadena, CA 91101
626/449-6100; sharrison@russreid.com
www.russreid.com
Advertising and PR: humanitarian, healthcare, cause-related non-profit orgs., social marketing; marketing comms. Founded: 1964.

Steven Harrison, sr. VP, client svcs.

RUSSELL & HERDER

Advertising and PR firm
275 Market St., #319, Minneapolis, MN 55405
612/455-2360
www.russellherder.com
Full-service agency specializing in strategic planning, PR, creative work, research and interactive development, brand dev., website design and marketing, media and event planning. Founded: 1984.
Carol Russell, CEO

RUTH GROUP, THE

757 Third Ave., New York, NY 10017
 646/536-7000; info@theruthgroup.com
 www.theruthgroup.com
 Investor relations, media rels., crisis & corporate communications, M&A, positioning, and branding. Founded: 1999.

Carol Ruth, founder & CEO

RX COMMUNICATIONS GROUP, LLC

555 Madison Ave., 5th flr., New York, NY 10022
 917/322-2568
 www.rxir.com
 Investor relations for the healthcare/lifesciences industry. Founded: 2000.
 Melody A. Carey, founder/co-president

RYAN ASSOCIATES, LLC, CHARLES

601 Morris St., #301, Charleston, WV 25301
 877/342-0161
 www.charlesryan.com
 Founded: 1974.

Susan Lavenski, mng. partner

RYAN PUBLIC RELATIONS

2612 Hurley Mountain Rd., Kingston, NY 12401
 845/339-7858; phil@ryanpr.biz
 www.ryanpr.biz
 Marketing comms. and public relations for professional services firms, business-to-business. Founded: 1981.

Philip G. Ryan, president

S

SACHS MEDIA GROUP

SACHS MEDIA GROUP

114 S. Duval St., Tallahassee, FL 32301
 850/222-1996; fax: 850/224-2882
 www.sachsmedia.com
 Facebook.com/SachsMedia
 Twitter.com/SachsMediaGrp
 Public relations, public affairs, crisis communications, issues management, corporate and organizational branding and reputation building, research, social marketing, digital media, graphic and Web design, advertising and video production.

Ron Sachs, pres./CEO; Michelle Ubben, partner, COO, dir. of campaigns & branding; Gay Webster-Sachs, CFO; Marilyn Siets, deputy CFO; Ryan Banfill, partner & sr. VP/public affairs; Lisa Garcia, sr. VP/public relations; Jon Peck, VP of PR; Ryan Cohn, VP of social/digital; Karen Cyphers, VP, research & policy; Vicki Johnson, sr. VP of Central Florida operations; Amy Rosen, VP of south Florida ops.

225 E. Robinson St., #455, Orlando, FL 32801
 407/219-3157; fax: 407/219-3095

150 E. Palmetto Park Rd., Suite 800, Boca Raton, FL 33432

Accesso
 Alliance for School Choice
 American Chemistry Council
 Andrew's Restaurant and Catering
 Bridges of America
 Capital Health Plan
 Consumer Federation of the Southeast
 Creative Benefits for Educators
 Deseret Ranch
 Earth Pets
 Florida Assn. of Insurance Agents
 Florida Department of Education
 Florida Department of Veterans' Affairs

Florida Health Care Assn.
 Florida Healthy Kids Corp.
 Florida League of Cities
 Florida League of Mayors
 Florida Pace Funding
 Florida Ports Council
 Florida Sports Foundation
 Florida State University Office of Admissions
 Florida Veterans Foundation
 Foley Timber and Land Co.
 Four Points Sheraton Downtown Tallahassee
 Guaranteed Asset Protection Alliance (GAPA)
 Hospital Corporation of America
 Lauren's Kids
 Nova Southeastern University
 People's Trust Insurance
 Pfizer
 Ricky Carmichael Racing
 Service Contract Industry Council
 Smart Justice Alliance
 Taoist Tai Chi Society
 Wexford Health Sources

SACKS & ASSOCIATES INC., T.J.

445 Park Avenue, 9th Floor, New York, NY 10022
 212/787-0787; tjsacks@tjsacks.com
 www.tjsacks.com
 Expertise includes business-to-business, consumer products and svcs. and healthcare. Founded: 1998.

Temi J. Sacks, pres.

SACUNAS

835 Sir Thomas Court, Harrisburg, PA 17109
 717/652-0100 x100
 www.sacunas.net
 Strategic PR, trade media relations, industry PR. Founded: 1990.

Nancy H. Sacunas, founder, pres. & CEO

**SAGE COMMUNICATIONS**

1651 Old Meadow Rd., McLean, VA 22102
 703-740-0300; info@aboutsage.com
 www.aboutsage.com
 Strategy & market research, branding & messaging, advertising; public relations; creative; content marketing; events, digital, social media. Employees: 53. Founded: 2003.

Agency Statement: Sage Communications is a full-service marketing communications agency that provides a unique fusion of public relations, advertising, marketing, event and interactive services to *Fortune* 500 companies, start-ups, non-profits, government agencies, associations and coalitions. Our goal is to deliver custom, high-impact communications strategies and programs. Sage proudly supports several organizations and activities including the DC Jazz Festival, The Children's Inn at NIH, St. Jude's Research Hospital Annual Gourmet Gala, and The Children of Uganda.

Larry Rosenfeld, co-founder, CEO; David Gorodetski, co-founder, COO & exec. creative dir.

Amazon Web Services (AWS)
 American Association of State Colleges and Universities (AASCU)
 American Council for Technology (ACT) - Industry Advisory Council (IAC)
 American Systems
 AMOS by Spacecom
 Apptio
 Architect of the Capitol (AOC)
 Arianespace
 Bistro Bites
 Bivio Networks
 Brocade Communications Systems
 Creative Computing Solutions, Inc. (CCSi)
 Centers for Medicare and Medicaid Services (CMS)

National Cherry Blossom Festival
 DC Corporate Sports Games
 DC Jazz Festival
 Dell Software - Public Sector
 Department of Homeland Security (DHS)
 Exostar
 Experian
 Federal Highways Administration (FHWA)
 General Services Administration (GSA)
 George Mason University (GMU)
 Halcyon Accelerator Program
 Hewlett Packard - Enterprise Security Products
 Hitachi Data Systems (HDS)
 Hughes
 ICMA-RC
 Intelligent Decisions
 Intelsat
 Integrated Solutions Management
 Jewish Institute for National Security Affairs (JINSA)
 The Ken Blanchard Companies
 L.F. Jennings
 LasterLock Technologies
 Laurel Consulting Group (LCG)
 LGS Innovations
 Merkle Response Management Group
 Metalogix Software
 Military Child Care (MCC)
 Mitsubishi Heavy Industries
 Montgomery County
 MTN Government
 Oakwood
 Organizational Communications, Inc. (OCI)
 Primescape Solutions, Inc.
 Rosslyn Business Improvement District (BID)
 S&R Foundation
 SAP NS2
 SatFiber
 SCS Networks
 Signalhorn
 Spine Wave
 STG, Inc.
 Talent Curve
 Transportation Security Administration (TSA)
 United States Coast Guard (USCG)
 United States Fish & Wildlife Service (FWS)
 Virginia Health Quality Center (VHQC)
 Washington Space Business Roundtable (WSBR)
 World Fire & Police Games
 Xceedium, Inc.
 XTAR

SAHLMAN WILLIAMS PR AND MARKETING

See At the Table Public Relations

SALO PRODUCTIONS

510 Canyon Woods Circle, #226, San Ramon, CA 94582
 925/866-1341; ray@SaloProductions.com
 www.SaloProductions.com
 Production and distribution of TV PSAs and radio PSAs; distribution only of TV PSAs and radio PSAs; production and distribution of travel videos and hospitality videos. Founded: 1992.

Ray Salo, producer/writer/director

SANDY HILLMAN COMMUNICATIONS

1122 Kenilworth Dr., Baltimore, MD 21204
 410/339-5100; fax: 410/616-8940; shillman@hillmanpr.com
 www.hillmanpr.com
 Food & beverage, healthcare, lifestyle, and travel. Employees: 12.
 Founded: 2007.

Sandy Hillman, pres.; Dave Curley, sr. VP; Liz Feldman, sr. VP

Atlantic City Alliance
 Caesars Entertainment
 Diamond Resorts International
 Horseshoe Casino Baltimore
 MileOne



The National World War II Museum
 Organic Avenue
 PMI
 Paladar Latin Kitchen and Rum Bar
 Stephen Siller Tunnel to Towers Foundation
 Walmart



SARD VERBINEN & CO

630 Third Ave., 9th fl., New York, NY 10017
 212/687-8080; fax: 212/687-8344; inquiries@sardverb.com
 www.sardverb.com
 Employees: 100+ Founded: 1992.

Agency Statement: Sard Verbinen & Co is a leading strategic corporate and financial communications firm. We provide communications counsel and services to clients including multinational corporations, smaller public and private companies, investment firms, financial and professional service firms, and high-profile individuals.

The firm's highly experienced senior professionals provide sound, objective advice and execution support to clients across a broad spectrum of industries. Our work encompasses corporate positioning, media relations and investor relations, transaction communications, litigation support, crisis communications, special situations, and social media and online communications.

George Sard, chmn. & CEO; Paul Verbinen, pres.

Office locations: New York, Chicago, San Francisco, Los Angeles, London

SAWCHUK BROWN ASSOCIATES

See Eric Mower

SAXTON COMMUNICATIONS, ERNIE

1448 Hollywood Ave., Langhorne, PA 19047-7417
 215/752-7797; esaxton144@aol.com
 saxtonspensormarket.com
 Marketing, advertising, motorsports marketing, consulting and PR in motorsports; automotive aftermarket. Founded: 1989.

Ernie Saxton, pres.

SB&A INTEGRATED MARKETING

207 W. Franklin St., Richmond, VA 23220
 866/553-7371
 www.sbanda.com
 PR, adv., mktg., tourism, bus.-to-bus., real estate, travel. Founded: 1981.
 Sharon Brooks, pres./CEO

SBC ADVERTISING

333 W. Nationwide Blvd., Columbus, OH 43215
 614/255-2333; fax: 614/255-2600
 www.sbcadvertising.com
 Founded: 1969.

Dave Dennis, president



SCHNEIDER ASSOCIATES

Partner of Worldcom Group
 2 Oliver Street, #901, Boston, MA 02109
 617/536-3300; fax: 617/536-3180; launch@schneiderpr.com
 www.schneiderpr.com
 Founded: 1980.

Agency Statement: When leading companies, professional services organizations and entrepreneurs seek a trusted communications partner, they turn to Schneider Associates, a full-service public relations and integrated marketing agency. Specializing in Launch Public Relations®, a proprietary method of successfully launching and sustaining visibility for new products, services, companies, organizations and communities, or revitalizing existing ones, Schneider Associates represents a wide range

Continued on next page

SCHNEIDER ASSOCIATES continued

of clients in education, professional services, consumer food and retail, and home products/home improvement. CEO Joan Schneider has written two books on launching new products, including *The NEW Launch Plan*, as well as an article for the *Harvard Business Review* titled "Why Most Product Launches Fail."

Agency services include integrated marketing and PR campaigns, content marketing for digital and social campaigns, messaging, integrated media strategy and execution, public affairs, influencer programs, special events, lead generation programs, crisis communications, digital and social media audits, spokesperson training, brand development, launch consulting, and creative services. Learn more at www.schneiderpr.com.

Joan Schneider, CEO, Phil Pennellatore, pres.

American Kidney Fund
Cassidy Turley
Collection Auto Group
Davis Companies
Downtown Boston Improvement District
Dynatrap
J. Calnan & Associates
Massachusetts Society of Certified Professional Accountants
MIT Sloan School of Management
Newbury College
New England College of Business
Northeastern University: D'Amore-McKim School of Business Custom Executive Education Program; College of Engineering
Posternak, Blankstein & Lund
Rackemann, Sawyer & Brewster
Sunstar GUM
Town of Westwood
University of Pittsburgh's Joseph M. Katz School of Business
University of Illinois
Weston Associates
William James College



SCHUBERT B2B

112 Schubert Dr., Downingtown, PA 19335
610/269-2100

www.schubert.com

Bus.-to-bus. mktg. agency, specializing in integrated mktg. comms. programs for high-tech, telecoms., industrial and chemical companies. Founded: 1978.

Joe Schubert, CEO/founder

SCHWARTZ & COMPANY, INC., G.S.

(Acquired by Middleberg Communications)



SCOTT PUBLIC RELATIONS

21201 Victory Blvd., #270, Canoga Park, CA 91303

www.scottpublicrelations.com/contact-us

Public relations for healthcare, insurance and technology. Employees: 15. Founded: 1987.

Agency Statement: Scott Public Relations, founded in 1987, provides a full range of PR and marketing services to companies in the healthcare, insurance, technology and other professional services industries. From managed care to telemedicine to health insurance offerings, Scott Public Relations has been in the forefront of introducing innovation in healthcare, insurance and technology for 25 years. Launching new solutions, creating awareness, building brands and achieving success for our clients is what we do. In addition, as a member and President of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide "on the ground" support in different geographic regions across the U.S., as well as to support international companies expanding into U.S. markets.

Joy Scott, president/CEO

Healthcare Clients (partial list)

AdvancedICU Care
AON Consulting
AON Life Sciences

Autism Spectrum Therapies
Bariatric Advantage
Bionorica
California Healthcare Foundation
Case Management Society of America
Cogent Healthcare
Davita
Greater Newport Physicians
McKesson Corp.
McKesson Retail Pharmacy
Metagenics
Novartis of America
Physicians Associates
Providence Health Systems

Insurance Clients (partial list)

Avizent
BENU
Blue Cross/Blue Shield of Illinois & Texas
Blue Shield of California
Cambridge Integrated Services
CONEXIS
Meridian Health Care
NORVAX
Olympic Health Management Services
Pacific Life
PacifiCare Health Systems
Paladin Managed Care Services
Prescription Solutions
Swett & Crawford
United Healthcare

Technology Clients (partial list)

Consumer Health Interactive
CorpNet
CyberDoctor
Enclarity, Inc.
EZ-CAPP
Fair Isaac Corp.
FullCapture Solutions
HNC Software
IdealLife.com
JobScience.com
Medrium Physician Office Billing
Nuvon
Office Ally
Rightfield Solutions
RxVantage
Valley Oak Systems
WebVMC

SEAMONDS & COMPANY

447 Old Boston Rd., Topsfield, MA 01983

978/887-9959; fax: 978/887-0390; seamonds@seamonds.com

PR agency for technology, consumer, b-to-b, and financial services sectors. Founded: 1995.

Ann Seamonds, pres.

SEIDEN COMMUNICATIONS INC.

P.O. Box 358, New Hyde Park, NY 11040

516/437-6199; fax: 516/437-6280

www.seidencommunications.com

Specializing in healthcare, bus.-to-bus. and prof. svcs. Founded: 1980.

Marla Seiden, president



SEIGENTHALER PUBLIC RELATIONS, INC.

115 29th Ave. S., Nashville, TN 37212

615/327-7999; fax: 615/327-8039; info@seigenthaler.com

www.seigenthaler.com

Healthcare, technology, financial services, environmental, consumer products, real estate/development, education, transportation - services: media relations, branding, crisis, marketing/design, event management,

research, social media, writing. Employees: 25. Founded: 1972.

Agency Statement: Seigenthaler Public Relations, an award winning agency, provides results-driven strategic communications and marketing for corporations and organizations from coast to coast. With offices in Nashville and Chicago, we work closely with diverse clients in international, national and regional markets — molding our approach to help advance their specific objectives. Our forte is dealing with complex issues and reaching out to myriad audiences whether launching a new product, cultivating a corporate brand or managing a crisis.

Elizabeth S. Courtney, chmn./CEO; Amy Seigenthaler Pierce, pres.; Katherine Seigenthaler, chief mktg. officer

Airbus DS Communications
Dollar General
LifePoint Hospitals
Natural Resources Defense Council (NRDC)
SINGER Inc.

SEITZ COMMUNICATIONS, ROB

350 Ward Ave., Mamaroneck, NY 10543
914/393-6144; robs@robseitz.com
www.robseitz.com

Marketing comms. and event planning for realtors, developers and economic development agencies, not-for-profits; special events. Expertise: Int'l media rels., social networking and media rels.; green buildings and sustainability; special event planning and speechwriting svcs. Founded: 1982.

Robert J. Seitz Jr., pres.



SEVENTWENTY STRATEGIES

1220 19th St., NW, Suite 300, Washington, DC 20036
202/962-3955; fax: 202/962-0995; info@720strategies.com
www.720strategies.com

Consumer brands, health, financial, defense, energy, transportation, non-profit, technology. Employees: 23. Founded: 1999.

Agency Statement: SevenTwenty Strategies is an integrated public relations and public affairs agency that specializes in helping America's top brands listen to, engage and interact with their most important stakeholders — online and off. America's top companies turn to SevenTwenty when they must reach and influence their most valued audiences. Using a savvy integrated mix of digital marketing, social media advocacy, earned media, grassroots and issues management, SevenTwenty supports the public affairs and grassroots programs of some of the nation's most dynamic *Fortune* 500 companies and trade associations. To learn more, visit SevenTwenty Strategies at www.720strategies.com.

Pam Fielding, pres.; Vlad Cartwright, exec. VP; Jeff Oldham, mng. dir.; Chris Monnat, chief technical officer; Ginger Gibson, VP, media rels. & comms.

Aetna
American Assn. of Nurse Practitioners
Comcast
Endo Pharmaceuticals
HCA Healthcare
National Assn. of REALTORS®
National Council of Textile Organizations
Novo Nordisk
Pharmaceutical Research & Manufacturers of America (PhRMA)
Property Casualty Insurers Assn. of America

SEYFERTH & ASSOCIATES, INC.

40 Monroe Center, N.W., Grand Rapids, MI 49503
616/776-3511; fax: 616/776-3502; info@seyferthpr.com
www.seyferthpr.com
Full-service PR firm.

Ginny Seyferth, pres.

SHARON MERRILL

77 Franklin St., Boston, MA 02110
617/542-5300; fax: 617/423-7272; info@InvestorRelations.com
www.InvestorRelations.com
Investor relations and corporate comms. Founded: 1985.

Sharon F. Merrill, chmn. & CEO



SHARP COMMUNICATIONS, INC.

415 Madison Ave., 24th flr., New York, NY 10017
212/829-0002; fax: 212/829-9079; jb@sharpthink.com
www.sharpthink.com

Employees: 30. Founded: 2000.

Agency Statement: Award winning PR, Social Media and Events agency that specializes in working with best in class brands across a wide range of categories, including food & beverage, architecture & design, luxury lifestyle, real estate, fine arts, financial services, philanthropy & more.

James Sharp Brodsky, pres.; Robert L. Ireland, exec. VP, mng. dir.; Laura Halsch, exec. VP, strategic planning

Angry Orchard Hard Cider
BASF
Benjamin Moore Paints
Blue Mountain Capital Management
Cosentino Worldwide
East Side House Settlement
Legrand
National Kitchen & Bath Assn.
New York University
Plated
Pret à Manger
R.W. Pressprich
Randall's Island Park Alliance
Silestone
Simon Pearce
Society of Memorial Sloan Kettering Cancer Center, The
Tourneau
Whole Foods Market
Winter Antiques Show

SHAZAAAM! LLC

41216 Vincent Court, Novi, MI 48375
248/366-0388; fax: 248/363-8168; alenhoff@shazaaam.com
www.shazaaam.com

Adrienne Lenhoff Wise, pres.

SHERMAN COMMUNICATIONS AND MKTG., INC.

200 E. Randolph St., #5100, Chicago, IL 60601
312/577-7650; fax: 312/233-0063; jason@shermancm.com
www.shermancm.com

Strategic planning, media relations., marketing comms., interactive, corporate/employee comms., public affairs, and crisis mgmt. Founded: 2001.

Jason A. Sherman, president



SHIFT COMMUNICATIONS

275 Washington St., Newton, MA 02458
617/779-1800; alyons@shiftcomm.com
www.shiftcomm.com

B2B and consumer technology, healthcare and consumer clients. Employees: 135. Founded: 2003.

Agency Statement: With a dedication to innovation in communications and social media, SHIFT Communications is an award-winning, privately held national public relations firm that represents some of the best-known enterprise and consumer technology brands, including Toyota, T-Mobile, H&R Block, Fortinet, CommVault, RSA Conference and the Hawaii Visitors and Convention Bureau as well as numerous groundbreaking startups. SHIFT Communications' 100+ employees are located in the Boston, San Francisco, New York and Austin metros. For more information on SHIFT's high-tech public relations, consumer public relations and content marketing programs, visit <http://www.shiftcomm.com/>.

Todd Defren, CEO; Jim Joyal, partner; Amy Lyons, pres.; Paula

Continued on next page

SHIFT COMMUNICATIONS continued

Finestone, COO; Catherine Allen, Scott Monty, exec. VPs; Alan Marcus, sr. VP; Derek Lyons, VP, tech. biz dev.; Christopher Penn, VP, mktg. technology; Joel Richman, Karl Scholz, Victoria Boed, Cathy Summers, Annie Perkins, Amanda Munroe, Matthew Trocchio, Nicole Bestard, Katie Clark-AlSadder, VPs, acct. svcs.; Leah Ciappenelli, HR dir.; Peter Buhler, creative dir.

125 Fifth Ave., New York, NY 10003
646/756-3700

Alan Marcus

260 California St., San Francisco, CA 94111
415/591-8400

Todd Defren

7500 Rialto Blvd., Austin, TX 78735
512/872-7517

Matthew Trocchio

Aquent
CommVault
H&R Block
Hawaii Visitors & Convention Bureau
HIMSS
McDonald's
Orchard Supply Hardware
Real Networks
RSA Conference
Shoebuy
Tango
T-Mobile
Toyota
Upromise
Webroot
Whole Foods

SHIRLEY & BANISTER PUBLIC AFFAIRS

122 S. Patrick St., Alexandria, VA 22314
800/536-5920; info@sbpublicaffairs.com
www.sbpublicaffairs.com

Strategic PR, crisis comms., grassroots and gov't affairs, media rels. and promotion for conservative books.

Craig Shirley, CEO & co-founder; Diana Banister, pres./partner

SHIRLEYBARR PUBLIC RELATIONS

770 Post Oak Lane, #690, Houston, TX 77056
713/622-4747; shirley@shirleybarrpr.com
www.shirleybarrpr.com

Marketing comms., media relations for consumer products and BtoB, gardening, legal, beauty, educational institutions. SBPR is embracing online and social media publicity opportunities while continuing to mine traditional print and electronics media outlets. Employees: 2. Founded: 1991.

Shirley Barr, principal

Acuity Marketing
Calloway's-Cornelius Nurseries
Hopkins & Associates PR
Houston Skin Clinic
Jack B. Carroll Law Firm
St. Francis Church

SHOP PR

215 Park Ave. South, 16th flr., New York, NY 10003
212/829-1111; Vanessa@shop-pr.com
www.shop-pr.com

PR for beauty, fashion, accessories, lifestyle, design. Founded: 1998.

Vanessa Pesce, mng. dir.

SHULTZ ADVERTISING, AL

1346 The Alameda, #7140, San Jose, CA 95126
408/289-9555
www.alshultz.com

Advertising and PR firm for computer/computer products, media buying/placement/planning, sales promotion. Founded: 1983.

Al Shultz, pres./creative dir.

SIGLER COMMUNICATIONS

1324 S. University Blvd., Denver, CO 80210
303/778-8355; fax: 303/778-8359; lisa@siglerinc.com
www.siglercommunications.com
Specializing in environmental and healthcare PR.

Lisa A. Sigler, pres.

SIKICH MARKETING & PUBLIC RELATIONS

230 W. Monroe, Chicago, IL 60606
312/541-9300; fax: 312/541-9333
www.sikich.com/pr

Healthcare, consumer products, technology, professional services.

Mack Reynolds, partner in charge

SILVER ASSOCIATES INC., M

(Acquired by Finn Partners)

SIMON GROUP INC., THE

1506 Old Bethlehem Pike, Sellersville, PA 18960
215/453-8700; fax: 215/453-1670
www.simongroup.com

Award winning, full-service int'l marcom agency specializing in industrial and high-tech B2B accounts, including electronics, instruments and equipment manufacturers. Employees: 15. Founded: 1986.

Dave Lesser, president

Amphenol
Megger
MEN Micro

SIMS & ASSOCIATES, INC.

1001 Ave. of the Americas, 11th flr., New York, NY 10018
212/725-3838

Fin'l svcs., mktg., int'l, consumer, corp. PR, fin'l comms., law firms, other professional svcs. Founded: 1987.

Idan Sims, president

SINGER ASSOCIATES, INC.

47 Kearny St., 2nd flr., San Francisco, CA 94108
415/227-9700; fax: 415/348-8478; singer@singersf.com
www.singersf.com

Public affairs, public relations, corporate comms., and crisis comms. Employees: 14. Founded: 2000.

Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, exec. VP

AIMCO
Airbnb
Artesa Vineyards & Winery
AutoReturn
CA Pacific Medical Center
California Center for Sustainable Energy
California Golf Club of San Francisco
Calpine Operating Services Co., Inc.
Center Plate, Inc.
Chevron Corp.
Children's Hospital Oakland
City Center Realty Partners
City of San Bruno
Comcast Communications
Downtown Properties
Drakes Bay Oyster Co.
Haas Family Foundation
Hillsdale Shopping Center
HMS Host Corp.
Hong Kong Economic Trade Office
Irvine Co.
Louis Berger Group
Paul Hobbs Winery
Pete's Harbour
Prana Investments
Presidio Trust
Quince
Recology
Republic Urban Properties
San Mateo Foster City School District

Santa Clara University
Seeno Construction
SF Herb & Natural Food Co.
Sims Metal Management
SKS Investments
Sonoma County
Stanford University and Hospitals
Surland Homes
Transbay Joint Powers Authority
URS Corp.
Vi
Washington Hospital Healthcare System

SIREN PUBLIC RELATIONS

740 Broadway, #1101, New York, NY 10003
212/625-3500; fax: 212/625-3596; winnie@sirenpr.com
Beauty, fashion/accessories PR. Founded: 1999.

Winnie A. Beattie, founder & pres.

Sitrick And Company

SITRICK AND COMPANY

11999 San Vicente Blvd., Penthouse, Los Angeles, CA 90049
310/788-2850; fax: 310/788-2855
www.sitrick.com
Corporate, financial, transactional and crisis PR. Employees: 50.
Founded: 1989.

Agency Statement: Sitrick's practice has a narrow focus. They concentrate in corporate, financial, transactional and crisis communications. Although they are best known for their work in sensitive situations, they have an extensive and successful practice in each of the foregoing areas. Clients include and have included both large and small companies - publicly and privately held - as well as universities and colleges, a number of government agencies and high-profile individuals. A list of current and former clients for which our work has been public, as well as more information on the firm, is available on its website (www.sitrick.com).

Michael Sitrick, Jeff Lloyd, Lew Phelps, Seth Lubove, Sallie Hofmeister, Angela Pruitt, Jim Bates, Lt. Gen. H. Steven Blum (USA ret.), Tom Mulligan, Terry Fahn, Tom Becker, Tony Knight, Anita-Marie Hill Laurie, Tammy Taylor, Brian Glicklich, Wendy Tanaka, Danielle Newman-Biczak (Chicago office)

NEW YORK OFFICE

7 Times Square, #2600, New York, NY 10036-6524
212/573-6100; fax: 212/573-6165

Tom Becker, mng. partner

SAN FRANCISCO OFFICE

415/369-8470; fax: 415/644-0241

Mark Veverka; Wendy Tanaka

BALTIMORE/WASHINGTON DC OFFICE

443/977-7215

Lt. Gen H. Steven Blum (USA Ret.)

SJ PUBLIC RELATIONS INC.

233 N. Michigan Ave., 24th fl., Chicago, IL 60601

312/565-7000; fax: 312/565-7500

www.sjpublicrelations.com

Hispanic PR, convergent comms. solutions. Founded: 1981.

George L. San Jose, pres./COO

SKILLET DESIGN & MARKETING

1 Main Street, Union Station, Burlington, VT 05401

802/735-0727; nicole@skilletcreative.com

www.skilletcreative.com

Food & beverage, social media & design. Employees: 5. Founded: 2012.

Nicole L'Huillier Fenton, mktg. dir./partner

SLACK AND COMPANY

233 N. Michigan Ave., #3050, Chicago, IL 60601

312/970-5800

www.slackandcompany.com

Mktg., corporate, trade, industrial, manufacturing, food. Founded: 1988.

Gary Slack, CEO/chairman

SLIWA PUBLIC RELATIONS, M

26 Dogwood Lane, Haskell, NJ 07420

973/272-2861; media@msliwa.com

www.msliwa.com

Press conference svcs., media training and media tours. Founded: 2005.

Maria Sliwa, pres.

SLOANE & COMPANY

SLOANE & COMPANY

7 Times Square, 17th fl., New York, NY 10036

212/486-9500; fax: 212/486-9094; esloane@sloanepr.com

Financial and corporate media rels. across industries, IR, public affairs, transactions (M&A, IPO work). Employees: 30. Founded: 1998.

Agency Statement: Founded in 1998, Sloane & Company is an award winning PR and IR firm. We specialize in financial PR, marketing comms., IR, corporate comms., crisis counseling, and public affairs.

We learn our clients' businesses from the inside out, forming strong, meaningful partnerships with management. Our clients include public and private companies, financial institutions and trade associations.

We represent some of the brightest and most interesting companies in their respective fields.

Elliot Sloane, CEO; Darren Brandt, Whit Clay, John Hartz, Josh Hochberg, Dan Zacchei, mng. dirs.

Athena Health

Cablevision Systems Corp.

Charles Schwab

CIENA

Elliott Mgmt.

Exelon

Huntington Bank

Imax Corp.

Liberty Media

New York Life

Panera Bread

Philips Electronics

Ryman Hospitality

Tivo

Walgreen Co.

SMALL PLANET PR

(Formerly FS Communications)

3182 Campus Dr., #507, San Mateo, CA 94403

650/345-3549

www.smallplanetpr.com

Product mktg. comms., high-tech and consumer tech PR. Founded: 1991.

Matthew Schmidt, principal

SMITH & HARROFF, INC.

300 N. Washington St., #405, Alexandria, VA 22314

703/683-8512; contact@smithharroff.com

www.smithharroff.com

Corp. PA, issue PR, adv., marketing, political mgmt. consultant, press, speaker training, film/video production. Employees: 8. Founded: 1973.

Rick Morris, pres./CEO

SMITH & KNIBBS, INC.

1701 W Hillsboro Blvd., #302, Deerfield Beach, FL 33442

954/428-4477; fax: 954/428-4392

www.smith-knibbs.com

General communications. Founded: 1979.

Andrea Knibbs, Linda Lewis, principals

SMITH ASBURY INC.

773 S. Mentor Ave, Pasadena, CA 91106

626/836-3300

www.smithasbury.com

Strategic Marketing; Educational Institutions. Employees: 2. Founded: 1987.

Judy Smith Asbury, Greg Asbury, principals

California Institute of Technology

University of La Verne

SMM ADVERTISING

811 W. Jericho Tpke., Smithtown, NY 11787
631/265-5160
www.smmadvertising.com
Industrial, government, consumer. Founded: 1985.
Charles MacLeod, pres./CEO

SnappConner PR

SNAPPCONNER PR

1258 West South Jordan Parkway, Suite 301, South Jordan, UT 84095
801/994-9625; cheryl@snappconner.com
www.snappconner.com
PR strategy and execution, thought leadership, event management, crisis PR, author/book launch PR. Employees: 14. Founded: 2007.

Agency Statement: SnappConner PR is a premier U.S. public relations agency driven to advance the role of communications as a central business strategy. Our core strength is thought leadership and content-driven PR. We are the creator and owner of Content University™, which teaches executives how to better tell their stories as a means of driving engagement and business. In addition to thought leadership and content creation, we excel in converged communications such as traditional earned media, authorship, social media, PR-driven SEO, video and the integration of PR with lead generation and sales.

Harry Lay, chmn.; Cheryl Snapp Conner, CEO; A. Cory Maloy, exec. VP; Tom Post, sr. VP; Lauren Solomon, sr. VP; Mark Fredrickson, VP

Bank of American Fork
CenturyLink UT
EnerBank USA
Frontier Capital
Hero Partners
InsideSales.com
Legacy Food Storage
Mountain West Capital Network
MultiLing
NaviTrust
O.C. Tanner
Salt Lake Comic Con
SHOUT TV
SilverFern
Utah Technology Council
Vivint Solar
Waterford Institute
Zenger Folkman

SOLEM & ASSOCIATES

115 Marion Ave., Mill Valley, CA 94941
415/310-2430; dons@solem.com
www.solem.com
Full-service PR and PA. Founded: 1976.

Don Solem, pres.

SOLOMON MCCOWN &

SOLOMON MCCOWN & COMPANY, INC.

177 Milk St., #610, Boston, MA 02109
617/695-9555; fax: 617/695-9505; hsolomon@solomonmccown.com
www.solomonmccown.com
Corporate, PA, crisis comms., litigation rels., issues mgmt., real estate development & investment, healthcare, community rels., media rels., media training, messaging, creative content, digital & social media, video. Employees: 30. Founded: 2003.

Agency Statement: With offices in Boston and New York, Solomon McCown (SM&) supports clients that face complex, mission-critical issues at the intersection of public policy and business. The firm works within healthcare and real estate and with corporations and non-profit organizations to deliver strategic communications, messaging, public affairs and crisis communications services through media relations & training, digital, social & video that help clients achieve the definition, recognition and protection needed to meet their goals.

Helene Solomon, CEO; Ashley McCown, pres.; Bill Stein, CFO; Michal Regunberg, Wendy Goldstein Pierce, sr. VPs; T.J. Winick, Jonathan Pappas, Michelle Mastrobattista, VPs

Alexandria Real Estate Equities, Inc.
Atrius Health
Beacon Capital Partners
CBT Architects
Chi Omega
Combined Jewish Philanthropies
Commonwealth Care Alliance
Corvias Group
Dana Hall School
The Davis Companies
EF Education First
Emerson College
Harvard Vanguard Medical Associates
Healthworks
Jewish Community Centers of Greater Boston
Lahey Health
Massachusetts Clean Energy Center
Massachusetts Developmental Disabilities Council
Massachusetts Medical Society/New England Journal of Medicine
Massachusetts Smart Growth Alliance
May Institute
MITIMCo
National Development
Nellie Mae Education Foundation
New Boston Fund
Paradigm Properties
Pax World Mutual Funds
Related Beal
Rockland Trust
Skanska USA
Winn Development

SOME CONNECT

180 North Upper Wacker Dr., Chicago, IL 60606
773/357-6636; info@someconnect.com
www.someconnect.com
Hospitality, real estate, B2B, e-commerce. Employees: 10. Founded: 2013.

Aalap Shah, co-founder; Madhavi Rao, co-founder

Belgravia Realty
Famous Daves
TransUnion

SOMMERFIELD COMMUNICATIONS, INC.

55 Broad St., New York, NY 10004
212/255-8386; fax: 212/255-8459
www.sommerfield.com
Corp. and mktg. comms. for technology, professional and financial svcs., consumer businesses; PR, IR, media placements, editorial svcs..

Frank Lentini, acct. dir.

SONNTAG PUBLIC RELATIONS, INC., RON

9406 N. 107th St., Milwaukee, WI 53224
414/354-0200; 800/969-0200; fax: 414/354-5317
www.rspr.com

Ron Sonntag, chmn. & CEO; Patricia Johnson, pres. & COO

SOULATI MEDIA

(Formerly Marketing, Media & More, Inc.)
965 Fernshire Dr., Dayton, OH 45459
937/312-1363
www.soulati.com
Specialties: Healthcare; B-to-B; technology; professional services. Blended social media, traditional PR with integrated marketing and SEM. Employees: 2. Founded: 2002.

Jayne M. Soulati, pres.

SOUND COUNSEL CRISIS COMMUNICATIONS

801 2nd Ave, Suite 800, Seattle, WA 98104
206/489-5620; bruce@soundcounselcrisis.com
www.soundcounselcrisis.com
Crisis comms., issues mgmt., media training, executive comms., internal comms., recalls. Employees: 5. Founded: 2009.

J. Vander Stoep, Bruce Cordingly, principals; Michael Sheehan, specialist



SOUTHARD COMMUNICATIONS, INC.

111 John St., #630, New York, NY 10038
 212/777-2220; fax: 212/993-5811; bill@southardinc.com
 www.southardinc.com
 Full-service PR. Employees: 25. Founded: 1994.

Agency Statement: Southard Communications is a full-service agency that provides the capabilities and experience of a large firm with the passion, attention to detail and senior management involvement of a small agency. Southard has a stellar reputation in the marketing to moms marketplace, working with a wide range of clients. With an excellent client retention record, the firm provides services including media relations, digital communications, special events, promotions, strategic counseling and partnerships, reputation management and crisis communications.

Bill Southard, pres. & CEO; Esther Koo, VP

A2B
 Angelcare
 ASA Products (Mobo Cruiser)
 Audible Kids
 Babies "R" Us
 Beatrix Girls
 Blue Box Toys (Bkids)
 Borei Corp.
 City Light Capital
 Coach Club
 Elephant Traffic
 Famosa Toys
 FS Energy
 Game Truck
 Green Toys
 Jada Toy Group
 K's Kids
 Karbone Environmental
 Kindercare
 Linkit
 MALLC Consumer Products
 Microwave Science/TrueCook Plus
 Mission Ready Corp.
 Mitsubishi Chemicals
 Newlio
 Ohio Art Co., The
 Oxford University Press
 Pipeline Medical
 PlayWOW Toys
 Remedy Health Media
 Silverlit Toys
 Snow Beverages
 Soc Exchange
 Stream TV Networks/eLocity
 Tek Nek Toys
 Totsy
 Triboro/sootheTime
 TSX Group
 Tykoon
 UFO Interactive
 Workplace
 Zuru Toys



SOUTHWEST STRATEGIES LLC

6050 Santo Rd., Ste. 270, San Diego, CA 92124
 858/541-7800; fax: 858/541-7863; cwahl@swspr.com
 www.swspr.com

Public affairs, community rels., crisis comms., PR, media rels. and gov't affairs. Employees: 28. Founded: 2000.

Agency Statement: San Diego-based Southwest Strategies LLC is a

full-service public affairs and public relations agency that specializes in the development and implementation of strategic programs for businesses, organizations and public agencies seeking to build productive relationships with their stakeholders, customers and the community. The firm's services include public affairs, community relations, crisis communications, public relations, media relations and government affairs for a wide range of clients. Find us at www.swspr.com or call 858-541-7800.

Alan J. Ziehaus, chmn.; A. Christopher Wahl, pres.; Elizabeth Hansen, VP; Kim Olive, Stephanie Dell, Jessica Luternauer, dirs., PA

General Dynamics NASSCO
 Pardee Homes
 PG&E
 SANDAG
 San Diego Gas & Electric
 Sempra U.S. Gas & Power LLC
 Walmart Stores, Inc.
 Westfield Shopping Centers

SPARKPR

2 Bryant St., Suite #100, San Francisco, CA 94105
 415/962-8200; fax: 415/276-6364
www.sparkpr.com; facebook.com/Sparkpr; twitter.com/Sparkpr
 Technology, social media, digital strategy and consumer PR. Employees: 48. Founded: 1999.

Alan Soucy, CEO & mng. partner, Donna Burke, co-founder & mng. partner

SPEAKERBOX COMMUNICATIONS, LLC

7900 Westpark Drive, #T410, McLean, VA 22102
 703/287-7800
www.speakerboxpr.com
 Business to business and business to government technology, telecom, software and security solutions. Founded: 1997.

Elizabeth Shea, president & CEO



SPECTOR & ASSOCIATES, INC.

61 Broadway, 10th fl., New York, NY 10006
 212/943-5858; barry@SpectorPR.com
www.SpectorPR.com

Public relations for defense, energy, financial, technology and life sciences. Founded: 1991.

Agency Statement: A nationally known firm that punches well above its weight, Spector & Associates is known for its smart, creative and truly influential campaigns. More than just media relations or "buzz," Spector's strategic approach to public relations seeks to build long-lasting relationships between an organization and its customers, employees and other influential stakeholders.

Established in 1991, Spector & Associates has garnered scores of industry awards including top honors from the Arthur W. Page Society, *PRWeek*, IABC, PRSA and the *Holmes Report*. Its campaigns have been consistently recognized for their ability to make a clear connection between brand awareness, reputation management and business objectives.

Spector & Associates combines a variety of disciplines in order to achieve measurable results for its clients. Strategically staffed to provide the diverse skills and knowledge needed to guide its clients through the most complex of issues, the company brings together the intimacy and customer focus of a boutique agency with the depth and services of a larger firm.

Practices:

- Technology
- Aerospace & Defense
- Health Care
- Energy
- Financial Services

Services:

- Brand awareness
- Content creation
- Crisis management
- Graphic design
- Lobbying & Congressional relations

Continued on next page

SPECTOR & ASSOCIATES, INC. continued

- Media relations
- Reputation management
- Website development

Shelley Spector, pres.; Barry Spector, creative dir./COO; Elliott Suthers, VP

Aging 2.0
AgingCare, LLC
Breckenridge Insurance Group
eCaring
Exelis
Homewatch CareGivers
Logos Technologies
Navistar
New York City Health Business Leaders
Older Adults Technology Services
Seniorplanet.org
smartShift Technologies
Tri-Star Protector

SPECTRUM

SPECTRUM

2001 Pennsylvania Ave., NW, 2nd fl., Washington, DC 20006
202/955-6222; fax: 202/955-0044; info@spectrumscience.com
www.spectrumscience.com

Healthcare PR/PA. Employees: 30. Founded: 1996.

Agency Statement: Spectrum is a leading independent health and life science communications firm with global reach. Winning with science is our business. Science builds brands, establishes leadership, transcends borders and insulates organizations from potential communications issues. At Spectrum, there's no learning curve because health and life science communications is all we do. As an expert, seamless extension of the team, we communicate complex information in a way that resonates with audiences, helping clients achieve their business goals.

Spectrum helps international clients with effective, integrated global communications strategy and local market campaigns through GLOBALHealthPR, a network of leading independent health and science PR firms. Also, Spectrum holds a GSA schedule.

With passion, creativity and a commitment to the highest level of client service, we work in multiple arenas, including consumer health, medical devices and diagnostics, environmental, food and nutrition, government, health and wellness, hospital, academic, non-profit, patient advocacy, pharmaceutical and biotechnology.

John J. Seng, pres.; Amanda Sellers, Lissette Capati, sr. VPs; Pam Lippincott, Mary Ellen Hackett, Darby Pearson, Rosalba Cano, Liz Bryan, Luke Dickinson, Megan Lustig, VPs

Acura Pharmaceuticals
Alnylam Pharmaceuticals
Avanir Pharmaceuticals
BHR Pharma
Catabasis Pharmaceuticals
Covidien
CropLife America
eLife Sciences Publications
Epizyme, Inc.
Genomic Health
International Osteoporosis Foundation
Kennedy Krieger Institute
Merrimack Pharmaceuticals
nContact
The Ohio State University James Cancer Hospital
Precision Health Holdings
Procter & Gamble
Progeria Research Foundation
Reagan Udall Foundation
RESOLVE - The National Infertility Organization
Roche Diagnostics
Sirtex
Society for Women's Health Research
Sorin Group
St. Jude Children's Research Hospital
U.S.D.A. WIC
U.S. Fish & Wildlife Service

SPELLING COMMUNICATIONS

10460 Cheviot Dr., Los Angeles, CA 90064

310/838-4010

www.spellcom.com

Research, branding, media relations, analyst relations, graphic design.

Dan Spelling, CEO



SPENCER MCMILLAN PUBLIC RELATIONS

PO Box 133, Windermere, FL 34886

407/217-6432; spencer@spencermcmillanpr.com

www.spencermcmillanpr.com

The SMPR is a boutique social media & PR agency for the travel, tourism & luxury industries. Our focus is on female/mom consumers, who are the decision-makers for most product. Employees: 3. Founded: 2013.

Agency Statement: The SMPR team knows the female consumer market extremely well and how to keep them passionately engaged with travel brands. For most women, their attention is drawn to products by other women — women they either know personally or “know” and trust online. Increasingly, that person is one of your consumers. Our team knows how to reach your most influential consumers — moms and women by providing 360 degree campaigns that mix traditional and social media. We work seamlessly with your in-house teams and other agencies to reach your goals.

We create a perfect marriage of engagement, content creation & sales conversions.

Laura Spencer, CEO & pres.

Adventures By Disney
Cold EEZE
Disney Cruise Line
Disney Parks
Hilton Hotels & Resorts
LG Electronics
Sheraton/Starwood Hotels & Resorts
Waldorf Astoria

SPI GROUP LLC, THE

165 Passaic Ave., #410, Fairfield, NJ 07004

973/244-9191; sgoodman@spigroup.com

www.spigroup.com

Steve Goodman, gen. mgr.



SPM COMMUNICATIONS, INC.

2030 Main St., Ste. 325, Dallas, TX 75201

214/379-7000; 24-hour media line: 817/329-3257

www.spmcommunications.com

Dallas • Denver • New York • Atlanta Employees: 19.

Agency Statement: Founded in 1999, SPM is a thriving Dallas-based PR agency with national reach, promoting and protecting iconic food, restaurant, retail and franchise brands through media relations, social media strategy, spokesperson training and crisis management. Our “No Jerks” policy, which was featured in *The Wall Street Journal*, is the core of SPM’s culture. It means we foster an atmosphere of mutual respect and trust among clients, team members and company leaders.

From former newspaper reporters and TV journalists to social media strategists, media relations specialists and corporate communications experts, our team is made up of experienced professionals who approach each client’s brand holistically. Whether the client is a category-leading national powerhouse or a start-up, SPM works to build businesses by creatively telling clients’ stories in many voices to many audiences to not only resonate with consumers, but provide measurable ROI.

Suzanne Parsonage Miller, owner

Bruegger’s Bagels

CiCi's Pizza
 Eraclea Skincare
 Main Event Entertainment
 Michaels Stores
 Newks Eatery
 Petmate
 Pollo Tropical
 Salata
 Stubb's Legendary Bar-B-Q
 Taco Cabana
 TexStyles
 Van's Foods



SPONG

Spong is owned by the Interpublic Group (IPG)
 110 North Fifth St., Minneapolis, MN 55403
 612/375-8500; fax: 612/375-8501; erika.collins@spongpr.com
 www.spongpr.com

Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 60. Founded: 1990.

Agency Statement: Spong is the alternative to bland, boring firms doing ordinary work.

MOMENTUM DOESN'T START ON ITS OWN

Cue the music. We believe in the game-changing powers of creativity. We are here to create big, powerful, compelling ideas and express them in new ways across ever-evolving delivery systems. Translated: We develop engaging, fresh ideas and turn consumers into your fans.

RESULTS

We create success stories. We ignite and sustain momentum with an artful mix of insight and analytics. The result is the unlocking of the heads and hearts of your stakeholders. Our ability to inspire people and generate results attracts great clients and employees.

AWARDS

It's one thing to be recognized by clients as impacting their business. It's another to be recognized by your peers. Repeatedly. Be it from PRSA, *PRWeek*, or the *Holmes Report*, nobody has brought home more metal, including our "Creative Agency of the Year" win from the *Holmes Report* in 2013.

OUR CULTURE

Learn. Play. Inspire. And do remarkable work. From our live music series on the roof, to our LEED-qualified work space and 100-percent use of wind-sourced power, you'll find us a creative, committed and extremely passionate group.

CLIENT EXPERIENCE

Spong represents a highly select, but envied portfolio of great clients who are attracted to us for our unique way of igniting and sustaining their business momentum. We don't represent just anyone and everyone. We are honest about a client's fit with us, as well as our fit with them, to ensure long-standing, mutually rewarding relationships.

EXPERTISE

Public relations requires highly specialized expertise in many different disciplines. With staff in both Minneapolis and New York, we house skill, talent and ability across a wide range of practice and industry groups.

Doug Spong, pres., mng. partner; Julie Batliner, mng. dir., sr. partner; Emily Buchanan, sr. dir. of brand mktg., sr. partner; Jill Schmidt, dir. of strategy, corporate practice chair, sr. partner; Grete Lavrenz, food & nutrition practice chair; Eric Hausman, retail practice chair, partner; Catherine Ellefson, brand mktg. practice deputy chair, partner; Cavan Reagan Reichmann, social engagement chair, partner; Sheldon Clay, group creative dir., partner; Erika Collins, director of new business, partner; Jack Stanton, group planning dir.

100 W. 33rd St., 5th flr., New York, NY 10001
 212/494-8687

American Standard Heating and Air Conditioning
 Arla Dofino
 Bath & Body Works
 BJ's Restaurant and Brewhouse
 Castello
 Formica Corp.

H&R Block
 Ingersoll Rand Residential Solutions
 Jack Link's Protein Snacks
 Jennie-O
 Jetcraft
 La-Z-Boy
 Lamps Plus
 MasterBrand Cabinets
 MATADOR Beef Jerky
 Meet Minneapolis
 MOM Brands
 Morinda
 Page Education Foundation
 Rapala
 Save-A-Lot
 Schwan's Consumer Brands
 Schwan's Home Service
 Sherwin-Williams
 St. Jude Medical
 SUPERVALU
 Thermos
 Trane

SPRECKLEY PARTNERS LTD.

214 Great Portland St., London W1W 5QN, United Kingdom
 44 (0) 20 7388 9988; fax: 44 (0) 20 7388 8588; info@spreckley.co.uk
 www.spreckley.co.uk
 Consumer, technology, business-to-business, new media PR. Founded: 1983.

Richard Merrin, mng. dir.



SPRING O'BRIEN

SPRING, O'BRIEN & CO.

20 West 22nd St., Suite 906, New York, NY 10010
 212/620-7100; info@spring-obrien.com
 www.spring-obrien.com
 Specializes in travel. Founded: 1982.

Agency Statement: Spring O'Brien is an award-winning, full-service marketing communications agency specializing in travel and hospitality PR for over three decades. We have successfully represented new and established companies across every segment of the travel industry including tourism boards, cruise lines, airlines, railways, hotels, resorts, tour operators, websites, associations, and credit card companies.

What sets us apart is our ability to make a Visible Difference for clients, uniquely achieving a competitive edge with integrated solutions, developing customized public relations, social media and branding campaigns, as well as digital marketing and travel trade programs. We consistently achieve high visibility broadcast, print and online coverage to catapult client brands beyond the fray. We pride ourselves on our inventive approach to partnerships, promotions, package and product development, rebranding, special events and strategic counsel. Spring O'Brien offers the flexibility and hands-on approach and nimble, fast turnaround of a smaller agency with the specialist resources and expertise to achieve big results.

The agency has created an Asia Division to handle the China National Tourist Office, regional tourist boards and in-country travel related clients.

Chris Spring, pres.; Lauren Kaufman, sr. VP

Clients include:

Argyle International Airport
 Blue Diamond Resorts
 China Eastern Airlines
 China National Tourist Office
 ITC Hotels Luxury Collection
 LATOUR
 MedjetAssist
 Promote Iceland
 Royal Air Maroc
 St. Vincent and the Grenadines Tourism Authority
 SuperClubs' Breezes Resorts & Spas
 Visit South Walton

SPRINGBOARD PUBLIC RELATIONS

17 North Main St., Marlboro, NJ 07746
732/863-1900; fax: 732/863-1915; info@SpringboardPR.com
www.springboardpr.com
Technology PR. Founded: 1995.

Domenick Cilea, pres.

SQUIRES PR

10866 Washington Blvd. #346, Culver City, CA 90232
323/375-4890; fax: 310/693-2628; livia@squirespr.com
www.squirespr.com
Medical professionals, authors/experts, indie films, musicians, lifestyle experts, events, live performances, cultural institutions, non-profit. Employees: 2. Founded: 2007.

Livia Squires, principal

20th Century Fox
Christine Wu, musician
Dr. Christopher C. Ninh
Go Inspire Go
Helaine Ross Public Relations
Lee & Associates
Skum ROCKS! Indie Film
The Odyssey of a Soccer Junkie - book
Westside Ballet

SS+K

88 Pine St., 30th flr., New York, NY 10005
212/274-9500; mkaminsky@ssk.com
Corporate communications and advertising, including corporate, financial and crisis PR. Founded: 1993.

Rob Shepardson, Lenny Stern, Mark Kaminsky, partners



SS|PR

One Northfield Plaza, #400, Northfield, IL 60093
800/287-2279; fax: 847/955-7720
www.sspr.com
Offices in Chicago, New Jersey, Colorado and San Francisco. Founded: 1978.

Heather Kelly, CEO

Accellion, Inc.
DotLoop
Harmon.ie
identified
Ring Central
Web2Carz

ST. JOHN & PARTNERS

5220 Belfort Rd., 4th flr., Jacksonville, FL 32256
904/281-2500
www.sjp.com
Full-service PR and advertising firm: consumer/retail, food and beverage, automotive, development, travel and tourism, consumer technology. Founded: 1984.

Dan St. John, chmn. & CEO

STACKPOLE & PARTNERS ADVERTISING

222 Merrimac St., Newburyport, MA 01950
978/463-6600; fax: 978/463-6610
www.stackpolepartners.com
Full-service marketing communications agency offering advertising and PR services. Founded: 1995.

Peter Stackpole, founder/pres.



STANDING PARTNERSHIP

Member of The Worldcom Public Relations Group
1610 Des Peres Rd., #200, St. Louis, MO 63131
314/469-3500; fax: 314/469-3512; cdunkin@standingpartnership.com
www.standingpartnership.com

Reputation management, crisis management, issues management, public affairs, strategy, corporate social responsibility, particular expertise serving clients in healthcare, agriculture, sustainability, education and complex industries. Employees: 26. Founded: 1991.

Agency Statement: Standing Partnership specializes in reputation management, creating influencer strategies that deepen understanding, build trust and mitigate risk in complex, ever-changing environments for our clients in agriculture, healthcare, education, sustainability and complex industries.

Melissa Lackey, pres. & CEO; Cathy Dunkin, founder & chmn.

Aclara
Belden
Big Brothers Big Sisters - Eastern Missouri
Brigham & Women's Hospital
CACUBO
Carbogen AMCIS
FreseniusRx
Graybar
Lumeris
Mallinckrodt Pharmaceuticals
Maritz, Inc.
Maternal, Child & Family Health Coalition
Midland States Bank
Nutrition Physiology
Southern Illinois University Edwardsville
SRG Global, Inc.
St. Louis College of Pharmacy
The Doe Run Co.
TriZetto Provider Solutions
United Soybean Board



WORLD
COM
Public Relations Group
The Local Advantage. Worldwide.

STANTON
COMMUNICATIONS, INC.

STANTON COMMUNICATIONS, INC.

1150 Connecticut Ave., NW, #810, Washington, DC 20036
202/223-4933; 800/426-1887; fax: 202/223-1375;
washingtonoffice@stantoncomm.com
www.stantoncomm.com

Public affairs, marketing communications, strategic counsel, digital & social media, creative services. Employees: 28. Founded: 1989.

Agency Statement: Stanton Communications, Inc., is a national public relations and public affairs firm serving corporations, trade associations and non-profit organizations throughout the U.S. and abroad. In its 26th year, the firm is fully independent and dedicated to the achievement of client business objectives.

Our clients include some of the world's most notable companies in a range of fields including technology, energy, health care, education, and industrial services. We provide strategic communication planning, media relations, issue management, marketing communication, digital and social media services and crisis counsel and mediation. We also conduct sophisticated spokesperson training and event programs. With principle offices in Washington, DC, New York and Baltimore, Stanton Communications maintains a network of trusted associates and is a partner firm in PR World Alliance with representation in major cities throughout North America, South America, Europe, Africa and the Pacific Rim.

Stanton Communications also features a fully integrated, in-house design and creative services team who has successfully executed compelling, convincing and comprehensive campaigns for a variety of clients. These have included infographics, web sites, advertising, brand and logo materials and video.

On behalf of our clients, Stanton Communications has won more than

50 industry awards including multiple Silver Anvils, the public relations profession's highest honor and Gold Quill Awards of Excellence, the premier award presented by the International Association of Business Communicators. We also have been named the Best Small Agency in America by *The Holmes Report*, a pre-eminent communications industry journal.

Peter V. Stanton, pres. & CEO; Lori Russo, mng. dir., Mid-Atlantic; Patrick Brady, mng. dir., PA

1270 Avenue of the Americas, #1800, 18th flr., New York, NY 10020
212/616-3601; fax: 212/616-3612; newyorkoffice@stantoncomm.com

Peter V. Stanton, pres. & CEO

300 E. Lombard St., #1440, Baltimore, MD 21202
410/727-6855; fax: 410/727-6156; baltimoreoffice@stantoncomm.com

Lori Russo, mng. dir., Mid-Atlantic

American Nurses Assn.
The American Registry for Internet Numbers (ARIN)
American Statistical Assn.
ARC of Delaware County
Asbury Communities
Bergeson & Campbell
Compass Learning
Consumer Electronics Assn.
Dig-It! Games
Fraunhofer, IIS
Global Automakers
The National Assn. of Professional Background Screeners (NAPBS)
North American Metal Packaging Alliance (NAMPA)
Quad/Graphics
Southland Industries
Sprint
State of Maryland Dept. of Business & Economic Development
W.L. Gore & Associates



STANTON PUBLIC RELATIONS & MARKETING

880 Third Ave., New York, NY 10022
212/366-5300; fax: 212/366-5301; astanton@stantonprmm.com
www.stantonprmm.com

Full-service PR, mktg, comms., specializing in fin'l services, private capital and asset management, insurance, technology, B-to-B, healthcare services, media and marketing services, and education. Employees: 20. Founded: 1995.

Agency Statement: Stanton Public Relations & Marketing provides strategic public relations and brand marketing to clients across a spectrum of industry sectors and sizes—from global firms to mid-size leaders and entrepreneurial enterprises. Clients are attracted to—and find a home at—our firm because we deliver a unique blend of smart strategy, strong relationships, innovative thinking and first-class execution that produces business-changing results.

We are a full-service agency serving our clients across a variety of communications disciplines including media relations, corporate brand messaging, website creation, marketing materials design and writing, executive visibility, thought leadership, reputation & crisis management, senior executive counsel and media training, and social/digital media campaigns. Our understanding of the business world and the media covering it allows us to position clients effectively within a broader context. Our senior professionals spend the majority of their time on client work and aren't afraid to ask tough questions, challenge assumptions, and suggest bold solutions. Flexibility, collaboration, responsiveness, and bureaucracy-free service are the hallmarks of our client relationships.

Alex Stanton, CEO; Tom Faust, Charlyn Lusk, mng. dirs.; George Sopko, Katrin Lieberwirth, VPs

3i
ACL Technology Solutions
African Leadership Foundation
American Standard
Bain Capital
Boston Beer Company
Carl Marks Advisors
Conning Asset Management
Drexel University
Exopack

FilBen Group
Flag Capital
HGGC Capital
iQor
Jordan Company
Lighthouse Guild
Makena Capital
Met Schools
Miami University
Pine Brook Road Partners

Protiviti
Regulatory Data Corp.
Remedy Health
Sankaty Advisors
Stable Value Investment Assn.
Sun Capital
Tanenbaum Center for Interreligious Understanding
Veronis Suhler Stevenson

STAR GROUP, THE

Voorhees Town Center, 220 Laurel Rd., Voorhees, NJ 08043
856/782-7000

www.stargroup1.com

Media rels., media training, special events planning, crisis counseling, PA support, speeches/presentations, cause-related mktg., retail promotions, sponsorship mgmt., employee comms. Founded: 1997.

Linda Rosanio, co-founder/CEO

STARMARK INTERNATIONAL

210 S. Andrews Ave., Ft. Lauderdale, FL 33301
954/874-9000; info@starmark.com

www.starmark.com

Branding, adv., PR, Internet development. Founded: 1978.

Peggy Nordeen, CEO



STATUS LABS

151 S. First Street, Suite 100, Austin, TX 78701
512/428-5275

courtney@statuslabs.com

www.statuslabs.com

Media relations, crisis communications, online reputation management, online crisis management, social media management, social media marketing, media training, website development, search results engineering, SEO, product launches, public affairs. Employees: 35. Founded: 2011.

Agency Statement: Status Labs is an international reputation management firm that helps leading brands and high-profile individuals to look their best in the news and online, protecting them from reputational damage. From increasing a brand's media and digital footprints to crisis management, Status Labs offers creative solutions tailored to a client's unique needs. Headquartered in Austin with offices in New York and São Paulo, Status Labs works with clients and media around the globe to fulfill international marketing, social media, and PR goals.

Courtney Rose Fitzpatrick, media dir.

STEARNS JOHNSON COMMUNICATIONS

(See UPRAISE Marketing + Public Relations)

STEPHAN & BRADY, INC.

1850 Hoffman Street, Madison, WI 53704
608/241-4141

www.stephanbrady.com

General, foods/beverages, foodservice, bus.-to-bus. PR. Founded: 1952.

George Whitely, Daniel Hearn, chief customer officers

STERLING COMMUNICATIONS

750 University Ave., Suite 100, Los Gatos, CA 95032
408/395-5500; more@sterlingpr.com

www.sterlingpr.com

Technology PR. Founded: 1989.

Marianne O'Connor, CEO

STERN & CO.

New York, NY 10024
212/888-0044; fax: 212/724-8509

www.sternco.com

Financial PR, media communications.

Richard L. Stern, Stephanie Roumell Stern, co-founders/principals



STERN + ASSOCIATES

186 Wood Ave. South, Suite 300, Iselin, NJ 08830
908/276-4344; fax: 908/276-7007; info@sternassociates.com
www.sternassociates.com

Corporate comms., product/service comms., thought leadership, crisis comms., conference & speaking opportunities, speakers bureaus, media rels., media training, internal comms., video production, digital & web strategy, SEO, bus.-to-bus., influencer rels., business book promotion, positioning/brand counsel, and content marketing. Employees: 35. Founded: 1985.

Agency Statement: Stern + Associates (Stern) is a strategy and communications firm that provides best-in-class advisory, public relations and expert speaker services. For 30 years, we have designed, developed and implemented goals-focused, outcomes-oriented approaches to building thought leadership and business - helping our clients shape and share powerful stories that open the right doors to the right opportunities. Visit www.sternassociates.com for additional insight about how we give voice to ideas, individuals and institutions impacting the world.

Susan Stern, pres.; Nicole Gagnon, sr. VP; Joan Bosio, VP; Ned Ward, VP; Tara Baumgarten, VP

45 Prospect St., Boston, MA 02139
908/325-3881; info@sternassociates.com

Ned Ward, VP



STEVENS STRATEGIC COMMUNICATIONS, INC.

Gemini Towers, 1991 Crocker Rd., Suite 500, Cleveland, OH 44145
440/617-0100; fax: 440/614-0529; estevens@stevensstrategic.com
www.stevensstrategic.com

Edward M. Stevens, chmn. & CEO; David Walker, pres.; Julie Osborne, VP; Jennie Ford, dir., digital mktg.; Jim DiFrangia, energy/environmental practice; Stephen Toth, exec. art director

4M Emergency Services

Allied Construction

AMECO USA

American Greetings

American Griddle

American Hydroformers

American Spice

AmTrust

Ardleigh Minerals Inc.

Banc Consulting Partners

Buschman Corp.

Catholic Charities

Catholic Community Foundation

CartWrite

Cleveland Furniture Bank

Cleveland Vibrator Co.

COSE

Dollar Tree

Ennis Roberts Fischer

Eriez

Eriez Flotation Division

Eriez International

Family Learning Center

General Electric

GlobalX

Greater Cleveland Neighborhood Center

Halex

Hopewell

Independence Capital

King Nut

Lancaster Colony Commercial Products

Materion

Medical Mutual of Ohio

National Coil Coaters Assn.

National Safety Apparel

O'Toole, McLaughlin, Dooley
& Pecora Co.

Pepple & Waggoner

Polar King

Public Relations Global Network

Rascal House Pizza

RevoLaze

Robeks of Ohio

Ross Environmental

Safety Today

Technology Recovery Group

Thermodyne

Volk Protective Products

Vorti-Siv

Wild Republic



STIMPSON COMMUNICATIONS

PO Box 5174, Wayland, MA 01778-6174
508/647-0705; henry@stimpsoncommunications.com
www.stimpsoncommunications.com
Founded: 1984.

Henry Stimpson, president

STIR, LLC

135 W. Wells St., #800, Milwaukee, WI 53203
414/278-0040
www.stirstuff.com

Full-service integrated marketing firm.

Brian Bennett, owner/strategic planning, sr. acct. mgr.



STORY PARTNERS

1000 Potomac St., N.W., Suite 102, Washington, DC 20007
202/706-7800; debra.cabral@storypartnersdc.com
www.storypartnersdc.com

Strategic public affairs, crisis communications, and issues and reputation management for U.S. and global clients across major industry sectors including energy, healthcare, transportation, finance, and technology. Employees: 20. Founded: 2010.

Agency Statement: Born of the legacy of Dittus Communications, Story Partners has emerged as one of Washington D.C.'s preeminent public affairs firms. Our principals have a long history developing and executing strategies which make a difference, whether our clients are trying to influence a public debate, define and dominate a market or successfully position an executive team. We strive not to be the biggest public affairs firm but simply the best.

Gloria Story Dittus, chmn.; Debra Cabral, CEO; Trudi Boyd, exec. VP; Carrie Blewitt, sr. VP; Cameron Coursen, VP; Andrew Fimka, VP

AdvaMed

Alabama Power

American Petroleum Institute

Animal Health Institute

Entertainment Software Association

The Home Depot

LIFT America Coalition

National Association of Publicly Traded Partnerships (NAPTP)

Noble Energy

NTCA, The Rural Broadband Association

Southern Company

Trucking Moves America Forward

U.S. Travel Association

STRATEGIC AMERICA

6600 Westown Pkwy., #100, West Des Moines, IA 50266
888/898-6400; fax: 515/224-4181; mschreurs@strategicamerica.com
www.strategicamerica.com

Communications audits, research, strategic plans, brand launches, promotional/educational campaigns, media rels., issues mgmt. Founded: 1980.

Mike Schreurs, CEO

STRATEGIC AMPERSAND INC.

250 Bloor St., East, #1440, Toronto, Ontario M4W 1E6, Canada
416/961-5595
www.stratamp.com

Integrated mktg. comms. for the high-tech industry, public & media rels., special event mgmt., media planning & placement, sales promotion, direct mktg., corp. video production.

Gayle Robin, Miles Pollock, partners

STRATEGIC OBJECTIVES INC.

184 Front St., East, 4th flr., Toronto, Ontario M5A 4N3, Canada
416/366-7735
www.strategicobjectives.com

Strategic comms., healthcare, food, travel, product launches, media rels., media training, issues & crisis mgmt., corp. identity programs, special event organization.

Deborah Weinstein, pres.

STRATEGIC PR

5 Buckingham Pl., Bellfield Road West, High Wycombe, Buckinghamshire
HP13 5HQ, United Kingdom
44 (0) 118 948 7099; nigel@strategicpr.net
www.strategicpr.net
High-tech marketing communications. Founded: 1990.
Nigel Parker, principal & co-founder



STRATEGIC PUBLIC RELATIONS GROUP

Room 2402, 24/F & Unit A, 29/F, Admiralty Centre I, 18 Harcourt Road,
Hong Kong, Hong Kong
(852) 2527 0490; fax: (852) 2114 4948; eveline.wan@sprg.com.hk
www.sprg.asia

Investor rels.; financial comms.; corp. & mktg. comms.; consultancy and event mgmt. for automobile, FMCG, healthcare & pharmaceutical brands, hospitality & tourism, IT, lifestyle and consumer products, property, sports & games clients; brand comms.; CSR comms.; digital/social media; conference & event mgmt.; media & presentation skills training; issue & crisis mgmt.; media rels.; editorial svcs.; collateral production. Employees: 300. Founded: 1995.

Agency Statement: SPRG is one of the largest public relations networks in Asia and Hong Kong's largest public relations consultancy. SPRG is an integrated public relations group and an investor relations and financial communications specialist, with nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, serving 250 retainer clients in the region.

SPRG has earned such agency awards as PR Agency of the Year in Asia 2013 & 2014 & Grand Stevie Winner 2013 by The Stevie Awards; Best Crisis Management Team by Marketing 2014 PR Awards; Silver – Greater China Independent Agency of the Year 2012 & Asia Pacific Network of the Year 2010 by Campaign Asia-Pacific PR Awards; Asia Pacific Financial Consultancy of the Year 2011 & Hong Kong Consultancy of the Year 2009 by *The Holmes Report*; Local Hero of Public Relations Agency of the Year 2010, 2011, 2012 & 2013 & Local Hero of Media Relations Agency of the Year 2010 by *Marketing* magazine; No. 1 PR Advisor to Asia-Pacific Mid-Market M&A: Volume in 2008, Value in 2009 in the mergermarket League Tables of PR Advisers; and the Most Influential Public Relations Consultancy in the PRC in 2009.

Over the years, the campaigns SPRG devised for clients have won over 55 awards; earning recognition from Bulldog Reporter, *Marketing*, *Campaign*, *The Holmes Report*, IPRA, *PRNews*, *PublicAffairsAsia*, Stevie Awards, Mer Comm., etc.

Richard Tsang, chmn., Strategic Public Relations Group Limited; Eveline Wan, sr. dir. - Asia, Strategic Public Relations Group Limited; Esther Chan, mng. dir., Strategic Financial Relations Limited; Anita Cheung, mng. dir., Strategic Financial Relations (China) Limited; Vivian Fok, mng. dir., Strategic Communications Consultants Limited; Cindy Qin, gen. mgr., Beijing Strategic Consulting Company Limited; Shufen Tan, gen. mgr., Shanghai Strategic Consulting Company Limited; Eveline Wan, gen. mgr., Guangzhou Strategic Public Relations Limited; Nancy Huang, gen. mgr., Taiwan Strategic Communications Consultants Limited; Edwin Yeo, gen. mgr., Singapore Strategic Public Relations Pte. Ltd.; Stefanie Braukmann, gen. mgr., Strategic Public Relations Sdn. Bhd.

Adidas Golf
Aeon Stores (Hong Kong)
BT
CFA Institute
Deloitte Touche Tohmatsu
Fox International Channels
Google
Hasbro Singapore
Hong Kong Deposit Protection Board
K. Wah International Holdings Ltd.
KFC
Lenovo
LG
Microsoft
Procter & Gamble
Bank J. Safra Sarasin Ltd., Hong Kong Branch

SOHO China
The Hong Kong Institute of Director
United Company RUSAL Plc.
Universal Networks
Vale S.A.
Volkswagen
ZTE Corporation

STRATEGICS, INC.

9455 Drake Ave., Evanston, IL 60203
312/346-2000
www.strategicsinc.com
Communications & marketing support. Founded: 1996.
Ray Carmichael, founder

STRATEGIES 360

1505 Westlake Ave. N., #1000, Seattle, WA 98109
206/282-1990; fax: 206/282-2704
www.Strategies360.com
PR, PA, gov't rels., community rels. Founded: 1985.

Ron Dotzauer, CEO/co-founder

STROTHER COMMUNICATIONS GROUP

222 South 9th St., 41st flr., Minneapolis, MN 55402
612/288-2400; patricks@scgpr.com
www.scgpr.com
Marketing PR, graphic design, web development and design.

Patricia Henning Strother, pres.; Patrick Strother, CEO & chief creative officer

STRYKER WEINER & YOKOTA PR

Member of the Worldcom Public Relations Group
Davies Pacific Center, 841 Bishop St., #1530,
Honolulu, HI 96813
808/523-8802
www.StrykerWeiner.com
Full-service PR. Founded: 1979.

Neal Yokota, president/CEO



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

STUNTMAN PUBLIC RELATIONS

285 W. Broadway, New York, NY 10013
212/242-0002; neil@stuntmanpr.com
www.stuntmanpr.com
Lifestyle, fashion, hospitality, food, beverage, e-commerce. Employees: 6. Founded: 2010.

Neil Alumkal, founder

STURGES WORD

Partner in The Worldcom Public Relations Group
810 Baltimore Ave., Kansas City, MO 64105
816/221-7500
www.sturgesword.com
Full-service marketing communications firm.

Melissa Sturges, principal



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

STYLE HOUSE PUBLIC RELATIONS

New York, NY 10005
212/444-8177; janna@stylehousepr.com
www.stylehousepr.com
Fashion, beauty, home, health, wellness, travel, food, consumer products/technology, and lifestyle. Employees: 4. Founded: 2006.

Janna Meyrowitz Turner, founder/pres.

Archipelago Botanicals
Color By Amber
Jamberry Nails
Oasis
Prescriptives
TULA
Warehouse

SULLIVAN HIGDON & SINK INC.

255 N. Mead, Wichita, KS 67202

316/263-0124

www.wehatesheep.com

PR, adv., bus.-to-bus., aerospace/defense, entertainment, healthcare, retail stores. Founded: 1971.

Tom Bertels, mng. partner

SULLIVAN-ST. CLAIR MARKETING/PR

See Red Square Agency

**SUNSTAR STRATEGIC**

211 N. Union St., #240, Alexandria, VA 22314

703/299-8390; fax: 703/299-8393; dsndhelm@sunstarstrategic.com

www.sunstarstrategic.com

Financial services. Employees: 14. Founded: 1991.

Agency Statement: SunStar Strategic works with companies who want to grow. With more than 20 years of experience designing and executing public relations and marketing communications strategies, SunStar Strategic is an expert at working with each client company to articulate its unique story and proactively present it to the financial and business media as well as the investment community. Through its financial services and alternative energy practices, SunStar Strategic clients include some of the country's top institutional asset managers, mutual fund firms and alternative energy companies and associations.

Kathryn Morrison, pres. & CEO; Dan Sondhelm, VP & partner; Robert Brummond, CFO & dir. of ops.

SUNWEST COMMUNICATIONS

One Galleria Tower, 13355 Noel Rd., #1000, Dallas, TX 75240-6691

214/373-1601; fax: 214/691-8444; info@sunwestpr.com

www.sunwestpr.com

Full-service PR. Founded: 1982.

Andrew M. Stern, chmn. & CEO; Fredrick H. Stern, pres.

SUSAN DAVIS INTERNATIONAL LTD.

Member of IPREX

1101 K St. N.W., #400, Washington, DC 20005

202/408-0808

www.susandavis.com

Media rels., gov't/int'l rels., public affairs, crisis comms., special events.

Founded: 1975.

Susan Davis, chairman

SVM PR

2 Charles St., 3rd flr. North, Providence, RI 02904

401/490-9700

www.svmpr.com

High-tech; business-to-business PR. Founded: 1971.

Bob Vetromile Jr., principal

SWANSON COMMUNICATIONS LLC

1425 K Street NW, #350, Washington, DC 20005

202/783-5500; contact@swansonpr.com

www.swansonpr.com

Marketing and PR for sports entities, non-profit organizations, corporations, government agencies, and multicultural campaigns. Founded: 1997.

Kelly Swanson, president

SWB&R

3865 Adler Place, Bethlehem, PA 18017

610/866-0611

www.swbrinc.com

B2B mktg. comms., media rels., employee comms., crisis planning & mgmt, trade show support, special events, community & gov't rels. Founded: 1969.

Henry Raab, VP, PR

SWEENEY

19106 Old Detroit Rd., #200, Rocky River, OH 44116

440/333-0001; jim@sweeneypr.com

www.sweeneypr.com

Full-service mktg. & public relations firm. Founded: 1986.

Jim Sweeney, founder/CEO

T**10FOLD**

(Formerly Trainer Communications, Inc.)

44 Montgomery St., #3065, San Francisco, CA 94104

415/800-5361

www.10fold.com

Public relations and integrated marketing for high technology companies.

Employees: 32. Founded: 1995.

Agency Statement: 10Fold is the premier provider of integrated marketing and high-tech public relations services. Specializing in technology, the agency offers deep domain expertise across data infrastructure, information security, telecommunications, enterprise software, networking, and consumer industries. 10Fold represents industry leaders and high-growth technology companies that recognize visibility is critical to meet business objectives. 10Fold is the only agency that guarantees quantifiable results with its Metrics Matter™ methodology. Established in 1995, 10Fold has represented more than 300 companies.

Susan Thomas, CEO; Fran Lowe, VP of big data; Ross Perich, VP, enterprise; Angela Griffo, VP, infrastructure; Gary Good, chief media strategist & lead writer

6150 Stoneridge Mall Rd., #225, Pleasanton, CA 94588

925/271-8200; btillmans@10fold.com

Bart Tillmans, VP of mktg. & operating systems

AppDynamics

Bitglass

BlueData

Exablox

ForgeRock

Interana

Kenandy

Sumo Logic

ThreatStream

TrapX

Viptela

Vodafone

22SQUARED

1170 Peachtree St. N.E., 14th flr., Atlanta, GA 30309

404/347-8700

www.22squared.com

Full-service PR firm. Founded: 1996.

Richard Ward, pres./CEO

360 DEGREES PUBLICITY SHOPPE

214 Willow Ave., Hoboken, NJ 07030

201/927-8536; karen@360degreespr.com

www.360degreespr.com

Consumer healthcare, beauty, health/wellness, consumer packaged goods, travel/hospitality, media relations workshops/one-day seminars, media training, national and local NJ publicity. Founded: 1996.

Karen Parziale, pres. & creative dir

360 MEDIA

P.O. Box 725188, Atlanta, GA 31139

404/577-8686; info@360media.net

www.360media.net

Internet PR, event PR, product development and launch.

Tara Murphy, pres.



360 PUBLIC RELATIONS

200 State St., Boston, MA 02109

617/585-5770; fax: 617/585-5789

www.360pr.com

www.twitter.com/360pr

www.linkedin.com/company/856046 Founded: 2001.

Agency Statement: Born in the digital age, 360PR is perfectly built for today's rapidly evolving consumer and communications worlds. As a consumer specialist agency, we think all day long about how to build, engage and mobilize consumer audiences and do precisely that for category-leading and challenger brands. We deliver tangible outcomes for our clients with creative, insights-driven campaigns, a relentless pursuit of results, and a highly collaborative team that always adds value.

360PR has been recognized as an Agency of the Year and Best Place to Work and is a member of PROI Worldwide, the largest global partnership for independent PR firms.

Laura Tomasetti, CEO; Rob Bratskeir, exec. VP/gen. mgr., New York; Stacey Clement, Victoria Renwick, Michael Rush, sr. VPs; Carol Garrity, VP, HR & operations

Additional Office Locations: NYC; Washington, D.C.; San Francisco, CA

Aeria Games

Balance Bar

Blue Chair Bay Rum

Braun Wellness

Charles River Apparel

Continental Mills

Cree

Education.com

Family Fun

Hasbro

Honeywell Home Environment

illy

Jabra

Jarden Home Brands

J.P. Morgan Corporate Challenge

Liberty Mutual Insurance

Nasoya

Oregon Scientific

Owl's Brew

PBS KIDS

Peapod

Safety 1st

ShopAdvisor

Stonyfield Organic

Tommee Tippee

Alberto VO5

Warner Bros. Interactive Entertainment

Walkers Shortbread

Wellness

Yasso

TANIS COMMUNICATIONS INC.

75 E. Santa Clara St., #1250, San Jose, CA 95113

408/295-4309; allison_niday@taniscomm.com

www.taniscomm.com

Specializes in technology PR, strategic messaging and positioning, brand strategy, financial/investor relations, and crisis communications. Employees: 9. Founded: 1997.

Nikki Tanis, pres.; Robin Vaitonis, exec. VP; Allison Niday, sr. VP

TARGET 10

248 West 35th St., #504, New York, NY 10001

212/245-6040; matt@target-10.com

www.target-10.com

Marketing and public relations targeting the gay consumer segment. Employees: 6. Founded: 2002.

Matthew Tumminello, president



TARTAGLIA COMMUNICATIONS, LLC

PO Box 5148, Somerset, NJ 08875-5148

732/545-1848; dtartaglia@tartagliacommunications.com

www.TartagliaCommunications.com

Media relations; senior counsel; branding; social media; science writing, editing and design; crisis comms. and issues mgmt.; research, policy, multicultural and marketing comms. Founded: 2008.

Agency Statement: Tartaglia Communications specializes in developing strategic communications solutions for health and science-focused organizations. For more than 30 years, our principals have created award-winning public relations programs for national and international organizations like The Robert Wood Johnson Foundation, the Gordon and Betty Moore Foundation, Brookhaven National Laboratory, Max Planck Florida Institute for Neuroscience, Columbia University Medical Center and the American Federation for Aging Research, as well as for biopharmaceutical startup companies, regional hospitals and nonprofits. The firm provides personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need.

Dennis Tartaglia, pres.; Sheila Tartaglia, COO

The ABAM Foundation

American Board of Addiction Medicine

American Headache Society

American Migraine Foundation

Berkeley Initiative for Transparency in the Social Sciences



TARTAN GROUP

Unit A, 777 Blanshard S., Victoria, BC V8W 2G9, Canada

250/592-3838; brian@tartangroup.ca

www.tartangroup.ca

Travel & hospitality PR. Employees: 10. Founded: 2001.

Agency Statement: The Tartan Group is an integrated marketing communications company specializing in sustainable tourism. Tartan also aspires to be the disrupters in the tourism PR and marketing world, constantly seeking new ways to provide value to our clients so they can be even more successful. We are based in Victoria and Vancouver, BC with associates in New York and many talented, strategic and creative people we can call on when we need their added expertise.

Deirdre Campbell, pres. & chief dev. officer; Brian Cant, mgr., client & media rels.; Kate Rogers, exec. dir., travel, tourism & hospitality; James Anderson, comms. & digital strategy; Sue Bosdet, travel trade specialist; Saul Garcia, comms. coordn.; Russ Jones, mgr. of ops.; Dana Cohen, US PR Affiliate; Suzanne Girard, US affiliate, travel trade

Aboriginal Tourism BC

Bear Claw Lodge

Cayuga Collection

-Arenas Del Mar Beachfront &

Rainforest Resort

-Finca Rosa Blanca Coffee Plantation Resort

-The Harmony Hotel

-Kura Design Villas

-Jicaró Island Ecolodge

-Lapa Rios Ecolodge

-Latitude 10 Resort

Clayoquot Wilderness Resort

David Foster Foundation

Inn at Laurel Point

Long Beach Lodge Resort

Monte Azul

Nimmo Bay Wilderness Resort

Oak Bay Beach Hotel

Offsetters

Quito Turismo

Rainforest Adventures: Costa Rica, Panama, St. Lucia, Jamaica

Robert Bateman Centre

Social Media Camp

Tourism Kamloops

Travelers Against Plastic

TATTAR RICHARDS - DBC PUBLIC RELATIONS
(see Diccicco Battista Comms.)



TAYLOR

The Empire State Bldg., 350 Fifth Ave., Suite 3800, New York, NY 10118
212/714-1280; fax: 212/695-5685

www.taylorstrategy.com

Consumer public relations. Employees: 108. Founded: 1984.

Agency Statement: Taylor is a brand counselor and public relations partner to a select portfolio of the world's leading consumer brands. Named "Consumer Agency of the Decade" by *The Holmes Report*, Taylor has partnered with the most influential corporate marketers, utilizing lifestyle, sports and entertainment platforms to drive consumer engagement. Founded in 1984, Taylor is headquartered in New York with offices in Los Angeles, Chicago, Charlotte, and Austin. Discover how "We're Built Differently" at taylorstrategy.com.

Tony Signore, CEO & mng. partner; Bryan Harris, COO & mng. partner

5900 Wilshire Blvd., Suite 2600, Los Angeles, CA 90048

200 E. Randolph, Suite 5100, Chicago, IL 60610

10150 Mallard Creek Rd., Suite 300, Charlotte, NC 28262

106 E. 6th St., Suite 900, Austin, TX 78701

Allstate

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Lenovo

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NASCAR

Nestle Purina

Nike/Jordan

P&G

Starwood

Tempur-Sealy

3M

TAYLOR & COMPANY

1024 S. Robertson Blvd, Ste. 201, Los Angeles, CA 90035

310/247-1099; fax: 310/247-8147; julie@taylor-pr.com

www.taylor-pr.com

Clients in architecture, design, furniture, engineering, landscape and construction. Founded: 1994.

Julie D. Taylor, Hon. AIA/LA, principal

CO Architects

Dan Brunn Architecture

Linda Brettler Architect

Monterey Design Conference

Rios Clementi Hale Studios

TBA GLOBAL

220 W. 42nd St., 10th flr., New York, NY 10036

646/445-7000; www.tbaglobal.com

www.tbaglobal.com

Corp. comms., interactive solutions, exhibitions, conferences. Founded: 1990.

Paula Balzer, CEO



TECH IMAGE

330 N. Wabash Ave., flr. 19, Chicago, IL 60611

312/673-6058; fax: 866/566-5264; mary.eggert@techimage.com

www.techimage.com

Strategic positioning, rebranding, thought leadership, media relations, content creation, content marketing, social media, program, monitoring

and reporting, product reviews, analyst relations, website optimization, SEO and mobile optimization. Employees: 9. Founded: 1993.

Agency Statement: Tech Image is a national, award-winning digital agency that uses the latest strategies to help clients tell their stories. We're experts in digital PR best practices and are using our knowledge to accelerate our clients' success.

OUR PROCESS: We collaborate on the message platform and then investigate your target's media behavior to select media channels. We conduct keyword research to align your message with buyer conversations and establish benchmarks to measure results.

Daniel M. O'Brien, chief exec.; Mary Conley Eggert, pres.; Philip Anast, VP, acct. svcs.; Michael A. Monahan, dir. of media rels.

Allstate Insurance

Cisco

Forsythe

Heidrick & Struggles

KillerIT

Infogix

IBS

NEC Display Solutions

SHARE (IBM User Group)

Society for Information Management

Vision Solutions

Wynright

TECHMARCOM

P.O. Box 994, Westford, MA 01886

978/502-1055

www.techmarcom.com

Marketing communications agency.

Jon Boroshok, pres.



TELLEM GRODY PUBLIC RELATIONS, INC.

30745 Pacific Coast Hwy., #243, Malibu, CA 90265

310/313-3444; fax: 310/775-9721; susan@tellemgrodypr.com

www.tellemgrodypr.com

Healthcare, crisis, food issues, entertainment, consumer product, energy/environmental PR, media training, faithbased, beauty & fitness. Employees: 8. Founded: 1994.

Agency Statement: Tellem Grody Public Relations, Inc. is a public relations/social media marketing agency. All clients are served by one of the senior partners - Susan Tellem, John Tellem or Dan Grody - and a team of experts. TGPR manages strategic campaigns using a deep reach into more than half a million media outlets to build a campaign; social media marketing with Facebook, Twitter, YouTube, Pinterest and blogs; cutting-edge writing for a variety of audiences; and development of award winning supportive special promotions, contests and media events.

Susan M. Tellem, John Tellem, Dan Grody, sr. partners; Melissa Talwar, Max Schlossberg, Paul Misko, social media; Vivian Fullerlove, sr. A/E; Andy Coscarelli, A/E

Alton Brown Live! The Edible Inevitable Tour

Anthony Bourdain - Close to the Bone Tour

Braille Institute of America

Broadway Across America

Bubble Guppies Live 2015

California Poison Control System

Dora the Explorer Live! Canada

DrumChannel.com

Drum Workshop, Inc.

Emergencyland.com

5th Axis

For The Record

Forever Young, Inc.

Fresh Beat Band

Guardian SSI

Hollywood Arts Council

Koba Entertainment

Marina Plastic Surgery

Michael Flatley's Lord of the Dance

Mike the Knight Tour
Nitro Circus
NursesLounge.com
Paquin Entertainment Group Inc.
Peppa Pig Live! Peppa's Big Surprise
Shatner's World - We Just Live in It
Shen Yun
The Illusionists
United Poultry Concerns

TEMPLE SCOTT ASSOCIATES, INC.

95 King St. East, 4th Flr., Toronto, Ontario M5C 1G4, Canada
416/360-6183; fax: 416/360-1353; isander@tsa.ca
www.tsa.ca
Marketing and corp. comms., media rels., government rels., crisis and issues mgmt., event mgmt., media training, research. Founded: 1988.
Ian Anderson, pres.

TERZIAN ASSOCIATES, CARL

10866 Wilshire Blvd., #750, Los Angeles, CA 90024
310/207-3361; fax: 310/820-0626
www.carlterzianpr.com
Founded: 1969.
Carl Terzian, chmn.

TEXT 100 GLOBAL PUBLIC RELATIONS

Subsidiary of Next Fifteen Communications Group plc
US HQ: 352 Park Ave. South, New York, NY 10010
212/529-4600
www.text100.com
PR for technology companies: financial services, digital lifestyle, software, mobile/wireless, security, semiconductor, technology/IT services and energy. Employees: 510. Founded: 1981.
Aedhmar Hynes, CEO

TGI HEALTHWORKS, INC.

515 N. Midland Ave., Upper Nyack, NY 10960
845/348-0400; ltharp@tgihealthworks.com
www.tgihealthworks.com
Healthcare grassroots PR. Employees: 8 in New York, 2 in Zurich.
Founded: 1999.
Louis Tharp, CEO



THE BUZZ AGENCY OF FLORIDA

104 W. Atlantic Ave., Delray Beach, FL 33444
855/525-2899; elizabeth@thebuzzagency.net
www.thebuzzagency.net
Media relations, social media, special events and email marketing. Industries include: travel/hospitality, food/beverage, gaming/casino, retail, real estate, entertainment and arts & culture. Employees: 6. Founded: 2009.

Agency Statement: The Buzz Agency is an award-winning, South Florida public relations, social media and marketing firm. Our team of communications professionals are passionate about delivering exceptional results for our clients.

Headquartered in Delray Beach, Florida, The Buzz Agency specializes in national and regional media relations, marketing, social media and event management. We represent a variety of industries including restaurant/retail, hospitality, arts & culture, entertainment and general business.

Julie Mullen, co-founder/partner; Elizabeth Kelley Grace, co-founder/partner; Debbie Abrams, VP of PR; Alex Bimonte, dir. of social media; Jill Pavlov, PR/social media acct. exec.; Kimberly Kenney, PR/social media acct. coord.

Caridad Center
Cloud 10 Blow Dry Bar & Hair Salons
Consolidated Restaurant Operations, Inc.
Delray Beach Community Redevelopment Agency
Delray Beach Marriott

Gift of Life Bone Marrow Foundation
Island Breeze Casino
Lord & Taylor
Palm Beach County Film & Television Commission
Seminole Casino Coconut Creek
Steve's Outdoor Adventures TV
SunFest
The Max Group (Max's Grille, Max's Harvest)
The Symphonia | Boca Raton
United States Holocaust Memorial Museum

THOMAS PUBLIC RELATIONS, INC.

734 Walt Whitman Rd., #206, Melville, NY 11747
631/549-7575; info@thomas-pr.com
www.thomas-pr.com
High-tech, digital imaging, consumer electronics, automotive, energy, storage, Internet, software and hardware.
Karen Thomas, pres./CEO

THOMAS/BOYD COMMUNICATIONS

117 N. Church St., Moorestown, NJ 08057
856/642-6226; fax: 856/642-6336
www.thomasboyd.com
Corporate positioning, community relations, media relations, public affairs and special events.
Pam Boyd, pres.; Liz Thomas, CEO



THOMPSON & CO. PUBLIC RELATIONS

600 Barrow St., #400, Anchorage, AK 99501
907/561-4488; fax: 907/563-3223; info@thompsonpr.com
www.thompsonpr.com
Agency Statement: Thompson & Co. Public Relations is a bi-coastal agency with deep roots in Alaska and a New York office that keeps clients in national headlines. As the leading independent PR firm in Anchorage, we represent some of the state's largest brands and businesses and have facilitated buzz-worthy openings for national brands. In our New York office, we've the knowledge and contacts to produce impressive media results and provide communications and social media strategy.

Jennifer Thompson, pres./CEO

247 West 30th St., 8th flr., New York, NY 10001
212/564-4324

Megan Aftosmis, VP

Alaska Heart & Vascular Institute
Alaska Housing Finance Corp.
Alaska Native Science & Engineering Program
Alaska Railroad Corp.
Alaskan Dream Cruises
Anchorage & Valley Radiation Therapy Centers
Anchorage Economic Development Corp.
Arctic Spine
Chugach Powder Guides
CIRI Alaska Tourism
General Communication Inc.
Icy Strait Point
NANA Regional Corp.
Princess Alaska Lodges
Shell Oil Co.
State of Alaska Department of Commerce, Community & Economic Development
The Salmon Project
Travel Alaska
Within The Wild



THUNDER::TECH

3635 Perkins Ave., Studio 5 SW, Cleveland, OH 44114
216/391-2255; tom.valentino@thundertech.com
www.thundertech.com

Strategic comms., traditional/online media relations, crisis comms., content creation, brand journalism, media training, social media management, online marketing strategy, SEO. Employees: 50. Founded: 1999.

Agency Statement: thunder::tech is an integrated marketing agency for a connected world. We combine web, advertising, graphic design, public relations and multimedia services into fully integrated marketing solutions. Over the past decade, we've become a marketing agency of choice for middle-market companies and brands looking to grow and challenge their marketplace.

Jason Therrien, pres.; Julie Symonds, comms. dept. mgr.; Tom Valentino, comms. specialist; Marissa Mendel, marketing comms. specialist; Madison Bender, social media team mgr.; Dave Crader, optimization team mgr.

Case Western Reserve University - Weatherhead School of Management
Castaway Bay
Cedar Point
Davey Tree Expert Co., The
DDR Corp.
Destination Cleveland
Great Lakes Brewing Co.
Grecian Delight Food Products
Lincoln Electric Co.
Meyer Products
Micros
Munchkin Baby Products
National Senior Games Association
Ohio History Connection
Team Wendy
Transtar Industries
Wizard World Comic Con

TIER ONE PARTNERS

Lexington, MA 02420
781/642-7788

www.tieronepr.com

Full-service PR & mktg. comms. firm specializing in technology, professional svcs., consumer retail markets. Founded: 2003.

Sue Parente, mng. partner



TIERNEY

A subsidiary of the Interpublic Group of Companies (IPG)
200 S. Broad St., 10th flr., Philadelphia, PA 19102
215/790-4100; fax: 215/790-4299
www.hellotierney.com
Founded: 1942.

Agency Statement: At Tierney, we pride ourselves on approaching all client business with a passion, perspective and openness that cannot be offered by others. We believe great brands are built by more than great ads and we believe great ideas can come from anywhere. Innovation and creativity are bred at Tierney through collaboration and total team immersion in our clients' businesses. In fact, it's part of the reason we were ranked #22 on *Ad Age's* 'Best Place to Work' Survey in 2014. Critical to the work we do is a driving curiosity to learn more. Our curiosity has a purpose. It powers our creativity and allows us to tell a brand's story like it has never been told. Impactful story sharing seamlessly weaves in brand messages in a way that ignites conversations across every channel and inspires consumers not just to listen, but to respond.

At Tierney, we execute positioning, thought leadership and reputation management to help you maintain a positive brand image. We also bring brands and consumers together through media relations, content creation,

social conversation and community outreach. Because in the fast-moving world of PR, it's nice to have connections, but it's even more important to make them.

Mary Stengel Austen, pres. & CEO; Molly Watson, COO; Debbie Griffin, CFO; Patrick Hardy, exec. VP, exec. creative dir.; Sarah Lenhard, exec. VP, dir., acct. mgmt. & strategy; Tracey Santilli, exec. VP, dir., PR; Greg Siano, exec. VP, dir., media

Tierney Harrisburg:

212 Locust St., #400, Harrisburg, PA 17101
717/231-5330; fax: 717/234-2430

Tierney New York:

100 W. 33rd St., 5th flr., New York, NY 10001
212/605-7825

Client Roster:

American Public University System
AmerisourceBergen
Exelon
General Motors
Girl Scouts of Eastern Pennsylvania
IBM
Independence Blue Cross
Keystone Foods
Keystone Shipping
Kings
McDonald's® Restaurants of Southeastern PA, Southern NJ and DE
PECO
Pennsylvania Dept. of Community and Economic Development
Pennsylvania Liquor Control Board
Ronald McDonald House Charities of the Greater Philadelphia Region
The Salvation Army of Greater Philadelphia
SAP
Shire
TD Bank
Verizon Wireless

TILLER, LLC

333 Park Ave. South, Suite 3A, New York, NY 10010
212/358-8515; fax: 212/358-0185; rdensen@tillerllc.com
www.tillerllc.com

Facebook: Tiller LLC

Twitter: @causecomments

Areas of Expertise: Philanthropy, advocacy and financial services.

Services: Media relations, brand strategy and implementation, cause-related marketing, media training, strategic alliances, editorial services, research-based platforms, marketing communication, philanthropic strategy and implementation. Employees: 6. Founded: 2003.

Rob Densen, CEO & founder; Jim Marren, pres.

TILSON PR

1001 Yamato Rd., Suite 300, Boca Raton, FL 33431
561/998-1995; ttilson@tilsonpr.com
www.tilsonpr.com

Full service public relations firm specializing in media relations, special events, strategic planning and social media. Employees: 12. Founded: 1990.

Tracy Tilson, pres.

TIMMONS & COMPANY

1753 Kendarbren Dr., #622, Jamison, PA 18929
267/483-8220

www.timmonsandcompany.com

Comprehensive advertising, marketing and PR for B2B and consumer. Founded: 1979.

Bob Kent, pres.

TIPPING POINT COMMUNICATIONS

1349 University Ave., Rochester, NY 14607
585/340-1119; fax: 585/340-1117; barbara@tippingpointmedia.com
www.tippingpointmedia.com

Healthcare, higher-ed, crisis, tourism, media relations, event, public affairs. Employees: 6. Founded: 2012.

Michelle Ashby, CEO

TIZIANI WHITMYRE, INC.

Sharon Commerce Center, 2 Commercial St., Sharon, MA 02067

781/793-9380; fax: 781/793-9395

www.tizinc.com

Strategic mktg. comms. firm specializing in bus.-to-bus., adv., direct response, PR, interactive mktg. Founded: 1991.

Rick Whitmyre, president

TJM COMMUNICATIONS, INC.

2441 West State Road 426, Suite 1061, Oviedo, FL 32765

407/977-5004; fax: 407/977-5009; treva@tjmcommunications.com

www.tjmcommunications.com

Hospitality/Food/Wine/Travel/Arts. Employees: 4. Founded: 2001.

Treva J. Marshall, president

Walt Disney World Swan and Dolphin

Westgate Cocoa Beach Pier

Westgate Resorts (Central Florida)

Westgate River Ranch Resort & Rodeo



TOGORUN

1615 L St., N.W., Suite 1000, Washington, DC 20036

202/828-8871; fax: 202/296-3977; g.janata@togorun.com

www.togorun.com

Healthcare PR. Employees: 60. Founded: 2005.

Agency Statement: TogoRun is a communications agency specializing in integrated marketing and communications.

Areas of expertise include: pharmaceutical, biotech, health information technology, medical device, health insurance, hospital, non-profit/association, medical aesthetics, consumer packaged goods and beauty.

TogoRun is proud to be named by *PR Week* Global as the 2014 International Agency of the Year and Best-in-Class for Corporate Social Responsibility, and by *PR News* as one of the "Top Places to Work in PR 2014."

Gloria Janata, pres. & sr. partner; Jon Tilton, sr. VP; Anne Woodbury, mng. dir. & sr. partner

220 East 42nd St., 12th flr., New York, NY 10017

212/453-2311; fax: 212/453-2070; l.coletti@togorun.com

Liliana Colletti, mng. dir., sr. VP & partner

4745 Alla Rd., Marina del Rey, CA 90292-6311

310/279-9870; a.mccarthy@TogoRun.com

Angeline McCarthy

85 The Strand, London, WC2R 0DW

+44 207-554-1215; t.geldard@togorun.com

Tim Geldard, mng. dir.

Bayer Healthcare

Eli Lilly Oncology

Novo Nordisk Obesity

Philips Healthcare

The University of Arizona Health Plans

West Health



TONIC LIFE COMMUNICATIONS

A Huntsworth Health Company

One South Broad, 12th flr., Philadelphia, PA 19107

215/625-0111; fax: 215/625-9037

www.toniclife.com

LifeScience and LifeStyle Communications. Employees: 70.

Agency Statement: Tonic is where communications come to life. Whatever the challenge, Tonic Life Communications is dedicated to the

pursuit of communications excellence in the areas of LifeScience (prescription medicines and devices) and LifeStyle (consumer health and well-being brands). Whether it is a breakthrough medicine, medical device, or consumer product, Tonic has the experience and insight to educate and engage key audiences that matter most.

Headquartered in Philadelphia and London, Tonic has global reach. Through our Huntsworth Health family of specialized agencies, we reach an additional 30 countries, spanning more than 70 offices. If you are looking for an agency partner with a 'can do' attitude, you will feel right at home with Tonic.

Maryellen Royle, president, North America

Allergan, Inc.

Animas Corporation

Atherotech Diagnostics Lab

Ferring Pharmaceuticals

Galen Pharmaceuticals

Good Shepherd Penn Partners

Janssen Biotech, Inc.

Janssen Global Services

Metamark Genetics

Neuronetics, Inc.

Reckitt Benckiser

Sanofi Pasteur

Teva Pharmaceuticals



TORME LAURICELLA PUBLIC RELATIONS

Member of Public Relations Organisation International

847 Sansome St., San Francisco, CA 94111

415/956-1791; fax: 415/954-0952; torme@torme.com

Employees: 12. Founded: 1983.

Agency Statement: Torme Lauricella Public Relations specializes in the marketing of consumer products and services. We creatively express brand personality in a way that enables PR to directly and measurably support marketing objectives. We are lifestyle experts, leveraging consumer trends and issues affecting California and the West today, and the rest of the country tomorrow. Our credentials are unusually strong across a range of products and services: food and beverage, wine and spirits, in-home entertainment technology, telecommunications, household products, travel and destination, and luxury products.

Deborah Lauricella, president

Bueno Foods

C&H Sugar

California Walnut Commission

Crinum Health Ltd.

Domino Sugar

Taste of the Nation, San Francisco

TriLastin

United Religions Initiative

Walnut Marketing Board



TORRENZANO GROUP, THE

353 Lexington Ave., Suite 800, New York, NY 10016

212/681-1700; richard@torrenzano.com

www.torrenzano.com

Founded: 1995.

Who we are

The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, helping clients grow their businesses and enhancing brand and shareholder value.

What we do

The Torrenzano Group helps organization take control of how they are perceived™.

Continued on next page

TORRENZANO GROUP, THE continued

How We Do It

Through carefully researched, planned and flawlessly executed programs we directly and materially support clients' business objectives.

We draw upon the expertise in our two core practice areas: **Reputation** (*Strategic & Brand Communications; Media Relations; Investor Relations & Financial Communications; Digital Strategy & Engagement; Executive Training & Development and Business-to-Business Communications*) and **High-Stakes Issues** (*Crisis Counsel; CEOs, Boards & Leadership; Litigation Communications; Merger, Acquisitions & Transaction Communications; High Profile Individuals and Violence Preparedness & Response*).

Why We Are Different

Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base upside down.

Our business model — senior professionals directly and actively involved day-to-day — produces immediate sustained impact and client results.

Torrenzano possesses and demonstrates the attention and partnering of boutique firms, without the limited resources, lack of reach or idiosyncrasies typical of such firms.

Where We Add Value

We are business people, strategists and counselors who have "sat in your seat" and understand how perceptions are formed...and how they can be changed.

Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushion® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.

Richard Torrenzano, chmn. & chief executive, Richard@Torrenzano.com;

Edward A. Orgon, pres. & chief operating officer, Ed@Torrenzano.com

Offices: New York; Washington; Austin; San Francisco; Hartford; London

Barclays Capital
Broadridge
CB Richard Ellis
Commercial Federal Bank
Cushman & Wakefield
Daimler
Dex One
GlaxoSmithKline
Grant Thornton
GreenPoint Financial
GTech
Lloyds of London
Merrill Lynch
Met Life
Nanosphere
Nasdaq Stock Market
New York Stock Exchange
North Shore-LIJ Health Systems
Panasonic Peripherals
Peoples United Bank
Phoenix Insurance Companies
Zurich Financial

TOWERSGROUP INC.

(see Middleberg Communications)

TRAINER COMMUNICATIONS, INC.

See 10Fold



TRANSMEDIA GROUP

240 West Palmetto Park Rd., #300, Boca Raton, FL 33432

561-750-9800, x2210; fax: 561/750-4660

www.transmediagroup.com

PR for health, fitness, biotech, law, high tech, fine dining, real estate, fashion and education. Employees: 14. Founded: 1981.

Agency Statement: Boca Raton-based TransMedia Group (www.transmediagroup.com) is one of the largest PR firms in Florida. Established in 1981, the award-winning multi-lingual firm serves clients worldwide. Led by former #2-ranked NBC executive Tom Madden, the

firm has an extraordinarily seasoned and talented staff of former journalists who know how to market a story in national print, TV and social media. Contact: Tom Madden 561-750-9800 x2210 tmadden@transmediagroup.com

Thomas Madden, chmn. & CEO; Adrienne Mazzone, pres.; Lori McQuestion, VP

A Spring of Hope
AliComp
AQUA Television Network
Avital Zeisler
Ballroom Dance Fitness
Boating Times Magazine
Cloud Medical Imaging
Elena Klionsky, pianist
Foundation for Study of Cycles
Greyson Int'l Inc.
Healthcare Nation Awareness Foundation
HealthSea Foods
Iceland Glacier Wonders
Jeffrey Feiler, lawyer
KnifeandForklift.com
Leah Flynn, violinist
Michal Ansky, chef
Multiple Sclerosis Foundation
North American Fine Foods
Potential, LLC
Richard Gonzalez and Chantel Poynton
Rubicon Co. (Israel)
Snow Seafood
The Flaming Greek
The Tickin Law Group, P.A.
USS Hornet
Wellness & Hormone Centers of America
Younite America

TREFOIL GROUP

Member of IPREX

735 N. Water St., #200, Milwaukee, WI 53202

414/272-6898; fax: 414/272-6979

www.trefoilgroup.com

Business-to-bus. mktg. comms. firm specializing in strategic, integrated mktg. comms. svcs., branding.

Mary Scheibel, principal & founder

TRENT & COMPANY, INC.

594 Broadway, #901, New York, NY 10012

212/966-0024; newfriends@trentandcompany.com

Lifestyle, healthcare, aesthetic medicine, medical, wellness, spa, beauty, haircare, fitness, food & beverage, publishing, and trade show PR. Founded: 1988.

Nancy Trent, founder



TREVELINO/KELLER

949 W. Marietta St., Suite X-106, Atlanta, GA 30318

404/214-0722; dtrevelino@trevelinokeller.com; gkeller@trevelinokeller.com

www.trevelinokeller.com

www.start-opia.com

www.groovy-studios.com

www.consumebrands.com

Practices: Technology, Lifestyle, Corporate, GreenWorks, Food & Beverage, Health. Employees: 22. Founded: 2003.

Agency Statement: Trevelino/Keller, an integrated public relations firm with public relations, brand identity, social media and digital marketing capabilities, has the industry's best staff retention rate and a long-standing client base of established and emerging brands. Based in Atlanta with a presence in San Francisco, Orlando and Charleston, the firm differentiates itself with a reputation marketing approach that's designed to build thought leadership, brand awareness and lead generation.

In response to a growing demand for creative and interactive needs, the firm established Groovy Studios, a creative arm that offers creative

design, web services, content development and digital marketing. Since its inception, Groovy Studios has received more than 20 creative plus awards.

While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic networks it creates to serve clients in a rapidly changing environment.

In 2005, it created the Atlas Alliance, a global network of like-minded boutique firms that deliver in country services in Europe, Asia-Pacific, South America and the Middle East.

In 2010, it launched WheelhouseTK, a consultant network that offers complementary services to the firm, including video production, programming, sales consulting, research and paid search.

In 2013, it created Consume Brands, a food service driven network made up of four partners who deliver integrated PR, brand extensions, go to market and culinary capabilities to early stage and established brands with a national and international footprint.

In 2014, it continued its commitment to the startup community with the launch of Start-Opia, a network that brings start-ups, capitalists, experts and institutions together to the next generation of entrepreneurs. Start-Opia features a media platform, startup directory and resources to find capitalists, experts, incubators and institutions serving the startup community.

With an increasingly diverse skill set, strong practices and an eco-system of strategically created networks, Trevelino/Keller is continuing to position itself as one of the most innovative firms in the country.

Dean Trevelino, Genna Keller, principals

Baronda
Bibby Financial Services
Bluegiga
Carvana
Corner Bakery
Dental Post
ExamMed
Factor Trust
Flying Biscuit
Genesco
Great Parents Academy
Intersect Group
Jigsaw
Johnny Rockets
Mohawk Home
Monkey Joe's
NexTraq
Paymetric
PDH
Popmoney
Sita
Verizon Wireless
Wilberforce University
YouScience

TRICOM ASSOCIATES, INC.

1750 New York Ave., NW, 3rd fl., Washington, DC 20006
703/276-2772; fax: 703/528-5058; info@tricomassociates.com
www.tricomassociates.com

Public relations, special events, new media communications, government affairs, advertising, marketing. Employees: 6. Founded: 1993.

Scott Treibitz, pres.

Alliance for American Manufacturing
American Federation of School Administrators
International Assn. of Fire Fighters
International Assn. of Sheet Metal, Air, Rail and Transportation Workers
National Science Board

TRIZCOM PUBLIC RELATIONS

17950 Preston Rd., #390, Dallas, TX 75252
972/247-1369; jo@trizcom.com
www.TrizCom.com

B2B, B2C, crisis comms., healthcare, tech, metals, travel, children's products, pets, nonprofit, energy. Employees: 14. Founded: 2007.

Jo Trizila, CEO

1st Service Solutions
AccelSPINE
American Advertising Federation (Dallas Chapter)
Diamond State Depository
DFW Boat Expo
Dillon Gage Metals

Gexa Energy
General Motors
Goodway Group
Grenadier Homes
Heroes for Children
International Depository Svcs. of Canada
International Depository Svcs. of Delaware
Irving Arts Center
Jeff Gusky
KTXD
Lumin Health
Massage Envy
North Texas Enterprise Center (NTEC)
Operation Kindness
OrthoCARE
SocialCentiv
Soulman's Bar-B-Que
SpineCARE
Sports Video Innovations
Star Medical Center
Tacky Box
Taylor's Gift
Workforce Solutions of Greater Dallas
Wyndham Jade

TRONE BRAND ENERGY

1823 Eastchester Dr., High Point, NC 27265
336/886-1622; dbarton@trone.com
www.trone.com

National, regional, local and trade media relations; grassroots consumer and trade promotions, event management, brand development and product introductions, media training, employee comms., crisis planning and counseling, issues and reputation management. Founded: 1982.

Doug Barton, pres./mng. partner

TRUSCOTT ROSSMAN GROUP, THE

124 W. Allegan St., #800, Lansing, MI 48933
517/487-9320; fax: 517/487-5080
www.therossmangroup.com
Founded: 1988.

John Truscott, pres.



TRYLON SMR

333 Seventh Ave, New York, NY 10001
212/863-4199; info@trylonSMR.com
www.trylonSMR.com

PR for digital media and technology companies. Founded: 1990.

Agency Statement: New York City-based media relations firm Trylon SMR represents the fusion of traditional public relations and new technology, focusing on the digital media, technology and mobile/telecom industries. Trylon SMR specializes in strategic media relations campaigns that fast, yield tangible results, proactively leveraging industry trends and memes on behalf of its clients. Trylon SMR is well-versed in all forms of new, mainstream, digital, social and emerging media, charging reasonable flat rate retainer fees without strict billable hours or long-term contracts.

Lloyd P. Trufelman, pres./CEO

BuyVia
Datonics
Fluendo
Georgian Partners
LiveU
MediaRadar
Motion Picture Licensing Corporation
NY Convergence
Sizmek
Source Audio
SpaceLL
Syndicated Network Television Association
TruEffect

TUCKER/HALL, INC.

One Tampa City Center, #2760, Tampa, FL 33602

813/228-0652; fax: 813/228-9757

www.tuckerhall.com

Strategic comms., public affairs and crisis mgmt. Founded: 1990.

Jeffrey W. Tucker, founder; Thomas Hall, chmn.

TUNHEIM PARTNERS

8009 34th Ave. South, #1100, Minneapolis, MN 55425

952/851-1600; info@tunheim.com

www.tunheim.com

Founded: 1990.

Kathy Tunheim, CEO

TURNER PR

DENVER
NEW YORK

TURNER PUBLIC RELATIONS, INC.

A Fahlgren Mortine company

250 W. 39th St., #1602, New York, NY 10018

212/889-1700; info@turnerpr.com

www.turnerpr.com

twitter.com/TurnerPR

facebook.com/TurnerPR

pinterest.com/TurnerNYDEN

Full-service public relations, social media and digital communications company specializing in travel and lifestyle brands. Employees: 34. Founded: 1997.

Agency Statement: Turner PR is a progressive communications agency dedicated to the intersection of earned, owned and paid media strategy. Specializing in travel and lifestyle brands, we represent some of the world's best hotel, resort, destination, fashion, active and modern outdoor brands. Our clients include all of the places you'd like to travel, and what you'd pack for those journeys.

We have two U.S. offices in New York and Denver to best service our worldwide clients based in the U.S., Canada, Mexico, Europe, Caribbean and South America. Founded in 1997, our tenured team of talented, full-time veterans has a passion for travel and active lifestyles. We live and breathe our clients' cultures and deliver meaningful results from our deep industry relationships with journalists and influencers.

Our dedicated 360 approach to delivering integrated public relations, digital, content and social media campaigns continues to deliver bottom-line results for our clients through powerful media exposure, influencer followings and consumer engagement. We are a relationship agency, acting as in-house support for our clients, and we are proud of our culture - we work hard, we get results and we give back.

Christine Turner, pres.; Mariana DiMartino, sr. VP/lifestyle practice;

Angela Berardino, chief strategy & integration officer/travel practice

1614 15th St., 4th flr., Denver, CO 80202

303/333-1402

Christine Turner, pres.

Albuquerque Tourism

Alpha Industries

Alternative (Apparel)

Audley

Barceló Hotels & Resorts

Bermuda Tourism

Bern Unlimited

Brunton

Carneros Inn

Fjällräven

Four Seasons Resort & Residences Vail

Four Seasons Resort Jackson Hole

Four Seasons Resort Whistler

Gociety

Gordini

Hanwang

Hyatt Playa del Carmen

K-Swiss

Native Shoes

Nau

Obermeyer

Oliberte

Palladium

Park Hyatt Beaver Creek

Primus

PureFix Cycles

REI Adventures

REI Private Brands

Shwood & Recover

Target

Toronto Tourism

Utah Tourism

Viceroy Snowmass

Vines of Mendoza

Visit Cheyenne

Visit Estes Park

twist

MKTG

TWIST MKTG

One Seaport Plaza, 14th flr., New York, NY 10038

212/701-4600; fax: 212/867-3249; info@twistmktg.com

www.twistmktg.com

Twist specializes in PR/communications, content development, research/analytics, engagement, social media, web development, and design/creative services in the healthcare, beauty, wellness, and consumer industries. Employees: 80. Founded: 2012.

Agency Statement: Established in 2012 as an integrated global marketing and communications company within W2O Group, Twist Mktg is focused on creating highly customized solutions for clients. Twist's diverse roster of clients spans the healthcare, technology, wellness and consumer products categories and the firm proudly represents companies of all shapes and sizes. The secret sauce of the Twist team is the fusion of industry knowledge, relevant business experience and curiosity to deliver measurable success and meaningful outcomes. Twist's seasoned professionals specialize in research & analytics, strategy, communications, content development & engagement and emerging media solutions. Offices are currently in New York, Austin and London.

For more information, please visit www.twistmktg.com

Annalise Coady, pres.

U

UNITED PARTNERS, LTD.

120 Kiril i Metodii Str., Sofia 1202, Bulgaria

359 /2/ 832 33 44; fax: 359 /2/ 832 33 50; up@united-partners.com

www.united-partners.com

Media monitoring, PR and mktg. comms., press events, product launches, special events, internal PR, shareholders rels., research and evaluation, media training, crisis PR. Founded: 1996.

Maria Gergova, mng. dir

UPRAISE

UPRAISE MARKETING + PUBLIC RELATIONS

111 Maiden Lane, Suite 540, San Francisco, CA 94108

415/397-7600; info@upraisepr.com

www.upraisepr.com

Technology, emerging tech, consumer, food and beverage, non-profit, professional services, financial services. Employees: 10. Founded: 2003.

Agency Statement: Our goal is simple: Craft your message and get it front and center, exactly where you need it. We manage reputations and shape perceptions. Our innovation, creativity and experience enable UPRAISE to provide consistent, high-quality results. We focus on building your total market presence, so that whether on your website, in your marketing collateral materials, in social media or at a trade show, you're telling the best story.

Tim Johnson, pres. & CEO; Cathy Goerz, sr. VP; Monica Smith, creative dir.

CCD Innovation

DropThought
Faronics
HOB
Humane Society Silicon Valley
Information Resources, Inc.
Romonet
SkyCross
VectorUSA



UPRIGHT POSITION COMMUNICATIONS

438 E. Poplar Ave., Mare Island, CA 94592
415/215-8750; paul@uprightcomms.com
www.uprightcomms.com

Late-stage startups, technology, IPO, travel & tourism, strategic, mobile, crisis comms. Employees: 3. Founded: 2012.

Agency Statement: We help great companies do amazing things. From strategic PR counsel to IPOs, we develop sound strategies in line with your company's trajectory. Upright Position Communications is Silicon Valley's IPO PR firm, having handled some of the tech world's most dynamic IPOs. Founded by Paul Wilke, an experienced communications professional who has worked with incredible people and organizations, Upright is focused on telling compelling stories, garnering on-message media coverage and providing sound strategic counsel.

Paul Wilke, CEO/founder

Anaplan
Bold
COBI
EyeVerify
GigCave
InVisage Technologies
Modest
Workboard



UPROAR PR

189 S. Orange Ave., Orlando, FL 32801
321/236-0102; charris@uproarpr.com
www.uproarpr.com

Media rels., issues mgmt., messaging, reputation mgmt./building, video production and social media. Founded: 2011.

Catriona Harris, Mike Harris, owners and co-founders

V

V-FLUENCE INTERACTIVE PUBLIC RELATIONS, INC.

7770 Regents Rd., #113-576, San Diego, CA 92122-1937
877/835-8362; contact@v-fluence.com
www.v-fluence.com

Internet strategy dev. & execution; online analytics & monitoring; Web mktg. execution; online experience/content dev.; search mktg. and optimization; online environment optimization; online mktg. analysis; online brand & corp. reputation mgmt.. Founded: 2001.

Shae Johnson, director

V.K. FIELDS & CO. PR PROS

5 W. Hargett St., #308, Raleigh, NC 27601
919/829-5951
www.globalprpros.com

Higher education, nonprofit, crisis comm., copywriting/ghostwriting. Founded: 1997.

Valerie Fields, pres. & CEO

VAN EPEREN & CO.

932 Hungerford Dr., #32B, Rockville, MD 20850
301/836-1516; laurav@veandco.com
www.veandco.com

Traditional and social media rels., community rels., corp. social responsibility programming, and website mgmt. for corp. clients in healthcare, financial svcs., real estate, energy and other industries. For public sector clients, public awareness and educational outreach campaigns. Founded: 2004.

Laura Van Eperen, principal; Jennifer Strohman, VP; Steve Simon, VP



VANDIVER GROUP, INC., THE

Member of PROI Worldwide

510 Maryville Centre Drive, #320, St. Louis, MO 63141
314/991-4641; fax: 314/991-4651; TVG@vandivergroup.com
www.vandivergroup.com
Twitter: @VandiverGroup
Facebook: VandiverGroup
Founded: 1993.

Agency Statement: The Vandiver Group, Inc. (TVG) is an award winning strategic communications firm helping clients build brands through research, reputation management, crisis communications, public relations, social media, creative/graphics/web design and content, video production, marketing and executive/employee training. Founded in 1993 and based in St. Louis, TVG has satellite offices in Houston and Los Angeles. TVG is a member of PROI, the largest independent network by fee income in the world.

TVG's clients are *Fortune* 500 and mid-sized companies in industries such as agriculture, banking, healthcare, manufacturing, education, government, utilities, not-for-profits and professional services. For more information, visit <http://www.vandivergroup.com>.

Donna Vandiver, pres. & CEO;
Amy Crump, CFO; Andy Likes,
Laura Vandiver, VPs



VANGUARD COMMUNICATIONS

2121 K St., NW, #650, Washington, DC 20037
202/331-4323; fax: 202/331-9420; mrodriguez@vancomm.com
www.vancomm.com

Strategic comms., social marketing, integrated media, branding, multicultural, events, graphic design, web design and training and technical assistance. Employees: 30. Founded: 1987.

Maria Rodriguez, pres.; Joe Kelly, exec. VP; Tracy Ferrell, VP, operations; Brenda Foster, VP, account svcs.; Deanna Troust, VP, creative svcs.

American Academy of Physician Assistants
American Psychological Assn.
DC Sustainable Energy Utility
Farm Aid
U.S. Department of Health and Human Services

VANGUARD COMMUNICATIONS

2400 Broadway, #3, Denver, CO 80205
303/382-2999; fax: 303/382-1363
www.vanguardcommunications.net
Marketing/PR firm. Founded: 1994.

Ron King, founder



VANTAGE PR

90 New Montgomery St., Suite 1414, San Francisco, CA 94105
415/984-1970; fax: 415/984-1971; info@vantagepr.com
www.vantagepr.com

Mobile, ad tech, consumer tech, enterprise, security, cleantech, biotech, and medtech. Employees: 30. Founded: 1990.

Continued on next page

VANTAGE PR continued

Agency Statement: Driven by a passion to deliver outstanding results, Vantage PR is an award-winning tech public relations agency that goes the extra mile for clients. Our customers value the top-tier connections that we have, and appreciate the personalized experience that we offer.

Over 25 years, we have expanded across the US, and now have offices in San Francisco, Boston, New York and Orlando. Our presence on both coasts enables us to seamlessly service clients across the US, Europe and Asia.

We have a range of B2B and B2C clients across multiple practice areas, including enterprise, security, mobile, adtech, consumer tech, cleantech, biotech and medtech.

We have been recognized with numerous industry awards for our ability to deliver creative campaigns that drive results. If you are looking to raise your company profile and drive leads, please contact us at info@vantagepr.com or vantagepr.com.

Ilene Adler, CEO; Robert Adler, SVP

Array Networks
Biocodex
Building IQ
CALMAC
DIRTT
Dream Audio
GreatCall
Kaleidescape

KEMP
Moovit
PureClick
Simplexo
Starcounter

VAULT COMMUNICATIONS, INC.

Formerly FCF Schmidt Public Relations
610 W. Germantown Pike, #160, Plymouth Meeting, PA 19462
610/455-2755
www.vaultcommunications.com
Specializing in mktg. comm., collateral development, direct mail and PR.

Kate Shields, pres.

VERITAS COMMUNICATIONS INC.

370 Kings St. West, #800, Toronto, Ontario M5V 1J9, Canada
416/482-2248; fax: 416/482-2292
www.veritascanada.com

Krista Webster, pres./CEO

VERSAGGI BIOCOMMUNICATIONS

9 Carolyn Ct., Mill Valley, CA 94941
415/806-6039; fax: 415/383-0279
www.versaggibio.com
Employees: 4. Founded: 1985.

Charles Versaggi, president

Creatrone
Lonestar Heart Inc.
Mercator MedSystems
Mind the Bridge Foundation
PRC Clinical
Silicon BioDevices

VERSANT

11000 W. Park Place, Ste. A, Milwaukee, WI 53224
414/410-0500
www.versantsolutions.com
PR, adv., consumer adv., branding, marketing; associations, entertainment, financial, gov./state agencies. Founded: 1972.

Will Ruch, CEO & mng. partner



version 2.0
communications

VERSION 2.0 COMMUNICATIONS

500 Harrison Ave., Boston, MA 02118
617/426-2222; fax: 617/426-1026; mfitzgerald@v2comms.com; jserra@v2comms.com
www.v2comms.com
Consumer, consumer technology, new energy, technology, business-to-business, life sciences, healthcare IT, professional services and social media. Employees: 25. Founded: 2006.

Agency Statement: Version 2.0 Communications is a public relations and digital communications agency that specializes in fueling growth and facilitating transformation. Our skilled professionals leverage their years of experience, influencer relationships and innovative, creative and effective communications programs to achieve results that dominate in their markets. Version 2.0 works with a broad spectrum of clients from large consumer brands to professional services organizations and technology innovators.

Maura FitzGerald, co-founder and partner; Jean Serra, co-founder and partner; Darlene Doyle, Katelyn Holbrook, VPs

Offices in Boston and New York.

1E
Backupify
Berklee College of Music
Blue Prism
BlueConic
Burst.it
Cannonball
Codeship
Digital Lumens
DST Global Solutions
Enterprise Ireland
First Fuel
Forward Market Media
Interise
Joule Unlimited
Loyalty Builders
NetProspex
Oasys Water
Panjiva
Ping Up
Plymouth Rock Assurance
Primacy
Prize4Life
Promisec
PROS
RSD
Scratch Wireless
Sonian
Sonicbids
Symphony Teleca
University of Michigan
Visual IQ
WiTricity
Zell Lurie Institute

VIRTUAL, INC.

401 Edgewater Pl., #600, Wakefield, MA 01880
781/224-1100; fax: 781/224-1239
www.virtualmgmt.com
PR and related consulting services to high-tech companies.

Bruce Rogers, CEO

VITAMIN

3237 Eastern Ave., Baltimore, MD 21224
410/732-6542; info@vitaminisgood.com
www.vitaminisgood.com; Blog: www.livingorganism.net
Full-services branding firm. Founded: 2002.

Amanda Karfakis, CEO; Michael Karfakis, COO

VIVALDI PARTNERS

13 Crosby St., 3rd floor loft, New York, NY 10013
212/965-0900; fax: 212/965-0992; newyork@vivaldipartners.com
www.vivaldipartners.com
Marketing and consulting.

Erich Joachimsthaler, founder/CEO

VMW INC.

866 Second Ave., 10th fl., New York, NY 10017
212/616-6161; fax: 212/832-5495; www.vmwcom.com
Investor relations, corporate relations, public offerings, high tech, financial services, financial technology products. Founded: 1982.

Vicki Miles Wiener, pres.

VOCE COMMUNICATIONS

298 S. Sunnyvale Ave, #101, Sunnyvale, CA 94086
408/738-7840; info@vocecomm.com
www.vocecommunications.com
Technology, consumer and professional services. Founded: 1999.
Richard Cline, president

VOICE PUBLIC RELATIONS

See Brownstein Group Brand Communication

VOLLMER PUBLIC RELATIONS INC.

Acquired by Edelman

VOLLRATH ASSOCIATES, INC.

839 North Jefferson St., #502, Milwaukee, WI 53202
414/221-0210; fax: 410/221-0220
www.vollrathpr.com
Full service agency: specialists in IR and strategic comms. Employees: 8.
Founded: 1979.

Phil Vollrath, Marilyn A. Vollrath, partners



VOLUME PUBLIC RELATIONS

1745 Shea Center Dr., #400, Highlands Ranch, CO 80129
720/529-4850; edwards@volumepr.com
www.VolumePR.com
Technology, telecommunications, entertainment, consumer goods, business to business, financial, professional services. Employees: 12. Founded: 2001.

Agency Statement: Volume PR creates more awareness, more customer public relations and more results by integrating cognitive and social science principles into the practice of public relations and marketing communications. Volume PR offers award-winning, full-service PR agency services, as well as one-of-a-kind programs to train corporate communications teams to execute advanced communications and social media programs in-house, and stand-alone strategy development to supplement existing communication programs with neuro-strategies. Volume PR is an internationally renowned agency with boutique level service, serving clients worldwide from its Denver, Colorado headquarters.

Elizabeth Robinson Edwards, CEO & pres.; Missy Shorey, Heather Lindemann, Julie Croce, chief strategists

BMW Championship
Digitech Systems
Please Me Enterprises
Pregnant Pauses
Quiet Light Brokerage
The Relaxing Co.
Tower Cloud

VOX MEDICA, INC.

601 Walnut St., #250-S, Philadelphia, PA 19106
215/238-8500
www.voxmedica.com
Founded: 1953.

Lorna Weir, pres.

VOX SOLID COMMUNICATIONS

4071 Wild Eagle Circle, Las Vegas, NV 89129
702/586-2137; mnicola@wearevoxsolid.com
www.wearevoxsolid.com
Dining, attractions, hospitality and community. Founded: 2011.

Marina Nicola, owner

VOXUS, INC.

117 S. 8th St., Tacoma, WA 98402
253/853-5151; info@voxuspr.com
www.voxuspr.com
Business enterprise, customer care, consumer, electronics, green/clean tech, healthcare, life sciences, mobility, network/telecom, security, SOHO & SMB. Founded: 2006.

Paul Forecki, pres.

VPE PUBLIC RELATIONS

Los Angeles, CA 90012
626/403-3200; john@vpepr.com
www.vpepr.com
Hispanic marketing. Employees: 16. Founded: 1988.
Patricia Pérez, John Echeveste, partners

Disneyland
First 5 LA
McDonald's
Southern California Edison
The California Wellness Foundation
Verizon Wireless

W



W2O GROUP

60 Francisco St., San Francisco, CA 94133
415/362-5018; fax: 415/362-5019
www.w2ogroup.com

W2O Group provides integrated communications, business and technology services to diverse organizations in industries ranging from healthcare to consumer goods, entertainment, automotive, aviation and technology. Employees: 402. Founded: 2001.

Agency Statement: W2O Group is an independent network of complementary marketing, communications, research, and development firms focused on unified business solutions to drive change and growth through "pragmatic disruption" for the world's leading brands and organizations. W2O Group serves clients through a network of firms - WCG, Twist, and BrewLife - through offices in San Francisco, New York, Austin, Los Angeles, Boston, Minneapolis, San Diego, Silicon Valley, Chicago, Seattle and London.

W2O Group was named 2014 Digital Agency of the Year by the *Holmes Report*, was ranked #1 in *O'Dwyer's* ranking of Texas PR Firms and was ranked #4 in *PR Week's* Agency Business Report in 2014. Chairman and CEO, Jim Weiss, was honored as a member of PRWeek's Powerlist in 2014, and was named in *In2's* Top 25 Innovators list in 2014. President Bob Pearson was named in *In2's* Top 25 Innovators list in 2013.

For more information, please visit www.w2ogroup.com.

Jim Weiss, chmn. & CEO; Bob Pearson, pres. & chief innovation officer; Tony Esposito, chief financial officer; John Cunningham, chief technology officer; Mike Hartman, chief creative officer; Jennifer Gottlieb, chief operating officer & head of client svc.; Paul Dyer, pres. of analytics & insights



WAGGENER EDSTROM COMMUNICATIONS

Civica North Tower, 225 108th Ave., NE, Suite #700, Bellevue, WA 98004
800/938-8136
www.waggeneredstrom.com

Agency Statement: Waggener Edstrom Communications (WE) is an independent global communications agency. For more than 30 years, the firm has used the transformational power of communications for innovative and world-changing clients to shift perceptions, alter behavior and improve lives. We came onto the scene early in the digital revolution, working to translate complex technology solutions into powerful persuasive stories and those stories helped our clients realize substantial business impact. Today, technology has transformed from an industry into something that underpins how people do almost everything. With our deep expertise and insights into how companies can accelerate their ideas, desires and impact through technology, WE is in a unique position to help our clients reinvent themselves for an ever evolving digital world.

In the past few years, the agency was honored with numerous awards

Continued on next page

WAGGENER EDSTROM COMMS. continued

for our creative and strategic work, among them recognition as Integrated Communications Agency of the Year, Digital Firm of the Year, Best Large Agency to Work For, Communications Agency of the Year and Technology Agency of the Decade.

The agency has 17 offices around the world, and its Global Alliance Network expands the agency's reach to more than 100 additional international markets.

To learn more, visit www.WaggenerEdstrom.com.

Melissa Waggener Zorkin, CEO, pres. & founder; Pam Edstrom, agency partner & co-founder; Julie Allport, chief of staff; Jennifer Granston Foster, COO; Corey Kalbfleisch, CFO; Kass Sells, pres., North America; Chris Talago, exec.VP, EMEA; Matt Lackie, sr. VP, Asia Pacific; Dawn Beauparlant, pres., Microsoft acct. & head of Technology, NA

U.S. offices: Austin, TX; Boston, MA; New York City, NY; Portland, OR; San Francisco, CA; Seattle, WA; and Washington, D.C.

European/Middle East/Africa offices: London, UK; Munich, Germany; Johannesburg, South Africa

Asian offices: Beijing, China; Shanghai, China; Hong Kong; Bengaluru, India; Delhi, India; Mumbai, India; Singapore

WALEK & ASSOCIATES

acquired by Peppercomm

WALKER & ASSOCIATES, INC.

5100 Poplar Ave., #2812, Memphis, TN 38137

901/522-1100; fax: 901/522-1101

www.walker-assoc.com

Advertising, marketing, PR and research. Founded: 1965.

Ceil Walker Norris, CEO



WALKER SANDS COMMUNICATIONS

55 W. Monroe, Suite 3925, Chicago, IL 60603

312/267-0066; fax: 312/876-1388; allison.dreiband@walkersands.com

www.walkersands.com

Key practice areas: retail technology, IT infrastructure and enterprise software, marketing and adtech, payments, consumer electronics, and cleantech. Employees: 43. Founded: 2001.

Agency Statement: Walker Sands is a full-service digital marketing and public relations firm for technology business-to-business companies. With offices in Chicago and San Francisco, Walker Sands was founded in 2001 to provide data-driven marketing support for a wide array of companies with the business mission of providing best-in-class communications counsel and services. The Walker Sands Philosophy values the intersection of PR, search and social to build brand awareness, generate new leads and deliver real measurable business impact beyond vanity metrics.

Walker Sands also mentors startups as a partner with Techstars, the world's number one startup accelerator. Additionally, Walker Sands is a sponsor of Catapult, a Chicago-based incubator. In 2014, Walker Sands received recognition for client work from the PRSA Skylines, Hermes, Publicity Club of Chicago and *Bulldog Reporter*, among others. The company is an inductee into the Public Relations Organisation International (PROI), the largest global partnership of independent agencies. *Inc. Magazine* named Walker Sands as one of the fastest growing companies on the Inc. 5000 list, in both 2013 and 2014.

Ken Gaebler, CEO, founder, princ.; Mike Santoro, pres. & princ.; Ellen Hanson, COO; Will Barthel, VP of biz. dev.

Accenture Interactive

Bloomberg BNA

Cisco

CompTIA

Grubhub

Infogroup

Intercall

Kapow Events

Networked Insights

Newark Element14

PowerReviews

Wayin

WALL STREET COMMUNICATIONS

1299 E. 4500 S., Salt Lake City, UT 84117

801/266-0077; fax: 801/266-0778; info@wallstcom.com

www.wallstcom.com

PR, adv., corp. image, sales, Web sites. Founded: 1996.

Susan Warren, pres.

WALLWORK CURRY MCKENNA

10 City Square, 5th Floor, Charlestown, MA 02129

617/266-8200; fax: 617/266-8270; rmckenna@wcm-partners.com

www.wcm-partners.com

Full service marketing communications company. Founded: 1947.

Rick McKenna, president



WALT & COMPANY COMMUNICATIONS

2105 S. Bascom Ave., #240, Campbell, CA 95008

408/369-7200; fax: 408/369-7201; bwalt@walt.com

www.walt.com

Tech PR, social media. Employees: 20. Founded: 1991.

Agency Statement: Walt & Company is an innovative PR firm that generates high-impact market awareness for enterprise tech, consumer tech, green IT, and financial services organizations. Our experienced PR professionals combine unparalleled industry acumen, tech PR expertise and social media skills to advance our clients' business objectives and help them build and sustain positive brand visibility.

Robert Walt, pres.; Merritt Woodward, Cyndi Babasa, sr. VPs

Actions Semiconductor

D-Link

The EARN Group

Epson America

Foundation for Sarcoidosis

Quantum3D

Seal-Software

TypeRoom

Violin Memory



WARD CREATIVE COMMUNICATIONS

5959 West Loop South, Suite 510, Houston, TX 77401

713/869-0707; ghambrick@wardcc.com

www.wardcc.com

Employees: 8. Founded: 1990.

Agency Statement: Founded in 1990, Houston partner of the international Worldcom Public Relations Group, Ward causes communication, both internal and external, that causes intended results. Our work includes media relations, community relations, crisis communications, employee relations, social networking, branding, marketing communications, digital/social and more.

Ward believes a public relations and marketing communications firm is only as good as its people because that's who the client works with daily. Since great firms require great people, Ward strictly adheres to an A-player-only hiring philosophy. Ward's experienced team respects clients' need for outsourced help from trusted advisors without the hassle. And the firm's proven processes help clients achieve their objectives while enjoying an experience of extraordinary client service and budget management.

Ward's greatest reward is client satisfaction, and the firm strives to achieve that acknowledgement daily. Ward has been honored locally, regionally and nationally with hundreds of awards, including the 2013 PRSA Houston Grand Excalibur, across the spectrum of PR work, from media relations, marketing, PR and internal communications to issues management, crisis communications and digital. Ward Founder and President Deborah Ward Buks was named one of *PR News*' 2015 Top Women in PR for professional success and community influence.

The firm lives and works by a strong cultural mantra, simply stated as

"Respect at Work." Ward employees hold themselves accountable for ensuring respect is actively at work in the workplace, with respect defined as "having one's needs and opinions honored." The result? A consistently positive experience by everyone involved.

Visit www.WardCC.com for more information and connect with the firm on Facebook, LinkedIn, Twitter and Google +.

Deborah Ward Buks, pres.; Lynn Hancock, sr. VP; Gwen Hambrick, VP; Molly LeCronier, VP; Alisha Wade, VP

Aggreko
BASF Beaumont
Bureau Veritas
Chamberlin Hrdlicka
Core-Net
Data Centers Delivered
Direct Expansion Solutions
Doeren Mayhew Capital Advisors
Greyrock Energy
Houston Apartment Association
Houston Fuel Oil
HTS Texas
JW Marriott Houston Downtown/Pearl Hospitality
Springwoods Village/ CDC Houston
Quanta Services



WARNER COMMUNICATIONS

41 Raymond St., Manchester-by-the-Sea, MA 01944
978/526-1960; fax: 978/526-8206; carin@warnerpr.com
www.warnerpr.com
Full service, serving all industries including tech, crisis comms., natural, food, B2B, healthcare, financial. Employees: 12. Founded: 1997.

Carin Warner, founder & pres.

WAXWORDS INCORPORATED

105 Maxess Rd., #S124, Melville, NY 11747
631/574-4433; fax: 631/574-4434; Info@waxwordsinc.com
www.waxwordsinc.com
PR, marketing communications, media relations. Founded: 2005.

Alan J. Wax, president/founder



WCG

60 Francisco St., San Francisco, CA 94133
415/362-5018; fax: 415/362-5019; info@wcgworld.com
www.wcgworld.com
Employees: 153. Founded: 2001.

Agency Statement: WCG is the largest company of W2O Group, a global independent network of marketing, analytics and communications firms that delivers integrated business solutions in the areas of innovation and growth for the world's leading companies and brands.

Established in 2001 by Jim Weiss, a 25-year veteran in healthcare communications, the agency has grown to over 400 employees serving clients through a network of offices in Austin, Boston, Chicago, London, Los Angeles, Minneapolis, New York, San Diego, San Francisco, and Silicon Valley.

At the core of WCG's culture is the concept of the "un-agency," where diverse voices generate real discourse, leading to bold ideas that pragmatically disrupt the status quo. For more than a decade, WCG's seasoned professionals have specialized in providing expert research analytics and measurement, content, engagement and strategy to a diverse set of clients across the consumer, corporate, technology, healthcare and pharmaceutical industries.

For more information, please visit <http://www.wcgworld.com>.

Aaron Strout, pres.



WEBER SHANDWICK

Subsidiary of the Interpublic Group of Companies
909 Third Ave., New York, NY 10022
212/445-8000; fax: 212/445-8001
www.webershandwick.com

Major practice areas: business mktg.; cleantech; consumer mktg.; corp.; crisis comms. & issues mgmt.; digital; financial comms.; financial svcs. mktg.; food & nutrition mktg.; gov't relations; healthcare; measurement & analytics; mediaco; public affairs; technology; travel & lifestyle mktg. **Specialty svcs.:** agribusiness & food; automotive; education; element scientific communications; emergent China; employee engagement & change management; executive equity & engagement; issues & advocacy advertising; lead media; litigation support; multicultural comms.; reputation mgmt.; research; social impact; sports mktg.; the studio. Founded: 1921.

Agency Statement: Weber Shandwick is a leading global public relations firm with offices in 81 countries. The firm's diverse team of strategists, analysts, producers, designers, developers and campaign activators has won the most prestigious awards in the world for innovative, creative approaches and impactful work, including being honored as an *Ad Age* A-List Agency in 2014 and 2015, and *The Holmes Report's* 2014 Global Agency of the Year. Weber Shandwick and its Prime unit have won a combined 23 Cannes Lions since 2009. Weber Shandwick was also named a Best Place to Work by *Ad Age* in 2014 and *PRWeek* in 2013 and 2014. The firm deploys deep expertise across sectors and specialty areas, including consumer marketing, corporate reputation, healthcare, technology, public affairs, financial services, corporate social responsibility, financial communications and crisis management, using proprietary social, digital and analytics methodologies. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). For more information, visit <http://www.webershandwick.com>.

Andy Polansky, CEO, apolansky@webershandwick.com; Gail Heimann, pres., gheimann@webershandwick.com; Sara Gavin, pres., North America, sgavin@webershandwick.com; Jill Murphy, chief business dev. officer, jmurphy@webershandwick.com

For a complete listing of our global offices please visit www.webershandwick.com.

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Andy Schueneman, exec. VP, Detroit

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Continued on next page

WEBER SHANDWICK continued

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305/350-7171; wsabria@theaxisagency.com

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206/576-5500; mmaggs@webershandwick.com

Michelle Maggs, exec. VP & gen. mgr.

30 E. Santa Clara St., San Jose, CA 95113

408/685-0600; lpenati@webershandwick.com

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Lead, Western Region

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314/436-6565; dcollet@webershandwick.com

Dave Collett, exec. VP, St. Louis

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733 10th St., NW, Washington, DC 20001

202/383-9700; pjenkins@webershandwick.com

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514/447-3939; gpower@webershandwick.com

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1 Rideau St., Suite 733, Ottawa, Ontario K1N 8S7 Canada

613/791-9947; tault@webershandwick.com

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416/964-6444; awall@webershandwick.com

Adam Wall, exec. VP & gen. mgr., Toronto

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604/681-7557; asotak@webershandwick.com

Alyssa Sotak, VP, Vancouver

Abbott Labs

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American College of Surgeons

Alticor

Anheuser-Busch InBev

BAE Systems

Bank of America

Bill and Melinda Gates Foundation

Campbell's Soup

Capgemini

Cargill

Centers for Disease Control (CDC)

Centers for Medicare and Medicaid Services

Cerberus Capital Management

Chobani

Electrolux

Eli Lilly and Co.

Essilor

Exelon

ExxonMobil

Eyelock

General Motors

Gilead

Harley-Davidson

Honeywell

Ingersoll-Rand

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Kaiser Permanente

Kraft

Marine Well Containment Company

Mars

Mass Mutual

Mattel

McCormick & Co.

Meijer

Merck

Microsoft

Milk Processor Education Program (got milk?)

Mondelēz

Motorola Mobility

Motorola Solutions

Nespresso

NETGEAR

Nike

Novartis

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Transamerica

Unilever

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U.S. Department of Treasury

U.S. Postal Service

Valspar

Verisign

Verizon

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Yum! Brands

WEBSTER & ASSOCIATES, LLC

PO Box 23015, Nashville, TN 37202

615/777-6995

www.websterpr.com

Entertainment marketing and public relations. Founded: 1995.

Kirt Webster, pres.



WEILL ASSOCIATES, GEOFFREY

27 W. 24th Street, #305, New York, NY 10010

212/288-1144; fax: 212/288-5855; gweill@geoffreyweill.com

www.geoffreyweill.com

Specializing in travel and tourism-related mktg., promotion and PR.

Geoffrey Weill, pres.; Ann-Rebecca Laschever, exec. VP; Tania Philip, sr. VP

Algodon Mansion, Buenos Aires
 Algodon Wine Estates, Mendoza, Argentina
 Angama Mara, Kenya
 Aqua Expeditions, Peru & Indo-China
 Ashford Castle, Ireland
 Baur Au Lac, Zurich
 Beau-Rivage Palace, Lausanne
 Dan Hotels Israel
 Dunton Hot Springs, CO
 Dunton River Camp, CO
 Eleven Experience
 Grand Hotel Punta del Este, Uruguay
 The Greenbrier, WV
 High Line Hotel, NYC
 Hotel d'Angleterre, Copenhagen
 Hotel Beau-Rivage Palace, Lausanne, Switzerland
 Hotel Hassler, Rome
 Hotel Regina Isabella, Ischia, Italy
 Il Palazzetto, Rome
 Inkaterra, Peru
 Israel Ministry of Tourism, North America
 IsramWorld
 Jet Airways
 King David Hotel, Jerusalem
 Merriem Hotel, Dublin
 The Milestone, London
 Nandana Private Resort, Bahamas
 QT Sydney, Australia
 SHA Wellness Clinic, Spain
 Ted Turner Expeditions

WEINBACH GROUP, INC., THE

7301 SW 57th Court, #550, Miami, FL 33143
 305/668-0070; fax: 305/668-3029
www.weinbachgroup.com
 Full-service comms, adv., PR, financial PR. Founded: 1987.

Daniel Weinbach

WEINKRANTZ AND CO., ALAN

602 Lamont Ave., San Antonio, TX 78209
 210/820-3070; fax: 210/820-3080; alan@weinkrantz.com
www.alanweinkrantz.com
 PR for technology-based companies. Founded: 1980.

Alan L. Weinkrantz, pres.

Weinstein PR

WEINSTEIN PR

1300 SW Park Ave., #2316, Portland, OR 97201
 503/708-0402; fax: 270/721-0402; lee@weinsteinpr.com
www.weinsteinpr.com
 Consumer, food and beverage, and health and wellness, tourism, design, education, sports, public affairs, issue mgmt., employee comms., creative svcs., graphic design, and web development. Employees: 20. Founded: 2007.

Agency Statement: Former NIKE communications director Lee Weinstein experienced such great experience with boutique PR agencies that he started one himself.

The easiest way to describe the 20-person Weinstein PR team: a talented bunch of professionals who love their work.

We deliver great call-to-action communications that produce dazzling outcomes. It takes tenacity and focus, but we're up to it—in fact, count these as further reasons we love our work.

One ongoing, multinational client recently said, after five years of working with us, "Weinstein PR remains the gold standard."

Lee Weinstein, pres., Melinda Weinstein, VP

A to Z Wineworks
 Cambia Health Solutions
 City of Hillsboro
 Facebook
 Hood River County Chamber of Commerce
 Jonathan Adler
 Miller Nash Graham & Dunn, Attorneys at Law
 NIKE, Inc.
 Oregon College Savings Plan

Pacific Northwest College of Art (PNCA)
 Portland Farmers Market
 Roundhouse
 Sunday Afternoons
 University of Portland



WEISS PR, INC.

1101 East 33rd St., Suite C303, Baltimore, MD 21218
 443/451-7144; fax: 443/451-7010; info@weisspr.com
www.weisspr.com

Employees: 8. Founded: 2008.

Agency Statement: Weiss PR, Inc. helps companies reach, engage, and influence the right audiences in order to achieve both their communications and business goals. Weiss PR specializes in five key industries - real estate (including commercial real estate development, architecture, engineering, and design), employee benefits and healthcare, professional services, technology, and nonprofit organizations. Our services include media and influencer relations, social media, crisis communications, and marketing services - all of which are anchored by strategic communications planning.

Ray Weiss, pres.; Jessica Tiller Trzyna, exec. VP; Matthew Pugh, VP

Arc Baltimore	PLDA
Benefit Advisors Network	SECU
Cybrary	Traffic Group
DDG	Verne Global
EBA	Wynyard Group
PB Mares	
Mind Over Machines	
Opalstaff	

WELSH COMMUNICATIONS INC., ANN

2510 Yonge St., #325, Toronto, Ontario M4H 2P7, Canada
 416/972-1930; ann@annwelsh.com
www.annwelsh.com

Management consulting, change mgmt., strategic planning, community dev., social mktg., gov't rels., employee comms.

Ann Welsh, president

WERTHEIM + COMPANY, INC.

55 Yonge St., #1210, Toronto, Ontario M5E 1J4, Canada
 416/594-1600
www.wertheim.ca

Corporate and investor communications. Founded: 1990.

Richard W. Wertheim, mng. partner

WESMAN PUBLIC RELATIONS, JANE

322 Eighth Ave., #1702, New York, NY 10001
 212/620-4080; fax: 212/620-0370

www.wesmanpr.com

Books & publishing; media rels.; print, TV, radio, & online publicity; social media; website design; media training; seminars; satellite tours. Founded: 1980.

Jane Wesman, pres.

WESTMORELAND FLINT

11 E. Superior St., #514, Duluth, MN 55802
 218/727-1552; fax: 218/733-0463

www.flint-group.com

PR, advertising and marketing, community relations, environmental counseling, promotion, image planning.

Andy Reiersen, pres.

WEXLER & WALKER

1317 F Street, N.W., #800, Washington, DC 20004
 202/638-2121; fax: 202/638-7045

www.wexlerwalker.com

Founded: 1981.

Robert Walker, exec. chmn.

WHITE GOOD

226 North Arch Street, Lancaster, PA 17603

717/396-0200; fax: 717/396-9483

www.whitegood.com

Media relations, image management, trade show support, press event management. Employees: 12. Founded: 1981.

Sherry Qualls, pres./CEO; Julie McCrary, PR/AE; Ben Wilver, digital strategist

Acorn Display

ASID

ICFF

KBIS

NKBA

Regupol America

ROHL

Thompson Traders

Tudelu

WIDMEYER COMMUNICATIONS

Acquired by Finn Partners

WIDNESS & COMPANY PUBLIC RELATIONS

116 W. 23rd St., #500, New York, NY 10011

646/375-2239; fax: 212/851-8405

www.widnesspr.com

Luxury travel, food, spa. Employees: 3. Founded: 2000.

Rebecca Widness, founder



WILBERT GROUP, THE

1720 Peachtree St. Suite 350, Atlanta, GA 30309

404/405-3656; fax: 404/923-2450; twilbert@thewilbertgroup.com

www.thewilbertgroup.com

Strategic consulting, media relations, social media, crisis comms., community integration, and thought leadership. Employees: 10. Founded: 2009.

Agency Statement: The Wilbert Group is a boutique PR and communications agency where principals and executives are involved on each account. Our firm focuses on getting results for clients that align with their business goals. We work with *Fortune* 500 companies, established private companies and entrepreneurial and startup firms.

Caroline Wilbert, mng. principal; Tony Wilbert, founding principal; Hadley Creekmuir, VP; Mark Braykovich, VP

Atlanta Apartment Association

Atlantic Station

Avalon

Ben Carter Enterprises

Camana Bay/Dart Realty

CBRE Global Investors

Cooper Carry

Cortland Partners

Equifax

Fisher & Phillips LLP

North American Properties

Franklin Street

FrontDoor Communities

Hartman Simons

iStar/The Residences at Mandarin Oriental, Atlanta

JLL Atlanta

Lincoln Property Co. Southeast

Lincoln Harris

Multi Housing Advisors

Revenue Analytics

WILKINSON FERRARI & CO.

1371 East 2100 South, #100, Salt Lake City, UT 84105

801/364-0088; fax: 801/364-0072

www.wfandco.com

Counseling, strategic planning, media relations, community relations, special events, collateral materials, writing services, public outreach services, image and message development. Founded: 1993.

Brian Wilkinson, Lindsey Ferrari, partners

WILLIAM MILLS AGENCY

300 W. Wieuca Rd., Bldg. 1, #300, Atlanta, GA 30342

678/781-7200; fax: 678/781-7239

www.williammills.com

www.twitter.com/wmagency

www.facebook.com/WilliamMillsAgency

www.linkedin.com/company/william-mills-agency

Financial technology, financial svcs. PR. Employees: 32. Founded: 1977.

William Mills III, CEO; Scott Mills, pres.

WILLIAMS WHITTLE ASSOCIATES

711 Princess St., Alexandria, VA 22314

703/836-9222

www.williamswhittle.com

Full-service marketing and communications; retail, healthcare, telecomms., travel, real estate, fin'l services. Founded: 1967.

Robert L. Whittle, pres./CEO

WILLS & ASSOCIATES, INC.

3 Bethesda Metro, #700, Bethesda, MD 20814

301/767-0220; fax: 240/465-0733

www.wills-pr.com

Public relations. Founded: 1978.

Brad Wills, CEO

WILMOT COMMUNICATIONS, LLC, PAUL

581 Sixth Ave., New York, NY 10011

212/206-7447; fax: 212/206-7557; pwc@greatpress.com

www.paulwilmotcommunications.com

Fashion, beauty & wellness, accessories, culture & lifestyle, special events PR. Founded: 1993.

Paul Wilmot, mng. partner

WILSON GROUP COMMUNICATIONS, INC.

3217 Glenellen Court, Columbus, OH 43221-0877

614/461-1333

www.wilson-group.com

Crisis management consulting, media rels. & PA, media training.

Steve Wilson, pres.

WILSON SPARLING & ASSOCIATES

30900 Rancho Viejo Rd., #155, San Juan Capistrano, CA 92675

949/218-1850

www.wilsonsparring.com

Strategic mktg. comms., PA, consumer mktg., PA, transportation, community rels., packaged goods.

Frank Wilson, pres.

WINGER MARKETING

580 Roger Williams, #23, Highland Park, IL 60035

312/494-0422; karolyn@wingermarketing.com

www.wingermarketing.com

Healthcare, B2B, Artists, Non-Profits, Real Estate, Builders, PR Training

Founded: 1986.

Karolyn Raphael, pres.

WINNING STRATEGIES

550 Broad St., #910, Newark, NJ 07102

973/799-0200; fax: 973/799-0210

www.winningstrat.net

Communications strategists specializing in issues management, integrated online communications, grassroots organization, coalition building, consumer, healthcare, community affairs, government affairs, crisis communications, technology, environmental, real estate and redevelopment. Employees: 25. Founded: 1997.

Jim McQueeney, pres.

WINUK COMMUNICATIONS, INC.

25 Brian Court, Carmel, NY 10512

845/277-1160; fax: 845/277-1168; jay@winukpr.com

www.winukpr.com

Consumer, corp., product, entertainment, sports, real estate, legal, profes-

sional services, technology, environmental, travel, retail, fin'l, food, healthcare, bus.-to-bus.; media rels., events, cause-related mktg., issues mgmt., crisis comms., speech writing. Founded: 1994.

Jay S. Winuk, pres./founder

Wireside Communications

WIRESIDE COMMUNICATIONS

1901 E. Franklin St., Suite 111, Richmond, VA 23223

804/612-5393; shulcher@wireside.com

www.wireside.com

Technology, corp. comms. Founded: 2004.

Agency Statement: Wireside Communications is an award-winning, independent, full service public relations firm serving the business-to-business communications needs of corporations, not-for-profit organizations and educational institutions in the high-tech industry. Learn more at www.wireside.com.

Joya Subudhi, founder & partner; Christine Carlson, acct. supervisor

Internet Society

NTT America

NTT Communications

University of New Hampshire Interoperability Laboratory



WISE PUBLIC RELATIONS, INC.

77 Bleecker Street, Suite C2-23, New York, NY 10012

212/777-3235; harrison@wisepublicrelations.com

www.wisepublicrelations.com

PR for emerging and established B2B and B2C companies at the intersections of media/entertainment, advertising/marketing, business and technology. Employees: 5. Founded: 2007.

Agency Statement: At Wise Public Relations, we use our collective expertise, industry knowledge, experience and vast networks to create bespoke, effective, strategic and inspiring earned and owned media campaigns for the disruptors, big thinkers, innovators, game changers, influencers and problem solvers that are pushing the boundaries of the industries that they serve.

Wise Public Relations has proven expertise and experience helping both B2B and B2C businesses achieve tangible growth. We deliver strategic, commercially-focused PR and integrated marketing programs, which is essential to an effective market-making, growth or exit strategy.

Wise Public Relations has offices in NYC and San Francisco, CA.

Harrison Wise, pres. & founder; John McCartney, mng. dir., west coast; Tracey Boudine, director of media relations; Robert Zimmerman, exec. dir., strategic initiatives; Jeff Rutherford, partner/sr. strategist; Les Luchter, sr. strategist; Michael Lindenberger, sr. strategist

3Q Digital

GiftCards.com

NetSeer

Ready Set Rocket

Women Who Code

Yieldex

Zentrick

WISSE KOMMUNIKATIE

Partner in The Worldcom Public Relations Group

Kroonpark 2a, Arnhem 6831 GV, The Netherlands

026 4431523; info@wisse-worldcom.nl

www.wisse-worldcom.nl

Governmental PR, employee relations, industrial PR, int'l PR, technical PR. Founded: 1982.

Hubert J. Wisse, dir.

WITECK COMMUNICATIONS

2120 L St., N.W., #850, Washington, DC 20037

202/887-0500; fax: 202/887-5633

www.witeck.com

Strategic mktg. comms. firm specializing in reaching the gay & lesbian marketing, health & disability issues. Founded: 1993.

Bob Witeck, pres. & founder

WITHERSPOON MARKETING COMMUNICATIONS

1200 West Freeway, #200, Fort Worth, TX 76102

817/335-1373; fax: 817/332-6044

www.witherspoon.com

Advertising, public relations and counseling. Employees: 10. Founded: 1946.

Mike Wilie, pres./CEO

WOLFE AXELROD WEINBERGER ASSOCS. LLC

1140 Ave. of the Americas, 9th flr., New York, NY 10036

212/370-4500

www.wolfeaxelrod.com

Investor relations, financial PR and media relations.

Stephen Axelrod, Donald Weinberger, mng. members

WONGDOODY COMMUNICATIONS

8500 Steller Dr., #5, Culver City, CA 90232

310/280-7800; fax: 310/280-7780

www.wongdoody.com

Advertising, public relations, marketing.

Tracy Wong, chmn.



WORDHAMPTON PUBLIC RELATIONS INC.

512 Three Mile Harbor Rd., East Hampton, NY 11937

631/329-0050; fax: 631/267-1077; steve@wordhampton.com

www.wordhampton.com

Sectors: F&B; lodging; real estate; lifestyle. Employees: 9. Founded: 1992.

Agency Statement: WordHampton Public Relations is an award-winning agency on Long Island, New York representing signature hospitality, real estate and lifestyle businesses such as metro-NY area restaurants and iconic lodging properties; national franchises, beverages and brands doing business in the Hamptons luxury market; retailers; and real estate industry professionals and services. Our mission is to build client reputations and revenues. We do this through strategic and creative thinking, deep media relationships, social media savvy and client partnering.

Steve Haweeli, pres.; Nicole Castillo, sr. VP; Lindsey Myers, acct. dir.

Almond Bar & Restaurant

Bagby Restaurant Group

Ballo

Bell & Anchor

Besito

Eastern LI Hematology Oncology

Lessing's Hospitality

Hamptons Restaurant Week

Long Island Restaurant Week

Lung Cancer Research Foundation

Mirabelle Restaurant

Navy Beach

Nick & Toni's Restaurant Group

Pembroke Fine Landscapes

Pristine Pools

RedBar



The right words for all corporate needs

WORDWRITE COMMUNICATIONS LLC

411 Seventh Ave., Suite 1125, Pittsburgh, PA 15219

412/246-0340, ext. 25; fax: 412/246-0342; paul.furiga@wordwritepr.com

www.wordwritepr.com

Crisis communication, employee communication, events, executive communications, financial communication, media relations, media training,

Continued on next page

WORDWRITE COMMUNICATIONS LLC continued

presentation skills training, inbound marketing, social media, writing and editorial services. Employees: 7. Founded: 2002.

Agency Statement: WordWrite helps organizations share their great, untold stories with everyone who needs to see, hear and experience them.

Our StoryCraftingSM process taps the power of storytelling, building relationships with our clients' audiences. StoryCrafting transcends the tactical approach of other agencies. WordWrite clients enjoy greater success from authentic stories, shared by storytellers who are constantly "reading the audience" to ensure they're heard.

Our clients' success has taken WordWrite from Pittsburgh roots to serve national and international clients.

Paul Furiga, pres., & CEO; Hollie Geitner, VP, client svcs.; Jeremy Church, VP, media & content strategies; Brenda Furiga, CFO; John Durante, dir., mktg. svcs., Tempe office dir.

Allstate Insurance
Fragasso Financial Advisors
Heraeus Electro-Nite
Homeless Children's Education Fund
Kennametal
Koppers
MedExpress
MPW Industrial Services
Pfizer
Seventh Gear Consultants



WORLD COM PUBLIC RELATIONS GROUP, THE

Partnership of independently owned PR firms
World Headquarters: 500 Fifth Ave., #300, New York, NY 10110
800/955-9675; toddlynch@worldcomgroup.com
www.worldcomgroup.com

Worldcom is the world's leading partnership of independently owned global public relations firms, with some 143 offices, in 115 cities, in 49 countries and 1,972 employees worldwide. Founded: 1988.

Agency Statement: Worldcom Public Relations Group was formed so that the strongest, most capable independent public relations firms could serve national, international and multi-national clients while retaining the flexibility and client-service focus inherent in independent agencies. Through The Worldcom Group, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic arenas in which they operate. Worldcom firms had \$288 million in revenue worldwide in 2014.

Stephanie Paul, chair; Corinna Voss, past chair/business development; Scott Chaikin, chair-elect/strategic plan; Sharon Linhart, Americas region chair; Niall Dolaghan, Asia Pacific region chair; Imma Folch-Lazaro, partner recruitment; Patrik Schober, EMEA region chair; Marie-Josée Gagnon, secy./treas.; Gregory Tarmin, practice groups; Monty Hagler, partner satisfaction/peer review; Carol Klimas, marketing/social/digital co-chair; Crispin Manners, marketing/social/digital co-chair; Todd Lynch, mng. dir.

WORLD COM AMERICAS

United States:

Arizona: Off Madison Ave, Phoenix
California: Cerrell Assocs., Los Angeles; IW Group, Los Angeles; McGrath/Power PR, San Jose; Nuffer, Smith, Tucker, Inc., San Diego; The Pollack PR Mktg. Group, Los Angeles
Colorado: Linhart Public Relations, Denver
Florida: Bitner Goodman, Ft. Lauderdale
Georgia: Cookerly Public Relations, Atlanta
Hawaii: Stryker Weiner & Yokota PR, Honolulu
Illinois: Public Comms. Inc., Chicago; Fishman Public Relations, Northbrook
Louisiana: Deveney Communication, New Orleans
Maryland: Sandy Hillman Communications, Baltimore
Massachusetts: Corporate Ink, Boston; Schneider Assocs., Boston
Michigan: Hermanoff Public Relations, Detroit
Minnesota: PadillaCRT, Minneapolis
Missouri: Standing Partnership, St. Louis; Sturges Word Communications, Kansas City

New Jersey: Coyne Public Relations, Parsippany
New Mexico: The Garrity Group, Albuquerque
New York: Bliss Integrated Communications, New York; PadillaCRT, New York; Roberts Comms., Rochester
North Carolina: RLF Comms., Greensboro
Ohio: Dix & Eaton, Cleveland; True Digital Comm, Bedford Heights
Pennsylvania: Simon PR Group, Philadelphia
Texas: Michael A. Burns & Assocs., Dallas; PetersGroup PR, Austin; Ward, Houston
Virginia: Brickell & Partners, Virginia Beach
Washington, D.C.: Kellen Communications
Washington: Richmond PR, Seattle
Wisconsin: Morgan&Myers, Milwaukee

Canada:

Alberta: Donoghue & Assocs., Calgary
Ontario: Enterprise Canada, Toronto; CASACOM, Toronto, Balmoral
Multicultural Marketing, Toronto
Quebec: CASACOM, Montreal

Latin America:

Brazil: Planin, São Paulo; Planin, Rio de Janeiro
Colombia: Grupo Albion, Bogotá
Mexico: Arvizu Comunicación Corporativa, Mexico City
Peru: Realidades, Lima

WORLD COM ASIA PACIFIC:

Australia: Phillips Group, Brisbane
China: Madison Communications, Hong Kong
Japan: AZ Worldcom Japan Co. Ltd., Tokyo
Korea: PRN, Seoul
Malaysia: TQPR Sdn Bhd, Kuala Lumpur
Thailand: TQPR Co. Ltd., Bangkok
Vietnam: TQPR Co. Ltd., Ho Chi Minh City

WORLD COM EUROPE/MIDDLE EAST/AFRICA:

Angola: Cunha Vaz, Luanda
Belgium: InstiCOM Corporate Communications & PR, Brussels
Bulgaria: Janev & Janev, Sofia
Czech Republic: PRAM Consulting, Prague
Denmark: PrimeTime Kommunikation, Copenhagen
Finland: Medita Communication, Helsinki
France: Yucatan, Paris
Germany: HBI Helga Bailey GmbH, Munich; komm.passion GmbH, Dusseldorf
Hungary: Probako Comms., Budapest
Israel: Now You-Heart & Business, Tel Aviv
Italy: Business Press S.p.A., Milan; CBO Srl (Communications by Objectives), Milan
The Netherlands: Wisse Kommunikatie/Worldcom The Netherlands, Arnhem; IvRM Communicatie, Bussum
Mozambique: Cunha Vaz, Maputo
Nigeria: PFCAfrica Communications LTD, Lagos
Norway: Coxit Public Relations, Oslo
Poland: Glaubicz Garwolinska Consultants, Warsaw
Portugal: Cunha Vaz & Associates, Lisbon
Republic of Serbia: Blumen Group Ltd., Belgrade
Romania: Media Pozitiv, Otopeni
Russia: Media Consulting, Moscow
South Africa: Lange 360, Cape Town
Spain: Grupo Albion, Madrid; LF Channel, Barcelona; Commarca & Inqorpora Comunicacion, Las Palmas de Gran Canaria
Sweden: Oxenstierna & Partners, Stockholm
Switzerland: L&W Communication AG, Zurich
Turkey: Manifesto Communications Group, Istanbul
United Arab Emirates: Majlis PR & Comms., Dubai
United Kingdom: JBP Public Relations, Bristol; Kaizo, London; FWD PR, London

WRAGG & CASAS PUBLIC RELATIONS INC.

1221 Brickell Ave., #730, Miami, FL 33131
305/372-1234
www.wraggcasas.com
Corp., crisis mgmt., media rels., marketing comms., English-Spanish.
Founded: 1991.

Ray Casas, principal

WRITE PUBLICIST, THE

Advertising and PR firm
1865 River Falls Drive, Roswell, GA 30076
770/998-9911
www.thewritepublicist.com
Regina Lynch-Hudson, pres.

X

XENOPHON STRATEGIES

1901 L St., NW, Washington, DC 20036
202/289-4001
www.XenophonStrategies.com
Public relations, public affairs, gov't affairs and crisis comms. Founded: 2000.

David A. Fuscus, CEO/pres.

Y

YEARICK-MILLEA

100 First Ave., #525, Pittsburgh, PA 15222
412/323-9320; info@yearick-millea.com
Full-service comms., adv. & PR firm.

John Millea, pres.

Z

Z MARKETING PARTNERS

3905 E. Vincennes Rd., #300, Indianapolis, IN 46268
317/924-6271
www.zmarketingpartners.com
Media & PR.

Allan Zukerman, chairman/CEO

ZAPWATER COMMUNICATIONS

118 N. Peoria, 4th Flr., Chicago, IL 60607
312/943-0333
www.zapwater.com
Public affairs, media and PR, mktg. comms.

David M. Zapata, pres.

ZCOMM

910 17th St., NW, #1190, Washington, DC 20006
202/821-1020; rise@zpr.com
www.zpr.com

Rise Birnbaum, CEO

ZEHNDER COMMUNICATIONS, INC.

650 Poydras St., Suite 2450, New Orleans, LA 70130
504/558-7778; fax: 504/558-7779; treed@z-comm.com
www.z-comm.com
Strategic public relations, mktg. comms., media rels., crisis comms., social and digital media, event mtg., research analytics, internal and external comms., speech writing and viral mktg. Employees: 74. Founded: 1996.

Jeff Zehnder, CEO; Mike Rainey, COO; Ann Edelman, dir. of PR; Blake Killian, dir. of social media; Dave Maher, dir. of digital comms.; Henry Chassaignac, creative dir.; Jennifer Boneno, dir. of acct. svcs.; Joann Habisreitering, media dir.; Rob Hudak, interactive creative dir.

Alliance Oncology
Community Trust Bank
Dinner Lab
DuPage Medical Group
JD Bank
Times Picayune/NOLA Media Group
Visit Baton Rouge



ZENO GROUP

A Daniel J Edelman Company
44 E. 30th St., 11th flr., New York, NY 10016
212/299-8888; fax: 212/462-1026
www.zenogroup.com

Consumer, health, technology, and corporate. Employees: 276. Founded: 1998.

Agency Statement: Believers in the fearless pursuit of the unexpected, the award-winning Zeno Group operates as one firm across six offices and within practice areas including consumer, health, technology, and corporate, all supported by Planning, Digital Engagement and Media Relations.

Barby K. Siegel, CEO; sr. mgmt. team: Grant Deady, MD, Chicago and chief culture officer; Thomas Bunn, exec. VP, dir., New York; Todd Irwn, MD, California & tech.; Mark Shadle, MD, corp. affairs; Amy Wadler, MD, health & strategic planning; Jim Goldman, exec. VP, media & content; Therese Caruso, MD, global insights & strategy; Steve Earl, MD, europe; Cynthia Zamaria, MD, Canada; John Kerr, MD, asia; Tracey Thiele, exec. VP, digital engagement; Carol Gronlund, sr. VP, human resource

Zeno has offices in Chicago, Dallas, New York, Santa Monica, Silicon Valley, London, Paris, Munich, Frankfurt, Amsterdam, Toronto, Beijing, Shanghai, Singapore, Indonesia, Delhi, Mumbai, Bangalore, Malaysia, Vietnam, Sydney, Madrid and Sao Paulo.

3LCD/Epson
Anheuser Busch brands
Astra-Zeneca
Avant Credit
Besins Health
Blue Diamond Growers
Campbell Soup Company
Catamaran Corporation
Expedia
Far East Hospitality
Garrett Brands LLC
Guvera
Hershey Foods
Hortonworks
Intel
Ivanhoe Cambridge
Kia Motors
Lifelock
Mark Monitor
Motorola
Quaker Oats Company
Sears Holdings
Seattle's Best Coffee
Taco Bell
Teavana
The Allstate Foundation
TiVo
Turtle Wax
VeriFone
Worthington Industries

ZENZI

2235 Encinitas Blvd., #212, Encinitas, CA 92024
760/635-9320; sarah.hardwick@zenzi.com
www.zenzi.com
Consumer, lifestyle & technology, online & creative strategies. Founded: 2002.

Sarah Hardwick, CEO

ZERO GRAVITY GROUP

415 Bedford Rd., Pleasantville, NY 10570
914/579-2301; larrye@zerogravitygroup.com
www.zerogravitygroup.com

Advertising, brand campaigns, new product launches, corp. restructuring, print production.

Larry Eckerle, mng. partner

the / zimmerman / agency

ZIMMERMAN AGENCY, THE

1821 Miccosukee Commons, Tallahassee, FL 32308
850/668-2222; fax: 850/877-5354; carrie@zimmerman.com
www.zimmerman.com
Hospitality/Travel.

Agency Statement: The Zimmerman Agency creates relevant messaging through public relations, digital and social scenarios which carries consumer traction during difficult economic times. The travel division includes extraordinary destinations such as the country of Aruba, endearing escapes like the Outer Banks and award-winning resorts and hotels from Hawaii's Waikoloa Village to The Ritz-Carlton Destination Club. The agency consumer division represents major brands from Party City and Cooper Tire to Firehouse Subs and Pilot Pens. Using WOW!, the agency has produced revenue-building results for global clients for more than two decades.

Carrie Englert Zimmerman, Curtis Zimmerman, principals

Hospitality/Travel

Adolphus Hotel
Aruba Tourism Authority
Beaver Creek Lodge (Colo.)
Bohemian Hotel Savannah Riverfront (Ga.)
Brazilian Court (Palm Beach)
Casa de Campo (Dominican Republic)
City of Doral
Club Med (Caribbean) (Corporate)
Commons Hotel, The (Minneapolis)
Crystal Coast (Outer Banks, N.C.)
Edgewater Hotel (Seattle)
El Monte Sagrado Living Resort and Spa (Taos, N.M.)
Extended Stay America (Corporate)
Gates, The (Key West)
Gateway Canyons (Colo.)
Grand Bohemian Hotels (Asheville, N.C., Charleston, Mountain Brooke, Orlando)
Hard Rock Hotels & Casinos (Corporate) (Bali, Chicago, Cancun, Ibiza, Macau, Orlando, Palm Springs, Panama, Pattaya, Penang, San Diego, Singapore)
Hard Rock Caribbean All-inclusives (Riviera Nayarit, Isla Mujeres, Riviera Maya, Mexico & Punta Cana, DR)
Interstate Hotels & Resorts (Corporate)
Kessler Canyon (DeBeque, Colo.)
Kessler Collection of Luxury Resorts, The (Corporate)
Kona Kai (San Diego)
La Cantera (San Antonio)
LaPlaya Beach & Golf Resort (Naples)
Little Palm Island Resort (Key West, Fla.)
Noble House Luxury Hotels & Resorts (Corporate)
Ocean Key Resort & Spa (Key West)
Omni Amelia Island Plantation Resort (Amelia Island, Fla.)
Omni Orlando Resort at ChampionsGate
Orlando World Center Marriott
Mahekal (Playa del Carmen)
Park City/Deer Valley
Pelican Grand (Ft. Lauderdale)
Ritz-Carlton Destination Club, The (Corporate)
Rockbridge (Corporate)
Roosevelt Hotel, The (New York City)
SpringHill Suites Marriott (Corporate)
TPC Network (Corporate)
Visit Tallahassee
Waikoloa Beach Resort (Hawaii)

Major Brands

A.C. Moore	Mrs. Freshley's
BridgeStreet Residences, Serviced Apartments & Suites	Party City
Cooper Tire	Pilot Pens
Firehouse Subs	Tastykake

ZIMMERMAN/EDELSON, INC.

5 Bond St., Great Neck, NY 11021
516/829-8374; fax: 516/829-1561; info@zimmed.com
www.zimmed.com
Educational, real estate, legal PR.

Robert Zimmerman, Ron Edelson, co-founders and partners



PUBLIC RELATIONS

ZLOKOWER COMPANY

A CHR Group Partner

333 Seventh Ave., Suite 600, New York, NY 10001
Dir: 212/863-4120; Main: 212/863-4193; fax: 212/863-4141, 212/863-4145
harry@zlokower.com
www.zlokower.com

Corporate, fin'l, public affairs, real estate, technology, food, lifestyle, sports, books, healthcare, business-to-business. Employees: 6. Founded: 1983.

Agency Statement: Highly motivated and results-oriented Zlokower Company is distinguished for its excellent, consistent strategic communications and media coverage for companies, and professional service firms throughout the U.S. The firm offers a complete suite of digital marketing and advertising services including social media and content marketing through its parent company, The CHR Group. Zlokower clients are covered by top print, broadcast and online media. The firm has been recognized by PRSA-New York, *Technology Marketing Magazine* and other organizations. Specialties include real estate, healthcare, technology, financial PR, consumer, food, lifestyle, sports, business-to-business and non-profit.

Harry Zlokower, pres; Gail Horowitz, sr. VP; Dave Closs, VP

Berko & Associates
Broadway Realty
Carrier Logistics Inc.
Signature Realty
Equity Now
Gaia Real Estate
Gerald Morganstern, Esq.
Giscombe Realty Group
ISJ Management
Medallion Financial Corporation
Norman Bobrow & Co.
Prestige Industries
Romer Debbas
Rosewood Realty Group
Silvershore Properties
Stratus Capital
The Carlton Group
Theasa Tuohy - author, The Five O'Clock Follies
Thirty West Main, Riverhead, LI
Townhouse Management Company
WashClub
Westcor Land Title Insurance Company

CROSS-INDEX TO CLIENT COMPANIES OF PR FIRMS LISTED IN DIRECTORY

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'47 Brand: Formula PR Inc.
 100 Steuben Ave, Brooklyn – Greystone: Relevance New York
 111 Murray Street – Fisher Brokers / Witkoff: Relevance New York
 111 West 57th Street – JDS Development Group / Property Markets Group: Relevance New York
 150 Charles Street: Rubenstein Public Relations, Inc.
 167 East 61st Street – Trump Plaza: Relevance New York
 17 John – Prodigy Network: Relevance New York
 18 Gramercy Park: Rubenstein Public Relations, Inc.
 180 Turning Lives Around: BSY Associates Inc.
 1800 FLOWERS: MWWPR
 1800 Tequila: 5W Public Relations
 1E: Version 2.0 Communications
 1st Service Solutions: TrizCom Public Relations
 200 Park Avenue South – Cheerland: Relevance New York
 2015 World Alpine Ski Championships: Malen Yantis Public Relations
 20th Century Fox: Squires PR
 225 East 81st Street – Michael Paul Enterprises: Relevance New York
 234, 240, 480, 699 Ocean Boulevard, Miami – Golden Properties: Relevance New York
 239 Tenth Avenue – Victor Group: Relevance New York
 24 Hour Fitness: Cerrell Associates, Inc.
 281 Fifth Avenue – Victor Group: Relevance New York
 2PointB: Power Group, The
 3 Howls: Revolution PR
 345 Carroll Street – Sterling Equities: Relevance New York
 360 Central Park West – Argo Real Estate: Relevance New York
 388 Bridge Street, Brooklyn: Quinn
 3i: Stanton Public Relations & Marketing
 3Lab Skincare: RED PR
 3LCD/Epson: Zeno Group
 3M: Kohnstamm Communications
 3M Automotive Division: Bianchi Public Relations, Inc.
 3M: Hunter Public Relations; PadillaCRT; Taylor
 3Q Digital: Wise Public Relations, Inc.
 41st Parameter: InkHouse Media + Marketing
 4DSP: Phillips & Company
 4M Emergency Services: Stevens Strategic Communications, Inc.
 5 Elements Robotics: Crenshaw Communications
 50 United Nations Plaza: Rubenstein Public Relations, Inc.
 50 West Street, NYC: Quinn
 500W21 – Sherwood Equities: Relevance New York
 505 Games: Rogers & Cowan
 508 West 24th Street – Tamarkin Co.: Relevance New York
 515 East 72nd Street: Rubenstein Public Relations, Inc.
 531 Myrtle Ave, Brooklyn – Greystone: Relevance New York
 54 Below: Keith Sherman and Associates
 550 West 29th Street – Tamarkin Co.: Relevance New York
 554 East 82nd Street – Michael Paul Enterprises: Relevance New York
 555 West End Avenue – Tamarkin Co.: Relevance New York
 5th Axis: Tellem Grody Public Relations, Inc.
 7-Eleven: Daddi Brand Communications
 7x24 Exchange: Berman Group, Inc., The
 837 Washington: Quinn
 888 Holdings: Adam Friedman Associates

A

A Pea in the Pod: Film Fashion
 A Spring of Hope: TransMedia Group
 A to Z Wineworks: Weinstein PR
 A. Schulman: Falls Communications
 A.C. Moore: Zimmerman Agency, The
 A.kitchen, Philadelphia: Quinn
 A.T. Kearney: Makovsky
 A2B: Southard Communications, Inc.
 A3Cube: JPR Communications
 AAA of Southern New England: Schneider Associates
 AAA: Landis Communications Inc.
 AARP Foundation: Hager Sharp Inc.
 AARP: Cone Communications; DKC Public Relations
 Abaco Beach Resort: Cheryl Andrews Marketing Communications

ABB: Airfoil; French | West | Vaughan
 Abbott Laboratories: FleishmanHillard
 Abbott Labs: Weber Shandwick
 Abbott: Lois Paul and Partners; Pollock Communications
 AbbVie Foundation: Cooney/Waters Unlimited
 Abbvie: FleishmanHillard; Weber Shandwick
 Abby Rodman, LCSW: DDR Public Relations, Inc.
 ABBYY USA Software House, Inc.: McGrath/Power Public Relations
 ABC Carpet & Home: MWWPR
 Abercrombie & Kent: Laura Davidson Public Relations
 Abode Systems: McGrath/Power Public Relations
 Aboriginal Tourism BC: Tartan Group
 Abramson Brothers: Quinn
 ABS Partners: Quinn
 AC Martin: Cerrell Associates, Inc.
 Acadia Insurance: Mason Public Relations
 Acai Roots: Be Social Public Relations
 ACC/Cybersecurity: G&S Business Communications
 Accelerated Marketing Partners: Quinn
 Accellion, Inc.: SS|PR
 AccelSPINE: TrizCom Public Relations
 Accenture Interactive: Walker Sands Communications
 Accenture: Bravo Group; NATIONAL Public Relations
 Access Community Health Network: KSA (Kathy Schaeffer and Associates, Inc.)
 Access Services: Cerrell Associates, Inc.
 Accesso: Sachs Media Group
 Accessories Expert Kimmie Smith: Beautiful Planning Marketing & PR
 Acclaim Lighting: Falls Communications
 ACCO Brands: JSH&A Communications
 Accor: Hawkins International Public Relations
 Accountable Care Options, LLC: BoardroomPR
 Accreditation Assn. for Ambulatory Health Care: L.C. Williams & Associates
 Accudyne Industries: Crosswind Media & PR
 Accura Media Group: Feintuch Communications
 Accuride Corp.: Bianchi Public Relations, Inc.
 ACDSee: Karbo Communications
 Ace: RF | Binder Partners, Inc.
 ACGME-I: L.C. Williams & Associates
 ACL Technology Solutions: Stanton Public Relations & Marketing
 Aclara: Standing Partnership
 Acorn Display: White Good
 Acquia: LaunchSquad
 Acquisio: North 6th Agency, Inc.
 ACT: Ogilvy Public Relations
 Actavis, Inc.: Makovsky
 Actions Semiconductor: Walt & Company Communications
 ActionX: Horn
 Active International: Bliss Integrated Communication
 ActiveHealth Management: Dodge Communications
 Acuity Marketing: Shirleybarr Public Relations
 Acumen: McNeely Pigott & Fox Public Relations, LLC
 Acura Pharmaceuticals: Spectrum
 Axiom: Horn
 Ad.Tech: PAN Communications, Inc.
 Adam America: Berman Group, Inc., The
 Adams & Co.: Quinn
 Adams Funds: BackBay Communications
 Adaptive Insights: Highwire PR
 Adara: Horn
 Addepar: Bateman Group
 Adder Technology: Bob Gold & Associates
 Adecco: Allison+Partners
 Adeptia: Horn
 Ader Investment Management: 5W Public Relations
 Adgorithms: Metis Communications
 Adidas Golf: Strategic Public Relations Group
 adMarketplace: Horn
 Adolphus Hotel: Zimmerman Agency, The
 Adoptions from the Heart: LevLane Advertising, PR & Interactive
 Adorama: Geto & de Milly, Inc.
 ADP: G&S Business Communications; Weber Shandwick
 Adrienne Arsht Center for Performing Arts: rbb Public Relations

AdRoll: Bateman Group
 AdsWizz: Just Drive Media
 AdvaMed: GYMR, LLC (Getting Your Message Right); Story Partners
 AdvancedICU Care: Scott Public Relations
 Advent International: Abernathy MacGregor Group, The
 Adventure City: Blaze
 Adventures By Disney: Spencer McMillan Public Relations
 Adveq: BackBay Communications
 AEG: Coyne PR
 Aeon Stores (Hong Kong): Strategic Public Relations Group
 Aeria Games: 360 Public Relations
 Aero Gear: London, Michael J. & Associates
 Aerosoles: 5W Public Relations
 AES Energy Corp.: Cerrell Associates, Inc.
 Aesthetic Medicine Institute of Miami: KWE Partners
 Aetna: Bravo Group; SevenTwenty Strategies; Weber Shandwick
 Aetrex Worldwide: MWWPR
 AEW Capital Management: River Communications, Inc.
 AF New York: Gotham Public Relations
 AFEX: BackBay Communications
 Affinity Health Plan.: Makovsky
 Affordable Healthcare Review: Blaine Group, The
 Afrac: Citizen Relations
 African Leadership Foundation: Stanton Public Relations & Marketing
 After School Matters: Jasculca Terman Strategic Communications
 Afya Foundation: Razonia McClellan Public Relations
 AG Mednet: HB Agency
 Agari: Eastwick
 Agency for Healthcare Research & Quality (AHRQ): Crosby
 Aggreko: Ward Creative Communications
 Agility Health: Lambert, Edwards & Associates
 Aging 2.0: Spector & Associates, Inc.
 AgingCare, LLC: Spector & Associates, Inc.
 AIBTM: Pollack PR Marketing Group, The
 AIDS Foundation of Chicago: Public Communications Inc.
 AIG Advisor Group: KCD Public Relations
 AIG Property Casualty: Dix & Eaton Incorporated
 AIG: Abernathy MacGregor Group, The
 AIMCO: Singer Associates, Inc.
 Air France: Finn Partners
 Air New Zealand: MWWPR
 Airbn: DKC Public Relations; Global Strategy Group; Singer Associates, Inc.
 Airbus DS Communications: Seigenthaler Public Relations, Inc.
 Airbus: JeffreyGroup
 AirLease Corp.: Makovsky
 Airpush: Edge Communications, Inc.
 AirTight Networks: March Communications
 Airwalk: Fahlgren Mortine
 Airwick: Lippe Taylor
 Airxchange: HB Agency
 Ajinomoto Food Ingredients, LLC: Pollock Communications
 AKA Luxury Serviced Residences: Quinn
 AKA United Nations – Prodigy Network: Relevance New York
 AKA Wall Street – Prodigy Network: Relevance New York
 Akamai: Ascendant Communications
 AKC Gold: Revolution PR
 AKF Group LLC: Berman Group, Inc., The
 AKRF: Marino Organization Inc., The
 AKTA: Motion PR
 Alabama Power: Story Partners
 Aladdin, a brand of PMI: Momentum Media PR
 Alameda Corridor Transportation Authority (ACTA): Cerrell Associates, Inc.
 Alan Wong's Amasia, Maui: Quinn
 Alaska Airlines: Cerrell Associates, Inc.
 Alaska Heart & Vascular Institute: Thompson & Co. Public Relations
 Alaska Housing Finance Corp.: Thompson & Co. Public Relations
 Alaska Native Science & Engineering Program: Thompson & Co. Public Relations
 Alaska Railroad Corp.: Thompson & Co. Public Relations
 Alaska Wilderness League: Caplan Communications LLC
 Alaskan Dream Cruises: Thompson & Co. Public Relations
 Albanese Organization, Inc.: Quinn
 Albanese Organization: Berman Group, Inc., The
 Alberto VO5: 360 Public Relations
 Albuquerque CVB: Fahlgren Mortine
 Albuquerque Tourism: Turner Public Relations, Inc.

Alcatel One Touch: Citizen Relations
 Alcatel-Lucent: Acuity Project, The; Hoffman Agency, The; MS Business Communication Ltd
 Alcon Laboratories: NATIONAL Public Relations
 Aldebaran: March Communications
 ALDI: Weber Shandwick
 Aldridge: DPK Public Relations
 Alegeus Healthcare: PAN Communications, Inc.
 Alere, Inc.: Cooney/Waters Unlimited
 Aleris International: Dix & Eaton Incorporated
 Alex and Ani: MFA, Ltd. (Missy Farren & Assoc.)
 Alex Brands: Daddi Brand Communications
 Alexandria Real Estate Equities, Inc.: Solomon McCown & Company, Inc.
 Algenol Biofuels: G&S Business Communications
 Algodon Mansion, Buenos Aires: Weill Associates, Geoffrey
 Algodon Wine Estates, Mendoza, Argentina: Weill Associates, Geoffrey
 Alice Cooper Band members (SOU): Mayo Communications & Mayo PR
 AliComp: TransMedia Group
 All 4 Kids Foundation: Indra Public Relations
 All Aboard Florida: O'Donnell Agency
 All Screen Media/Net Soaps: Cataldi Public Relations
 All-Clad Metalcrafters: 5W Public Relations
 Allergan, Inc.: Tonic Life Communications
 Allergan: Lippe Taylor; Perry Communications Group, Inc.
 Alliance for American Manufacturing: Tricom Associates, Inc.
 Alliance for School Choice: Sachs Media Group
 Alliance of Automobile Manufacturers: Bravo Group; Rasky Baerlein Strategic Communications, Inc.
 Alliance Oncology: Zehnder Communications, Inc.
 Alliance Pipeline: NATIONAL Public Relations
 Alliance Residential Company: Didit Communications
 Alliance Residential: Lavidge
 Allied Barton: Cerrell Associates, Inc.
 Allied Construction: Stevens Strategic Communications, Inc.
 allnurses.com: Rosica Communications
 Allot Communications: Merritt Group
 Allstate Insurance: Tech Image; WordWrite Communications LLC
 Allstate: Current; Taylor
 Ally Bank: Prosek Partners
 Alma Nove: CM Communications, Inc.
 Almay: Lippe Taylor
 Almond Bar & Restaurant: WordHampton Public Relations Inc.
 Almond Board of California: FoodMinds, LLC; Porter Novelli
 Alnylam Pharmaceuticals: Spectrum
 Alouette: Kaplow
 Alpha II: Moore Communications Group
 Alpha Industries: Turner Public Relations, Inc.
 Alpha Omega Financial Systems, Inc.: Makovsky
 Alpine Electronics: Franco Public Relations Group
 Alpine Restaurant Group: marlo marketing
 AISol Hotels & Resorts: Quinn
 Alston & Bird: Goodman Media International, Inc.
 Altair: Airfoil
 Alter Eco: Rachel Kay Public Relations (RKPR)
 Alternative (Apparel): Turner Public Relations, Inc.
 Alteryx: Horn
 Altifest Personal Wealth Mgt.: Mount & Nadler, Inc.
 Alticor: Weber Shandwick
 Altium: M/C/C, Inc.
 Altman Companies: BoardroomPR
 Alton Brown Live! The Edible Inevitable Tour: Tellem Grody Public Relations, Inc.
 Altoona Regional Health System: R&J Public Relations, LLC
 Alvarez & Marsal: LAK Public Relations, Inc.
 Alvear Palace Hotel: Hawkins International Public Relations
 Always Best Care: Hamilton Public Relations
 Alzheimer's Assn. New York City Chapter: LAK Public Relations, Inc.
 Amadeus: Kwittken
 Amadeus Consulting: Catapult PR-IR LLC
 Aman Resorts: Laura Davidson Public Relations
 Amarin Pharma, Inc.: Makovsky
 AmaWaterways: Blaze
 Amazing Grass: Rachel Kay Public Relations (RKPR)
 Amazon Web Services (AWS): Sage Communications
 Amazon: Idea Grove; JeffreyGroup; McNeely Pigott & Fox Public Relations, LLC
 Amazon.com: NATIONAL Public Relations; Weber Shandwick
 AMC YEAH!: Cataldi Public Relations

AMC: Cataldi Public Relations
 Amdocs: Bob Gold & Associates
 AMECO USA: Stevens Strategic Communications, Inc.
 Amen Clinics - Atlanta: A. Brown-Olmstead Associates, LTD
 America's Natural Gas Alliance: Bravo Group
 American Academy of Dental Sleep Medicine: L.C. Williams & Associates
 American Academy of Family Physicians: GYMR, LLC (Getting Your Message Right)
 American Academy of Physician Assistants: Vanguard Communications
 American Academy of Sleep Medicine: L.C. Williams & Associates
 American Advertising Federation (Dallas Chapter): TrizCom Public Relations
 American Airlines: JeffreyGroup; Weber Shandwick
 American Ambulance: North 6th Agency, Inc.
 American Assn. of Endodontists: L.C. Williams & Associates
 American Assn. of Nurse Practitioners: LAK Public Relations, Inc.; SevenTwenty Strategies
 American Association of Diabetes Educators: Public Communications Inc.
 American Association of State Colleges and Universities (AASCU): Sage Communications
 American Beverage Assn.: Cerrell Associates, Inc.
 American Beverage Association: IW Group, Inc.
 American Board of Addiction Medicine: Tartaglia Communications, LLC
 American Board of Internal Medicine: GYMR, LLC (Getting Your Message Right)
 American Board of Medical Specialties: Public Communications Inc.
 American Cancer Society "Jail 'n Bail": BoardroomPR
 American Cancer Society: BLH Consulting, Inc.; Bravo Group
 American Chemistry Council: Potomac Communications Group, Inc.; Sachs Media Group
 American College of Allergy, Asthma & Immunology: Public Communications Inc.
 American College of Surgeons: Weber Shandwick
 American Contract Bridge League: McNeely Pigott & Fox Public Relations, LLC
 American Council for Technology (ACT) - Industry Advisory Council (IAC): Sage Communications
 American Council of Engineering Companies of Massachusetts: Rasky Baerlein Strategic Communications, Inc.
 American Council of Exercise: rbb Public Relations
 American Diabetes Association: Bravo Group
 American Down & Feather Council: Kellen
 American Electric Power: Development Counsellors International (DCI)
 American Express: Kwitken; M Booth & Associates, Inc.; Makovsky; Ogilvy Public Relations
 American Farm Bureau Federation: MorganMyers
 American Federation of School Administrators: Tricom Associates, Inc.
 American Flatbread Pizza: Rosica Communications
 American Foundry Society: NM Marketing Communications, LLC
 American Friends of Tel Aviv University: Marino Organization Inc., The
 American Frozen Food Institute: FoodMinds, LLC
 American Gem Society: Firm Public Relations & Marketing, The
 American Giant: LaunchSquad
 American Greetings: Stevens Strategic Communications, Inc.
 American Griddle: Stevens Strategic Communications, Inc.
 American Headache Society: Tartaglia Communications, LLC
 American Health Information Management Association: Public Communications Inc.
 American Heart Association: FoodMinds, LLC
 American Home Products: gabbegroup/Raconteur
 American Hydroformers: Stevens Strategic Communications, Inc.
 American Institute of Architects New York Chapter (AIANY): Marino Organization Inc., The
 American Institute of Architects: Peppercomm, Inc.
 American Institute of Certified Public Accountants: Levick
 American Iron & Steel Institute: Ketchum
 American Kennel Club: Kaplow
 American Laser Skincare: Airfoil
 American Lawyer Media: Bravo Group; LAK Public Relations, Inc.
 American Legal Finance Assn.: Britt Banter Public Relations
 American Lung Association: Caplan Communications LLC
 American Management Assn.: gabbegroup/Raconteur
 American Messaging/IntelliGuard: Double Forte
 American Migraine Foundation: Tartaglia Communications, LLC
 American Nurses Assn.: Stanton Communications, Inc.
 American Petroleum Institute: FleishmanHillard; Story Partners
 American Promotional Events: Revell Communications
 American Properties Realty: R&J Public Relations, LLC

American Psychiatric Association: GYMR, LLC (Getting Your Message Right)
 American Psychological Assn.: Vanguard Communications
 American Public Gardens Assn.: Pollack PR Marketing Group, The
 American Public University System: Tierney
 American Queen Steamboat Company: Lou Hammond & Associates
 American Red Cross Sept. 11 Recovery Grants Program: gabbegroup/Raconteur
 American Residential Services: Bolt Public Relations
 American Rivers: Caplan Communications LLC
 American Society of Anesthesiologists: Public Communications Inc.
 American Society of Dermatopathology: Kellen
 American Society of Hypertension: Pollock Communications
 American Society of Tropical Medicine and Hygiene: Kellen
 American Spice: Stevens Strategic Communications, Inc.
 American Standard Heating and Air Conditioning: Spong
 American Standard: Stanton Public Relations & Marketing
 American Standards Brand: O'Reilly DePalma Inc.
 American Statistical Assn.: Stanton Communications, Inc.
 American Student Assistance: Greenough
 American Systems: Sage Communications
 American Veterinary Medical Foundation: KSA (Kathy Schaeffer and Associates, Inc.)
 Americans for Responsible Solutions: Global Strategy Group
 AmeriHealth Caritas: Brian Communications
 Ameriprise: RF | Binder Partners, Inc.
 AmerisourceBergen: Tierney
 Amgen: Bravo Group; Ruder Finn Inc.
 Amlin PLC: Makovsky
 Amoroso Baking: Devine + Partners
 AMOS by Spacecom: Sage Communications
 Ampco Parking: Cerrell Associates, Inc.
 Amphenol: Simon Group Inc., The
 ams: J-Spin Inc.
 AmSurg Corp.: DVL Seigenthaler
 AMSURG: Finn Partners
 AmTrust: Stevens Strategic Communications, Inc.
 Amway Hotels: Quinn
 Anaplan: Upright Position Communications
 Anchorage & Valley Radiation Therapy Centers: Thompson & Co. Public Relations
 Anchorage Economic Development Corp.: Thompson & Co. Public Relations
 ANCILE Solutions: MWWPR
 Andaz Hotels: M Booth & Associates, Inc.
 Andegavia Cask Wines: marlo marketing
 Andersons, Inc., The: Paul Werth Associates
 Andrew's Restaurant and Catering: Sachs Media Group
 Andrews Logistics: Burns & Associates, Michael A.
 Anesthesia Pain Care Associates: BoardroomPR
 Angama Mara, Kenya: Weill Associates, Geoffrey
 Angelcare: Southard Communications, Inc.
 Angie's Kettle Corn: Kohnstamm Communications
 Anglo American: Davies
 Angry Orchard Hard Cider: Sharp Communications, Inc.
 Anguilla Tourist Board: Cheryl Andrews Marketing Communications
 Anheuser Busch brands: Zeno Group
 Anheuser-Busch InBev: Weber Shandwick
 Animal Health Institute: Story Partners
 Animas Corporation: Tonic Life Communications
 Animation Vertigo: Bolt Public Relations
 Animoto: Bateman Group
 Anna's Taqueria: marlo marketing
 Annabelle Candy Company: Fineman PR
 Annie Chun's: Formula PR Inc.
 Annie E. Casey Foundation's KIDS COUNT: Hager Sharp Inc.
 ANNUITAS: Burns & Associates, Michael A.
 Anschutz Health and Wellness Center: FoodMinds, LLC
 Ansell: Fahlgren Mortine
 ANT+: Max Borges Agency
 Antares Pharma, Inc.: Makovsky
 Antares Pharma: NATIONAL Public Relations
 Antea Group: Eastwick
 Anthony Bourdain - Close to the Bone Tour: Tellem Grody Public Relations, Inc.
 AOC: Max Borges Agency
 AOL: Coyne PR; LaunchSquad
 AON Consulting: Scott Public Relations

AON Life Sciences: Scott Public Relations
 APCON: Idea Grove
 Aperol: M Booth & Associates, Inc.
 Apex Supply Chain Technologies: Eric Mower + Associates
 API: Coyne PR
 App Annie: Bateman Group
 AppDynamics: 10Fold
 Appetizer Mobile: Rubenstein Public Relations, Inc.
 Applause: Fama PR, Inc.
 Apple Leisure Group: rbb Public Relations
 Applegate: FoodMinds, LLC
 Applied Predictive Technologies: Kwittken
 Aptio: Sage Communications
 April Travel Protection: Kahn Travel Communications (KTC pr)
 Apriva, LLC: McGrath/Power Public Relations
 APTelecom: North 6th Agency, Inc.
 Aptsandlofts.com: Quinn; Relevance New York
 Aqua Expeditions, Peru & Indo-China: Weill Associates, Geoffrey
 AQUA Television Network: TransMedia Group
 Aquaçai USA: Indra Public Relations
 Aquamarine Investment Partners: LAK Public Relations, Inc.
 Aquent: SHIFT Communications
 Arab Republic of Egypt: Phillips & Company
 Arabian American Development Co.: G&S Business Communications
 Aramark: Brian Communications
 Aranui Cruises: Kahn Travel Communications (KTC pr)
 Arbella Insurance: Greenough
 Arbor Hospice: Franco Public Relations Group
 Arbor Networks: Lois Paul and Partners
 Arc Baltimore: Weiss PR, Inc.
 ARC of Delaware County: Stanton Communications, Inc.
 Arcadia Healthcare Solutions: PAN Communications, Inc.
 Arcadia Small Ship Cruises: Buzzword PR
 Arcanna, Inc.: Reich Communications
 Archipelago Botanicals: Style House Public Relations
 Architect of the Capitol (AOC): Sage Communications
 Archos: Max Borges Agency
 Arctic Ease: CooperKatz & Company, Inc.
 Arctic Spine: Thompson & Co. Public Relations
 Arctic Zero: Rachel Kay Public Relations (RKPR)
 Ardent Health Services: DVL Seigenthaler
 Ardleigh Minerals Inc.: Stevens Strategic Communications, Inc.
 Area Four: marlo marketing
 Arenas Del Mar Beachfront & Rainforest Resort: Tartan Group
 Arent Fox LLP: Ripp Media/Public Relations, Inc.
 AREVA Enterprises: Potomac Communications Group, Inc.
 Argent Orfèvres: JB Cumberland Public Relations
 Argo Marketing: Marketing Maven Public Relations
 Argo Real Estate: Quinn; Relevance New York
 Argo Residential: Relevance New York
 Argyle Diamonds of Australia: CRC
 Argyle International Airport: Spring, O'Brien & Co.
 Argyle Winery: Maxwell PR + Engagement
 Arianespace: Sage Communications
 Arizona Educational Foundation: Lavidge
 Arizona Oncology: Caliber Group
 Arla Dofino: Spong
 ARM: MS Business Communication Ltd; Racepoint Global
 Armaly Brands (Brillo): Airfoil
 Armor Correctional Health Services, Inc.: Clay Associates, Everett
 Arnot Health: R&J Public Relations, LLC
 Arocha Hair Restoration: DPK Public Relations
 Aronnax Public Strategies: North 6th Agency, Inc.
 Array Biopharma: Gregory FCA
 Array Networks: Vantage PR
 Art Samson: EastCoast West Public Relations
 Art Students League of New York: gabbegroup/Raconteur
 ARTA: Purple Door Communications and Public Relations
 Artesa Vineyards & Winery: Singer Associates, Inc.
 Artifact Uprising: Avant Collective
 Artisan Bistro: Rachel Kay Public Relations (RKPR)
 Artisan Promotions: CM Communications, Inc.
 Artists For Humanity: Greenough
 Aruba Marriott Resort & Stellaris Casino: Diamond Public Relations
 Aruba Tourism Authority: Zimmerman Agency, The
 Aryaka: Horn
 ASA Products (Mobo Cruiser): Southard Communications, Inc.

Asbury Communities: Stanton Communications, Inc.
 Asbury Park Waterfront – iStar Residential: Relevance New York
 Ascensus: Gregory FCA
 Ascent: Affect; InkHouse Media + Marketing
 ASG Software: March Communications
 Asheville Savings Bank: French | West | Vaughan
 Ashford Castle, Ireland: Weill Associates, Geoffrey
 Asia Pulp & Paper: CooperKatz & Company, Inc.
 ASID: White Good
 Aspen Institute Business & Society Program: gabbegroup/Raconteur
 Aspen Technology: Lois Paul and Partners
 Asphalt Roofers Manufacturers Assn.: Kellen
 Assn. of National Advertisers (ANA): CooperKatz & Company, Inc.
 Association of BellTel Retirees Inc.: Butler Associates, LLC
 Association of Legal Administrators: Berman Group, Inc., The
 Association of University Technology Managers: Kellen
 Association of Zoos and Aquariums: Public Communications Inc.
 Assurant: Abernathy MacGregor Group, The
 Astellas: energi PR; McNeely Pigott & Fox Public Relations, LLC
 Astoria Bank: Kwittken
 Astoria-Warrenton Chamber of Commerce/Travel Astoria: Maxwell PR + Engagement
 Astra-Zeneca: Zeno Group
 AstraZeneca Health Care Foundation: Public Communications Inc.
 AstraZeneca: Edelman; NATIONAL Public Relations; Ruder Finn Inc.
 AT&T: Duffy & Shanley, Inc.; FleishmanHillard; Gable PR; Max Borges Agency; OCG PR; Racepoint Global
 AT&T/Tennessee: McNeely Pigott & Fox Public Relations, LLC
 ATG Brasil: Intermarket Communications
 Athena Health: Sloane & Company
 Athena Talin, Child Actress, LA: Mayo Communications & Mayo PR
 Atherotech Diagnostics Lab: Tonic Life Communications
 Athersys: PCG Advisory Group (PCG)
 Athleta: Revolution PR
 Athlete Minder: MFA, Ltd. (Missy Farren & Assocs.)
 Atkins Nutritionals: MWWPR
 Atlanta Apartment Association: Wilbert Group, The
 Atlanta Braves: Jackson Spalding
 Atlanta History Center: Jackson Spalding
 Atlanta Institute of Music and Media: Anderson Jones PR
 Atlanta Lyric Theatre: Hope-Beckham Inc.
 Atlanta Sports Council: Hope-Beckham Inc.
 Atlantic City Alliance: Sandy Hillman Communications
 Atlantic Health: Coyne PR
 Atlantic Records: Cataldi Public Relations
 Atlantic Station: Wilbert Group, The
 Atlas Energy, L.P.: Dix & Eaton Incorporated
 Atlas Venture: Fama PR, Inc.
 Atrius Health: Solomon McCown & Company, Inc.
 Attend.com: Metis Communications
 Attivio: HB Agency
 Atwater: DRIVEN Public Relations
 Audi: J-Spin Inc.
 Audible Kids: Southard Communications, Inc.
 Audience Entertainment: Rubenstein Public Relations, Inc.
 Audiofly: Max Borges Agency
 Audley: Turner Public Relations, Inc.
 Audubon Park Wild Bird Food: Revolution PR
 Aulani, a Disney Resort & Spa.: J Public Relations
 Aurora Plastics: Falls Communications
 Autism Spectrum Therapies: Scott Public Relations
 Autodesk: M Booth & Associates, Inc.
 AutoGrid Systems: Eastwick
 AutoReturn: Singer Associates, Inc.
 Autotask: InkHouse Media + Marketing
 Auxilium Pharmaceuticals, Inc.: Makovsky
 Avalere Health: GYMR, LLC (Getting Your Message Right)
 Avalon: Wilbert Group, The
 Avance Skincare: RED PR
 Avangate: Highwire PR
 Avanir Pharmaceuticals: Spectrum
 Avant Credit: Zeno Group
 Ave Maria Foundation: Falls Communications
 Avecto: March Communications
 Avention: Metis Communications
 Avenue of the Americas Assn.: Berman Group, Inc., The
 Avery Dennison: Fahlgren Mortine; Red Sky Public Relations

AvidXchange: Pivot PR
 Avior Computing: Birnbach Communications Inc.
 Avital Zeisler: TransMedia Group
 Avizent: Scott Public Relations
 Avnet: MS Business Communication Ltd
 AVnu Alliance: Caster Communications, Inc.
 Avocet Hospitality Group: Lou Hammond & Associates
 Avon Foundation: Kaplow
 Axioma: Kwittken
 Axis Communications: Fama PR, Inc.
 Axon Healthcare Associates: Affect
 Ayla Networks: Eastwick
 Azamara Club Cruises: Current
 Azteca: Goodman Media International, Inc.
 Azuridge Estate Hotel: Carolyn Izzo Integrated Communications (CIIC)

B

B Resort & Spa: Hawkins International Public Relations
 B. Joseph White (author): Acuity Project, The
 B&F Capital Markets: Roop & Co.
 Babcock & Wilcox Co.: Potomac Communications Group, Inc.
 Babiators: Konnect Public Relations
 Babies "R" Us: Southard Communications, Inc.
 Baby Buddy: JB Cumberland Public Relations
 Baby Trend: Marketing Maven Public Relations
 BabyCenter: Coyne PR
 Bach to Rock: Fish Consulting
 BackJoy: Pollock Communications
 Backupify: North 6th Agency, Inc.; Version 2.0 Communications
 BAE Systems: Weber Shandwick
 Bagby Restaurant Group: WordHampton Public Relations Inc.
 BAI Corp.: A. Brown-Olmstead Associates, LTD
 Bain Capital: Stanton Public Relations & Marketing
 Baker Botts: Ripp Media/Public Relations, Inc.
 Baker Hughes: Abernathy MacGregor Group, The; DoubleDimond Public Relations LLC
 BakerHostetler: Ripp Media/Public Relations, Inc.
 Bakon Vodka: Revolution PR
 Balance Bar: 360 Public Relations
 Balanced Body: Lane
 Ball Up Streetball: Coyne PR
 Ballantine IPA: Crenshaw Communications
 Ballo: WordHampton Public Relations Inc.
 Balloon Time: Current
 Ballroom Dance Fitness: TransMedia Group
 Bally Technologies: Firm Public Relations & Marketing, The
 Banc Consulting Partners: Stevens Strategic Communications, Inc.
 BancTec: Idea Grove
 BancTrust & Co.: Makovsky
 Banfi Wines: M Booth & Associates, Inc.
 Bank J. Safra Sarasin Ltd., Hong Kong Branch: Strategic Public Relations Group
 Bank of America: Moore Communications Group; rbb Public Relations; Weber Shandwick
 Bank of American Fork: SnappConner PR
 Bank of Montreal: DKC Public Relations
 Bank of New Jersey: Rosica Communications
 Bank of the West: IW Group, Inc.; Racepoint Global
 Bank of West: Bliss Integrated Communication
 BankUnited: Pierson Grant Public Relations
 Banner Alzheimer's Institute: GYMR, LLC (Getting Your Message Right)
 Banner Health: Lavidge
 Baptist Health South Florida: Conroy Martinez Group, The
 Bar Louie: Fish Consulting
 Barbara's: Rachel Kay Public Relations (RKPR)
 Barbour: Cone Communications
 Barceló Hotels & Resorts: Turner Public Relations, Inc.
 Barclaycard US: O'Malley Hansen Communications
 Barclays Capital: Torrenzano Group, The
 Bare: Rachel Kay Public Relations (RKPR)
 Bariatric Advantage: Scott Public Relations
 Barn & Vine, Bridgehampton – Continental Pinewood Development Partners: Relevance New York
 Barnes & Noble College: PadillaCRT
 Barnes & Noble.com: 5W Public Relations
 Barnes & Thornburg: Greentarget Global LLC

Barnet Dulaney Perkins Eye Center: Lavidge
 Baron Philippe de Rothschild: Nike Communications, Inc.
 Baronda: Trevelino/Keller
 Barony Tavern: Lou Hammond & Associates
 BASF Automotive: Bianchi Public Relations, Inc.
 BASF Beaumont: Ward Creative Communications
 BASF Corp.: Berman Group, Inc., The
 BASF: Dix & Eaton Incorporated; Moore Communications Group; PadillaCRT; Sharp Communications, Inc.
 Baskin-Robbins: Fish Consulting
 Bass Pro Shops: Public Communications Inc.
 Bass Solutions: Falls Communications
 Bassett Furniture: French | West | Vaughan
 Bath & Body Works: Spong
 Batteries Plus Bulbs: Formula PR Inc.
 Battery Wharf Hotel & Spa: CM Communications, Inc.
 Baur Au Lac, Zurich: Weill Associates, Geoffrey
 Bausch & Lomb, Inc.: Makovsky
 Bavarian Inn: Logos Communications, Inc.
 Bavarian U.S. Offices for Economic Development: Development Counsellors International (DCI)
 Bay Alarm Medical: Horn
 Bayer Consumer Care (Dr. Scholl's Brand, Active Family Project): Citizen Relations
 Bayer Consumer Care: Marina Maher Communications, LLC
 Bayer Healthcare: TogoRun
 Bayer: JeffreyGroup; Ogilvy Public Relations; Porter Novelli
 BBC Global News: MWWPR
 BBC: Lewis PR
 BBH Core Select Funds: Mount & Nadler, Inc.
 BBL Churchill: Britt Banter Public Relations
 BC Hydro: NATIONAL Public Relations
 BD (Becton Dickinson): gabbegroup/Raconteur
 BDI: Burns & Associates, Michael A.
 BDO: Bliss Integrated Communication
 Beacon Capital Partners: Solomon McCown & Company, Inc.
 Beacon Capital: Quinn
 Beacon Trust: Makovsky
 Beale Street Audio: Caster Communications, Inc.
 Beam Suntory: Coyne PR; JSH&A Communications
 Bear Claw Lodge: Tartan Group
 BearCom: Idea Grove
 Beatrix Girls: Southard Communications, Inc.
 Beau-Rivage Palace, Lausanne: Weill Associates, Geoffrey
 Beaver Creek Lodge (Colo.): Zimmerman Agency, The
 Bec & Bridge: Film Fashion
 Bechtel: Potomac Communications Group, Inc.
 Becton, Dickinson and Company: Coyne PR
 beIN Sport: Pinta
 Bel Air Investment Advisors: gabbegroup/Raconteur; Pollack PR Marketing Group, The
 Bel Vigour: Beautiful Planning Marketing & PR
 Belden: Standing Partnership
 Beldon Fund: gabbegroup/Raconteur
 Belgravia Realty: SoMe Connect
 Belk: Hope-Beckham Inc.
 Belkin Burden Wenig & Goldman, LLP: Berman Group, Inc., The
 Belkin: Ruder Finn Inc.
 Bell & Anchor: WordHampton Public Relations Inc.
 Bell Helicopter: DPK Public Relations
 Belle Isle Conservancy: Franco Public Relations Group
 BeMate: Hawkins International Public Relations
 Ben & Jerry's: Cone Communications
 Ben Carter Enterprises: Wilbert Group, The
 Ben Moon: Rubenstein Public Relations, Inc.
 Ben-Gurion University of the Negev: A. Lavin Communications
 Benefit Advisors Network: Weiss PR, Inc.
 BenefitMall: Power Group, The
 Benjamin Moore Paints: Sharp Communications, Inc.
 Benjamin Moore: Landis Communications Inc.
 Bentham IMF, litigation funding: Ripp Media/Public Relations, Inc.
 Bentley University: InkHouse Media + Marketing
 BENU: Scott Public Relations
 Berenice Electrolysis & Personal Beauty Center: Indra Public Relations
 Berger Singerman: rbb Public Relations
 Bergeson & Campbell: Stanton Communications, Inc.
 Berje, Inc.: R&J Public Relations, LLC
 Berko & Associates: Zlokower Company

Berkadia Commercial Mortgage: Bliss Integrated Communication
 Berkeley Initiative for Transparency in the Social Sciences: Tartaglia Communications, LLC
 Berklee College of Music: Version 2.0 Communications
 Berkshire Hills Bancorp: Edson & Associates Inc., Andrew
 Bermuda Tourism Authority: Fahlgren Mortine
 Bermuda Tourism: Turner Public Relations, Inc.
 Bern Unlimited: Turner Public Relations, Inc.
 Bertolli Olive Oil: Rogers & Cowan
 Besins Health: Zeno Group
 Besito: WordHampton Public Relations Inc.
 Bessemer Trust Company of Florida: O'Donnell Agency
 Best Western International: Allison+Partners
 Bethany Christian Services: Lambert, Edwards & Associates
 Better Bone Health: Marketing Maven Public Relations
 Better Homes and Gardens Real Estate: Kwittken
 Between the Bread: Rubenstein Public Relations, Inc.
 Beyond Meat: M Booth & Associates, Inc.
 BHP Billiton: Pierpont Communications Inc.
 BHR Pharma: Spectrum
 Biagio Cru & Estate Wines: Marino Organization Inc., The
 Bibby Financial Services: Trevelino/Keller
 BIC North America: Cashman + Katz Integrated Communications
 Bien Cuit Bakery, NY: Ripp Media/Public Relations, Inc.
 Big Brothers Big Sisters - Eastern Missouri: Standing Partnership
 Big Brothers Big Sisters of NYC: Marino Organization Inc., The
 Big Brothers Big Sisters: Be Social Public Relations
 Big Daddy Foundation: Indra Public Relations
 Big Five Tours & Expeditions: Hawkins International Public Relations
 Big League Impact: Jackson Spalding
 Bikini.com: Avant Collective
 Bill & Melinda Gates Foundation: Jasculca Terman Strategic Communications
 Bill and Melinda Gates Foundation: Weber Shandwick
 Bimbo Bakeries: Coyne PR
 Bio Oil: Lippe Taylor
 Biocodex: Vantage PR
 bioCSL: KYNE
 BioEnterprise: Falls Communications
 Biogen Idec: KYNE
 BioNitrogen: Adam Friedman Associates
 Bionorica: Scott Public Relations
 Biotechnology Industry Organization (BIO): Bravo Group
 Biotechnology Industry Organization: LaVoieHealthScience
 Biras Creek, BVI: Quinn
 Birmingham Business Alliance: Development Counsellors International (DCI)
 Bistro Bites: Sage Communications
 Bitglass: 10Fold
 BITS Limited: R&J Public Relations, LLC
 Bivio Networks: Sage Communications
 BJ's Restaurant and Brewhouse: Sponge
 Black & Decker: Lippe Taylor
 Black & Veatch Corporation: Levick
 Black Duck Software: PAN Communications, Inc.
 Black Mesa Golf Club and Resort: Hamilton Public Relations
 Blackford Capital: Lambert, Edwards & Associates
 Blackhawk Network: MWWPR
 Blackhill Partners, LLC: Burns & Associates, Michael A.
 Blazetrak: AMP3 Public Relations
 Bleckner P.C.: Didit Communications
 Blessings In A Backpack: Jasculca Terman Strategic Communications
 Blick Art Materials: Crenshaw Communications
 Blink Fitness: Fish Consulting
 Blipfoto: R&J Public Relations, LLC
 Block 16 Hospitality Group: J Public Relations
 Bloomberg BNA: Walker Sands Communications
 Bloomberg: Cognito
 Blount Small Ship Adventures: Lou Hammond & Associates
 BLT Prime, Trump National Doral, Miami: Brustman Carrino Public Relations
 Blue Box Toys (Bkids): Southard Communications, Inc.
 Blue Chair Bay Rum: 360 Public Relations
 Blue Coat: J-Spin Inc.
 Blue Cross and Blue Shield of North Carolina: Capstrat
 Blue Cross Blue Shield of Illinois: Jasculca Terman Strategic Communications
 Blue Cross Blue Shield of Michigan: Finn Partners; Lambert, Edwards &

Associates
 Blue Cross/Blue Shield of Illinois & Texas: Scott Public Relations
 Blue Diamond Growers: Zeno Group
 Blue Diamond Resorts: Spring, O'Brien & Co.
 Blue Horizons Garden Hotel, Grenada: Kahn Travel Communications (KTC pr)
 Blue Jeans Network: Highwire PR
 Blue Mountain Capital Management: Sharp Communications, Inc.
 Blue Prism: Version 2.0 Communications
 Blue Residences, Aruba: Kahn Travel Communications (KTC pr)
 Blue Shield of California: Scott Public Relations
 Blue Stream Laboratories: Birnbach Communications Inc.
 Bluebottlebiz: Crenshaw Communications
 BlueConic: PAN Communications, Inc.; Version 2.0 Communications
 BlueCross BlueShield of Tennessee: McNeely Pigott & Fox Public Relations, LLC
 BlueCross BlueShield of Western New York: Eric Mower + Associates
 BlueData: 10Fold
 Bluegiga: Trevelino/Keller
 BlueMountain Capital: Dukas Public Relations
 BluePoint Alert Solutions: Catapult PR-IR LLC
 BlueRock Energy: North 6th Agency, Inc.
 Bluescape: Eastwick
 Blur Group: March Communications
 BMC: Eastwick
 BMJ Group: Makovsky
 BMW Championship: Volume Public Relations
 BNY Mellon: Cognito
 Boart Longyear: Dix & Eaton Incorporated
 Boating Times Magazine: TransMedia Group
 Bob Mills Furniture: Razonia McClellan Public Relations
 Boca Raton: The Buzz Agency of Florida
 Bodden Partners: Hamilton Public Relations
 Boehringer Ingelheim Pharmaceuticals, Inc.: Makovsky
 Boehringer Ingelheim: NATIONAL Public Relations
 BOGS footwear: Momentum Media PR
 Bohemian Hotel Savannah Riverfront (Ga.): Zimmerman Agency, The
 Boise CVB: Fahlgren Mortine
 Boise Valley Economic Partnership: Red Sky Public Relations
 Bold: Upright Position Communications
 BOLO Italian Grill: Power Group, The
 Bolshoi Ballet: Keith Sherman and Associates
 Bombardier Transportation: Cerrell Associates, Inc.
 Bombay Sapphire: Nike Communications, Inc.
 Bon Affair: Be Social Public Relations
 Bon Secours Charity Health System: R&J Public Relations, LLC
 Bon Secours New York Health System: R&J Public Relations, LLC
 Bonnie J. Addario Lung Cancer Foundation: Pery Communications Group, Inc.
 Booking.com: MWWPR
 Books: You Are Photogenic; Connected to Goodness: Blaine Group, The
 Boot Barn: ICR
 Booz Allen Hamilton, Inc: Abernathy MacGregor Group, The
 Booz Allen Hamilton: Merritt Group
 Borden Dairy: Power Group, The
 Borderfree, Inc.: ICR
 Borei Corp.: Southard Communications, Inc.
 Borgata Hotel Casino & Spa, Atlantic City: Nancy J. Friedman Public Relations, Inc.
 Borla Exhaust: DRIVEN Public Relations
 BornFree: 5W Public Relations
 Bosch Packaging Technology: ABI
 Bosch Tools: JSH&A Communications
 Bosch: Eisbrenner Public Relations; J-Spin Inc.
 Boston Beer Company: Stanton Public Relations & Marketing
 Boston Marriott Burlington: CM Communications, Inc.
 Boston Medical Center HealthnetPlan: Greenough
 Boston Medical Center: Rasky Baerlein Strategic Communications, Inc.
 Boston Partners: BackBay Communications
 Boston Red Sox: Rasky Baerlein Strategic Communications, Inc.
 Botox: Lippe Taylor
 Botticelli Foods, LLC: Burns & Associates, Michael A.
 Bounce! Trampoline Sports: GMG Public Relations, Inc.
 Bowery House: 5W Public Relations
 Bowling Proprietors' Assn. of America (BPAA): MWWPR
 Bowman & Brooke LLP: Levick
 Boy Scouts of America: FleishmanHillard
 Boyd Gaming: Firm Public Relations & Marketing, The

Boys & Girls Clubs of Miami-Dade: Durée & Company, Inc.
 BP: Jasculca Terman Strategic Communications; Ogilvy Public Relations;
 Pierpont Communications Inc.
 Brack Capital Real Estate: Relevance New York
 Brahmin: Duffy & Shanley, Inc.
 Braille Institute of America: Tellem Grody Public Relations, Inc.
 Brain Health Registry: Landis Communications Inc.
 BRAND Napa Valley: French | West | Vaughan
 Brandes Investment Partners: Dukas Public Relations
 Brandon Phillips – Polo Player: Indra Public Relations
 BrandProtect: March Communications
 Brandywine Conservancy: Devine + Partners
 Brandywine Global: Gregory FCA
 Brassica Protection Products, LLC: Pollock Communications
 Braun Wellness: 360 Public Relations
 Braven: Max Borges Agency
 Bravewell Collaborative: GYMR, LLC (Getting Your Message Right)
 BRAVO: Durée & Company, Inc.; Keith Sherman and Associates
 BRAVO! Cucina Italiana: Durée & Company, Inc.
 Bravo! Group Services: Brushfire Inc.
 Brazilian Court (Palm Beach): Zimmerman Agency, The
 Breastcancer.org: Coyne PR
 Breathless Resorts & Spas: rbb Public Relations
 Breckenridge Insurance Group: Spector & Associates, Inc.
 Breeders' Cup: Nike Communications, Inc.
 Bregal Partners: BackBay Communications
 Bregal Sagemount: BackBay Communications
 BREIL Italian Timepieces Since 1939: CRC
 Breitling Energy, Oil & Gas, Dallas, TX: Mayo Comms. & Mayo PR
 Brembo North America: Franco Public Relations Group
 Brendan Wood International: Adam Friedman Associates
 Brennan Wealth Advisors: Power Group, The
 Breslin Realty: Primavera Public Relations, Inc.
 Brewery Ommegang: Blaze
 Brewster Home Fashions: Lou Hammond & Associates
 BRGR: Gatesman+Dave
 Brian Boitano: Keith Sherman and Associates
 Brian Cuban: Rubenstein Public Relations, Inc.
 Brides Entertainment: Marketing Maven Public Relations
 Bridgelux: Ruder Finn Inc.
 Bridgepoint Education: Gable PR
 Bridges of America: Sachs Media Group
 Bridgestone Invitational: Falls Communications
 Bridgestone: J-Spin Inc.
 Bridgestone/Firestone Inc.: DVL Seigenthaler
 BridgeStreet Residences, Serviced Apartments & Suites: Zimmerman
 Agency, The
 Brigham & Women's Hospital: Standing Partnership
 Brightcove: InkHouse Media + Marketing
 Brighttree: Dodge Communications
 Brightway: AXIA Public Relations
 BRIO Restaurant Group: Durée & Company, Inc.
 BRIO Tuscan Grille: Durée & Company, Inc.
 Bristol-Myers Squibb: Keith Sherman and Associates; Makovsky;
 NATIONAL Public Relations; Ogilvy Public Relations
 Brita: Current
 British Virgin Islands: M Booth & Associates, Inc.
 Broadridge: Torrenzano Group, The
 Broadway Across America: Tellem Grody Public Relations, Inc.
 Broadway League: Keith Sherman and Associates
 Broadway Realty: Zlokower Company
 Brocade Communications Systems: Sage Communications
 Brodeur Partners: BLH Consulting, Inc.
 Bromium: Bateman Group
 Brookfield Properties: LAK Public Relations, Inc.
 Brooklyn Navy Yard Development Corp.: Marino Organization Inc., The
 Brooks Kushman: Franco Public Relations Group
 Brooks Running: M Booth & Associates, Inc.
 Brose: Eisbrenner Public Relations
 Broward College — B. SOCA: Durée & Company, Inc.
 Broward County Convention Center: Pierson Grant Public Relations
 Broward Health Foundation: O'Donnell Agency
 Brown Advisory: Dukas Public Relations
 Brown Harris Stevens: Rubenstein Public Relations, Inc.
 Brown-Forman Beverages Worldwide: DVL Seigenthaler
 Brownsville Economic Development Council: Development Counsellors
 International (DCI)
 Bruce Barket: LAK Public Relations, Inc.

Bruegger's Bagels: SPM Communications, Inc.
 Brugal: M Booth & Associates, Inc.
 Brunton: Turner Public Relations, Inc.
 BT: Strategic Public Relations Group
 BTG International: Bravo Group
 BTIG: Prosek Partners
 Bubble Guppies Live 2015: Tellem Grody Public Relations, Inc.
 Buccellati: Nike Communications, Inc.
 BucketFeet, Inc.: Fahlgren Mortine
 Buckingham Companies: Borshoff
 Buckner Retirement Services: LevLane Advertising, PR & Interactive
 Bucuti Beach Resort & Tara Suites: Cheryl Andrews Marketing
 Communications
 Buddy Princeton & the Incurruptibles, LA: Mayo Communications &
 Mayo PR
 Buddy's Pizza: Franco Public Relations Group
 Bueno Foods: Torme Lauricella Public Relations
 Builders Assn. of the Twin Cities: Beehive PR
 Builders Hardware Manufacturers Assn.: Kellen
 Building and Construction Trades Council of Greater New York (BCTC):
 Marino Organization Inc., The
 Building IQ: Vantage PR
 Building Trades Employers' Assn.: Berman Group, Inc., The
 Bull and Bear Steakhouse, NYC: Quinn
 Bully Boy Distillers: marlo marketing
 BURDIFILEK: Gotham Public Relations
 Bureau of Engineering: Agnes Huff Communications Group, LLC
 Bureau Veritas: Ward Creative Communications
 Burford Capital: Greentarget Global LLC
 Burger 21: Fish Consulting
 Burlington Coat Factory: M Booth & Associates, Inc.
 Burst.it: Version 2.0 Communications
 Burtch Works: Dixon|James Communications
 Buschman Corp.: Stevens Strategic Communications, Inc.
 BuyVia: Trylon SMR
 Bynet Computer & Communications: MS Business Communication Ltd
 Bynet Electronics: MS Business Communication Ltd
 Bynet Internet: MS Business Communication Ltd
 Bynet Outsourcing: MS Business Communication Ltd
 Bynet Software Systems: MS Business Communication Ltd
 Bynet Systems Applications: MS Business Communication Ltd
 Bzees: Be Social Public Relations

C

C.F. Martin & Co.: DKC Public Relations
 C.O. Bigelow Apothecary: RED PR
 C&A Marketing: R&J Public Relations, LLC
 C&H Sugar: Torme Lauricella Public Relations
 C1S Group, Inc.: Burns & Associates, Michael A.
 C3 Logix with the Cleveland Clinic: Hamilton Public Relations
 C3/Customer Contact Channels: BoardroomPR
 CA Pacific Medical Center: Singer Associates, Inc.
 CA Technologies: Gregory FCA; Idea Grove
 Cabarrus County Schools: BLH Consulting, Inc.
 Cabela's Incorporated: French | West | Vaughan
 Cablevision Systems Corp.: Sloane & Company
 Cabot J. Marks Law: Indra Public Relations
 Cabot Oil & Gas: Bravo Group
 CACUBO: Standing Partnership
 Cadence: MS Business Communication Ltd
 Caesars Entertainment: Sandy Hillman Communications
 Cafe Testarossa: GMG Public Relations, Inc.
 Caithness Energy: Global Strategy Group
 Caithness Long Island: Didit Communications
 Calfee: Falls Communications
 Calgary Economic Development: Development Counsellors International
 (DCI)
 California Academy of Sciences: Landis Communications Inc.
 California Apartment Assn. of Los Angeles: Cerrell Associates, Inc.
 California Automotive Wholesaler's Assn.: Perry Communications Group,
 Inc.
 California Bank & Trust: Landis Communications Inc.
 California Capital Partners: Blaine Group, The
 California Center for Sustainable Energy: Singer Associates, Inc.
 California Craft Brewers Assn.: Perry Communications Group, Inc.
 California Dried Plum Board: Ketchum
 California Golf Club of San Francisco: Singer Associates, Inc.

California Healthcare Foundation: Scott Public Relations
 California Institute of Technology: Smith Asbury Inc.
 California Partnership for Access to Treatment: Cerrell Associates, Inc.
 California Poison Control System: Tellem Grody Public Relations, Inc.
 California Resources Corp.: Cerrell Associates, Inc.
 California State Parks Foundation: Landis Communications Inc.
 California Tobacco Control Program: Allison+Partners
 California Walnut Commission: Torme Lauricella Public Relations
 California's Artisan Cheese Festival: Ellipses Public Relations, Inc.
 Calligaris: French | West | Vaughan
 Calloway's-Cornelius Nurseries: Shirleybarr Public Relations
 CALMAC: Vantage PR
 Calorie Control Council: Kellen
 Calpine Operating Services Co., Inc.: Singer Associates, Inc.
 Calumet Specialty Products Partners, LP: Dix & Eaton Incorporated
 Calypso: Cognito
 Camana Bay/Dart Realty: Wilbert Group, The
 Cambia Health Solutions: Weinstein PR
 Cambrex Corporation: Moore Communications Group
 Cambridge Audio: Max Borges Agency
 Cambridge Capital: Roop & Co.
 Cambridge Consultants: March Communications
 Cambridge Integrated Services: Scott Public Relations
 CamelBak: Double Forte
 Camp Bow Wow: 5W Public Relations
 Camp Invention: Gatesman+Dave
 Campaign For Tobacco-Free Kids: GYMR, LLC (Getting Your Message Right)
 Campaign Monitor: Bateman Group
 Campari: M Booth & Associates, Inc.
 Campbell Soup Company: Zeno Group
 Campbell's Soup: Weber Shandwick
 CAMPBELL/brand: Film Fashion
 Can Manufacturers Institute: FoodMinds, LLC; Hunter Public Relations
 Canadian Energy Pipeline Association: NATIONAL Public Relations
 Cancer Health Alliance: Falk Associates/Contact
 Cancer Treatment Centers of America at Midwestern Regional Medical Center: Motion PR
 Caneel Bay Resort: Hawkins International Public Relations
 Cannonball: Version 2.0 Communications
 Cannondale: MFA, Ltd. (Missy Farren & Assocs.)
 Canon: Lewis PR
 Cantata Adult Life Services: Dixon|James Communications
 Cantina Laredo: McNeely Pigott & Fox Public Relations, LLC
 Canyon Ranch Living Miami Beach Residences: BoardroomPR
 Capco: Cognito
 Cape Arundel Inn, Kennebunkport, ME: Redpoint Marketing PR, Inc.
 Capgemini: Weber Shandwick
 Capital Asset Management Inc.: Makovsky
 Capital Continuity: Idea Grove
 Capital Digestive Care: DVL Seigenthaler
 Capital Health Plan: Sachs Media Group
 Capital One Bank: Pierpont Communications Inc.
 Capital One: Porter Novelli; RF | Binder Partners, Inc.; Taylor
 Capital University: Fahlgren Mortine
 CapitalSource Bank: Crosby
 Capriotti's: Konnect Public Relations
 Captain D's: Fish Consulting
 Car2go: Cerrell Associates, Inc.
 Carbogen AMCIS: Standing Partnership
 Carbon Disclosure Project: gabbegroup/Raconteur
 Carbonite: PAN Communications, Inc.
 Cardinal Health, Inc.: Dix & Eaton Incorporated
 Cardinal Health: Fahlgren Mortine
 CardinalCommerce: Falls Communications
 Cardiology Consultants of Philadelphia: LevLane Advertising, PR & Interactive
 CareerSource Florida: Moore Communications Group
 CareWell Urgent Care: Greenough
 Cargill: PadillaCRT; RF | Binder Partners, Inc.; Weber Shandwick
 Caribbean Hotel & Tourism Assn.: Kahn Travel Communications (KTC pr)
 Caribbean Tourism Development Co.: Kahn Travel Communications (KTC pr)
 Caridad Center: The Buzz Agency of Florida
 CARIFORUM Caribbean Investment Agency: Global Communicators, LLC
 Caringo: JPR Communications
 Carl Marks Advisors: Stanton Public Relations & Marketing
 Carlton Fields Jorden Burt: Levick
 Carlton Landing: Power Group, The
 Carnegie Mellon University Integrated Innovation Institute: gabbegroup/Raconteur
 Carnegie Mellon University Tepper School of Business: gabbegroup/Raconteur
 Carneros Inn: Turner Public Relations, Inc.
 Carnival Corporation & plc: FleishmanHillard
 Carnival Cruise Line: M Booth & Associates, Inc.
 Carol Alt: Rubenstein Public Relations, Inc.
 Carolina Beach, N.C.: French | West | Vaughan
 Carowins: Eric Mower + Associates
 Carpathia: Merritt Group
 Carrier Logistics Inc.: Zlokower Company
 Carrington College: Landis Communications Inc.
 Carrington Farms: 5W Public Relations
 Cartesian Capital Group: Makovsky
 Cartier: Ruder Finn Inc.
 Cartoon Network: Anderson Jones PR
 Cartridge World: Landis Communications Inc.
 Cartronics: RAM Communications
 CartWrite: Stevens Strategic Communications, Inc.
 Carvana: Trevelino/Keller
 Casa de Campo (Dominican Republic): Zimmerman Agency, The
 Casa Palopo/Guatemala: Diamond Public Relations
 CasaMagna Marriott Puerto Vallarta Resort & Spa: Quinn
 Cascades Tissue Group: Kohnstamm Communications
 Case Design: Levick
 Case Management Society of America: Scott Public Relations
 Case Western Reserve University - Weatherhead School of Management: Dix & Eaton Incorporated; thunder::tech
 Casey's Clubhouse: Gatesman+Dave
 Cash America: Rasky Baerlein Strategic Communications, Inc.
 CashStar: Fama PR, Inc.
 Casio America: Coyne PR
 CASIS: Dodge Communications
 Cassidy Turley: Quinn; Schneider Associates
 Cast Nylons: Falls Communications
 Castaway Bay: thunder::tech
 Castellano, Korenberg & Co.: Berman Group, Inc., The
 Castello: Spong
 Castrol innoVentures: Airfoil
 Cat Footwear: AMP3 Public Relations
 Catabasis Pharmaceuticals: Spectrum
 Catalina Marketing: Racepoint Global
 Catamaran Corporation: Zeno Group
 Cate McNabb Cosmetics: Be Social Public Relations
 Caterpillar Footwear: AMP3 Public Relations
 Catherine Angiel: Britt Banter Public Relations
 Catholic Cemeteries: G&S Business Communications
 Catholic Charities: Rasky Baerlein Strategic Communications, Inc.; Stevens Strategic Communications, Inc.
 Catholic Community Foundation: Stevens Strategic Communications, Inc.
 Catholic Relief Services: Crosby
 Caviar & Bananas: Lou Hammond & Associates
 Cayman Cookout w. Chef Eric Ripert: MFA, Ltd. (Missy Farren & Assocs.)
 Cayman Islands Dept. of Tourism: MFA, Ltd. (Missy Farren & Assocs.)
 Cayuga Collection: Tartan Group
 CB Richard Ellis: Torrenzano Group, The
 CBIZ Inc.: Dix & Eaton Incorporated
 CBIZ: Gregory FCA
 CBRE Global Investors: Wilbert Group, The
 CBRE: Franco Public Relations Group
 CBT Architects: Solomon McCown & Company, Inc.
 CBT: InkHouse Media + Marketing
 CCD Innovation: UPRaise Marketing + Public Relations
 CCS Presentation Systems: Lavidge
 CDC Foundation: KYNE
 CDM Smith: DoubleDimond Public Relations LLC; KSA (Kathy Schaeffer and Associates, Inc.)
 CEA Holdings: A. Brown-Olmstead Associates, LTD
 CEANNATE: BackBay Communications
 Cedar Fair Entertainment Co.: Dix & Eaton Incorporated
 Cedar Fair: Falls Communications
 Cedar Point: thunder::tech
 Cedar Realty Trust: Adam Friedman Associates
 Celator Pharmaceuticals: PCG Advisory Group (PCG)
 Celeb Luxury: Marketing Maven Public Relations

Celebrity Cruises: Motion PR
 Celebrity Fight Night: Lavidge
 Celgene: Marina Maher Communications, LLC
 CellarPass.com: MacKenzie Agency, The
 CEMEX: G&S Business Communications
 Center Against Domestic Violence: Geto & de Milly, Inc.
 Center City District: LevLane Advertising, PR & Interactive
 Center for Education on Social Responsibility: Acuity Project, The
 Center for Initiatives in Education: A. Lavin Communications
 Center Plate, Inc.: Singer Associates, Inc.
 CenterCal Properties: Cerrell Associates, Inc.
 CenterOak Partners: BackBay Communications
 Centerplate: Kwittken
 Centers for Disease Control (CDC): Weber Shandwick
 Centers for Disease Control and Prevention (CDC): Ogilvy Public Relations
 Centers for Disease Control and Prevention: Hager Sharp Inc.
 Centers for Medicare & Medicaid Services (CMS): Ogilvy Public Relations
 Centers for Medicare and Medicaid Services (CMS): Sage Communications
 Centers for Medicare and Medicaid Services: Weber Shandwick
 Central Texas Regional Mobility Authority: Crosswind Media & PR
 Century Brass Works, Inc.: NM Marketing Communications, LLC
 CenturyLink UT: SnappConner PR
 Cerberus Capital Management: Weber Shandwick
 Certified Angus Beef® Brand: Lou Hammond & Associates
 Certus Bank: Jackson Spalding
 Cesca Therapeutics: PCG Advisory Group (PCG)
 Cetaphil: Lippe Taylor
 CFA Institute: Strategic Public Relations Group
 Chamberlain Hrdlicka: Furia Rubel Communications, Inc.
 Chamberlin Hrdlicka: Ward Creative Communications
 Champion Iron: NATIONAL Public Relations
 Champion: Current
 Chancellor's House: A. Brown-Olmstead Associates, LTD
 Chantilly: Power Group, The
 Chapin School: Geto & de Milly, Inc.
 Charcot-Marie-Tooth Association: Gatesman+Dave
 Charles & Colvard: CRC
 Charles County Economic Development Department: Development Counsellors International (DCI)
 Charles River Apparel: 360 Public Relations
 Charles Schwab & Co., Inc.: Makovsky
 Charles Schwab: Intermarket Communications; Sloane & Company
 Charleston Area Convention & Visitors Bureau, SC: Lou Hammond & Associates
 Charleston Hospitality Group: Lou Hammond & Associates
 Charleston Regional Development Alliance: Development Counsellors International (DCI)
 Charlie Bird Restaurant (NYC): MFA, Ltd. (Missy Farren & Assocs.)
 Charlotte School of Law: Pivot PR
 Charter Communications: Cone Communications; O'Malley Hansen Communications
 Chase Card Services: Ketchum
 Chattanooga Area Chamber of Commerce: Development Counsellors International (DCI)
 Chattanooga Area CVB: Development Counsellors International (DCI)
 CheapCaribbean.com: Kahn Travel Communications (KTC pr)
 CheapOAir.com: 5W Public Relations
 Chebeague Island Inn: Hawkins International Public Relations
 Chelsea Market, NYC: Quinn
 Chelsea Market: Quinn
 Cheng Cohen: Fish Consulting
 CHEP: RAM Communications
 Chesapeake Bay Foundation: Caplan Communications LLC
 Chetrit Group: Geto & de Milly, Inc.
 Chevron Corp.: Singer Associates, Inc.
 Chevron: NATIONAL Public Relations
 Cheyenne West: EastCoast West Public Relations
 Chi Omega: Solomon McCown & Company, Inc.
 Chicago Baseball Museum: NM Marketing Communications, LLC
 Chicago Booth: Hoffman Agency, The
 Chicago Children's Theatre: L.C. Williams & Associates
 Chicago Commercial Collective: L.C. Williams & Associates
 Chicago Cubs Broadcaster/Pat Hughes: NM Marketing Communications, LLC
 Chicago Int'l Puppet Theater: L.C. Williams & Associates
 Chicago Transit Authority: Jasculca Terman Strategic Communications
 Chicago Zoological Society, Brookfield Zoo: Public Communications Inc.
 Chicco: Cone Communications
 Chick-fil-A, Inc.: Jackson Spalding
 Chief Oil & Gas: Bravo Group
 Child Fund: Hodges Partnership, The
 Child Net: North Public Relations
 Childreach/PLAN Int'l: gabbegroup/Raconteur
 Children's Healthcare of Atlanta: Jackson Spalding
 Children's Hospital Oakland: Singer Associates, Inc.
 Children's Health Fund: DKC Public Relations
 Children's Health: Power Group, The
 Children's Museum of Pittsburgh: Gatesman+Dave
 Chile Tourism: Development Counsellors International (DCI)
 Chilean Blueberry Committee: MacKenzie Agency, The
 Chilean Fresh Fruit Assn.: MacKenzie Agency, The
 Chima Brazilian Steakhouse: Durée & Company, Inc.
 China Eastern Airlines: Spring, O'Brien & Co.
 China National Tourist Office: Spring, O'Brien & Co.
 China Ocean Shipping Company: APCO Worldwide
 China Telecom Americas: Mayo Communications & Mayo PR
 Chip Clip: Redpoint Marketing PR, Inc.
 Chipotle Mexican Grill: Linhart Public Relations
 Chobani: Weber Shandwick
 Choice Hotels Canada: energi PR
 Choose New Jersey: Development Counsellors International (DCI)
 Chopard: Film Fashion
 Chopp's American Bar and Grill: CM Communications, Inc.
 Chris Canty: French | West | Vaughan
 Christensen & Jensen, P.C.: Butler Associates, LLC
 ChristianMingle: Formula PR Inc.
 Christine Wu, musician: Squires PR
 Christopher & Banks: Beehive PR
 Christopher & Dana Reeve Foundation: Coyne PR
 Christophers, The: Reich Communications
 Chromalox: Gatesman+Dave
 Chrysler: Coyne PR
 Chuckle farm: Bella Public Relations, Inc.
 Chugach Powder Guides: Thompson & Co. Public Relations
 Chunghwa Telecom Co. Ltd.: ICR
 Church & Dwight: Hunter Public Relations; Ketchum
 CiCi's Pizza: SPM Communications, Inc.
 Cielo: Bliss Integrated Communication
 CIENA: Sloane & Company
 Signature Realty: Zlokower Company
 CIRI Alaska Tourism: Thompson & Co. Public Relations
 Cisco Systems: Bravo Group
 Cisco: Ruder Finn Inc.; Tech Image; Walker Sands Communications
 CITGO Petroleum Corporation: Levick
 Citi: Cognito; DKC Public Relations; Ruder Finn Inc.
 Citicorp: gabbegroup/Raconteur
 Citigroup Inc.: FleishmanHillard
 Citizens Financial Group: Rasky Baerlein Strategic Communications, Inc.
 City CarShare: Landis Communications Inc.
 City Center Realty Partners: Singer Associates, Inc.
 City Glam Events, Melbourne, Australia: Mayo Communications & Mayo PR
 City Harvest: Rubenstein Public Relations, Inc.
 City Light Capital: Southard Communications, Inc.
 City Model and Talent: Beautiful Planning Marketing & PR
 City National Bank: Abernathy MacGregor Group, The; BoardroomPR; Borshoff
 City of Columbus: Fahlgren Mortine
 City of Detroit: Abernathy MacGregor Group, The
 City of Doral: Zimmerman Agency, The
 City of Fremont: Hoffman Agency, The
 City of Galveston Recovers: DoubleDimond Public Relations LLC
 City of Hillsboro: Weinstein PR
 City of Houston: DPK Public Relations
 City of Lexington, NC: Lou Hammond & Associates
 City of Lone Tree: Development Counsellors International (DCI)
 City of Los Angeles: Agnes Huff Communications Group, LLC
 City of Miami Beach: MWWPR
 City of Montebello: Cerrell Associates, Inc.
 City of Philadelphia -Dept. of Licenses & Inspections, Dept. of Revenue, Mayor's Office of Sustainability, Mayor's Office of Transportation & Utilities, Philadelphia Recycling Office, Philadelphia Streets Dept., Philadelphia Water Dept.: LevLane Advertising, PR & Interactive
 City of Raleigh Public Utilities: French | West | Vaughan

City of Riviera Beach: O'Donnell Agency
 City of Salinas, California: Development Counsellors International (DCI)
 City of San Bruno: Singer Associates, Inc.
 City of Santa Rosa: McCue Communications
 City of Tallahassee Mayoral Campaign: North Public Relations
 City of Watertown: Development Counsellors International (DCI)
 CITYarts: Rubenstein Public Relations, Inc.
 Citymeals-on-Wheels: LAK Public Relations, Inc.
 Cityopoly, Inc.: Edson & Associates Inc., Andrew
 CityPass: Development Counsellors International (DCI)
 Civic Staffing: DixonJames Communications
 Civitech: Moore Communications Group
 CJS Global: Durée & Company, Inc.
 Clairol Professional Haircare: CRC
 Clarabridge: Merritt Group
 Clarins: Nike Communications, Inc.
 Clarion Partners: Berman Group, Inc., The
 Classic Cinemas: Falk Associates/Contact
 Clay Health Club & Spa: Rubenstein Public Relations, Inc.
 Clayoquot Wilderness Resort: Tartan Group
 Clean Energy: Jasculca Terman Strategic Communications
 Clear Channel Outdoor: Cerrell Associates, Inc.
 Clear: Makovsky
 ClearSky Data: Metis Communications
 Clearswift Inc.: McGrath/Power Public Relations
 ClearView: PAN Communications, Inc.
 Cleveland Clinic Florida: O'Donnell Agency
 Cleveland Clinic: rbb Public Relations
 Cleveland Furniture Bank: Stevens Strategic Communications, Inc.
 Cleveland Indians Baseball Co., Inc.: Dix & Eaton Incorporated
 Cleveland Museum of Art: Dix & Eaton Incorporated
 Cleveland Plus Marketing Alliance: Dix & Eaton Incorporated
 Cleveland Public Library: Falls Communications
 Cleveland School of Science & Medicine: Roop & Co.
 Cleveland State University: Dix & Eaton Incorporated
 Cleveland Thermal: Roop & Co.
 Cleveland Vibrator Co.: Stevens Strategic Communications, Inc.
 Click-eez bracelets: Bella Public Relations, Inc.
 Clickworker: Landis Communications Inc.
 Clif Bar & Company: FoodMinds, LLC
 CLIF Bar: Double Forte
 CLIF Kid: Double Forte
 Cliffs Natural Resources: Fahlgren Mortine
 Climate Corporation: O'Malley Hansen Communications
 Clinllabs: Didit Communications
 Clinton Global Initiative: APCO Worldwide
 Clorox Care Concepts: Purple Door Communications and Public Relations
 Clottee McAfee, Stevie Wonder Costume Designer, LA: Mayo Communications & Mayo PR
 Cloud 10 Blow Dry Bar & Hair Salons: The Buzz Agency of Florida
 Cloud Medical Imaging: TransMedia Group
 Cloudbees: PAN Communications, Inc.
 CloudLock: InkHouse Media + Marketing
 Club Med (Caribbean) (Corporate): Zimmerman Agency, The
 Clune Construction Co.: Berman Group, Inc., The
 CUM Wealth Advisors: Roop & Co.
 CMB Engineering: ABI
 CMO Team, The: Pietryla PR & Marketing
 CND: RED PR
 CNSI, Inc: Levick
 CO Architects: Taylor & Company
 Coach Club: Southard Communications, Inc.
 CoAdvantage: Pierpont Communications Inc.
 Coalition for Opportunity in Education: Global Strategy Group
 Coalition to Save Our GPS: Rasky Baerlein Strategic Communications, Inc.
 Coastal Financial Partners Group: Blaine Group, The
 Cobalt Int'l Energy: ICR
 COBI: Upright Position Communications
 Cobo Center: lovio george | communications + design
 COBRA PUMA GOLF: Formula PR Inc.
 Coca-Cola / EKOCYCLE: Rogers & Cowan
 Coca-Cola Company: Anderson Jones PR
 Code42: Bateman Group
 CodeFutures: Catapult PR-IR LLC
 Codeq: Karbo Communications
 Codeship: Version 2.0 Communications
 Codina Partners: rbb Public Relations
 Coeur Mining: G&S Business Communications

Cofiroute USA: Gable PR
 Cogent Healthcare, Inc.: Scott Public Relations
 Cognate Nutritionals: CJ Public Relations
 Cogswell College: Gallagher PR
 Cohen Real Estate: Marino Organization Inc., The
 CohnReznick: Goodman Media International, Inc.
 Cold EEZE: Spencer McMillan Public Relations
 Cold Stone Creamery: Landis Communications Inc.
 ColdLight: Merritt Group
 Coldwell Banker Commercial: Makovsky
 Coldwell Banker Real Estate LLC: CooperKatz & Company, Inc.
 Coldwell Banker South Florida: Durée & Company, Inc.
 Coldwell Banker: Rogers & Cowan
 Colfax: Fahlgren Mortine
 CollabNet: Catapult PR-IR LLC
 Collaboration: L.C. Williams & Associates
 Collared Greens: Hodges Partnership, The
 Collection Auto Group: Schneider Associates
 Collective Media: Makovsky
 College Football Hall of Fame: Jackson Spalding
 College of St. Scholastica: Lavidge
 Collegiate Inventors Competition: Gatesman+Dave
 Collette: Redpoint Marketing PR, Inc.
 Collicutt Energy: Bolt Public Relations
 Collier County Museums: Lou Hammond & Associates
 Colliers International: Marino Organization Inc., The; McNeely Pigott & Fox Public Relations, LLC
 Collins & Scanlon: Roop & Co.
 Colonial Pipeline Co.: McNeely Pigott & Fox Public Relations, LLC
 Colonial Williamsburg Foundation: MFA, Ltd. (Missy Farren & Assocs.)
 Colonial Williamsburg Hotels, Restaurants and Spa: MFA, Ltd. (Missy Farren & Assocs.)
 Colony Capital: Davies
 Coloplast Corp.: Beehive PR
 Color By Amber: Style House Public Relations
 Colorado Technical University: Linhart Public Relations
 Coloratour: Didit Communications
 Colorescience: J Public Relations
 Columbia Business School: Coyne PR
 Columbia Sportswear: Film Fashion; Rogers & Cowan
 Columbia University: Keith Sherman and Associates
 Columbus Chamber: Development Counsellors International (DCI)
 Columbus Foods: Maxwell PR + Engagement
 Columbus Square Management: Marino Organization Inc., The
 Combined Jewish Philanthropies: Solomon McCown & Company, Inc.
 Comcast Cable: Bravo Group
 Comcast Communications: Singer Associates, Inc.
 Comcast Corporation: Abernathy MacGregor Group, The
 Comcast NBC Universal: Levick
 Comcast Select On Demand/Xfinity TV: Cataldi Public Relations
 Comcast: Global Strategy Group; Linhart Public Relations; SevenTwenty Strategies; Taylor
 Comerica Bank: Franco Public Relations Group
 Comet Technologies, Inc.: Mason Public Relations
 Commercial Federal Bank: Torrenzano Group, The
 Commercial Mortgage Capital: Rubenstein Public Relations, Inc.
 Committee of 200: Falls Communications
 Commonfund Group: G&S Business Communications
 Commons Hotel, The (Minneapolis): Zimmerman Agency, The
 Commonwealth Care Alliance: Solomon McCown & Company, Inc.
 CommScope: M/C/C, Inc.
 Communispace: InkHouse Media + Marketing
 Communispond: Nicholas Public Relations, George P.
 Community Care of North Carolina: French | West | Vaughan
 Community Food Bank of NJ: Coyne PR
 Community Trust Bank: Zehnder Communications, Inc.
 CommVault: SHIFT Communications
 Company Folders: Birnbach Communications Inc.
 Compass Learning: Stanton Communications, Inc.
 Components, Packaging & Manufacturing Technology Society: Potomac Communications Group, Inc.
 Comprehensive Cancer Centers of Nevada: Firm Public Relations & Marketing, The
 Comptel: March Communications
 CompTIA: Walker Sands Communications
 Con Edison: Global Strategy Group
 ConAgra Foods: JSH&A Communications
 Conair: Kaplow

Concessions International, LLC: BLH Consulting, Inc.
 Concierge Auctions: Relevance New York
 Concurrent: Horn
 Condado Vanderbilt, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Condeco: March Communications
 ConEdison Solutions (CES): Marino Organization Inc., The
 CONEXIS: Scott Public Relations
 Conexlink: Idea Grove
 Conference Board: gabbegroup/Raconteur
 Confirmit: HB Agency
 Confluence: Bliss Integrated Communication
 Congreso de Latinos Unidos: Devine + Partners
 Congress Drives: NM Marketing Communications, LLC
 Connected Data: Max Borges Agency
 ConnectHQ: Edge Communications, Inc.
 Connecticare: Cashman + Katz Integrated Communications
 Connecticut Catholic Conference: Cashman + Katz Integrated Communications
 Connecticut Dept. of Motor Vehicles: Cashman + Katz Integrated Communications
 Connecticut Dept. of Public Health: Cashman + Katz Integrated Communications
 Connecticut Dept. of Transportation: Cashman + Katz Integrated Communications
 Connecticut Natural Gas: Cashman + Katz Integrated Communications
 Connecticut Science Center: Cashman + Katz Integrated Communications
 Connecticut Water: Global Strategy Group
 ConnectOne Bank: MWWPR
 Connectria: InkHouse Media + Marketing
 ConnectWise: Greenough
 Connemara Conservancy: Bizcom Associates
 Connex Credit Union: Mason Public Relations
 Conning Asset Management: Stanton Public Relations & Marketing
 Conoco: gabbegroup/Raconteur
 Conrad Miami: Conroy Martinez Group, The
 Conservation Services Group: Greenough
 Consolidated Concepts: MacKenzie Agency, The
 Consolidated Restaurant Operations, Inc.: The Buzz Agency of Florida
 Construction Specifications Institute: Potomac Communications Group, Inc.
 Consultatio, Miami: Quinn
 Consumer Cellular: Lane
 Consumer Electronics Assn.: Stanton Communications, Inc.
 Consumer Federation of the Southeast: Sachs Media Group
 Consumer Health Interactive: Scott Public Relations
 Consumer Health Interactivew: Scott Public Relations
 Consumer Healthcare Products Assn.: McNeely Pigott & Fox Public Relations, LLC
 Consumers Union/ConsumerReportsMedicalGuide.org: gabbegroup/Raconteur
 Containerization & Intermodal Institute (CII): BSY Associates Inc.
 ConTech Lighting: Motion PR
 ConteXstream: McGrath/Power Public Relations
 ContextVision: HB Agency
 Contigo: L.C. Williams & Associates
 Continental Automotive: Lambert, Edwards & Associates
 Continental Mills: 360 Public Relations
 Continuum: InkHouse Media + Marketing
 Contour Semiconductor: JPR Communications
 Contractors' Assn. of Greater New York, Inc.: Berman Group, Inc., The
 Control4: Caster Communications, Inc.
 Convatec: Bliss Integrated Communication
 Convene: Feintuch Communications
 Conway MacKenzie: Cerrell Associates, Inc.
 Cookie Lee Jewelry: CRC
 Cooley LLP: Greentarget Global LLC
 Cooper Carry: Wilbert Group, The
 Cooper Hewitt: Finn Partners
 Cooper Standard: Bianchi Public Relations, Inc.
 Cooper Tire: Zimmerman Agency, The
 Cooper Tires: Fahlgren Mortine
 Cooperstown, New York: Nancy J. Friedman Public Relations, Inc.
 Cooperworks: BLH Consulting, Inc.
 Copamarina Beach Resort & Spa, Guanica, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Copper Development Assn.: Kellen
 Copyblogger Media: Idea Grove

Coral Gables Executive Physicians: Durée & Company, Inc.
 Coral Springs Museum of Art: Durée & Company, Inc.
 Corbis Entertainment: Cataldi Public Relations
 Core-Net: Ward Creative Communications
 Core: InkHouse Media + Marketing
 CoreNet Global: Berman Group, Inc., The
 CorePower Yoga: J Public Relations
 Coria Laboratories: Glendale Communications Group, Inc.
 Corizon, Inc.: DVL Seigenthaler
 Cornell Pump: L.C. Williams & Associates
 Corner Bakery Cafe: Bizcom Associates; GMG Public Relations, Inc.
 Corner Bakery: Trevelino/Keller
 Coming: ABI
 Coro New York Leadership Center: LAK Public Relations, Inc.
 Coromega: Rachel Kay Public Relations (RKPR)
 CorpNet: Scott Public Relations
 Corporate Alliance on Malaria in Africa: Acuity Project, The
 Corporate Insight: Intermarket Communications
 Corporate Resource Services (CRS): Makovsky
 Corpus Christi REDC: Development Counsellors International (DCI)
 Cortland Partners: Wilbert Group, The
 Corvias Group: Solomon McCown & Company, Inc.
 COSE: Stevens Strategic Communications, Inc.
 Cosentino Worldwide: Sharp Communications, Inc.
 Cosmedicine: Rosica Communications
 Cosmetic Executive Women (CEW): Kaplow
 Costa Rica Tourist Board: Cheryl Andrews Marketing Communications
 Costco Wholesale: Primavera Public Relations, Inc.
 Cottman Transmission: Reich Communications
 Cotton Patch Cafe: Power Group, The
 Coty Inc.: Havas PR
 Coty, Inc: Abernathy MacGregor Group, The
 Council on Culture and Arts: Moore Communications Group
 Country Walkers: Hawkins International Public Relations
 Coupons.com: M Booth & Associates, Inc.
 Coursera: LaunchSquad
 Courtyard by Marriott Isla Verde Beach Resort, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Cousins Properties: Jackson Spalding
 Covenant House New York: gabbegroup/Raconteur
 Coverall: Fish Consulting
 Covered California: IW Group, Inc.
 Covidien: Spectrum
 COX Enterprises: BLH Consulting, Inc.
 CPC: ABI
 CPS HR Consulting: M/C/C, Inc.
 Cracker Barrel Old Country Store, Inc.: Makovsky
 Cracker Barrel: Fineman PR
 Craft Kafe: At The Table Public Relations
 CraftWorks: Fish Consulting
 Craig Realty: Blaze
 Crain's New York Business: Marino Organization Inc., The
 Cranberry Institute: Pollock Communications
 Cranberry Marketing Committee of the USA: Pollock Communications
 Cranston Capital: Goldman Communications Group, Inc.
 Crawford High Performance Composites: Lou Hammond & Associates
 CRCC Asia: Beautiful Planning Marketing & PR
 Creative Benefits for Educators: Sachs Media Group
 Creative Computing Solutions, Inc. (CCSI): Sage Communications
 Creative Marketing Concepts: Double Forte
 Creatrone: Versaggi Biocommunications
 Credit Suisse: Abernathy MacGregor Group, The
 Credit Union National Assn.: Dukas Public Relations
 Cree: Lewis PR; 360 Public Relations
 Cresa New York: Quinn
 Cricket Co.: RED PR
 Cricket Wireless: Max Borges Agency
 Crimson Hexagon: Metis Communications
 Crinum Health Ltd.: Torme Lauricella Public Relations
 Cristophe Salon Newport Beach: Bolt Public Relations
 Criterion Development Partners: Schneider Associates
 Crocs: Linhart Public Relations
 CropLife America: Spectrum
 Cross Country Home Services: rbb Public Relations
 CrossFit Bend Central: EastCoast West Public Relations
 CrossFit Type 44: EastCoast West Public Relations
 Crouse Hinds: Eric Mower + Associates
 CrowdStrike: Merritt Group

Crowe Horwath: Greentarget Global LLC
 Crown Equipment: Fahlgren Mortine
 Crown Holdings, Inc.: ABI
 Crown Plaza Princeton Conference Center: Brushfire Inc.
 Crucial.com: InkHouse Media + Marketing
 Crum & Forster: Levick
 Crystal & Co.: Makovsky
 Crystal Coast (Outer Banks, N.C.): Zimmerman Agency, The
 Crystal Lagoons: Conroy Martinez Group, The
 CSL Behring: MCS Healthcare Public Relations
 CSPAS: Beautiful Planning Marketing & PR
 CSR: March Communications
 CSX Transportation: McNeely Pigott & Fox Public Relations, LLC
 CTERA: InkHouse Media + Marketing
 CTrides: Mason Public Relations
 CTW Consulting: Edson & Associates Inc., Andrew
 Cumberland University: DVL Seigenthaler
 Cummins Inc.: Jasculca Terman Strategic Communications
 Cupron: Hodges Partnership, The
 Curatek Pharmaceuticals: Glendale Communications Group, Inc.
 Curemark: Rubenstein Public Relations, Inc.
 CurtCo/Robb Report: Brandware Public Relations
 Cushman & Wakefield: Torrenzano Group, The
 Cutty Sark: M Booth & Associates, Inc.
 CV Studios Entertainment: Blaine Group, The
 CVS: Cone Communications
 CVS/Caremark: RF | Binder Partners, Inc.
 CVS/Pharmacy: Kaplow
 CW Financial Services LLC: Makovsky
 Cyan: Merritt Group
 CyberArk: Fama PR, Inc.
 CyberDoctor: Scott Public Relations
 Cybex International: MWWPR
 Cybrary: Weiss PR, Inc.
 Cydan Development: LaVoieHealthScience
 Cymbabay: PCG Advisory Group (PCG)
 Cynosure: Lippe Taylor

D

D-Link: Walt & Company Communications
 D-Wave: LaunchSquad
 D'Artagnan: MWWPR
 D2L: Fama PR, Inc.
 Dachser USA: BSY Associates Inc.
 Daiichi Sankyo: Ruder Finn Inc.
 Daimler Trucks North America: Eric Mower + Associates
 Daimler: Torrenzano Group, The
 Dairy Management Institute: Pollock Communications
 Dairy Management, Inc.: FoodMinds, LLC
 Dairy Queen: Pierson Grant Public Relations
 Daiza Restaurant Group: Durée & Company, Inc.
 Dale Scott & Co.: Fineman PR
 Dan Brunn Architecture: Taylor & Company
 Dan Hotels Israel: Weill Associates, Geoffrey
 Dana Hall School: Solomon McCown & Company, Inc.
 Dana Holding Corp.: Eisbrenner Public Relations
 Dancing Mom's Nia & Holly Frazier, Hollywood: Mayo Communications & Mayo PR
 Daniels School of Business, University of Denver: Acuity Project, The
 Dara BioSciences: LaVoieHealthScience
 Darden Corporation: FoodMinds, LLC
 Darden Restaurant's Specialty Restaurant Group: Ogilvy Public Relations
 DashLocker: Quinn
 Dassault Systèmes: Racepoint Global
 Data Centers Delivered: Ward Creative Communications
 Databricks: Merritt Group
 DataFactZ: Franco Public Relations Group
 DataGravity: Metis Communications
 DataGryd/Colliers International: Berman Group, Inc., The
 DataSpan: Power Group, The
 DataTreasury Corp.: Edson & Associates Inc., Andrew
 Datonics: Trylon SMR
 Datto: Metis Communications
 DAV (Disabled American Veterans): Crosby
 Dave & Buster's: AXIA Public Relations; Konnect Public Relations
 Dave & Busters: ICR

Dave Thomas Foundation for Adoption: Paul Werth Associates
 Davey Tree Expert Co., The: thunder::tech
 David A. McKnight- Fashion Stylist and Author: Beautiful Planning Marketing & PR
 David Foster Foundation: Tartan Group
 David's Bridal: Coyne PR
 Davidson Companies / D.A. Davidson: Lane
 Davies Family Selection: marlo marketing
 Davis Tool & Die: NM Marketing Communications, LLC
 Davita: Scott Public Relations
 Day Pitney LLP: Greenough
 Day-Lee Foods: Rachel Kay Public Relations (RKPR)
 DayMen US, Inc.: McGrath/Power Public Relations
 Daymon Interactions: North 6th Agency, Inc.
 Dayton/Montgomery County CVB: Fahlgren Mortine
 Daytona International Speedway: Coyne PR
 DBA International: Perry Communications Group, Inc.
 DC Corporate Sports Games: Sage Communications
 DC Jazz Festival: Sage Communications
 DC Sustainable Energy Utility: Vanguard Communications
 DCM Services, LLC: Beehive PR
 DDG: Weiss PR, Inc.
 DDR Corp.: thunder::tech
 De Beers: Nike Communications, Inc.
 De Berardinis Salon: RED PR
 De'Longhi America: MWWPR
 Dealer.com: MWWPR
 Death Avenue: marlo marketing
 Debbie's Dream Foundation: Curing Stomach Cancer: Durée & Company, Inc.
 DECA-Golf Buddy: G&S Business Communications
 DecisionQuest: Levick
 Decker & Co.: Adam Friedman Associates
 Decléor: 5W Public Relations
 Decof, Decaf & Barry Law Firm: Didit Communications
 Deepwater Wind: Duffy & Shanley, Inc.
 DEFENDER Direct: Borshoff
 Defenders of Wildlife: Caplan Communications LLC
 Definiens: Affect
 Del Mar College: Crosswind Media & PR
 Delaware Investments: Mount & Nadler, Inc.
 Delek US Holdings: Dix & Eaton Incorporated
 Dell Boomi: Eastwick
 Dell Software - Public Sector: Sage Communications
 Dell: PPR Worldwide; Rasky Baerlein Strategic Communications, Inc.
 Deloitte Touche Tohmatsu: Strategic Public Relations Group
 Deloitte: Capstrat; Devine + Partners; Franco Public Relations Group; Jackson Spalding
 Delos: Nike Communications, Inc.
 Delphi: Airfoil
 Delray Beach Community Redevelopment Agency: The Buzz Agency of Florida
 Delray Beach Marriott: The Buzz Agency of Florida
 DelShah Capital: Rubenstein Public Relations, Inc.
 Delta Air Lines: DKC Public Relations; Jackson Spalding
 Delta Dental of Minnesota: Pocket Hercules
 Deluxe Corp.: Beehive PR
 Deluxe Entertainment: Bob Gold & Associates
 DEMIL Metals, Inc.: NM Marketing Communications, LLC
 Democratic Congressional Campaign Committee (DCCC): Global Strategy Group
 Denali Flavors/MooseTracks®: Lambert, Edwards & Associates
 DENSO International America: Franco Public Relations Group
 Dental Post: Trevelino/Keller
 DENTSPLY International: Dix & Eaton Incorporated
 Department of Homeland Security (DHS): Ogilvy Public Relations; Sage Communications
 Dermot Real Estate, New York: Nancy J. Friedman Public Relations, Inc.
 Descartes: North 6th Agency, Inc.
 Deseret Ranch: Sachs Media Group
 Desert Institute of Spine Care: Firm Public Relations & Marketing, The
 Destination Cleveland: thunder::tech
 Destination Hotels & Resorts: DKC Public Relations
 Destination NSW/Sydney, Australia: Laura Davidson Public Relations
 Destination Yountville: MacKenzie Agency, The
 Detroit Jazz Festival: Eisbrenner Public Relations
 Detroit Metropolitan Convention & Visitors Bureau: lovio george | communications + design

Detroit RiverFront Conservancy: lovio george | communications + design
 Deutsch Family Wine & Spirits: Lippe Taylor
 Deutsche Bank: Intermarket Communications
 Deutsche Börse AG: Adam Friedman Associates
 Development Specialists, Inc.: BoardroomPR
 DeVry Education Group: Jasculca Terman Strategic Communications
 DeVry University: Landis Communications Inc.
 DeVry: Greentarget Global LLC
 Dewar's: Nike Communications, Inc.
 Dex One: Torrenzano Group, The
 DFW Boat Expo: TrizCom Public Relations
 DHL Express: rbb Public Relations
 DHL: Finn Partners
 Diablo Technologies: JPR Communications
 Diageo North America: Hunter Public Relations
 Diageo: Taylor
 DialAmerica: CooperKatz & Company, Inc.
 Diamond Foods: Maxwell PR + Engagement
 Diamond Resorts International: Sandy Hillman Communications
 Diamond State Depository: TrizCom Public Relations
 Diamond Ventures: Caliber Group
 Dick's Sporting Goods: Catalyst
 Diebold: Dix & Eaton Incorporated
 Diego Binetti: RED PR
 Dig-It! Games: Stanton Communications, Inc.
 Digestive Disease Week: GYMR, LLC (Getting Your Message Right)
 Digital Compression Technology, LLC: Makovsky
 Digital Guardian: Greenough
 Digital Lumens: Version 2.0 Communications
 DigitalOcean: 5W Public Relations
 Digitech Systems: Volume Public Relations
 Dillon Gage Metals: TrizCom Public Relations
 Dinner Lab: Zehnder Communications, Inc.
 Diocesan Health Facilities: CM Communications, Inc.
 Diono: 5W Public Relations
 Dipexium Pharmaceuticals: LaVoieHealthScience
 Direct Expansion Solutions: Ward Creative Communications
 Direct Impact: London, Michael J. & Associates
 Direct Selling Assn.: Potomac Communications Group, Inc.
 Direxion: JCPR Inc.
 DIRT: Vantage PR
 Disability Rights Florida: Moore Communications Group
 Discount Tire: Lavidge
 Discover Palm Beach County, Inc.: Development Counsellors International (DCI)
 Discovery Education: DKC Public Relations
 Dishnet: Cashman + Katz Integrated Communications
 Disney Cruise Line: Spencer McMillan Public Relations
 Disney Interactive: DKC Public Relations
 Disney on Ice: rbb Public Relations
 Disney Parks & Resorts: Coyne PR
 Disney Parks: Spencer McMillan Public Relations
 Disneyland: VPE Public Relations
 Distilled Spirits Council of the United States: FoodMinds, LLC
 Ditch Witch: PadillaCRT
 DJK Residential: Quinn; Relevance New York
 DJO Global: Kwitken
 DL Steiger Co.: RAM Communications
 DLA Piper US LLP: Levick
 DLA Piper: Greentarget Global LLC
 DMK Group: Havas PR
 DMVdesk: DRIVEN Public Relations
 DNA Genetics: MorganMyers
 Doeren Mayhew Capital Advisors: Ward Creative Communications
 Dolby Family Ventures: Eastwick
 Dollar General: Seigenthaler Public Relations, Inc.
 Dollar Tree Stores: Adam Friedman Associates
 Dollar Tree: Stevens Strategic Communications, Inc.
 Dolphin Mall: Conroy Martinez Group, The
 Domaines Paul Mas: McCue Communications
 Dominion Realty Partners: French | West | Vaughan
 Dominion: Potomac Communications Group, Inc.
 Domino Sugar: Hunter Public Relations; Torme Lauricella Public Relations
 Domtar: Eric Mower + Associates
 Donald J Pliner: 5W Public Relations
 Donate Life Ohio: Fahlgren Mortine
 Donley's Construction: Falls Communications
 Donna Karan and DKNY Hosiery: CRC

Donnelly Mechanical: Berman Group, Inc., The
 Donors Forum: Jasculca Terman Strategic Communications
 Dora the Explorer Live! Canada: Tellem Grody Public Relations, Inc.
 Dorchester Collection: Hawkins International Public Relations
 Dorel Recreational/Leisure (Schwinn, Cannondale): MFA, Ltd. (Missy Farren & Assocs.)
 Dorel: MFA, Ltd. (Missy Farren & Assocs.)
 DotLoop: SS|PR
 DoubleLine: JCPR Inc.
 Dow Chemical: Bravo Group; G&S Business Communications; Ketchum; Porter Novelli
 Dow Jones Indexes: Makovsky
 Downtown Boston Improvement District: Schneider Associates
 Downtown Cleveland Alliance: Falls Communications
 Downtown Detroit Partnership: Lambert, Edwards & Associates
 Downtown Properties: Singer Associates, Inc.
 Downtown Raleigh Alliance: French | West | Vaughan
 Dr Pepper Snapple Group: Ketchum
 Dr. Bryan Shaw (Baylor University): Crosswind Media & PR
 Dr. Christopher C. Ninh: Squires PR
 Dr. Jonathan Richter, DDS: Indra Public Relations
 Dr. Ken Hansraj: Rubenstein Public Relations, Inc.
 Dr. Michael Apa: Nike Communications, Inc.
 Dr. Pepper: Cone Communications
 Dr. Praeger's: Maxwell PR + Engagement
 Dr. Timothy Chase: Rubenstein Public Relations, Inc.
 DraftKings: Fama PR, Inc.
 Drakes Bay Oyster Co.: Singer Associates, Inc.
 Drambuie (Bacardi USA): Daddi Brand Communications
 Dream Audio: Vantage PR
 Dreams Resorts & Spas: rbb Public Relations
 Dremel: JSH&A Communications
 Dresser-Rand: Eric Mower + Associates
 Drexel University: Devine + Partners; Stanton Public Relations & Marketing
 DRI International: G&S Business Communications
 Drobo: Max Borges Agency
 Drom fragrances: Bella Public Relations, Inc.
 DropThought: UPRASE Marketing + Public Relations
 Drum Workshop, Inc.: Tellem Grody Public Relations, Inc.
 DrumChannel.com: Tellem Grody Public Relations, Inc.
 Drync: Double Forte
 DS&D: R&J Public Relations, LLC
 DSP Skin Care: Daddi Brand Communications
 DST Global Solutions: Version 2.0 Communications
 DTE Energy: Lambert, Edwards & Associates
 DTS: Formula PR Inc.
 DTZ: Power Group, The; Rasky Baerlein Strategic Communications, Inc.
 Duane Reade: 5W Public Relations
 Dubai Convention and Events Bureau: Development Counsellors International (DCI)
 Duchesnay USA: Makovsky
 DUCK Tape: Falls Communications
 Ducker Worldwide: Eisbrenner Public Relations
 Dude Ranchers Assn.: French | West | Vaughan
 Duffield Lane: Beautiful Planning Marketing & PR
 Duke Energy: Abernathy MacGregor Group, The; Capstrat
 Duke University: GYMR, LLC (Getting Your Message Right)
 Dunkin' Brands: RF | Binder Partners, Inc.
 Dunkin' Donuts – Denver: Red Jeweled Media
 Dunkin' Donuts: Fish Consulting
 Dunton Hot Springs, CO: Weill Associates, Geoffrey
 Dunton River Camp, CO: Weill Associates, Geoffrey
 DuPage Medical Group: Zehnder Communications, Inc.
 DuPont Nutrition & Health: Coyne PR
 DuPont: Crosby
 DuPont™: Ogilvy Public Relations
 Duracell Powermat: Citizen Relations
 DV8 Sports: Brandware Public Relations
 Dynamark Systems: At The Table Public Relations
 Dynamics Inc.: O'Malley Hansen Communications
 Dynatrap: Schneider Associates
 Dyson: M Booth & Associates, Inc.

E

E Ink: Racepoint Global
 e-Builder: BoardroomPR

E-greetings: Landis Communications Inc.
 E-J Electric Installation Co., Inc.: Berman Group, Inc., The
 E-Poll Market Research: Honig Company, LLC, The
 E&J Gallo Winery: Hunter Public Relations
 Eagle Academy Public Charter School: Levick
 Eagle Asset Management: Intermarket Communications
 Eagle Investment Systems: BackBay Communications
 Earnest: LaunchSquad
 Earth Fare: Communications 21
 Earth Pets: Sachs Media Group
 Earthjustice: Caplan Communications LLC
 Earthtronics: Falls Communications
 East 125th and 126th Street parcels – Greystone: Relevance New York
 East Bank Club: KSA (Kathy Schaeffer and Associates, Inc.)
 East Side House Settlement: Sharp Communications, Inc.
 East Valley Partnership: Lavidge
 Eastern Cape Tourism Board (South Africa): Latitude
 Eastern Consolidated: Marino Organization Inc., The
 Eastern CT Health Network: Cashman + Katz Integrated Communications
 Eastern LI Hematology Oncology: WordHampton Public Relations Inc.
 Eastern Standard: marlo marketing
 Eastern Union Funding: Rubenstein Public Relations, Inc.
 Easy Office Phone: Affect
 Eat Smart: O'Malley Hansen Communications
 Eat Well Co.: Marketing Maven Public Relations
 Eaton Vance: Dukas Public Relations
 Eaton: Falls Communications
 EBA: Weiss PR, Inc.
 eBay: Airfoil; APCO Worldwide; Edelman; Just Drive Media
 eBev: Marketing Maven Public Relations
 Ebiquity: Eastwick
 EBRM: Falk Associates/Contact
 ECAL: Karbo Communications
 eCaring: Spector & Associates, Inc.
 EchoStar: Bob Gold & Associates
 eClinicalWorks: Racepoint Global
 Ecocem: Cerrell Associates, Inc.
 Economic Development Group, Ltd.: Pietryla PR & Marketing
 Economic Promotion Agency of Tuscany: Development Counsellors International (DCI)
 Ed Paschke Art Center: Motion PR
 EDCSPIN: Indra Public Relations
 Edgewater Hotel (Seattle): Zimmerman Agency, The
 Edible Arrangements: CRC; Crenshaw Communications
 Edison Electric Institute: Capstrat
 Edison Properties: Berman Group, Inc., The
 Edition Miami, Miami Beach: Nancy J. Friedman Public Relations, Inc.
 Edmunds.com: MWWPR
 EDSA, Miami: Quinn
 Education Achievement Authority of Michigan: Global Strategy Group
 Education.com: 360 Public Relations
 Edvisors: Birnbach Communications Inc.
 Edward Jones: Prosek Partners
 Edwards Kirby Law Firm: French | West | Vaughan
 edX: RF | Binder Partners, Inc.
 EF Education First: Solomon McCown & Company, Inc.
 Egan Maritime Institute: CM Communications, Inc.
 Eggland's Best Inc.: Coyne PR
 Egyptian Steel: Phillips & Company
 eHealthInsurance Services, Inc: Levick
 Eisai Co Ltd: FleishmanHillard
 Eisai: Marina Maher Communications, LLC
 EisnerAmper: Dukas Public Relations
 Ekos: Greentarget Global LLC
 EL AL Israel Airlines: Quinn
 El Capital Group: Revell Communications
 El Monte Sagrado Living Resort and Spa (Taos, N.M.): Zimmerman Agency, The
 El-Ad Group: Geto & de Milly, Inc.; Rubenstein Public Relations, Inc.
 Elbow Beach, Bermuda: Lou Hammond & Associates
 Elbows Mac n' Cheese: Bolt Public Relations
 Elco Electric Propulsion: Brandware Public Relations
 Electric Cloud: Catapult PR-IR LLC
 Electrical Safety Foundation Int'l: Potomac Communications Group, Inc.
 Electrolux: L.C. Williams & Associates; Weber Shandwick
 Electronic Arts, Inc. EA: FleishmanHillard
 Electronic Recyclers International: Finn Partners
 Elegant Hotels/Barbados: Diamond Public Relations

Elena Klionsky, pianist: TransMedia Group
 Elephant Traffic: Southard Communications, Inc.
 Elevate Grill: Bolt Public Relations
 Eleven Experience: Weill Associates, Geoffrey
 Eli Lilly & Company: Borshoff; FleishmanHillard
 Eli Lilly and Co.: Weber Shandwick
 Eli Lilly Oncology: TogoRun
 Eli Lilly and Company: RF | Binder Partners, Inc.
 eLife Sciences Publications: Spectrum
 Elizabeth Arden: Lippe Taylor
 Elkem: NATIONAL Public Relations
 Elle Mer: Be Social Public Relations
 Elliott Mgmt.: Sloane & Company
 Elmer's Products, Inc.: Falls Communications
 Elmer's Products: Fahlgren Mortine
 EMC: MS Business Communication Ltd
 Emcor Group: LAK Public Relations, Inc.
 Emera: O'Donnell Agency
 Emerald Networks: North 6th Agency, Inc.
 Emerald Performance Materials: Falls Communications
 Emerge CDS: Power Group, The
 EMERGE!: Beautiful Planning Marketing & PR
 Emergence Capital: Eastwick
 Emergencyland.com: Tellem Grody Public Relations, Inc.
 Emeril's Homebase, New Orleans: Emeril's, NOLA Restaurant, Emeril's Delmonico: Brustman Carrino Public Relations
 Emerson Amusement: Indra Public Relations
 Emerson Climate Technologies: Fahlgren Mortine
 Emerson College: Solomon McCown & Company, Inc.
 Emerson Network Power: Fahlgren Mortine
 Emerson Power Transmission: Fahlgren Mortine
 Emerson: FleishmanHillard
 Emirates Airline: Landis Communications Inc.
 Emirates Center for Strategic Studies and Research: Adam Friedman Associates
 Empire Government Strategies: 5W Public Relations
 Empire State Realty Trust: Didit Communications
 Empire Steakhouse: Rubenstein Public Relations, Inc.
 Empire Strategies: Butler Associates, LLC
 Enbridge: NATIONAL Public Relations
 Enchantment Group: Hawkins International Public Relations
 Enchantment Resort: Hawkins International Public Relations
 Enclarity, Inc.: Scott Public Relations
 Endicia: Hoffman Agency, The
 Endo Pharmaceuticals: SevenTwenty Strategies
 Endurance Specialty Holdings: Mason Public Relations
 EndyMed: Nike Communications, Inc.
 EnerBank USA: SnappConner PR
 Energate Inc.: Gallagher PR
 Energize: Hamilton Public Relations
 Energize Connecticut: CJ Public Relations
 Energizer Battery: Dix & Eaton Incorporated
 Energy Source: Gable PR
 Energy Ventures: Pierpont Communications Inc.
 Engage: rbb Public Relations
 Engage3: RAM Communications
 Engel Management: Crosswind Media & PR
 Enigma Life: Makovsky
 Enlightened Hospitality Group: J Public Relations
 Ennis Roberts Fischer: Stevens Strategic Communications, Inc.
 Enova International: DixonJames Communications
 Enterprise Bank & Trust: Lavidge
 Enterprise Holdings: FleishmanHillard
 Enterprise Ireland: Version 2.0 Communications
 Enterprise Rent-A-Car: Bravo Group
 Entertainment Software Association - E3 Tradeshaw: Double Forte
 Entertainment Software Association: Story Partners
 Envestnet: JCPR Inc.
 Environmental Contractors Assn.: Berman Group, Inc., The
 Environmental Defense Fund: Caplan Communications LLC; Global Strategy Group
 Environmental Entrepreneurs: Caplan Communications LLC
 Environmental Health Research Foundation: Kellen
 EO/SF (Entrepreneurs' Organization): Double Forte
 EOS Climate: Makovsky
 EPA ENERGY STAR program: Crosby
 Epiphone: Coyne PR
 EPiServer: Merritt Group

Epizyme, Inc.: Spectrum
 Epson America: ABI; Walt & Company Communications
 Epsten Group Inc.: A. Brown-Olmstead Associates, LTD
 EQT Partners Inc.: Makovsky
 EQT: Gatesman+Dave
 Equifax: Wilbert Group, The
 Equities First Holdings LLC: Makovsky
 Equity Now: Zlokower Company
 Eraclea Skincare: SPM Communications, Inc.
 Ergodyne: Beehive PR
 Ergotron: InkHouse Media + Marketing
 ERHC Energy Inc.: DPK Public Relations
 Erie Insurance: Falls Communications
 Eriez Flotation Division: Stevens Strategic Communications, Inc.
 Eriez International: Stevens Strategic Communications, Inc.
 Eriez: Stevens Strategic Communications, Inc.
 Ernst & Young: FleishmanHillard; Honig Company, LLC, The
 ESI: Idea Grove
 ESP/SurgeX: Caster Communications, Inc.
 ESPN / SEC Network: Jackson Spalding
 ESPN: Blaze; Coyne PR; Global Strategy Group
 Esquire Magazine: DKC Public Relations
 Essex Resort & Spa, VT: Redpoint Marketing PR, Inc.
 Essilor: Weber Shandwick
 Estella NYC: Beautiful Planning Marketing & PR
 ET African Journeys: Buzzword PR
 ETF Ventures: Gregory FCA
 Ethicon, Inc.: gabbegroup/Raconteur
 Etihad Airways: Quinn
 ETS: Hager Sharp Inc.
 Euclid Chemical Co.: Roop & Co.
 Euler Hermes: Peppercomm, Inc.
 Eurasia Drilling Company: Adam Friedman Associates
 Eureka: L.C. Williams & Associates
 Eures: Coyne PR
 Europ Assistance USA, Inc: Levick
 European Wax Center: LevLane Advertising, PR & Interactive
 EVA Airways: Marketing Maven Public Relations
 Evangelical Environmental Network: Caplan Communications LLC
 Evangelical Lutheran Church in America: Jasculca Terman Strategic Communications
 Evanston Capital Management: BackBay Communications
 Evansville Water and Sewer Utility: Borshoff
 Evenflo: M Booth & Associates, Inc.
 Everbank: Prosek Partners
 Evercore Partners: Abernathy MacGregor Group, The
 Evergreen: BSY Associates Inc.
 Evernote: Hoffman Agency, The
 Everpower: Bravo Group
 eVestment: Kwittken
 EVO Real Estate Group: Didit Communications
 Evogene: PCG Advisory Group (PCG)
 Evoke Restaurant: Pivot PR
 Exabeam: Metis Communications
 Exablox: 10Fold
 Exact: Greenough
 ExamMed: Trevelino/Keller
 Exclusiv Vodka: AMP3 Public Relations
 Exclusive Resorts: Nike Communications, Inc.
 Exel: Fahlgren Mortine
 eXelate (now part of Nielsen): PAN Communications, Inc.
 Exelis: Spector & Associates, Inc.
 Exelon: Sloane & Company; Tierney; Weber Shandwick
 Exergen: Rosica Communications
 EXL: Idea Grove
 EXLSERVICE Holdings, Inc.: Makovsky
 Exopack: Stanton Public Relations & Marketing
 Exostar: Sage Communications
 Expedia: Zeno Group
 Experian: Ruder Finn Inc.; Sage Communications
 Experience Columbus: Fahlgren Mortine
 Explore Bristol, RI: Lou Hammond & Associates
 Explore Mars: Phillips & Company
 Exponential Interactive: Crenshaw Communications
 Express Scripts: Coyne PR
 Extended Stay America (Corporate): Zimmerman Agency, The
 Extreme Networks: Racepoint Global
 Extreme Reach, Inc.: Makovsky

Exxon Mobil: Finn Partners
 ExxonMobil: Davies; Weber Shandwick
 EY (Ernst & Young): River Communications, Inc.
 EY: Peppercomm, Inc.
 Eye Lighting: Falls Communications
 Eye of ja jewelry: Bella Public Relations, Inc.
 Eyelock: Weber Shandwick
 EyeVerify: Upright Position Communications
 EZ-CAP: Scott Public Relations
 Eze Castle Integration: Metis Communications

F

F.C. Tucker: Borshoff
 Facebook Atlas: Eastwick
 Facebook: JeffreyGroup; LaunchSquad; Pinta; Weinstein PR
 FaceCake Technologies: Lippe Taylor
 Factor Trust: Trevelino/Keller
 Fair Health: Bliss Integrated Communication
 Fair Isaac Corp.: Scott Public Relations
 Fair Trade USA: Cone Communications
 Fairfax County Economic Development Authority: Hodges Partnership, The
 Fairholme Funds: Mount & Nadler, Inc.
 Fairmont Hamilton Princess: Hawkins International Public Relations
 Fairmont Heritage Place: Landis Communications Inc.
 Fairmount Santrol: Dix & Eaton Incorporated
 Fairpointe Capital: Mount & Nadler, Inc.
 Fairport Asset Management: Roop & Co.
 Faithful+Gould: Berman Group, Inc., The
 Falcon Safety Products: R&J Public Relations, LLC
 Falcon Social: PAN Communications, Inc.
 FalconStor Software: JPR Communications
 Falken Tire: Brandware Public Relations
 Families of Flight 93: LAK Public Relations, Inc.
 Family Fun: 360 Public Relations
 Family Learning Center: Stevens Strategic Communications, Inc.
 Famosa Toys: Southard Communications, Inc.
 Famous Daves: SoMe Connect
 Famous Grouse: M Booth & Associates, Inc.
 Fan Freedom: McNeely Pigott & Fox Public Relations, LLC; Perry Communications Group, Inc.
 Far East Hospitality: Zeno Group
 Fareportal, CheapOair, OneTravel.com: Kahn Travel Communications (KTC pr)
 Farm Aid: Vanguard Communications
 Farm Credit Council Services, Inc.: FleishmanHillard
 Farm Stores: Fish Consulting
 Faronics: UPRAISE Marketing + Public Relations
 FashionTribes.com: RED PR
 Fasken Martineau: Ripp Media/Public Relations, Inc.
 Fast Fibr: Clay Associates, Everett
 Fatburger: Konnect Public Relations
 Fathom Events: Bender/Helper Impact, Inc.
 Faulkner Design Group: Burns & Associates, Michael A.
 Faurecia: Airfoil
 Faust Winery: Fineman PR
 Fay Ranches: Kohnstamm Communications
 FBMC: Moore Communications Group
 FCM360: Pirozzolo Company Public Relations
 Federal Emergency Management Agency (FEMA): Ogilvy Public Relations
 Federal Highways Administration (FHWA): Sage Communications
 Federal Home Loan Bank of Atlanta: Jackson Spalding
 Federal Realty Investment Trust: Adam Friedman Associates
 Federated Investors: Makovsky
 Federated Securities Corp.: Makovsky
 Federation of Protestant Welfare Agencies: Marino Organization Inc., The
 FedEx: Ketchum; Moore Communications Group
 Feeding South Florida: Durée & Company, Inc.
 Feld Entertainment: DKC Public Relations; McNeely Pigott & Fox Public Relations, LLC; Motion PR
 Feldman Gale: BoardroomPR
 Female Health Company: Motion PR
 FENDI Chateau Residences, Miami – The Chateau Group: Relevance New York
 FENDI Chateau Residences: Relevance New York

Ferrari N.A. Motorsports: Brandware Public Relations
 Ferrari North America: Rubenstein Public Relations, Inc.
 Ferring Pharmaceuticals: Tonic Life Communications
 Fertilizer Institute: Levick
 Festival International de Jazz de Montréal: Lou Hammond & Associates
 Festival Montréal En Lumière: Lou Hammond & Associates
 FewClix: PAN Communications, Inc.
 Fidelis: Lois Paul and Partners
 Fidelity Institutional Wealth Services: Makovsky
 Fidelity Investments Personal Investing: Bliss Integrated Communication
 Fidelity National Financial: AXIA Public Relations
 Field Marketing & Media: Razonia McClellan Public Relations
 Field of Flowers: BoardroomPR
 Field Roast: Revolution PR
 Fiera Capital: NATIONAL Public Relations
 Fiera Milano Congressi: Development Counsellors International (DCI)
 Fiesta Parade Floats: Pollack PR Marketing Group, The
 Fighting With Leukemia with Fashion for The Leukemia & Lymphoma Society: Beautiful Planning Marketing & PR
 Fiksu: InkHouse Media + Marketing
 FilBen Group: Stanton Public Relations & Marketing
 FileRight: Fineman PR
 FilmRise: Rubenstein Public Relations, Inc.
 Financial Accounting Foundation /Financial Accounting Standards Board/Governmental Accounting Standards Board: Peppercomm, Inc.
 Financial Asset Management Corp.: DDR Public Relations, Inc.
 Finca Rosa Blanca Coffee Plantation Resort: Tartan Group
 Find Me 911: Rasky Baerlein Strategic Communications, Inc.
 Findaway: Crenshaw Communications
 Findley Davies: Paul Werth Associates
 Finger Lakes Wine Country: Development Counsellors International (DCI)
 Finger Lakes: Quinn
 Finlayson: JSH&A Communications
 Finn Partners: gabbegroup/Raconteur
 Fire Equipment Manufacturers Assn.: Rasky Baerlein Strategic Communications, Inc.
 Firehouse Subs: Zimmerman Agency, The
 Firestone Building Products: G&S Business Communications
 First 5 LA: VPE Public Relations
 First Abroad: Schneider Associates
 First Alert: L.C. Williams & Associates
 First Capital: LAK Public Relations, Inc.
 First Eagle Funds: Mount & Nadler, Inc.
 First Federal of Bucks County Bank: Furia Rubel Communications, Inc.
 First Five Years Fund: Finn Partners
 First Fuel: Version 2.0 Communications
 First Niagara Bank: Devine + Partners
 First Reserve Corp.: Prosek Partners
 First Service Residential: rbb Public Relations
 First Wind: Rasky Baerlein Strategic Communications, Inc.
 FirstBank: Linhart Public Relations; McNeely Pigott & Fox Public Relations, LLC
 Firstrust Bank: Devine + Partners
 FIS: AXIA Public Relations
 Fiserv: CooperKatz & Company, Inc.; RF | Binder Partners, Inc.
 Fisher & Phillips LLP: Roop & Co.; Wilbert Group, The
 Fisher & Phillips: Gable PR
 Fisher Brothers: Geto & de Milly, Inc.
 Fiskars: JB Cumberland Public Relations
 Fiske & Co. CPAs: BoardroomPR
 Fissler: Konnect Public Relations
 Five Gables Inn & Spa, St. Michaels, MD: Lou Hammond & Associates
 Five States Energy: Pierpont Communications Inc.
 Fjällräven: Turner Public Relations, Inc.
 Flack Steel: Falls Communications
 Flag Capital: Stanton Public Relations & Marketing
 Flagler Development: rbb Public Relations
 Flavor Paper: Gotham Public Relations
 Fleet Feet, Inc.: French | West | Vaughan
 FleetCor Technologies, Inc.: ICR
 Flex Logic Technologies: Eastwick
 Flintridge Sacred Heart Academy: Cerrell Associates, Inc.
 Florida Assn. of Insurance Agents: Sachs Media Group
 Florida Buzz Report Blog (Marriott): Diamond Public Relations
 Florida Coalition for Children Foundation: North Public Relations
 Florida Coalition for Children: North Public Relations
 Florida College Systems: Moore Communications Group
 Florida Counsel on Compulsive Gambling: Moore Communications Group

Florida Dental Association: Moore Communications Group
 Florida Department of Education: Sachs Media Group
 Florida Department of Veterans' Affairs: Sachs Media Group
 Florida Deputy Sheriffs Association: Moore Communications Group
 Florida East Coast Railway: G&S Business Communications
 Florida Gaming Watch: North Public Relations
 Florida Health Care Assn.: Sachs Media Group
 Florida Healthcare Association: Moore Communications Group
 Florida Healthy Kids Corp.: Sachs Media Group
 Florida International University: rbb Public Relations
 Florida League of Cities: Sachs Media Group
 Florida League of Mayors: Sachs Media Group
 Florida Pace Funding: Sachs Media Group
 Florida Peninsula Insurance Co.: BoardroomPR
 Florida Ports Council: Sachs Media Group
 Florida Power and Light: rbb Public Relations
 Florida Prepaid College Board: Moore Communications Group
 Florida Property and Casualty Insurance Association: BoardroomPR
 Florida Sheriffs Association: Moore Communications Group
 Florida Sports Foundation: Sachs Media Group
 Florida State University Office of Admissions: Sachs Media Group
 Florida Sterling Council: Moore Communications Group
 Florida Veterans Foundation: Sachs Media Group
 Florida's Children First: BoardroomPR
 Florida's Paradise Coast: Lou Hammond & Associates
 Fluendo: Trylon SMR
 FLY.COM: Quinn
 Flying Biscuit: Trevelino/Keller
 FM Global: Ogilvy Public Relations
 Focus Features: Keith Sherman and Associates
 Fog City: Ellipses Public Relations, Inc.
 Foley & Lardner: Greentarget Global LLC
 Foley Timber and Land Co.: Sachs Media Group
 Fonality: Idea Grove
 Fontainebleau Miami Beach-food & beverage: Scarpetta, Hakkasan, Stripsteak and Michael Mina 74: Brustman Carrino Public Relations
 Food Freshness Technologies: Kohnstamm Communications
 Food Should Taste Good: Cone Communications
 Foodland: Gatesman+Dave
 Foot Cardigan: Be Social Public Relations
 For The Record: Tellem Grody Public Relations, Inc.
 Ford Foundation: Jasculca Terman Strategic Communications
 Ford Motor Co.: Holt Public Affairs LLC
 Ford Motor Company: Moore Communications Group
 Ford: NATIONAL Public Relations; Ogilvy Public Relations
 FordDirect: Airfoil
 Foremost Farms USA: MorganMyers
 Forest City Boston: Quinn
 Forest City Enterprises, Inc.: Dix & Eaton Incorporated
 Forest City Ratner Companies: Geto & de Milly, Inc.
 Forest Laboratories: Makovsky
 Forever Brilliant: CRC
 Forever Golden: Durée & Company, Inc.
 Forever Young, Inc.: Tellem Grody Public Relations, Inc.
 ForgeRock: 10Fold
 Formica Corp.: Sponge
 Forsythe: Tech Image
 Fort Lauderdale Femfessionals: Durée & Company, Inc.
 Fort Worth Convention & Visitors Bureau: Lou Hammond & Associates
 Fortistar LLC: Makovsky
 Fortune Brands Home & Security: O'Malley Hansen Communications
 Forum: InkHouse Media + Marketing
 Forward Market Media: Version 2.0 Communications
 Fossil, Inc.: ICR
 Foster Farms Poultry: Fineman PR
 Foster Grant: Duffy & Shanley, Inc.
 Foundation for Advancing Alcohol Responsibility: Brian Communications
 Foundation for Sarcoidosis: Walt & Company Communications
 Foundation for Study of Cycles: TransMedia Group
 Foundation Medicine: Perry Communications Group, Inc.
 Four Points Sheraton Downtown Tallahassee: Sachs Media Group
 Four Seasons Lana'i: J Public Relations
 Four Seasons Resort & Residences Vail: Turner Public Relations, Inc.
 Four Seasons Resort Jackson Hole: Turner Public Relations, Inc.
 Four Seasons Resort Nevis: Cheryl Andrews Marketing Communications
 Four Seasons Resort Whistler: Turner Public Relations, Inc.
 FOURMIDABLE Group: Logos Communications, Inc.
 Foursquare: DKC Public Relations

Fox CT.: Cashman + Katz Integrated Communications
 Fox Hispanic Media: Pinta
 Fox International Channels: Strategic Public Relations Group
 Foxgate at Islip: Didit Communications
 Foxwoods Resort Casino: Cashman + Katz Integrated Communications
 FPA - NY Chapter: Mount & Nadler, Inc.
 Fragasso Financial Advisors: WordWrite Communications LLC
 Frances Herrera Interior Design: Durée & Company, Inc.
 Franciacorta: Kaplow
 Francisco Marciuliano: Rubenstein Public Relations, Inc.
 Franke Group: DVL Seigenthaler
 Franklin American Mortgage Co.: DVL Seigenthaler
 Franklin American Mortgage Music City Bowl: DVL Seigenthaler
 Franklin Institute: Devine + Partners
 Franklin Street: BoardroomPR; Wilbert Group, The
 Franklin Templeton Investments: Prosek Partners
 Fraunhofer, IIS: Stanton Communications, Inc.
 Frederick R. Rawlins, LA: Mayo Communications & Mayo PR
 Free The Children: Current
 Freehold Capital Management LLC: O'Donnell Agency
 Freescale: Lois Paul and Partners
 FreeWave Technologies: Catapult PR-IR LLC
 Freight Handlers, Inc.: RAM Communications
 Fresco News: Marino Organization Inc., The
 FreseniusRx: Standing Partnership
 Fresh Beat Band: Tellem Grody Public Relations, Inc.
 Fresh Mark Inc: Levick
 Fresh Step Kitty Litter: Purple Door Communications and Public Relations
 FreshDirect: Kwittken
 Freshends: McCue Communications
 Freshpet: ICR
 Freudenberg NOK Sealing Technologies: Bianchi Public Relations, Inc.
 Friends of LaGuardia Airport Coalition: Butler Associates, LLC
 Friends of the Earth: Caplan Communications LLC
 Frigidaire Professional: L.C. Williams & Associates
 FRIMO North America: Bianchi Public Relations, Inc.
 Frito-Lay: Allison+Partners; Ketchum
 Frog Design: Kwittken
 FROG Tape: Falls Communications
 From the Inside Out Project: Beautiful Planning Marketing & PR
 FrontDoor Communities: Wilbert Group, The
 Frontera Resources: gabbegroup/Raconteur
 Frontier Airlines: MWWPR
 Frontier Capital: SnappConner PR
 Fronto: Marketing Maven Public Relations
 FrontRange: Gallagher PR
 FrontStreet: BSY Associates Inc.
 FRS: Falk Associates/Contact
 FRSTeam: Fineman PR
 FS Energy: Southard Communications, Inc.
 Ft. Lauderdale Marriott Harbor Beach: Diamond Public Relations
 Fuel3D: PAN Communications, Inc.
 Fujifilm Holdings America Corporation: Crosswind Media & PR
 Fujita Kanko, Inc.: Didit Communications
 Full Capture Solutions: Scott Public Relations
 FULLBEAUTY Brands: 5W Public Relations
 Fulton-DeKalb Hospital Authority, The: BLH Consulting, Inc.
 Fuze: Airfoil; Bateman Group

G

G.A.M.E. MD: Indra Public Relations
 Gabriel Brothers: Gatesman+Dave
 Gaia Real Estate: Zlokower Company
 Gaillard Performance Hall Foundation: Lou Hammond & Associates
 Galavante: Bizcom Associates
 Galderma: Lippe Taylor
 Galen Pharmaceuticals: Tonic Life Communications
 Galleria Group: Rubenstein Public Relations, Inc.
 Game Truck: Southard Communications, Inc.
 Gamesformation: Beautiful Planning Marketing & PR
 Gansevoort Meatpacking, New York: Nancy J. Friedman Public Relations, Inc.
 Gansevoort Park Avenue New York: Nancy J. Friedman Public Relations, Inc.
 Gansevoort Playa Imbert, Dominican Republic: Nancy J. Friedman Public Relations, Inc.
 Gansevoort Turks + Caicos: Nancy J. Friedman Public Relations, Inc.

GAP: Landis Communications Inc.
 Garden State Urology: Moore Communications Group
 Garment Industry BID: Marino Organization Inc., The
 Garrett Brands LLC: Zeno Group
 Gary Sinise Foundation: Pollack PR Marketing Group, The
 Gas Station TV: Airfoil
 Gas Technology Institute: NM Marketing Communications, LLC
 Gates, The (Key West): Zimmerman Agency, The
 Gateway Canyons (Colo.): Zimmerman Agency, The
 Gateway to LA BID: Cerrell Associates, Inc.
 Gatlinburg CVB: Fahlgren Mortine
 Gay Men's Chorus of Los Angeles: MWWPR
 Gaylord Hospital: Cashman + Katz Integrated Communications
 GBC Health: Acuity Project, The
 GC Services: Cerrell Associates, Inc.
 GDF Suez: Rasky Baerlein Strategic Communications, Inc.
 GE Appliances: M Booth & Associates, Inc.
 GE Capital: G&S Business Communications; Prosek Partners
 GE Energy: InkHouse Media + Marketing
 GE Water & Process Technology: Coyne PR
 GE: Lois Paul and Partners
 Geico: DRIVEN Public Relations
 Geisinger Health System: Bravo Group; Rubenstein Public Relations, Inc.
 Gelish Gel Polish: RED PR
 Gemalto: Phillips & Company
 GENCO: Gatesman+Dave
 Gene Kaufman Architects: LAK Public Relations, Inc.
 Genentech (Roche): MCS Healthcare Public Relations
 General Communication Inc.: Thompson & Co. Public Relations
 General Dynamics NASSCO: Southwest Strategies LLC
 General Electric: Edelman; Stevens Strategic Communications, Inc.
 General Growth Properties: Hope-Beckham Inc.; L.C. Williams & Associates
 General Growth: Caliber Group
 General Mills: Cone Communications; FoodMinds, LLC; Taylor
 General Motors: FleishmanHillard; Tierney; TrizCom Public Relations; Weber Shandwick
 General Produce: Caliber Group
 General Services Administration (GSA): Sage Communications
 Generator Hostels: Nancy J. Friedman Public Relations, Inc.
 Genesco: Trevelino/Keller
 Genesis10: Rubenstein Public Relations, Inc.
 GenMills: MorganMyers
 Geno Atkins: French | West | Vaughan
 Genomic Health: Spectrum
 GENRICH Family Office: Blaine Group, The
 GenSpera: JPA Health Communications
 Genuine Parts Co.: ICR
 Genworth Financial: Prosek Partners
 George Foreman: Lippe Taylor
 George Mason University (GMU): Sage Communications
 George Pyne: Rubenstein Public Relations, Inc.
 Georges Chakra: Film Fashion
 Georgia Aquarium: Public Communications Inc.
 Georgia CCIM: Communications 21
 Georgia Environmental Conference: A. Brown-Olmstead Associates, LTD
 Georgia Fruit & Vegetable Growers Assn.: At The Table Public Relations
 Georgia Natural Gas: Kellen
 Georgia Pecan Commission: At The Table Public Relations
 Georgia Ports Authority: A. Brown-Olmstead Associates, LTD
 Georgia Transmission Corp.: Jackson Spalding
 Georgia-Pacific Packaging: ABI
 Georgia-Pacific: Moore Communications Group
 Georgian Partners: Trylon SMR
 Gerald Morganstern, Esq.: Zlokower Company
 German Wine Institute: RF | Binder Partners, Inc.
 Gexa Energy: TrizCom Public Relations
 Gibraltar Private Bank & Trust: Conroy Martinez Group, The
 Gibson Brands: Rogers & Cowan
 Gift of Life Bone Marrow Foundation: The Buzz Agency of Florida
 GiftCards.com: Wise Public Relations, Inc.
 GigCave: Upright Position Communications
 Gildan Activewear: ICR
 Gilead Sciences Canada: NATIONAL Public Relations
 Gilead Sciences: Cooney/Waters Unlimited
 Gilead: Weber Shandwick
 Giorgio Armani's Acqua di Gio: CRC
 Girl Scouts of Eastern Pennsylvania: Tierney

Girl Scouts of Northern California: Fineman PR
 Girl Scouts of the USA: PadillaCRT
 Giscombe Realty Group: Zlokower Company
 Glad: Current
 Gladstone & Weissman, PA: Durée & Company, Inc.
 Glanzrock Realty Services: Rubenstein Public Relations, Inc.
 Glatfelter: Dix & Eaton Incorporated
 GlaxoSmithKline Consumer Healthcare: BLH Consulting, Inc.
 GlaxoSmithKline: Ketchum; NATIONAL Public Relations; Ogilvy Public Relations; Torrenzano Group, The
 Glebar: Feintuch Communications
 Glenholme School: Rubenstein Public Relations, Inc.
 Glenwood Management Corp.: Quinn
 Glidden: Racepoint Global
 Glimcher Realty Trust: Adam Friedman Associates
 Global Automakers: Stanton Communications, Inc.
 Global Crowdfunding Conference: Blaine Group, The
 Global Dairy Project: Pollock Communications
 Global EMERGENT: Eisbrenner Public Relations
 Global Onslaught-Australia, UK: Mayo Communications & Mayo PR
 Global Salmon Initiative: NATIONAL Public Relations
 Global Security Glazing: Gatesman+Dave
 Global Surf Industries: MFA, Ltd. (Missy Farren & Assocs.)
 Global Telecom Solutions: Logos Communications, Inc.
 Global Traffic Technologies: Rasky Baerlein Strategic Communications, Inc.
 Global Views: MFA, Ltd. (Missy Farren & Assocs.)
 Global X Management: Dukas Public Relations
 GlobalFoundries: Global Strategy Group
 GlobalX: Stevens Strategic Communications, Inc.
 Globoforce: Greenough
 GM Renaissance Center: Franco Public Relations Group
 GMI Technology: North 6th Agency, Inc.
 Gnarus Advisors LLC: North 6th Agency, Inc.
 Go Inspire Go: Squires PR
 GoAnimate: Airfoil
 Gociety: Turner Public Relations, Inc.
 God's Love We Deliver: Marino Organization Inc., The
 Goddard School, The: Konnect Public Relations
 GODIVA: IW Group, Inc.; M Booth & Associates, Inc.
 GOED (Global Organization for EPA & DHA): M Booth & Associates, Inc.
 GoHealth: 5W Public Relations
 Gojo (Purell): Hunter Public Relations
 Gold's Gym: MWWPR
 Golden Chick: Power Group, The
 Golden Properties, Miami: Relevance New York
 Goldline: Cerrell Associates, Inc.
 Goldman Gruder Woods: London, Michael J. & Associates
 Goldman Properties: Wynwood Kitchen & Bar, Wynwood Walls,; Brustman Carrino Public Relations
 Goldman Sachs: gabbegroup/Raconteur
 Good Days from CDF: Levick
 Good Health Snacks: Pollock Communications
 Good Samaritan Hospital: R&J Public Relations, LLC
 Good Shepherd Penn Partners: Tonic Life Communications
 Good Technology: Lewis PR
 Goodbelly: Rachel Kay Public Relations (RKPR)
 goodnessknows: Current
 Goods for Good: Berman Group, Inc., The
 Goodway Group: TrizCom Public Relations
 Goodwill Industries: DVL Seigenthaler
 Goodwill: Cashman + Katz Integrated Communications
 Goodyear Tire & Rubber Company: Coyne PR
 Goodyear: Cone Communications; Ogilvy Public Relations
 Google Cloud Platform: Bateman Group
 Google Enterprise: MS Business Communication Ltd
 Google for Work: Bateman Group
 Google: Global Strategy Group; Havas PR; Jackson Spalding; Ketchum; M Booth & Associates, Inc.; Strategic Public Relations Group
 GoPro Mountain Games: Malen Yantis Public Relations
 Gordini USA, Inc.: Fahlgren Mortine
 Gordini: Turner Public Relations, Inc.
 Gordon Biersch: Fish Consulting
 Gorilla Glue: Brushfire Inc.
 GoRoll: Bolt Public Relations
 Got Sleep: Revolution PR
 Got to Be NC Competition Dining Series: Bolt Public Relations

Gotham Funds: Mount & Nadler, Inc.
 Gotham Organization: Berman Group, Inc., The
 Gotham West Market: Berman Group, Inc., The
 Gourmet Factory: Brushfire Inc.
 Gourmet Nut: Pollock Communications
 Government of Illinois/Dept. of Insurance: FleishmanHillard
 Government of Illinois/Office of Tourism: FleishmanHillard
 Government of Victoria, Australia: Rasky Baerlein Strategic Communications, Inc.
 Governor Andrew Cuomo (NY): Global Strategy Group
 Governor Dan Malloy (CT): Global Strategy Group
 GPS Innovation Alliance: Rasky Baerlein Strategic Communications, Inc.
 Grace Hospital: Roop & Co.
 Grace Hotels: J Public Relations
 Gracie Inc.: Berman Group, Inc., The
 Graff, Ballauer & Blanski CPAs: NM Marketing Communications, LLC
 Grafton Group: marlo marketing
 Grain and Barrel Spirits: French | West | Vaughan
 Gramercy Pediatrics: Rubenstein Public Relations, Inc.
 GRAMMY Awards: Rogers & Cowan
 Grand America Hotel: Lane
 Grand Bohemian Hotels (Asheville, N.C., Charleston, Mountain Brooke, Orlando): Zimmerman Agency, The
 Grand Central Terminal: Goodman Media International, Inc.
 Grand Hotel Punta del Este, Uruguay: Weill Associates, Geoffrey
 Grand Residences (Riviera Cancun): Cheryl Andrews Marketing Communications
 Grand Wailea, A Waldorf Astoria Resort: Quinn
 Grande Lakes Orlando (The Ritz-Carlton and JW Marriott): Laura Davidson Public Relations
 Grandparents.com: Butler Associates, LLC
 Grant & Eisenhofer, P.A.: Ripp Media/Public Relations, Inc.
 Grant Palermo: Rubenstein Public Relations, Inc.
 Grant Thornton: Torrenzano Group, The
 Grass Seed USA / Oregon Ryegrass, Tall Fescue and Fine Fescue Commissions: Lane
 Grass Valley: Eric Mower + Associates
 Gray Line New York: 5W Public Relations
 Graybar: Standing Partnership
 Graycliff Partners: BackBay Communications
 Great Lakes Brewing Co.: thunder::tech
 Great Parents Academy: Trevelino/Keller
 GreatCall: Vantage PR
 Greater Cleveland Film Commission: Falls Communications
 Greater Cleveland Neighborhood Center: Stevens Strategic Communications, Inc.
 Greater Cleveland Partnership: Dix & Eaton Incorporated
 Greater Columbus Infant Mortality Task Force: Paul Werth Associates
 Greater Dallas Military Foundation: Burns & Associates, Michael A.
 Greater Halifax Partnership: Development Counsellors International (DCI)
 Greater Houston Partnership: Development Counsellors International (DCI)
 Greater Louisville, Inc.: Development Counsellors International (DCI)
 Greater Miami Convention & Visitors Bureau: Current
 Greater Nashville Assn. of Realtors: DVL Seigenthaler
 Greater Newport Physicians: Scott Public Relations
 Greater Oklahoma City Chamber: Development Counsellors International (DCI)
 Greater Palm Springs CVB: Development Counsellors International (DCI)
 Greater Phoenix Economic Council: Development Counsellors International (DCI)
 Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell Communications
 Grecian Delight Food Products: thunder::tech
 Green EMBASSY: Beautiful Planning Marketing & PR
 Green Mountain Coffee Roasters: ICR
 Green Seal: Daddi Brand Communications
 Green Team Enterprises: Red Jeweled Media
 Green Toys: Southard Communications, Inc.
 Green Works: Current
 Green-Wood Cemetery: LAK Public Relations, Inc.
 Greenberg Traurig LLP: Hope-Beckham Inc.
 Greenberg Traurig: Lavidge
 Greencard Creative: Rubenstein Public Relations, Inc.
 Greenleaf Medical: Marketing Maven Public Relations
 Greenpeace USA: Caplan Communications LLC
 GreenPoint Financial: Torrenzano Group, The
 Greensmith: Eastwick
 Greentown Labs: HB Agency

Greenwell Energy Solutions: M/C/C, Inc.
 Greenwich Village Orchestra: gabbegroup/Raconteur
 Grenadier Homes: TrizCom Public Relations
 Greyrock Energy: Ward Creative Communications
 Greyson Int'l Inc.: TransMedia Group
 Greystone Management: Agnes Huff Communications Group, LLC
 Greystone: Relevance New York
 GRIDiant Corp.: Gallagher PR
 Griffin Technology: Max Borges Agency; McNeely Pigott & Fox Public Relations, LLC
 Grinnell College: CooperKatz & Company, Inc.
 Grit and Grace: Gatesman+Dave
 Grocery Manufacturers Association and Food Marketing Institute: FoodMinds, LLC
 GROHE: Lou Hammond & Associates; Ogilvy Public Relations
 GrooveCar, Inc.: Edson & Associates Inc., Andrew
 Grooveshark: AMP3 Public Relations
 Grosvenor Capital Management: Abernathy MacGregor Group, The
 Grote Industries, LLC: Burns & Associates, Michael A.
 GroundFORCE Building Systems: DoubleDimond Public Relations LLC
 Group IST: Buzzword PR
 Group Plan Commission: Dix & Eaton Incorporated
 Groupe Lucien Barrière: Lou Hammond & Associates
 Grubhub: Walker Sands Communications
 Grundfos: O'Reilly DePalma Inc.
 Grupo LALA: Power Group, The
 GSA Network: Acuity Project, The
 Gstaad Palace: Hawkins International Public Relations
 GT Bikes: MFA, Ltd. (Missy Farren & Assocs.)
 GTECH: Borshoff, Torrenzano Group, The
 Guaranteed Asset Protection Alliance (GAPA): Sachs Media Group
 Guardian Life Insurance Co.: Makovsky
 Guardian SSI: Tellem Grody Public Relations, Inc.
 Guidon Performance Solutions: Pollack PR Marketing Group, The
 Guild Mortgage: Gable PR
 Gulf Coast Fund for Community Renewal & Ecological Health: gabbegroup/Raconteur
 Gunlocke: Falls Communications
 Gunster: rbb Public Relations
 Gurney's Resort & Seawater Spa: J Public Relations
 Gurwitch (Laura Mercier/RéVive): Kaplow
 Gustavo Cadile: Film Fashion
 Guvera: Zeno Group

H

H-P Products: Caster Communications, Inc.
 H.D. Smith Wholesale Drug Co.: Makovsky
 H&R Block: SHIFT Communications; Spong
 Haartz Corp.: Franco Public Relations Group
 Haas Family Foundation: Singer Associates, Inc.
 Habitat for Humanity: Berman Group, Inc., The
 HackerOne: Bateman Group
 Häfele America: G&S Business Communications
 HAI Group: Cone Communications
 Hakkasan Group: J Public Relations
 Haleyon Accelerator Program: Sage Communications
 Halex: Stevens Strategic Communications, Inc.
 Haley & Aldrich: InkHouse Media + Marketing
 Half Moon Bay Brewing Company: Ellipses Public Relations, Inc.
 Hallmark: FleishmanHillard; Rogers & Cowan
 Halls Chophouse: Lou Hammond & Associates
 Halstead Property: Rubenstein Public Relations, Inc.
 Hamilton Lane: Prosek Partners
 Hampshire Companies: R&J Public Relations, LLC
 Hampshire Investment Funds: R&J Public Relations, LLC
 Hampton Direct: Rosica Communications
 Hampton Forge: JB Cumberland Public Relations
 Hamptons Restaurant Week: WordHampton Public Relations Inc.
 Hancock Bank: Moore Communications Group
 Hancock Capital: BackBay Communications
 Handro Properties LLC: Marino Organization Inc., The
 Hanes Hosiery: CRC
 HanesBrands: O'Malley Hansen Communications
 Hanjin Int'l: Cerrell Associates, Inc.
 Hankook Tire Canada: NATIONAL Public Relations
 Hannah Solar: A. Brown-Olmstead Associates, LTD
 Hanwag: Turner Public Relations, Inc.

HAP Investments: Rubenstein Public Relations, Inc.
 Happy Family: Formula PR Inc.
 HarbourVest Partners: BackBay Communications
 Hard Rock Cafe: CM Communications, Inc.
 Hard Rock Caribbean All-inclusives (Riviera Nayarit, Isla Mujeres, Riviera Maya, Mexico & Punta Cana, DR): Zimmerman Agency, The
 Hard Rock Hotels & Casinos (Corporate) (Bali, Chicago, Cancun, Ibiza, Macau, Orlando, Palm Springs, Panama, Pattaya, Penang, San Diego, Singapore): Zimmerman Agency, The
 Hard Rock International: Coyne PR
 Harlem Globetrotters: Coyne PR
 Harley-Davidson: Weber Shandwick
 Harman: ICR
 Harmon.ie: SS|PR
 Harmony Vineyards: Cataldi Public Relations
 HarperCollins Christian: Lambert, Edwards & Associates
 Harpeth Hall School: McNeely Pigott & Fox Public Relations, LLC
 Harpeth Valley Utilities: DVL Seigenthaler
 Harrah's Entertainment: DKC Public Relations
 Harrah's: 5W Public Relations
 Harris CapRock Communications: M/C/C, Inc.
 Harris County Toll Road Authority: DoubleDimond Public Relations LLC
 Hartford Courant: Cashman + Katz Integrated Communications
 Hartford Marathon Foundation: CJ Public Relations
 Hartford Steam Boiler: Prosek Partners
 Hartman Simons: Wilbert Group, The
 Harvard Apparatus: PCG Advisory Group (PCG)
 Harvard Business Publishing: PAN Communications, Inc.
 Harvard Pilgrim Health Care: Rasky Baerlein Strategic Communications, Inc.
 Harvard Sweet Boutique: Bolt Public Relations
 Harvard Vanguard Medical Associates: Solomon McCown & Company, Inc.
 Hasbro Singapore: Strategic Public Relations Group
 Hasbro: Hunter Public Relations; Litzky Public Relations; 360 Public Relations
 Hass Avocado Board: FoodMinds, LLC; PadillaCRT
 Hauntworld: Affect
 HAVE Foundations: Hope-Beckham Inc.
 Haverfield LLP: Falls Communications
 Hawaii Visitors & Convention Bureau: SHIFT Communications
 Hawks Cay Resort: Cheryl Andrews Marketing Communications
 Hay Group: Bliss Integrated Communication
 HBO Global Licensing: Bender/Helper Impact, Inc.
 HBO Home Entertainment: Bender/Helper Impact, Inc.
 HCA Healthcare: SevenTwenty Strategies
 HDR Engineering, Inc.: Cerrell Associates, Inc.
 Head & Neck Cancer Alliance: MCS Healthcare Public Relations
 Head USA, Inc.: G&S Business Communications
 Headroom Digital Audio: Reich Communications
 Health Affairs: GYMR, LLC (Getting Your Message Right)
 Health Net, Inc: Abernathy MacGregor Group, The
 The Health Now Books: EastCoast West Public Relations
 Healthcare Nation Awareness Foundation: TransMedia Group
 HealthSea Foods: TransMedia Group
 HealthSpot: Caster Communications, Inc.
 Healthworks: Solomon McCown & Company, Inc.
 Heartland Payment Systems: G&S Business Communications
 Heathrow Airport: Coyne PR
 Heidell Pittoni Murphy & Bach LLP: Berman Group, Inc., The
 Heidrick & Struggles: Tech Image
 Helaine Ross Public Relations: Squires PR
 HelleTel app: Blaze
 Henkel Corporation: Abernathy MacGregor Group, The
 Henkel: Dial: Marina Maher Communications, LLC
 Hennessy Industries: McNeely Pigott & Fox Public Relations, LLC
 Henniges Automotive: Eisbrenner Public Relations
 Henry R. Kravis Prize in Leadership: gabbegroup/Raconteur
 Henry Schein Inc.: A. Lavin Communications
 Hepatitis B Foundation: Furia Rubel Communications, Inc.
 Heraeus Electro-Nite: WordWrite Communications LLC
 Herbalife Ltd.: ICR
 Herban Feast Catering + Events: Revolution PR
 Here Media: MWPR
 Heritage Frame & Picture Co.: Primavera Public Relations, Inc.
 Heritage Provider Network: Merritt Group
 Hermès: Ruder Finn Inc.
 Hero Partners: SnappConner PR

Heroes for Children: TrizCom Public Relations
 Hershey Company: Abernathy MacGregor Group, The
 Hershey Entertainment & Resorts: Bravo Group
 Hershey Foods: Zeno Group
 Hess Toy Truck: Goodman Media International, Inc.
 HEUCY: Avant Collective
 Hewlett-Packard - Enterprise Security Products: Sage Communications
 Hewlett-Packard: Edelman
 Hewlett-Packard Company (HP): FleishmanHillard
 Hewlett-Packard: Porter Novelli
 Hexoskin: Max Borges Agency
 Hey Gorgeous!: Coyne PR
 HGGC Capital: Stanton Public Relations & Marketing
 HGTV / DIY Networks: Rogers & Cowan
 Hickory Farms: Hamilton Public Relations
 Hidden Pond Resort, ME: Redpoint Marketing PR, Inc.
 Hidden Valley: Current
 Hidrock Realty Inc.: Quinn
 High Country Rugs: Lou Hammond & Associates
 High Line Hotel, NYC: Weill Associates, Geoffrey
 Highland Park: M Booth & Associates, Inc.
 HighTower: JCPR Inc.
 Hillel Community Day School: O'Donnell Agency
 Hillsdale Shopping Center: Singer Associates, Inc.
 Hilton Head Island Motoring Festival: Brandware Public Relations
 Hilton Hotels & Resorts: Spencer McMillan Public Relations
 Hilton Hotels: Landis Communications Inc.
 Hilton Orlando: Quinn
 Hilton: JeffreyGroup
 Himax: PCG Advisory Group (PCG)
 HIMSS: SHIFT Communications
 Hip Chick Farms: MacKenzie Agency, The
 Hip Hop Caucus: Caplan Communications LLC
 Hirtle Callaghan: Adam Friedman Associates
 His Excellency The Governor General: energi PR
 Hiscox: Prosek Partners
 Hitachi Consulting: Bob Gold & Associates
 Hitachi Data Systems (HDS): Sage Communications
 HMS Host Corp.: Singer Associates, Inc.
 HNC Software: Scott Public Relations
 HNTB Architects/Engineers: Fineman PR
 HNTB Corp.: Agnes Huff Communications Group, LLC; OCG PR
 HOB: UPRAISE Marketing + Public Relations
 Hobart Financial: Pivot PR
 Hofstra University: Hamilton Public Relations
 Hogan Lovells: Greentarget Global LLC
 Hollywood Arts Council: Tellem Grody Public Relations, Inc.
 Holocaust Documentation & Education Center: BoardroomPR
 Holster Brands: Marketing Maven Public Relations
 Holt Brothers, Inc.: French | West | Vaughan
 Holy Cross Hospital: Pierson Grant Public Relations
 Home Hardware: NATIONAL Public Relations
 Home2 Suites by Hilton: rbb Public Relations
 HomeAway: Kwittken
 Homeless Children's Education Fund: WordWrite Communications LLC
 HomeStars: energi PR
 Homewatch CareGivers: Spector & Associates, Inc.
 Homewood Suites by Hilton: rbb Public Relations
 Honeywell Home Environment: 360 Public Relations
 Honeywell: Weber Shandwick
 Hong Kong Deposit Protection Board: Strategic Public Relations Group
 Hong Kong Economic Trade Office: Singer Associates, Inc.
 Honigman Miller Schwartz and Cohn LLP: LAK Public Relations, Inc.
 Hood River County Chamber of Commerce: Weinstein PR
 Hood River Distillers: French | West | Vaughan
 Hope Outreach Center: BoardroomPR
 Hopewell: Stevens Strategic Communications, Inc.
 Hopkins & Associates PR: Shirleybarr Public Relations
 Horizon Blue Cross Blue Shield of New Jersey: MCS Healthcare PR
 Horizon Lines: BSY Associates Inc.
 Horizon Organic: Linhart Public Relations
 Horizons Exchange Traded Funds: Makovsky
 Hormel Foods: HOUSE of TSANG®: Gatesman+Dave
 Horowitz Research: Double Forte
 Horseshoe Casino Baltimore: Sandy Hillman Communications
 Horst Engineering: London, Michael J. & Associates
 Hortonworks: Zeno Group
 Hospital Corp. of America: McNeely Pigott & Fox Public Relations, LLC

Hospital Corporation of America: Sachs Media Group
 Hospital for Special Care: Mason Public Relations
 Hospitality Holdings: Rubenstein Public Relations, Inc.
 Hostess Brands: LAK Public Relations, Inc.
 Hot 97 Summer Jam 2013 20th Anniversary: Beautiful Planning Marketing & PR
 Hotel Assn. of NYC: LAK Public Relations, Inc.
 Hotel Beau-Rivage Palace, Lausanne, Switzerland: Weill Associates, Geoffrey
 Hotel Breakwater South Beach: Quinn
 Hotel Caesar Augustus: Hawkins International Public Relations
 Hotel d'Angleterre, Copenhagen: Weill Associates, Geoffrey
 Hotel El Convento, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Hotel El Ganzo: Carolyn Izzo Integrated Communications (CIIC)
 Hotel Guanahani & Spa: Hawkins International Public Relations; Hawkins International Public Relations
 Hotel Hassler, Rome: Weill Associates, Geoffrey
 Hotel Kitchen product line: Quinn
 Hotel Okura Co., Ltd.: Didit Communications
 Hotel on North, MA: Redpoint Marketing PR, Inc.
 Hotel Regina Isabella, Ischia, Italy: Weill Associates, Geoffrey
 Hotel Shangri-la Santa Monica: Agnes Huff Communications Group, LLC
 Hotel Vermont: Hawkins International Public Relations
 Hotel Victor South Beach: Quinn
 Hotel Victor, Miami Beach: Quinn
 Hotel Week, NYC and Hotel Week LA: Nancy J. Friedman Public Relations, Inc.
 Hotel Wolcott, NYC: Quinn
 Hotel Zamora/St. Petersburg: Diamond Public Relations
 Hotels.com: energi PR
 HotLink: Metis Communications
 Houlihan Lawrence: Quinn
 Houseplans.com: Just Drive Media
 Houston Airport System: DoubleDimond Public Relations LLC
 Houston Apartment Association: Ward Creative Communications
 Houston Fuel Oil: Ward Creative Communications
 Houston International Boat, Sport & Travel Show: DoubleDimond Public Relations LLC
 Houston Skin Clinic: Shirleybarr Public Relations
 HTS Texas: Ward Creative Communications
 HTSA – Home Technology Specialists of America: Caster Comms., Inc.
 Huading Image Awards: Rogers & Cowan
 Hub Spot: ICR
 Hubbell Lighting, Inc.: Makovsky
 Hudson & Marshall: M/C/C, Inc.
 Hudson Furniture: Gotham Public Relations
 Hudson Realty Capital: French | West | Vaughan
 Hudson Square Connection: Marino Organization Inc., The
 Hudson's Bay Company: Abernathy MacGregor Group, The
 Hughes Federal Credit Union: Caliber Group
 Hughes Hubbard & Reed: Ripp Media/Public Relations, Inc.
 Hughes: Sage Communications
 Hugo Boss Fragrance: Nike Communications, Inc.
 Human Demand: North 6th Agency, Inc.
 Humana: Coyne PR
 Humane Society of Missouri: O'Malley Hansen Communications
 Humane Society Silicon Valley: UPRAISE Marketing + Public Relations
 Hungry Howie's: Konnect Public Relations
 Hunter Douglas: Lou Hammond & Associates
 Hunter Roberts Construction Group: Berman Group, Inc., The
 Hunterdon Harmonizers: Diegnan & Associates, Norman
 Huntington Bank: Sloane & Company
 Huntington National Bank: Paul Werth Associates
 Hunton & Williams: Clay Associates, Everett
 Hunts Point Cooperative Market: Butler Associates, LLC
 Huntsman Springs, Driggs, Idaho: Pearson Associates, David
 Huron Capital Partners: Lambert, Edwards & Associates
 Hurricane Grill and Wings: Konnect Public Relations
 HWH Architects, Engineers, Planners Inc.: Roop & Co.
 Hyatt Hotels Corporation: FleishmanHillard
 Hyatt Playa del Carmen: Turner Public Relations, Inc.
 Hyatt Regency Aruba Resort Casino & Spa: Nancy J. Friedman Public Relations, Inc.
 Hyatt Regency Trinidad: Cheryl Andrews Marketing Communications
 hybris SAP: Ascendant Communications
 Hybris: PAN Communications, Inc.
 Hyde Foundation: McNeely Pigott & Fox Public Relations, LLC

Hydrocephalus Association: Kellen
 Hydroid: Greenough
 HYM: InkHouse Media + Marketing
 Hyperion Therapeutics, Inc.: Makovsky

I

I Love NY: Finn Partners
 i-Human Patients: Gregory FCA
 i.am+: Rogers & Cowan
 I9 Sports: Fish Consulting
 IAV Automotive Engineering: Eisbrenner Public Relations
 IBEX: Marino Organization Inc., The
 IBM: Ketchum; Ogilvy Public Relations; Racepoint Global; Tierney
 IBS: Tech Image
 ICAP: Intermarket Communications
 ICC Jerusalem: Development Counsellors International (DCI)
 Iceland Glacier Wonders: TransMedia Group
 Iceland Naturally: AMP3 Public Relations
 ICFF: White Good
 iCIMS: Airfoil
 ICMA-RC: Sage Communications
 Icontrol (Piper): Highwire PR
 Icy Strait Point: Thompson & Co. Public Relations
 IDA Ireland: McGrath/Power Public Relations
 Idaho Dairyman's Assn.: Red Sky Public Relations
 Idaho Milk Products: Red Sky Public Relations
 Idaho Tourism: Red Sky Public Relations
 Idaho Wine Commission: Red Sky Public Relations
 Ideal Properties: Rubenstein Public Relations, Inc.
 IdeaLife.com: Scott Public Relations
 IdeaPaint: Fama PR, Inc.
 identified: SS|PR
 iDevices: Max Borges Agency
 IDEX Corp.: Dix & Eaton Incorporated
 IDT911: Affect
 IEEE: Finn Partners
 IFCO Systems: RAM Communications
 Igloodgn: Beautiful Planning Marketing & PR
 Ignite Partnership: Idea Grove
 iHeartMedia: LaunchSquad
 iHeartRadio: LaunchSquad
 Iittala: JB Cumberland Public Relations
 IKEA: APCO Worldwide; Ketchum
 Il Palazzetto, Rome: Weill Associates, Geoffrey
 Illinois Agriculture Coalition: MorganMyers
 Illinois Chamber of Commerce: KSA (Kathy Schaeffer and Associates, Inc.)
 Illinois Holocaust Museum and Education Center: Jasculca Terman Strategic Communications
 Illinois Pork Producers Assn.: MorganMyers
 Illinois Soybean Assn.: MorganMyers
 Illinois Women's Institute for Leadership (IWIL): Jasculca Terman Strategic Communications
 illy: 360 Public Relations
 iLuv: R&J Public Relations, LLC
 Imax Corp.: Sloane & Company
 IMAX: Cataldi Public Relations; Coyne PR
 Imergy Power: Eastwick
 IMG Artists: Keith Sherman and Associates
 Immersion: Horn
 Imperial Holdings: Feintuch Communications
 Imperium Capital: Rubenstein Public Relations, Inc.
 Impero: Phillips & Company
 IMS Health: North 6th Agency, Inc.
 IMUSA USA: 5W Public Relations
 In The Raw Brands: Kellen
 In-Flight Chefs, Etihad Airways: Quinn
 Inception Media Group: Honig Company, LLC, The
 Inclusion INC: Pollack PR Marketing Group, The
 Independence Blue Cross: Brian Communications; Tierney
 Independence Capital: Stevens Strategic Communications, Inc.
 Independent Film Channel (IFC): Cataldi Public Relations
 Independent Financial Partners: KCD Public Relations
 Indiana Commission for Higher Education: Borshoff
 Indiana University Communications Office: gabbegroup/Raconteur
 Indiana University Kelley School of Business: gabbegroup/Raconteur
 Indiana University Maurer School of Law: gabbegroup/Raconteur

Indiana University School of Global and International Studies: gabbegroup/Raconteur
 Indiana University School of Public & Environmental Affairs: gabbegroup/Raconteur
 Indianapolis Chamber: Development Counsellors International (DCI)
 Indianapolis Indians: Borshoff
 Indianapolis Museum of Art: Borshoff
 Indianapolis Power & Light Co.: Borshoff
 Infant Nutrition Council of America: Kellen
 Infectious Diseases Society of America: Public Communications Inc.
 Infinio: Metis Communications
 Infinite-Spada Public Relations: gabbegroup/Raconteur
 Infinitely Virtual: Edge Communications, Inc.
 Infinity Auto Insurance: Conroy Martinez Group, The
 Infinity Capital Funding: KCD Public Relations
 Infocore: Rosica Communications
 Infogix: Tech Image
 Infogroup: Walker Sands Communications
 Infor: Ruder Finn Inc.
 Information Resources, Inc.: UPRaise Marketing + Public Relations
 Informed Families/The Florida Family Partnership: Durée & Company, Inc.
 InfoTech: Marketing Maven Public Relations
 InfoVista: March Communications
 Infozen: Merritt Group
 ING Financial: Anderson Jones PR
 ING: Prosek Partners
 Ingersoll Rand Residential Solutions: Spong
 Ingersoll-Rand: Weber Shandwick
 Inkaterra, Peru: Weill Associates, Geoffrey
 Inn at Laurel Point: Tartan Group
 Inn at Manchester, VT: Redpoint Marketing PR, Inc.
 Innergex: NATIONAL Public Relations
 Innovation Generation: Paul Werth Associates
 Innovations for Poverty Action: Acuity Project, The
 Inofile: Red Sky Public Relations
 Inova: Marketing Maven Public Relations
 Inovalon: Greenough
 Inovio: PCG Advisory Group (PCG)
 Inovonics: Catapult PR-IR LLC
 InsideIQ Building Automation Alliance: Burns & Associates, Michael A.
 InsideSales: Highwire PR
 InsideSales.com: SnappConner PR
 Insightly: Metis Communications
 InsightSquared: North 6th Agency, Inc.
 Insperity: Didit Communications
 Institute for Community Living, Inc.: Makovsky
 Institute for Health Technology Studies (InHealth): gabbegroup/Raconteur
 Institute of Medicine: GYMR, LLC (Getting Your Message Right)
 Insurance Industry Resource Council: Paul Werth Associates
 Intacct: Eastwick
 Integra Health: Lois Paul and Partners
 Integral: Intermarket Communications
 Integrate: PAN Communications, Inc.
 Integrated Solutions Management: Sage Communications
 INTEGRIS: Candor Public Relations
 Integrity House: R&J Public Relations, LLC
 Integrity Partners: Beautiful Planning Marketing & PR
 Intel: M Booth & Associates, Inc.; Zeno Group
 Intellectual Artists Management: Marketing Maven Public Relations
 Intellectual Ventures: Potomac Communications Group, Inc.
 Intelligent Decisions: Sage Communications
 Intellipharma: PCG Advisory Group (PCG)
 Intelsat: Sage Communications
 Interactive Home NYC: Indra Public Relations
 Interana: 10Fold
 Intercall: Walker Sands Communications
 Intercept Pharmaceuticals: JPA Health Communications
 Intercontinental Hotel Group (IHG): Cerrell Associates, Inc.
 InterContinental Suites Hotel Cleveland: Falls Communications
 Interise: Version 2.0 Communications
 Intermatic: G&S Business Communications
 Intermountain Healthcare: Goodman Media International, Inc.
 International Assn. of Fire Fighters: Tricom Associates, Inc.
 International Assn. of Healthcare Security and Safety: Falk Associates/Contact
 International Assn. of Sheet Metal, Air, Rail and Transportation Workers: Tricom Associates, Inc.
 International Automotive Components: Lambert, Edwards & Associates

International Bowling Campus: 5W Public Relations
 International Capital Management Corp.: Burns & Associates, Michael A.
 International Copper Assn.: Kellen
 International Council on Nanotechnology: DoubleDimond Public Relations LLC
 International Depository Svcs. of Canada: TrizCom Public Relations
 International Depository Svcs. of Delaware: TrizCom Public Relations
 International Facility Management Assn.: Berman Group, Inc., The
 International Festival of Arts & Ideas: Lou Hammond & Associates
 International Gemological Institute: French | West | Vaughan
 International Healthcare Security and Safety Foundation: Falk Associates/Contact
 International Interior Design Assn. – New York: Kellen
 International Osteoporosis Foundation: Spectrum
 International Paper: Kwitken
 International Securities Exchange/ISE: Gregory FCA
 International Society for Traumatic Stress Studies: Kellen
 Internet Society: WireSide Communications
 Intersect Group: Trevelino/Keller
 Interstate Hotels & Resorts (Corporate): Zimmerman Agency, The
 Intertek: G&S Business Communications; Kellen
 Interval International: Kahn Travel Communications (KTC pr)
 Intersion: March Communications
 INTTRA: Affect
 Intuitive Surgical: JPA Health Communications
 Inventure Foods (NASDAQ:SNAX): Lambert, Edwards & Associates
 Invest in Bavaria: Adam Friedman Associates
 Invest Victoria, the Investment Promotion Agency of the State Government of Victoria Australia: Rasky Baerlein Strategic Communications, Inc.
 Investment Program Assn.: Makovsky
 Investment Technology Group: Prosek Partners
 InVisage Technologies: Upright Position Communications
 Invisible Connect: Double Forte
 Invoca: Bateman Group
 InVue: L.C. Williams & Associates
 ION Audio: Caster Communications, Inc.
 Ionic Security: Merritt Group
 Iowa Economic Development Authority: Development Counsellors International (DCI)
 Ipanema: Be Social Public Relations; Kwitken
 Ipsen Pharmaceuticals: Makovsky
 Ipswitch: InkHouse Media + Marketing
 iQor: Stanton Public Relations & Marketing
 IR: Horn
 iRise: Horn
 iRobot: Hoffman Agency, The
 Iron Horse Interactive: North 6th Agency, Inc.
 Ironman World Triathlon Corporation: Coyne PR
 Iroquois Gas Transmission System, LP: Levick
 Irvine Co.: Singer Associates, Inc.
 Irving Arts Center: TrizCom Public Relations
 ISI Translation Services: Edge Communications, Inc.
 ISJ Management: Zlokower Company
 Islamorada Resort Company: Fish Consulting
 Island Breeze Casino: The Buzz Agency of Florida
 Ismael Leyva Architects: Rubenstein Public Relations, Inc.
 Israel Ministry of Tourism, North America: Weill Associates, Geoffrey
 IsramWorld: Weill Associates, Geoffrey
 IStar Financial: BoardroomPR
 iStar/The Residences at Mandarin Oriental, Atlanta: Wilbert Group, The
 It Gets Better Project: MWWPR
 It's Just Lunch, Intl.: Levick
 Italian Ministry of Agriculture: MacKenzie Agency, The
 Italian Trade Commission: energi PR
 ITC Holdings Corp.: Franco Public Relations Group
 ITC Hotels Luxury Collection: Spring, O'Brien & Co.
 iTOK: Horn
 Itron, Inc.: Makovsky
 ITW: Dix & Eaton Incorporated
 Ivanhoe Cambridge: NATIONAL Public Relations; Zeno Group

J

J. Alexander's Corp.: DVL Seigenthaler
 J. G. Wentworth Company: Makovsky
 J. Hilburn: LaunchSquad
 J. Streicher Asset Management: Indra Public Relations
 J.C.Penney: DKC Public Relations

J.D. Byrider: Borshoff
 J.D. Power and Assoc.: Brandware Public Relations
 J.M. Smucker Co. for Martha White and White Lily: DVL Seigenthaler
 J.P. Mogan: LAZ Parking: Gatesman+Dave
 J.P. Morgan Corporate Challenge: 360 Public Relations
 J.P. Morgan: Cognito
 J/Brice Design International: Pirozzolo Company Public Relations
 Jabil Inc.: Gallagher PR
 Jabra: 360 Public Relations
 Jabu'she: Marketing Maven Public Relations
 Jack B. Carroll Law Firm: Shirleybarr Public Relations
 Jack Daniel Distillery: DVL Seigenthaler
 Jack Daniels: Finn Partners
 Jack Link's Protein Snacks: Spong
 Jack London Square: Landis Communications Inc.
 Jacob Riis Settlement House: gabbegroup/Raconteur
 Jada Toy Group: Southard Communications, Inc.
 Jägermeister: M Booth & Associates, Inc.
 Jaguar / Land Rover: DKC Public Relations
 JAHN Architects: Dixon|James Communications
 Jamaica Tourist Board: Finn Partners
 Jamba At-Home Smoothies: Lambert, Edwards & Associates
 Jamba Juice: Finn Partners
 Jamberry Nails: Style House Public Relations
 James Allen: Kaplow
 James Hotels: DKC Public Relations
 James Valenti – Internationally Acclaimed Tenor: Indra Public Relations
 Jamestown Properties: Marino Organization Inc., The; Quinn
 Jane Iredale: 5W Public Relations
 Janssen Biotech, Inc.: Tonic Life Communications
 Janssen Global Services: Tonic Life Communications
 Janssen: NATIONAL Public Relations
 Japan Art Assn./Praemium Imperiale: LAK Public Relations, Inc.
 Japan Ministry of Foreign Affairs: Global Communicators, LLC
 Jarden Corp.: ICR
 Jarden Home Brands: 360 Public Relations
 Jarden Safety & Security: L.C. Williams & Associates
 Jaros Baum & Bolles: Berman Group, Inc., The
 Jasper: LaunchSquad
 JayBird, LLC: Fahlgren Mortine
 JAZZ at KITANO: Quinn
 Jazz at Lincoln Center: Buzzword PR
 Jazz Aviation LP: Dix & Eaton Incorporated
 JC Resorts: J Public Relations
 JD Bank: Zehnder Communications, Inc.
 JDate: Formula PR Inc.
 JDRF: Indra Public Relations
 JDS Therapeutics: Marketing Maven Public Relations
 JED Foundation: Makovsky
 Jeff Gusky: TrizCom Public Relations
 Jefferson International: Bliss Integrated Communication
 Jefferson University Hospitals: Devine + Partners
 Jeffrey Feiler, lawyer: TransMedia Group
 Jennie Kwon Designs: Avant Collective
 Jennie-O: Spong
 Jenny Packham: Film Fashion
 Jeremy London, Director/Producer, Hollywood: Mayo Communications & Mayo PR
 Jerome Levy Forecasting Center, The: Edson & Associates Inc., Andrew
 Jersey Artisan Distilling: R&J Public Relations, LLC
 Jessica Lynn, Country Music Star: Primavera Public Relations, Inc.
 Jessup Mfg. Company, Inc.: NM Marketing Communications, LLC
 Jet Airways: Weill Associates, Geoffrey
 Jet: LaunchSquad
 JetBlue Airways: MWWPR
 Jetcraft: Spong
 JETRO-New York: Didit Communications
 Jewish Community Centers of Greater Boston: Solomon McCown & Company, Inc.
 Jewish Home Lifecare: Geto & de Milly, Inc.; LAK Public Relations, Inc.
 Jewish Institute for National Security Affairs (JINSA): Sage Communications
 Jibe: InkHouse Media + Marketing
 Jicaro Island Ec lodge: Tartan Group
 Jiffy Lube: Cone Communications
 Jiggystick: EastCoast West Public Relations
 Jigsaw: Trevelino/Keller
 Jillian Flathers: EastCoast West Public Relations

Jim Beam: DKC Public Relations
 JKL - just keep livin': Orsi Public Relations
 JLG Industries, Inc.: Conroy Martinez Group, The
 JLL Atlanta: Wilbert Group, The
 JLL: LevLane Advertising, PR & Interactive
 JM Sucker Co.: Finn Partners
 JMP Group: Dukas Public Relations
 Job Corps: McNeely Pigott & Fox Public Relations, LLC
 JobScience.com: Scott Public Relations
 Jobvite: LaunchSquad
 Jockey: Purple Door Communications and Public Relations
 Joe Lapchick Character Awards: Hamilton Public Relations
 Joe Torre Safe at Home Foundation: Goodman Media International, Inc.
 Joey's Italian Café: Brustman Carrino Public Relations
 John G. Shedd Aquarium: Public Communications Inc.
 John Rex Charter Elementary: Candor Public Relations
 John Theurer Cancer Center: Bliss Integrated Communication
 Johnny Rockets: Trevelino/Keller
 Johns Manville: Linhart Public Relations
 Johnson & Johnson Pediatric Institute LLC: gabbegroup/Raconteur
 Johnson & Johnson WorldWide Corporate Comms. & Public Affairs:
 gabbegroup/Raconteur
 Johnson & Johnson Worldwide Corporate Contributions:
 gabbegroup/Raconteur
 Johnson & Johnson: Abernathy MacGregor Group, The; Cone
 Communications; FleishmanHillard; Hunter Public Relations;
 JeffreyGroup; Porter Novelli; RF | Binder Partners, Inc.; Ruder Finn Inc.;
 Weber Shandwick
 Johnson & Johnson/Care4Today: Landis Communications Inc.
 Johnson Controls Automotive Group: Bianchi Public Relations, Inc.
 Johnson Controls: APCO Worldwide
 Johnsonville: Current
 Jolly Pumpkin Brewery: Franco Public Relations Group
 Jon Barnes, Jazz Musician: Mayo Communications & Mayo PR
 Jonas Center for Nursing Excellence: gabbegroup/Raconteur
 Jonathan Adler: Weinstein PR
 Jones Walker Law Firm: North Public Relations
 Jordan Company: Stanton Public Relations & Marketing
 Joseph P. Day: Rubenstein Public Relations, Inc.
 Joseph Robertson Foundries, Ltd.: NM Marketing Communications, LLC
 Joule Unlimited: Version 2.0 Communications
 Journal of Visualized Experiments: HB Agency
 Joyce Foundation: Jasculca Terman Strategic Communications
 JPods, Solar Transportation System: Primavera Public Relations, Inc.
 Ju-Ju-Be: Konnect Public Relations
 Juice Products Assn.: Kellen
 Julien Farel: Nike Communications, Inc.
 Juliette Storch: Razonia McClellan Public Relations
 Julius Nasso: Rubenstein Public Relations, Inc.
 Jumeirah Hotels & Resorts: J Public Relations
 Jumping Fences: Fineman PR
 Jupiter Beach Resort: Diamond Public Relations
 Just Born Quality Confections: Coyne PR
 JustAskBoo.com: Durée & Company, Inc.
 Justin Boots: French | West | Vaughan
 Juvenile Diabetes Research Foundation: Litzky Public Relations
 JW Marriott Camelback Inn Resort & Spa, Scottsdale: Nancy J. Friedman
 Public Relations, Inc.
 JW Marriott Desert Ridge Resort & Spa: Lavidge
 JW Marriott Desert Springs Resort & Spa, Palm Desert: Nancy J. Friedman
 Public Relations, Inc.
 JW Marriott El Convento Cusco/Peru: Diamond Public Relations
 JW Marriott Guanacaste Resort & Spa, Costa Rica: Lou Hammond &
 Associates
 JW Marriott Houston Downtown/Pearl Hospitality: Ward Creative
 Communications
 JW/CM Marriott Resorts Cancun: Diamond Public Relations

K

K-Swiss: Fahlgren Mortine; Turner Public Relations, Inc.
 K. Wah International Holdings Ltd.: Strategic Public Relations Group
 K's Kids: Southard Communications, Inc.
 K2 Software: Merritt Group
 Kabam: Rogers & Cowan
 KaBOOM!: MFA, Ltd. (Missy Farren & Assocs.)
 Kaftan Enterprises: Logos Communications, Inc.
 Kaiser Roth (No Nonsense): Kaplow

Kaiser Permanente: Crosby; Weber Shandwick
 Kaleidescape: Vantage PR
 Kamik: Litzky Public Relations
 Kaminario: LaunchSquad
 Kantar Media: Daddi Brand Communications
 Kantar Worldpanel: Daddi Brand Communications
 Kaplan Development Group: marlo marketing
 Kaplan University: rbb Public Relations
 Kapow Events: Walker Sands Communications
 Karbone Environmental: Southard Communications, Inc.
 Kardashian Beauty: Rogers & Cowan
 Karelén: AMP3 Public Relations
 Karen Clark & Company: BackBay Communications
 Kareo: Dodge Communications
 Karim Rashid: Rubenstein Public Relations, Inc.
 Karin Hehenberger: Rubenstein Public Relations, Inc.
 Karmaloop.com: Cataldi Public Relations
 Karmic Energy: Razonia McClellan Public Relations
 Karmic: Hawkins International Public Relations
 Karnataka Tourism Department (India): Latitude
 Kartell by Laufen: Gotham Public Relations
 Katonah Museum of Art: DDR Public Relations, Inc.
 Kaufman Astoria Studios: Quinn
 Kaufman Organization: Quinn
 Kaufman Rossin: rbb Public Relations
 Kauzbots: DRIVEN Public Relations
 Kaye Scholer LLP: Levick
 KBIS: White Good
 KBLU: Avant Collective
 Keds: Lippe Taylor
 Keefe, Bruyette & Woods: Intermarket Communications
 Keiler & Co.: Reich Communications
 Kelley Blue Book: M Booth & Associates, Inc.
 Kelly Services, Inc.: Dix & Eaton Incorporated
 Kemin: MorganMyers
 KEMP: Vantage PR
 Ken Burns: DKC Public Relations
 Kenandy: 10Fold
 Kennametal, Inc: Abernathy MacGregor Group, The
 Kennametal: WordWrite Communications LLC
 Kennebunkport Resort Collection: marlo marketing; Redpoint Marketing
 PR, Inc.
 Kennedy Health System: LevLane Advertising, PR & Interactive
 Kennedy Krieger Institute: Spectrum
 Kennedy Organics: MFA, Ltd. (Missy Farren & Assocs.)
 Kent State University: Fahlgren Mortine
 Kentucky Department of Travel & Tourism: Lou Hammond & Associates
 Kentz: Pierpont Communications Inc.
 KENU: MFA, Ltd. (Missy Farren & Assocs.)
 Kepner-Tregoe: Pierpont Communications Inc.
 Kerala Tourism Department (India): Latitude
 Kessler Canyon (DeBeque, Colo.): Zimmerman Agency, The
 Kessler Collection of Luxury Resorts, The (Corporate): Zimmerman
 Agency, The
 Ketchum: BLH Consulting, Inc.
 Ketra, Inc.: Makovsky
 Kettle Brand: Maxwell PR + Engagement
 Keurig Canada: NATIONAL Public Relations
 Keurig Green Mountain: Cone Communications
 KeVita Sparkling Probiotic Beverages: Blaze
 Key Info Systems: Metis Communications
 Key Private Bank: Bliss Integrated Communication
 KeyBanc Capital Markets: Bliss Integrated Communication
 KeyBank Real Estate Capital: Bliss Integrated Communication
 KeyBank: Dix & Eaton Incorporated; Eric Mower + Associates; Roop & Co.
 Keystone Foods: Tierney
 Keystone Shipping: Tierney
 KFC: Strategic Public Relations Group
 Kia Motors North America: Levick
 Kia Motors: Zeno Group
 Kidde: Fahlgren Mortine
 Kids N Pets: Revolution PR
 Kigo Kitchen: Revolution PR
 Kikkoman: Ketchum
 KillerIT: Tech Image
 Kilpatrick Townsend: Jackson Spalding
 Kim Crawford: Nike Communications, Inc.
 Kimberly Clark: Anderson Jones PR; Ogilvy Public Relations

Kimberly Hotel: Carolyn Izzo Integrated Communications (CIIC)
 Kimberly-Clark: Adam Friedman Associates; Ketchum
 Kimberly-Clark: U by Kotex, Poise, Depend: Marina Maher Communications, LLC
 Kimco Realty: Gregory FCA
 Kimley-Horn: G&S Business Communications
 Kimpton Hotels and Restaurants: Landis Communications Inc.
 Kimray: Candor Public Relations
 KIN Los Angeles: Bolt Public Relations
 Kindercare: Southard Communications, Inc.
 King David Hotel, Jerusalem: Weill Associates, Geoffrey
 King Nut: Stevens Strategic Communications, Inc.
 King Street Capital Management, LLC: Abernathy MacGregor Group, The
 Kings: Tierney
 Kingsford: Current
 Kingsoft Office Software: MWWPR
 Kingston Technology: Marketing Maven Public Relations
 Kinkisharyo International: MWWPR
 Kinross Gold Corporation: Levick
 Kinvey: InkHouse Media + Marketing
 Kirkland's: McNeely Pigott & Fox Public Relations, LLC
 Kirtland Capital Partners: Roop & Co.
 Kistler: ABI
 Kitano New York: Quinn
 Kittitian Hill / Belle Mont Farm, St. Kitts: Laura Davidson Public Relations
 Kiwanis International: Borshoff
 KLD Energy Technology: DRIVEN Public Relations
 Klemchuk Kubasta LLP: Power Group, The
 KMD Architects: Landis Communications Inc.
 KnifeandForklift.com: TransMedia Group
 Knoll: Berman Group, Inc., The
 Knot Genie Detangling Brush: Red Jeweled Media
 Knovel: HB Agency
 KOA: Allison+Partners
 Koba Entertainment: Tellem Grody Public Relations, Inc.
 Kodak Alaris: Eric Mower + Associates
 Kohler Canada: NATIONAL Public Relations
 Kohler Co.: Global Communicators, LLC
 Kohn Pedersen Fox: Gotham Public Relations
 Koinonia: Roop & Co.
 Kona Kai (San Diego): Zimmerman Agency, The
 Konami Digital: Bender/Helper Impact, Inc.
 Koppers: WordWrite Communications LLC
 Kount: Red Sky Public Relations
 Kowa Pharmaceuticals America, Inc.: Makovsky
 KPA Dealer Services: Brandware Public Relations
 KPMG: Bravo Group
 Kraft Foods: Hunter Public Relations; MorganMyers
 Kraft: Weber Shandwick
 Kraton Performance Polymers: Abernathy MacGregor Group, The
 KRAVE Jerky: Konnect Public Relations
 Crazy Glue: Falls Communications
 Kresge Arts in Detroit: Iovio George | communications + design
 Kroll Bond Rating Agency, Inc.: Makovsky
 Kronos: Racepoint Global
 KRUPS: 5W Public Relations
 Kryolan: Bella Public Relations, Inc.
 KTXD: TrizCom Public Relations
 Kura Design Villas: Tartan Group
 Kure Beach, N.C.: French | West | Vaughan
 Kurt Salmon: Bliss Integrated Communication
 KWC America: O'Reilly DePalma Inc.
 Kyra Infotech: Moore Communications Group
 Kyruus: InkHouse Media + Marketing

L

L +L Holding Co.: Berman Group, Inc., The
 L Haus: Quinn
 L-SPARK: Merritt Group
 L.F. Jennings: Sage Communications
 L'eggs: CRC
 L'Oreal: CRC
 L'Oreal: Rogers & Cowan
 La Cantera (San Antonio): Zimmerman Agency, The
 La Compagnie: Hawkins International Public Relations
 La Concha Resort: A Renaissance Hotel, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.

La Fibule: Gotham Public Relations
 La Pergola, Rome: Quinn
 La Terra Fina: Maxwell PR + Engagement
 La Tortilla Factory: MacKenzie Agency, The
 La-Z-Boy: Spong
 Labelmaster: L.C. Williams & Associates
 IAC: ICR
 Lackawanna County: Lou Hammond & Associates
 Lacoste Fragrance: Nike Communications, Inc.
 Ladera, St. Lucia: J Public Relations
 LaFarge: Potomac Communications Group, Inc.
 LaGuardia Arts High School (New York City's 'FAME' school): gabbe-group/Raconteur
 Lahey Health: Solomon McCown & Company, Inc.
 Lake Arrowhead Resort & Spa: Hawkins International Public Relations; Hawkins International Public Relations
 Lake Morey Resort, VT: Redpoint Marketing PR, Inc.
 Lakeland Regional Health: Jackson Spalding
 Lakemaid Beer: Pocket Hercules
 Lamaze International: JPA Health Communications
 Lamps Plus: Spong
 Lancaster Colony Commercial Products: Stevens Strategic Communications, Inc.
 Lancome: Rogers & Cowan
 Land O'Lakes: PadillaCRT
 LANDesk: Lois Paul and Partners
 Landmark Paintography: Primavera Public Relations, Inc.
 Lands' End: M Booth & Associates, Inc.
 Lang Lang: Keith Sherman and Associates
 Lantern Community Services: Marino Organization Inc., The
 Lapa Rios Ecological: Tartan Group
 LaPlaya Beach & Golf Resort (Naples): Zimmerman Agency, The
 Laserfiche: Greenough
 Lasio hair care: Bella Public Relations, Inc.
 LasterLock Technologies: Sage Communications
 Latitude 10 Resort: Tartan Group
 LATOUR: Spring, O'Brien & Co.
 Laucala Island Resort, Fiji: Lou Hammond & Associates
 LaunchU/Oberlin College: Birnbach Communications Inc.
 Laurel Consulting Group (LCG): Sage Communications
 Lauren de Normandy, Casting Director: Mayo Communications & Mayo PR
 Lauren's Kids: Sachs Media Group
 Law Office of Richard Tendler: Durée & Company, Inc.
 LawFund Management Group: Blaine Group, The
 Lawn on D: marlo marketing
 Lazard Freres & Co. LLC: ICR
 LCOR: Quinn
 LCS Communities: Lavidge
 LDR Spine USA: Kwittken
 Le Massif de Charlevoix, Quebec: Lou Hammond & Associates
 Le Meridien: Pivot PR
 League of Conservation Voters: Caplan Communications LLC; Global Strategy Group
 Leah Flynn, violinist: TransMedia Group
 Learn to Ski and Snowboard Month: MFA, Ltd. (Missy Farren & Assocs.)
 Learning Studios: Karbo Communications
 Leave No Trace: Momentum Media PR
 Lebuja Hotels and Resorts: KWE Partners
 Lee & Associates: Squires PR
 Lee County Economic Development Office: Development Counsellors International (DCI)
 Leeco Steel Products, Inc.: NM Marketing Communications, LLC
 LEEDCO - Lake Erie Energy Development Corp.: Dix & Eaton Incorporated
 Legacy ER & Urgent Care: Burns & Associates, Michael A.
 Legacy Food Storage: SnapConner PR
 Legg Mason & Co., LLC: ICR
 Legg Mason: River Communications, Inc.
 LEGO Bags: Revolution PR
 LEGO Education: Lois Paul and Partners
 Legrand: Sharp Communications, Inc.
 Lehigh Group, The: L.C. Williams & Associates
 Leica: M Booth & Associates, Inc.
 Lenda: 5W Public Relations
 Lennar Commercial: Communications 21
 Lennar-SE Florida: Conroy Martinez Group, The
 Lenovo: Capstrat; Ogilvy Public Relations; Strategic Public Relations

Group; Taylor
 Lenscrafters: Nike Communications, Inc.
 Leon County: North Public Relations
 Leonard Gross: EastCoast West Public Relations
 LePatner & Associates: Marino Organization Inc., The
 Leprino Foods Company: Levick
 Leslie J. Garfield: Rubenstein Public Relations, Inc.
 Lessing's Hospitality: WordHampton Public Relations Inc.
 Letters To The Universe: Purple Door Communications and Public Relations
 Level 3 Europe: MWWPR
 Levelwing: Daddi Brand Communications
 Levett Rockwood: London, Michael J. & Associates
 Levi's: Landis Communications Inc.
 Lexol Leather Care: Brandware Public Relations
 Lexus: IW Group, Inc.
 LG Electronics: Ogilvy Public Relations; Spencer McMillan Public Relations
 LG: Strategic Public Relations Group
 LGS Innovations: Sage Communications
 Libbey Inc.: Dix & Eaton Incorporated
 Liberty Media: Sloane & Company
 Liberty Mutual Insurance: 360 Public Relations
 Liberty Mutual: Ketchum
 Life Fitness: L.C. Williams & Associates
 Lifelock: Zeno Group
 LifePoint Hospitals: Seigenthaler Public Relations, Inc.
 LifeSaver App: Reich Communications
 LifeStride: O'Malley Hansen Communications
 Lifestyles Condoms: 5W Public Relations
 LIFT America Coalition: Story Partners
 Lighthouse Guild: Stanton Public Relations & Marketing
 Lighthouse International: gabbegroup/Raconteur
 Lighthouse of Houston, The: DoubleDimond Public Relations LLC
 LightSpeed Retail: Bateman Group
 Lilly USA (Eli Lilly): Bravo Group
 LimoLiner: marlo marketing
 Linamar: Eisbrenner Public Relations
 Lincoln Electric Co.: Dix & Eaton Incorporated; Falls Communications; thunder::tech
 Lincoln Financial Distributors: Bravo Group
 Lincoln Financial: Peppercomm, Inc.
 Lincoln Harris: Wilbert Group, The
 Lincoln Motor Company: Moore Communications Group
 Lincoln Property Co. Southeast: Wilbert Group, The
 Linda Brettler Architect: Taylor & Company
 Lindt: Cone Communications
 Line-X: DRIVEN Public Relations
 Lineage Logistics: RAM Communications
 Linedata: BackBay Communications
 LinkedIn: Bateman Group; DKC Public Relations; Just Drive Media; Porter Novelli
 Linkit: Southard Communications, Inc.
 Linsalata Capital: Roop & Co.
 Lionheart Capital, Miami: Quinn
 Lionsgate Home Entertainment: Bender/Helper Impact, Inc.
 Lipscomb University: DVL Seigenthaler
 Liquid-Plumr: Current
 Listen Up Espanol: Marketing Maven Public Relations
 Litigation Support for various matters: Clay Associates, Everett
 Little Palm Island Resort (Key West, Fla.): Zimmerman Agency, The
 Littler Mendelson: Greentarget Global LLC
 Live Clean Baby: Orsi Public Relations
 Live Streaming Fitness: Bolt Public Relations
 Live With MJ: Indra Public Relations
 LiveOn NY: LAK Public Relations, Inc.
 LiveOps: McGrath/Power Public Relations
 LiveU: Trylon SMR
 Livingston International: Public Communications Inc.
 Lloyds of London: Torrenzano Group, The
 Lo-Lo's Chicken & Waffles: Fish Consulting
 Loaves & Fishes Community Pantry: L.C. Williams & Associates
 Local 802, American Federation of Musicians: Geto & de Milly, Inc.
 localytics: InkHouse Media + Marketing
 Lockheed Martin: DPK Public Relations; MS Business Communication Ltd; Phillips & Company
 Loews Corporation: RF | Binder Partners, Inc.
 Loews Hotels & Resorts: Hawkins International Public Relations

Loews Hotels: 5W Public Relations
 LOFT/Lou & Grey: Film Fashion
 Logan's Roadhouse, Inc.: DVL Seigenthaler
 Logical Operations, Inc.: Nicholas Public Relations, George P.
 LogicNow: Merritt Group
 Logitech: Finn Partners
 Logos Technologies: Spector & Associates, Inc.
 Loloi Rugs: Burns & Associates, Michael A.
 Lonestar Heart Inc.: Versaggi Biocommunications
 Long Beach Convention & Visitors Bureau: Development Counsellors International (DCI)
 Long Beach Lodge Resort: Tartan Group
 Long Island Restaurant Week: WordHampton Public Relations Inc.
 Long Island University: Global Strategy Group
 Looker: Highwire PR
 Lookout: Bateman Group
 LoopPay (now part of Samsung): PAN Communications, Inc.
 Lord & Taylor: The Buzz Agency of Florida
 Lord Abbett: Cognito
 LORD Corp.: G&S Business Communications
 Lorena Sarbu: Film Fashion
 Los Angeles Convention & Visitors Bureau: Development Counsellors International (DCI)
 Los Angeles County Dept. of Public Works: Cerrell Associates, Inc.
 Los Angeles World Airports: Agnes Huff Communications Group, LLC
 Los Cabos Tourism Board: Carolyn Izzo Integrated Communications (CIIC)
 LoSalt®: Lou Hammond & Associates
 Lost & Found: Rubenstein Public Relations, Inc.
 Lotame: North 6th Agency, Inc.
 Lotus Bakeries/Biscoff Cookies: Landis Communications Inc.
 Louis Berger Group: Singer Associates, Inc.
 Loyalty Builders: Version 2.0 Communications
 LoyaltyOne: RAM Communications
 LRC Properties: Goldman Communications Group, Inc.
 LRS: Idea Grove
 LSI Corp.: Gallagher PR
 Lubell Rosen: Durée & Company, Inc.
 Lubrizol Corp.: Dix & Eaton Incorporated
 Luca Andrisani Design: Gotham Public Relations
 Lulu Avenue: CRC
 lululemon athletica: ICR
 lululemon: MFA, Ltd. (Missy Farren & Assocs.)
 Lumeris: Standing Partnership
 Lumiere: marlo marketing
 Lumin Health: TrizCom Public Relations
 Luminex Corporation: Crosswind Media & PR
 Lundbeck: NATIONAL Public Relations
 Lung Cancer Research Foundation: WordHampton Public Relations Inc.
 Lungarno Collection: Hawkins International Public Relations
 Luol Deng: French | West | Vaughan
 Lure Fishbar and The Rum Line, Loews Miami Beach Hotel: Brustman Carrino Public Relations
 Lush Décor: JB Cumberland Public Relations
 Lustgarten Foundation: Goodman Media International, Inc.
 Lutron Electronics: M Booth & Associates, Inc.
 Luvic Foods: Marketing Maven Public Relations
 Luxe Hotels: Pollack PR Marketing Group, The
 Luxottica: Eric Mower + Associates; Nike Communications, Inc.
 Lyman Orchards: Mason Public Relations
 Lynda.com: Eastwick
 Lynmar Estate: Fineman PR
 Lysium: AMP3 Public Relations

M

M-1 Rail: lovio george | communications + design
 M.D. Anderson: Finn Partners
 MacArthur Foundation: Global Strategy Group
 MACH37: Merritt Group
 Macula Vision Research Foundation: LevLane Advertising, PR & Interactive
 MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K: Durée & Company, Inc.
 Madeira Global: Rubenstein Public Relations, Inc.
 Madeline Hotel and Residences Telluride: Hawkins International Public Relations
 Madison Capital: Berman Group, Inc., The

Madison Dearborn Partners, LLC: Abernathy MacGregor Group, The
 Madison International Realty: Rubenstein Public Relations, Inc.
 Madison Skin & Laser: GMG Public Relations, Inc.
 Madrona Manor Wine Country Inn & Restaurant: McCue Communications
 Magdalena Grand Beach Resort, Tobago: Kahn Travel Communications
 (KTC pr)
 Magenta LLC: NM Marketing Communications, LLC
 Magna: Eisbrenner Public Relations
 Magneco/Metrel: Glendale Communications Group, Inc.
 Magnifico Giornata: AMP3 Public Relations
 Magnolia: Bender/Helper Impact, Inc.
 Magzter: Crenshaw Communications
 Mahekal (Playa del Carmen): Zimmerman Agency, The
 Main Event Entertainment: SPM Communications, Inc.
 Main Line Health: Coyne PR
 Main Street Hospitality Group: Redpoint Marketing PR, Inc.
 Mainstreet Organization of REALTORS: KSA (Kathy Schaeffer and
 Associates, Inc.)
 Makaira Agency (Tokyo, Japan): Global Communicators, LLC
 Makena Capital: Stanton Public Relations & Marketing
 Making Books Sing: gabbegroup/Raconteur
 Making the Cut: Bolt Public Relations
 MALLC Consumer Products: Southard Communications, Inc.
 Mallinckrodt Pharmaceuticals: Standing Partnership
 Mallinckrodt: Moore Communications Group
 Mamas & Papas: Litzky Public Relations
 Mammut: Momentum Media PR
 Managed Career Solutions: Cerrell Associates, Inc.
 Manatt Phelps & Phillips: Greentarget Global LLC
 Mandarin Oriental Hotel Group: Lou Hammond & Associates
 Manfrotto Distribution: R&J Public Relations, LLC
 Mango Hotel, Barbados: Kahn Travel Communications (KTC pr)
 Manhattan Automobile Co.: Rubenstein Public Relations, Inc.
 Manhattan Portage: Orsi Public Relations
 Manheim Auctions: McNeely Pigott & Fox Public Relations, LLC
 Mann Center for the Performing Arts: Devine + Partners
 MannKind Corp.: MCS Healthcare Public Relations
 Manta: Highwire PR
 Manufacturing Council: Cashman + Katz Integrated Communications
 MapR: Eastwick
 Marathon Asset Management: Prosek Partners
 Marc John Jefferies: French | West | Vaughan
 Marchesa: Film Fashion
 Marco Island Marriott: Diamond Public Relations
 Margolin, Winer & Evens, LLP: Berman Group, Inc., The
 Marina B: Rubenstein Public Relations, Inc.
 Marina Del Rey Hospital: Agnes Huff Communications Group, LLC
 Marina Palms: BoardroomPR
 Marina Plastic Surgery: Tellem Grody Public Relations, Inc.
 Marine Mammal Center, The: Double Forte
 Marine Stewardship Council: Global Strategy Group
 Marine Well Containment Company: Weber Shandwick
 Maritz, Inc.: Standing Partnership
 Mark Monitor: Zeno Group
 Mark Zeff's BlackBarn: Relevance New York
 Market New Haven: Lou Hammond & Associates
 Market Track: Pollack PR Marketing Group, The
 MarketAxess: Cognito
 MarketingSherpa/MECLABS: Feintuch Communications
 Marriott and Renaissance Caribbean & Mexico Resorts: Lou Hammond &
 Associates
 Marriott Costa Rica: Quinn
 Marriott Haiti Port-Au-Prince: Diamond Public Relations
 Marriott Hotels: Blaze
 Marriott Stanton South Beach: Diamond Public Relations
 Marriott: Catalyst; PPR Worldwide
 Mars: APCO Worldwide; Weber Shandwick
 Marshall Headphones: Max Borges Agency
 Martin Campbell, Film Director/Producer: Mayo Communications & Mayo
 PR
 Martin de Porres School: LAK Public Relations, Inc.
 Martin Marietta: G&S Business Communications
 Martin-Senour Automotive Finishes: Falls Communications
 Martini: Nike Communications, Inc.
 Marvel Entertainment: DKC Public Relations
 Mary Cook Art of Space: Quinn
 Mashantucket Pequot Tribal Council: Cashman + Katz Integrated
 Communications
 Mass Design, Inc.: Pirozzolo Company Public Relations
 Mass Mutual: Weber Shandwick

Mass Robotics: HB Agency
 Massachusetts Clean Energy Center: Solomon McCown & Company, Inc.
 Massachusetts Developmental Disabilities Council: Solomon McCown &
 Company, Inc.
 Massachusetts Hospital Assn.: Rasky Baerlein Strategic Communications,
 Inc.
 Massachusetts Medical Society/New England Journal of: Solomon
 McCown & Company, Inc.
 Massachusetts School of Professional Psychologists: Schneider Associates
 Massachusetts Smart Growth Alliance: Solomon McCown & Company,
 Inc.
 Massage Envy Spa: Fish Consulting
 Massage Envy Spas: LevLane Advertising, PR & Interactive
 Massage Envy: Lavidge; TrizCom Public Relations
 MassMutual: Cashman + Katz Integrated Communications
 Master Lock: JSH&A Communications
 Master Purveyors: Indra Public Relations
 MasterBrand Cabinets: Sponge
 Mastercard Worldwide: MS Business Communication Ltd
 MasterCard: Rasky Baerlein Strategic Communications, Inc.
 Mastrad: Kconnect Public Relations
 MATADOR Beef Jerky: Sponge
 Match.com: DKC Public Relations; Landis Communications Inc.
 Materion Corporation: Fahlgren Mortine
 Materion: Stevens Strategic Communications, Inc.
 Maternal, Child & Family Health Coalition: Standing Partnership
 Matheny Medical and Educational Center: R&J Public Relations, LLC
 Matrix Professional Haircare: CRC
 Mattel: Abernathy MacGregor Group, The; Weber Shandwick
 MATTER: Jasculca Terman Strategic Communications
 Matterport: Eastwick
 Mattress Discounters: Revolution PR
 Mattress Firm: Jackson Spalding
 Maverick Angels: Marketing Maven Public Relations
 Mavericks Brewing: Ellipses Public Relations, Inc.
 Max Planck Florida Institute: Moore Communications Group
 MAXIMUS: Merritt Group
 MaxPlay: Double Forte
 Maxta Inc.: JPR Communications
 Maxthon: Landis Communications Inc.
 Maxwell Technologies: Metis Communications
 May Institute: Solomon McCown & Company, Inc.
 Maybelline: CRC
 Mayfair Hotel and Spa: Conroy Martinez Group, The
 Mayo Clinic: gabbegroup/Raconteur
 Mayor Bill de Blasio (New York City): Global Strategy Group
 Mayor's Alliance for NYC's Animals: LAK Public Relations, Inc.
 Mayweather Promotions: Pinta
 Mc Gowan Builders: Berman Group, Inc., The
 McAfee: DKC Public Relations; Lewis PR
 McAlister's Deli: Fish Consulting
 MCCI: Clay Associates, Everett
 McCormick & Co.: Weber Shandwick
 McCormick Foundation: Public Communications Inc.
 McCraney Property Company: BoardroomPR
 McDonald Hopkins: Dix & Eaton Incorporated
 McDonald's (co-ops in Ohio, Florida, and the Carolinas): Fahlgren Mortine
 McDonald's Corporation: DixonJames Communications
 McDonald's Restaurants of Southeast Michigan: Marx Layne & Company
 McDonald's: IW Group, Inc.; VPE Public Relations
 McDonald's® Restaurants of Southeastern PA, Southern NJ and DE:
 Tierney
 McDonald's Corp.: Marino Organization Inc., The
 McDonald's Restaurants of Canada: NATIONAL Public Relations
 McDonald's: 5W Public Relations; Porter Novelli; Ruder Finn Inc.; SHIFT
 Communications
 McGraw-Hill Education: Paul Werth Associates; RF | Binder Partners, Inc.
 McGraw-Hill Financial: Berman Group, Inc., The
 McIlhenny Co. (Tabasco): Hunter Public Relations
 McIntosh: Nike Communications, Inc.
 McKeeCo Services: Fish Consulting
 McKenna Long & Aldridge: Ripp Media/Public Relations, Inc.
 McKesson Corp.: Scott Public Relations
 McKesson Retail Pharmacy: Scott Public Relations
 McKinney MEDC: Development Counsellors International (DCI)
 McKinsey & Co.: gabbegroup/Raconteur
 MCM Construction, Inc.: Revell Communications
 McMenamins Pubs, Restaurants and Historic Hotels: Maxwell PR +
 Engagement
 McNeil CHC: Hunter Public Relations

MCX: InkHouse Media + Marketing
 MDRC: Makovsky
 MDwise: Borshoff
 ME Global: G&S Business Communications
 Meat Market restaurant, Miami Beach & Palm Beach: Brustman Carrino Public Relations
 Mechanical Contractors Assn. of New York: Butler Associates, LLC
 Medallion Financial Corporation: Zlokower Company
 MedExpress: WordWrite Communications LLC
 Medi-Promotions, Inc.: Makovsky
 Medialets: North 6th Agency, Inc.
 MediaMath: PAN Communications, Inc.
 Mediaocean: Eastwick
 MediaRadar: Trylon SMR
 Medical Marijuana of Illinois: Pietryla PR & Marketing
 Medical Mutual of Ohio: Stevens Strategic Communications, Inc.
 Medical Mutual: G&S Business Communications
 Medicine: Solomon McCown & Company, Inc.
 Medifast: 5W Public Relations
 MedjetAssist: Spring, O'Brien & Co.
 MedManagement, Inc.: DVL Seigenthaler
 Medium Physician Office Billing: Scott Public Relations
 Meet Minneapolis: Spong
 Megger: Simon Group Inc., The
 Meijer: Falk Associates/Contact; Weber Shandwick
 Meketa Investment Group: BackBay Communications
 Melanoma Research Foundation: JPA Health Communications
 Melitta Coffee: French | West | Vaughan
 Mellanox Technologies, Ltd.: McGrath/Power Public Relations
 Memo Touch: Dixon|James Communications
 Memorial Sloan Kettering Cancer Center: CooperKatz & Company, Inc.
 Memorial Sloan-Kettering Cancer Center: Keith Sherman and Associates
 MEN Micro: Simon Group Inc., The
 Menchie's: Konnect Public Relations
 Mendez Fuel: Clay Associates, Everett
 Mendix: PAN Communications, Inc.
 Mercantile Bank (NASDAQ:MBWM): Lambert, Edwards & Associates
 Mercator MedSystems: Versaggi Biocommunications
 Mercedes Benz Fashion Week Nina Skarra: Beautiful Planning Marketing & PR
 Mercedes Benz: M Booth & Associates, Inc.
 Mercedes-Benz USA: Taylor
 Mercedes-Benz: Makovsky
 Merck & Co.: JPA Health Communications
 Merck Animal Health: MorganMyers
 Merck for Mothers: Marina Maher Communications, LLC
 Merck Manuals: Marina Maher Communications, LLC
 Merck Serono: NATIONAL Public Relations
 Merck: Marina Maher Communications, LLC; MCS Healthcare Public Relations; PadillaCRT; Weber Shandwick
 Merge Healthcare: Dodge Communications
 Meridian Equity Partners: Makovsky
 Meridian Health Care: Scott Public Relations; Scott Public Relations
 Meridium: InkHouse Media + Marketing
 Merit School of Music: L.C. Williams & Associates
 Merkle Response Management Group: Sage Communications
 Merrill Lynch: gabbegroup/Raconteur; Moore Communications Group; Torrenzano Group, The
 Merrimack Pharmaceuticals: Spectrum
 Merrion Hotel, Dublin: Weill Associates, Geoffrey
 Merz: Mederma: Marina Maher Communications, LLC
 Mesoblast: PCG Advisory Group (PCG)
 Messiah Lifeways: LevLane Advertising, PR & Interactive
 Met Life: Torrenzano Group, The
 Met Schools: Stanton Public Relations & Marketing
 Metagenics: Scott Public Relations
 Metalogix Software: Sage Communications
 Metamark Genetics: Tonic Life Communications
 MetLife: Gregory FCA; IW Group, Inc.; Landis Communications Inc.; Ruder Finn Inc.
 Metra: Jasculca Terman Strategic Communications
 MetraTech (Ericsson): Metis Communications
 MetricStream: Affect
 Metro Commuter Network: Goldman Communications Group, Inc.
 Metro Denver Economic Development Corp.: Development Counsellors International (DCI)
 Metro District Energy System: McNeely Pigott & Fox Public Relations, LLC
 Metro E-911 Services: DVL Seigenthaler
 Metro Health Systems: Falls Communications

Metro Orlando Economic Development Commission: Development Counsellors International (DCI)
 Metro Planning Commission: McNeely Pigott & Fox Public Relations, LLC
 MetroHealth System Medical Center: Dix & Eaton Incorporated
 MetroLoft: Quinn
 MetroMile: Airfoil
 Metropolitan Entertainment: Buzzword PR
 Metropolitan Pier and Exposition Authority: Jasculca Terman Strategic Communications
 Metropolitan Room at the Newark Club: BSY Associates Inc.
 Metrostar Global Enterprises, Inc.: Relevance New York
 Mettler Toledo: ABI
 Mettler-Toledo International Inc.: Dix & Eaton Incorporated
 MetWest Terra Hospitality: J Public Relations
 Mexico Grand Hotels: Carolyn Izzo Integrated Communications (CIIC)
 Meyer Products: Falls Communications; thunder::tech
 Mezcal Vago: DRIVEN Public Relations
 Mezzetta Foods: Double Forte
 MFV Expositions: Bizcom Associates; Fish Consulting
 Miami Awning Co.: Clay Associates, Everett
 Miami Marlins: Pinta
 Miami Seaquarium: Conroy Martinez Group, The
 Miami University: Stanton Public Relations & Marketing
 Michael Best and Friedrich, LLC: Motion PR
 Michael Bloomberg's I-USA PAC: Global Strategy Group
 Michael Dawkins Home: Gotham Public Relations
 Michael Flatley's Lord of the Dance: Tellem Grody Public Relations, Inc.
 Michael Kors: ICR
 Michael Vick: French | West | Vaughan
 Michael's Restaurant Group: Blaze
 Michaels Stores: SPM Communications, Inc.
 Michaels: ICR
 Michal Ansky, chef: TransMedia Group
 Michelin: Ruder Finn Inc.
 Michelle Torres, Casting Director/Actress, New Orleans: Mayo Communications & Mayo PR
 Michigan Economic Development Corp. (MEDC): Lambert, Edwards & Associates
 Michigan Economic Development Corporation (MEDC): Racepoint Global
 Michigan Science Center: Eisbrenner Public Relations
 Micro Center Inc.: Makovsky
 Microdesk: Affect
 Micron Consumer Products: Pollack PR Marketing Group, The
 Micron: Red Sky Public Relations
 Micronutrients: Marketing Maven Public Relations
 MICROS-Retail: Airfoil
 Micros: thunder::tech
 Microsoft (Skype): Kaplow
 Microsoft Silicon Valley: Lewis PR
 Microsoft: Airfoil; APCO Worldwide; Ascendant Communications; Catalyst; Cerrell Associates, Inc.; Edelman; Global Strategy Group; Just Drive Media; Merritt Group; NATIONAL Public Relations; Strategic Public Relations Group; Weber Shandwick
 Microwave Science/TrueCook Plus: Southard Communications, Inc.
 Middle Tennessee State University: DVL Seigenthaler
 Midland States Bank: Standing Partnership
 Midmark Corporation: Fahlgren Mortine
 Midtown Detroit, Inc.: Iovio George | communications + design
 Midwest Dairy Association: FoodMinds, LLC
 Midwest Energy Efficiency Alliance: KSA (Kathy Schaeffer and Associates, Inc.)
 Miele USA: G&S Business Communications
 Migis Hotel Group: CM Communications, Inc.
 MII AMO A Destination Spa at Enchantment Resort: Hawkins International Public Relations
 Mike the Knight Tour: Tellem Grody Public Relations, Inc.
 Milbank, Tweed, Hadley & McCloy: Ripp Media/Public Relations, Inc.
 MileOne: Sandy Hillman Communications
 Military Child Care (MCC): Sage Communications
 Milk Processor Education Program (got milk?): Weber Shandwick
 Millard Maritime: RAM Communications
 Millbrook Distillery: DRIVEN Public Relations
 Millenium Hotels: 5W Public Relations
 Millennium Communications: Reich Communications
 Millennium Energy: Eric Mower + Associates
 Millennium Health: Bliss Integrated Communication
 Miller Energy: Pietryla PR & Marketing
 Miller Lite: AXIA Public Relations
 Miller Nash Graham & Dunn, Attorneys at Law: Weinstein PR

Million Dollar Round Table: G&S Business Communications
 Mills College: Landis Communications Inc.
 Mimecast: March Communications
 Mind Body and Soul Wellness: Beautiful Planning Marketing & PR
 Mind Over Machines: Weiss PR, Inc.
 Mind the Bridge Foundation: Versaggi Biocommunications
 mine: Double Forte
 MINI USA: Peppercomm, Inc.
 Mintz Levin Cohn Ferris Glovsky and Popeo, PC: LAK Public Relations, Inc.
 Minuteman Press: EastCoast West Public Relations
 Mira: Current
 Mirabelle Restaurant: WordHampton Public Relations Inc.
 Miracle Blanket: Red Jeweled Media
 Mirae Asset Global Investments (USA) LLC: Makovsky
 Miramax: Rogers & Cowan
 Mirick O'Connell: Greenough
 Misfit Wearables: Max Borges Agency
 Mishcon de Reya: Britt Banter Public Relations
 Miss Jessie's Haircare: RED PR
 Miss Universe Organization: Rubenstein Public Relations, Inc.
 Mission Hill Family Estate: MFA, Ltd. (Missy Farren & Assocs.)
 Mission Ready Corp.: Southard Communications, Inc.
 MIT Sloan School of Management: Schneider Associates
 Mitchell Communications Group: BLH Consulting, Inc.
 Mitchum: Lippe Taylor
 MITIMCo: Solomon McCown & Company, Inc.
 Mitsubishi Chemicals: Southard Communications, Inc.
 Mitsubishi Heavy Industries: Sage Communications
 Mixify: AMP3 Public Relations
 MJ Insurance: Lavidge
 MModal: Airfoil
 MNS: Quinn
 Mobelisk: R&J Public Relations, LLC
 Mobil Eye: ICR
 Mobiquity: InkHouse Media + Marketing
 Model Launcher: Beautiful Planning Marketing & PR; Beautiful Planning Marketing & PR
 Modern Spaces: Quinn
 Modest: Upright Position Communications
 Modmarket farm fresh eateries: Red Jeweled Media
 ModusLink: Fama PR, Inc.
 Moe's Southwest Grill: French | West | Vaughan
 Moen Canada: Falls Communications
 Moen Commercial: Falls Communications
 Moen Inc.: Falls Communications
 Moët & Chandon: Nike Communications, Inc.
 Moguldom: Crenshaw Communications
 Mohawk Home: Trevelino/Keller
 Moinian Group, The: Marino Organization Inc., The
 Mokara Hotel & Spa, San Antonio, TX: Lou Hammond & Associates
 Mole Safe: R&J Public Relations, LLC
 Molecular MD: LaVoieHealthScience
 Molson Coors Brewing Company: NATIONAL Public Relations
 Mom Brands: Kohnstamm Communications; Spong
 Monbento: JB Cumberland Public Relations
 Monday Properties: LAK Public Relations, Inc.
 Mondelez International: Havas PR
 Mondelez: Hunter Public Relations; Ruder Finn Inc.; Weber Shandwick
 Mongoose: MFA, Ltd. (Missy Farren & Assocs.)
 Monkey Joe's: Trevelino/Keller
 Monroe Capital: BackBay Communications
 Monsanto Co.: O'Malley Hansen Communications
 Monsanto: FoodMinds, LLC
 Monster Energy: MWWPR
 Monster Government Solutions: Merritt Group
 Monster Mini Golf: GMG Public Relations, Inc.
 Mont Blanc Women's Fragrance: RED PR
 Montage Hotels & Resorts: Hawkins International Public Relations
 Montauk Blue Hotel: Redpoint Marketing PR, Inc.
 Montblanc: Nike Communications, Inc.
 Monte Azul: Tartan Group
 Monterey County Convention & Visitors Bureau: Development Counsellors International (DCI)
 Monterey Design Conference: Taylor & Company
 Montgomery County: Sage Communications
 Montgomery Farm: Bizcom Associates
 Montreal Jazz Festival: Keith Sherman and Associates
 Moody Nolan: Paul Werth Associates
 Moonstruck Chocolate Co.: Lane

Moovit: Vantage PR
 Mophie: Hoffman Agency, The
 Morabito, Miami: Quinn
 Moravia: Burns & Associates, Michael A.
 Morey's Piers & Beachfront Waterparks: Redpoint Marketing PR, Inc.
 Morgan Creek Capital: Dukas Public Relations
 Morgan Stanley: Crosswind Media & PR
 Morinda: Spong
 Moroccanol: Lippe Taylor
 Morrison & Foerster: Ripp Media/Public Relations, Inc.
 Morrison, Brown, Argiz and Farra: rbb Public Relations
 Mortenson Construction: Pocket Hercules
 Mortgage Help Desk: Primavera Public Relations, Inc.
 Mortgage Master, Inc: Levick
 Mortgage Media Inc.: Primavera Public Relations, Inc.
 MOSley Wotta: EastCoast West Public Relations
 Mother Love Show, Radio Talk Show, LA: Mayo Communications & Mayo PR
 Motion Picture Licensing Corporation: Trylon SMR
 Motor & Equipment Remanufacturers Assn. (MERA) (pro bono): Eisbrenner Public Relations
 Motorola Mobility: Weber Shandwick
 Motorola Solutions, Inc.: Dix & Eaton Incorporated
 Motorola Solutions: Weber Shandwick
 Motorola: Duffy & Shanley, Inc.; Global Strategy Group; Zeno Group
 Mount Airy Casino Resort: Rubenstein Public Relations, Inc.
 Mountain States Health Alliance: McNeely Pigott & Fox Public Relations, LLC
 Mountain Trek Health Spa, Fitness & Weight Loss Retreats: J Public Relations
 Mountain West Capital Network: SnappConner PR
 Moves Magazine: French | West | Vaughan
 Mozie Bicycles: DRIVEN Public Relations
 Mozilla: Allison+Partners; JeffreyGroup; Racepoint Global
 MPW Industrial Services: WordWrite Communications LLC
 Mr. Steam: O'Reilly DePalma Inc.
 Mrs. Butterworth's: rbb Public Relations
 Mrs. Freshley's: Zimmerman Agency, The
 MSC Cruises: Redpoint Marketing PR, Inc.
 MSI: Max Borges Agency
 MSX International: Eisbrenner Public Relations
 MTN Government: Sage Communications
 Muddy Waters: Dukas Public Relations
 Mueller Water Products: Jackson Spalding
 Muir Glen Organic: Linhart Public Relations
 Multi Housing Advisors: Wilbert Group, The
 MultiLing: SnappConner PR
 Multiple Sclerosis Foundation: TransMedia Group
 Munchery: LaunchSquad
 Munchkin Baby Products: thunder::tech
 Municipal Credit Union: Goldman Communications Group, Inc.
 Munnu, The Gem Palace: Nike Communications, Inc.
 Munro & Associates: Bianchi Public Relations, Inc.
 Murray Devine: BackBay Communications
 Murray Hill Property: Berman Group, Inc., The
 MuseArmi: Coyne PR
 Museum of American Finance: Cognito
 Museum of Science and Industry: Public Communications Inc.
 Museum of Science, Boston: Rasky Baerlein Strategic Communications, Inc.
 Muss Development: Marino Organization Inc., The
 MVC Management Productions: Beautiful Planning Marketing & PR
 MWH Global: Linhart Public Relations
 My Fit Foods: Coyne PR
 Myasthenia Gravis Foundation of America: Kellen
 Myers Industries, Inc.: Dix & Eaton Incorporated
 Myhomepayge: Relevance New York
 Mylan: Abernathy MacGregor Group, The
 MyLife: Airfoil
 MyMotionCalendar: BoardroomPR
 MyRegistry.com: 5W Public Relations
 Myrtle Beach Chamber of Commerce/CVB: Fahlgren Mortine
 Mystic Wine Shop: Communications 21

N

N.C. State University: French | West | Vaughan
 NACCO Industries, Inc.: Dix & Eaton Incorporated
 Nadex: Cognito
 NAI Hunneman: InkHouse Media + Marketing

Najafi Companies: Lavidge
 NAMI California: Perry Communications Group, Inc.
 NANA Regional Corp.: Thompson & Co. Public Relations
 Nandana Private Resort, Bahamas: Weill Associates, Geoffrey
 Nanosphere: Torrenzano Group, The
 Nantucket Looms: CM Communications, Inc.
 Napoleon Perdis Cosmetics: RED PR
 Nardello & Co.: Ripp Media/Public Relations, Inc.
 Narragansett Beer: marlo marketing
 Narrative: Max Borges Agency
 NASA - Johnson Space Center: DPK Public Relations
 NASA: Phillips & Company
 NASCAR: Taylor
 NASDAQ OMX: Prosek Partners
 Nasdaq Stock Market: Torrenzano Group, The
 Nasdaq: Intermarket Communications
 Nashville Chamber of Commerce: McNeely Pigott & Fox Public Relations, LLC
 Nashville Electric Service: DVL Seigenthaler
 Nashville Entrepreneur Center: McNeely Pigott & Fox Public Relations, LLC
 Nashville Healthcare Council: McNeely Pigott & Fox Public Relations, LLC
 Nashville Public Ed. Foundation: McNeely Pigott & Fox Public Relations, LLC
 Nasoya: 360 Public Relations
 Nassau Paradise Island Promotion Board: Lou Hammond & Associates
 Nat Sherman Inc.: RAM Communications
 NATHAN: French | West | Vaughan
 National Air Cargo Group: Dix & Eaton Incorporated
 National Alliance for Autism Research: gabbegroup/Raconteur
 National Amusements: marlo marketing
 National Assn. of REALTORS®: SevenTwenty Strategies
 National Assn. of Scholars: Rubenstein Public Relations, Inc.
 National Association of Publicly Traded Partnerships (NAPTP): Story Partners
 National Bank of Canada: NATIONAL Public Relations
 National Board of Review: DKC Public Relations
 National Candle Assn.: Kellen
 National Canine Research Foundation: Coyne PR
 National Cattlemen's Beef Association: FoodMinds, LLC; Ketchum
 National Center for Education Statistics: Hager Sharp Inc.
 National Center for Missing/Exploited Children: Hope-Beckham Inc.
 National Cherry Blossom Festival: Sage Communications
 National Coal Corp.: Pietryla PR & Marketing
 National Coffee Assn., USA: Hamilton Public Relations
 National Coil Coaters Assn.: Stevens Strategic Communications, Inc.
 National Confectioners Association: FoodMinds, LLC
 National Constitution Center: Devine + Partners
 National Council for Behavioral Health: Rasky Baerlein Strategic Communications, Inc.
 National Council of Textile Organizations: SevenTwenty Strategies
 National Desert Storm Memorial: Crosswind Media & PR
 National Development: Solomon McCown & Company, Inc.
 National Elevator Industry, Inc.: G&S Business Communications
 National Endowment for Financial Education: Rubenstein Public Relations, Inc.
 National Eye Institute: Hager Sharp Inc.
 National Penetration Rating Cncl.: Potomac Communications Group, Inc.
 National Fire Sprinkler Association: R&J Public Relations, LLC
 National Fisheries Institute: FoodMinds, LLC
 National Foundation for Infectious Diseases: Cooney/Waters Unlimited
 National Futures Association: Greentarget Global LLC
 National Geographic Society: Caplan Communications LLC
 National Gift Card: Logos Communications, Inc.
 National Grid: Marino Organization Inc., The; Potomac Communications Group, Inc.
 National Heritage Academies: Eric Mower + Associates
 National Hockey League: Hamilton Public Relations
 National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK): Hager Sharp Inc.
 National Institutes of Health: GYMR, LLC (Getting Your Message Right); Ogilvy Public Relations
 National Inventors Hall of Fame: Gatesman+Dave
 National Kitchen & Bath Assn.: O'Reilly DePalma Inc.; Sharp Communications, Inc.
 National Marine Manufacturers Assn.: Fineman PR
 National Marine Mfgs. Assn.: McNeely Pigott & Fox Public Relations, LLC
 National Multiple Sclerosis Society: Walk MS: Gatesman+Dave
 National Ocean Industries Assn.: Potomac Communications Group, Inc.
 National Organization of Rare Disorders (NORD): gabbegroup/Raconteur
 National Parks Conservation Association: Caplan Communications LLC
 National Pasta Assn.: Kellen
 National Pharmaceutical Council: JPA Health Communications
 National Presort Inc.: Idea Grove
 National Public Gardens Day: Pollack PR Marketing Group, The
 National Restaurant Assn. Educational Foundation: Fish Consulting
 National Retail Systems: BSY Associates Inc.
 National Road Safety Foundation: Reich Communications
 National Rosacea Society: Glendale Communications Group, Inc.
 National Safe Boating Council: Paul Werth Associates
 National Safety Apparel: Stevens Strategic Communications, Inc.
 National Science Board: Tricom Associates, Inc.
 National Senior Games Association: Coyne PR; thunder:tech
 National Society of Genetic Counselors: Public Communications Inc.
 National Veterinary Cancer Registry: Crosswind Media & PR
 National Wildlife Federation: Caplan Communications LLC
 Nationwide Funds Group: JCPR Inc.
 Native Shoes: Turner Public Relations, Inc.
 Native Trails: Landis Communications Inc.
 Natixis: HB Agency
 Natural Resources Defense Council (NRDC): Seigenthaler Public Relations, Inc.
 Natural Resources Defense Council: Berman Group, Inc., The; Caplan Communications LLC; Finn Partners
 Natural Systems Utilities: Brushfire Inc.
 Nature Conservancy: Hager Sharp Inc.
 Nature's Bounty: Lippe Taylor
 Nau: Turner Public Relations, Inc.
 Nautic Partners: BackBay Communications
 Nautica: Konnect Public Relations
 Nautilus: Hoffman Agency, The
 Navex Global: Greentarget Global LLC
 Navicure: Dodge Communications
 Navidea Biopharmaceuticals: Makovsky
 Navigant: CooperKatz & Company, Inc.
 NaviNet: Racepoint Global
 Navis: Affect
 Navistar: Spector & Associates, Inc.
 NaviTrust: SnappConner PR
 Navy Beach: WordHampton Public Relations Inc.
 Nawgan Products, LLC: Blaze
 NBC Universal: Landis Communications Inc.
 nContact: Spectrum
 NCP: March Communications
 neatHome by Unger: CRC
 NEC Display Solutions: Tech Image
 Nehemiah Corporation of America: Perry Communications Group, Inc.
 Nellie Mae Education Foundation: Solomon McCown & Company, Inc.
 Neolith/The Size Sintered Ceramics: G&S Business Communications
 Neoscape: InkHouse Media + Marketing
 NephroGenex: PCG Advisory Group (PCG)
 Neptune Bulk Terminals: NATIONAL Public Relations
 Nespresso: Weber Shandwick
 Nestlé Purina: Catalyst; Taylor
 Nestlé Waters Canada: NATIONAL Public Relations
 Nestlé Waters North America: Konnect Public Relations
 Nestlé: FoodMinds, LLC; Intermarket Communications; JeffreyGroup; Lippe Taylor; Ogilvy Public Relations
 Net Jets Inc.: Dix & Eaton Incorporated
 Netafim USA: Pollack PR Marketing Group, The
 Netatmo: Airfoil
 NetBase: Idea Grove
 NETGEAR: Weber Shandwick
 Netherlands Foreign Investment Agency: Development Counsellors International (DCI)
 NetImpact: gabbegroup/Raconteur
 NetProspex: Version 2.0 Communications
 Netronome: Gallagher PR
 NetSeer: Wise Public Relations, Inc.
 Netskope: Bateman Group
 Networked Insights: Walker Sands Communications
 Neuhaus Education Center: DoubleDimond Public Relations LLC
 Neuronetics, Inc.: Tonic Life Communications
 Neustar: Eastwick
 Nevada Commission on Tourism: Fahlgren Mortine
 Nevada Public Radio: Firm Public Relations & Marketing, The
 Nevele Investors: Marino Organization Inc., The

New Balance: DKC Public Relations; Racepoint Global
 New Boston Fund: Solomon McCown & Company, Inc.
 New Center for Arts & Culture: marlo marketing
 New Economy Initiative: lovio george | communications + design
 New Engineering University: Airfoil
 New England Baptist Hospital: Greenough
 New England Clean Energy Council: HB Agency
 New England College of Business: Schneider Associates
 New England Soup Factory: marlo marketing
 New Era: DKC Public Relations
 New Hampshire Div. of Travel & Tourism Development: Lou Hammond & Associates
 New Jersey Bankers Assn.: Diegnan & Associates, Norman
 New Jersey Business Action Center: Development Counsellors International (DCI)
 New Jersey Economic Development Authority (NJEDA): MWWPR
 New Jersey Lottery: Brushfire Inc.
 New Look New Life Plastic Surgery: Beautiful Planning Marketing & PR
 New Moms/Bright Endeavors: Falk Associates/Contact
 New Relic: ICR
 New Rochelle Professional Fire Fighters Assn., Local 273: Butler Associates, LLC
 New Vitae: Furia Rubel Communications, Inc.
 New York Affordable Reliable Electricity Alliance: Butler Associates, LLC
 New York City Bottlers Assn.: Geto & de Milly, Inc.
 New York City Department of Small Business Services: gabbegroup/Raconteur
 New York City Economic Development Corp.: Berman Group, Inc., The
 New York City First: Marino Organization Inc., The
 New York City Football Club: Geto & de Milly, Inc.
 New York City Health Business Leaders: Spector & Associates, Inc.
 New York City Workforce Investment Board: gabbegroup/Raconteur
 New York College of Health Professions: Rubenstein Public Relations, Inc.
 New York Community Bancorp, Inc.: Dix & Eaton Incorporated
 New York Foundation for Senior Citizens, Inc.: Lou Hammond & Associates
 New York Health & Wellness: DDR Public Relations, Inc.
 New York Law School: LAK Public Relations, Inc.
 New York Life Investments: Makovsky
 New York Life: Sloane & Company
 New York Marriott Marquis: Keith Sherman and Associates
 New York Medical College: Marino Organization Inc., The
 New York Palace Hotel: DKC Public Relations
 New York Pharma Forum Inc.: Didit Communications
 New York State Bar Assn.: LAK Public Relations, Inc.
 New York State Independent System Operator: Eric Mower + Associates
 New York Stock Exchange: Torrenzano Group, The
 New York University: Global Strategy Group; Sharp Communications, Inc.
 New York Women in Communications: Kellen
 Newark Element14: Walker Sands Communications
 Newark Wire Cloth Co.: Diegnan & Associates, Norman
 Newberry Market: Ellipses Public Relations, Inc.
 Newedge: Intermarket Communications
 Newhall Laboratories: Coyne PR
 Newks Eatery: SPM Communications, Inc.
 NewLink Genetics: LaVoieHealthScience
 Newlio: Southard Communications, Inc.
 Newman's Own Foundation: Coyne PR
 Newpark Drilling Fluids: ABI
 Newpark Mats & Integrated Services: ABI
 Newpark Resources: ABI
 Newron Pharmaceuticals: LaVoieHealthScience
 Newry Corp.: Dix & Eaton Incorporated
 News UK: MWWPR
 Newsbeam: Bob Gold & Associates
 NewViewWear: Rubenstein Public Relations, Inc.
 NexBank, SSB: Burns & Associates, Michael A.
 Nexenta: Karbo Communications
 NextDecade: Eisbrenner Public Relations
 NextTraQ: Trevelino/Keller
 Nexus eWater: Phillips & Company
 Nexus Treatment Programs: Pocket Hercules
 NFL Players Inc.: Coyne PR
 NFP: Gregory FCA
 NHEO: National Hispanic Entrepreneurs Organization: Beautiful Planning Marketing & PR
 Niagara Tourism & Convention Corp.: Development Counsellors International (DCI)
 Nice Pak/PDI: Rosica Communications
 NICE: Gregory FCA

Niche Snowboards: Momentum Media PR
 Nick & Toni's Restaurant Group: WordHampton Public Relations Inc.
 Nick Schuyler: French | West | Vaughan
 Nick's Cove Restaurant, Oyster Bar and Cottages: Ellipses Public Relations, Inc.
 Nielsen: G&S Business Communications; IW Group, Inc.
 NIH's National Center for Complementary and Integrative Health: JPA Health Communications
 NIKE, Inc.: Weinstein PR
 Nike: Jackson Spalding; Weber Shandwick
 Nike/Jordan: Taylor
 Nikon: JeffreyGroup; Lewis PR; MWWPR
 Nilan Johnson Lewis Law: Kohnstamm Communications
 Nimmo Bay Wilderness Resort: Tartan Group
 Nina McLemore Collection: A. Brown-Olmstead Associates, LTD
 Nintendo: Lewis PR
 NIPSCO: Borshoff
 Nissan North America: IW Group, Inc.
 Nitro Circus: Tellem Grody Public Relations, Inc.
 Niu: Max Borges Agency
 NJ Fire Sprinkler Advisory Board: R&J Public Relations, LLC
 NK Architects: Revolution PR
 NKBA: White Good
 No Kid Hungry: MFA, Ltd. (Missy Farren & Assocs.)
 No Sweat Laundry: Marketing Maven Public Relations
 Noble Energy: Story Partners
 Noble House Luxury Hotels & Resorts (Corporate): Zimmerman Agency, The
 Nok Nok Labs: Merritt Group
 Nolcha Fashion Week: AMP3 Public Relations
 Nolcha: AMP3 Public Relations
 Nolet's Finest Gins: M Booth & Associates, Inc.
 Nomaco: G&S Business Communications
 Nomadic Expeditions: Hawkins International Public Relations
 Nomura: Prosek Partners
 Noosa Yoghurt: Kohnstamm Communications; M Booth & Associates, Inc.
 Nordson Corp.: Dix & Eaton Incorporated
 Noritz America: O'Reilly DePalma Inc.
 Norman Bobrow & Co.: Zlokower Company
 NorTech: Dix & Eaton Incorporated
 Nortek Security & Control: Caster Communications, Inc.
 North American Breweries: Eric Mower + Associates
 North American Die Casting Assn.: NM Marketing Communications, LLC
 North American Fine Foods: TransMedia Group
 North American Meat Institute: FoodMinds, LLC
 North American Metal Packaging Alliance (NAMP): Stanton Communications, Inc.
 North American Properties: Wilbert Group, The
 North Carolina Division of Tourism: Development Counsellors International (DCI)
 North Carolina Environmental Network: Caplan Communications LLC
 North Dakota Department of Commerce: Development Counsellors International (DCI)
 North Shore Towers: Goldman Communications Group, Inc.
 North Shore-LIJ Health Systems: Torrenzano Group, The
 North Texas Enterprise Center (NTEC): TrizCom Public Relations
 Northeastern University; D'Amore-McKim School of Business; D'Amore-McKim School of Business Custom Executive Education Program; College of Engineering: Schneider Associates
 Northeastern University: Peppercomm, Inc.
 Northern Arizona University: CooperKatz & Company, Inc.
 Northstar Cemetery Group: Landis Communications Inc.
 Northwest Arkansas Council: Development Counsellors International (DCI)
 Northwest Florida Beaches International Airport: Moore Communications Group
 Northwest Municipal Conference: Jasculca Terman Strategic Communications
 Northwestern Mutual: Cone Communications
 Northwood University: Falls Communications
 Norton Museum of Art: O'Donnell Agency
 NORVAX: Scott Public Relations
 Norwegian Cruise Line: rbb Public Relations
 Norwest Venture Partners: Highwire PR
 Nostrum Energy: CooperKatz & Company, Inc.
 NoteStream: Bolt Public Relations
 Nova Scotia Power: NATIONAL Public Relations
 Nova Southeastern University: Fahlgren Mortine; Sachs Media Group
 Novadaq Technologies Inc.: LaVoieHealthScience
 Novartis of America: Scott Public Relations
 Novartis: Cooney/Waters Unlimited; Coyne PR; Havas PR; Makovsky;

NATIONAL Public Relations; Ogilvy Public Relations; Ruder Finn Inc.; Weber Shandwick
 Novetta: Merritt Group
 Novo Nordisk Obesity: TogoRun
 Novo Nordisk: Marina Maher Communications, LLC; NATIONAL Public Relations; SevenTwenty Strategies
 NPN Media: Cataldi Public Relations
 NQ Mobile (Netqin International Limited): MWWPR
 NRG Energy, Inc.: Bravo Group
 NRP Group: Falls Communications
 NRS: Momentum Media PR
 NTCA, The Rural Broadband Association: Story Partners
 NTP Software: JPR Communications
 NTT America: Wireside Communications
 NTT Communications: Wireside Communications
 NU Hartford Marathon: CJ Public Relations
 Nuance: InkHouse Media + Marketing; Lois Paul and Partners
 Numerify: Bateman Group
 Nuna: Konnect Public Relations
 NuoDB: Lois Paul and Partners
 NursesLounge.com: Tellem Grody Public Relations, Inc.
 NutraWise: Blaze
 Nutrition Physiology: Standing Partnership
 Nuvon: Scott Public Relations
 NXT: Gatesman+Dave
 NY Convergence: Trylon SMR
 NYC Dance Week: Buzzword PR
 NYC Department of Education: Global Strategy Group
 nyma, the new york manhattan hotel, New York: Nancy J. Friedman Public Relations, Inc.
 NYU - Stern: RF | Binder Partners, Inc.
 NYU 2031: Marino Organization Inc., The
 NYU Center for Urban Science and Progress (NYU CUSP): Marino Organization Inc., The
 NYU Langone Medical Center: DKC Public Relations
 NYU School of Engineering (NYUSOE): Marino Organization Inc., The

O

O.C. Tanner: SnappConner PR
 O'Toole, McLaughlin, Dooley & Pecora Co.: Stevens Strategic Communications, Inc.
 O'Keeffe's Working Hands/Healthy Feet: Brushfire Inc.
 O2 Fitness: French | West | Vaughan
 Oak Bay Beach Hotel: Tartan Group
 OakGem: Beautiful Planning Marketing & PR
 Oakwood: Sage Communications
 OANDA: Hoffman Agency, The
 Oasis Outsourcing: BoardroomPR
 Oasis: Style House Public Relations
 Oasys Water: Version 2.0 Communications
 Obermeyer: Turner Public Relations, Inc.
 Oberti Luxury Eyewear: Durée & Company, Inc.
 Objet: gabbegroup/Raconteur
 Ocean Club Resorts: Cheryl Andrews Marketing Communications
 Ocean County Sports Medicine: R&J Public Relations, LLC
 Ocean Exchange: A. Brown-Olmstead Associates, LTD
 Ocean Key Resort & Spa (Key West): Zimmerman Agency, The
 Ocean Media: Edge Communications, Inc.
 Ocean Spray: Weber Shandwick
 Oceania Cruises: Lou Hammond & Associates
 Ocwen Financial Corp.: ICR
 Ocwen Financial Corporation: Levick
 Oetker Collection: Lou Hammond & Associates
 Office Ally: Scott Public Relations
 Office Depot: Abernathy MacGregor Group, The
 Office on Women's Health: Hager Sharp Inc.
 OfficeMax: MWWPR
 Officine Panerai: Nike Communications, Inc.
 Offsetters: Tartan Group
 Offshore Fishing League: rbb Public Relations
 Ogden CAP Properties: Quinn
 OGIO: Max Borges Agency
 Ogle School: Power Group, The
 Ohio Aerospace Institute: Roop & Co.
 Ohio Art Co., The: Southard Communications, Inc.
 Ohio History Connection: thunder:tech
 Ohio Valley Conference: McNeely Pigott & Fox Public Relations, LLC
 OHSU Knight Cancer Institute: Makovsky

Oil Nut Bay, BVI: Quinn
 Oklahoma Academy of Physician Assistants: Candor Public Relations
 Oklahoma Pharmacy Assn.: Candor Public Relations
 Okta: LaunchSquad
 Olan Laboratories Nail Care: Goldman Communications Group, Inc.
 Old Chicago Pizza & Taproom: Fish Consulting
 Old Chicago: Power Group, The
 Old Navy: Landis Communications Inc.
 Old Orchard Brands: Lambert, Edwards & Associates
 Older Adults Technology Services: Spector & Associates, Inc.
 Oliberte: Turner Public Relations, Inc.
 Oliver-Pyatt: Durée & Company, Inc.
 Oliveto Restaurant and Café: Ellipses Public Relations, Inc.
 Olstein Funds: Mount & Nadler, Inc.
 Olympia Development: lovio george | communications + design
 Olympic Health Management Services: Scott Public Relations
 OM Group, Inc.: Dix & Eaton Incorporated
 Omni Amelia Island Plantation Resort (Amelia Island, Fla.): Zimmerman Agency, The
 Omni Bedford Springs Resort & Spa: Hawkins International Public Relations
 Omni Grove Park Inn: Hawkins International Public Relations
 Omni La Mansion del Rio, San Antonio, TX: Lou Hammond & Associates
 Omni Mount Washington Resort: Hawkins International Public Relations
 Omni Orlando Resort at ChampionsGate: Zimmerman Agency, The
 Omni Rancho Las Palmas: Hawkins International Public Relations
 OmniSource: Borshoff
 OmniTRAX: RAM Communications
 OMNOVA Solutions Inc.: Dix & Eaton Incorporated
 Omron Healthcare: Current
 On the Sound City Island – Greystone: Relevance New York
 OnApp: March Communications
 OnBase: Fahlgren Mortine
 One Museum Mile: Rubenstein Public Relations, Inc.
 One Real Estate Investment: Clay Associates, Everett
 One World Doll: Rubenstein Public Relations, Inc.
 One World Trade Center (The Durst Organization): Marino Organization Inc., The
 One1: MS Business Communication Ltd
 Oneida: Redpoint Marketing PR, Inc.
 ONEOK, Inc.: DVL Seigenthaler
 Online Trading Academy: Marketing Maven Public Relations
 Ontario Lottery and Gaming: NATIONAL Public Relations
 Oomph Innovations: Marketing Maven Public Relations
 Oort: March Communications
 Ooyala: Eastwick
 Opalstaff: Weiss PR, Inc.
 Open Networking Foundation: McGrath/Power Public Relations
 Open-Xchange: March Communications
 OpenTable: Just Drive Media; M Booth & Associates, Inc.
 Openways: Airfoil
 Operation Blankets of Love (OBOL), LA: Mayo Communications & Mayo PR
 Operation Kindness: TrizCom Public Relations
 OPIC: InkHouse Media + Marketing
 OPower: LaunchSquad
 OPPENHEIM Architecture + Design, Miami: Relevance New York
 Oppenheimer: Peppercomm, Inc.
 Opsview: March Communications
 Optimal Payments: Feintuch Communications
 OptiMine: Horn
 Optimizely: Just Drive Media
 OptiShot: Max Borges Agency
 Optiwow: Durée & Company, Inc.
 Optoma: Max Borges Agency
 Optum Clinic: DoubleDimond Public Relations LLC
 Oracle: Cognito
 Orange County Visitor's Association: McCue Communications
 Orange County Water District: Cerrell Associates, Inc.
 Orangetheory Fitness: Bolt Public Relations; Fish Consulting
 Orbach Group: Marino Organization Inc., The
 Orbitz: Allison+Partners
 Orchard Supply Hardware: SHIFT Communications
 Orchard: InkHouse Media + Marketing
 Oregon Cherry Growers: Maxwell PR + Engagement
 Oregon College Savings Plan: Weinstein PR
 Oregon Health & Science University: Makovsky
 Oregon Scientific: 360 Public Relations
 Oregon's North Coast: Maxwell PR + Engagement

Organic Avenue: Sandy Hillman Communications
 Organizational Communications, Inc. (OCI): Sage Communications
 Orgel Wealth Management: Double Forte
 Original Equipment Supplier Assn. (OESA): Eisbrenner Public Relations
 OriginGPS: March Communications
 Origins Behavioral Healthcare: O'Donnell Agency
 Orlando World Center Marriott: Zimmerman Agency, The
 Ormco: Formula PR Inc.
 Orotan: Film Fashion
 OrthoCARE: TrizCom Public Relations
 Ortofrutticoli, Italy: MacKenzie Agency, The
 Oscar Mayer: MorganMyers
 Osceola County, FL: French | West | Vaughan
 OsteoStrong: Power Group, The
 Otis Elevator Co.: CooperKatz & Company, Inc.
 Otsuka Pharmaceuticals: Porter Novelli
 Otsuka: Makovsky
 Ounce of Prevention Fund: Jasculca Terman Strategic Communications
 Our Kids of Miami-Dade and Monroe: North Public Relations
 Out-Fit Challenge Mud Run: Beautiful Planning Marketing & PR
 OutBack Power: Metis Communications
 Outback Steakhouse: Hunter Public Relations
 Outrigger: Coyne PR
 Outsourced Ad Ops: InkHouse Media + Marketing
 OVAL Fire Products: Pietryla PR & Marketing
 Overseas Shipholding Group, Inc: Abernathy MacGregor Group, The
 Owl's Brew: 360 Public Relations
 Oxbow Carbon LLC: Cerrell Associates, Inc.
 Oxbridge Academy: O'Donnell Agency
 Oxford University Press: Southard Communications, Inc.

P

P&G Brands (Duracell, Pampers, Febreze, Swiffer, Old Spice, Orgullosa, Dawn, P&G Professional, Mr. Clean, BeingGirl, Cascade, Dreft, Luvs): Citizen Relations
 P&G Prestige: Kwitken
 P&G: Porter Novelli; Taylor
 Pacific Delight Tours: Kahn Travel Communications (KTC pr)
 Pacific Gas and Electric Company: IW Group, Inc.
 Pacific Life: Scott Public Relations
 Pacific Natural Foods: Maxwell PR + Engagement
 Pacific Northwest College of Art (PNCA): Weinstein PR
 PacificCare Health Systems: Scott Public Relations
 PacificSource: Red Sky Public Relations
 PACK EXPO: ABI
 Package Concierge: Metis Communications
 Packback: Motion PR
 Paducah, Kentucky Convention & Visitors Bureau: Lou Hammond & Associates
 Page Education Foundation: Sponge
 Pain d'Avignon: marlo marketing
 Paint Nite: marlo marketing
 Painter's Mate Green Tape: Falls Communications
 Paladar Latin Kitchen and Rum Bar: Sandy Hillman Communications
 Paladin Managed Care Services: Scott Public Relations
 Palladium: Turner Public Relations, Inc.
 Palm Beach County Film & Television Commission: O'Donnell Agency; The Buzz Agency of Florida
 Palmer Trinity School: Clay Associates, Everrett
 Palmer's: Coyne PR
 Pamela's Products: Maxwell PR + Engagement
 Pamlico Capital: BackBay Communications
 Pan Mass Challenge: Cone Communications
 Panama City Beach Convention & Visitors Bureau: Lou Hammond & Associates
 Panama City Beach CVB: Fahlgren Mortine
 Panasonic Peripherals: Torrenzano Group, The
 Panasonic: G&S Business Communications
 Pandora Media, Inc.: ICR
 Panera Bread: Sloane & Company
 Panjiva: Version 2.0 Communications
 Paper Mill Playhouse: Brushfire Inc.
 Paquin Entertainment Group Inc.: Tellem Grody Public Relations, Inc.
 Paradigm Financial Partners: KCD Public Relations
 Paradigm Properties: Solomon McCown & Company, Inc.
 Paradise Beach Resort Nevis: Cheryl Andrews Marketing Communications
 Paradise Coast (Naples, Marco Island, Everglades), FL: Lou Hammond & Associates
 Paradise Island Tourism Development Association: Lou Hammond &

Associates
 Paramount Group, Inc.: ICR
 Paramount Theatre: L.C. Williams & Associates
 Paranet: Idea Grove
 Paraxel: PAN Communications, Inc.
 Pardee Homes: Southwest Strategies LLC
 Parent Project Muscular Dystrophy: Cooney/Waters Unlimited
 Parent Society: North 6th Agency, Inc.
 Paresa Resort, Phuket Thailand: J Public Relations
 Paris Luxe: Beautiful Planning Marketing & PR
 Park Cities Obedience School: DPK Public Relations
 Park City Group: RAM Communications
 Park City/Deer Valley: Zimmerman Agency, The
 Park Hyatt Beaver Creek: Turner Public Relations, Inc.
 Park Lane New York: Rubenstein Public Relations, Inc.
 Park Place Technologies: Falls Communications
 Parla: Max Borges Agency
 Parr Insurance Brokerage: L.C. Williams & Associates
 Parrot: Airfoil
 Parthenon Group: gabbegroup/Raconteur
 Participant Media/Pivot TV: MFA, Ltd. (Missy Farren & Assocs.)
 Partnership for Drug Free America: Landis Communications Inc.
 Partnership for Strong Families: North Public Relations
 Partnership to Fight Chronic Disease: Perry Communications Group, Inc.
 Party City: Zimmerman Agency, The
 Pass and Seymour: Eric Mower + Associates
 PathSensors Biodefense: A. Lavin Communications
 Patients for Fair Compensation: Moore Communications Group
 Patina Restaurant Group: 5W Public Relations
 Patricia and Phillip Frost Museum of Science: Durée & Company, Inc.
 Patriot Memory: Max Borges Agency
 Patron: M Booth & Associates, Inc.
 Patsy's Restaurant: Rubenstein Public Relations, Inc.
 Paul Drish Footwear: AMP3 Public Relations
 Paul Drish: AMP3 Public Relations
 Paul Hobbs Winery: Singer Associates, Inc.
 Paula Del Nunzio: Rubenstein Public Relations, Inc.
 Paulson & Co.: Peppercomm, Inc.
 Pax World Mutual Funds: Solomon McCown & Company, Inc.
 Paychex: Eric Mower + Associates
 Paycom Payroll, LLC: Makovsky
 Payfone: Highwire PR
 Paymetric: Trevelino/Keller
 PB Mares: Weiss PR, Inc.
 PBS KIDS: 360 Public Relations
 PBS: DKC Public Relations; Goodman Media International, Inc.
 PBS/WNET Thirteen: gabbegroup/Raconteur
 PC 406 BPR, LLC (Starwood Capital): Marino Organization Inc., The
 PCI Synthesis: Birnbach Communications Inc.
 PCS Wireless: Marino Organization Inc., The
 PDH: Trevelino/Keller
 PDI Healthcare: Kwitken
 Peacock Alley, NYC: Quinn
 Peak Resorts (NASDAQ: SKIS): Lambert, Edwards & Associates
 Peapod: Devine + Partners; 360 Public Relations
 Pear Sports: Max Borges Agency
 Pearson Farm: At The Table Public Relations
 PECO: Tierney
 Pedro Garcia: Film Fashion
 PeekYou: 5W Public Relations
 Peer 1 Hosting: March Communications
 Pelican Grand (Ft. Lauderdale): Zimmerman Agency, The
 Pembroke Fine Landscapes: WordHampton Public Relations Inc.
 PEN American Center: Cataldi Public Relations
 Penguin Dry Ice: Brandware Public Relations
 Pennington Law Firm: Moore Communications Group
 Pennsylvania Bio: Bravo Group
 Pennsylvania Dept. of Community and Economic Development: Tierney
 Pennsylvania Environmental Council: Devine + Partners
 Pennsylvania Liquor Control Board: Tierney
 Pennsylvania Real Estate Investment Trust: Adam Friedman Associates
 Penthera: Bob Gold & Associates
 People's Trust Insurance: Sachs Media Group
 People's Natural Gas: Gatesman+Dave
 Peoples Natural Gas: Bravo Group
 Peoples United Bank: Torrenzano Group, The
 Pepi Food Services: Moore Communications Group
 Peppa Pig Live! Peppa's Big Surprise: Tellem Grody Public Relations, Inc.
 Pepperdata: InkHouse Media + Marketing
 Pepple & Waggoner: Stevens Strategic Communications, Inc.

PepsiCo Global Nutrition Group: Pollock Communications
 PepsiCo Inc.: FleishmanHillard
 PepsiCo: Geto & de Milly, Inc.; Weber Shandwick
 Perfecto Mobile: PAN Communications, Inc.
 PerfectServe: Lois Paul and Partners
 Performance Bike: Blaze
 Perkins + Will: InkHouse Media + Marketing
 Perkins Coie: Greentarget Global LLC
 Perkins: InkHouse Media + Marketing
 Permabit Technology Corp.: JPR Communications
 Permlight: Falls Communications
 Pernod Ricard: Havas PR
 Perrigo Nutritionals: Coyne PR
 Pershing Square Capital Management: Global Strategy Group
 Pershing: Peppercomm, Inc.
 Personal Care Products Council: Rasky Baerlein Strategic Communications, Inc.
 Perspecsys: PAN Communications, Inc.
 Pertino: Highwire PR
 PetArmor: Hunter Public Relations
 Pete's Harbour: Singer Associates, Inc.
 Peter G. Peterson Foundation: Global Strategy Group; GYMR, LLC (Getting Your Message Right)
 Peters Billiards: Beehive PR
 Petit St. Vincent: marlo marketing
 PetMate: Rosica Communications; SPM Communications, Inc.
 Petzl: Momentum Media PR
 PEX Card: North 6th Agency, Inc.
 Pfizer Consumer Healthcare: Coyne PR
 Pfizer Consumer Healthcare: Robitussin: Marina Maher Communications, LLC
 Pfizer, Inc.: Bliss Integrated Communication; Makovsky
 Pfizer: Bravo Group; Jasculca Terman Strategic Communications; Ketchum; NATIONAL Public Relations; Ogilvy Public Relations; Ruder Finn Inc.; Sachs Media Group; WordWrite Communications LLC
 PFP Cybersecurity: Merritt Group
 PG&E Corporation: Abernathy MacGregor Group, The
 PG&E: Southwest Strategies LLC
 PGA Tour: Rogers & Cowan
 Pharma EXPO: ABI
 Pharmaca: Rachel Kay Public Relations (RKPR)
 Pharmaceutical Research & Manufacturers Association: Moore Communications Group
 Pharmaceutical Research & Manufacturers of America (PhRMA): Bravo Group; SevenTwenty Strategies
 Pharmaceutical Research and Manufacturers of America: Perry Communications Group, Inc.
 Phaz Music: Caster Communications, Inc.
 PHG Energy: DVL Seigenthaler
 Phi Delta Theta: Pocket Hercules
 Phiaton: Max Borges Agency
 Philadelphia Academies Inc.: Devine + Partners
 Philadelphia Energy Solutions: Bravo Group
 Philadelphia Industrial Development Corp. (PIDC): LevLane Advertising, PR & Interactive
 Philadelphia Zoo: Devine + Partners
 Philip Morris International: MorganMyers
 Philip Stein: 5W Public Relations; Rubenstein Public Relations, Inc.
 Philips Electronics: Sloane & Company
 Philips Healthcare: TogoRun
 Philips: Lois Paul and Partners; Max Borges Agency
 Phillips Candy House: CM Communications, Inc.
 Philosophy: MFA, Ltd. (Missy Farren & Assocs.)
 PhishMe: Merritt Group
 Phoenix Insurance Companies: Torrenzano Group, The
 Phosphene FX: Josell Communications, Inc.
 Photonic Labs: HB Agency
 PhRMA: Cerrell Associates, Inc.; McNeely Pigott & Fox Public Relations, LLC; Weber Shandwick
 Physicians Against World Hunger: Primavera Public Relations, Inc.
 Physicians Associates: Scott Public Relations
 Physicians for Social Responsibility: Caplan Communications LLC
 Physicians Foundation, The: CooperKatz & Company, Inc.
 Piedmont Natural Gas: DVL Seigenthaler
 Pier 39: Landis Communications Inc.
 Pier A, New York: Nancy J. Friedman Public Relations, Inc.
 Pike & Lustig, LLP-Turnpike Law: Durée & Company, Inc.
 Pilot Pens: Zimmerman Agency, The
 Pine Brook Road Partners: Stanton Public Relations & Marketing
 Pine River Capital Management LP: Abernathy MacGregor Group, The
 Ping Identity: Bateman Group
 Ping Up: Version 2.0 Communications
 Pink Sands, Harbour Island, Bahamas: Lou Hammond & Associates
 Pinkwater Select: Relevance New York; Relevance New York
 Pinnacle Airlines Corp.: Dix & Eaton Incorporated
 Pinterest: Hoffman Agency, The
 Pioneer Services: Levick
 Pioneer: Allison+Partners
 Pipeline Medical: Southard Communications, Inc.
 Piquet Realty: Rubenstein Public Relations, Inc.
 Pitney Bowes Business Insight: March Communications
 Pitney Bowes UK: March Communications
 Pitney Bowes: Prosek Partners
 Pittsburgh Life Sciences Greenhouse: Gatesman+Dave
 Pittsburgh Paints & Stains: Gatesman+Dave
 Pivot Physical Therapy: LevLane Advertising, PR & Interactive
 PlaceIQ: PAN Communications, Inc.
 Plantaze Wines, Montenegro: Global Communicators, LLC
 Plante Moran: Paul Werth Associates
 Plastics Engineering Co.: Global Communicators, LLC
 Plated: Sharp Communications, Inc.
 Platekompaniet: Marketing Maven Public Relations
 Platinum Drive Realty: Berman Group, Inc., The
 Playa Largo (Autograph Collection)/Key Largo: Diamond Public Relations
 Playhouse Square Foundation: Dix & Eaton Incorporated
 PlayWOW Toys: Southard Communications, Inc.
 Playwrights Horizons: Geto & de Milly, Inc.
 PLDA: Weiss PR, Inc.
 Please Me Enterprises: Volume Public Relations
 Pledge 2 Protect: Rubenstein Public Relations, Inc.
 Plex Systems: Airfoil
 Plexxi: InkHouse Media + Marketing
 Plumbing Foundation of New York: Butler Associates, LLC
 Ply Gem, Inc.: G&S Business Communications
 Plymouth Rock Assurance: Version 2.0 Communications
 PMI: Sandy Hillman Communications
 PMMI: ABI
 PNT Marketing Services: Goldman Communications Group, Inc.
 Point Foundation: Keith Sherman and Associates
 Point of Hope Foundation: Indra Public Relations
 Pokemon USA: A. Lavin Communications
 Polar Electro: Max Borges Agency
 Polar Ice House: French | West | Vaughan
 Polar King: Stevens Strategic Communications, Inc.
 Polar USA: CooperKatz & Company, Inc.
 Polaroid: R&J Public Relations, LLC
 Polk Bros. Foundation: Jasculca Terman Strategic Communications
 Pollo Campero: Power Group, The
 Pollo Tropical: SPM Communications, Inc.
 Polpettina Homestyle Pizza Kitchen: AMP3 Public Relations
 Polsinelli Shughart: Linhart Public Relations
 POM Wonderful: energi PR
 Pompeian: Hunter Public Relations
 Ponte Winery: McCue Communications
 POP Paddleboards: DRIVEN Public Relations
 Popcorn, Indiana: Formula PR Inc.
 Popmoney: Trevelino/Keller
 Popticals: O'Malley Hansen Communications
 PopUp Republic: L.C. Williams & Associates
 Porches Inn, MA: Redpoint Marketing PR, Inc.
 Porsche: Lewis PR
 Port of Long Beach: Development Counsellors International (DCI)
 Port of San Francisco: Landis Communications Inc.
 Portland Farmers Market: Weinstein PR
 Post Foods: Hunter Public Relations
 Post University: Gregory FCA
 Postcard Inn Beach Resort & Marina: Fish Consulting
 Posternak, Blankstein & Lund: Schneider Associates
 Potential, LLC: TransMedia Group
 Powell & Mahoney Vintage Original Cocktail Mixers: CRC
 Power Practical: Max Borges Agency
 PowerHouse Alliance: Caster Communications, Inc.
 PowerReviews: Walker Sands Communications
 Powers Distributing: Franco Public Relations Group
 PPG Industries: Dix & Eaton Incorporated; Holt Public Affairs LLC
 PPL Electric Utilities: Bravo Group
 Pragma: Intermarket Communications
 Prana Investments: Singer Associates, Inc.
 Prana: Be Social Public Relations
 Pratt Institute: Goodman Media International, Inc.

PRC Clinical: Versaggi Biocommunications
 Prebon Yamane: gabbegroup/Raconteur
 Precision Frac: Razonia McClellan Public Relations
 Precision Health Holdings: Spectrum
 Precision Xray, Inc.: Mason Public Relations
 Preet Sohi, Actress, Seattle: Mayo Communications & Mayo PR
 Preferred One: Beehive PR
 Pregnant Pauses: Volume Public Relations
 Prelert: Fama PR, Inc.
 Premera Blue Cross: Weber Shandwick
 Premier Developers: Pierson Grant Public Relations
 Premier Exhibitions: Hope-Beckham Inc.
 Premier Rail Collection (PRC): Lou Hammond & Associates
 Prepara: JB Cumberland Public Relations
 Prepex: Acuity Project, The
 Prescription Solutions: Scott Public Relations
 Prescriptives: Style House Public Relations
 Preservation Asset Management: Indra Public Relations
 President's Cancer Panel: Hager Sharp Inc.
 Presidio Trust: Singer Associates, Inc.
 PRESS Napa Valley: Ellipses Public Relations, Inc.
 Pressels: 5W Public Relations
 Prestige Brands: PediaCare, FiberChoice and Beano: Pollock Communications
 Prestige Hotels of the World: Latitude
 Presto Products Company: ABI
 Prêt a Manger: Lewis PR; Sharp Communications, Inc.
 Pretzel Crisps: marlo marketing
 Pricewaterhouse Coopers: Eisbrenner Public Relations
 Prima BioMed: PCG Advisory Group (PCG)
 Primacy: Version 2.0 Communications
 Primatics Financial: Merritt Group
 Prime Group: Cerrell Associates, Inc.
 Prime Manhattan Residential: Relevance New York
 Primescape Solutions, Inc.: Sage Communications
 Primrose Schools: Jackson Spalding
 Primus: Turner Public Relations, Inc.
 Prince William County: Development Counsellors International (DCI)
 Princess Alaska Lodges: Thompson & Co. Public Relations
 Princess Cruises: Citizen Relations
 Princess Marie Chantal - www.MarieChantal.com: Beautiful Planning Marketing & PR
 Principal Technology, Inc.: Burns & Associates, Michael A.
 Printpack: ABI
 Prisma Capital Partners LP: Makovsky
 Pristine Pools: WordHampton Public Relations Inc.
 Pristine Vodka: Britt Banter Public Relations
 Privateer Rum: marlo marketing
 Prize4Life: Version 2.0 Communications
 Pro Audio Technology: Caster Communications, Inc.
 PRO*ACT: Caliber Group
 Procter & Gamble: FleishmanHillard; Ketchum; Marina Maher Communications, LLC; Spectrum; Strategic Public Relations Group
 Procure Treatment Centers, Inc.: Bliss Integrated Communication
 Prodigy Network: Relevance New York
 Professional Dairy Producers of WIS: MorganMyers
 Professional Flooring Installers Assn.: NM Marketing Communications, LLC
 ProfitBricks: HB Agency
 Progeria Research Foundation: Spectrum
 Progress Energy Canada: NATIONAL Public Relations
 Progress Software: HB Agency; Racepoint Global
 Project Giving Kids: HB Agency
 Promgirl: Bella Public Relations, Inc.
 Promisc: Version 2.0 Communications
 Promised Land Dairy: Power Group, The
 Promote Iceland: Spring, O'Brien & Co.
 PromPeru: Development Counsellors International (DCI)
 Propel Equity Partners: Daddi Brand Communications
 Property Casualty Insurers Assn. of America: SevenTwenty Strategies
 Property Damage Appraisers, Inc. (PDA): M/C/C, Inc.
 Property I.D.: Bob Gold & Associates
 Proponent Federal Credit Union: Coyne PR
 PROS: Version 2.0 Communications
 Prospector Funds: Mount & Nadler, Inc.
 Prosper: Bateman Group
 ProtectSeniors.Org: Butler Associates, LLC
 Protegrity: Affect
 Protiviti: Eastwick; Stanton Public Relations & Marketing
 Providence Biltmore: CM Communications, Inc.

Providence Health Systems: Scott Public Relations
 Providence Tourism Council: Lou Hammond & Associates
 Proxama: March Communications
 Prestige Industries: Zlokower Company
 Prudential Financial, Prudential Spirit of Community Awards: DDR Public Relations, Inc.
 PSCU: French | West | Vaughan
 Psychability: Bob Gold & Associates
 Public Relations Global Network: Stevens Strategic Communications, Inc.
 Publicis Healthcare Comm.GRP: Makovsky
 Publisher's Clearing House: 5W Public Relations
 Publix Super Markets: Jackson Spalding
 Puerto Vallarta (Mexico): Latitude
 Puglia Tourism Authority (Italy): Latitude
 PULSE Network: DPK Public Relations
 Puma: Ogilvy Public Relations
 Punch of Creativity: BLH Consulting, Inc.
 Punta del Este, Uruguay: Weill Associates, Geoffrey
 Purch: Crenshaw Communications
 Purdue Pharma: Bravo Group
 Purdue Products: Senokot and Colace: Pollock Communications
 Pure Insurance: Kwittken
 PureClick: Vantage PR
 PureFix Cycles: Turner Public Relations, Inc.
 PureStorage: Gallagher PR
 Purolator: NATIONAL Public Relations
 Push: March Communications
 PVH (Warner's/Olga): Kaplow
 Pyro Spectaculars, Inc.: Revell Communications

Q

Qdoba Pittsburgh: Gatesman+Dave
 Qdoba: Cone Communications
 QEP Resources Inc: Abernathy MacGregor Group, The
 QEP: Potomac Communications Group, Inc.
 QSR Automations, Inc.: Coyne PR
 QT Sydney, Australia: Weill Associates, Geoffrey
 Quad-C Management: BackBay Communications
 Quad/Graphics: Stanton Communications, Inc.
 Quaker Oats Company: Zeno Group
 Quaker Steak & Lube: Fish Consulting; Gatesman+Dave
 Qualcomm Incorporated: Levick
 Qualcomm: Formula PR Inc.; PPR Worldwide; Weber Shandwick
 Quality Assist: Moore Communications Group
 Quality Technology Services: Communications 21
 Quanta Services: Ward Creative Communications
 Quantum3D: Walt & Company Communications
 quasar: Dix & Eaton Incorporated
 QuaverMusic.com: Dixon/James Communications
 Quench Products: JB Cumberland Public Relations
 Quiet Light Brokerage: Volume Public Relations
 Quiksilver: MFA, Ltd. (Missy Farren & Assocs.)
 Quince: Singer Associates, Inc.
 Quinpiac Athletics: Cashman + Katz Integrated Communications
 Quintessa Wine: Fineman PR
 Quintessa/Huneus Vintners: Fineman PR
 Quito Turismo: Tartan Group

R

R E Jacobs Group/Jacobs Real Estate Services: Roop & Co.
 R. G. Miller Engineers, Inc.: DoubleDiamond Public Relations LLC
 R.W. Pressprich: Sharp Communications, Inc.
 R&B JAAMZ, Inc. Productions: Agnes Huff Communications Group, LLC
 Rabbi Shmuley Boteach: Rubenstein Public Relations, Inc.
 Racebrook: Rubenstein Public Relations, Inc.
 Radiological Society of North America: Public Communications Inc.
 RadioShack: Current
 Radius: Greenough
 Radware: Affect
 Rainbow Light: Formula PR Inc.
 Rainforest Adventures: Costa Rica, Panama, St. Lucia, Jamaica: Tartan Group
 Rainforest Trust: RF | Binder Partners, Inc.
 Raise.com: Motion PR
 Rampart Group: Marino Organization Inc., The
 RAMY Beauty Therapy: RED PR
 Rancho La Puerta: J Public Relations
 Rancho Valencia Resort & Spa: J Public Relations

Randall's Island Park Alliance: Sharp Communications, Inc.
 Randi Rahm: Film Fashion
 Rangers Die Casting Co.: NM Marketing Communications, LLC
 Rami Zakhem: Film Fashion
 Rapala: Spong
 RapidMiner: HB Agency
 Rapoo: Max Borges Agency
 Rascal House Pizza: Stevens Strategic Communications, Inc.
 Rashad Jennings: French | West | Vaughan
 Raskullz: Orsi Public Relations
 Rasmussen College: Beehive PR
 Rattle the Cage Productions: Agnes Huff Communications Group, LLC
 Raymond James: Dukas Public Relations
 Rayonier Advanced Materials: Falls Communications
 Rayovac/Spectrum Brands: G&S Business Communications
 Raytheon Corporate: InkHouse Media + Marketing
 Raytheon: Rasky Baerlein Strategic Communications, Inc.
 RB: Lippe Taylor
 RBC Capital Markets: Prosek Partners
 RBC Wealth Management: JCPR Inc.
 RBS: Prosek Partners
 Rdio: Rogers & Cowan
 ReachLocal: Eastwick
 Reade57: Quinn
 Reader's Digest: Goodman Media International, Inc.
 Ready Set Rocket: Wise Public Relations, Inc.
 Reagan Udall Foundation: Spectrum
 Reagan-Udall Foundation for the FDA: JPA Health Communications
 Real Estate Board of New York (REBNY): Marino Organization Inc., The
 Real Networks: SHIFT Communications
 Rebounderz: AXIA Public Relations
 Recall: RAM Communications
 Recaro: Lambert, Edwards & Associates
 Reckitt Benckiser: Coyne PR; Tonic Life Communications
 Recology: Singer Associates, Inc.
 Recreational Equipment, Inc.: Fahlgren Mortine
 Red Bull: Motion PR; O'Donnell Agency
 Red Devil Fireworks: Revell Communications
 Red Hat, Inc.: ICR
 Red Lion Inn, MA: Redpoint Marketing PR, Inc.
 Red Lobster: MWWPR
 Red Mango: Bizcom Associates
 Red Mountain Resort & Spa, Ivins, UT: Lou Hammond & Associates
 Red Robin Gourmet Burgers: Coyne PR
 RED, The Steakhouse/Miami: Diamond Public Relations
 RedBar: WordHampton Public Relations Inc.
 Redi Technologies: Intermarket Communications
 RedPoint: HB Agency
 Reed Tech: Furia Rubel Communications, Inc.
 Reed's: Kohnstamm Communications
 Refinery Hotel, New York: Nancy J. Friedman Public Relations, Inc.
 Regeneron Pharmaceuticals, Inc: Makovsky
 Regent Seven Seas Cruises: Lou Hammond & Associates
 Regional Growth Partnership (Toledo): Development Counsellors International (DCI)
 Regulatory Data Corp.: Stanton Public Relations & Marketing
 Regupol America: White Good
 REI Adventures: Turner Public Relations, Inc.
 REI Private Brands: Turner Public Relations, Inc.
 Rejuvenation: Lane
 Related Beal: Solomon McCown & Company, Inc.
 Related Companies' CityPlace: O'Donnell Agency
 Related Urban Development LLC: O'Donnell Agency
 Relative Space: Gotham Public Relations
 ReMax Gold: Revell Communications
 Remedy Health Media: Southard Communications, Inc.
 Remedy Health: Stanton Public Relations & Marketing
 Remington Men's Shaving/Grooming: Brushfire Inc.
 Remodeling, Inc: Levick
 Renaissance Hotel: McNeely Pigott & Fox Public Relations, LLC
 Rendezvous, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 Renovation Realty: Gable PR
 Renovo Motors: DRIVEN Public Relations
 Rent.com: M Booth & Associates, Inc.
 Replicor, Inc: Makovsky
 Repost.us: Landis Communications Inc.
 Republic Bank: Brian Communications; gabbegroup/Raconteur
 Republic Services: McNeely Pigott & Fox Public Relations, LLC
 Republic Urban Properties: Singer Associates, Inc.
 Research Chefs Assn.: Kellen

Resolute Racing Shells: Lou Hammond & Associates
 Resolution1 Security: Merritt Group
 RESOLVE - The National Infertility Organization: Spectrum
 Resort at Longboat Key Club & Lido Beach Resort/Sarasota: Diamond Public Relations
 Resort at Squaw Creek: Malen Yantis Public Relations
 Resorts Casino: Brian Communications
 Resource Environmental LLC: Cerrell Associates, Inc.
 restrainingorders.expert: Blaine Group, The
 Retale: Crenshaw Communications
 Retirement Benefits Group: KCD Public Relations
 Retrophin: Coyne PR
 Revenue Analytics: Wilbert Group, The
 Reverse the Course: LAK Public Relations, Inc.
 ReviMedia: North 6th Agency, Inc.
 Revlon: Bella Public Relations, Inc.; Lippe Taylor
 RevoLaze: Stevens Strategic Communications, Inc.
 ReXis360: Didit Communications
 Rezzcard: Feintuch Communications
 Rhythm Superfoods: Konnect Public Relations
 Richard Gonzalez and Chantel Poynton: TransMedia Group
 Richard S. Wurman/TEDMED conferences: gabbegroup/Raconteur
 Ricky Carmichael Racing: Sachs Media Group
 Riders by Lee: French | West | Vaughan
 Ridgmont Equity Partners: BackBay Communications
 Riedel: Nike Communications, Inc.
 Rigaud Candles: RED PR
 Rightfield Solutions: Scott Public Relations
 Ring Central: SSJPR
 Ringling Bros. and Barnum & Bailey Circus: rbb Public Relations
 Rios Clementi Hale Studios: Taylor & Company
 Ripken Baseball: EastCoast West Public Relations
 RiseSmart: Idea Grove
 Rising Tide Car Wash: Durée & Company, Inc.
 Rite Aid Corp.: MWWPR
 Ritz Carlton Residences Miami Beach: Quinn
 Ritz-Carlton Destination Club, The (Corporate): Zimmerman Agency, The
 RIVA Condos: Durée & Company, Inc.
 Riverbed Government: Merritt Group
 Riveredge Park Music Garden: L.C. Williams & Associates
 Riverside Company: BackBay Communications
 Riverwalk Arts & Entertainment District: Durée & Company, Inc.
 Riviera Beach Community Redevelopment Agency: O'Donnell Agency
 RK Motors: Brandware Public Relations
 RKF: Pollack PR Marketing Group, The
 Roadhouse Wines: Fineman PR
 Robeks of Ohio: Stevens Strategic Communications, Inc.
 Robert A.M. Stern: Relevance New York
 Robert A.M. Stern's 20 East End Avenue – Corigin: Relevance New York
 Robert Bateman Centre: Tartan Group
 Robert Mondavi: Nike Communications, Inc.
 Robert Morris University: Bravo Group
 Robert Wood Johnson Foundation: GYMR, LLC (Getting Your Message Right); Hager Sharp Inc.
 Robert Wood Johnson University Hospital: R&J Public Relations, LLC
 Robinson Home Products: Redpoint Marketing PR, Inc.
 Roccat: Max Borges Agency
 Rocco Forte Hotels: Laura Davidson Public Relations
 Roche Diagnostics: Spectrum
 Roche: NATIONAL Public Relations; Weber Shandwick
 Rock & Roll Hall of Fame & Museum: Dix & Eaton Incorporated
 Rock in Rio: Rogers & Cowan
 Rockbridge (Corporate): Zimmerman Agency, The
 Rockefeller Philanthropy Advisors: gabbegroup/Raconteur
 Rocket Lawyer: Highwire PR
 RockFarmer Capital: Berman Group, Inc., The
 Rockin' Refuel: Current
 Rockland Trust: Solomon McCown & Company, Inc.
 Rockrose Development Corp.: LAK Public Relations, Inc.
 Rockwell Automation: PadillaCRT
 Rockwell Group: DKC Public Relations
 Rocky Mountain Institute: InkHouse Media + Marketing
 Rocky Mountaineer: Citizen Relations
 Rogers, Gunter, Vaughn Insurance: Moore Communications Group
 ROHL: White Good
 ROI Influencer: O'Malley Hansen Communications
 Rolled Metal Products, Inc.: NM Marketing Communications, LLC
 Rollins / Orkin: Jackson Spalding
 Roman Catholic Archdiocese of Boston: Rasky Baerlein Strategic Communications, Inc.

Rome Cavalieri, A Waldorf Astoria Resort: Quinn
 Romer Debbas: Zlokower Company
 Romona Keveza: Film Fashion
 Romonet: UPRaise Marketing + Public Relations
 Ronald McDonald House Charities of the Greater Philadelphia Region: Tierney
 Roomer: 5W Public Relations
 Roominate: Litzky Public Relations
 RoomKey.com: LAK Public Relations, Inc.
 Roosevelt Hotel, The (New York City): Zimmerman Agency, The
 Rose-Hulman's Homework Hotline: Borshoff
 Rosewood Hotels & Resorts: Nike Communications, Inc.
 Rosewood Jumby Bay: Hawkins International Public Relations
 Rosewood Little Dix Bay: Hawkins International Public Relations
 Rosewood Realty Group: Zlokower Company
 Ross Education: Lambert, Edwards & Associates
 Ross Environmental: Stevens Strategic Communications, Inc.
 Rosslyn Business Improvement District (BID): Sage Communications
 Rothman Institute: LevLane Advertising, PR & Interactive
 RotoZip: JSH&A Communications
 Round Table Pizza: Current
 Roundhouse: Weinstein PR
 Roxy: MFA, Ltd. (Missy Farren & Assocs.)
 Royal Air Maroc: Spring, O'Brien & Co.
 Royal Bank of Canada: Greentarget Global LLC
 Royal Caribbean Cruises: Weber Shandwick
 Royal Copenhagen: JB Cumberland Public Relations
 Royal Dutch Shell: ICR
 Royal Philips Electronics: FleishmanHillard
 Royalty Pharma: Abernathy MacGregor Group, The
 RPM International Inc.: Roop & Co.
 RPM2: Roop & Co.
 RSA Conference: SHIFT Communications
 RSD: Version 2.0 Communications
 RTI Surgical: PadillaCRT
 RTI: Karbo Communications
 Rubicon Co. (Israel): TransMedia Group
 Rubin Singer: Film Fashion
 Rubric: March Communications
 Rudi's Organic Bakery: Linhart Public Relations
 Ruff Creek Markets: Gatesman+Dave
 Ruffino: Nike Communications, Inc.
 Rugged Wearhouse: Gatesman+Dave
 Russell Reynolds Associates: Makovsky
 Rutherford Place: Rubenstein Public Relations, Inc.
 RW3 Technologies: RAM Communications
 RxVantage: Scott Public Relations
 Ryan Mundy: French | West | Vaughan
 Rydal Park continuing care retirement community: LevLane Advertising, PR & Interactive
 Ryde: Karbo Communications
 Ryman Hospitality: Sloane & Company

S

S&R Foundation: Sage Communications
 S&T Bank: Gatesman+Dave
 Saban Brands: Rogers & Cowan
 SABIC: Weber Shandwick
 Sabra Dipping Company: FoodMinds, LLC
 Sabre: Idea Grove
 Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.): Revell Communications
 SAE Institute of Creative Media Education: Motion PR
 SafeMedia, Boca Raton, FL: Mayo Communications & Mayo PR
 Safest Choice Eggs: JSH&A Communications
 Safety 1st: 360 Public Relations
 Safety Today: Stevens Strategic Communications, Inc.
 Safeway: Abernathy MacGregor Group, The
 SAFiYAA: Film Fashion
 Saft: French | West | Vaughan
 Sagepoint Senior Living Services: Crosby
 Sagewood: Lavidge
 Saint Agnes Hospital: Crosby
 Saint Arnold Brewing Company: DPK Public Relations
 Saint Gobain: ABI; Peppercomm, Inc.
 Saint Lucia Tourist Board: Redpoint Marketing PR, Inc.
 Saint Mark's Episcopal School: BoardroomPR
 Saint Mary's Hospital: Cashman + Katz Integrated Communications
 Saison Beauty: Double Forte

Saladworks: McNeely Pigott & Fox Public Relations, LLC
 Salata: SPM Communications, Inc.
 Sales Performance International: Pivot PR
 Salesforce: Eastwick
 Salon Capri: marlo marketing
 Salt Lake Comic Con: SnappConner PR
 Salvatino Collection/Italy: Diamond Public Relations
 Samantha Gracie, Actress, Halifax, Nova Scotia: Mayo Communications & Mayo PR
 Samsung Home Appliances: Current
 Samsung Mobile: MWWPR
 Samsung Vacuum: CRC
 Samsung: Allison+Partners; Ruder Finn Inc.; Weber Shandwick
 Samuel L. Cohen Foundation: gabbegroup/Raconteur
 San Diego Center for Innovation: Gable PR
 San Diego Gas & Electric: Southwest Strategies LLC
 San Diego Regional EDC: Development Counsellors International (DCI)
 San Francisco Ballet: Landis Communications Inc.
 San Francisco Convention & Visitors Bureau: Landis Communications Inc.
 San Francisco Symphony: Landis Communications Inc.
 San Juan Marriott Resort & Stellaris Casino: Diamond Public Relations
 San Mateo Foster City School District: Singer Associates, Inc.
 Sanctuary for Families: LAK Public Relations, Inc.
 SANDAG: Southwest Strategies LLC
 SanDisk: Porter Novelli
 Sandler Training: Hodges Partnership, The
 Sandos Hotels and Resorts: Fahlgren Mortine
 Sandpearl Resort/Clearwater, Florida: Diamond Public Relations
 Sandvik Coromant: Coyne PR
 Sanitation District of Los Angeles County: Cerrell Associates, Inc.
 Sankaty Advisors: Stanton Public Relations & Marketing
 Sanofi Pasteur: Tonic Life Communications
 Sanofi-Aventis U.S., Inc.: Makovsky
 Sanofi-aventis: NATIONAL Public Relations
 Sanofi: JPA Health Communications; MCS Healthcare Public Relations
 Sanrio/Hello Kitty: Orsi Public Relations
 Santa Barbara Beach & Golf Resort: Diamond Public Relations
 Santa Barbara Middle School: Fineman PR
 Santa Clara University: Singer Associates, Inc.
 Santa Fe Convention & Visitors Bureau: Lou Hammond & Associates
 SAP NS2: Sage Communications
 SAP: PadillaCRT; PAN Communications, Inc.; Tierney
 Saporito Finishing Co.: NM Marketing Communications, LLC
 Sarepta Therapeutics: Makovsky
 Sarnoff Samurai Strategies: KCD Public Relations
 SAS Institute, Inc.: Bravo Group
 SAS: Fama PR, Inc.; Lewis PR
 Sasaki: InkHouse Media + Marketing
 Sasol Canada: NATIONAL Public Relations
 SatFiber: Sage Communications
 Saudi Aramco: FleishmanHillard
 Savanna: Rubenstein Public Relations, Inc.
 Savannah College of Art and Design: Fahlgren Mortine
 Save the Redwoods League: Landis Communications Inc.
 Save-A-Lot: Spang
 Saybrook Point Inn: Cashman + Katz Integrated Communications
 SCA Tork: Weber Shandwick
 Scale Venture Partners: Bateman Group
 Scan: Didit Communications
 SCANA Energy: Jackson Spalding
 Schaeffler Group Automotive: Bianchi Public Relations, Inc.
 Schering-Plough: MorganMyers
 Schervier Nursing Care Center: R&J Public Relations, LLC
 Schindler Elevator: G&S Business Communications
 Schlage: Formula PR Inc.
 Schneider Electric: MS Business Communication Ltd
 School Nutrition Assn. of Connecticut: Cashman + Katz Integrated Communications
 School Nutrition Assn. of Georgia: CJ Public Relations
 School Nutrition Assn. of Minnesota: CJ Public Relations
 School Nutrition Assn.: CJ Public Relations
 SCHOTT: Gregory FCA
 Schroders Investment Management N.A.: JCPR Inc.
 Schumacher Homes: G&S Business Communications
 Schwan's Consumer Brands: Spang
 Schwan's Home Service: Spang
 Schwartz Sladkus Reich Greenberg & Atlas: Indra Public Relations
 Schwinn: MFA, Ltd. (Missy Farren & Assocs.)
 SciQuest: Fama PR, Inc.
 SCM World: rbb Public Relations

Scosche: Max Borges Agency
 Scouler & Co.: Pollack PR Marketing Group, The
 Scratch Wireless: Version 2.0 Communications
 Scribd: Kaplow
 SCS Networks: Sage Communications
 SDL: PAN Communications, Inc.
 Sea Island, Georgia: Nancy J. Friedman Public Relations, Inc.
 Sea to Summit: Momentum Media PR
 Seabourn: Hawkins International Public Relations
 SeaDream Yacht Club: Lou Hammond & Associates
 Seal-Software: Walt & Company Communications
 Sealed Air Corporation: Coyne PR
 SealSkinz: Momentum Media PR
 Sears Holdings: Zeno Group
 Seattle's Best Coffee: Zeno Group
 Sebastian-Vail, The: Malen Yantis Public Relations
 Secrets Resorts & Spas: rbb Public Relations
 SECU: Weiss PR, Inc.
 Secure-24: Feintuch Communications
 See Something Say Something: Cashman + Katz Integrated Communications
 Seecrypt Group Inc: Levick
 Seeger's Restaurant (NYC): MFA, Ltd. (Missy Farren & Assocs.)
 Seeno Construction: Singer Associates, Inc.
 Select Oyster: marlo marketing
 Selequity: Landis Communications Inc.
 Semcasting: InkHouse Media + Marketing
 SEMCO: Hope-Beckham Inc.
 Seminole Casino Coconut Creek: The Buzz Agency of Florida
 Semptra U.S. Gas & Power LLC: Southwest Strategies LLC
 Sena Bluetooth: DRIVEN Public Relations
 Senator Kirsten Gillibrand (NY): Global Strategy Group
 Senior Care Development: LevLane Advertising, PR & Interactive
 Seniorplanet.org: Spector & Associates, Inc.
 Sense Beach House/Miami: Diamond Public Relations
 Sensiba San Filippo LLP: Makovsky
 Servcorp Ltd.: Marino Organization Inc., The
 Service Contract Industry Council: Sachs Media Group
 Service Corporation Int'l: L.C. Williams & Associates
 Service Master: Cone Communications
 ServiceMax: LaunchSquad
 Servicon: Cerrell Associates, Inc.
 Servidyne: Pietryla PR & Marketing
 Sesame Street: DKC Public Relations
 SessionM: Fama PR, Inc.
 Seton Healthcare Family: Pierpont Communications Inc.
 Seventh Gear Consultants: WordWrite Communications LLC
 Seventh Generation: Allison+Partners
 Seyfarth Shaw: Ripp Media/Public Relations, Inc.
 SF Herb & Natural Food Co.: Singer Associates, Inc.
 SFA Saniflo: O'Reilly DePalma Inc.
 SFJAZZ: Landis Communications Inc.
 SHA Wellness Clinic, Spain: Weill Associates, Geoffrey
 Shake Shack: ICR; marlo marketing
 ShakeAway Worldwide: Coyne PR
 Shakespeare Dallas: Burns & Associates, Michael A.
 Shape Security: Highwire PR
 SHARE (IBM User Group): Tech Image
 Sharethrough: Bateman Group
 Sharp Electronics: Kwitken
 Sharp: Peppercomm, Inc.
 Shatner's World - We Just Live in It: Tellem Grody Public Relations, Inc.
 Shelbourne Healthcare: Devine + Partners
 Shelby County Ryan White AIDS/HIV Campaign: McNeely Pigott & Fox Public Relations, LLC
 Sheldon Good & Co.: Rubenstein Public Relations, Inc.
 Shell Energy Corp.: Cerrell Associates, Inc.
 Shell Lubricants: Coyne PR
 Shell Oil Co.: Holt Public Affairs LLC; Thompson & Co. Public Relations
 Shell: NATIONAL Public Relations
 Shen Yun: Tellem Grody Public Relations, Inc.
 Sheraton Charlotte Hotel: Pivot PR
 Sheraton Fort Lauderdale: Quinn
 Sheraton Hotels & Resorts: Nancy J. Friedman Public Relations, Inc.
 Sheraton Nassau: Quinn
 Sheraton New Orleans: Quinn
 Sheraton/Starwood Hotels & Resorts: Spencer McMillan Public Relations
 Sheridan Healthcorp: Greenough
 Sherwin-Williams Aerospace: Falls Communications
 Sherwin-Williams Automotive Finishes: Falls Communications

Sherwin-Williams: Dix & Eaton Incorporated; Fahlgren Mortine; Spong
 SHI: Gregory FCA
 Shinola: lovio george | communications + design
 Shire: Ruder Finn Inc.; Tierney
 Shiseido: IW Group, Inc.; Kaplow
 Shoebuy: SHIFT Communications
 Shoo the Flu: Racepoint Global
 SHOP 'n SAVE: Gatesman+Dave
 ShopAdvisor: 360 Public Relations
 Shopko Stores: Lambert, Edwards & Associates
 ShopSavvy: Idea Grove
 Shoreline Sightseeing: Motion PR
 SHOUT TV: SnappConner PR
 Show Mobile: Bender/Helper Impact, Inc.
 Showtime Networks: DKC Public Relations
 Shred: MFA, Ltd. (Missy Farren & Assocs.)
 Shure: Formula PR Inc.
 Shurtape: Falls Communications
 ShurTech Brands, LLC: Falls Communications
 Shattersong: InkHouse Media + Marketing
 Shwood & Recover: Turner Public Relations, Inc.
 Sibos: Cognito
 Sica Wealth Management, LLC: Makovsky
 Sidley Austin: Greentarget Global LLC
 Sidoti & Co.: Intermarket Communications
 Siebert Brandford Shank & Co., LLC.: Butler Associates, LLC
 Siemens: Weber Shandwick
 Sierra Club: Caplan Communications LLC
 Sierra Nevada Conservancy: Perry Communications Group, Inc.
 Signalhorn: Sage Communications
 Signet Jewelers: ICR
 Signiant: PAN Communications, Inc.
 Signs Ink: Primavera Public Relations, Inc.
 Silestone: Sharp Communications, Inc.
 Silicon BioDevices: Versaggi Biocommunications
 Silicon Image: Racepoint Global
 Silk'n: Marketing Maven Public Relations
 Siluria Technologies: Eastwick
 Silver Cross: DRIVEN Public Relations
 Silver Institute, The: Edson & Associates Inc., Andrew
 Silvercup Studios: Marino Organization Inc., The
 SilverFern: SnappConner PR
 Silverlit Toys: Southard Communications, Inc.
 Silvershore Properties: Zlokower Company
 Simeon Rice: French | West | Vaughan
 Simon Outlet Malls of Chicagoland: Motion PR
 Simon Pearce: Landis Communications Inc.; Sharp Communications, Inc.
 Simon School of Business at the University of Rochester: Coyne PR
 Simon Shopping Destinations: Development Counsellors International (DCI)
 Simon Wiesenthal Center: Rubenstein Public Relations, Inc.
 SimpleDeal Mobile App: Beautiful Planning Marketing & PR
 Simplexo: Vantage PR
 Simplot: Fahlgren Mortine
 Sims Metal Management: Singer Associates, Inc.
 Sims Recycling Solutions: Perry Communications Group, Inc.
 Sinai Health System: Jasculca Terman Strategic Communications
 Singapore Exchange (SGX): Intermarket Communications
 SINGER Inc.: Seigenthaler Public Relations, Inc.
 SingleHop: Highwire PR
 Sioux Falls Development Foundation: Development Counsellors International (DCI)
 SIRION Biotech: LaVoieHealthScience
 SiriusDecisions: March Communications
 Sirona: Eric Mower + Associates
 Sirtex: Spectrum
 Sisvel: Landis Communications Inc.
 Sita: Trevelino/Keller
 Sitara Collections: Goldman Communications Group, Inc.
 Sitecore: Bateman Group
 Situs Holdings, LLC: Makovsky
 Six/Ten LLC: BoardroomPR
 Sizmek: Trylon SMR
 SJ Owner LLC (Atlas Capital): Marino Organization Inc., The
 Skanska Construction: McNeely Pigott & Fox Public Relations, LLC
 Skanska USA: Solomon McCown & Company, Inc.
 Skanska: InkHouse Media + Marketing
 Skechers: Orsi Public Relations
 SKETCHERS USA: MWWPR
 Ski Utah: MFA, Ltd. (Missy Farren & Assocs.)

SKIL Tools: JSH&A Communications
 Skills for Chicagoland's Future: Jasculca Terman Strategic Communications
 Skillsoft: Lois Paul and Partners
 Skin Medica: Glendale Communications Group, Inc.
 Skins: MFA, Ltd. (Missy Farren & Assocs.)
 SknBeauty: GMG Public Relations, Inc.
 Skoah: Revolution PR
 SKS Investments: Singer Associates, Inc.
 Skum ROCKS! Indie Film: Squires PR
 Sky Solar: ICR
 Sky View Center & Sky View Parc: Quinn
 Sky Zone: Konnect Public Relations
 SkyCross: UPRAISE Marketing + Public Relations
 Skyera: JPR Communications
 Skyonic: Lois Paul and Partners
 Slate Property Group: Berman Group, Inc., The
 Sleep Country USA: Revolution PR
 Sleep Train: Revolution PR
 Slim-Fast: CRC
 Sling Box: Bob Gold & Associates
 Sling Media: Bob Gold & Associates
 Sloan Valve: Blaze
 Smart Justice Alliance: Sachs Media Group
 Smashburger: Bolt Public Relations
 smartShift Technologies: Spector & Associates, Inc.
 Smith Magenis Research Foundation: Durée & Company, Inc.
 Smithfield Packing Co.: Hunter Public Relations
 Smithfield's Chicken 'N Bar-B-Q: French | West | Vaughan
 SnapCap: Lou Hammond & Associates
 Snapple: CRC
 Snow Beverages: Southard Communications, Inc.
 Snow Joe: L.C. Williams & Associates
 Snow Seafood: TransMedia Group
 Snowman NEW YORK: Beautiful Planning Marketing & PR
 Snuggle: Current
 Soc Exchange: Southard Communications, Inc.
 Social Media Camp: Tartan Group
 Social Media Law & Order: BoardroomPR
 Social Security Administration: Crosby
 SocialCentiv: TrizCom Public Relations
 Society for Healthcare Epidemiology of America: GYMR, LLC (Getting Your Message Right)
 Society for Information Management: Tech Image
 Society for Maintenance and Reliability Professionals: Kellen
 Society for Women's Health Research: Spectrum
 Society of American Travel Writers: Kahn Travel Communications (KTC pr)
 Society of Manufacturing Engineers: Airfoil
 Society of Memorial Sloan Kettering Cancer Center, The: Sharp Communications, Inc.
 Sodexo: Havas PR
 Sofitel Luxury Hotels: Hawkins International Public Relations
 SoftLayer: Highwire PR
 Software Management, Inc.: Pietryla PR & Marketing
 SOHO China: Strategic Public Relations Group
 Sokol Blosser Winery: Lane
 SOL REPUBLIC: MWWRP
 Sol Romero, Actress, Singer, Malibu, CA: Mayo Communications & Mayo PR
 Soliddd: Feintuch Communications
 Soligent: Eastwick
 Solmar Hotels & Resorts: Carolyn Izzo Integrated Communications (CIIC)
 Solomon Associates: Idea Grove
 Solomon R. Guggenheim Foundation: Finn Partners
 Somerset Medical Center: R&J Public Relations, LLC
 Somfy: R&J Public Relations, LLC
 Somnia Sleep Store: Red Jeweled Media
 Sonian: Version 2.0 Communications
 Sonic Beach: Durée & Company, Inc.
 Sonibids: Version 2.0 Communications
 Sonitrol Tri-County: Logos Communications, Inc.
 Sonny's BBQ: At The Table Public Relations
 Sonoma County Tourism Bureau: Lou Hammond & Associates
 Sonoma County Vintners: Lou Hammond & Associates
 Sonoma County Winegrape Commission: Lou Hammond & Associates
 Sonoma County: Singer Associates, Inc.
 Sonus Networks: Lois Paul and Partners
 Sony Mobile Communications: NATIONAL Public Relations
 Sony Online Entertainment: Bender/Helper Impact, Inc.

Sony: Allison+Partners; Landis Communications Inc.
 Sora, Inc.: Makovsky
 Sorin Group: Spectrum
 Soul Circus Inc: Levick
 Soulman's Bar-B-Que: TrizCom Public Relations
 Sound United: Formula PR Inc.
 Source Audio: Trylon SMR
 Source Cincinnati: Development Counsellors International (DCI)
 South African Tourism: Coyne PR
 Southcoast Health System, Inc: Levick
 Southeast United Dairy Assn.: Communications 21
 Southern California Edison: IW Group, Inc.; VPE Public Relations
 Southern California Gas Company: Cerrell Associates, Inc.
 Southern Comfort: AXIA Public Relations
 Southern Company: Story Partners
 Southern Illinois University Edwardsville: Standing Partnership
 Southern States Cooperative: G&S Business Communications
 Southland Industries: Stanton Communications, Inc.
 Southwest Airlines Co.: Dix & Eaton Incorporated
 Southwest Airlines: Linhart Public Relations
 Southwest Athletic Conference (SWAC): French | West | Vaughan
 SouthWest NanoTechnologies: A. Lavin Communications
 Southwestern Energy: Bravo Group
 Soy Vay: Current
 Soyfoods Assn. of North America: Kohnstamm Communications
 SpaceLL: Trylon SMR
 Spagnolo Gisness & Associates, Inc.: Schneider Associates
 Spanning: Fama PR, Inc.
 Spansion: J-Spin Inc.
 Spark Compass Mobile Marketing: Gable PR
 Sparkling ICE by Talking Rain: 5W Public Relations
 Spartan Motors (NASDAQ:SPAR): Lambert, Edwards & Associates
 Spartan Race: Coyne PR
 Special Needs Group: Durée & Company, Inc.
 Special Products & Manufacturing, Inc.: Burns & Associates, Michael A.
 Specialty Products Holding Corp.: Roop & Co.
 Spencer Savings Bank: R&J Public Relations, LLC
 Spice Island Beach Resort, Grenada: Kahn Travel Communications (KTC pr)
 Spiegelau: Nike Communications, Inc.
 Spine Wave: Sage Communications
 SpineCARE: TrizCom Public Relations
 Spinnaker Coating, LLC: Adam Friedman Associates
 Spirit of Philadelphia: Devine + Partners
 Spitzer Engineering: LAK Public Relations, Inc.
 Splunk: Lewis PR
 Spoon: Gatesman+Dave
 Sport Chalet: Formula PR Inc.
 Sportime/Island Tennis: Geto & de Milly, Inc.
 Sports Construction Group: Roop & Co.
 Sports Video Innovations: TrizCom Public Relations
 SpotGenie LLC: Josell Communications, Inc.
 Spotify: JeffreyGroup; Lewis PR
 Spring Creek Ranch, Jackson Hole, WY: Nancy J. Friedman Public Relations, Inc.
 Spring Owl Asset Management: 5W Public Relations
 SpringHill Suites Marriott (Corporate): Zimmerman Agency, The
 Springwoods Village/ CDC Houston: Ward Creative Communications
 Sprint Nextel Corp.: Makovsky
 Sprint: Abernathy MacGregor Group, The; Allison+Partners; Cone Communications; DRIVEN Public Relations; North 6th Agency, Inc.; Stanton Communications, Inc.
 Spuntino Wine Bar & Italian Tapas: Gatesman+Dave
 Square One Education Network (pro bono): Eisbrenner Public Relations
 Squish Collapsible Kitchenware: Redpoint Marketing PR, Inc.
 SRG Global, Inc.: Standing Partnership
 SS&G Healthcare Services: Falls Communications
 St. Barts Tourism: Lou Hammond & Associates
 St. Christopher's Foundation for Children: Devine + Partners
 St. David's School: Marino Organization Inc., The
 St. Francis Church: Shirleybarr Public Relations
 St. Joseph Health System: Cerrell Associates, Inc.
 St. Jude Children's Research Hospital: Spectrum
 St. Jude Medical: MCS Healthcare Public Relations; Spong
 St. Kitts Marriott Resort & Royal Beach Casino: Diamond Public Relations
 St. Louis College of Pharmacy: Standing Partnership
 St. Maarten Tourist Bureau: Kahn Travel Communications (KTC pr)
 St. Petersburg/Clearwater, Florida: Nancy J. Friedman Public Relations, Inc.
 St. Regis Deer Valley, Park City, UT: Lou Hammond & Associates

St. Vincent and the Grenadines Tourism Authority: Spring, O'Brien & Co.	Stream TV Networks/eLocity: Southard Communications, Inc.
Stable Value Investment Assn.: Stanton Public Relations & Marketing	Stream: Power Group, The
StackMob: North 6th Agency, Inc.	Stronach Group: North Public Relations
Stahl Organization: Quinn	Strong Automotive Merchandising: Eisbrenner Public Relations
Stainmaster: Marina Maher Communications, LLC	Stubb's Legendary Bar-B-Q: SPM Communications, Inc.
Stalco: Marketing Maven Public Relations	Stubhub: LaunchSquad
Stamford (CT) Police Assn.: Butler Associates, LLC	Stupid Cancer: Relevance New York
Stamford Professional Fire Fighters Assn.: Butler Associates, LLC	StyleBlueprint: McNeely Pigott & Fox Public Relations, LLC
Standard Bent Glass: Gatesman+Dave	Subaru of America: MWWPR
Standard Register: Fahlgren Mortine	SUBWAY: Catalyst
Standley Systems: Candor Public Relations	Suffolk Construction: rbb Public Relations
Stanford University and Hospitals: Singer Associates, Inc.	Sugoi: MFA, Ltd. (Missy Farren & Assocs.)
Stanford University: Landis Communications Inc.	Sulzer Metco: ABI
Stanislaus County Fireworks Safety Task Force: Revell Communications	Summer Infant: Marina Maher Communications, LLC
Stanley, a brand of PMI: Momentum Media PR	Summit Natural Gas: Global Strategy Group
Staples: Duffy & Shanley, Inc.	Sumo Logic: 10Fold
Star Medical Center: TrizCom Public Relations	Sun Capital: BackBay Communications; Stanton Public Relations & Marketing
Star Wellness: Bizcom Associates	Sun Chemical: Eric Mower + Associates
Starbucks Coffee Co.: Edelman	Sun Pharmaceuticals: Abernathy MacGregor Group, The
Starcounter: Vantage PR	Sun Products: Current
StarEvents: Motion PR	Sunday Afternoons: Weinstein PR
Starfrit: JB Cumberland Public Relations	SundaySky: Metis Communications
Starwood Capital Group: Abernathy MacGregor Group, The	SunFest: The Buzz Agency of Florida
Starwood Property Trust: ICR	Sungevity: Citizen Relations
Starwood: Taylor	Sunny Isles Beach Tourism & Marketing Council: Development Counsellors International (DCI)
State Farm: Weber Shandwick	Sunoco Logistics: Bravo Group
State of Alaska Department of Commerce, Community & Economic Development: Thompson & Co. Public Relations	Sunoco LP: Bravo Group
State of Maryland Dept. of Business & Economic Development: Stanton Communications, Inc.	Sunology: Be Social Public Relations
State Street Global Advisors: River Communications, Inc.	Sunovion Pharmaceuticals: Bravo Group
State University of New York System: Berman Group, Inc., The	SunPower: Ogilvy Public Relations
STATUS LA Magazine, Hollywood: Mayo Communications & Mayo PR	Sunscape Resorts: rbb Public Relations
Stavros Niarchos Foundation: Goodman Media International, Inc.	Sunstar GUM: Schneider Associates
Stratus Capital: Zlokower Company	Super 8: Coyne PR
Steamfitters Local 638, New York: Butler Associates, LLC	SuperClubs' Breezes Resorts & Spas: Spring, O'Brien & Co.
Steel Market Development Institute: Franco Public Relations Group	Superpedestrian: InkHouse Media + Marketing
Steel Path Fund Advisors LLC: Makovsky	SUPERVALU: Spong
Steelcase (Turnstone): M Booth & Associates, Inc.	Support Center for Child Advocates: LevLane Advertising, PR & Interactive
Steelcase: G&S Business Communications; Peppercomm, Inc.	Sur La Table: M Booth & Associates, Inc.
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger: Durée & Company, Inc.	Sure Fit: 5W Public Relations
Steinberg Sports & Entertainment: French West Vaughan	Surland Homes: Singer Associates, Inc.
Steinway & Sons: DKC Public Relations	SurveyMonkey: Airfoil
Stella Tower – JDS Development Group / Property Markets Group / Starwood Capital: Relevance New York	Sustainability Accounting Standards Board: RF Binder Partners, Inc.
Stellar Management: Marino Organization Inc., The	Sustainable Endowments Institute: gabbe-group/Raconteur
StellaService: LaunchSquad	Sustainable Insight Capital Management: Rubenstein Public Relations, Inc.
Stelle Audio: Max Borges Agency	Svitlana Flom: Rubenstein Public Relations, Inc.
Stellus Capital: BackBay Communications	SVS: Caster Communications, Inc.
Step2: Falls Communications	Swagelok Co.: Dix & Eaton Incorporated
Stephen Siller Tunnel to Towers Foundation: Sandy Hillman Communications	Swagelok: Falls Communications
Stericycle: G&S Business Communications	Swallow Solutions: Falk Associates/Contact
Sterling National Bank: Peppercomm, Inc.	Swander Pace Capital: Lane
Sterne Agee: Makovsky	Swank Capital: Makovsky
Steve's Outdoor Adventures TV: The Buzz Agency of Florida	Swarovski: Film Fashion
Steven Wechsler (The Wechsler Group): Josell Communications, Inc.	Sweat Therapy Fitness: North Public Relations
Stewart Engineering: French West Vaughan	Sweet Basil: marlo marketing
STG, Inc.: Sage Communications	Sweet 'N Low: Kellen
Stillfried Wien Gallery: Lou Hammond & Associates	Swell Caroline: Be Social Public Relations
Stoneridge Corp.: Dix & Eaton Incorporated	Swett & Crawford: Scott Public Relations
Stoney River Legendary Steaks: DVL Seigenthaler	SWIFT: Cognito; Intermarket Communications
Stony Brook Foundation: Cataldi Public Relations	Swig Equities: Rubenstein Public Relations, Inc.
Stony Brook University: DKC Public Relations	Swimways: Litzky Public Relations
Stonyfield Organic: 360 Public Relations	Swirl: InkHouse Media + Marketing
Stop Colon Cancer Foundation: Glendale Communications Group, Inc.	swissnex: HB Agency
Storiant: InkHouse Media + Marketing	SwitchPitch: Merritt Group
Stout Street Hospitality: Malen Yantis Public Relations	Sylvan Learning: Hunter Public Relations
StoweLake Mountain Resort & Spa: CM Communications, Inc.	Symphony Teleca: Version 2.0 Communications
Stratays: gabbe-group/Raconteur	Symphony: Bliss Integrated Communication; InkHouse Media + Marketing
Strategic Decisions Group: Bliss Integrated Communication	SynapDx: Lois Paul and Partners
Strategic Funding Source: CooperKatz & Company, Inc.	Synchroneuron: LaVoieHealthScience
Strategic Growth Advisers LLP: Hamilton Public Relations	Synchronoss: Eastwick
Strategic Management Decisions: Pivot PR	Syndicated Network Television Association: Trylon SMR
Strategy&: Greentarget Global LLC	Synechron, INC: Makovsky
Stratos Wealth Partners: KCD Public Relations	Syngenta: G&S Business Communications
Stratus Technology: Lois Paul and Partners	Synovus Banks: Jackson Spalding
Strax: Max Borges Agency	Sysomos: Bateman Group
Strayer Education: Pinta	Systech Int'l: McNeely Pigott & Fox Public Relations, LLC
	Systemware: Idea Grove

T

T & M Associates: Rosica Communications
 T-Fal: 5W Public Relations
 T-Mobile: Pinta; Porter Novelli; SHIFT Communications
 T1D Exchange/UNITIO: gabbegroup/Raconteur
 TA Associates: BackBay Communications
 Table 45: Falls Communications
 Table Tops Unlimited: Blaze
 Tableau Software: Merritt Group
 Tacky Box: TrizCom Public Relations
 Taco Bell: Zeno Group
 Taco Cabana: SPM Communications, Inc.
 Taco Del Mar: Revolution PR
 Taconic Investment Partners: Quinn
 Tadashi Shoji: Film Fashion
 Tagatoo: Double Forte
 Tagetik: Horn
 TAKE Solutions: Merritt Group
 Takeda Pharmaceuticals: Ketchum
 Talend: PAN Communications, Inc.
 Talent Curve: Sage Communications
 Talent Partners: Cataldi Public Relations
 Talenti: RF | Binder Partners, Inc.
 Tallahassee Orthopedic Clinic: Moore Communications Group
 Tamarind of London: Bolt Public Relations
 Tamarkin Co.: Relevance New York
 Tanenbaum Center for Interreligious Understanding: Stanton Public Relations & Marketing
 Tango: Fineman PR; Just Drive Media; SHIFT Communications
 Tangoe: Racepoint Global
 Taoist Tai Chi Society: Sachs Media Group
 TapMedia: Marino Organization Inc., The
 Tarco Roofing: Kellen
 Target Corporation: Kwitken
 Target Logistics: Pierpont Communications Inc.
 Target: Cone Communications; Kaplow; Rogers & Cowan; Turner Public Relations, Inc.
 Tarkett: Falls Communications
 Taste of Iceland in NYC: AMP3 Public Relations
 Taste of Nature: Duffy & Shanley, Inc.
 Taste of the Nation, San Francisco: Torme Lauricella Public Relations
 Taste of Vail: Malen Yantis Public Relations
 Tastykake: Zimmerman Agency, The
 Tavern Road: marlo marketing
 Taykey: March Communications
 Taylor Precision: Lippe Taylor
 Taylor's Gift: TrizCom Public Relations
 TD Bank: BackBay Communications; CooperKatz & Company, Inc.; Pinta; Tierney
 TE Connectivity: Hoffman Agency, The; Kwitken; Prosek Partners
 Tea Council of the USA: Pollock Communications
 Team NEO: Falls Communications
 Team Up for Turnaround: Levick
 Team Wendy: thunder::tech
 Teavana: Zeno Group
 Tecate: Formula PR Inc.
 Tech Mahindra: Makovsky
 Tech Trans, Inc.: Burns & Associates, Michael A.
 Technical Consumer Products: Falls Communications
 Techniplas: Eisbrenner Public Relations
 Technology Recovery Group: Stevens Strategic Communications, Inc.
 Teck: NATIONAL Public Relations
 Ted Turner Expeditions: Weill Associates, Geoffrey
 TeenSafe: DRIVEN Public Relations
 Tegile Systems: JPR Communications
 Tek Nek Toys: Southard Communications, Inc.
 Telcordia Technologies, Inc dba iconectiv: Levick
 Telebrands: Litzky Public Relations
 Teleflex: Capstrat
 Telenav: Crenshaw Communications
 TeleQuality Communications, Inc.: Global Communicators, LLC
 Teles Properties: Brandware Public Relations
 TeleTech: LaunchSquad
 Telit Wireless Solutions: Bob Gold & Associates
 Temecula Valley Winegrowers: McCue Communications
 Temple Economic Development Corporation: Development Counsellors International (DCI)
 Tempur-Sealy: Taylor

Tenaska, Inc: Levick
 Tendenci: DPK Public Relations
 Tenet Healthcare Corporation: Bravo Group
 Tennessee Assn. of Grocers: McNeely Pigott & Fox Public Relations, LLC
 Tennessee Bankers Assn.: McNeely Pigott & Fox Public Relations, LLC
 Tennessee DAS Conference: McNeely Pigott & Fox Public Relations, LLC
 Tennessee Roadbuilders Assn.: McNeely Pigott & Fox Public Relations, LLC
 Tennessee Titans: McNeely Pigott & Fox Public Relations, LLC
 Tennessee Valley Authority: DVL Seigenthaler; McNeely Pigott & Fox Public Relations, LLC
 Tennessee Valley Industrial Comm.: DVL Seigenthaler
 Teradata: Merritt Group; RAM Communications
 Terra Group, Miami: Quinn
 Terra: Pinta
 Terrence Holt: French | West | Vaughan
 Terumo BCT: Levick
 Tesco: APCO Worldwide
 Teva Pharmaceuticals: Tonic Life Communications
 TEVA: energi PR; Momentum Media PR
 Texas A & M Engineering: Phillips & Company
 Texas Association of Realtors: Pierpont Communications Inc.
 Texas de Brazil: Beautiful Planning Marketing & PR
 Texas Economic Development Corp.: Development Counsellors International (DCI)
 Texas Health Care: OCG PR
 Texas Instruments: M/C/C, Inc.
 Texas Roadhouse: Levick
 Texas Sports Hall of Fame: Crosswind Media & PR
 TexStyles: SPM Communications, Inc.
 TF Cornerstone: Marino Organization Inc., The
 TGI Fridays: Peppercomm, Inc.
 Thailand Board of Investment: Development Counsellors International (DCI)
 The ABAM Foundation: Tartaglia Communications, LLC
 The Access Fund: Momentum Media PR
 The Advisor Center: KCD Public Relations
 The Alchemist Gastropub: Durée & Company, Inc.
 The Allstate Foundation: Zeno Group
 The American Legion Dept. of Indiana: Borshoff
 The American Registry for Internet Numbers (ARIN): Stanton Communications, Inc.
 The Angel Oak Companies: Gregory FCA
 The Ark at JFK: Rubenstein Public Relations, Inc.
 The Art of Shaving: Nike Communications, Inc.
 The Astor Companies: Conroy Martinez Group, The
 The Astor Room, Astoria, Queens: Quinn
 The Avenue East Cobb: Communications 21
 The Avenue Peachtree City: Communications 21
 The Avenue Viera: Communications 21
 The Avenue West Cobb: Communications 21
 The Big Salad: Logos Communications, Inc.
 The Biggest Loser Resort: J Public Relations
 The Bill & Melinda Gates Foundation: Global Strategy Group
 The Blue Card: Rubenstein Public Relations, Inc.
 The Blue Room: marlo marketing
 The Boathouse Hotel, Kennebunkport, ME: Redpoint Marketing PR, Inc.
 The Body Holiday, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 The Bowery Hotel, New York: Nancy J. Friedman Public Relations, Inc.
 The California Wellness Foundation: IW Group, Inc.; VPE Public Relations
 The Caribbean Island of Curaçao: Diamond Public Relations
 The Carlton Group: Zlokower Company
 The Carroll Petrie Foundation: Rubenstein Public Relations, Inc.
 The Carter Center: Jasculca Terman Strategic Communications
 The Centers for Disease Control & Prevention: Porter Novelli
 The Central Intercollegiate Athletic Assn. (The CIAA): Communications 21
 The Charles Hotel: J Public Relations
 The Chicago Community Trust: Jasculca Terman Strategic Communications
 The Coca-Cola Co.: Jackson Spalding
 The Coca-Cola Company: IW Group, Inc.
 The Colonnade Hotel: marlo marketing
 The Cottages at Cabot Cove, ME: Redpoint Marketing PR, Inc.
 The Crockett Foundation: Durée & Company, Inc.
 The Culinarians: Primavera Public Relations, Inc.
 The Dannon Company: Pollock Communications
 The Davis Companies: Solomon McCown & Company, Inc.
 The DeMatteis Organization: Didit Communications
 The Doe Run Co.: Standing Partnership
 The Dolder Grand: Hawkins International Public Relations
 The Dunes East Hampton: Rubenstein Public Relations, Inc.

The Dutch Miami, W South Beach: Brustman Carrino Public Relations
 The Dwyer Group: Bizcom Associates
 The Dylan Hotel, Amsterdam: Redpoint Marketing PR, Inc.
 The EARN Group: Walt & Company Communications
 The Economist Group: Havas PR
 The Embassy Row Hotel: J Public Relations
 The Energy Foundation: G&S Business Communications
 The Examiner News: Primavera Public Relations, Inc.
 The Fisher Institute-Aviation & Space Research: MS Business Communication Ltd
 The Flaming Greek: TransMedia Group
 The Food & Shops at LaGuardia Airport: Carolyn Izzo Integrated Communications (CIIC)
 The Food Network & Cooking Channel South Beach Wine & Food Festival: Brustman Carrino Public Relations
 The Fortune Society: LAK Public Relations, Inc.
 The Freedom Trail Foundation: HB Agency
 The Gates: Hawkins International Public Relations
 The Gleneagles Hotel, Perthshire, Scotland: Laura Davidson Public Relations
 The Grand Hotel, Kennebunkport, ME: Redpoint Marketing PR, Inc.
 The Greenbrier, WV: Weill Associates, Geoffrey
 The Growing Room: Moore Communications Group
 The Harmony Hotel: Tartan Group
 The Haunted Attraction Association: Lou Hammond & Associates
 The Hawthorne: marlo marketing
 The Hermitage: McNeely Pigott & Fox Public Relations, LLC
 The Hershey Company: Bravo Group
 The Hillshire Brands Co.: MWWRP
 The Hollywood Film Journal, Hollywood: Mayo Communications & Mayo PR
 The Home Depot: Story Partners
 The Home Guru: Primavera Public Relations, Inc.
 The Honest Kitchen: Kohnstamm Communications
 The Hong Kong Institute of Director: Strategic Public Relations Group
 The Hotel @ Times Square, New York: Nancy J. Friedman Public Relations, Inc.
 The Illusionists: Tellem Grody Public Relations, Inc.
 The Inn at Dos Brisas, TX: Lou Hammond & Associates
 The Jackie Robinson Foundation: 5W Public Relations
 The Jade, New York: Nancy J. Friedman Public Relations, Inc.
 The Jane, New York: Nancy J. Friedman Public Relations, Inc.
 The Jills, #1 Real Estate Team in America: Durée & Company, Inc.
 The Jobco Organization: Didit Communications
 The Judge Group: Idea Grove
 The Ken Blanchard Companies: Sage Communications
 The Kennebunkport Inn, ME: Redpoint Marketing PR, Inc.
 The Kroger Co. of Michigan: Fahlgren Mortine
 The Kroger Co., Columbus Division: Fahlgren Mortine
 The Laureate: Quinn
 The LeFrak Organization, Newport, NJ: Quinn
 The Lighting Quotient: Cashman & Katz Integrated Communications
 The Lightstone Group: Geto & de Milly, Inc.
 The Limited: Fahlgren Mortine
 The Lodge on the Cove, Kennebunkport, ME: Redpoint Marketing PR, Inc.
 The Lodge, Sea Island, GA: Nancy J. Friedman Public Relations, Inc.
 The Ludlow, New York: Nancy J. Friedman Public Relations, Inc.
 The Macallan: M Booth & Associates, Inc.
 The Mane Choice: Beautiful Planning Marketing & PR
 The Maritime Hotel, New York: Nancy J. Friedman Public Relations, Inc.
 The Mark Co.: Rubenstein Public Relations, Inc.
 The Mark Company: Landis Communications Inc.
 The Max Group (Max's Grille, Max's Harvest): The Buzz Agency of Florida
 The Medical Center Co.: Falls Communications
 The Medicines Co.: Makovsky
 The Medicines Company: Makovsky
 The Melting Pot: Fish Consulting
 The Michael J. Fox Foundation: Ruder Finn Inc.
 The Milestone, London: Weill Associates, Geoffrey
 The Mosaic Company: Levick
 The Mr. Holland's Opus Foundation: Honig Company, LLC, The
 The Mulia, Mulia Resort & Villas - Nusa Dua, Bali: J Public Relations
 The Musket Room: Nike Communications, Inc.
 The National Assn. of Professional Background Screeners (NAPBS): Stanton Communications, Inc.
 The National Law Enforcement and Firefighter's Children's Foundation: 5W Public Relations
 The National World War II Museum: Sandy Hillman Communications
 The Nemours Foundation: GYMR, LLC (Getting Your Message Right)
 The New Jersey Chamber of Commerce: 5W Public Relations
 The New York Times Arts & Leisure Weekend: Keith Sherman and Assoc.
 The New York Times Travel Show: Keith Sherman and Associates
 The New York Times: Goodman Media International, Inc.
 The Nines: Hawkins International Public Relations
 The North American Menopause Society (NAMS): Falls Communications
 The Ocean House, Watch Hill, Rhode Island: Laura Davidson PR
 The Odyssey of a Soccer Junkie - book: Squires PR
 The Office of TourismOhio: Fahlgren Mortine
 The Ohio State University James Cancer Hospital: Spectrum
 The Ohio State University Wexner Medical Center: Paul Werth Associates
 The Old Fort Inn, ME: Redpoint Marketing PR, Inc.
 The Omni Homestead Resort: Hawkins International Public Relations
 The Onion: Keith Sherman and Associates
 The Pacific Companies: Fineman PR
 The Parade Company: lovio george | communications + design
 The Peebles Corp.: 5W Public Relations
 The Penn Mutual Life Insurance Co.: Gregory FCA
 The Pod 39 Hotel, New York: Nancy J. Friedman Public Relations, Inc.
 The Pod Hotel, New York: Nancy J. Friedman Public Relations, Inc.
 The Post Hotel & Spa: Carolyn Izzo Integrated Communications (CIIC)
 The QYOU: Bender/Helper Impact, Inc.
 The Real Deal Magazine: Berman Group, Inc., The
 The Reality of FASHION The Reality of AIDS: Beautiful Planning Marketing & PR
 The Reebok Spartan Races: Hamilton Public Relations
 The Relaxing Co.: Volume Public Relations
 The Resort at Peggelag: J Public Relations
 The Ricci Collection: marlo marketing
 The Ritz-Carlton Eastern U.S: J Public Relations
 The Rockefeller Foundation: Global Strategy Group
 The Salmon Project: Thompson & Co. Public Relations
 The Salvation Army - Eastern Michigan Division: Franco Public Relations Group
 The Salvation Army Adult Rehabilitation Center: Franco Public Relations Group
 The Salvation Army of Greater Philadelphia: Tierney
 The Schwan Food Company: Spong
 The Seagate Hotel & Spa: Hawkins International Public Relations
 The Setai: Current
 The Spa at Camelback Inn, Scottsdale, AZ: Nancy J. Friedman Public Relations, Inc.
 The Spa at Desert Springs, Palm Desert, CA: Nancy J. Friedman Public Relations, Inc.
 The Spa in the Water Garden, Rendezvous, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 The Sun Products Corporation: Current
 The Surrey Hotel: J Public Relations
 The Symphonia: The Buzz Agency of Florida
 The Taubman Company: Conroy Martinez Group, The
 The Ticktin Law Group, P.A.: TransMedia Group
 The Tiger Woods Foundation: DVL Seigenthaler
 The Topps Company: Coyne PR
 The TOUR Championship: Hope-Beckham Inc.
 The Town Hall: Keith Sherman and Associates
 The Toy Guy: Litzky Public Relations
 The Toy Industry Association (TIA): Litzky Public Relations
 The United Illuminating Co.: CJ Public Relations
 The University of Arizona Health Plans: TogoRun
 The UPS Foundation: APCO Worldwide
 The Verb Hotel: Hawkins International Public Relations
 The Vision Council: GYMR, LLC (Getting Your Message Right)
 The Waldorf Astoria Chicago: Nancy J. Friedman Public Relations, Inc.
 The Walt Disney Company: FoodMinds, LLC
 The Water Club - A Signature Hotel by Borgata: Nancy J. Friedman PR, Inc.
 The Wellness Centre at The Body Holiday, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 The Westin Cape Coral: Quinn
 The Westin Diplomat: Quinn
 The Westin Fort Lauderdale: Quinn
 The Westin Grand Cayman Seven Mile Beach Resort & Spa: Hawkins International Public Relations; Hawkins International Public Relations
 The Westin Hilton Head: Quinn
 The Westin La Paloma: Quinn
 The Westin Resort & Casino, Aruba: Quinn
 The Westin St. John Resort & Villas: Quinn
 The Wilderness Society: Caplan Communications LLC
 The World Networks, L.A.: Mayo Communications & Mayo PR
 The Wyndham Rio Mar Beach Resort and Spa: Quinn
 Theasa Tuohy - author, The Five O'Clock Follies: Zlokower Company

Theater Wit: L.C. Williams & Associates
 Theatre Within - John Lennon Annual Tribute Concert in New York:
 Cataldi Public Relations
 Thermo Fisher Scientific: Greenough; Racepoint Global
 Thermodyne: Stevens Strategic Communications, Inc.
 Thermos: Sponge
 ThingMagic: Lois Paul and Partners
 Thinkgeek: Max Borges Agency
 Thinknum: Intermarket Communications
 thinkThin: Coyne PR
 Thirty West Main, Riverhead, LI: Zlokower Company
 Thodos Dance Chicago: L.C. Williams & Associates
 Thoma Bravo, LLC: Lane
 Thomas Heinz New York: Indra Public Relations
 Thomas Howell Ferguson: Moore Communications Group
 Thompkins County Area Development Services: Development Counsellors International (DCI)
 Thompson Miami Beach, food & beverage: Seagrape, 1930's House and Crown Room: Brustman Carrino Public Relations
 Thompson Street Capital Partners: BackBay Communications
 Thompson Traders: White Good
 Thomson Reuters: Pocket Hercules; rbb Public Relations
 Thornburg Funds: Mount & Nadler, Inc.
 Thornburg Investment Management.: Makovsky
 Thought Spot: Eastwick
 ThreatStream: 10Fold
 Three Day Rule: marlo marketing
 Three Happy Cows: Power Group, The
 Three Olives Vodka: 5W Public Relations
 ThrivePlan: Pollack PR Marketing Group, The
 TIAA-CREF: Abernathy MacGregor Group, The
 TIBCO: Ascendant Communications; LaunchSquad
 Ticer Technologies: Roop & Co.
 Ticketfly: Bateman Group
 Tides Beach Club, ME: Redpoint Marketing PR, Inc.
 Tides Inn: Hawkins International Public Relations
 Tiffany & Co.: Devine + Partners; Landis Communications Inc.
 TIGER 21: Ripp Media/Public Relations, Inc.
 Tiger Tail USA: Razonia McClellan Public Relations
 TigerLogic: Horn
 TigerSwan: French | West | Vaughan
 Tilray: energi PR
 Timberland: Cone Communications; Porter Novelli
 Timberline Knolls: Burns & Associates, Michael A.
 Time Equities, Inc.: Quinn
 Time Home Entertainment: Goodman Media International, Inc.
 Time Warner Cable: Cerrell Associates, Inc.
 Timeline Theatre Co.: L.C. Williams & Associates
 Times Picayune/NOLA Media Group: Zehnder Communications, Inc.
 TimesTalks: Keith Sherman and Associates
 Timex: Catalyst
 Timken Co.: Dix & Eaton Incorporated
 Timken Steel Corp.: Dix & Eaton Incorporated
 Timothy Woodward Jr., Actor/Producer: Mayo Communications & Mayo PR
 Tinicum Township: Furia Rubel Communications, Inc.
 TINT: Hawkins International Public Relations
 Tiny Footprint Coffee: Pocket Hercules
 Tip'd Off: Just Drive Media
 TiqIQ: North 6th Agency, Inc.
 Tire Rack: Brandware Public Relations
 Tishman Speyer: Landis Communications Inc.
 Title Help Desk: Primavera Public Relations, Inc.
 Tivo: Sloane & Company; Zeno Group
 TM Forum: March Communications
 TNT Fireworks: Revell Communications
 Tobias Harris: French | West | Vaughan
 Tom Postilio and Mickey Conlon: Rubenstein Public Relations, Inc.
 Tommee Tippee: 360 Public Relations
 Tommy Bahama: DKC Public Relations; Orsi Public Relations
 Tony Awards: Keith Sherman and Associates
 Topps Co.: DKC Public Relations
 Torcon: R&J Public Relations, LLC
 Toronto Tourism: Turner Public Relations, Inc.
 Torry Holt: French | West | Vaughan
 Toshiba: Pierpont Communications Inc.
 Total Communicator Solutions: Gable PR
 TotalBank: Clay Associates, Everett
 Totsy: Southard Communications, Inc.
 Touch by Alyssa Milano: Coyne PR
 Tourism Australia: Development Counsellors International (DCI)
 Tourism Authority of Thailand: Lou Hammond & Associates
 Tourism Kamloops: Tartan Group
 Tourism Tasmania: Development Counsellors International (DCI)
 Tourism Toronto: Development Counsellors International (DCI)
 Toureau: Sharp Communications, Inc.
 Touro College: Marino Organization Inc., The
 ToutApp: Crenshaw Communications
 Tower Cloud: Volume Public Relations
 Tower Two at One Rincon Hill: Landis Communications Inc.
 Townhouse Management Company: Zlokower Company
 Toy Industry Association: Kellen
 Toyota: Abernathy MacGregor Group, The; Allison+Partners; Rasky Baerlein Strategic Communications, Inc.; SHIFT Communications
 Toys "R" Us: Coyne PR
 TPC Network (Corporate): Zimmerman Agency, The
 TracFone: Weber Shandwick
 Tracker Marine Group: Pocket Hercules
 Tractor Supply Co.: DVL Seigenthaler; ICR
 Trade Commission of Spain: G&S Business Communications
 TradeShift: Horn
 TradeTech: Cognito
 Traditional Medicinals: Maxwell PR + Engagement
 Traffic Group: Weiss PR, Inc.
 Trane: Sponge
 TransAlta: NATIONAL Public Relations
 Transamerica: Weber Shandwick
 Transbay Joint Powers Authority: Singer Associates, Inc.
 Transcelerate: Bliss Integrated Communication
 Transformer Manufacturers, Inc.: NM Marketing Communications, LLC
 Transit Wireless: Kellen
 Transparent Value: Makovsky
 Transportation Security Administration (TSA): Sage Communications
 Transtar Industries: thunder::tech
 TransUnion: SoMe Connect
 TrapX: 10Fold
 Travel Alaska: Thompson & Co. Public Relations
 Travel Alberta: Development Counsellors International (DCI)
 Travel Impressions: Kahn Travel Communications (KTC pr)
 Travel Oregon: Lane
 Travel Portland: Lane
 Travelers Against Plastic: Tartan Group
 Travelers Insurance: DoubleDimond Public Relations LLC
 Travelers: PPR Worldwide
 Traveling Brand: Pivot PR
 Travelocity: Citizen Relations
 Trayport, Ltd.: Pirozzolo Company Public Relations
 Tre' Michaels, Actress, Hollywood: Mayo Communications & Mayo PR
 Treasure Data: Eastwick
 Treasure Island: Firm Public Relations & Marketing, The
 Treat Street: Orsi Public Relations
 Tremco Inc.: Roop & Co.
 Trent Tucker – NBA World Champion: Indra Public Relations
 Trex Co.: L.C. Williams & Associates
 Tri Cascade: Bolt Public Relations
 TriDerma: Bolt Public Relations
 Tri-Star Protector: Spector & Associates, Inc.
 Triangle Equities: Marino Organization Inc., The
 Tribe Hummus: Formula PR Inc.
 Triboro/sootheTime: Southard Communications, Inc.
 Tribridge: Greenough
 Tribune Broadcasting: Cashman + Katz Integrated Communications
 Tridium: Hodges Partnership, The
 Trilantic Capital Partners: Prosek Partners
 TriLastin: Torme Lauricella Public Relations
 Trilogy Circuits: M/C/C, Inc.
 Trinidad & Tobago Tourism Development Co.: Cheryl Andrews Marketing Communications
 Trinity Church: LAK Public Relations, Inc.
 Trinity Real Estate: LAK Public Relations, Inc.
 Trinity School: Geto & de Milly, Inc.
 Trion Real Estate Management: DDR Public Relations, Inc.
 TriOptima: Intermarket Communications
 TripAdvisor: Coyne PR
 Triple Point Capital: Abernathy MacGregor Group, The
 Triton Digital: Fama PR, Inc.
 Triumph Hotels: J Public Relations
 TriZetto Provider Solutions: Standing Partnership
 Troon Pacific: Landis Communications Inc.
 Tropical Financial Credit Union: BoardroomPR
 Tropical Smoothie Cafe: Fish Consulting

Truchard Vineyards: Fineman PR
 Trucking Moves America Forward: Story Partners
 Trudeau Corp.: G&S Business Communications
 True Food Kitchen: J Public Relations
 TruEffect: Trylon SMR
 TruHealthMD: Kohnstamm Communications
 Trulia, Inc: Abernathy MacGregor Group, The
 Trump Hotel Collection: DKC Public Relations
 Trump International Golf Links & Hotel Doonbeg: Hawkins Int'l PR
 Trust Hospitality: Fish Consulting
 TRUSTe: Landis Communications Inc.
 Trustpilot: Metis Communications
 TRW Automotive: Bianchi Public Relations, Inc.
 TRWD: OCG PR
 Tsai Capital Corp.: Rubenstein Public Relations, Inc.
 TSC Advantage: Metis Communications
 Tsukuro Asian Fusion Restaurant: Durée & Company, Inc.
 Tsurumi America, Inc.: NM Marketing Communications, LLC
 TSX Group: Southard Communications, Inc.
 TTPM: Litzky Public Relations
 Tudelu: White Good
 Tudor Investments Corporation: Abernathy MacGregor Group, The
 Tula Technology: Eisbrenner Public Relations
 TULA: Style House Public Relations
 Tumblr: DKC Public Relations
 Turing Pharmaceuticals: Ripp Media/Public Relations, Inc.
 Turn 2 Foundation: Marino Organization Inc., The
 Turner Construction: Adam Friedman Associates; Cerrell Associates, Inc.
 Turner Networks (TNT, TBS): Cataldi Public Relations
 Turtle Wax: Zeno Group
 tvsdesign: Jackson Spalding
 Tweedy, Browne Co.: Mount & Nadler, Inc.
 Tweetsie Railroad: French | West | Vaughan
 Twice: LaunchSquad
 Twilio: Highwire PR
 Twin America: Rubenstein Public Relations, Inc.
 Twin Farms: J Public Relations
 Twining: InkHouse Media + Marketing
 TwinStrata: Lois Paul and Partners
 Twitter: M Booth & Associates, Inc.
 Two Men & A Truck Int.: Lambert, Edwards & Associates
 Tyco Fire & Security: Peppercomm, Inc.
 Tykoon: Southard Communications, Inc.
 TypeRoom: Walt & Company Communications
 TyraTech: French | West | Vaughan
 Tyrogenex: LaVoieHealthScience
 Tyson Foods: FleishmanHillard; O'Malley Hansen Communications

U

U-Haul: 5W Public Relations
 U. S. Steel: Gatesman+Dave
 U.S. Army Recruiting Command: Weber Shandwick
 U.S. Department of Health and Human Services: Vanguard Communications
 U.S. Department of Treasury: Weber Shandwick
 U.S. Dept. of Agriculture: Crosby
 U.S. Dept. of Health & Human Services: Crosby
 U.S. Dry Pea & Lentil Institute: Maxwell PR + Engagement
 U.S. Fish & Wildlife Service: Spectrum
 U.S. Government: FleishmanHillard
 U.S. Grains Council: G&S Business Communications
 U.S. Highbush Blueberry Council: PadillaCRT
 U.S. Mortgage Insurers (USMI): Rasky Baerlein Strategic Communications, Inc.
 U.S. Postal Service: Weber Shandwick
 U.S. Potato Board: Ketchum
 U.S. Rare Earths: Rubenstein Public Relations, Inc.
 U.S. Travel Association: APCO Worldwide; Development Counsellors International (DCI); Story Partners
 U.S. Virgin Islands Dept. of Tourism: Development Counsellors International (DCI)
 U.S.D.A. WIC: Spectrum
 Uber: Cerrell Associates, Inc.
 UBS: gabbegroup/Racontour
 Ubuntu: March Communications
 UC Berkeley: Landis Communications Inc.
 UCB, Inc.: Cooney/Waters Unlimited
 UCLA Anderson School of Management (UCLA/Johnson & Johnson Health Care Institute): gabbegroup/Racontour

UCSF: Landis Communications Inc.
 Udemy: InkHouse Media + Marketing
 Udi's Healthy Foods: FleishmanHillard
 UFO Interactive: Southard Communications, Inc.
 UGI Energy Services: Bravo Group
 Umpqua Oats: Lane
 Uncommon Journeys: Lou Hammond & Associates
 Under Armour: Catalyst
 Underwriter Laboratories: Allison+Partners
 Uniformed Firefighters Assn. (NY City): Butler Associates, LLC
 Unify (formerly Siemens Enterprise Communications): Eastwick
 UniKey: Caster Communications, Inc.
 Unilever Brands: Promise, Country Crock and I Can't Believe It's Not Butter!: Pollock Communications
 Unilever: Edelman; Ogilvy Public Relations; Weber Shandwick
 Unilever: Vaseline & St. Ives: M Booth & Associates, Inc.
 Unilife: PCG Advisory Group (PCG)
 Union Brewery: Franco Public Relations Group
 Union of Concerned Scientists: Caplan Communications LLC
 Union Square Partnership: gabbegroup/Racontour; Marino Organization Inc., The
 Unisys: Merritt Group
 UNIT4 Business Software: Birnbach Communications Inc.
 United Advisors FMO: KCD Public Relations
 United Auto Workers Local 2377, Stamford, CT: Butler Associates, LLC
 United Company RUSAL Plc.: Strategic Public Relations Group
 United Dairymen of Idaho: Red Sky Public Relations
 United Educators: Fineman PR
 United Healthcare: Duffy & Shanley, Inc.; Scott Public Relations
 United HomeCare Services: rbb Public Relations
 United Illuminating Co., The: Mason Public Relations
 United Illuminating: Cashman + Katz Integrated Communications
 United Mitochondrial Disease Foundation: Jasculca Terman Strategic Comms.
 United Nations agency Water Supply and Sanitation Collaborative Council: Cooney/Waters Unlimited
 United Nations Foundation: Havas PR; KYNE
 United Parcel Service Deutschland Inc. & Co. OHG: Havas PR
 United Poultry Concerns: Tellem Grody Public Relations, Inc.
 United Religions Initiative: Torme Lauricella Public Relations
 United Seamen's Service- AOTOS Awards: BSY Associates Inc.
 United Soybean Board: Standing Partnership
 United States Coast Guard (USCG): Sage Communications
 United States Dairy Export Council: FoodMinds, LLC
 United States Fish & Wildlife Service (FWS): Sage Communications
 United States Golf Association: Coyne PR
 United States Holocaust Memorial Museum: The Buzz Agency of Florida
 United States Tour Operators Assn.: Redpoint Marketing PR, Inc.
 United Stationers: NM Marketing Communications, LLC
 UnitedHealth Group: Dix & Eaton Incorporated; PadillaCRT
 UnitedHealth: Pinta
 UnitedHealthcare (Texas): DoubleDimond Public Relations LLC
 UnitedHealthcare of Illinois: L.C. Williams & Associates
 UnitedHealthcare: Linhart Public Relations
 UNITERs: Lou Hammond & Associates
 Universal Display corporation: Gregory FCA
 Universal Health Services: Devine + Partners
 Universal Networks: Strategic Public Relations Group
 Universal Pictures: Keith Sherman and Associates
 University of Arizona Online: Caliber Group
 University of Colorado: Acuity Project, The
 University of Illinois: Acuity Project, The; Jasculca Terman Strategic Comms.
 University of La Verne: Smith Asbury Inc.
 University of Massachusetts Amherst: Rasky Baerlein Strategic Communications, Inc.
 University of Michigan: Version 2.0 Communications
 University of Minnesota Health: Beehive PR
 University of New Hampshire Interoperability Laboratory: Wireside Comms.
 University of New Mexico Health Science Center: Global Strategy Group
 University of North Carolina Health Care System: Public Comms. Inc.
 University of Pennsylvania - CIRNA, New Bolton Center: LevLane
 Advertising, PR & Interactive
 University of Pennsylvania Health System: Bravo Group
 University of Pittsburgh Medical Center (UPMC): Bravo Group
 University of Pittsburgh: Bravo Group
 University of Pittsburgh's Joseph M. Katz School of Business: Schneider Associates
 University of Portland: Weinstein PR
 University of Richmond, The: Hodges Partnership, The
 University of St. Thomas Opus College of Business: Kohnstamm Comms.
 University of Texas MD Anderson Cancer Center: gabbegroup/Racontour

University of Texas MD Anderson Proton Therapy Center:
gabbegroup/Raconteur
University of Texas Medical Branch at Galveston: gabbegroup/Raconteur
University of the Arts: Devine + Partners
University System of Georgia: Jackson Spalding
Univision: Rogers & Cowan
Up2Us: Marketing Maven Public Relations
UPMC: Gatesman+Dave
Uponor North America: O'Reilly DePalma Inc.
Upromise: SHIFT Communications
UPS: Cone Communications; Ogilvy Public Relations
Upsilon Ventures: Quinn
Urban Home: Marketing Maven Public Relations
Urban Land Institute: Berman Group, Inc., The
Urban Prep Academies: Jasculca Terman Strategic Communications
Urbanears: Max Borges Agency
Urgent Care Assn. of America: L.C. Williams & Associates
URS Corp.: Singer Associates, Inc.
US 31/INDOT: Borshoff
US Centers for Disease Control: Cooney/Waters Unlimited
US Consumer Product Safety Commission: Finn Partners
US Marriott Hotels & Resorts: Diamond Public Relations
USA Pro Cycling Challenge: Rogers & Cowan
USA Rice Federation: Pollock Communications
USA Today Sports Media Group: Coyne PR
USAA: Catalyst
USClaims: Furia Rubel Communications, Inc.
USO: Cone Communications; Pollack PR Marketing Group, The
USS Hornet: TransMedia Group
UST Global: BLH Consulting, Inc.
USTA/US Open: DKC Public Relations
Utah Office of Tourism: Fahlgren Mortine
Utah Technology Council: SnappConner PR
Utah Tourism: Turner Public Relations, Inc.
UTC Aerospace: Cashman + Katz Integrated Communications
Utilidata: Global Strategy Group
UVA Medical: Capstrat

V

V-MODA: Max Borges Agency
V2 Capital: Intermarket Communications
Vail Resorts: J Public Relations
Vail: Malen Yantis Public Relations
Vale S.A.: Strategic Public Relations Group
Valeant: energi PR; Marina Maher Communications, LLC
Valence Surface Technologies: Blaze
Valerie Goodman Gallery: Gotham Public Relations
Valley Oak Systems: Scott Public Relations
Valor Equity Management: Levick
Valpak: Cone Communications; Fish Consulting
Valspar: Kellen; Weber Shandwick
Van De Vort: DRIVEN Public Relations
Van Nuys Airport: Agnes Huff Communications Group, LLC
Van's Foods: SPM Communications, Inc.
Vanda Pharmaceuticals, Inc.: Makovsky
Vanderbilt University Owen Graduate School of Management: gabbegroup/Raconteur
Vanguard: Kwittken
Vantiv Gaming Solutions: Firm Public Relations & Marketing, The
Variety Cruises: Buzzword PR
Variety Wholesalers: French | West | Vaughan
VBT Vacations: Quinn
VCA Animal Hospitals: Agnes Huff Communications Group, LLC
VCA-Antech, Inc.: Agnes Huff Communications Group, LLC
VectorUSA: UPRAISE Marketing + Public Relations
Velas Resorts of Mexico: KWE Partners
Velocity Technology Solutions: Makovsky
Velodyne LiDAR: Edge Communications, Inc.
Venable LLP: Makovsky; Ripp Media/Public Relations, Inc.
Venafi: Merritt Group
Vendscreen: Lane
Vent-a-hood: Bizcom Associates
VentureWell: Jasculca Terman Strategic Communications
Veolia Environment: Abernathy MacGregor Group, The
Veracode: Highwire PR
Vericred: Feintuch Communications
Veridex LLC: gabbegroup/Raconteur

VeriFone: Zeno Group
Verilume: HB Agency
Verisae: HB Agency
Verisight: Bliss Integrated Communication
Verisign: Weber Shandwick
Verizon - Hopeline: Citizen Relations
Verizon Foundation: Finn Partners
Verizon Wireless: Beehive PR; Eric Mower + Associates; IW Group, Inc.; Pierpont Communications Inc.; Trevelino/Keller; VPE Public Relations
Verizon: AXIA Public Relations; J-Spin Inc.; Makovsky; MWWPR; Weber Shandwick
Verne Global: Weiss PR, Inc.
Veronis Suhler Stevenson: Stanton Public Relations & Marketing
VERT: Max Borges Agency
Veterans Health Administration: Crosby
Vetstreet, Inc.: R&J Public Relations, LLC
Veyance Technologies, Inc.: Dix & Eaton Incorporated
VF Corp.: ICR
VF Corporation: Coyne PR
Vi-Jon: O'Malley Hansen Communications
Vi: Singer Associates, Inc.
Viacom: Finn Partners
Viceroy Snowmass: Turner Public Relations, Inc.
Victor de Souza: RED PR
Victor Group: Relevance New York
Victoria Cruises: Kahn Travel Communications (KTC pr)
Victorinox: G&S Business Communications
Victory Capital Management: Bliss Integrated Communication
Vida Natural Sciences: Marketing Maven Public Relations
VidCon: Honig Company, LLC, The
VideoBlocks: 5W Public Relations
Videojet: ABI
Videology: Eastwick
Viewpointe: HB Agency
Vigilant by Deloitte: Merritt Group
VigLink: Karbo Communications
ViiV Healthcare: energi PR; JPA Health Communications
Viking Culinary: JB Cumberland Public Relations
Viking Developers: O'Donnell Agency
Vikram Chatwal: Rubenstein Public Relations, Inc.
VIMOC Technologies: Phillips & Company
Vines of Mendoza: Turner Public Relations, Inc.
Vineyard Theatre: gabbegroup/Raconteur
Vino Volo: Landis Communications Inc.
Vinology Wine Bar & Restaurant: Franco Public Relations Group
Vintage Partners: Caliber Group
Vintage Wheels: Brandware Public Relations
Violin Memory: Walt & Company Communications
Viptela: 10Fold
Virgin America: MWWPR
Virgin Mega: MFA, Ltd. (Missy Farren & Assocs.)
Virgin Pulse (a Virgin Brand): Fama PR, Inc.
Virginia College: Schneider Associates
Virginia Health Quality Center (VHQC): Sage Communications
VIRginia International Raceway
Virginia Tourism Corporation: Lou Hammond & Associates
Virtela: Greenough
VirTra: Lavidge
Virtual Instruments: Metis Communications
Virtus Investment Partners: Kwittken
Virtusa: Greenough
Virtustream: Bateman Group
Visa Inc: FleishmanHillard
Visier: Affect
Vision Research: R&J Public Relations, LLC
Vision Solutions: Tech Image
Visionaire: Quinn
Visit Baton Rouge: Zehnder Communications, Inc.
Visit California: Development Counsellors International (DCI)
Visit Carlsbad: Development Counsellors International (DCI)
Visit Cheyenne: Fahlgren Mortine; Turner Public Relations, Inc.
Visit Estes Park: Fahlgren Mortine; Turner Public Relations, Inc.
Visit Huntington Beach: Development Counsellors International (DCI)
Visit Phoenix: J Public Relations
Visit Santa Barbara: Development Counsellors International (DCI)
Visit South Walton: Spring, O'Brien & Co.
Visit Tallahassee: Zimmerman Agency, The
Visiting Nurse Service of New York: Keith Sherman and Associates

VisitNorfolk: Lou Hammond & Associates
 VisitScotland: Development Counsellors International (DCI)
 Vistancia: Lavidge
 Visual IQ: Version 2.0 Communications
 VitalSource: Kwittken
 Vitamin Angels: Cone Communications
 Vitamin Shoppe, The: Kaplow
 Vitamix: Falls Communications
 Vivaldi Partners Group: North 6th Agency, Inc.
 ViVi Jewelry: CRC
 Vivint Solar: SnappConner PR
 VMR: Crenshaw Communications
 VMware: Lewis PR
 VOA Architecture: Berman Group, Inc., The
 Vocon: Falls Communications
 Voda Bauer Real Estate: Rubenstein Public Relations, Inc.
 Vodafone Group plc: Abernathy MacGregor Group, The
 Vodafone: Ogilvy Public Relations; 10Fold
 Voices Against Brain Cancer: 5W Public Relations
 Voisin Consulting: LaVoieHealthScience
 Volk Protective Products: Stevens Strategic Communications, Inc.
 Volkswagen Group: Ruder Finn Inc.
 Volkswagen: Strategic Public Relations Group
 Volvo: Ruder Finn Inc.
 Vonage: Peppercomm, Inc.
 Vortex Aquatic: Birnbach Communications Inc.
 Vorti-Siv: Stevens Strategic Communications, Inc.
 Vorys, Sater, Seymour and Pease: Falls Communications
 Voxofon: DPK Public Relations
 Voxx International: Max Borges Agency
 Voya Financial: BLH Consulting, Inc.
 VSBrooks Advertising: Durée & Company, Inc.
 VSS Monitoring: Gallagher PR
 VTech: Coyne PR

W

W Concept: Beautiful Planning Marketing & PR
 W Fort Lauderdale: Diamond Public Relations; Quinn
 W Vieques: Quinn
 W.K. Kellogg Foundation: Finn Partners; Weber Shandwick
 W.L. Gore & Associates: Stanton Communications, Inc.
 W.R. Grace: Schneider Associates
 Wahlburgers: CM Communications, Inc.
 Waikoloa Beach Resort (Hawaii): Zimmerman Agency, The
 Wake County Economic Development: Development Counsellors International (DCI)
 Waldheim Cemetery: Falk Associates/Contact
 Waldorf = Astoria Hotel New York: Quinn
 Waldorf Astoria: Spencer McMillan Public Relations
 Walgreen Co: MWWPR
 Walgreen Co.: Sloane & Company
 Walgreens Co.: Cerrell Associates, Inc.
 Walgreens: Public Communications Inc.
 Walkers Shortbread: 360 Public Relations
 Wallace Foundation: Crosby
 WallPops: Lou Hammond & Associates
 Walmart Stores, Inc.: Southwest Strategies LLC
 Walmart: Abernathy MacGregor Group, The; Candor Public Relations;
 Havas PR; IW Group, Inc.; Landis Communications Inc.; Marino
 Organization Inc., The; Marx Layne & Company; Sandy Hillman Comms.
 Walnut Marketing Board: Torme Lauricella Public Relations
 Walsh College: Airfoil
 Walt Disney World Swan and Dolphin: TJM Communications, Inc.
 Walter: Falls Communications
 Warburg Realty: Rubenstein Public Relations, Inc.
 Warehouse: Style House Public Relations
 Warner Bros. Interactive Entertainment: 360 Public Relations
 Warner Bros.: Bender/Helper Impact, Inc.
 Warrior Records: Mayo Communications & Mayo PR
 WashClub: Zlokower Company
 Washington Hospital Healthcare System: Singer Associates, Inc.
 Washington Kastles: Levick
 Washington Schoolhouse: J Public Relations
 Washington Space Business Roundtable (WSBR): Sage Communications
 Washington State Parks: Revolution PR
 Washington Trust Bank: Lane
 Waste Management: Adam Friedman Associates; MWWPR; Pierpont

Communications Inc.; Pierson Grant Public Relations
 Water's Edge Resort & Spa, CT: Redpoint Marketing PR, Inc.
 WaterAid America: Marketing Maven Public Relations
 Waterbridge 47 – Greystone: Relevance New York
 Waterfall Security Solutions: Metis Communications
 Waterford Institute: SnappConner PR
 Waterkeeper Alliance: Caplan Communications LLC
 Wave Systems: Merritt Group
 Way Better Snacks: Kohnstamm Communications
 Wayin: Walker Sands Communications
 Wayne State University Physician Group: Falls Communications
 WE tv: Cataldi Public Relations
 We-Vibe: M Booth & Associates, Inc.
 Web2Carz: SS|PR
 Webgility: Eastwick
 WebMD: Makovsky; Peppercomm, Inc.
 Webroot: SHIFT Communications
 Webtrends: Eastwick
 WebVMC: Scott Public Relations
 Weetabix: Rachel Kay Public Relations (RKPR)
 WeeZee – The Science of Play: DDR Public Relations, Inc.
 Weidlinger Assocs.: LAK Public Relations, Inc.
 Welch's: FoodMinds, LLC
 Wellmark: Dixon|James Communications
 Wellness & Hormone Centers of America: TransMedia Group
 Wellness: 360 Public Relations
 WellPet LLC: Levick
 Wells Fargo: Peppercomm, Inc.
 Welsh, Carson, Anderson & Stowe: Edson & Associates Inc., Andrew
 Wendy's: Ketchum
 West Health: TogoRun
 West Palm Beach Downtown Development Authority: O'Donnell Agency
 West Virginia Dept. of Health and Human Resources: Fahlgren Mortine
 West Virginia Lottery: Fahlgren Mortine
 West Virginia University Healthcare: Fahlgren Mortine
 Westbrook Partners: Marino Organization Inc., The
 Westchester County Dept. of Transportation: DDR Public Relations, Inc.
 Westcon: Horn
 Westcor Land Title Insurance Company: Zlokower Company
 Western Digital: Hoffman Agency, The
 Western New York Ford Dealers: Eric Mower + Associates
 Western Union: Makovsky
 WesternZagros Resources: NATIONAL Public Relations
 Westfield Shopping Centers: Southwest Strategies LLC
 Westfield Sunrise & South Shore: Didit Communications
 Westfield: IW Group, Inc.
 Westgate Cocoa Beach Pier: TJM Communications, Inc.
 Westgate Resorts (Central Florida): TJM Communications, Inc.
 Westgate River Ranch Resort & Rodeo: TJM Communications, Inc.
 Westin Hotels & Resorts: Nancy J. Friedman Public Relations, Inc.
 Westin Playa Bonita/Panama: Diamond Public Relations
 Westinghouse Electric Company: Havas PR
 Weston Associates: Schneider Associates
 Westside Ballet: Squires PR
 Westside Bend CrossFit: EastCoast West Public Relations
 Wetstyle: Current
 Wexford Health Sources: Sachs Media Group
 WFUV (90.7 FM, wfuv.org): Buzzword PR
 WGM: Lavidge
 WGU Tennessee: McNeely Pigott & Fox Public Relations, LLC
 WH Group: Abernathy MacGregor Group, The
 Wharton School of Business: M Booth & Associates, Inc.
 Wheelchair Solutions: Blaine Group, The
 Whey Protein Research Consortium: FoodMinds, LLC
 Whirlpool: Ketchum
 Whitcraft: London, Michael J. & Associates
 White Castle: Paul Werth Associates
 Whitehead Energy Solutions: Pietryla PR & Marketing
 WhiteWave Foods: Linhart Public Relations
 Whitney & Co.: gabbegroup/Raconteur
 Whole Foods Market, Florida Region: Brustman Carrino Public Relations
 Whole Foods Market: 5W Public Relations; Landis Communications Inc.;
 Sharp Communications, Inc.
 Whole Foods: SHIFT Communications
 Wi-Fi Alliance: Highwire PR
 WibiData: Gallagher PR
 Wicked Audio: Max Borges Agency
 Widener University: Brian Communications

Wilberforce University: Trevelino/Keller
 Wilbur Ellis: Peppercomm, Inc.
 Wild Dunes Resort, Isle of Palms, SC: Lou Hammond & Associates
 Wild Republic: Stevens Strategic Communications, Inc.
 Wilderness Safaris: Hawkins International Public Relations
 Wiley Group: Devine + Partners
 William J. and Dorothy K. O'Neill Foundation: Roop & Co.
 William Penn Foundation: Devine + Partners
 William Raveis Real Estate: Primavera Public Relations, Inc.
 Williams Inn, MA: Redpoint Marketing PR, Inc.
 Williams-Sonoma, Inc.: ICR
 Williamsburg Area Destination Marketing Committee: Development
 Counsellors International (DCI)
 Williamsburg Hotel, Brooklyn New York: Nancy J. Friedman PR, Inc.
 Willig, Williams & Davidson: Furia Rubel Communications, Inc.
 Willow: Gatesman+Dave
 Wilmington Convention Center: French | West | Vaughan
 Wilshire Grand Development: Cerrell Associates, Inc.
 Wincor Nixdorf: Crosswind Media & PR
 Window Covering Safety Council: Kellen
 Windsor Court Hotel, New Orleans: Quinn
 Windstream: Kwittken
 Wine Institute: Fineman PR; Holt Public Affairs LLC
 Winegard: Max Borges Agency
 Winegrowers of Dry Creek Valley: McCue Communications
 Wines from Rioja (Spain): PadillaCRT
 WineStyles: Fish Consulting
 Wingstop: Bizcom Associates
 Winn Development: Solomon McCown & Company, Inc.
 Winter Antiques Show: Sharp Communications, Inc.
 WIRSPA - Authentic Rum: energi PR
 WiSuite: Pietryla PR & Marketing
 Within The Wild: Thompson & Co. Public Relations
 Witkoff Group: Rubenstein Public Relations, Inc.
 WiTricity: Version 2.0 Communications
 Wizard World Comic Con: thunder::tech
 Wizeline: Eastwick
 WNYC - New York Public Radio: Cataldi Public Relations
 Wolfe Video: Landis Communications Inc.
 Wolfgang Puck Pizza Bar: Pivot PR
 Wolverine World Wide (NYSE:WWW): Lambert, Edwards & Associates
 Women in the Arts and Media Coalition: Goldman Comms. Group, Inc.
 Women in the Boardroom: Adam Friedman Associates
 Women Who Code: Wise Public Relations, Inc.
 Women's Center for Entrepreneurship Corporation: R&J Public Relations, LLC
 Wood Group: Pierpont Communications Inc.
 Woodbury University: Edge Communications, Inc.
 Woodhouse Day Spa: Kconnect Public Relations
 Woodstock Inn & Resort, VT: Redpoint Marketing PR, Inc.
 Woodtronics: Primavera Public Relations, Inc.
 Workboard: Upright Position Communications
 Workforce Solutions of Greater Dallas: TrizCom Public Relations
 Workfront: Merritt Group
 Workiva: ICR
 Workmen's Circle: Goldman Communications Group, Inc.
 Workplace: Southard Communications, Inc.
 Workshare: March Communications
 World Business Chicago: Jasculca Terman Strategic Communications
 World Challenge Expeditions: CM Communications, Inc.
 World Federation of Exchanges: Intermarket Communications
 World Fire & Police Games: Sage Communications
 World-Wide Group, The: Marino Organization Inc., The
 Worldwide Express: Idea Grove
 Worthington Industries: Zeno Group
 WPIX-TV 11: Cashman + Katz Integrated Communications
 Wrangler: French | West | Vaughan
 Wrightsville Beach, N.C.: French | West | Vaughan
 Writers Guild Initiative: Goldman Communications Group, Inc.
 Writers Guild of America, East: Goldman Communications Group, Inc.
 WSP Building Systems: Didit Communications
 WX Inc. - New York Women Executives in Real Estate: Berman Group,
 Inc., The
 WXPN-FM: LevLane Advertising, PR & Interactive
 WY Management: Relevance New York
 Wyeth Corp.: gabbegroup/Raconteur
 Wyndham Hotel Group: Formula PR Inc.

Wyndham Jade: TrizCom Public Relations
 Wyndham Worldwide: Coyne PR
 Wynright: Tech Image
 Wynyard Group: Weiss PR, Inc.
 Wyoming Office of Tourism: Fahlgren Mortine

X

XappMedia: Horn
 Xceedium, Inc.: Sage Communications
 Xcovery: LaVoieHealthScience
 Xen-Tan: Bella Public Relations, Inc.
 Xenon: Josell Communications, Inc.
 Xero: Highwire PR
 Xerox: JeffreyGroup; Landis Communications Inc.
 Xilinx: Hoffman Agency, The; MS Business Communication Ltd
 Xoom: Fineman PR
 Xplenty: Crenshaw Communications
 XTAR: Sage Communications
 Xuber Insurance: G&S Business Communications
 XV Beacon Hotel: Hawkins International Public Relations
 Xylem: Cone Communications

Y

Yachting Promotions, Inc.: Pierson Grant Public Relations
 Yahoo: DKC Public Relations
 Yale-New Haven Hospital: Mason Public Relations
 Yasso: 360 Public Relations
 YearUp: Jasculca Terman Strategic Communications
 Yellow Jacket: Pocket Hercules
 Yezz: Max Borges Agency
 Yieldex: Wise Public Relations, Inc.
 Yoga Gangsters: Durée & Company, Inc.
 Yonkers Professional Fire Fighters Assn.: Butler Associates, LLC
 York Capital Management: Abernathy MacGregor Group, The
 Yorkville ETF Advisory LLC: Makovsky
 YouCaring: Double Forte
 Young Living Essential Oils: Levick
 Younite America: TransMedia Group
 YouScience: Trevelino/Keller
 YRC Worldwide: LAK Public Relations, Inc.
 Yum! Brands: Weber Shandwick

Z

Z-Wave Alliance: Caster Communications, Inc.
 Zack Bruell Restaurants: Falls Communications
 Zambia Tourism Board: Latitude
 Zaner-Bloser: Paul Werth Associates
 Zarbee's: Maxwell PR + Engagement
 ZeaVision: O'Malley Hansen Communications
 Zebra Pens: R&J Public Relations, LLC
 Zeckendorf Development: Geto & de Milly, Inc.
 ZEISS: Airfoil; Pocket Hercules
 Zell Lurie Institute: Version 2.0 Communications
 Zemi Beach, Anguilla: Quinn
 Zenger Farm: Maxwell PR + Engagement
 Zenger Folkman: SnappConner PR
 ZenPayroll: Bateman Group
 Zentrick: Wise Public Relations, Inc.
 ZEPP Labs: Max Borges Agency
 ZeptoLab: LaunchSquad
 Zeta Interactive: 5W Public Relations
 Zetlin & DeChiara LLP: LAK Public Relations, Inc.
 ZetrOZ: Crenshaw Communications
 Zimbra: Metis Communications
 Zing! Kitchen Tools: Redpoint Marketing PR, Inc.
 Zix Corporation: Hoffman Agency, The
 Zoës Kitchen: ICR
 Zoëtry Wellness & Spa Resorts: rbb Public Relations
 Zoo New England: marlo marketing
 ZTE Corporation: Strategic Public Relations Group
 Zuhair Murad: Film Fashion
 Zurich Financial: Torrenzano Group, The
 Zuru Toys: Southard Communications, Inc.
 Zynga: Allison+Partners



Spong

Still hot after 110 years. Keeping long-standing brands fresh and relevant isn't easy. Our campaign has reignited the love for the Genuine Thermos Brand and brought a new generation of fans to the table. SpongPR.com





Meet the North American branch
of the Havas PR Global Collective:



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FORMULA

HAVAS
PR

A global collective, globally connected.

Networked—not a network.

Award winners.

News Crafters.

Trendspotters.

One for all. All for clients.